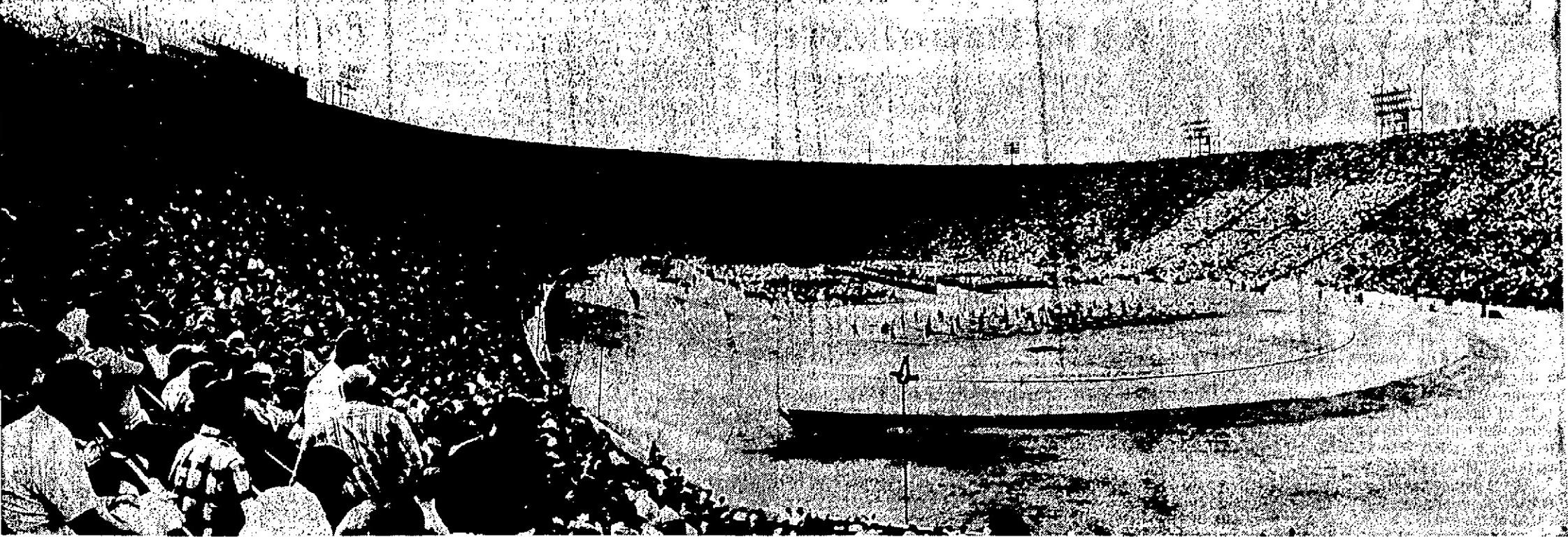


USC WHIPS IRISH, LOSES BOWL BID



—Staff Photo by SKIP SHUMAN

COLISEUM CROWD OF 83,840 watches halftime spectacle at USC-Notre Dame game, won by Trojans in a startling 20-17 upset. It was a day that left USC fans limp, first with exhilaration, then with despair. Previously unbeaten Irish, ranked No. 1 nationally, led 17-7 in fourth quarter, but then USC quarterback Craig Fertig passed for two touchdowns in a little over two minutes to put the game away, send the

home crowd into spasms of joy and trigger excited speculation that Trojans would be chosen to meet Michigan in Rose Bowl. Within a few hours, the boom fell. Pacific Eight Conference faculty representatives, meeting in San Francisco, announced that Oregon State had won the nod despite USC's victory. Stunned Southlanders took small consolation in fact that it had been a tight vote. (Details in Sports.)

Southland's
OWN SUNDAY
Newspaper

Independent-Press-Telegram

The Weather--
Generally sunny today, slightly warmer. High about 70. Complete weather on Page A-2.

Phone HE 5-1161 — Classified No. HE 2-5959 — PRICE 25 CENTS

LONG BEACH, CALIF. 90801, SUNDAY, NOVEMBER 29, 1964

VOL. 13—No. 14 198 PAGES

\$250,000 for Poverty Battle Here

Long Beach and four other cities in the area will receive more than \$250,000 from the \$35-million nationwide "war on poverty" program. George M. Logan, director of the Community Welfare Council has revealed.

"We hope to have about 500 youths in a job-training program by the first of February," Logan said.

CITIES included in the Long Beach "project area" are Signal Hill, Bellflower, Paramount and Artesia.

Basis for computing Long Beach's portion of the allocation, made last week by the federal government, is that Los Angeles originally had asked for approximately \$5 million and received \$2.7 million. Long Beach's share was to have been \$733,000, so, Logan said, it should receive a little more than half that.

"I HAVE been assured," Logan said, "that the Long Beach project has been approved as part of the Los Angeles County project."

Major emphasis in the first year of the program in Los Angeles County will be on training young people for employment opportunities.

In the Long Beach area, hospitals, nonprofit organizations and municipal governments will be the first participants in the program.

"THE Community Welfare Council has already canvassed its 89 members," Logan said, "and received affirmative answers from 23 of them that they would be willing to take trainees in the program."

The way the plan will

(Continued Page A-8, Col. 4)

1916-TYPE FIRE ENGINE GIVEN LBJ

JOHNSON CITY, Tex. (AP)—President Johnson got an early Christmas present Saturday—a shiny, red fire engine of 1916 vintage.

He rang the big, loud bell and gave the machine a thorough going over, obviously pleased with the gift.

The fire engine, stenciled in yellow, "LBJ Ranch,"

was presented by citizens of Brady, about 90 miles west of here.

WASHINGTON (AP)—The United States held the Soviet government responsible for a student attack on the U.S. Embassy in Moscow Saturday and lodged a strong protest, including a demand for payment of damages.

Soviet Ambassador Anatoly F. Dobrynin was called to the State Department to receive the U.S. protest, and a similar one was delivered at the Moscow Foreign Ministry by U.S. Charge d'Affaires Walter J. Stoessel Jr.

THE EMBASSY in Moscow was attacked by Asian and African students demonstrating against the U.S.-Belgian paratroop rescue mission in The Congo. Also attacked were the Belgian, British and Congolese embassies.

About 800 students from Moscow's Lumumba University smashed windows in all four embassies, destroyed two American-owned automobiles and roughed up Western spectators.

A few broke into the Congolese ambassador's study and threw documents and office equipment into the courtyard.

Heavyweight Boxer Cleve Williams Shot

HOUSTON, Tex. Sunday (AP)—Cleveland Williams, prominent contender for the heavyweight boxing championship, was shot early today and was in critical condition in a hospital, a radio station said.

No details of the shooting were available but it was understood that highway patrol officers were involved in the affair.

The President said he expected no "dramatic announcement" from his scheduled meeting in Washington Tuesday with Gen. Maxwell D. Taylor, U.S. ambassador to the war-torn Southeast Asian nation.

In his first formal news conference in eight weeks, the President stressed Viet Nam as he ranged over subjects that included the next budget, terror in the Congo,

and the way the plan will

(Continued Page A-3, Col. 4)

(Continued Page A-8, Col. 4)

LBJ DIGS AT PRESS VIET SPECULATION

JOHNSON CITY, Tex. (UPI)—President Johnson poked fun at newsmen Saturday in his first press conference since Oct. 3.

The chief executive, speaking from the front lawn of his ranch home, directed his gibes generally and did not mention any names.

Referring to stories speculating on the possibility of U.S. air strikes in North Viet Nam or Laos to expand the war against Communist guerrillas in Southeast Asia, he said:

"I have just been sitting here in this serene atmosphere of the Pedernales (River) for the last few days reading about the wars that you have involved us in and the additional undertakings that I have made decisions on..."

★ ★ ★
"I WOULD SAY, generally speaking, that some people are speculating and taking positions that I would think are somewhat premature."

Later, he said the same kind of stories were written before a top-level conference on the Viet Nam situation in Honolulu last summer.

"I don't know whether you have a black sheet that you take out every time

we have a meeting on it and rewrite it but in Honolulu we had these dire predictions and served notice on the world we were about to launch a big new effort."

Reporters from Washington who covered the news conference said afterward they felt some of these stories resulted from background briefings by State Department officials.

In discussing his forthcoming session with Gen. Maxwell D. Taylor, U.S. Ambassador to Saigon, Johnson again needed the newsmen:

"I anticipate that there will be no dramatic announcement to come out of these meetings except in the form of your speculation."

★ ★ ★

JOHNSON GIBED again at news reports that Marvin Watson, Texas Democratic chairman, might be named to a post in his administration. He said he would like to give Watson a job but there was nothing in the works.

Addressing the reporter who asked about Watson, he said: "I see a good deal in the press about it. But if they had taken the same caution you do, they wouldn't have misled their readers."

Johnson Hits at DeGaulle's NATO Stand

(Continued from Page A-1)

the price of steel and J. Edgar Hoover's quarrel with Negro integration leader Martin Luther King Jr.

Replying to a question on future U.S. policy in Viet Nam, the President said: "I think that we will evaluate the entire situation out there with General Taylor in the coming week and take whatever action is in the national interest."

Johnson listed four bills he wants to see passed early in the next session of Congress: medical care for the aged under Social Security (medicare); the Appalachia bill; the Area Redevelopment Administration bill, and a bill to scrap the so-called "national origins" system in the immigration laws that Johnson feels is discriminatory.

"ALL ARE part of what the Johnson administration feels are in the immediate interest and need of the American people," Johnson said.

The President said he will send a general message to Congress early in the year and then follow with messages on specific subjects. He said there will be "heavy emphasis" on natural beauty, conservation, education, health and measures to aid the economy.

He said the space effort, weapons systems, scientific studies and modernization of unemployment benefits also will be stressed.

The President also said:

"He doubts that the budget to be given to Congress in January can be kept below the magic ceiling of \$100 billion."

There are plans for a summit meeting with the Soviet successors to Nikita S. Khrushchev.

"He wants strike-free settlement of steel-industry contract negotiations that will not bring a rise in prices."

"He expects occasional changes in the cabinet but hopes for reasonable continuity in top posts."

"He feels 'outraged' by the slaughter of hostages by Congo rebels and hopes those guilty will be brought to justice."

"U.S. planes would fly Belgian paratroopers out of The Congo Saturday night. He said there was no alternative but to use U.S. planes for the rescue operation to save 'perhaps thousands' of lives."

As things now stand, Russia stands to lose its General Assembly vote for being more than two years behind in its U.N. dues. Moscow has refused to pay for U.N. peacekeeping costs saying they were illegally assessed. The United States says the dues requirement, contained in the Charter's Article 19, must be enforced to preserve the U.N.'s financial and constitutional integrity.

Washington authorities figure that the long-awaited showdown will not come right at the opening of the General Assembly meeting Dec. 1.

Since speechmaking is normally the main occupation early in the session, moves are under way to allow the assembly to go ahead in a limited, no-roll-call-vote fashion temporarily without forcing the money issue at the start.

Rusk Sets Talk With Gromyko

WASHINGTON (AP)—In a high-level move to break the deadlock on U.N. financing, Secretary of State Dean Rusk arranged Saturday to be host to Soviet Foreign Minister Andrei A. Gromyko at a "working luncheon" in New York Monday.

Rusk is flying to New York this afternoon for a two-week stay at the opening of the U.N. General Assembly's fall session. Gromyko is expected to reach New York Sunday night.

The Rusk-Gromyko conference at Rusk's Waldorf-Astoria suite will be the first U.S.-Soviet meeting at the foreign minister level since the change in Russian leadership.

U.S. SOURCES said one of Rusk's main aims will be to probe for Soviet willingness to enter into new arrangements for U.N. financing in the future.

Rebels still held out in Stanleyville's native quarter on the west bank of the Congo River. In the European quarter on the east bank snipers still were being rounded up.

The Belgian paratroopers flew back to Kamina in Katanga province, their jumping-off place for the drop at Stanleyville Tuesday and at Paulis two days later. At least one paratrooper was killed and three suffered broken legs in the jumps.

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wonderful gift bargains from our colorful Home Shop — second floor

36 St. Mary's Automatic Blankets specially priced

Twin Bed size, single control	11.88
Dbl. bed, single control	13.88
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2 year replacement Warranty

30 Decorator Bedspreads Quilted spreads with Jumbo Welt

reg. to 34.98

King — Queen — Dual
Full or Twin size
5 sizes at one low price,
many decorator colors

18.88

Domestic Table Sets

Lustrous rayon/cotton damask

18 — 56x76" cloth, 6 napkins	3.99
24 — 60x90" cloth, 8 napkins	4.99
17 — 60x102" cloth, 12 napkins	5.99

pink, gold, aqua, white

20 — 7.99—100% Grey Duck Down Bed Pillows 19x25"	5.99 or 2/11.00
24 — 8.98—25% Acrylic Blankets, velvet bound, 72x90"	6.88
12 — 15.99 Heirloom Bedspreads, Twin size only	
12 — 8.95 — 2-pc. Regal Bath mat sets	
9 — 9.98 to 18.98 Quaker Lace Tablecloths	
18 — 9.98 King size Bed Pillows, 20x36"	
Dacron around polyurethane core for maximum resiliency	
— 29.95 to 49.95 General Electric Floor Polishers	



Free park and shop — across the street Lincoln Park Garage

PACIFIC AVE. at 1st, LONG BEACH—OPEN EVERY NIGHT 'TIL CHRISTMAS

Long Beach 12, Cal.W., Sunday, Nov. 29, 1964 INDEPENDENT-PRESS-TELEGRAM—A-3

OPEN EVERY NIGHT 'TIL CHRISTMAS

LIMITED QUANTITIES

BE HERE

9:30 SHARP

PACIFIC AVE. at 1st — LONG BEACH ONLY

treat yourself to a new coat for Christmas

Better Coats — second floor

large mink collars on luxury wool coats
89.95 values — sizes 4-16 Autumn Haze* or Tourmaline* mink on beige
natural Ranch mink on wild rice, bleached white mink on black

\$69

Sheered Beaver on fine wool fleece

\$88

115.00 values — Brown on honey wool, Beige on beige wool

\$88

Famous name wools with large male mink collars

\$88

115.00 values — Forstmann wool fleece and Aruba wool/mohair Autumn Haze* on honey color, Tourmaline* mink on beige or white

\$88

Imported Cashmere with natural Ranch mink collars

\$88

115.00 values — Ranch mink on bamboo or black, Autumn Haze* on beige

\$88

Designer Coats, Mink trimmed

\$88

a small group, regular to 125.00 — sizes 6 to 16

Ultima Cashmere Coats — untrimmed

\$49

69.95 values — the finest, imported cashmere — hand detailed and satin lined — beige, bamboo and black

Suits and Knits — second floor

Better wool double Knits — regular to 49.95 — sizes 10-20 and 14½-22½

24.90 and 29.90

2 and 3 piece styles, ass't. colors, patterns

49.00

Designer Wool Suits — reg. to 99.95

49.00

budget shop dresses — street floor

Orig. 11.99 to 22.95 Dresses, misses and half sizes

7.00 to 13.00

10.99 values Orlon/Wool Dresses — small group, be early

5.99

budget shop Coats — street floor

All-weather Coats, values to 19.95, many styles in 8-18

12.00

Better Wool Coats, values to 55.95, solids, novelties, 6-18

37.00

Gift Sweaters — street floor

reg. 17.95 beautifully beaded Sweaters, s. m. l.

9.00

Gift Handbags — street floor

reg. 8.99 to 14.99 — handsome dressy black Handbags, make-believe Lizard and Alligator, grained

Safeon and smooth Calfeque.

NOW 6.00 - 8.00 - 10.00

early selection advisable

special christmas buys for the men on your list

Men's Shop — street floor

reg. to 69.95 Men's All-Wool Worsted Suits reg., longs, shorts

44.00

reg. to 27.95 Wool Jackets with genuine suede leather front

21.00

Mohair/Wool Cardigan Sweaters — wonderful gift idea

10.95

reg. 14.95 all wool Haggar Slacks, hard finish worsteds

11.00

Dress Shirts, comp. 7.95 value, 100% Polyester, absolutely no ironing. White or stripes, 14-17½ — short sleeve

3.88 long sleeve 4.88

reg. 14.95 All Weather Coats 36-52, water repellent poplin

8.99

Lingerie — street floor

a great christmas buy — close-out of beautiful Peignoir and Gown sets 18-20.00 to 29.95 — very full, pastel, nylon Peignoirs with matching Waltz length Gowns — S, M, L. Not all sizes in all colors

15.99

23 — 14.95 to 15.00 Nylon Peignoirs (only) pastels, S

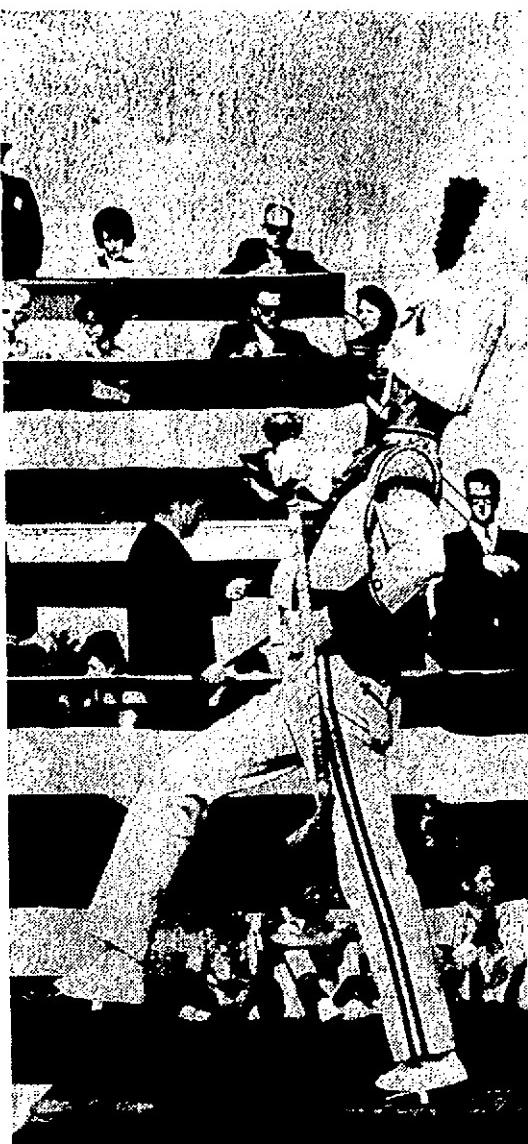
Tooting Troops Invade L.B.



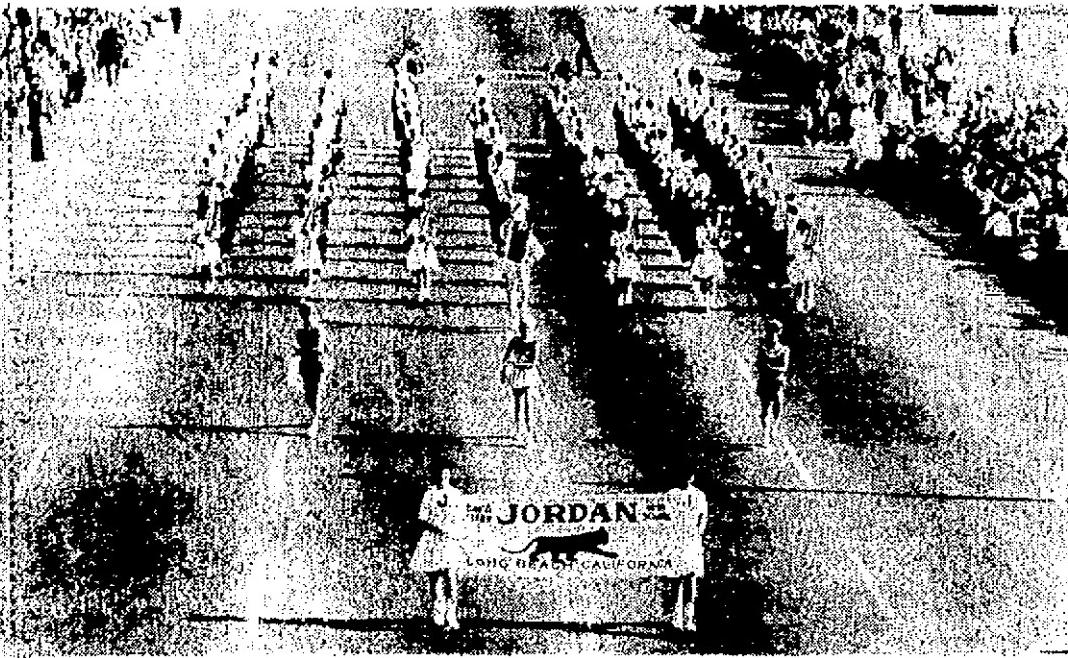
Staff Photo by CURT JOHNSON and BOB SHUMWAY

THE FINISHING TOUCH

Susan Martinoski, drum majorette in charge of Mt. Miguel band gets a final dab of polish. It must have helped. Her band won 1st place in Class A schools with 93.60 points out of a possible 100.

**EYE-E-E-E-S RIGHT**

Hilltop High School "Lancer" band parades in review past judges' stand. Drum major, Mike Weiss looks smart and steps high. Chula Vista took 4th place in the Class D schools competition.

**HOSTS FOR 'MARCHING MUSICAL SPECTACULAR'**

Jordan High School Band was the official host for the 66 bands which participated in the competition. Jordan, as host did not compete. They did, however, take first place in the recent Veterans Day Parade.



STEPPING HIGH TULARE-WESTERN HIGH SCHOOL BAND PARADES DOWN OCEAN BLVD.

**What Goes Up**

Three pert lasses show how it's done for one of the most difficult of-all baton tricks. Linda Folker, from Arcadia waits for just tossed baton.

**Must Come**

Patti Jo Allen twirling majorette with Warren High School Band is just about to catch falling baton.

**Down**

Lynn Thompson, with the El Capitan High School Band illustrates how the catch is made.

100,000 Thrilled by Bands in 24th Annual Fete Here

(Continued from Page A-1)
the length of the mile-and-a-quarter route.

IT WAS a treat for the eye as well as the ear, with the marchers decked out in a rainbow assortment of uniforms—mostly two-tone combinations like orange and black, red and white, blue and gold, green and white, purple and gold.

The Azusa band had placed first in its class the past two years in the All-Western Review. This season it won sweepstakes awards at National City and Monrovia shows, then took the top award Nov. 21 at West Arcadia.

IN THE biggest show of them all, Saturday in Long Beach, the 91-member Azusa troop scored 95.45 points out of a possible 100 to edge out Hilltop High of Chula Vista for the Mayor's Trophy. Hilltop scored 95.05 for first place in class C (schools of 1,300 to 1,799 students). Defending champion Pasadena slipped to fourth in its class.

The smallest school re-

presented didn't win any prizes, but it won applause of the crowd for school spirit. The 61 bandmen from Parlier High are drawn from a student body of only 320. Ripon Union High almost equalled the percentage by turning out 63 of its 346 students for the band.

Parade judges also picked the top drum majors and majorettes from the marching units.

LINDA FOLKER of Arcadia won the twirling majorette contest and the title that traditionally goes with it, Queen of the All-Western Band Review. Patty Corle of El Cajon was second. Terri Kelly of Mt. Miguel and Nancy Ridd of Montclair tied for third.

Merced and Los Banos tied for the majorette-team championship followed by Chula Vista, Madera and Dos Palos.

Tom Peacock of Anaheim's Savanna High was named best military drum major. Richard Hodge of Loara Saxon High in Ana-

heim and Bruce Vandale of Glendora tied for second.

Cheryll Wilkinson of Azusa won the military drum majorette title. Cathy Vernon of El Cajon and Sally Kates of Grossmont tied for second.

Winners, in order, of the first through fifth place trophies in each of the six band classes were:

Class AA: El Cajon High (Lakeview Grossmont), Pasadena, Antelope Valley (Lancaster).

Class A: Mt. Miguel (Lemon Grove), Mt. Helix (La Mesa), Porterville.

Class B: El Cajon Valley, Loara Saxon (Anaheim), Madera, Montclair.

Class C: Hilltop (Chula Vista), Geronimo, Upland, Granite Hills (El Cajon), Los Alamitos.

Class D: Dos Palos, Castle Park (Chula Vista) and Monte Vista (Spring Valley, Calif.). Tulare-Western (Tulare).

Class E: Tranquillity, Chowchilla, Wasco, Coalinga, St. Augustine (San Diego).

Barbara Schneider of Pioneer High in Whittier, won the senior girls' championship in the California State Solo Baton Twirling Contest Saturday night in Long Beach Arena.

Carol Moss of El Centro took the junior girls' title and Diane Baird of Ontario won in the juvenile class.

The Gray brothers of San Diego dominated the boys' twirling competition with Mike winning the senior title and Pat the junior crown.

Diane Nakamitsu of San Mateo was crowned senior strutting champion.

Canada Safe Driving Week Cuts Auto Toll

Ottawa (AP)—December toll figures have saved 180 lives in the past eight years. The traffic toll rose to 4,120 in Canada last year. Most officials credit Can. Council believes that if it were to start Safe Driving could make every week Safe Week, which has been a fixture for the past eight years, 1,000 lives a year.

The campaign has cut the traffic death toll from an average of 98 a week the rest of the year. The Canadian Safe Driving Week, which has been a fixture for the past eight years, could save 1,000 lives a year.

Promoted by the Canadian Highway Safety Council in cooperation with local and provincial organizations, the campaign has cut the traffic death toll from an average of 98 a week the rest of the year. The Canadian Safe Driving Week, which has been a fixture for the past eight years, could save 1,000 lives a year.

The air force said the new system, known as "Auto-Scan" (for automatic speed control—approach navigation), will reduce present weather-caused flight delays and can step up their highway vigilance because of the beginning of winter driving conditions by holiday celebrating.

During the week, the Council stresses its basic philosophy that accidents are nearly always the fault of one person. They occur one at a time; they can be avoided one at a time.

BY EMPHASIZING what it correct glide path, it can be called the virtue of good, law-abiding by the pilot in observant driving, the Council fraction of a second.

ELEVENTH Semi-Annual ONE PRICE SUIT SALE

Sale Starts Today 10 A.M.

Just Say "Charge It"

ANY SUIT IN THE STORE \$49

NONE HIGHER

Size 35 to 46 Regular, 37 to 46 Long, 36 to 47 Short

Expert FREE Alterations

EVERY Suit Originally \$85-\$110
Suit Quality Tailored

Comparable Savings on Sport Coats,
Slacks and Haberdashery

Just Say "Charge It"

TAKE UP TO SIX MONTHS TO PAY
OR
BANKAMERICARD ACCEPTED

OPEN TODAY SUNDAY 10 A.M.
5 P.M.

OPEN EVENINGS UNTIL CHRISTMAS

This is not a November clearance of odds and ends, but our semi-annual ALL OUT SALE OF EVERY SUIT, Sport Coat and Slacks in the store.

Free Christmas Gift Boxing!

Charles Baron Ltd
DISTINCTIVE APPAREL FOR MEN

4916 EAST SECOND STREET
LONG BEACH

OPPOSITE HORLY'S RESTAURANT
IN THE BELMONT THEATRE BLDG.

Christmas GIFTS

Old Spice for MEN by SHULTON

Deluxe Set
Super-size After Shave Lotion and Cologne, Clear Hair Tonic, two cakes Men's Soap, Shower-Spa Shampoo, Body Talcum, Stick Deodorant. **10.50**

Look Ma, No Hands! Jet Landing Show
WASHINGON (UPI)—The Trans World Airlines has successfully demonstrated a "look ma, no hands" means of safely landing jets under poor weather conditions.

The airline said the new system hooks a method of remote throttle control to the automatic pilot and navigation system. A sensor mounted on the wings of a plane measures the "angle of attack" or glide of the plane as it approaches the instrument landing system. The sensor sends a signal to the computer and controls the speed in accordance with the speed of the pilot in a fraction of a second.

BY EMPHASIZING what it correct glide path, it can be called the virtue of good, law-abiding by the pilot in observant driving, the Council fraction of a second.

LAY-AWAY TOYS AT Sav-on

1.00 Holds Your Purchase

Big Selection . . . Low PRICES

5-Piece Set
After Shave Lotion, Men's Cologne, Body Talcum, Aerosol Deodorant, Sheer Soap. **5.00**

After Shave LOTION or MEN'S COLOGNE
Avg Size 1.25 Lbs. **2.00**

GIFT SET
After Shave Lotion and Men's Cologne. **2.50**

Shower Soap
Over size cakes suspended from shower rope. **1.00**

NO EXTRA CHARGE FOR GIFT WRAPPING

AEROSOL Cologne
For Men . . . Long Lasting masculine fragrance. **2.50**

"Desert Flower" Set
Gold-sculptured Spray Cologne, richly perfumed Dusting Powder. **4.00**

"Desert Flower" Set
"Goddess Touch" Four famous fragrances, all gold-trimmed and marble-finish. Desert Flower, Escapade, Friendship Garden, Early American. **3.00**

for HER Spray Cologne
"Friendship Garden" Set. Spray Cologne and Liquid Bubble Bath, to delight the feminine heart. **3.00**

Bubble Bouquet
To soften her bath—Contains Escapade, Early American, Friendship Garden, Desert Flower. **2.00**

MEN'S AND LADIES' Electric SHAVERS
by REMINGTON

MEN'S Lektronic II
No Cord! No Batteries! Rechargeable! Works with Cord, Tool, Roller comb! **24.88**

MEN'S Cordless
by SCHICK—Stainless Steel Head—Finger control adjusts shaver to skin & beard. **26.95**

MEN'S Wrist Watch
By Seavoice—17 jewels with luminous sunburst dial, sweep second hand. Shock resistant stainless steel expansion band. **13.88**

LADIES' Wrist Watch
By Seavoice—17 jewel dress watch with daily Florentine bezel, faceted crystal-enclosed pieces. Matching expansion band. **16.88**

"Lady" Remington
Adjustable Roller Comb Gentle un-damaging grooming! Smooth leg-shaving action. **12.88**

LADIES' Crown Jewel
By SCHICK—Exclusive hair contraption brush attachment sets up the hair on legs and underarms for close shaves. **13.75**

MEN'S SCHICK Super Speed
Stainless Steel Head—Gives the world's fastest, closest shave. 3 separate comfort settings. **9.98**

MEN'S Remington 25
Exclusive Roller Comb 3-blade shaving cutting edges. Manicure 6-blade head. **18.88**

BRACH'S Chocolate Candy
"Christmas Cheer" — Assorted delicious centers covered with pure milk chocolate. **3.59**

LADY Schick
Whisks hair from underarms and legs with no nicks, burns or cuts. Attractive wooden case. **8.88**

Toy Chest
All wood construction with padded vinyl covering in quilted diamond design. Ass't. pastel colors. **10.98**

PORTRAIT Tape Recorder
MAYFAIR—5 Transistor—Push button control, flexible erase feature, variable speed control, 225 ft. of tape included. **19.88**

Paper Mate Pens & Pencils
Lady Capri—Felt tip pen. **2.95**

Mark IV Capri—**2.95**

Profile "Trio" (Grim, Regal or Holiday) **1.95**

Pen & Pencil Matched Sets **3.95**

4-SPEED Portable Phonograph
"Masterwork" by COLUMBIA—Turntable cartridge with twin sapphire stylus. All steel turntable with built-in adaptor for 45 rpm records. Blue & white case with handle. **18.98**

ASPERGUM
For relief of minor sore throat. **63c**

SAL HEPATICA
LAXATIVE **73c**

4-SPEED Portable Phonograph
"Masterwork" by COLUMBIA—Turntable cartridge with twin sapphire stylus. All steel turntable with built-in adaptor for 45 rpm records. Blue & white case with handle. **18.98**

Jeweled Collar
Slashed with Borealis stones, 12 to 18. **79c**

SAL HEPATICA
LAXATIVE **73c**

TOYS **33c**

TOYS **55c**

TOYS **69c**

TOYS **73c**

TOYS **79c**

TOYS **83c**

TOYS **99c**

TOYS **1.19**

TOYS **1.98**

TOYS **2.29**

TOYS **2.99**

TOYS **3.29**

TOYS **3.99**

TOYS **4.66**

TOYS **5.39**

TOYS **6.09**

TOYS **6.99**

TOYS **7.69**

TOYS **8.39**

TOYS **9.09**

TOYS **9.79**

TOYS **10.49**

TOYS **12.98**

TOYS **13.68**

TOYS **14.38**

TOYS **15.08**

TOYS **15.78**

TOYS **16.48**

TOYS **17.18**

TOYS **17.88**

TOYS **18.58**

TOYS **19.28**

TOYS **19.98**

TOYS **20.68**

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TOYS **22.08**

TOYS **22.78**

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TOYS **38.18**

TOYS **38.88**

TOYS **39.58**

TOYS **40.28**

TOYS **40.98**

TOYS **41.68**

TOYS **42.38**

WORLD NEWS BRIEFS

China's Mao Sics the World on U.S.

TOKYO (UPI)—Communist Chinese chieftain Mao Tse-tung Saturday called on all the people of the world to unite to defeat "U.S. aggressors."

In a rare personal statement, he also pledged full Chinese support to the Congolese rebels and predicted they would be victorious over the U.S. "paper tiger."

Although the Congo rescue operation inspired the statement, Mao charged that the United States "rides roughshod everywhere" and called for a battle against it around the world.

He added: "U.S. imperialism has overextended its reach. It adds a new noose around its neck every time it commits aggression anywhere. It is under heavy siege by the people of the whole world."

JFK's Widow Cancels L.A. Appearance

BEVERLY HILLS (UPI)—Mrs. John F. Kennedy canceled Saturday what was to be her first major public appearance since the end of her year-long period of mourning the death of her husband.

Mrs. Kennedy was to have been guest of honor at a \$5,000-a-couple fund-raising dinner for the Cedars-Sinai Medical Center Wednesday night in Beverly Hills.

But a member of the dinner committee disclosed Saturday that Mrs. Kennedy had sent her regrets, saying she did not feel physically up to attending due to the emotional strain of the last 10 days.

Sponsors said they hope to raise \$10 million from the 1,200 people who have made reservations for the dinner. The dinner will go on as scheduled.

Federal Jury Says Cigarettes Safe

MIAMI (UPI)—A federal court jury, in a landmark decision in the cigarettes-cancer controversy, has found that cigarettes "are reasonably safe and wholesome for human consumption."

The decision, denying damages to the estate of Edwin M. Green of Miami, a heavy smoker who died of lung cancer in 1957, was expected to have a strong effect on other pending or planned litigation.

Green's wife, Mary, and his son, Edwin Jr., had contended that Green's cancer was caused by smoking three packs of Lucky Strike cigarettes a day for 30 years. They had sued the American Tobacco Co. for \$1.5 million.

"This is welcome news," said W. P. Hedrick, tobacco marketing specialist for the department of agriculture of North Carolina, one of the large tobacco-producing states.

President's Pet Beagle, 'Her,' Dies

JOHNSON CITY, Tex. (UPI)—President Johnson announced Saturday that "Her," one of his two pet beagles, died Friday on the operating table after swallowing a rock on the White House grounds.

The President, saying, "We have had a tragedy," announced the dog's death after a news conference Saturday morning on the lawn in front of his LBJ Ranch home.

Johnson did not say where the dog had been taken for the operation, although there were reports that it was Walter Reed Army Medical Center in Washington.

"Luci (Johnson's daughter) is heartbroken about her," Johnson said.

Second Sambor Quintuplet Succumbs

PARIS (UPI)—A second Sambor quintuplet died Saturday, leaving only two girls and a boy surviving of the quints born Monday to the wife of a Paris mailman.

The condition of the three children still living was considered precarious. Saturday's fatality was Dominique. His condition had deteriorated seriously Friday, and only artificial respiration and oxygen treatments had kept him alive through the night.

3 Southlanders Convicted in Rome

ROME (UPI)—A Rome court Saturday convicted three California youths of stealing mattresses from a youth hostel here and injuring a woman worker who tried to stop them.

Each youth was sentenced to a 10-month-and-20-day suspended prison term and a \$58 fine.

The three are Robert Francis Boutier, 21, of 617 15th St., Manhattan Beach; John Michael Wall, 19, of 726 Marine Ave., Manhattan Beach, and Thomas Nisbet Williams, 20, of 26 Manhattan Ave., Hermosa Beach.

Two Public Lectures Set Wednesday

Two public lectures are announced for this week by the forum department of Long Beach City College. The schedule:

WEDNESDAY

The Western American States—S.A. Slavens, "Wyoming and Colorado" (illustrated), 2 p.m., Boyd High School auditorium, 8th Street and Locust Avenue.

Foods for Special Occasions—Elaine G. McNally, "Secrets from the Sea" (lecture-demonstration), 7:30 p.m., Boyd High School auditorium.

Grant Chapel 53 Years Old

Grant African Methodist Episcopal Chapel will celebrate its 53rd anniversary at 3:30 p.m. today with a special program, Dr. J. L. Boyd, pastor, announced Saturday.

There will be visiting choirs, youth choirs, soloists, and a sermon by Dr. V. L. Brenson of Pasadena. Also scheduled is a report on the chapel's history.

Flees Mother-in-Law

MILAN, Italy (UPI)—Alberto Guarnerio got so tired of living with his mother-in-law and her mother that he ran off to a monastery. He told police who traced him to the Chiaravalle Abbey near here that it's "peaceful" and he plans to stay.

Governors Ready GOP Postmortem

By WALTER T. RIDDER
Cable, T. P. T. Washington Bureau

WASHINGTON—Republican governors will gather in Denver next weekend to perform a painful autopsy on their political party.

They will relive the days of the past presidential campaign trying to decide what might have been done to avert the catastrophe which overcame them; they will endlessly discuss among themselves the "might-have-beens"; they will ask themselves over and over again: "Would we have done better with a candidate other than Sen. Barry Goldwater?" And most importantly they will seek an answer to the question: "What do we do now?"

Perhaps never before in American political history has such a high-level examination of a political party taken place so soon after an election.

THE MAJOR problem before the governors is basically the question of who is to run the Republican Party for the next two to four years—the liberals or the conservatives? The conference probably won't definitely answer that question but may give some inkling of things to come.

Republican conservatives whom the liberals blame for the disaster of November have shown no disposition to release their hold on the party mechanism. Over the past few years they have painfully worked their way into positions of dominance and they are not inclined to throw away these years because of one election loss.

THE conservatives bolster their claim to continuing authority by placing much of the blame for the election defeat upon the liberals whom they accuse of having given little or no support to the national ticket. In essence they say the liberals who defected to the Democrats during the last campaign are really not Republicans at all, so the party is well rid of the turncoats.

Many of the liberals, among them some of the governors meeting at Denver, have demanded new leadership at the top of the party. Chief target is Republican National Chairman Dean Burch, who has shown little taste for leaving his job and appears to be birding himself for a struggle to keep it. The upcoming meeting may give a clue as to how strongly Burch is imbedded in his position.

\$250,000 Opens Poverty Battle

(Continued from Page A-1)

work here, he said, is that the agencies will provide staff supervision to train young people for jobs with the federal government. The youths will be paid salaries ranging from \$1 to \$1.25 an hour.

The young people will work about 30 hours a week for approximately 20 weeks, Logan said.

Already a 45-member coordinating committee has been set up with Don Gill as chairman. Gill this week appointed a four-member executive committee to plan the program. It comprises Dr. Vernon Hinze, assistant superintendent of the Long Beach Unified School District; Byron O'Neil, administrative assistant to the Long Beach city manager; Ed Medley, city manager of Artesia, and Maurice Bugbee, executive director of Boys' Clubs of Long Beach.

SO FAR, the cities of Long Beach, Signal Hill and Artesia have agreed to place young people in various municipal departments.

Justice by Computer? This May Be First Step

(Continued from Page A-1)

beard, and one couple out of every 1,000 involves a Negro man and a Caucasian female.

"There is only one couple out of every 10 million likely to be the couple possessing those six characteristics."

★ ★ ★

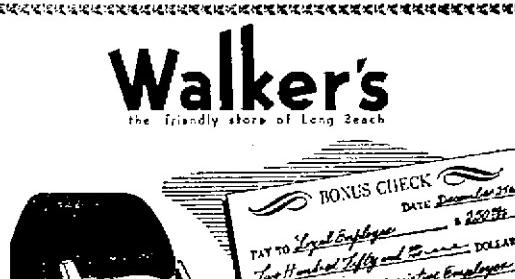
THE JURY DELIBERATED for nearly a full day before returning a guilty verdict. Collins and his wife will be sentenced Dec. 24 (and in the meantime, he is scheduled to stand trial this week for two counts of robbery and she for one count of forgery).

Jurors said they disregarded Martinez' testimony and found the couple guilty on evidence given by other witnesses, but one veteran deputy district attorney, told of Martinez' testimony, gulped and said, "This is the start of my being phased out of existence. I feel like the horse that just saw his first Ford."

Sinetar explained later that he is probably more aware of the laws of probability than most people. His brother-in-law, Edward Thorpe, is a professor of mathematics in New Mexico and is author of a book called "Beat the Dealer" which recently forced Las Vegas and Reno casinos to revise their blackjack rules when they found that Thorpe's system, based on the laws of probability, worked.

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Fringe Jeweled bottom, heavy hand, belt bottom, white, black, pink, blue.
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Skin, fully-lined, criss-cross, tie-dyed - to match colors.

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HOLIDAY BONUS Pay nothing till February ... then take 6 months

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MON. THRU SAT. UNTIL CHRISTMAS

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L.B. School Board Defends Its Land Policy

By ROBERT WILCOX,
Education Editor.

Under fire from the city, the Long Beach school system has defended its policy of buying land well ahead of needs as saving the taxpayers \$33 million and helping prevent half-day sessions.

At the same time, the school district charged that the amount of property it is not using or rents is negligible compared with that of the city.

Publicly owned property is not taxable and decreases the potential revenues of both the city and the school district.

THE statements by W. Odile Wright, superintendent of schools, came in reply to a letter of inquiry last week from the city.

Wright's remarks, approved by Board of Education members, are contained in a letter mailed over the weekend to Long Beach City Manager John R. Mansell.

The superintendent, expressing concern over all publicly owned property, pledged full support in an investigation asked by the City Council.

MONTH END CLEARANCE

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MONDAY — One Day Only!

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Reg. 22.50 to 125.00 Select group of all-weather coats in all cotton and wool gabardine. Imports and domestic makes. Great values!

SPORTSWEAR—Store for Men

SHORT-SLEEVE SPORT SHIRTS

3.99

Reg. 5.95, 6.95, 7.95, 8.95 Quality-made Sport Shirts—selected group priced to clear. Shop early for the best choice!

10.95, 11.95 Fashion-Knit Shirts. Short sleeve styles. Nice selection of colors.

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FAMOUS MAKER SPORTSWEAR

9.99

Reg. 15.95 to 19.95 Group includes wool blend sport shirts, imported wool cardigans and v-neck pullovers. Assorted sizes. Why not Christmas-shop right here and now!

FURNISHINGS—Store for Men

SHORT SLEEVE DRESS SHIRTS

Exceptional value 1.99

Reg. 5.00 and 5.95 Shirts from regular stock by a nationally advertised maker. Selection of colors and stripe variations—but not all sizes in each. Buy for gifting.

SILK NECKWEAR

1.69, 2/3.00

Reg. 2.50, 3.50 Outstanding selection of silk ties from three of our top makers. Stripes, solids, neat and underknot patterns.

1/2 to 1/2 OFF

GIFT ITEMS from regular stock. Wide selection, many one-of-a-kind. Opportunity to complete your early Christmas shopping!

1/2 to 1/2 OFF

7.50 Walnut Cigarette Box—holds regular or king-size. Easy-remove lid.

Now only **2.99**

5.00 Coat-style Pajamas from regular stock. Washable cotton broadcloth. B.C.D.

2.99

5.00 to 6.95 Dress Shirts, long sleeve style. Mostly white. Assorted sizes. Limited number.

3.99

5.00 to 7.50 Leather Belts from regular stock. Discontinued styles. Mostly small and large.

1/2 PRICE

MEN'S SHOES—Store for Men

MEN'S CASUAL SHOES

5.99 pr.

Reg. 12.95 to 17.95 Discontinued styles in men's casual style shoes from our regular stock. Good selection—but not all sizes in any one style or color. This is a real "shop early!"

VARSITY SHOP—125 Pine Avenue

VARSITY SHOP SWEATERS

1/3 OFF

Reg. 15.95 to 29.95 Sweaters from regular stock—cardigans and pullovers. Alpacas, all wools . . . in a smart selection of styles and colors. Terrific values — choose now for Christmas giving!

5.95 to 8.00 TRADITIONAL SPORT SHIRTS in assorted fabrics and patterns. One price!

3.99

SPORTSMAN'S SHOP—

128 West Broadway

MEN'S MOPACA CARDIGANS

1/3 OFF NOW 13.30

Reg. 19.95 Popular Golf Cardigan in a blend of wool and mohair, link stitch. Easy belt sleeve. Powder, black, camel, maroon, red, pewter. M, L, XL.

8.95 Men's Velour Shirts, long sleeve. $\frac{1}{3}$ off. **5.97**

12.95 Men's Terry Cardigans. Specially priced **4.00**

5.00 and 5.95 Men's Nautical Jackets

2.00

6.95 Men's Ban-Lon Knit Shirts, $\frac{1}{2}$ price

3.47

FROM THE LADIES' PRO SHOP

CARDIGAN BY TALBOTT

5.49

Reg. 9.00 Fully-fashioned button cardigan in washable Taralan® (acrylic fibre) in pink, powder, red, navy, grey, black, white. 36-40.

CHRISTMAS SHOPPING EVERY NIGHT TILL 9:00

ON REGULAR STOCK MERCHANDISE NEVER BEFORE ADVERTISED AT THESE PRICES

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INFANTS' WEAR—Second Floor

Reg. 5.00-9.00 Topper sets for boys, girls. Many styles in pastels, bright red.

1.99-4.00

Reg. 5.00-12.00 Toddler and infant dresses, many one-of-a-kind. Great gifts.

1.49-6.00

Reg. 3.00-7.00 Infants' and toddlers' playwear. Crawler sets, overalls, rompers, capri sets, capris, surfers in cute styles.

1.49-3.99

SPECIAL group of sleepers, jama-blankets and bedding at great reductions!

reg. 5.00-9.00 Toddler jackets

2.00-4.00

Most garments are in broken sizes but the values are great! Shop early for these!

LITTLE SHAVER SHOP—Second Floor

FAMOUS MAKER SPORT COATS

Sizes 4 to 7 5.99

Reg. 9.00 to 13.00 Sport coats for the little fellows in a good selection of fabrics (some are Sanforized washable) colors and patterns. Smart savings on them all!

BOYS' SHOP—Second Floor

BOYS' DRESS PANTS

1.99

Reg. 5.98 to 9.98 Washable dress pants by famous makers. Excellent selection of styles and fabrics. 27 to 30" waist.

SHORT SLEEVE SPORT SHIRTS

49c

Reg. 3.50, 4.00 Traditional button downs in washable, Sanforized cottons. Sizes 8-20.

SWEATERS—ALL STYLES!

3.99

Reg. 6.00 to 8.00 Sweaters galore! Cardigans and pullovers. Long and short sleeve styles. Wools, orlons, mohairs—all washable!

Great selection of colors—sizes 8 to 20. Why not buy now for Christmas!

8.00 Sport Shirts. Long-sleeve button downs in wool and nylon blend. 14 to 20.

3.99

WASHABLE CORDUROY PANTS

3.59

Reg. 4.98 to 6.98 Famous Maker Sanforized cords. Trim style, zipper fly. Fall colors. All sizes, 8 to 12 and 27 to 30" waist. Splendid value!

SPORT COATS

12.99 to 15.99

Reg. 20.00 to 25.00 Famous Maker Sport Coats in all wools and wool/orlon blends.

Excellent choice of colors and patterns. Sizes 8 to 20.

FAMOUS MAKER SUITS

24.99

Reg. 30.00 Handsome tailoring by top makers. All wool and wool/orlon blend fabrics.

Smart season-right colors and patterns. 8 to 12 only.

CARDIGANS AND PULLOVERS

5.99

Reg. 9.00 to 12.00 Sweater collection Orlons, wools and mohairs—popular colors. 8 to 20. Choose for Christmas gifting at this price!

CLOSET SHOP—Street Floor

3.95 Beach bags

1.99

2.50 Powder mitts

1.00

STATIONERY—Street Floor

3.00 Waterproof book carry-all

1.00

4.95 Brief Cases, assorted styles

2.50

SPECIAL boxed stationery, envelopes

1.19

3.00 Floral print French type purses

1.69

2.00 John F. Kennedy key chains

1.00

1.50 J. F. Kennedy memorial portraits

.75c

TOYS—Lower Level

TOY CLEARANCE!

IN TIME FOR HOLIDAY GIVING!

12.88 'Remco' Mighty Matilda carrier

7.66

10.88 'Structo' Army truck set

7.88

1.77 Mattel 'Chatty' games

1.33

2.98 Transogram 52-game chest

1.88

4.50 Imported metal soccer game

2.88

5.98 Girls' plush muff and stole

3.95

4.95 Imported Indianapolis race game

2.88

MANY OTHER GAMES AND TOYS

1/3 to 1/2 OFF!

HOUSEWARES—Lower Level

KITCHEN GADGETS

● Large Assortment!

1/3 to 1/2 OFF

17.98 "Saladeer" Salad Maker

9.99

16.95 Sleep-Mate—for a restful night!

6.88

WEAREVER ELECTRICS

Discontinued models

Reg. 19.88 7-cup Coffeemaker

9.88

Reg. 21.88 12-cup Coffeemaker

Parent-Child Relations Topic

Parent-child relationships will be the subject of a program at 8 p.m. Monday at the Jewish Community Center, 2801 Grand Ave.

The Alumni Group of the Pasadena Playhouse will stage a play dealing with the subject and a discussion will be led by Gerald Bubis, executive director of the JCC.

Ultra-Heavy Isotopes Blast Result

LIVERMORE, Calif. (UPI) — An underground nuclear explosion in Nevada last month of producing heavy elements that way, says a nuclear scientist.

Plumbers High on Wage Scales

WASHINGTON (UPI) — The building trade plumbers in the Labor Department has confirmed what home-buyers have suspected for a long time. Plumbers who work on new homes are well-paid. The department's Bureau of Labor Statistics reported that

nation's largest cities received an average basic hourly wage of \$4.70 last year. They are ranked third, however, to boilermakers and bricklayers who averaged \$4.72 an hour. Labor Statistics reported that

Dr. John S. Foster Jr., director of the Lawrence Radiation Laboratory, the nuclear fission process, the origin and history of the earth, the stars and the heavy elements to learn more about the stable elements on

Scientists study artificial elements of the earth, the stars and the universe.

INDEPENDENT-PRESS-TELEGRAM—A-1
Long Beach 12, Calif., Sunday, Nov. 26, 1967

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ONE-OF-A-KIND FUR SPECIALS

$\frac{1}{3}$ OFF

White Mongolian lamb doublet	130.00*
Natural Hair Seal doublet	130.00*
White Mink capelet	196.67*
Tourmaline Mink Stole dbl. collar	258.67*
Tourmaline® Mink suit stole	330.00*
Ranch Mink stole, dbl. fur collar	396.50*

PLUS OTHER SELECTED ITEMS!

HALF-PRICE SPECIALS!

Black and silver brocade evening jacket/lustrous black mink trim, 49.50*

White ribbon knit jacket, white mink trim. For all gala occasions! 49.50*

*Plus Fed. tax. All furs labelled as to country of origin of import. T. M. Emba Mink Breeders Assn.

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SAMPLE BRIDESMAID DRESSES

$\frac{1}{2}$ OFF

17.97-29.97

Reg. 29.95-49.95 Exciting collection of beautiful formal and semi-formal gowns in beautiful shades. Limited sizes, but excellent selection.

JUNIOR DRESSES—Second Floor

WIDE CHOICE OF FASHIONS

7.00 - 15.00

Were 12.95-35.95 Make your holiday a gaia one. A wide choice of cottons, wools, crepes, acetate knits and dressy lurexes. Assorted styles for every occasion in new fashion shades. 5-15 and petites.

SUNCHARM SPORTSWEAR—2nd Flr.

MISSES' BETTER SPORTSWEAR

$\frac{1}{2}$ to $\frac{1}{2}$ OFF

Were 9.95-29.95 Pants, blouses, skirts, sweaters and casual dresses in a windfall of great fashion. Misses' sizes. 5.00-19.00

KNIT SUITS

26.00!

39.95 Knits in a beautiful selection of colors, styles, for travel or career and year around wear. A must for your wardrobe.

DRESS SHOP—Third Floor

DRESSES

5.00 - 33.00!

20.00-55.00 Fabulous buys for the winter wardrobe. Great variety, limited sizes. Don't miss this big saving!

YOUNG DESIGNER DRESSES

19.00 - 33.00

27.95-55.95 Beautiful group of our finest dresses, just in time for holiday wearing. Be early for these wonderful buys!

LARGE ASSORTMENT OF DRESSES

7.00 - 13.00

Were 12.95-19.95 Choose from dressy crepe, wools, Arnel® tri-acetate jerseys, cottons and acetate blends in a wide assortment of styles and colors. Misses' and half sizes in popular winter colors.

BUDGET DRESSES—Second Floor

FALL COTTON CLEARANCE

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Were 12.95-16.95 Exciting buys in transitional madras plaids and solid colors. 10-18 sizes.

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5.00

Originally 12.95-16.95 Assorted styles, fabrics and colors. Mostly half-sizes in the group. At this saving price, come early!

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CLEARANCE OF RIDING APPAREL

4.00-20.00

Were 6.95-35.95 Complete stock of plain and plaid wool jackets; English and western riding pants in black, beige, cream. White and tattersall plaid shirts all reduced for final selling. Was 6.95 Famous make London tan skirt in fine cotton whipcord with grip waistband. Sizes 5-13

LINGERIE BUYS

10.95 Warner-Laros stretch lace bodice slip. Discontinued colors, styles, 32-38	5.99
8.95 Gown clearance, 32-40. Limited sizes	5.99
8.95 Famous maker slips in strapless and two other stretch lace bodice styles, 32-40	5.99
6.00 Barbizon Tafreda slip. Spandex side inserts. White & black, Sizes 9-15, 12-20, 38-40 & some half sizes, 4.79	4.79

9.00 Barbizon satin and crepe shift gowns 6.79

4.00 Barbizon petticoat. Lace trims. Sizes 7-15 in S-M-L.

White and black 3.19

5.95-12.95 Disc. nylon tricot slips 3.99-8.99

9.00 Barbizon Lazy Lee PJ, batiste, 12-18 6.79

Better Robes, One of a Kind $\frac{1}{2}$ to $\frac{1}{2}$ Off!

FOUNDATIONS—Third Floor

BRAS, GIRDLES

$\frac{1}{2}$ PRICE!

3.00-10.00 Bras by such famous names as Warners, Maidenform, Vanity Fair, Poirette and Vassarette in bandeau and long-lines. Cotton, nylon lace and Lycra in white, black & fashion colors. 1.50-5.00

16.50-20.00 1-pc. foundations with side or front zipper. White, pink 8.25-10.00

7.95-18.95 Girdles and panty girdles in pull-on or zipper styles 3.98-9.48

Limited sizes, so shop early for best buys!

ACCESSORY SHOP—Street Floor

CLEARANCE OF SEPARATES

2.99

Were 4.98-12.98 Skirts, capris & blouses to clear at wonderful buys. Look for rayon and Orion® acrylic skirts, Helanca stretch & dacron®/cotton capris. Dacron®/cotton and dacron®/polyester crepe blouses. Many styles to choose from in solid colors. Blouses in prints and solids. Limited sizes and colors in the group.

SHOE SALON—Street Floor

WOMEN'S ASSTD. CASUALS

4.97

Reg. 8.95-10.95 Nina and Musketeer flats and low stacks. Good selection of sizes and colors.

HANDBAGS—Street Floor

GIFTED BUYS!

Reg. 5.95-29.95 Calf, Seton, Suede, patent, velvet, tapestries, plastics, faille, satin in all styles, sizes, colors 3.97-19.97*

COSTUME JEWELRY—Street Floor

SAVE $\frac{1}{2}$!

Reg. 2.00-12.50 Necklaces, bracelets, pins, earrings in great selection of styles, in jet, crystal, pearls, beads and stones. 1.00-6.25*

*Plus Fed. Tax

Convenient Autoport Parking—Also in the Lincoln Park Garage

COSMETICS—Street Floor

Reg. 2.00 'Sachet Flower' hangs in closet or boudoir, holds perfumed pastilles 1.00

Reg. 1.85 'Ose' talc 50¢

Reg. 2.50 Endocreme hand creme & lotion 50¢

Reg. 3.50 Nurolin hand lotion 50¢

LEATHER GOODS SPECIALS!

Top manufacturers' men's Registrar wallet and matching key case in brown or black natural cowhide! A gift he'll love! 5.00 value 2.50*

Many one-of-a-kind fine leather items. Ladies' French purses, clutches, key cases, continentals, cigarette cases.

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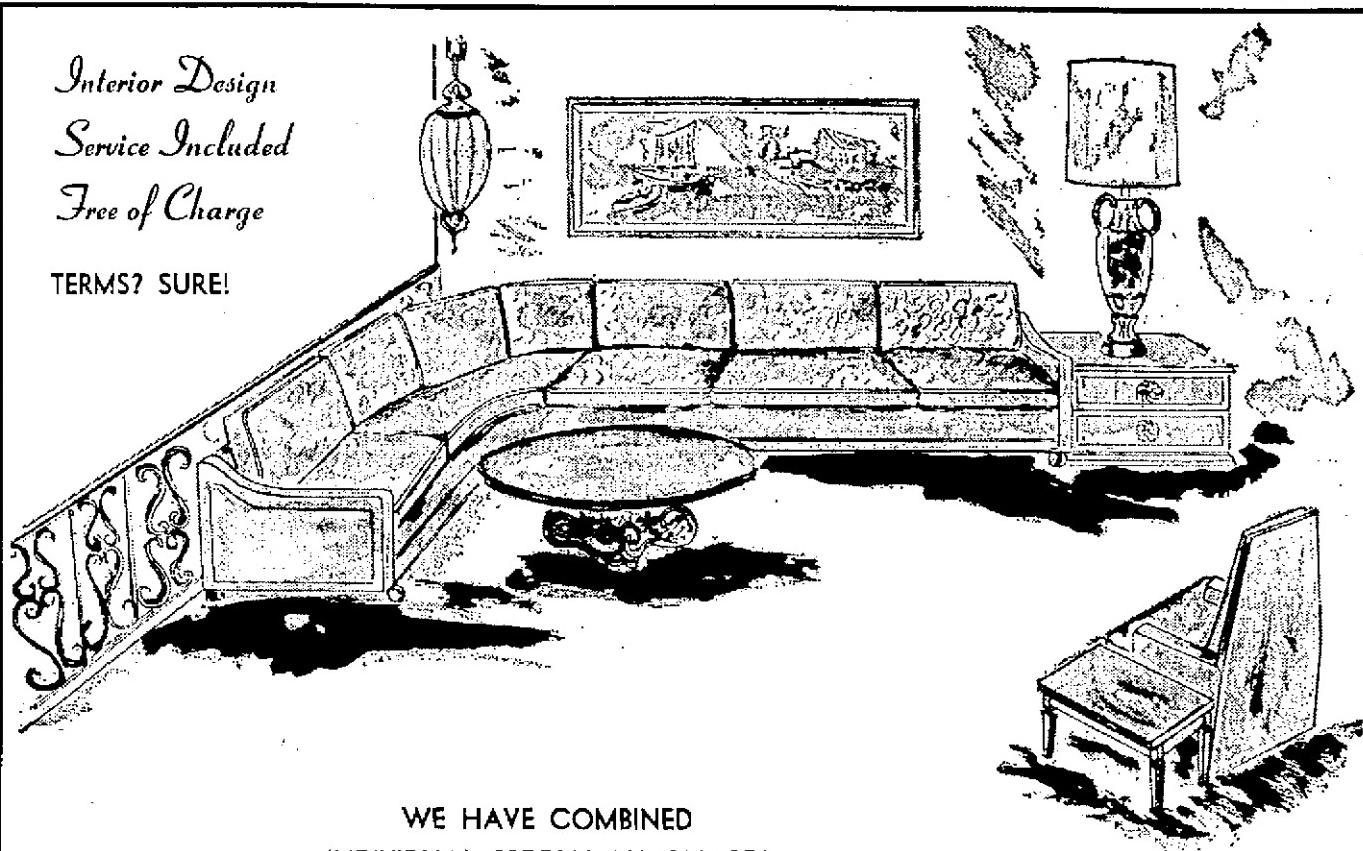
SEE THESE THRILLING OFFERINGS
TODAY - SUNDAY - 11 A.M. - 5 P.M.

HOLIDAY HOME SHOW

A STOREWIDE EXPOSITION OF DECORATED ENSEMBLES OF FINE
FURNISHINGS AT FANTASTIC SAVINGS!

“EL DORADO”

A COMPLETELY DECORATED SETTING



WE HAVE COMBINED
INDIVIDUAL SPECIAL PURCHASES
WITH A VALUE OF \$14.95

THE COMPLETE ROOM ON SALE FOR

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OVERSIZE QUILTED SECTIONAL. YOURS IN SEVERAL SIZES, COVERED IN PLUSH MATERIALS, IN YOUR CHOICE OF COLOR, RICHLY QUILTED LOOSE PILLOWS AND CUSHIONS.

ACCENT CLUB CHAIR. HIGH BACKED, DRAMATIC AND COMFORTABLE, IN CHOICE OF ACCENT COLORS; COMPLETE WITH GOLD FINISH CASTERS.

IMPORTED ITALIAN MARBLE. 42-IN. ROUND TOP ON ORNATE WHITE AND GOLD BASE.

DECORATOR COMMODE. WITH TWO DRAWERS ACCENTED WITH HEAVY BRONZE HARDWARE, IN CHOICE OF ANTIQUE WHITE, OLD GOLD, SPANISH OLIVE OR TAWNY RED.

END TABLE. FRUITWOOD FINISH, HEAT AND MAR RESISTANT TOP, ANTIQUE WHITE LEGS.

CHOICE OF A FABULOUS LAMP. LARGE ONE-OF-A-KIND DECORATOR SAMPLE LAMPS IN A WIDE VARIETY OF SHAPES.

SWAG LAMP. IN OPALINE GLASS WITH BRONZE FITTINGS OR YOU MAY SELECT ANOTHER TABLE LAMP IN ITS PLACE.

ORIGINAL OIL PAINTINGS. SELECT FROM OVER ONE HUNDRED ORIGINAL VERY LARGE PAINTINGS IN A VARIETY OF SUBJECTS IN HEAVY CARVED WOOD FRAME.

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Mediterrania

**A KING SIZE
COMPLETE 5-PIECE SET**
IN YOUR CHOICE OF
ANCIENT GOLD
OR
ANTIQUITY WHITE
• 72-INCH
DRESSER
• FRAMED MIRROR
• 2 COMMODOES
TWO DRAWERS
IN EACH
• KING OR
FULL SIZE
HEADBOARD

• AUTHENTIC MOORISH
HARDWARE
• A WEALTH OF
CARVED DETAIL

494.50 VALUE

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**KING SIZE
COMPLETE ENSEMBLE**

- QUILTED SPREAD
In Choice of Amethyst, Cherry,
Gold, Olive, Champagne
- MATCHING
KING SIZE HEADBOARD
- KING SIZE MATTRESS
- KING SIZE BOX SPRING
- 9-WHEEL FRAME

ALL 6 PIECES
324.50 VALUE
ON SALE
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Siris CENTURY SHOP

(DIRECTLY ACROSS THE STREET)
1252 LONG BEACH BLVD.

A COMPLETELY AUTHENTIC EARLY AMERICAN GROUP

THE SOFA. Solid birch trim on arms and wings, deep seating, attached pillow back, in choice of authentic heavy weaves and prints.

THE CLUB CHAIR. Matches sofa for man-size comfort, in contrasting pattern.

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SOLID BIRCH matched set of coffee table, end and round lamp table, with or without gallery trim, deep rich Salem finish.

AUTHENTIC TABLE LAMP in amber crackle glass and brass 3-way socket.

THE SWAG LAMP in mellow amber glass in authentic coin dot pattern.

ORIGINAL OIL PAINTING. Your choice of several large paintings in Early American design. Heavy carved frames.

THE COMPLETE ROOM

ALL ITEMS A TOTAL VALUE OF 715.70

ON SALE

500

CHRISTMAS DELIVERY





"PLANT a peach in Long Beach."

If you think (as you probably do) that's a corny suggested slogan for the State College campus flowering peach tree planting project, think up a better one.

Then send it to this dept. and you might win some Rose Bowl tickets or another prize, in a contest sponsored by the Flowering Trees Committee.

This community group, headed by Llewellyn Bixby Jr., is working to raise \$15,000 from local organizations, businesses and individuals to finance the planting of some 3000 Helen Borchers flowering peach trees on the college campus.

The idea is to transform the campus each spring into a color spectacular rivaling the renowned cherry blossoms in Washington, D.C. Trees will be planted in groves and along walks and streets in the campus area, giving it a distinction that should win favorable attention.

THAT'S the project. At a meeting of the committee it was decided any such effort should have a slogan, and some one came up with the doubtful proposal above. While this was tentatively rejected with guffaws, the idea of a contest with public participation quickly developed and I took over the job of moving it along in the press with B-C as a sort of co-sponsor.

Here are the rules:

Submit as many slogans as you wish.

Mail them to Trees Slogan Contest, Beach Combing, Independent, Press-Telegram, Long Beach.

Be sure to show your name, address and telephone number on each entry.

No entry will be judged if it is postmarked later than Dec. 15, 1964.

Prizes:

1st—Two tickets to the Jan. 1 Rose Bowl game, contributed through the office of County Supervisor Burton Chace.

2nd—Two season passes from the Long Beach Film Society, which shows international film classics at the campus Little Theater.

Honorable Mention—Two dinners at the Captain's Inn at the Long Beach Marina. Two dinners at Hoeffly's Restaurant, Belmont Shore. (We may add more honorable mention prizes.)

So that's it. For a good cause, become a sloganer. And don't forget that deadline—Dec. 15.

MOST people eat so danged much on Thanksgiving they're ashamed of it.

That's my conclusion after talking to a lot of conscience-stricken gormandizers around town Friday.

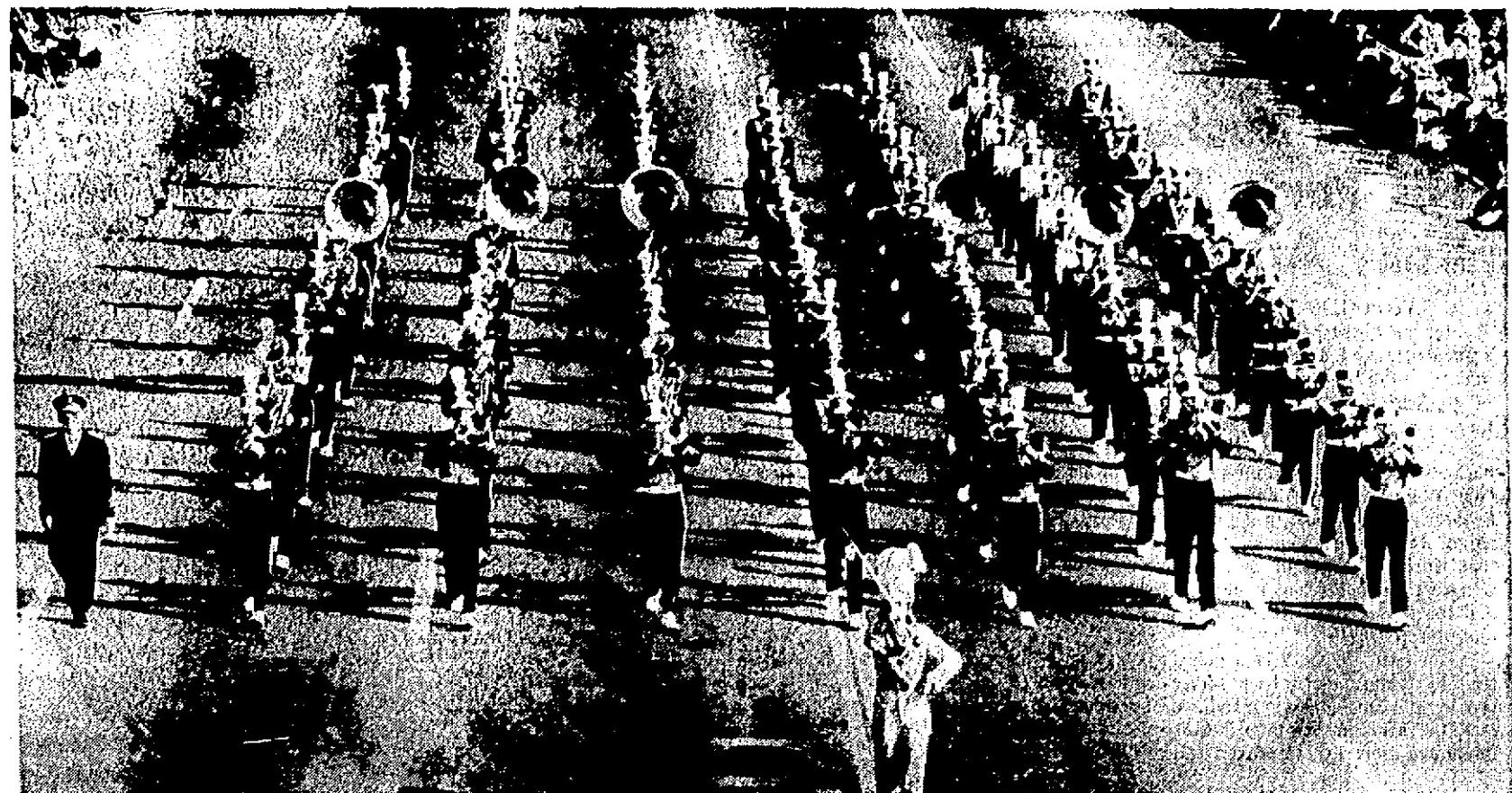
Almost everybody I met had a turkey hangover, volunteering confessions they had fed themselves to the point of discomfort, broken dietary pledges, or otherwise conducted themselves at table in a shameful way.

Some made pious resolutions about next Thanksgiving. These, of course, can be forgotten in the intervening year. And will be.

NOT everybody ate well, however, I had the rare experience of being hit up for the price of something to eat by a fellow who accosted me on Pine Ave. Thanksgiving morn.

The fairly well-dressed mendicant caught my sharp glance and declared he was "not on the wine." He took the coin I gave him and headed directly across the street to a drugstore with an operating lunch counter.

Azusa Wins Mayor's Trophy



AFTER PLACING FIRST IN ITS CLASS FOR TWO YEARS RUNNING, AZUSA BAND WON THE TOP HONORS IN THE BIGGEST SHOW OF THEM ALL.

Independent Press-Telegram

SUNDAY, NOVEMBER 29, 1964



NOW PASSING

Pasadena High School Band with 94 participants, the All-Western defending Sweepstakes winner, placed 4th in its class.

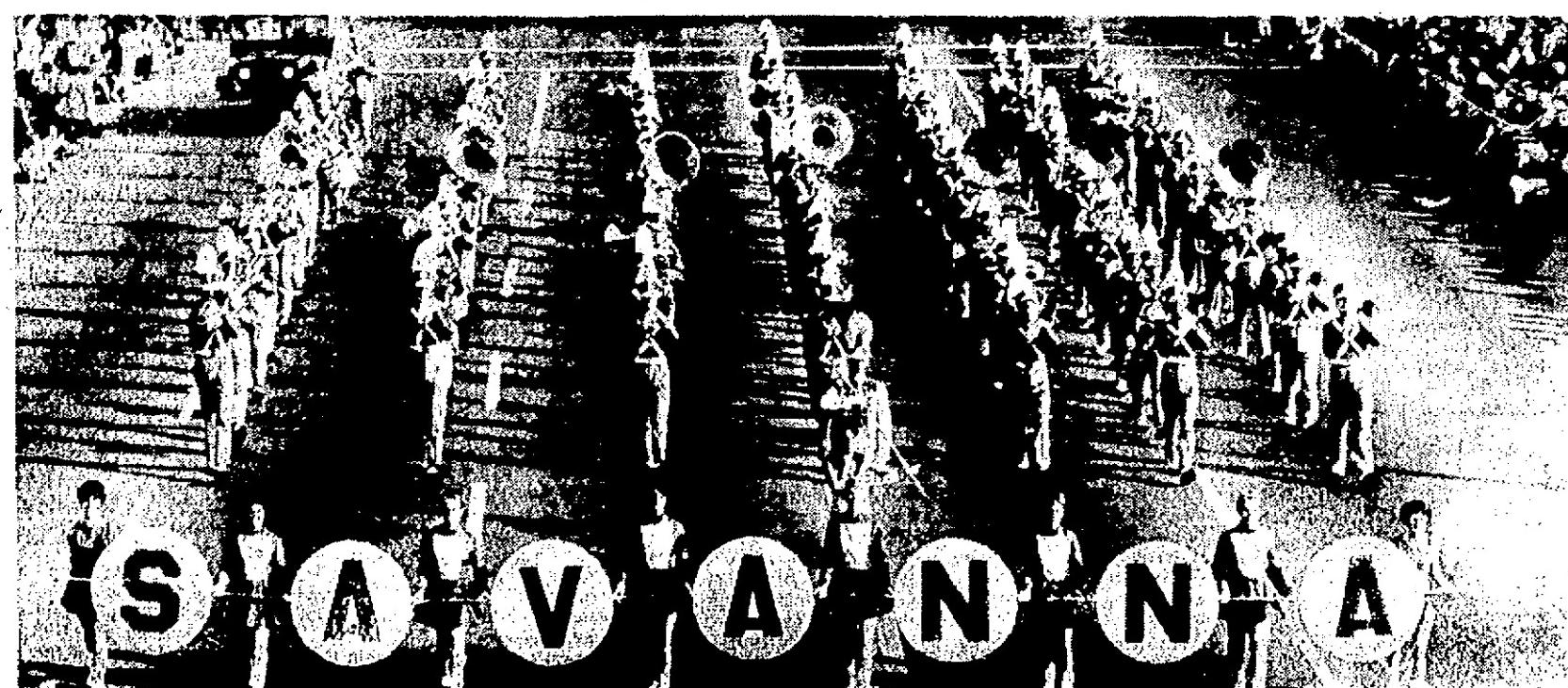


HEY! THERE GOES A GOOD ONE!

A concerned spectator casts a critical eye as a band catches his attention. He had trouble with his balloon getting in his line of sight and with people who kept getting their legs in the way.

MAKES FIRST APPEARANCE

A new school in the Anaheim district, Savanna High School band makes its first appearance in the All-Western. Their drum major in charge, Tom Peacock, took first place in the Military Drum Major competition.



THE WORLD'S WEEK

by Wallmeyer BOB HOUSER

EDITORIAL

**Punish Kuchel?
His Party Should
Rally Around Him**

IT IS NATURAL IN THE wake of a national election for members of the losing party to search for scapegoats. And since Sen. Thomas Kuchel is frequently out of step with his party's majority and rarely in step with its conservative elements, he is a natural target of right-wing wrath.

A movement has been detected among Goldwater backers in the Senate to oust Kuchel from his job as GOP Whip because of his refusal to give the Arizona Senator active support in the recent presidential campaign. Disgruntled Republicans in California recall that Kuchel has parted company with his party in Congress on such issues as medical care for the aged and federal aid to education, and they would punish him, too.

However, the GOP isn't going to solve its problems by taking out its frustrations on the remaining few Republicans who command a strong following. In fact, the solutions lie in just the opposite course—rebuilding around these proven leaders.

WHETHER SOME REPUBLICANS like it or not, the record shows convincingly that the best hope of Republicanism in California is in middle-of-the-road candidacies and policies.

Democrats hold a commanding lead in voter registrations in this state. If Republicans intend to win, they must woo enough middle-of-the-road Democrats to overcome that disadvantage. Sen. Thomas Kuchel has proven his ability to obtain sufficient support from moderate Democrats to win elections.

Instead of talking of ways to punish Kuchel, the Republicans ought to carry his pipe and slippers to him and do whatever they can to make things comfortable. He happens to be one of the real breadwinners of the party.

Cruelest Hoax

AN ARTICLE IN the Communist China Youth Journal explains that the Communist experiment in China is a miserable flop.

Of course, the journal doesn't put it in quite those terms, but that is, after all, the burden of the message.

The article, reflecting an intensive propaganda campaign aimed at the Chinese people, warns the people that the "revolution" requires them to put aside all thought of personal reward and comfort and to live a hard, simple life.

The trouble with the "revolution" is that it has become a permanent condition with the promises of a better life never realized. It is a contradiction. One must not yearn for the food, clothing, housing, and other material comforts which the Communist movement says it seeks. The constantly renewed calls to hardship are but admissions that the system has failed. All it can offer, after years of sacrifice and toil on the part of the citizens, is more sacrifice and toil. And neither these citizens nor their children will reap the promised rewards.

This hoax is by all odds the cruelest ever perpetrated in the long, dismal history of political tyranny.

Sen. Soaper Says

By BILL VAUGHAN

WE TRUST Russia is sincere in going along with us on the sea water project, but she may hesitate to run the typographical risk of having desalination come as de-Stalinization.

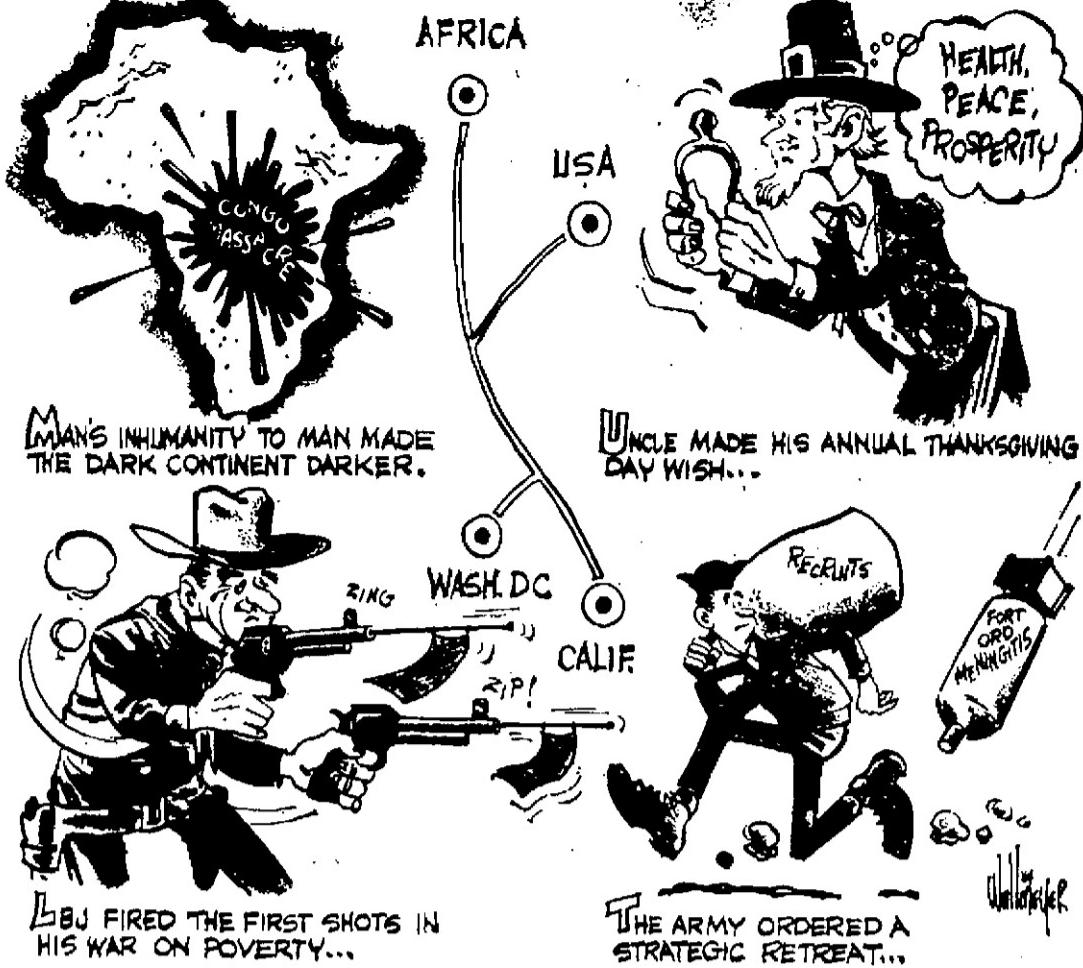
TASS, the Soviet News Agency, described the monster of Lake Hailyn as having a small head, a long neck and a vertical fin on its back. On American television, a monster like that couldn't hold the kids for five minutes.

THE MAN at the next desk says there was plenty of suggestive literature when he was boy, but now we have the kind that doesn't leave anything to suggest.

SUDDENLY J. Edgar Hoover is controversial. If it can happen to him, what's next—apple pie, motherhood and Old Glory?

THE government urges smiling photographs for our passports. But won't this irritate some of our overseas friends who can't stand to see Americans happy?

WE DONT know where the coldest weather in the



DAVID LAWRENCE

A New Policy Since the Election?

WASHINGTON—It's strange what a difference just a few weeks make. What was "trigger-happy" in October is no longer "dangerous" or "irresponsible" in November—now that the presidential election is over.

Gen. Maxwell Taylor, who is the American Ambassador to Viet Nam, is one of the ablest of our government's military advisers. He has served not only as Chief of Staff of the United States Army but also as Chairman of the Joint Chiefs of Staff. So when he comes to certain conclusions which sound a bit familiar because they were uttered just a few weeks ago by Sen. Goldwater, this doesn't mean that they are not valid or that they should be brushed aside now. For in their hearts high officials here have known for some time that the policy in Viet Nam could not be left to flounder indefinitely.

Gen. Taylor, in an interview published this week in "Life" magazine, has stated that in Viet Nam "the winner will be the one that has the ultimate will to win." He favors the bombing of supply bases in North Viet Nam, just as Sen. Goldwater urged. The General says:

"There are two areas where that could make a contribution — namely, by making more difficult the infiltration along the routes from North Viet Nam, generally by way of Laos; or striking the infiltration sources, the training areas in North Viet Nam itself. In so doing the government of North Viet Nam would be reminded that it cannot get off unscathed, that indeed they stand to lose far more than they have any likelihood of winning."

"These possibilities do exist, but they have their pros and cons. I would add again that pure military action outside the country, just as pure military action inside the country, will not win. We must restore a viable society within these

provinces of South Viet Nam filtration sources, the training areas in North Viet Nam itself," no one cries that the administration is "trigger-happy" and will wind up getting us in a nuclear war."

What Gen. Taylor said has already brought a significant reaction in the press of the country. The "Chicago Tribune," for example, says:

"One of the things that may have contributed to the defeat of Sen. Goldwater in the presidential election was his estimate of the situation in Viet Nam. He said that we were in an unacknowledged war but that the administration had no plan to win, and that it must either take effective action or admit defeat."

"These statements, and the Senator's discussion of the difficulties of cutting the Communist invasion and supply trails, were exploited by his opponents to build up the myth that he was belligerent and 'trigger-happy.' Yet now when the administration spokesman, Gen. Taylor, refers casually to the possibility of bombing the infiltration routes from Communist North Viet Nam into adjoining Laos, and even of striking the in-

volving war with China . . .

JIM McCUALEY

Sacramento's Problem in Ethics

I.P.T. Sacramento Bureau

SACRAMENTO—A double-standard is being applied to ethics in Sacramento these days.

The State Water Resources Department earlier this year promptly fired three right-of-way agents for speculating in land near Oroville Dam. They violated rules, departmental spokesman said.

OUR SPACE planners are already starting to worry about where to go next after the moon. They should take a tip from our football coaches, who traditionally play one game at a time.

CONGRESSMAN Sludge-pump issues a clarion call to the Defense Department for more economy in other districts and less irresponsible penny-pinching in his own.

A NEW FAD at football stadiums is putting the feet in plastic bags to keep warm. Cousin Fuselyo has been watching games while in the bag for years.

SO THE Russians have big rockets in their annual march, but do they have a huge inflated Yogi Bear like our Thanksgiving Day parades?

questions as to whether the Harkness and Collins holdings are proper by saying they were legal. Asked whether he saw any ethical difference between the fired water employees and Harkness, Gov. Brown replied:

"Well, I think your answer is as good as mine. I don't think you can add anything to your personal ethical standard on a situation like that. You have your own concept you can editorialize on, but I'm not going to debate that today."

Among capital observers, this raises a question: Do the upper echelons of the state government have lower rules standards than the departments under their supervision?

It appears that wheelings and dealings that would result in the dismissal of a lowly civil service worker are okay if the financial transactions involve a \$23,500-a-year state boss.

Most interesting capitol memo of the season is one dated March 13, 1964, from the General Services Department—the agency headed by Harkness.

"An employee who is engaging in or plans to engage in any employment activity or interfere in any way with his duties as a state employee is asked to consult with his division chief or the office of the director," says the memo.

Presumably, Employee Harkness told GSD Director Harkness that Employee Harkness still owned 2,000 shares of stock in Northern California Developers. And when legislators questioned the propriety of the holding,

Harkness hastily turned over his stock "in trust" to his attorney.

Curiously, he didn't authorize his attorney to sell the stock at its present price. The stock currently is depressed in value. The stock is to be sold only if it increases in value by a few points.

Meanwhile, Harkness hasn't strayed too far from the Northern California Developers camp. Though he resigned from the firm's board, he placed his stock "in trust" in the hands of attorney Gordon Schaber, who also happens to be

Paul JONES

**What Will We Do
With Old Cars?**

Newspaper Enterprise Assn.

ANY SOCIETY that can figure out a way to get rid of old razor blades can't be laughed off as an imperialistic nitwit, even by the Communists.

But can it also come up with a way to get rid of old autos?

It had better, or one of these days—and sooner than we think—America the Beautiful is going to be just one unbroken coast-to-coast junk yard of abandoned cars.

There already are 8,000 auto junk yards scattered around the country, many in nature's beauty spots. And with 5,000,000 old cars biting the rust each year, things are going to get worse unless and until our ingenuity gets better.

Economists and nature lovers are working on the problem, and President Johnson has it on his list of things to be done in the evolution of The Great Society.

The razor blade disposal problem was alleviated by the sheer genius of cutting a slot in the wall and letting the law of gravity take over.

Maybe we could dig big holes in the ground and stuff the old autos into them.

Unless someone can think of a better way.

**Political Nature
Seems to Abhor
Monolithic Party**

I.P.T. Political Editor

CALIFORNIA came into this century with a Republican governor and had no other brand for 38 years—until State Sen. Culbert L. Olson was elected Nov. 8, 1938. After Olson, the state returned to its Republican ways until Pat Brown was elected Nov. 4, 1958.

No records on party registration statewide are available before 1922. But in that year, the GOP enjoyed a 75.2% to 24.8% margin over Democrats.

This brief sketch of power and overwhelming numbers, now ironic in its reversal in favor of Democrats, at the same time underscores a great state's capacity for abrupt change. It also indicates the folly of writing off a party on the basis of simple numerical comparisons at a given moment in history.

It was hard to find Democrats in California until after 1930 and in that year the GOP reached its highest mark in the state's recorded political history—78.2% of the two-party vote.

The widely separated lines on the registration graph started scissoring together from that depression-era bench mark. In 1932, the gap had been closed, 57.4 to 42.6 in favor of the GOP; but Republican defectors gave Franklin D. Roosevelt 61% of the two-party vote that year and it was the last year of Republican registration advantage in this state.

Democrats cracked into the majority in 1934 with 52.1%. Two years later Democrats set their numerical advantage at 60.2% and it has stayed at about that level for the succeeding 28 years. Democrats reached a high of 62.7% in 1942, dipped no lower than 57.4% in 1952 when Ike won his first term, and climbed back to 59.8% in the election just past.

STATISTICS TEND to prove the two-party nature of the state despite long periods of lop-sided dominance by one party or the other. In the 25 presidential elections since 1868, Democrats won 9, Republicans 15, the Progressives 1. California went Republican in the three elections prior to this year, despite Democrat majorities.

There seems to be a clear lesson that when people start calling one party or the other "monolithic" it tends to start breaking up into factions. This breaking results either in victory for a segment of the breakaway group within the major party or for the opposition party.

Good examples of this are in the 1912 and 1914 statewide elections in California. In 1912, the breakaway of Progressives from the regular GOP gave the state to Theodore Roosevelt. William Howard Taft got only 3,914 votes. Roosevelt's new party got 100 times more, 390,594.

TWO YEARS LATER, Republican Governor Hiram Johnson was reelected under the Progressive banner, the Progressives outvoting the regular GOP by about 200,000 votes.

The conduct of California's Legislature also tends generally to disprove monolithic sway of a party enjoying vast numerical superiority. State Senate Secretary Joseph A. Beek notes that party affiliation played only a small part in the organization of the state legislature from 1913 to 1935 despite general GOP majorities.

There's more to talk of on this subject for later columns.

Public Forum

Letters must not exceed 250 words and must have bona fide signatures and addresses. Letters may be edited in the cause of good taste or to save space.

U.N. Agencies Not Ridden With Plots

EDITOR:

Recently the president of a local PTA unit resigned. After denying that she was a Birch, she delivered a vitriolic speech against, among other things, UNESCO and UNICEF. These agencies must be diabolical to evoke such outbursts. Looking at the latest issue of the "UNESCO Courier" to find what fiendish plots were being devised, I found articles on: the struggle against illiteracy in the world; the highest school in the world in a Sherpa village at the Himalayas; Ethiopian art; research into soil problems to provide food for many who are ill-fed; and "Investment in People." Recently the administration took it all back.

The administration's next move was that students were not to advocate political actions in the area, then they turned around and advocated Proposition 2 themselves and so they had to take all that back, too. Finally they said there was to be no solicitation of funds and recruitment of people for off-campus activities. This was a direct hit at the civil rights groups, whose purpose is to collect funds and gather workers for the South by which action their courage is respected.

What about the Children's Fund (UNICEF)? The presidential report on "U.S. Participation in the UN" lists UNICEF projects as mainly (1) maternal and child welfare service, (2) eradication of communicable diseases, (3) nutritional and child feeding, and (4) milk conservation.

These agencies work quietly and efficiently to help people all over the world—people who are the same as we are in most respects, but less affluent. LIONEL HARDY 5435 El Jardin St.

During these days from the first administrative rule to the dissolution of the student committee by the administration—negotiations by peaceful, accepted ways have been carried on.

Now, can we honestly say one group is more at fault than the other? (MRS.) BARBARA ANDERSEN 3115 Merrill Dr., Torrance

INDEPENDENT - Press-Telegram

Herman H. Ridder
Daniel H. Ridder
Harold M. Hines
Samuel C. Cameron
Malcolm Eley
Miles E. Sines
L. A. Collins Sr.
Everett Hosking
Harry Karns
Executive Editor
Managing Editor
Editorial Columnist
Sunday Editor
Editor Editorial Page
Concierge Advertising Representative:
Metropolitan Sunday Newspapers, Inc.
Member Audit Bureau of Circulations
National Representative: Sawyer Ferguson Walker Co.

Gov. Brown shrugged off
Harkness heads the State
General Services Department.

Gov. Brown shrugged off

Traders View Credit Tightening

By C. J. FARROW

NEW YORK (UPI) — The stock market took a sizeable fall in the holiday-shortened week as the spectre of tighter credit prompted traders to achieve more liquidity. Trading was moderate.

Prices started off the week with a mild dip Monday and followed it up with a slightly larger loss in the averages Tuesday. However, normal lightening up before the holiday plus the worsening situations in both South Viet Nam and The Congo brought a decline of more than 5 in the Dow-Jones Industrial average Wednesday.

Declines held a slight plurality over advances in Friday's session, but in general price movements at the close were narrow and the list fairly mixed.

TRADEERS feel that the market may take a further decline if credit is tightened any further, but have not yet discounted the possibility of a year-end rally.

However, despite the optimistic overtones of brokers' reports in recent weeks, there has been a growing undercurrent of doubt and, in some cases, pessimism, from some quarters.

Dow-Jones Industrial average lost 8.60 on the week at 882.12 and rails eased 3.23 to 215.24. Standard & Poor's 500 stock index took a whopping decline of 1.12 at 85.16.

Trading totaled 18,803,856 shares in the four days compared with 28,122,180 shares a week before and 19,352,190 shares in the same week last year.

LOSSES outnumbered gains by nearly 2-to-1 as 880 issues declined while only 480 advanced sharply the previous week after directors boosted the quarterly divi-

vanced. Of the 1,521 issues traded, 150 rose to new 1964 highs while 55 touched new lows.

RCA took honors for activity with a gain of 1½ at 35½ on 298,700 shares. Comsat was second in popularity with a gain of 6½ at its new 1964 high of \$1, on 279,100 shares.

American Telephone trading ex-dividend, was third in the list. It slipped 1½ to 66 on 247,300 shares. Westinghouse rose ¾ to 43½ on 231,800 shares in fourth spot and Texas Gulf Sulphur took fifth place with a decline of 3½ at 53½ on 173,000 shares.

General Motors and Ford also were among the most active, losing 1½ and 1¾ respectively. Chrysler, also active, rose ¾. American Motors tacked on ½.

STEELS WERE easier. Youngstown Sheet eased 1 and Republic and U.S. Steel dropped ¾ each. Continental Steel dropped 2, Copperweld 2½ and Lukens 1½.

Du Pont dropped a point and Eastman Kodak skidded 2½. Union Carbide fared better, rising 1½. The recently strong petroleum section ran into profit-taking and losses were fairly common. Among the biggest losers were Amada off 2½, Standard Oil (N.J.) 2½, Pennzoil 2 and Union Oil of California 2½. IBM plunged 9½. Control Data gave up 1½ and Honeywell shed 2%. Motorola declined 1½.

Aircrafts made selective progress. Boeing added 2½ and Grumman tacked on 1½, but Piper Aircraft skidded 3½. Stores also ran into profit-taking. Sears, Roebuck, which advanced sharply the previous week after directors

ended and proposed a stock split, fell 4½. Macy shed 3½, and Wesco Financial retreated 3. Xerox tumbled 7.

Polaroid advanced 3½. Great Northern Paper skidded 2½ as another newsprint producer announced a \$10 a ton price reduction. Caterpillar Tractor advanced 3½. Mesta Machine picked up 5½.

ATLANTIC Coast Line Railroad dropped ¾. Chicago, Milwaukee, St. Paul & Pacific Railroad picked up 2½. Chicago & North Western Railway climbed 4½. Directors of the road meet next month and are expected to put the stock back on a quarterly dividend basis.

General Electric picked up Press-Telegram Classified Ads. Dial HE 2-5959 today.

Rush to Marry as Dragon's Year Ends

HONG KONG (AP) — The Year of the Dragon is ending and the rush to marry is on in this British colony.

The government warned: "If you want to get married at a marriage registry before the Chinese new year, give notice now."

"Heavy bookings are already being made for marriages next month."

The Year of the Dragon ends Feb. 2, to be succeeded in a hurry with inexpensive, fast-action Independent Chinese couples prefer to marry at the end of a lunar year because it is regarded as an omen of good fortune.

Norway Chief Plans Russ, British Visits

OSLO (AP) — Norway's Socialist Prime Minister Einar Gerhardsen has been invited to the Soviet Union and Britain, his office announced. It said no dates were fixed but the visits probably will be in the spring.

Long Beach 12, Calif., Sunday Nov. 30, 1964 INDEPENDENT-PRESS-TELEGRAM 8-5

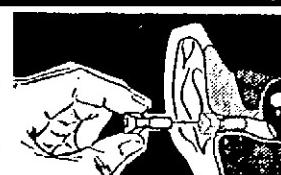
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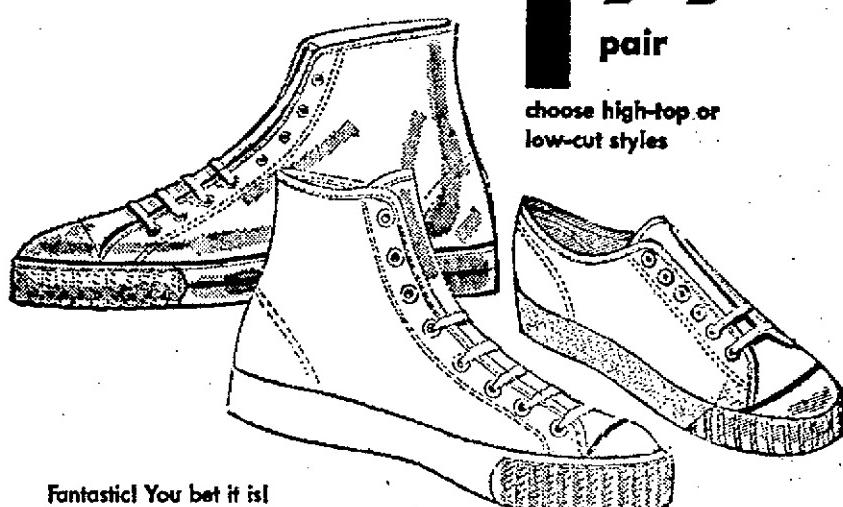
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Terrific value! Great gift, too!
Soft vinyl uppers...leather sole. So soft,
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CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES OR ORANGE COUNTY PENNEY'S!

BOY WRITES OF FOSTER HOMES**'...a Place of Security, Friendships, Reverence'**

I.P.T. Los Angeles Bureau

"A foster home isn't just a place to throw kids after their parents have made mistakes. It is a place of security, of friendships and maybe even of reverence to a child."

This description was written by a 16-year-old boy for a class in English composition. He has spent his last eight years in foster homes.

THE ESSAY WAS released by the county's Division of Child Welfare Services to emphasize the importance of, and the need for, foster homes.

Miss Mary M. O'Neill, deputy director in charge of the program, urged couples to get in touch with the Division of Child Welfare Services, 501 N. Main St., Los Angeles, for further information on foster homes.

"There are three basic advantages to the children of a foster home," the teenager wrote. "It builds character, emotional strength and social advantages."

"Foster parents put years of their

own life into shaping a child's character toward being a well-adjusted child, ready to face the oncoming adult years," he continued.

The essay said a foster child learns to "accept life as it is." Emotional strength was cited as a "character building block."

"Controlling your emotions is very important to survive in this society," the boy wrote. "Being able to accept defeats is another factor of emotional strength."

A CHILD IN A foster home learns to adjust to other children and to accept responsibility, he said. Children enter foster homes because their parents are divorced, dead—or perhaps in jail.

"To open one's house to these children requires two things: a license and a kind heart," the boy wrote.

The license can be obtained from Los Angeles County, but, as the teen-ager wrote, "a kind heart can only come from above."

Bellflower Cleric Killed

A Bellflower minister, the Rev. Russell V. Hamer, 28, was killed Saturday when his car collided head on with a vehicle being driven the wrong way on the Santa Ana Freeway, officers said.

The Rev. Mr. Hamer, was pastor of the United Evangelical Church of Monrovia.

He lived at 10499 Greenhurst St., Bellflower.

The death car was driven by Bill Gene Holliday, 35, of 15192 Hunter Lane, Westminster, the California Highway Patrol reported.

HIGHWAY patrolmen said

**Omarr Reads
the Stars**

By SYDNEY OMARR

FORECAST FOR TODAY (March 21-April 19): Be willing to extend your circle of friends. Don't permit yourself to be too critical of your associates' best intentions. Stand tall, look toward bright future.

TAURUS (April 20-May 19): Try to see down to basic facts. If you do, you will discover ways to improve. This leads to success. Your efforts will pay off.

GEMINI (May 20-June 19): Energize your mind. You will find new sources of energy. Teach and you learn. Care and you gain respect. Excellent opportunities for personal growth.

LEO (July 23-Aug. 22): Head "voice of experience." Reserve others have sound advice. Your personal life is in dramatic department. In plain words—your most radiant year.

VIRGO (Aug. 23-Sept. 22): Pleasure gained through hobby, creative pursuit, travel or vacation. You will receive education today. Be versatile. Show that your interests are not restricted.

LIBRA (Sept. 23-Oct. 22): Continue can-
tines at book. Be specific. State needs, highlight pleasure, personal appearance.

SCORPIO (Oct. 23-Nov. 21): Hidden re-
sources could now be uncovered. Key is determination.

SAGITTARIUS (Nov. 22-Dec. 21): Be selective. Take fundamental steps. Don't let yourself with "wired and true." Time to plan your affairs. Why am I greater across the way?

CAPRICORN (Dec. 22-Jan. 19): Set fine example. You will have opportunity to enhance prestige. Do not adhere to high moral principles. These in authority observe them most.

PIRCE (Jan. 20-Feb. 18): Hidden re-
sources could now be uncovered. Key is determination. Permit natural investigation to shake forth. Ask why. You may find predicted answers. You succeed!

ARIES (March 19-April 17): Hidden re-
sources could now be uncovered. Key is determination. Permit natural investigation to shake forth. Ask why. You succeed!

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VIRGO (Aug. 23-Sept. 22): Information received while off-duty may prove valuable. You are particularly sensitive now to needs of others. Lend shelter for friend in need until you will be ready for kindness, consideration. Set fine example.

LIBRA (Sept. 23-Oct. 22): Continue can-
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GENERAL TENDENCIES: Cycle high

Ordinance Renames Civil Defense Office

The Long Beach Civil Defense Office has a new name and its top officials have new titles.

The office now is officially the Department of Emergency Preparedness. City Manager John R. Mansell, former director of civil defense, has the title of director of disaster services. Evar F. Peterson, assistant director, now is coordinator of disaster services.

These changes were brought about by an ordinance adopted a month ago and just now effective.

Other sections of the same lengthy ordinance put into effect the new basic emergency preparedness plan previously approved by the City Council, replacing one written in 1951. Disaster responsibilities of all city officials are outlined in the 62-page basic plan.

Mansell said the new ordinance "gives the city an up-to-date and realistic document which allows us to proceed with the task of preparing our community for disaster, with emphasis on training."

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STATE SOCIETY Calendar

TUESDAY
Indiana, 208 Linden Ave.
6:30 p.m.

WEDNESDAY
All States trip to "My Fair Lady"; bus leaves from 148 E. Ocean Ave., 11 a.m.

Pennsylvania, 550 Pacific Ave., 6:30 p.m.

THURSDAY
Texas, 208 Linden Ave., 6:30 p.m.

FRIDAY
Minnesota, 208 Linden Ave., noon.

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LOS ANGELES OFFICE:
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LOS ANGELES, CALIF.
Phone: WE 7-3160

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tremendous selection of reds . . . for party wear, holiday gift sewing . . . for fun wear

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POLYFOAM SHREDDIES

ideal for stuffing toys, gift pillows, etc.

ONE POUND BAG **37c**

72 INCHES WIDE
NYLON NET

25 colors to choose
Perfect for party aprons, bouffant pettis, dance frocks.

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2 1/2 to 2 1/2 yds. makes a pair, outstanding selections, 36" wide. Guaranteed washable.

Reg. 39c to 49c yd. Values

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ALL COTTON PRINTED OUTING FLANNEL

ideal for "granny" gowns, pajamas

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25 Solid Colors

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VALUE 36" wide

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fun for aprons, fine for dresses

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Abbey Flannel PLAIDS

Milliken Mills acetate & rayon looks and feels like wool

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LINED WOOL FLANNEL

</div

Panama Talks to Resume

By JACK BRENNAN

WASHINGTON (UPI) — Panama and the United States will resume negotiation of their Canal Zone differences next week in an atmosphere newly charged with threats of violence.

The current storm cloud over the 61-year-old Canal Zone treaty is in sharp contrast with the relative calm prevailing three months ago when negotiations were suspended for the inauguration of a new Panamanian president and the U.S. elections.

As with the Canal Zone riots of last January when 21 Panamanians and four U.S. soldiers were killed, the current unrest is being stirred by leftist student organizations in Panama City. This time, however, the demonstrations have been directed not at the United States but at the two-month-old government of Panamanian President Marco A. Robles.

THE STUDENT protests were touched off Nov. 18 by Jorge Illueca's resignation from Panama's three-man treaty negotiating team, appointed last April by Robles' predecessor, Roberto Chiari. Illueca charged that Robles had compromised Chiari's policy.

In a speech before a student rally, Illueca said a new treaty must contain some provision for Panama eventually to take over control of both the canal installations and the Zone.

U.S. officials expect no such demands from Panama. Arias said Panama has "aspirations" to strike the perpetuity clause from the 1903 treaty, to reach an agreement on display of U.S. and Panamanian flags in the Canal Zone, and to increase Panama's area of sovereignty into certain areas of the 10-mile-wide Zone. He declined to be specific about Panama's proposals.

AUTHORITATIVE sources said the United States is willing to drop the clause making the current treaty perpetual, to substitute provisions for periodic re-negotiation of the entire pact, and to increase the annual \$1.9 million annuity paid to the Panamanian government. The U.S. intends to resist other concessions, the sources said.

Robert Anderson of New York, former Secretary of the Treasury, is the chief U.S. negotiator in the talks. The two other members of the Panamanian team are attorney Roberto Aleman and Diogenes de la Rosa, former ambassador to Venezuela who replaced Illueca.

British Firm Surveys Holy City for Saudi

LONDON (UPI) — A British survey firm has been entrusted with the delicate task of mapping Mecca. Because non-Moslems cannot travel in, over or through the Holy City, Fairey Surveys Ltd. will train Moslem air crews and photographers and Moslem ground surveyors. The \$700,000 contract with Saudi Arabia also calls for surveys of the second Holy City, Medina, and 30 other cities.

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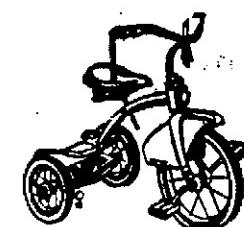
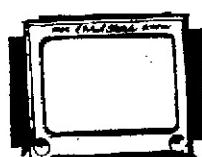
Baby
Pattaburp

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By Mattel. Her eyes open and shut, she drinks her milk from magic bottle then burps when gently patted. She stands 16" high.

Etch-A-Sketch
2.17

Just turn a knob to draw, design, or write, then turn another knob to erase. It's fun for all ages.



Tricycles

for boys and girls

Sizes from 10" to 20". Constructed of heavy steel tubing. Beautiful baked on paint. From 8.93



Big Bruiser

Truck

As seen on TV. Pick-up truck, damaged fender, replacement fender, flat tire and spare tire included. 10.88



V-Room
Dump Truck

By Mattel. Real motor roar, realistic heavy duty truck, big cab, big dump bed with battery powered electric drive motor. 9.99



Plush
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Presents for tots to teens ... Perky, play-time pals to delight any age. Choose from hundreds of adorable animals such as teddy bears, little dogs, kittens, cuddly ducks, and other irresistible little friends. Some have soft vinyl parts.

Sporting Goods

TWO BIKES IN ONE!



20"
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Converts in seconds to either a girl's or boy's bicycle. Foot coaster brake, training wheels included. Whitewall tires.



Pool Tables

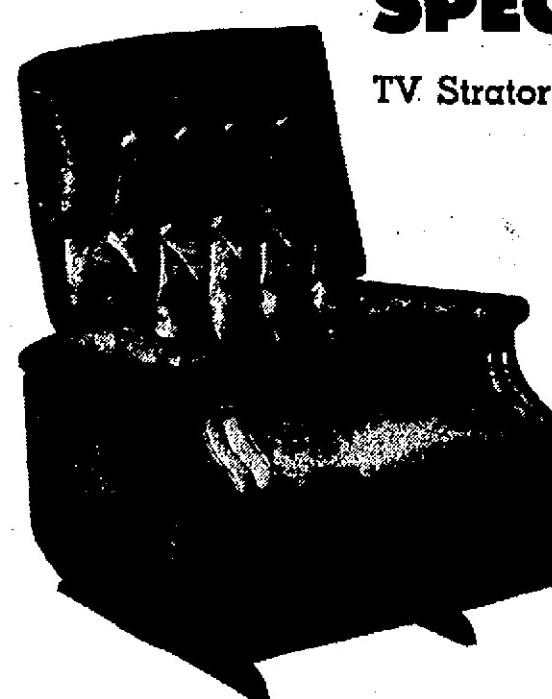
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31½" x 7' table, walnut grained sidewalls of Mac-Resistant with plastic trim. Panel legs, adjustable bed and leg levelers. Two 48" cues, 2½" matched Tur-Round molded balls. Rack, bridge, and set of rules.

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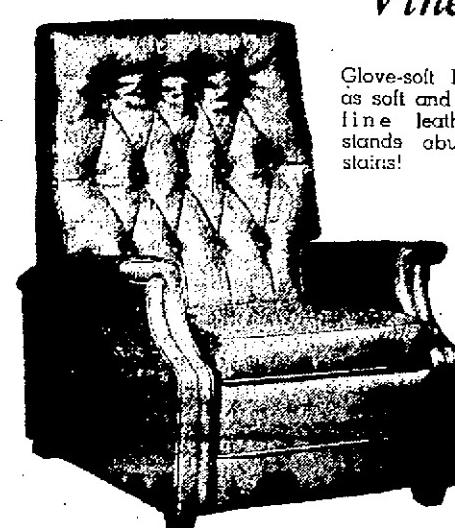
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- Soft, Luxurious, Comfortable

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Nylon

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completely installed
on wood floors

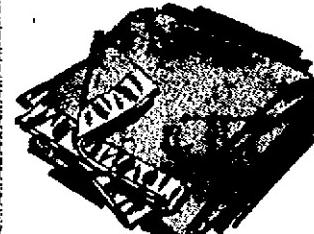
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- Double jute back for hard wear



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Reg. 5.98

36"x57" size. Cotton pile in brown/white or black/white salt & pepper pattern. Excellent for so many uses. Non-skid backing.

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72x90 for twin and double beds. 100% cotton, machine washable and dryable, pre-shrunk, static free. Warm in winter, cool in summer. 6 lovely solid colors.

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Special
72x90 rayon and nylon blend with bold fashion stripes. Permanap® finish for additional warmth through higher loft. Choice of colors.

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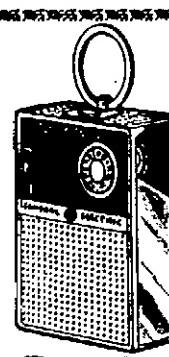
Long 21" x 27", filled with sanitized white goose feathers covered with featherproof ticking.

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21x27 finished size 100% Fortrel® polyester filled. The fiber that keeps its promise. Cotton tick with Fleur de Lis print. Choice of colors.

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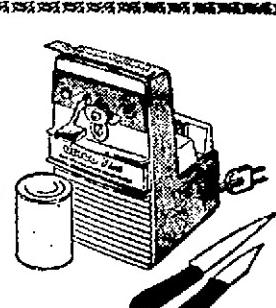
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All transistor pocket size radio in metal case. Includes earphone, batteries, and carrying case. Wonderful for all ages.



General Electric Hair Dryer

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Large bouffant bonnet with "stand away" ring fits over the largest rollers. Powerful, quiet motor dries hair rapidly. 3 heat selections. M-HD5



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By Udico. 2 appliances in one. Magnetic lid lifter. Choose White, Copperette, Sandalwood, Yellow, Pink, or Turquoise.

DAISY AVENUE PAGEANT**Lights to Go On Tuesday**

Lights will be turned on for the annual Daisy Avenue Christmas Pageant at 6 p.m. Tuesday, and will illuminate decorated trees and various Christmas theme scenes nightly throughout the month.

Thousands of viewers over non-sectarian and non-commercial basis. The entire event has a strictly religious and

(Advertisement)

Hard of Hearing?

It is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, we have tried everything and we are so discouraged that we hesitate to try anything else. Many who have tried this new and proven method are overjoyed. Just like magic in certain cases, they are able to hear without their hearing aid after the very first treatment.

The treatment is simple and painless, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to earwax a different treatment is given.

If you have a hearing loss no matter how slight or how bad, it may be helped. Why not find out? We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is \$30.00 for the first treatment and the examination. And if you see no improvement from the first treatment, you are under no obligation to return. As, sure your appointment by calling 591-1305, 2067 Atlantic Ave., L. B. Dr. H. L. Hutchings, D.C., director.

**OPEN DYSTROPHY DRIVE**

Five-year-old Billy Py of Long Beach, state poster child for Muscular Dystrophy Association of America, meets with Gov. Brown for official announcement of statewide Dec. 1-6 fund-raising drive. The Governor said, "There are no incurable diseases, only those for which cures have not yet been found," and urged support for MDAA's search for cure of crippling, fatal disease which afflicts 250,000 Americans.

Plane Victim's Mass

ROME 10 — A requiem mass for the 48 victims of the crash of a TWA jetliner here last Monday was celebrated Saturday at Santa Susana, the American Catholic Church

Hanukkah Starts at Sundown

With the ceremony of the lighting of a single candle at sundown today, thousands of Jewish families in the Long Beach area will begin the

annual celebration of Hanukkah.

Two candles are lighted the second day and so on until all eight candles in the "menorah" candelabra are burning on the final night of the "Festival of Lights," which symbolizes the eight-day celebration of a victory 2,129 years ago by the Jewish Macabees over the Syrians. The battle is regarded by historians as the first recorded struggle for religious freedom.

Due to a cyclical quirk in the Jewish calendar, Hanukkah this year begins earlier than usual. The holiday generally occurs closer to the Christmas season, which it resembles in general atmosphere, with its festive spirit, family gatherings and the tradition of gifts, particularly to children.

HANUKKAH, or Chanukkah as it is sometimes spelled, is also an occasion in which Jews rededicate themselves, in the spirit of the Macabees, to the ideals and principles of Judaism, with its emphasis on human

HONOR L.B. TRIO**GOP Ladies Plan Meet**

Three Long Beach women—Republican leaders at state and national levels—will be among honored guests at the luncheon session of the Los Angeles County Federation of Republican Women convention Wednesday in the Ambassador Hotel, Los Angeles.

They are Mrs. Logan Goodnight, president of the California Federation; Mrs. J. Lloyd O'Donnell, program chairman of the National Federation, and Mrs. Ann Bowler, Republican national committeewoman for California.

About 1,000 delegates, alternates and guests, representing more than 23,000 members in 93 clubs, will open their sessions at 10 a.m. in the Ambassador's Embassy Room. Election of officers is among principal program items.

Gambler Kills Self

BEIRUT, Lebanon (UPI)—A casino police reported Saturday put a bullet through his head. Mohammed Khalife was brain Friday night after he found dead in the gambling lost \$17,000 on roulette at a resort's washroom.

FIRST ANNUAL BENEFIT**ART AUCTION**

AND OPEN ART SHOW

Nearly 100 paintings of every description, primarily by members of the Lakewood Art Association, will be sold at public auction at

DUTCH VILLAGE ARCADE

WOODRUFF & SOUTH ST., LAKWOOD

1:00 P.M. SUNDAY, DEC. 6

Display 10:00 a.m. to 10:00 p.m. Dec. 4 & 5

Artists are donating 50% of the sales price on each painting to a fund which will provide a better Christmas for several needy families in this area. Sale conducted without charge by professional auctioneer. For info call ERIC 7-7244 or TOM LONG at MA 1-7244.



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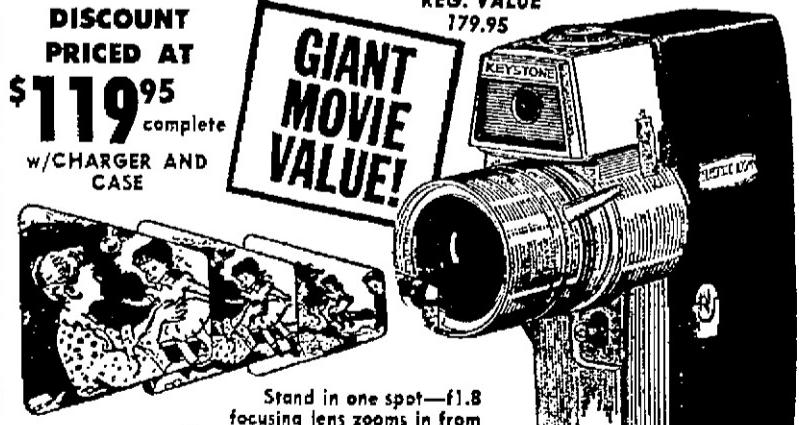
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New KEYSTONE Reflex Compact**

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- Never needs winding... battery powered
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Date #1 George Date #2 Tom Date #3 John

Signature Below: George, Tom, John, Charles, Mary, Linda, Vicki, etc.

THE WEEK IN REVIEW

Mass Killings Shock World

By PATRICK J. SLOYAN
United Press International

Primitive Congolese rebel forces last week shocked the world with mass killings and other atrocities as they were driven back by government troops.

Tough Belgian paratroopers jumped into Stanleyville early Thursday after being flown to the rebel-controlled city by U.S. Air Force planes on what the State Department termed a humanitarian mission.

But trigger-happy "Simbas," as the rebel troops are called, panicked at the sight of the Belgian troops and made good boasts to kill white hostages.

Just as the Belgians were arriving on the scene, rebel troops opened machine gun fire on white Congolese residents including Dr. Paul Carlson, a U.S. civilian medical missionary. At least 30, including Carlson, were killed.

CARLSON HAD BEEN accused of military espionage. Rebel leaders were attempting to improve their situation by negotiating with United States diplomats and other officials for the lives of Carlson and other white hostages.

Hundreds of hostages were freed, but would not soon forget the days and nights of terrorism.

To free more hostages, the Belgians staged another paratrooper drop—this time north of Stanleyville. About 200 were liberated—but not before 45 more were slaughtered. Later about 50 more were reported slain.

Those rescued returned to tell of rapes, Roman Catholic nuns forced to walk naked through the streets and wholesale beatings.

Premier Moise Tshombe's forces, beefed up with Belgians and white mercenaries, were pushing back the rebel forces. But at week's end, signs indicated there would be more fighting before the rebels were defeated.

It was also a week for memories. Last Sunday, the world remembered that John F. Kennedy was killed 12 months ago.

Intensifying the shock of Nov. 22, 1963, were 27 volumes from the government printing office.

THEY CONTAINED the testimony, the pictures, the documents and other details that the Warren Commission gathered before ruling that Lee Harvey Oswald, without accomplices, assassinated Kennedy.

From the volumes came words that hurt. Jacqueline Kennedy told how she thought she could have saved her husband from that second killing bullet had she been facing him; the Secret Service agent who heard Kennedy say: "My God, I'm hit," Marina Oswald said she knew the President's killer when she looked into her husband's eyes; the doctor at the trauma room who knew the President was dead and sought a priest to administer the last rites of the Roman Catholic Church.

From the dismal, dirty war in South Viet Nam on Thursday came Ambassador Maxwell D. Taylor, the U.S. boss in Saigon, to review with President Johnson the course of the anti-Communist struggle. He said many Americans are willing to believe: There is no single solution in the battle against the Viet Cong.

One important step seemed a bit closer. The Saigon government's foundation seemed a bit firmer after a tough crackdown on anti-government rioting, reportedly backed by Buddhist supporters.

But in London, the Labor Party's footing slipped somewhat. Speculation which might force devaluation of the pound sterling caused the government to raise the key British interest rate to avoid an overflow of money.

The same day, the U.S. Federal Reserve Board hiked the discount rate to 4% to slow the outflow of U.S. dollars.

AT WEEK'S END, Under Secretary of State George W. Ball was en route to London and Paris to talk money matters and other knotty problems facing the NATO alliance.

CD Meet Set for Tuesday

In an attempt to stir interest in disaster preparedness, Arthur L. Peterson, Post of the American Legion has scheduled a public meeting for Tuesday night to be addressed by city civil service officials.

The meeting is set for 8 p.m. in Veterans Memorial Building, Broadway and Cedar Avenue.

"Although the city's emergency services have the capability to cope with disasters," said Hillard Steen, post commander, "it will be the people themselves who will make the actual recovery. Unless they know what to do, the recovery will be long and difficult."

Among the speakers will be Evar P. Peterson, city coordinator of disaster services, who will outline the city's disaster preparedness planning, and Stephen Ferdinand, civil defense specialist on the staff of the City Health Department.

The latter will discuss emergency hospital plans in general and the specific function of the two 200-bed emergency hospitals assigned to Long Beach.

City-sponsored training programs available without cost to Long Beach citizens will be detailed by Peterson.

FIRST TIME EVER

...for your convenience at Christmas time!

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Nov. 29th, 11 a.m.—5 p.m.

MON. & FRI. TIL 7 P.M.—TUES., WED., THURS., SAT. TIL 5:30

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FOREIGN PRESS VIEWS

Kennedy's Assassination Recalled

By United Press International

Newspaper editorials in Europe last week focused on nuclear policy, the war in Viet Nam and the anniversary of President Kennedy's assassination.

The Austrian *Die Presse* said, "What has changed one year after Kennedy's death?"

Washington has remained a center of stability in a world full of new governments and new concentrations of power on which the Chinese bomb cast a brief glaring light. It was impossible to foresee this development when John F. Kennedy was assassinated. Credit for it should be given to the extraordinary political instinct of his successor as well as to the instinct of the Americans who, on election day, helped him strengthen this stability."

The Austrian *Express* said Kennedy "wanted not only to free the world from the old stereotyped thinking and from the sterile struggle of the abstract

ideas of 'capitalism' and 'socialism' but he wanted also to help mankind achieve better conditions of life by practical actions.

"Johnson will surely continue the policy of goodwill, but there are so many things that have lost their brightness since Kennedy's death. With new President, an older America has taken over again and we no longer hear many things that had encouraged us and filled us with confidence," the Express said.

"Of course the dangers of negotiation are no less obvious. But surely negotiation is more hopeful than spreading the war," the Times said.

The Times of London said if the United States decided to make conventional bombing strikes in North Viet Nam it seemed

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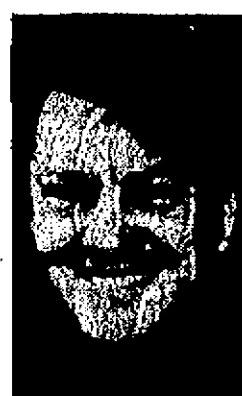
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S.C. Public Health Meet Here

About 500 persons are expected for the 37th annual meeting of the Southern California Public Health Association on Friday in Long Beach.

The one-day session will be held in Edgewater Inn, it was announced by Dr. I. D. Littwack, Long Beach health officer.

Principal speaker at the morning session will be Paul Ward, administrator of the State Health and Welfare Agency.

Luncheon speaker will be Jane Mercer, Ph.D., project director of the Community Research Project, Riverside.

Celebrities to Appear at CRI Dinner Dec. 10

Harold Russell, chairman of the President's Committee on Employment of the Handicapped, and a host of motion picture stars will attend the annual dinner of the Community Rehabilitation Industries at the Elks Club, Dec. 10.

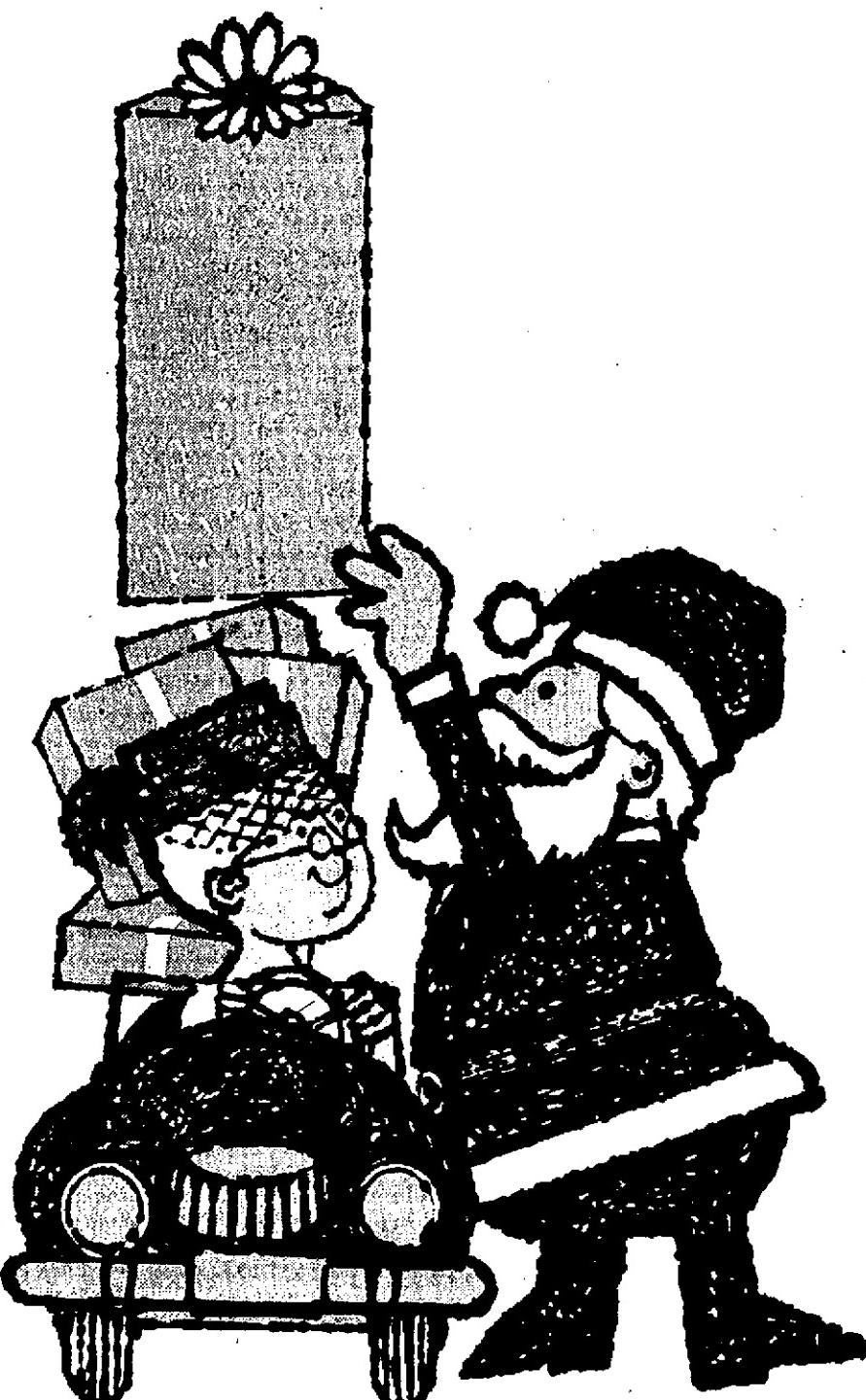
Celebrities who said they will attend include Jimmy Durante, Giselle MacKenzie, Virginia Mayo, Michael O'Shea and Carl Massey.

George Jessel will be master of ceremonies at the "Celebrity Night" event.

Russell, author of "Victory in My Hands," and winner of two Oscars from the Motion Picture Academy for his role in "The Best Years of Our Lives," lost his hands on June 6, 1944, D-Day in Europe. A defective fuse unexpectedly exploded a charge of nitro-starch.

Reservations for the CRI dinner may be made at the office 1415 E. Anaheim St. CRI is a community sponsored, non-profit training program to help handicapped

persons become employed in private industry.



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You don't have to lose interest-earning days when you withdraw your funds for Christmas shopping. That's because you earn up to the date of withdrawal at Community if your funds have been in your account six months or more and your account remains open at the end of the quarter. You also earn interest from the day you put your funds into a Community account if they remain until the

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16 Orlon Acrylic Knit Shirts	1.88	36 Girls' Fashion Tops 7-14	2 for \$3
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110 Better Quality Dress Pants	7.88	60 Girls' Ankle Pants 7-14	.99c
Men's Better Sport Shirts	1.88	24 Girls' Cotton Knit Polos 6-14	2 for \$1
12 Men's Deluxe Quality Suits	\$50	36 Girls' Nylon Bouffant Slips 4-14	1.99
11 Men's Better Suits	\$38	36 Girls' Cotton Denim Stretch Pants	1.88
37 Men's Better Quality Sport Coats	\$24	24 Girls' Cotton Flannel PJ's, 1-3	.99c
130 Men's Assorted Sweaters	7.88	48 Girls' Pettis Pants, 4-14	44c
40 Men's Dress Shirts	3 for \$4	22 Girls' Better Skirts, 3-14	1.99 to 2.44
45 Men's India Twist Pants	12.88	60 Girls' Bulky Sweaters, 1-3	1.88
2 Men's Sport Suits, 38 & 39	\$2		

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1 6-Year Maple Crib	28.88
32 Baby Carriers	2.88
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72 Santa Claus Sleepers, 1-3	2.59
Jr. Boys' Cotton Cord Boxer Longies, 1-4	\$1
5 Large Diaper Bags	3.88
24 Infant Crib Sets, 0-2	2.44
36 Infants' Assorted Play Sets	.99c
6 Toddler Boys' Dress Suits, 2-7	5.99
96 2-pc. Sleepers 1 to 4	3 for 3.33

• BEDDING — YARDAGE •

11 King Size Electric Blankets	24.88
"Bates" Disciplined Prints	59c to 98c
500 Yds. 36" Cotton Flannel Prints	3 yds. \$1
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96 Shower Valets	.66c
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4 T.V. Trays (set of 4)	\$4
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• CURTAINS — DRAPES •

100 54" Fiberglas Panels	43c
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• BOYS' DEPARTMENT •

12 Boys' Blazer Suits, 10 & 12	\$7
7 Boys' Better Sport Coats, 12-18	\$4
300 Boys' Cotton Denim Jeans, 10-16	3 for \$9
50 Boys' Assorted Sport Shirts, 8-18	1.66

• WOMEN'S SPORTSWEAR •

Women's Knee Pants & Skirts	.99c
Women's Cotton Denim Stretch Pants	2.99
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Women's Cotton Double Knit Ankle Pants	2.99
Women's Assorted Blouses	3 for \$5
Women's Assorted Cotton Skirts	1.99

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27 Long Sleeve Khaki Work Shirts	.99c
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Drastic reductions on odds and ends of better quality shoes for men, women and children. Each and every pair was made to sell for much more, so if you can find your size you are in luck! Needles to say styles and sizes are very broken.		

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Imported, assorted styles and sizes. Pastels or whites.

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Skirts, shells, jackets to mix and match, misses' sizes.

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59.98-69.98 2 and 3-pc. knit suits 34.00
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COSMOPOLITAN SHOP 96

TRANSITIONAL AND WOOL DRESSES

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Group of fall dresses, misses' sizes.

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1 AND 2-PC. DRESSES

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Assorted colors and prints, 12 1/2-22 1/2.

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Lightweight suits, misses' sizes 15.00

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Sportswear, sizes 3 to 6x, 7 to 14 99c-1.99

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Pre-teen dresses sizes 6 to 14 6.99

NOTIONS 1

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1.29 Chair pads, prints and florals 88c*

79c Foam curlers to clear 4 for 1.00

1.59 Pruning shears, reduced to clear 88c

3.99 Travel valets, priced to clear 1.00

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2.00-5.00 Pins, necklaces, earrings, bracelets 99c*

HANDBAGS 26

3.00-45.00 Variety of handbags 1.99-25.00*

*Plus 10% Federal tax

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5.95 Nelson Bibles, white or red 3.99

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BRAND NAME SHOES

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CASUAL AND DRESSY DRESSES

4.99-11.99

Dacron® polyesters, cottons in print jerseys, misses', and half-sizes.

FOUNDATIONS 44

8.95 Long line strapless bras 3.49

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5.00-10.00 Assortment of fine jewelry 2.99*

3.50-5.00 Fine quality men's wallets 2.99*

5.00 Wallet sets, includes key case 3.99*

*Plus 10% Federal tax

2.50-3.50 Fine quality men's belts 99c

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Assorted gifts, priced to clear 79c or 3/2.35

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MEN'S SPORTSWEAR 84

SHORT AND LONG-SLEEVE SPORT SHIRTS

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Cotton and Dacron® polyester blends and flannel shirts.

5.00 Short sleeve cotton knit shirts 1.99

MEN'S SPORTSWEAR 45

WASH PANTS

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Cotton and Dacron® polyester blend pants, broken sizes.

BOYS' FURNISHINGS 23

3.00 Cotton knit shirts in sizes 6-20 1.00-1.99

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1.39 were 3.50

Wide selection, includes sizes 6-20.

Student shop sweatshirts, S-XL 1.99

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FAMOUS NAME CASUAL SLACKS

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Wide assortment to choose from.

Student washable casual slacks 3.79

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English, 3-speed, front hand brake, rear coaster brake.

9.95-16.95 Samsonite card tables 7.95-12.95

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TOYS 42

Dolls for little girls, to clear:

14.87 Bisby 5.99

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24.97 Little Miss Echo 9.99

6.99 Kitten doll 3.99

12.87 Kitty doll 6.99

2.96 Sweetness 1.49

5.87 Ruthie doll, large 2.99

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2.97 Ruthie doll, small 1.49

Toys for boys, to clear:

2.97-3.28 Mechanical toys, floor samples 1.49-1.99

2.97 Andy Gard plastic trucks 5.99

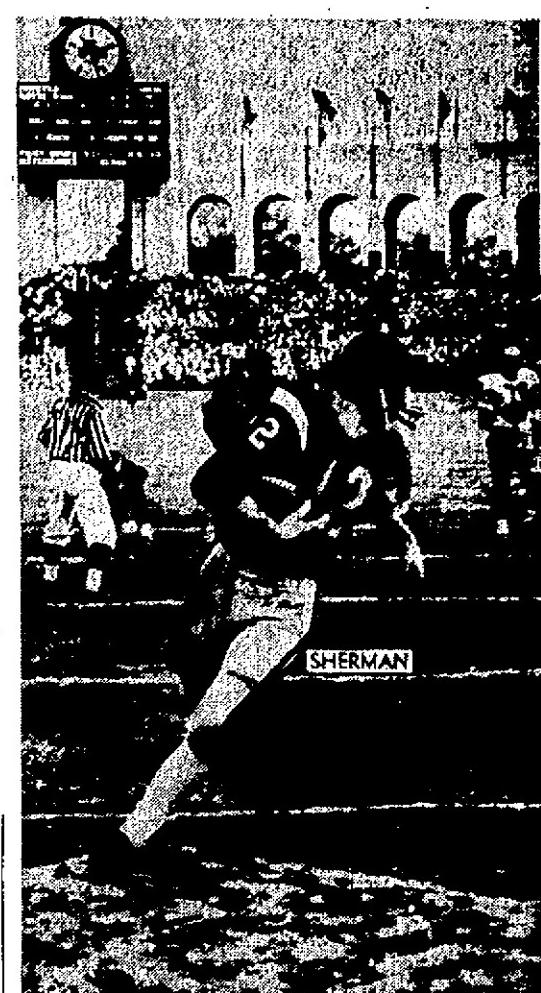
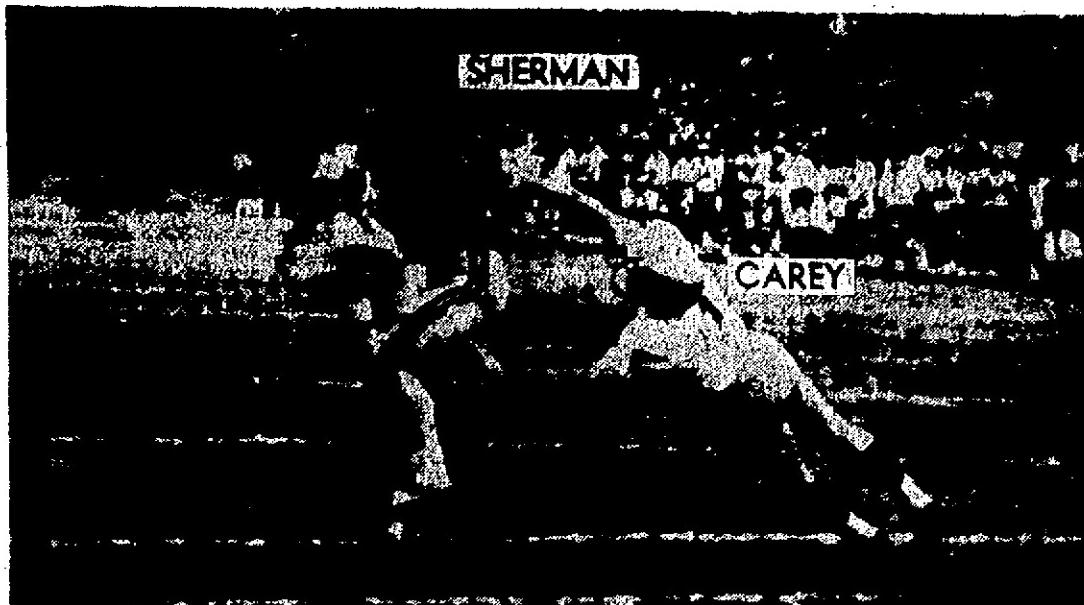
2.99-4.87 Western, detective, army guns 49c-99c

87c Colorful characters for pre-schoolers 59c

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Miracle Win? Yes--Bowl? No!

IS A ROSE A ROSE? NOT TO TROJANS-- OREGON STATE GOES



—STAFF PHOTOS BY SKIP SHUMAN AND KENT HENDERSON, AND AP WIREPHOTOS

THE TOSS THAT TUMBLED IRISH

TROJAN QUARTERBACK Craig Fertig cocks his arm (left), finds Rod Sherman in the clear and tosses winning TD pass heard round the nation. Sherman eluded desperate dive by Tony Carey (above) and waltzed all alone into end zone (right), giving USC 20-17 victory.

'Rank Injustice'--Hill; Prothro Lauds Voters

The vote of eight professors — one from each member school in the AAUW — Saturday night boosted Oregon State's football team into the Rose Bowl and cut short USC victory celebrations.

Ara Miffed at Press, Claims Irish Still No. 1

By RICH ROBERTS

Ara Parseghian, Notre Dame's most popular Presbyterian, was thrown for a loss by the Southland press corps. "Whaddaya mean what's my view of it?" was his hoarse tenor to reporters' openers. "How can I answer a question like that? If you'll be more specific, I'll try."

Okay, so why did SC win?

"They scored more points than we did!"

PARSEGHIAN, backed against a blackboard by a dozen reporters, propped one foot on a large blue and yellow trunk as if to keep them at bay.

He might have been considering at that moment climbing into the trunk and slipping himself back to South Bend.

But he held his ground and parried the thrusts until he

Sports on Radio, TV

RADIO

Rams vs. Minnesota, KMPC, 11:30 a.m.

Lakers vs. Baltimore, KFL, 7 p.m.

TELEVISION

Rams vs. Minnesota, KNX (2), 11:30 a.m.

Dakota vs. Denver, KARC (2), 12:30 p.m.

Green Bay vs. Dallas, KNX (2), 2 p.m.

Auto Racing, KTLA (5), 2 p.m.

Championship Bowfishing, KHJ (9), 4 p.m.

Surf's Up, KHJ (9), 5 p.m.

Pop Warner Football, KTLA (5), 5:30 p.m.

Trotin Huddle, KTTV (11), 7:30 p.m.

Riverside Grand Prix, KTTV (11), 8 p.m.

Second half video tape of USC-Notre Dame game, KTTV (11), 8 p.m.

Sports Arena, 7:05 p.m.

Sports Calendar

Notre Dame—Callente, 11:30 a.m.

Davis Racers—Lions Strip, 1 p.m.

Bakersfield—Rockets, 1 p.m.

Bakersfield—CAR clammers, 1 p.m.

Auto Racing—Flavor, stock cars, 7 p.m.

Basketball—Lakers vs. Baltimore, L.A.

Sports Arena, 7:05 p.m.

(Continued Page C-3, Col. 1)

have lost a conference vote for the Rose Bowl." (Last year Washington, with a 6-4 record, was voted in instead of Oregon State for the AAUW title with 3-1 records but Oregon State had an 8-2 overall record compared to USC's 7-3.)

The reaction of Oregon

State coach Tommy Prothro from Corvallis, Ore., was "most pleased but not surprised. I'm pleased the faculty athletic representatives saw fit to vote on the results of the season instead of being emotionally swayed by the results of one game."

AAUW executive director Tom Hamilton, who watched the Trojans upset the No. 1-ranked Notre Dame team 20-17 in the Coliseum, said:

"We were choosing between two very strong teams. Both are very representative and we are sure Oregon State will do

(Continued Page C-3, Col. 5)

SUNDAY Sports

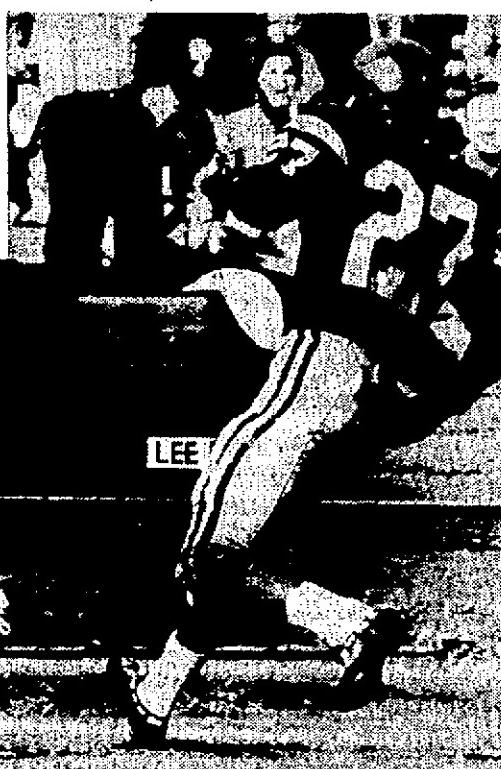
Independent - Press - Telegram

NOVEMBER 29, 1964

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SNOW ON GROUND

IRISH END Jack Snow, of Long Beach, falls in end zone after taking 22-yard pass from John Huarte for first touchdown in second quarter.



GLUM: AS IN MUM



NOTRE DAME COACH Ara Parseghian is glum as he has words with players on bench during USC second-half rally. Parseghian remained glum in post-game press conference.

Rams Sign New Matson Model

By JERRY WYNN
I. P.T. Staff Writer

MINNEAPOLIS—ST. PAUL—The Rams have drafted a new Ollie Matson model.

He is Clarence (Clancy) Williams, an offensive half-back from Washington State. He is big; weighing 200 pounds, and he is fast, 9.6 for the 100-yard dash.

The Rams selected Williams as their No. 1 choice in the college draft Saturday and signed him to a contract, terms undisclosed but lucrative.

"I know those Washington State alums are good football players," chortled Ram coach Harlan Svare, himself a former Cougar. "We are de-



CLARENCE WILLIAMS
A Ram Fan

(Continued Page C-2, Col. 6)

Fertig Ignites Incredible End to Ara, 20-17

By JEROME HALL

It was a day of colossal jubilation and gargantuan disappointment for the football forces of the University of Southern California.

It was a day that the Trojans achieved the impossible and got a kick in the bicuspid from fellow members of their own conference as a reward.

It was a day that the USC Trojan gridders, on the uncomfortably short end of a 17-0 halftime score against Notre Dame, the best team in the nation, looked defeat in the maw, hitched their belts a notch and accomplished a comeback that will be talked about as long as football is played.

And it was a day that the spectre of past bitterness rose up again within the league that grew out of the strife-infested Pacific Coast Conference, for the Rose Bowl nomination went to Oregon State in a secret vote that has ripped open old wounds.

83,840 See Stunning Comeback

By a score of 20-17 the 12-point underdogs negotiated a manifold victory Saturday before a crowd of 83,840 in the Coliseum, thereby attaching the only defeat of the season to the miracle team from Notre Dame.

How they did it will take several days to explain, for this was a game of high magnitude that was charged with electricity. It was one of the more important inter-collegiate contests of recent years and it was, by any yardstick, a hell of a game.

The Trojans won it on a 15-yard pass from QB Craig Fertig to halfback Rod Sherman with a minute and a half to play. It was the climax to an eruption that saw two USC touchdowns in the span of three and one-half minutes.

Fertig, who outpassed Heisman Trophy winner Johnny Huarte, was voted back of the game and end Fred Hill, who caught a 23-yarder from Fertig for Troy's TD No. 2, was named best lineman.

Huarte got a special award from the Notre Dame Club of Southern California, but it was of little solace. He accounted for 272 yards on 18 (for 29) completions but he threw two damaging interceptions and a third theft was dropped by Gary Hill in the final minute. If he had held onto it the final score would have been 26 or 27 to 17.

Trojans Run at Heart of Irish

USC ran at the heart of the Irish, who entered the conflict with the best defense in the nation. USC leaped on the Irish runners and played loose and safe with the Irish pass catchers, who had combined to make the South Benders' offense the best in the country.

And when the final gun sounded amid tumult, Troy coach John McKay was swept to midfield on the shoulders of his players where he met coach of the year Ara Parseghian for a handshake and a sympathetic embrace.

A three-touchdown explosion by Troy in the second half did the job few thought was possible, for this was a Notre Dame team that was putting the frosting on a fable.

But it was, by no stretch of reason, a lousy win, as the Notre Dame coach was quick to point out afterward. The Trojans beat the Irish at their own game of power football. They stabbed at the heavier ND line, which had been exceedingly frugal all year, allowing an average of but 15 yards per quarter previously.

The Trojans cracked the Irish line for 147 yards (Wisconsin, by comparison, had a minus 51 yards and Stanford gained but one li'l ol' yard). Troy got another 225 through the air.

USC drove the length of the field with the second-half kickoff for TD No. 1 and converted (7-17), moved 88 yards, mostly on Fertig passes, for TD No. 2 and missed the conversion (13-17) and swooped 40 yards after an Irish punt for TD No. 3. All but two of the 40 yards came on two Fertig completions, 23 yards to F. Hill and the payoff pitch to Sherman for 15.

Then they hung on as ND took two cracks at moving into field goal range in the final 96 seconds.

Though Fertig and F. Hill got the prizes, halfbacks Sherman and Mike Garrett deserve equal praise. Sherman caught seven passes for 109 yards and one TD.

Garrison, the 175-pound mighty mite, ran 21 times

(Continued Page C-3, Col. 5)

JOY: AS IN TROY



TROJAN BACKS Mike Garrett and Rod Sherman are joyous in dressing room following upset win over Notre Dame. They weren't as happy after Rose Bowl vote was announced.

Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor**A Liquid Dressing Room**

USC's super-crazy dressing room Saturday was a mess of liquid. The coaches were drenched—all were hurled into the showers by their exuberant athletes—and soft drinks squirted through the air like water from hoses during a four-alarm fire.

The only man who beat the odds was USC's veteran assistant, Ray George, who stripped naked, kept his ever-present cigar in his mouth and let the lads dutifully douse him.

"I won't be this dry tonight, believe me," winked George, getting a quick response from his boss, John McKay, who screeched in hearty agreement.

The floor was inches thick in water and pop. Nobody cared, not even newsmen, whose usual proximity to water is with a touch of bourbon.

'Beat Michigan' was chalked on the blackboard, next to the smaller notation, "We Upset The World."

After hastily changing into sweat clothes, McKay met his world of reporters.

"Let's start with somebody asking me what was the turning point," joked John, now king of the world after Troy's astonishing 20-17 win over America's No. 1 team, Notre Dame.

"I'll answer that one fast. The turning point was when we came out for the second half. We knew at halftime we could beat Notre Dame, even though they had that big 17-lead. I didn't know at that time that we would beat them, but I was convinced we had a great chance."

"The big thing was we learned we could move the ball on them. Not many teams can both run and pass against Notre Dame, but I thought we could all week and I was convinced of it after the first half."

"We changed formations at halftime, kept up our running game and opened up by letting Fertig (Craig) roll out and throw more. This took Notre Dame off stride."

"Our first drive right after the second half kickoff proved I was right. We took the ball right down the field and scored. This was the big lift we needed. If we hadn't scored right away in that third quarter, then I would have been wrong and Notre Dame probably would have creamed us."

MOOSE KRAUSE, Notre Dame athletic director, broke through the ring of reporters surrounding McKay, stuck his paw into John's and said in the saddest of tones: "This is one of the greatest victories of all time. It's even better than the one in '51." (That was the year Notre Dame led 14-0 in the fourth quarter and lost in the last seconds on John Baker's Trojan field goal.)

McKay settled back down to business. ★ ★ ★

"This whole team deserves credit, but I think it should be pointed out that Rod Sherman called the winning touchdown play," John continued. "I can beat that No. 1 (Notre Dame's star defensive back Tony Carey), throw the ball to me," Rod told Fertig (Craig) and me. Rod said he'd been getting a step or two behind him the last three or four plays and knew he could do it again. The boy was right. He got behind No. 1, Fertig got the ball to him and that was the ball game."

ANOTHER INTRUDER tried to break through the ring of manpower. This time the coach jumped from his wet chair and picked up the intruder. It was McKay's son, Richard, 5.

"Who won the game, Richie?" asked Pop, who informed the audience that Richie just had witnessed his first Trojan contest.

"We did, daddy, we did. Mommy told me," chuckled Richie.

Back again to business.

"What stopped Notre Dame in the last half?" McKay was asked.

"Penalties definitely hurt them (Notre Dame had one touchdown recalled)," answered McKay. "Then we had darned good ball control in that second half and we also changed our defensive setup. That Huarte (John) was really popping that football into his receiver's hands in the first two quarters, so we decided to do something about that. We had only three linebackers, but we moved them around pretty good."

"This was definitely my greatest lifetime thrill, but not my greatest accomplishment. The accomplishment was the greatest team accomplishment I've ever seen."

STILL AS SOAKED as a dishrag, McKay nonetheless had time to express regrets for Ara Parseghian.

"This is a dog-eat-dog business," sighed McKay, "but deep down I'm sorry Ara had to lose. It must really be heartbreaking to go down to your last game unbeaten and then lose."

McKay's humor then rose to the surface. "Who says USC doesn't play exciting games?" he laughed. "We have to. It says so in my contract."

"What am I going to do tonight? I'm going to enjoy tonight. I'm going to celebrate all night. I'll see Gunsmoke on TV or something. But I'll really enjoy tonight."

This was 90 minutes before the Rose Bowl selection was announced. I wonder if John McKay really did enjoy himself Saturday night. If so, it must have been with cyanide cocktails... without water chasers!

Pro Football Standings**National**

	WESTERN DIVISION					AMERICAN					
	W	L	T	PF	PA	W	L	T	PF	PA	
Baltimore	10	1	0	355	174	San Diego	2	1	0	255	221
Green Bay	10	1	0	355	174	Kansas City	2	1	0	255	221
Rams	5	6	1	350	258	Oakland	3	2	0	250	248
Minnesota	5	6	1	350	258	Denver	3	2	0	182	186
Detroit	5	6	1	350	258						
Chicago	4	7	1	275	239						
San Francisco	3	8	0	375	197						
X-Clinched divisional title.											

(Parenthetical figures indicate points awarded in each division.)

Rams at MINNESOTA (12).
BROWNS at DALLAS.
BAITOMS at SAN FRANCISCO.
New York at WASHINGTON (2).
PHILADELPHIA at CLEVELAND (1).
St. Louis at PITTSBURGH (2).
(Today's schedule.)

NBA Standings

	WESTERN DIVISION					EASTERN DIVISION					
	W	L	T	PF	PA	W	L	T	PF	PA	
Baltimore	10	1	0	355	174	Buffalo	10	0	0	325	197
Seattle	4	2	1	360	266	New York	10	0	0	325	222
Houston	10	1	0	355	174	Portland	10	0	0	325	222
Vancouver	10	1	0	355	174	St. Louis	11	0	0	325	222
Los Angeles	10	1	0	355	174	Boston	10	0	0	325	222
Phoenix	5	6	0	375	197	Cleveland	10	0	0	325	222
X-Clinched divisional title.											

(Parenthetical figures indicate points awarded in each division.)

Boston at CLEVELAND (1).
Philadelphia at NEW YORK (2).
St. Louis at PITTSBURGH (2).
(Today's schedule.)

Akins Ailing

ST. LOUIS (UPI)—Virgil Akins, 34, former welter-weight boxing champion, was in satisfactory condition Saturday at Malcolm Bliss hospital.

Rams Shoot for 2nd, Could Be 5th

By JERRY WYNN
I.P.T. Staff Writer**MINNEAPOLIS-ST. PAUL**

—The Rams and Minnesota Vikings have the distinction of playing game No. 3,000 in the recorded history of the National Football League.

Both would rather have victory No. 6 of the 1964 season.

Seemingly at each other's throats since the Minnesota team was founded in 1961, the Rams and Vikings enter today's tussle in frigid Metropolitan Stadium tied for third place in the

Western Conference with records of 5-5-1. The winner has a shot at second place, the loser drops to fifth.

The Rams, in fact, need only to win their remaining three games (the last two against the 49ers and Packers) to finish second and trek to Miami for the Runnerup Bowl, Jan. 3.

This would be fine except for the disconcerting facts at hand. The Rams never have beaten the Vikings at Minnesota and are not expected today. They are underdogs by 6½ points in

the game to be televised by channel 2 at 11:30 a.m.

The Rams stopped the Vikings, 22-13, in their first game, but Norm Van Brocklin's team that day played with its star runners, Tommy Mason and Bill Brown,

WYNN'S WINNER
Vikings 20, Rams 17

crippled by injuries. Today the league's most potent 1-2 ground punch is ready to add to its 1,219-yard output.

Brown ranks fifth among NFL rushers and Mason seventh, and their value to

the Minnesota attack doesn't stop there. They are the No. 1 and 2 pass receivers on the club with Brown having caught 39 and Mason 20. Since Fran Tarkenton is No. 4 among NFL passers and the most productive QB runner, the Ram defense has its work cut out today.

The only team to beat the Baltimore Colts, Minnesota fumbled away a repeat victory two weeks ago, bowing 17-14. Then last week, they allowed Detroit to make up a 20-6 deficit and gain a 23-23 tie.

"We're a fine football

team," insists Van Brocklin. "We're just as good as Baltimore. We've got great backs, a good offensive line and a good defensive line. The only place we fall short is on the scoreboard."

With a backfield beset by injuries, Ram coach Harlan Syare has been secretive about his starting lineup. Bill Munson probably will replace Roman Gabriel at quarterback. Ben Wilson has a pulled leg muscle and may not start. Lester Josephson has a sore arm and Dick Bass is sidelined with a bruised knee.

There is two feet of snow

on the tarpaulin-covered turf at the stadium and 10-degree temperature probably will freeze the field. Any-one for old tennis shoes?

Lineups:

OFFENSE

RAMS
WPE PM PE PA
Dale... 220 220 220 220
Carroll... 220 220 220 220
Wendt... 220 220 220 220
Schmidt... 220 220 220 220
Hawley... 220 220 220 220
Munson... 220 220 220 220
Wilson... 220 220 220 220

DEFENSE

WPE PM PE PA
Jones... 220 220 220 220
Oliver... 220 220 220 220
Grier... 220 220 220 220
Lundy... 220 220 220 220
Von Sonn... 220 220 220 220
Henry... 220 220 220 220
Richardson... 220 220 220 220
Martin... 220 220 220 220
Smith... 220 220 220 220

SHARON KENNEDY

Kennedy... 220 220 220 220

DEFENSE

WPE PM PE PA
Elmer... 220 220 220 220
Dickson... 220 220 220 220
Allen... 220 220 220 220
Winston... 220 220 220 220
Hawkins... 220 220 220 220
Rosen... 220 220 220 220
Kemp... 220 220 220 220

SHARON KENNEDY

Kennedy... 220 220 220 220

DEFENSE

WPE PM PE PA
Elmer... 220 220 220 220
Dickson... 220 220 220 220
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DEFENSE

WPE PM PE PA
Elmer... 220 220 220 220
Dickson... 220 220 220 220
Allen... 220 220 22

THE RIGHT WAY . . .



HEISMAN TROPHY winner John Huarte pitches out to fullback Bill Wolski (above), play fooling Trojan defense and resulting in Notre Dame's second score.

'Mistakes Cost Us' — Snow

(Continued From Page C-1)

outstanding football game." Huarte, the onetime prep yaho from Santa Ana's Mater Dei High, carried the weight of the Heisman Trophy into the game. What were his thoughts about it?

"N-O-N-E—none," he replied curtly.

So much for the game.

HUARTE, who played only five minutes in the opening game of his sophomore season before being injured for the year, will not seek to have his eligibility extended.

"I'll graduate with my class in June, then go for my masters in business administration," he said. "As for playing

Films on TV

A videotaped telecast of the second half of Saturday's USC vs. Notre Dame football game will be shown on KTTV tonight at 8.

pro, I'll see what the best offer is—not necessarily monetary."

The other end of the nation's best aerial act, end Jack Snow of Long Beach, managed to suppress his disappointment with maturity.

"We just made mistakes; that's what cost us the game," he said.

"At my position, this is the hardest hitting team we've played. Maybe some of 'em should have been 15 yards. That number 31 (Gary Hill) was guarding me pretty close. But I don't want to cry. We still had a great year."

SNOW AGREED with his coach that the Irish were not complacent as 12-point favorites.

"We're not that kind of team. We work too hard. And I still think we're the best team in the country."

Snow was the first draft choice of the Minnesota Vikings Saturday, but wasn't drafted by the AFL until the seventh round because of a rumor that the Vikings already had signed him.

Then the San Diego Chargers grabbed him. Snow denied to a pair of Charger representatives that he had signed with anybody.

"I'd like to go where the best deal is," he told them. "Of course, I'm from Long Beach, so I'd like to stay in Southern California."

Not so, Ara Parseghian. He couldn't wait to leave, even in a trunk.

TROJAN QB PUZZLED BY ROSE VOTE

Members of the USC football team gathered with wives and girl friends at a restaurant for a victory celebration Saturday night. But the news of the Rose Bowl selection ruined the festivities.

"We thought it would also be a Rose Bowl celebration," said quarterback Craig Fertig, gloomily. His teammates ate their steaks in silence. Said Fertig:

"We all thought that if we beat Notre Dame we'd go to the Rose Bowl. I can't understand how they (the conference representatives) could have voted the way they did."



TROJAN END Fred Hill gets behind Irish defender Tom Longo and grabs 23-yard touchdown pass from Craig Fertig in fourth quarter.

'BAMA, PORKERS FIGHT FOR NO. 1

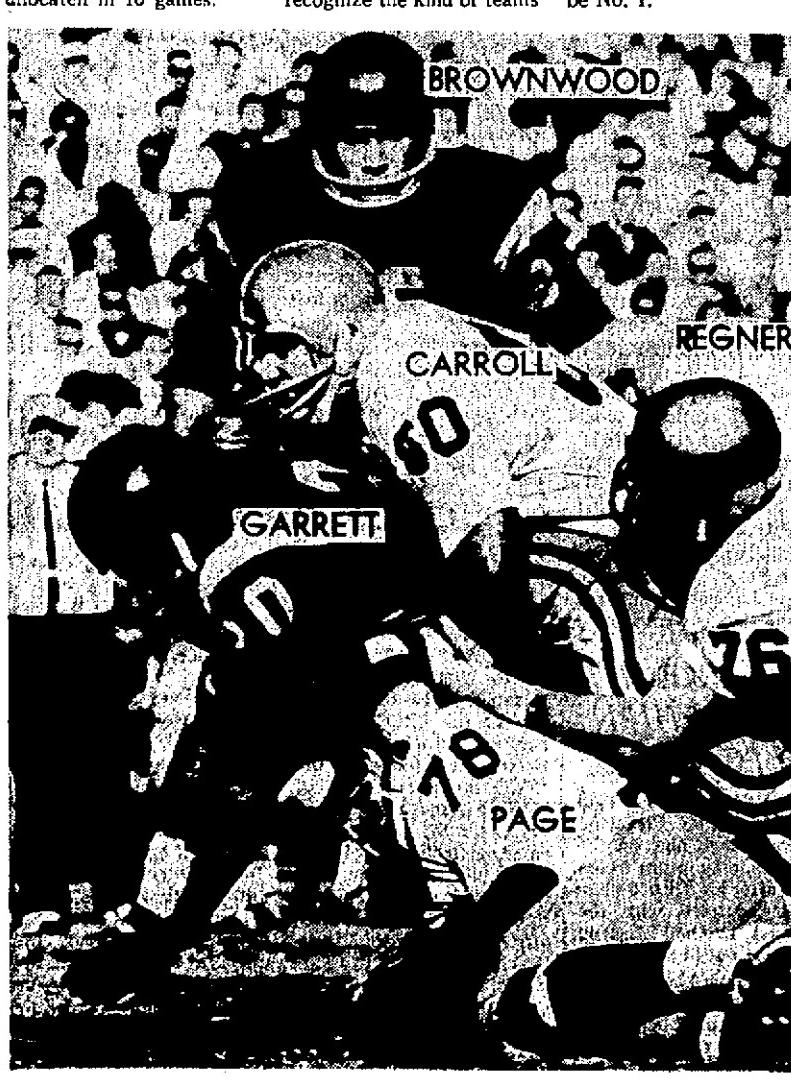
By Associated Press

"Arkansas deserves to be No. 1," said Broyles, whose Razorbacks are ranked No. 3 and also have a 10-0 record.

"I know that the Notre Dame folks feel awfully bad," Bryant said. "I have lost, I know the feeling. But this should convince those voters who wouldn't recognize the kind of teams

Alabama had beaten this year."

"There is no way to measure exactly who is No. 1 or who should be," said Broyles, "but I can speak for my team. We have exceptional running, passing, kicking and the No. 1 defense in the nation against scoring. Arkansas should be No. 1."



PIGGY-BACK TACKLE

Gang of Notre Dame tacklers brings down Mike Garrett in piggy-back fashion in second quarter Saturday.



WHEN HUARTE tried another pitchout to Wolski in second half, play went awry and USC's John Lockwood recovered deep in Trojan territory.

Fertig, Garrett Key Fantastic Trojan Victory

(Continued From Page C-1)

for 79 yards and one TD. Garrett's gains pushed him into the AAU rushing championship the second year in a row (948 yards in 10 games), ahead of Stanford fullback Ray Handley. Garrett finishes as No. 5 ground gainer in all of the nation (NCAA).

The Trojans couldn't cash in on three scoring opportunities in the first half and bore no resemblance to a team on its way to an upset when the second half began.

But at halftime in the locker room McKay told his warriors that they could win the game if they could march to a touchdown with the upcoming kickoff.

That must have ignited the fire that wiped out the Irishers' 25-yard first-period field goal and the diving catch in the end zone by St. Anthony product Jack Snow on a 22-yard pass play at the start of the second period and the five-yard scoring run by Bill Wolski two minutes before intermission.

First and 68 to Go

The second half began with Troy fumbling the kickoff for a five-yard gain after a 20-yard runback by Sherman. So there they were, first down and 68 yards to go.

It took exactly four minutes for the Trojans to negotiate the 68-yard scoring drive and Rich Brownell kicked the extra point and the Southern Californians were back in business.

Now the Trojans had to take the ball away from the Irish. They did, but not until the ND drive had reached the Troy 10. There Huarte pitched back to Wolski wildly and John Lockwood fell on it at the 14.

So now it was 86 yards to go.

But the drive didn't get going. Troy got a questionable penalty for offensive pass interference when it looked from the stands as though the penalty should have been given against Notre Dame.

Penalty Cost Irish TD

It was a penalty against N.D. that cost a touchdown as the fourth period dawned. The Irish moved downfield to the USC 1-foot line and Joe Kantor plowed across the goal line but the Irish were set back to the 16 for holding. The threat died on the wings of two incomplete passes into the end zone by Huarte.

So now the Trojans, starting from their 8, set sail again, this time by air. Completions to F. Hill and Sherman reached the 50. Garrett ran to the 40. There were 8 minutes remaining, with Troy needing 10 points to tie. A pass to F. Hill reached the 25.

From the 23, Fertig threw to F. Hill in the end zone behind Tony Longo for the touchdown. There were 5 minutes and 9 seconds remaining.

Brownell's conversion try was not good.

Trailing 17-13, Troy kicked off, the field in full shadow and the crowd at full howl.

After the kickoff the Troy defense held tight and forced a punt from the ND 20. Garrett returned it from the USC 45 to the ND 45, fumbled for another 5 yards, the recovery by guard Frank Lopez.

There They Were, 2:10 to Go

So there they were, 45 yards away with 2 minutes 10 seconds remaining, the score 17-13.

Fertig threw a strike to F. Hill on the 16 with 1:50 remaining and no USC timeout left. On second down from the 15 F. Hill caught a pass in the corner of the end zone but landed on the out-of-bounds chalk marker as he fell, the ruling that it was incomplete.

The third down pass was incomplete, and on fourth down with 1:35 on the clock Fertig threw to Sherman on the two and he stepped around defensive ace Tony Carey for the touchdown.

There was quite a bit of commotion in the Coliseum as Brownell booted the conversion.

Seconds later, rushing off the field, the USC coaches screamed "We just upset the world." Two hours after that the Rose Bowl vote beat the Trojans.

It was hardly a fitting reward for the team that had, in a bad year for the Pacific Coast, restored a large measure of sectional pride.



EARLY IN SECOND quarter, Hill and Longo fought for Fertig's pass and Longo was able to bat away Trojan TD bid.

Leave It to Beavers

NOTRE DAME	PASS RECEIVING			TD
	No.	Yds.	Td.	
USC	0	0	7	13-20
NET YARDS RUSHING	272	275		13
TOTAL YARDS GAINED	470	372	1	TD
PASS RECEIVED	10	14	1	
PASSES COMPLETED	10	12	1	
PASSES INCOMPLETE	10	12	1	
PUNTS	3	3	0	
PUNTING AVERAGE	43.30	33.33		
NET YARDS RUSHED	1	1	0	
NUMBER OF FIELD GOALS	1	1	0	
PENALTIES	10	14	1	
YARDS PENALIZED	70	56		
NUMBER OF RUSHES	10	14	1	
FIRST DOWNS FROM PASSING	1	1	0	
FIRST DOWNS FROM PENALTIES	1	1	0	
TOTAL FIRST DOWNS MADE	27	19		
INDIVIDUAL STATISTICS				
NOTRE DAME RUSHING	16	16	15	1.54
USC	10	10	9	4.75
GARRETT	10	10	9	4.75
WILLIAMS	10	10	9	4.33
SHERMAN	10	10	9	4.33
FERTIG	3	3	1	1.33
TOTALS	43	172	25	3.47

Yorty Stunned At USC Snub

Los Angeles mayor Sam Yorty said Saturday's 20-17 USC victory over Notre Dame at the Coliseum, said he was stunned by the selection of Oregon State over USC.

"Southern Cal beat the nation's No. 1 team decisively today. It is incredulous that they won't represent the West Coast in the Rose Bowl."

The mayor, who with his wife saw Saturday's 20-17 USC victory over Notre Dame at the Coliseum, said he was stunned by the selection of Oregon State over USC.

"Southern Cal beat the nation's No. 1 team decisively today. It is incredulous that they won't represent the West Coast in the Rose Bowl."

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'RANK INJUSTICE,' SAYS HILL...

(Continued From Page C-1)

since 1957 when it lost to Iowa, 35-19. USC played in the bowl two years ago, beating Wisconsin, 42-37.

"I hope Oregon State does a real fine job," McKay said. "It is a well-coached team and I hope it justifies the conference decision that they are better than we are."

The conference refused to divulge the voting breakdown. A 4-4 standoff in the balloting was all Oregon State needed, since it had led to believe that USC would have a

chance for the Rose Bowl selection if it played well against Notre Dame.

McKay said he would have to feel like Notre Dame did—that Saturday's game was their bowl game and I guess it was ours."

McKay's assistants were even more bitterly disappointed over the decision.

"Why do they set up the policy that the most representative team will be



Man to Man

By JERRY WYNN



LIVINGSTON

MINNEAPOLIS-ST. PAUL—Old pros never die. They just play better.

Take Cliff Livingston.

At 34 and in his 11th season, Livingston has been a solid factor in the strong forward defense of the Rams this season. His bones grow weary at the end of a game and his weight has dropped to 210, but Cliff never lacks the aggressiveness of intelligence it takes to play outside linebacker.

The popular Long Beach off-season resident and beachcomber has infused the younger Rams with his spirit and desire. If that old guy can hustle, they figure, so can we.

Some college boys will sign contracts for nearly \$100,000 this weekend, Cliff. How much did you sign for in 1954?

"It was \$5,000, but it looked like a million dollars to me. I just left Fort Ord and was a free agent."

Is there resentment among the veterans to bonus babies?

"I don't think so. We never discuss contracts. The more money they can get, the better."

Has there been a secret to your staying in top condition for 11 seasons?

"It's what you do in the off-season that counts. Too many players gain weight. Bicycling has helped me. I used to come into camp and pull leg muscles. Since I took up bicycling, I haven't had any trouble."

What has been your longest non-stop bicycle ride?

"From Long Beach to San Diego. I came back the next day."

Injuries have crippled many teams this season. Is the game rougher today than in the past?

"The players are getting larger and faster, but I don't think the game itself is rougher. Conditioning is the most important factor. If you are in top condition, you have much less chance of injury."

Is there any dirty play in football today?

"No. There used to be a certain amount. But today we have better officiating, more organization on the clubs and the game has become a great spectator sport. There is no place for dirty play."

MAY FLY MARSHMAN FOR NEW TREATMENT



Elkins Sets Mark; Bears Upend Rice

WACO, Tex. (AP) — Terry Southall passed for two touchdowns, set up two more and threw to Lawrence Elkins for two conversion points Saturday.

Rice Baylor

First downs	7	6	7	29
Rushing yards	203	107	69	379
Passing yards	67	107	69	233
Punts	3-11	7-11	7-11	24-33
Passes intercepted by	3-40	4-31	4-31	12-72
Punts lost	5-40	6-31	6-31	17-102
Yards penalized	52	29	29	100

day in leading Baylor to a 27-20 victory over Rice and third place in the Southwest Conference.

Elkins, closing out a great career, caught four passes to set an NCAA record for two seasons with 120 receptions. It bettered by one the record set in 1961-62 by Hugh Campbell of Washington State.

Rice Baylor

First downs	7	6	7	29
Rushing yards	358	107	69	534
Passing yards	67	107	69	233
Punts	3-11	7-11	7-11	24-33
Passes intercepted by	3-40	4-31	4-31	12-72
Punts lost	5-40	6-31	6-31	17-102
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Bay-Elkins 8 pass from Southall (kick return).

Bay-Elkins 52 run (Rice kick).

Rice-McDaniels 1 run (Rice kick).

Baylor-Davis 2 run (run failed).

Baylor-Davis 1 run (kick failed).

Southall-Hart 27 pass from Southall (Purvis kick).

Southall-Hart 27 pass from Southall (Purvis kick).

Southall-Hart 45 pass from Purvis (Metcalfe kick).

All—37,000.

drives. Another at the Oklahoma 38 set up an Oklahoma State field goal and the fifth, after Oklahoma had gone ahead 21-16, gave the Cowboys the ball at midfield with more than four minutes left.

Oklahoma State

First downs	7	9	14	31
Rushing yards	358	107	69	534
Passing yards	67	107	69	233
Punts	3-11	7-11	7-11	24-33
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Passes intercepted by	3-40	4-31	4-31	12-72
Punts lost	5-40	6-31	6-31	17-102
Yards penalized	52	29	29	100

Oklahoma State

First downs	7	9	14	31
Rushing yards	358	107	69	534
Passing yards	67	107	69	233
Punts	3-11	7-11	7-11	24-33
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Another Baseball Hassle

By TOMMY HOLMES

(Red Smith is on vacation)
A couple of vice presidents of New York Yankees Inc. discussed the principal issue on the agenda at the Houston baseball meeting this week. They were Ralph Houk, the general manager, and Johnny Johnson, newly appointed as man in charge of player procurement and development.

Aquin, the lords of baseball and their hired man will be in there swinging in

an attempt to protect their bankrolls from their own impulsive generosity in the matter of bonus payments to free agents. It remains to be seen whether they will succeed.

"There are two resolutions on the agenda," said Johnson, "which would change the status quo, if adopted. One is the plan for a free agent draft, sponsored by Lee MacPhail through the Rochester farm club of the Orioles. The

other is a genuine bonus rule with teeth in it suggested by the Dodgers."

"I prefer the bonus rule," said Houk.

"Yes," agreed Johnson, "but my information is that the free agent draft has a chance and the bonus rule has none."

"The free agent draft still is my third choice," said Houk. "We didn't do too badly under the status quo."

Under the status quo, major league ball clubs could sign as many young ballplayers as they liked and pay them cash unlimited, the one discouraging factor being what is called the "first-year draft."

THE FIRST-YEAR draft has many powerful opponents, including Walter O'Malley, the financial wizard of Chavez Ravine, who calls this sort of restriction "socialistic."

The only free agents signed since last December who cannot be drafted by another club Monday are those whose names have been included on the roster of 40 players allowed each team.

And that's not all. Each club next summer may farm out only one of its current first-year players without obtaining waivers at \$8,000. This one is called a "designated" first year player and he counts on the regular roster of the club.

Of course, any first year players also retained to be protected count on the roster, too.

FOR EXAMPLE, the player "designated" by the Yankees this year was Chester Trail, an infielder who played at Greensboro. The Yankees also wanted to protect Archie Moore, the young outfielder, and kept him sitting around. The result is that they won the pennant with 23 men instead of 25. Of course, many other clubs were similarly handicapped.

Now Trail and Moore have passed through the first-year stage and next season both may be farmed out for experience on the first of a series of options. This would keep them still

BONUS RULES appear and disappear in the baseball picture. The last one set \$8,000 as a line of demarcation. Any first-year men signed for less than that figure might not be drafted by another club until he had served four years in the minors. The higher paid were subject to bonus player restrictions, such as inclusion on the big league roster.

Theoretically, there was nothing wrong with the rule. In practice it failed because of under-the-table payments and the absence of enforcement machinery in the office of commissioner Ford Frick. It was Frick, himself, who insisted upon repeal of the rule.

The new suggestion is a \$12,000 limit and Johnny Johnson said it included superior facilities for scrutinizing all deals and heavy penalties for violations.



KNUTE ROCKNE
Master Psychologist

Once Over Lightly

By DAVE LEWIS
Sports Editor

Pep Talks Part of Rockne Legend

When a new coach at Notre Dame has a successful season, it is inevitable that he will be compared with the immortal Knute Rockne, the man most responsible for putting the school on the football map.

However, there never could be a real comparison because of the changing times.

Rockne today probably would not be any more successful than Ara Parseghian, or any other man qualified to coach a major college team.

But in his day, "Rock" not only played a vital role in streamlining the game as we know it, but compiled one of the most fantastic records in football history. In 13 years of coaching at Notre Dame, his teams won 105 games, lost only 12 and tied five.

Before that, Rockne helped write football history with the forward pass . . . a weapon that has carried the Irish to unexpected heights this season.

One of the most important factors in Notre Dame's comeback was the passing and receiving of Anaheim's John Huarte and Long Beach's Jack Snow. Much has been written about how they groomed themselves last summer during hours of daily practice together on the beach here.

But they were merely taking a leaf out of football history. For it was Rockne and Gus Dorais, the Irish quarterback and later a successful coach himself, who practiced together during the summer of 1913 to perfect the pass at a time when it was looked upon as a "harebrained" play more dangerous to the offensive team than the defense.

Although the forward pass had been legalized for some two years, it was Rockne and Dorais who are given credit for making it a popular maneuver.

In the fall of '13, Notre Dame, which had been a power in the Midwest for several years, invaded the East for the first time to play mighty Army on the plains of West Point.

It was in that game that Rockne and Dorais teamed up with the first extensive use of the pass to propel Notre Dame to a crushing 35-13 victory, which still stands as one of the most stunning upsets of all time.

LEGEND OFTEN OUTLIVES HIS tremendous accomplishments in the game. And part of the Rockne legend is his "pep talks."

Whenever they have wanted to honor Rockne's memory in recent years, they usually called on actor Pat O'Brien, who portrayed the Rock in the movie, to deliver one of the great coach's fight talks, one which he recorded in the late 1920's.

The actual wording, you might say, is a bit on the laughable side in today's era of sophistication, but whether you hear the recording or listen to O'Brien's rendition, you soon realize how this great man could inspire athletes.

Vince McNally, general manager of the Philadelphia Eagles, who was here for the recent game with the Rams, spent four years under Rockne and is quick to say "he was a fantastic coach and a fabulous man. He was a master psychologist before the American people knew the meaning of the word."

McNally dispels the popular belief that "Let's win it for the Gipper" was part of every Rockne pre-game pep talk. He also reveals that Rockne's pep talks actually were on the rare side.

"All the time I was at Notre Dame," Vince says, "Rockne mentioned Gipp's name maybe twice, and it was just about what a fine player he had been. I never heard him say to win a game for the Gipper."

"AND RATHER THAN GIVE a pep talk before every game, he would only give a couple a year, usually before a big game like with Army. But when he did deliver one, it was something to hear, believe me," McNally went on.

"In fact, only one pep talk still stands out in my mind . . . the one he used before the Nebraska game in 1924 when we won 10 straight to win the national championship."

"Nebraska had whipped up pretty good the year before and Rock wanted us on edge. He started with that low voice and built to a fever pitch. Everyone was on the 'ceiling' by the time he finished."

"Adam Walsh, our captain and who, incidentally, later coached the Rams, was real 'high' and led the charge out of the dressing room. However, someone had locked the 'swing-ing doors' and he was almost knocked out when he crashed into them."

"Anyway, Rockne pulled another master switch by starting his second line. It looked like it might boomerang when, on the first play, the center snapped the ball over the quarterback's head into the end zone where Nebraska recovered for a touchdown."

"Then he sent the Four Horsemen and the Seven Mules into the game. They went wild and the final score was 34-6."

Mcnally, WHO WAS A quarterback, denies the old story that the seven linemen known as the Mules outpolled the Horsemen, 7-4, in a vote over which was more important, but he does recall a stroke of Rockne psychology that brought the two factions together and demonstrated his tremendous ability to handle men.

"There was so much publicity about the two units that feelings between them became a bit strained until Rockne called them together for a scrimmage one day and put the Four Horsemen behind the Seven Mules. I've never seen anything like it since. Neither team could move an inch," McNally says.

"Afterward, Rockne said 'Now you see, one can't do the job without the other!'

on the overall list of 40, but would remove their names from the midsummer active roster of 25.

As a matter of fact, the first year grab bag may not be too popular this year. Many clubs are trying to protect so many of their own first-year men that they haven't the roster space to draft somebody else's.

THE DRAFT of baseball free agents is infinitely more difficult to set up than the drafting method of the football leagues, principally because college football serves as an admirable showcase for talent.

Houk's objection is based upon what he calls an almost impossible task of scouting for talent.

"Now," he said, "we take a look at literally hundreds, find a couple of dozen we consider prospects, then concentrate on signing these."

"Suppose," he suggested, "there were a first year draft this year. We are 20th in the list of selectors. Our second name would come on the 40th choice. Can you imagine how many kids we'd have to scout thoroughly in order to sign as many as a dozen we think might be worthwhile prospects?"

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Vikings Suffer Overtime Loss

By GARY RAUSCH

Fullerton's sharpshooting Hornets overcame a 16-point deficit with a late second-half rally to hand Long

Beach City College its second loss of the season, 88-81, in overtime Saturday night.

Walt Simon, the prep all-America guard from L.A. Roosevelt, sparked the Eastern Conference tender with 29 points on a dazzling array of shots.

Long Beach stretched a 13-point halftime lead into 16 midway through the second half. But Fullerton came to life as fouls caught up with the Vikings.

Luc Willems left the game with 13:44 to go, Dick Cowman followed at 7:05, then came Billy Richards at 4:13, Mel Reed 3:18 and Dennis McClure 2:13 of the five-minute overtime.

The Hornets tied it 75-75 with 54 seconds left in regulation play and surged to a five-point lead, 84-79, in the extra session on successive three-point plays by Simon and Ken Edwards.

The Spartans, trailing 15-7 with seven minutes remaining, rallied over the once-beaten Aztecs in the season's finale for both teams.

San Jose State closed the period when Berry went over from the one-yard line to climax a 47-yard drive.

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The win was the seventh straight for UNM, which ended with a 9-2 record, most triumphs in the school's history. Kansas State ended 3-7.

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Abendschan's field goals were from 24, 22 and 50 yards.

One was Western Athletic Conference record.

McCraw, Oscar Pace

Angels to 10-7 Win

Ike McCraw got four hits

and a walk in five trips and

Oscar Brown doubled and

homered to lead the Long

Beach Angels to a 10-7 vic-

tory over the Phillies Rock-

ies Saturday at Brookside

Park in Pasadena.

• Angels 22 10 21-19 7 15 3

• Yankees 22 20 20-20 7 15 3

• Boston 22 19 21-20 7 15 3

• Cincinnati 22 19 21-20 7 15 3

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13,005 See Banks Win Big Double



—Staff Photo by CHUCK SUNDQUIST

SWEET REWARD FOR CANDY SALES WINNERS

These members of Bellflower Colts Pop Warner League football team were winners in candy sale to help send team to Hawaii for December bowl game. They are Dave Jackson, Mike Ruddell, Curt Levers and Mike Sherrod. The horse is Tiny R., enjoying feed to the last straw.

Alamitos Charts

Saturday									
144—FIRST RACE—300 yards. 2-year-olds and up. Purse \$100.									
Horse, Wt., Jockey P.P. F.M. Odds									
Mighty Touch, 117, Smith 2 1/2 10.00									
Mr Little Deck, 117, P. Crosby 1 3/4 5.00									
Two's Company, 120, Page 2 1/2 5.00									
Mava Bar, 115, Matsuda 2 1/2 5.00									
Miss Elm Head, 117, Haen 2 1/2 5.00									
Barretts' Rocket, 120, H. Crosby 2 1/2 5.00									
Bean Grand, 115, Strange 2 1/2 5.00									
Time—1:15. NW.									
Midas Touch, 117, P. Crosby 2 1/2 5.00									
Bar Little Deck, 117, P. Crosby 2 1/2 5.00									
SCRATCHED—Lena's Gold, Bill Inman, Mr. McElroy, Sprint Bars.									
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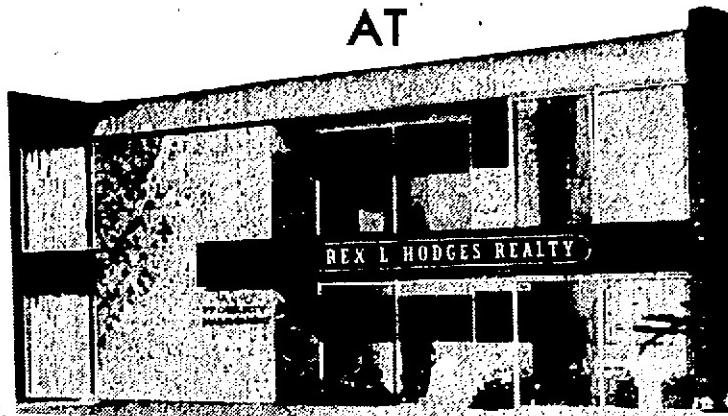
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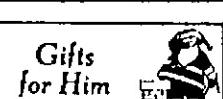
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FINANCE CLEARANCE

Only \$7.30 per Month Buys

All new furniture, plus appliances

and electronics, living room, kitchen,

bedroom, dining room, etc.

complete sets, one piece or

Furnished Apartments 106 LONG BEACH

FASHION PARK
Tropical Garden Apts.
★ 2 Bedrooms
HEAT & HOT WATER INCLUDED
★ Deluxe Furn. or Unfur.
★ Air Conditioned
★ Blk.-In Stove, Refrig.
★ Natural Wood Cab.
★ W-W Carpets, Drapes
★ Picture Pool Window
★ Carpets
Cor. ORANGE & 52nd
N.B. 1100, H.M.R. apt. 6
1210 E. 52nd St. 422-1352

WALNUT APTS.

Comfort—Convenience
1-BR. FURN. GARAGES

611 WALNUT 432-2629

Deluxe 1-BR. 640 sq. ft.
Mr. Bel. Shore, 4508 E. 7th New
Furn. + W-W, pool, gar. WiFi rent
by day, week, month, or yr.

611 WALNUT 432-2629

CLIFF-SIDE MANOR

1-BR. furn. drapes, lin. closet,
dish. pool. Adults. 2110.
Also unfurnished. \$90 & up. 1853 Chestnut

1-BR. newer. St. Mary's Hospital,
completely furnished, runs, drapes,
dish. pool. Near new apt. house.
1853 Linden, L.B.

ULTRA MOD. I & 2-BR.

All elec., blk.-in, pullman bed,
closets. \$119. Up 1144 Madonna

HE 4466

UTIL PAID—ADULTS

1009 REDONDO 1-BR. 375

1150 GLADYS AVE. SINGLE 150

\$67.50—1-BR Groundfloor

Newly dec. new furn., w-W carpet,
FM. 1853 Chestnut, 432-2629

1853 Chestnut, 7th & Ocean

995—LARGE 1-BDRM.

INCLUDES ALL UTILITIES.

Ground floor. adults. \$85. W-W

BELMONT HEIGHTS

1-BR. building. Newly furnished
A. decorated. 432-4514

2 & 3-BDRM. 2 BATH

Cmts. drps. 2 & 3-BR. 3235 Cherry. GE 42016

Choice Wrigley Loc.

Soak. shower, elec. 1-BR. 2-BR.

102 Locust. 431-1420

LGE. ATTRAC. SINGLES

W-H. 8700. W-W. Incd.

3435 Vernon. GE 9-0139

LIKE NEW

580. Modern 1-BR. W-W, cmts.

Blms. drapes. 1101 Daisy Ave.

\$75 VALUE FOR \$59

COME SEE this clean CHOICE

Single Apt. 901 Atlantic Ave.

1 BEDROOM, UTIL. PAID

East L.B. HE 7-4405

Bachelors/Bachelorettes

East L.B. HE 7-4405

Extra Large Deluxe 1-BR.

119 Gardens, par. avail. 415-4260

1334 PETERSON

1853 Chestnut, 7th & Ocean

432-4782

\$65—103 GLADYS

1-BR. single. 1101. HA 5-1840

100 G.E. APPLIANCES

Best bds. In snts. 624-0203

1005 St. Cor. Paramount Blvd.

BELMONT Shores. 1-BR. 1 bath

FM. 1-BR. 2-BR. 2-Bath

1-BR.

Unfurnished Apts., 107

LONG BEACH

SEE

THIS
Brand New

Near everything, but noise

2-MIN MUSIC

3-INTERCOM

4-MARBLE BULLJOYS

5-ELECTRIC KITCHENS

6-ELECTRIC STOVE

7-SOUND PROOFED

8-CARPETS & DRAPES

9-CHURCHES

10-MARKETS, MEAT MARKET

11-RESTAURANTS

12-CHURCHES, RESTAURANTS,

13-MARKETS, MEAT MARKET

14-4 BLOCKS TO OCEAN

GARAGES—CARPORTS

\$110 UP

MAYFIELD APARTS.

360 Lime Ave.

HE 7-7887

ATHERTON WEST

UNFURNISHED

1-BR.—\$105

2-BR.—\$117

FURNISHED

1-BR.—\$135

2-BR.—\$147

CHILDREN & SMALL

PETS WELCOME

5 HEATED POOLS

PRIVATE PLAYGROUND

Separate Adult Section

Walk-In, 100% Show Center

HODGE Apts., One Off 7th St.

Ox Ximenes, 7th Blk., North

Pacific Coast Hwy.

GE 8-5036

SIGNAL HILL

NEW 2-BR. DELUXE

Appliances

Carpet, drapes, built-in oven &

range, marble top, built-ins, large

carpet, built-in storage lockers.

18th STANLEY

431-1234 FA 3-8782 TV 3-4241

736-750 ORIZABA

THE VERY BEST

CAN COST LESS

DELUXE 2-BR. \$115

CHILDREN WELCOME

GE 3-3586

REALLY NICE

Choice adult apt. Lge. pool, Trop.

landscaped. Blk. 12th Blk. Elec.

Balcony, marble top, built-ins, large

carpet, built-in storage lockers.

170 JACINTO WAY

Ph. 435-2702 Nr. Traffic Circle

673 OHIO

New 1 & 2 br. 2 bath. Elec.

Balcony, marble top, built-ins, large

carpet, built-in storage lockers.

\$69.50 Poolside Apts.

1-BR. Carpet & Drapes

Stove & Rfridr. avai.

2288 Walnut, Apt. C

WANTED

Young & Middle-aged Couples to

enjoy quiet Pool-Pool living. Nice

rooms. 2 bedrooms. with all the

amenities. Adults only. No late

tard. 2nd. Corridors. Ph. 433-2702

Large Deluxe 2 & 3-Bdrm.

FREE MOVING

533 NEWPORT

Ph. 439-5910

New 2-BR. 1 1/2 Ba. \$105

104 E. 5TH ST. GA 2-7911

BRAND NEW—535 OHIO

Loc. d/c. 1st flr. 1-BR. \$105 mo.

Cmts., drap., balcony. 436-0398

LARGE 2-Bdrm. hardwood floors.

180, 2209 Rose Ave. GA 46938

SEASIDE—2-BR. carpeted, 2 bath.

Adults. Open 10-12. 436-0391

509 J-SR. 583. Beau! 2-BR. Disp.

adults. adults. gar. avail. GA 46939

CLEAN 1-BR. Near Bixby Stores.

1004 E. 45th Way. GA 2-5653

NEW 2-BR.—\$95

1600 ORIZABA EVES GE 4-6933

Unfurnished Apts., 107

LONG BEACH

NOW LEASING

NEW PARK BELAIRE

UNITS

Park Avenue Apartments

Long Beach

"Supreme Elegance In

Apartment Living"

1, 2 or 3 Bdrm. 1, 1 1/2 and den &

2, 2 1/2 and 3 Bdrm. Apts.

Carpet, drapes, fireplaces

Built-in Hotpoint

Ranges & Refrigerators

HEATED POOL

ADULTS MANAGER #5

BROADWAY PLAZA

Just completed

1, 2 or 3 Bdrm. 1, 1 1/2 and den &

2, 2 1/2 and 3 Bdrm. Apts.

Summer's Pool

Swimming pool

Private swimming area

Elevator

Private Palms

Garage

All Electric

Close to location

Close to location

2611 E. BROADWAY

3040 E. 2nd St.

1516 E. 2nd St.

NEW DELUXE

BRONZE MEDALLION

All Elec. Soundproof

1 & 2-Bdrm. Apts.

Carpet, drapes, fireplaces

Built-in Hotpoint

Ranges & Refrigerators

HEATED POOL

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Bus. & Indust. Prop. 118 **Business Opp. 126** **Business Opp. 126** **Business Opp. 126** **Business Opp. 126** **Real Estate Exch. 129** **Business and Indust. Property for Sale 130**

SIGNAL HILL New 14,000 Sq. Ft. Concrete bldg. near freeway. ample office space. Many divs. **T. F. MERRICK CO.** Realtors and Appraisers 30 E. Broadway H.E. 4-1707 **IND. BLDGS.—ALL SIZES** 300 LISTINGS — ALL AREAS Ten 4,000 sq. ft. 16,000 bldgs. Net \$15,000 down. 72 ft. 30' 60' conc. 1/2 ac. on freeway. **BILL BROOKS GA 5-924** 600 SQ. FT.—Store or office, adjoining warehouse space, 1,400-1,600 sq. ft. all or part, suitable for office or warehouse. Import-export. Near Freeway. Harbor, very attractive rate. If you can't find us, call 5-9747. **USED CAR LOT FOR LEASE** Garden Grove Blvd. Completely enclosed. \$725 Garden Grove Owner. 537-6079 **14,000 OR 28,000 SQ. FT.** M-1. New 111 up on Freeway off Airport, 3750 27th St. or PR 400. **IND. MO. 2,000 SQ. FT.** \$15,000 down for apparel shop, furniture shop or what have you. H.A. 5-7742. **WAREHOUSE—30x40, 1800 sq. ft.** 720 also 3 phase, paved to 12 ft. truck door. Good garage 20x20 for loading. **CONTRACTOR** St. Thomas, Tennesse. **DELUXE FRONT OFFICE** Will NEGOTIATE Rent with good tenant. 4752 Atlanta, GA 4-0979. **VACANT — Stores - Wholes - Offices.** Exp. Salespeople needed. **HARRY'S CO. CO. H.A. 5-4289** REnt \$1,000. 24,000 sq. ft. Bldgs. All or part. Heavy p.v. Fr. Fwy. GA 4-4401. **Liquor & Deli. Location** DON JONES GA 3-0468 OFFICE SUITES—Up to 2,500 sq. ft. modern. Suitable for group. Rent. 1043 Pine Ave., L.B. 4-1499. **FOR SALE** Welding equip., repair, paint shop, 200' Hamlin Blvd. Wm. 150 H.E. 5-629. 36 FRONT X 28 on E. Pac. Cst. Hwy. C-3. 4-1499. **LEASE BUILDING NOW USED AS REST HOME** Mastry. GA 7-6141. TE 3-3777. **\$23 SOUTH ST. — \$100** DON JONES GA 3-0468 1000 FT.—Gardens area. M-1 located. 31 E. Broad. 1/2 ac. 3-4345. 714 E. 7th. JE 4-2119. **500 SQ. FT.** M-2 block building for lease. All or part. ME 4-4537. 15452 Illinois, Paramount. **NEW Masonry Building** 8000 in the Atlanta, 4310 1/2 E. 7th. M-1. All cost \$100,000 sq. ft. new. 31 E. Market, GA 2-000. **STORE—1200 sq. ft.** Bldg. suit. for most anything. 1750 Hwy. 20 days. STORE for rent. 350 17th St. Atlanta. **STORE** with fixtures. \$145. 562 Paramount, ME 0-1539. **2 SUITE** business bldg. 250 sq. ft. 1400 Grand, CA 6-1111. CH 5-4761. **STORE bldg.** 2745 Hwy. 265 Pacific Ave. GA 6-1111. **2000 sq. ft.** 3401 N. 3003 E. 15th. GE 9-3324. **Beach, Miln. Desert 118** (D.O.R. RENT) **CARIN** Running Surg. Inc. Attn. Dr. Miln. Miln. Chay. V.H. GA 5-631. **Wanted to Rent 122** RENTAL Problems? See phone book. Yellow Pg. 79. Decatur, H.E. 6-703. **COFFEE SHOP** 3250 sq. ft. 2nd floor. P. W. 1121 Peachtree. **COFFEE SHOP** 1000 sq. ft. 111 51st. **COFFEE SHOP** 1000 sq. ft. 111 51st. 3401 N. 3003 E. 15th. GE 9-3324. **Business Opp. 126** **BUSINESS SALES** 3600 LONG BEACH BL. GA 6-1371 **BEER BAR** Absente owner — \$750 req. \$500 down. Sharp act. 36500 total. **BEER & FOOD** \$4500. F.P. FINANCING. **COFFEE SHOP** Downtown, Bellflower. Bring \$1000 & U.P. down & take over. **GROCERY—B.&W.** + Sharp act. \$5500. F.P. Incl. 3000 stock. **FINANCING**. WE HAVE OTHERS. **HANDOUT** Business forces QUICK SALE for \$2500 F.P. Try \$450. **COCKTAILS** 2 IN. GRANGE CO. \$15,000 req. or submit bid. **LIQUOR STORE** Can be moved. \$21,000 + F.P. **BUSINESS SALES** 3600 LONG BEACH BL. GA 6-1371 **Manufacturing & Distributing** Business Plant Estab. 10 years. \$10,000. 2000 sq. ft. Show room gross \$15,000 month. Terms to qualified buyer. TONY FAUST. 1128 W. Lincoln, Anaheim, CA 5-3937. **Tasty Freeze—Burgers ORANGE CO.** Modern set up. Take out. Plus seats 45 inside. Near schools. On corner. Good location. Asking \$10,000 per year. Asking \$10,000 down. See & submit. TONY FAUST. 1128 W. Lincoln, Anaheim, CA 5-3937. **BROASTED CHICKEN ORANGE COUNTY** All take out. Easy & short hour operation. In fair condition. Very good. Negotiable. Ideal bus. & wife. Nets \$1000 mo. Plus. Submit \$3000 down. TONY FAUST. 1128 W. Lincoln, Anaheim, CA 5-3937. **FOR SALE** BY OWNER small retail myrt. Beer & wine. Ideal neighborhood. 1000 sq. ft. 1000. 2nd fl. 2 bdrm house on lot. Full price, my. invest. approx. \$3500. Reas. for selling illness. 5400 ATLANTIC. GE 5-1247. **BURGERS—FROSTY** Busy key corner spot. One that you can improve. Owners going East. Beautifully equipped and well maintained. HAMILTON'S 5400 ATLANTIC. **DRY CLEANING PLANT—MODERN WHOLESALE & RETAIL** G.C. 2133. \$7500 terms. Clear. **GANNON REALTY** GA 3-5264 or 3-5274. **BEER TAVERN** NAME 1000. Rent only \$175. 42 kegs mo. avo. + 100 cases. Terrific. same time. No vendors. 4000 sq. ft. Good location. HAMILTON'S 5400 ATLANTIC. **COFFEE SHOP** Chef-Manager will join. Good location. Good equipment. In a working partnership deal with experienced or inexperienced investor with capital to buy a small cafe. **COCKTAILS** 17,000 a mo. All bar. Long lease. Priced for fast sale. \$10,000 down. W.M. 9075 E. Imperial Hwy. Downey, WA 3-6791. **BEER** — \$13,359.77 Gr. Oct. Help run. Cheap rent. **WHAT ELSE? ARROW H.E. 7-2007** **BEER BAR—Good Spot** Business forces sale. \$1000 Dn. Take over now. Agent. GA 2-0564. **LIQUOR STORE** Aver. 3000 mo. \$22,500 + F.P. Rent \$150. Agent. GA 2-0564. **BARBER SHOP** for rent. Fully equipped. Located in Garden City, Paramount. TO 4-1511. **KABY Shoe Cleaning business** Est. 10 yrs. Will teach. Owner 714-2774. **BEER BARS—100% BOTH NICE** 1000 sq. ft. 1000. Rent. \$1200 or trade. 430-433-432-3004.

MAGNIFICENT OPPORTUNITIES INVESTMENT OR LIVELIHOOD INTO BUSINESSES WE BUY AND SELL. YOU CAN SEE THEM! JUST CALL 7-0754. **FOR TOO COULD BE A BUSINESS MAN & BE INDEPENDENT!** **Beer Bars—150 Choices** 1-Sharp OLY. H.P. 1/2 DN. 2-Horsehead Bar & peanut shells. Strong taste. 3-Guitar Bar. 4-Drum Bar. \$1500 mo. 5-Gill-Ego's offshoot. 6-Sake with "A CHAMPI" 7-keg mo. Our best bet in every event. Carriage trade set. 8-Beer Bar LOCATIONS. Come in & you can be assured we do what you want! **COGBURN REALTY CO.** ALLAN J. SINGER CO. PHONE 591-5671. **77 E. Pac. Coast Hwy., L.B.** By. Salons. Our Best Buy \$12 OPER. Gorgeous Gold & Antiques. **NET \$20,000 & UP** NEW BROOKLYN STORE Open now in the highly successful Los Altos Shopping Center. **WOFFORD REALTY** 4311 Carson, open evns. H.A. 5-1261. Demand exceeds our supply of **LAKWOOD HOMES** Want to help by letting us sell your Lakewood home to one of our mutual clients. **ROMEY & KENDRICK** 925-5004. **TRADIN' LIST** 15-UNIT MOTEL 22 UNITS 4-BR. LA PUENTE SUMMIT YOUR TRADE DON JONES GA 3-0468. **CASH IN 24 HOURS** For home or income. Call today. Same packing. Royal. ME 4-3430. **ALL INDUSTRY** avv. property—any location—old or new. Alexander Rhy. 591-5674. **WANT GUEST HOME TO LEASE** 1644 W. Pac. Cst. Hwy., L.B. (1 minute from Freeway). CORNER GROCERY/BREW/WINE. 1000 sq. ft. 1000. Rent. \$1500. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **PHONE 245-8484** **SERVICE STATION FOR LEASE TEXACO** Modernized. Good growth. Paid training course & financing avail. for qualified applicant. Call R. C. Unique SP 6-3396. **COCKTAILS & DINING** Choice location, with lease, same owner 14 years. Illness forces sale. Submit owner, anxious. **RESTAURANT** Almost 1000 sq. ft. Good location. Sale as is. Must see. **GANNON REALTY** 3-8476. **CAFE—Orange Co. Shopping Center** 1000 sq. ft. 1000. Rent. \$1500. 4-XLTNT HANDOUT—\$1000. Rent. \$15,000 to 30,000. Just keep your 15,000 to 30,000. **2 DRUGSTORES STRONG** \$7000 mo. High school kid could run. Loc. 1000. **WAFFLES GALORE** \$7000 mo. 2100-2300 pm. CINCH for New. **TAFFY & SWEET** \$1000. **MOULDER** HE 7-4749. **Outstanding Opportunity** 1000 sq. ft. 1000. Rent. \$1500. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **JESS Chidester HE 7-0764** 1644 W. Pac. Cst. Hwy., L.B. (1 minute from Freeway). CORNER GROCERY/BREW/WINE. 1000 sq. ft. 1000. Rent. \$1500. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **RODMAN Rhy. HE 5-2415** **NORTH LONG BEACH** Luxury home & pool & 3 rentals on 1/2 ac. 1000. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **TAVERN & HOME** 714-520-2170. Eyes 714-527-6080. **BY OWNER—MUST SELL VARIETY STORE** Factory built fixtures. 1000+ sq. ft. 1000. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **JERRY'S REALTY** OPEN EVENINGS 6320 Orange GA 3-1527. **COCKTAIL BAR** Straight Bar. Gr. \$5500 mo. No entertainment. Low rent. F.P. \$27,000. **What Size Do You Need?** 3000 E. M. ARTZ 2004. **1/2 BR. 1000 sq. ft.** 1000. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **RODMAN Rhy. HE 5-2415** **TRADE—BY OWNER** 3-BR. on xint. RJ 10-ft. To be sold in conjunction with \$5. making Tavern and Pool Rm. Investigate. **MOULDER** HE 7-4749. **SERVICE station for lease, major franchise** Neighborhood location. Garage, Refill, Gasoline, Room, brake & tuneup business. Partial financing with good credit. **RE 6-520** 431-1000. **WOULD you invest \$700 to \$4000 in a multi-million \$5. industry?** It could pay off. Call 431-1000. Come in. \$10000. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **Call R. C. Unique SP 6-3396**. **COCKTAILS** Straight Bar. Gr. \$5500 mo. No entertainment. Low rent. F.P. \$27,000. **What's the Best in Cocktail Bars?** CALL SINGER 591-5671. **What Size Do You Need?** 3000 E. M. ARTZ 2004. **1/2 BR. 1000 sq. ft.** 1000. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **RODMAN Rhy. HE 5-2415** **TRADE—BY OWNER** 3-BR. on xint. RJ 10-ft. To be sold in conjunction with \$5. making Tavern and Pool Rm. Investigate. **MOULDER** HE 7-4749. **SERVICE station for lease, major franchise** Neighborhood location. Garage, Refill, Gasoline, Room, brake & tuneup business. Partial financing with good credit. **RE 6-520** 431-1000. **WOULD you invest \$700 to \$4000 in a multi-million \$5. industry?** It could pay off. Call 431-1000. Come in. \$10000. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **Call R. C. Unique SP 6-3396**. **COCKTAILS** Straight Bar. Gr. \$5500 mo. No entertainment. Low rent. F.P. \$27,000. **What's the Best in Cocktail Bars?** CALL SINGER 591-5671. **What Size Do You Need?** 3000 E. M. 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Garage, Refill, Gasoline, Room, brake & tuneup business. Partial financing with good credit. **RE 6-520** 431-1000. **WOULD you invest \$700 to \$4000 in a multi-million \$5. industry?** It could pay off. Call 431-1000. Come in. \$10000. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **Call R. C. Unique SP 6-3396**. **COCKTAILS** Straight Bar. Gr. \$5500 mo. No entertainment. Low rent. F.P. \$27,000. **What's the Best in Cocktail Bars?** CALL SINGER 591-5671. **What Size Do You Need?** 3000 E. M. ARTZ 2004. **1/2 BR. 1000 sq. ft.** 1000. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **RODMAN Rhy. HE 5-2415** **TRADE—BY OWNER** 3-BR. on xint. RJ 10-ft. To be sold in conjunction with \$5. making Tavern and Pool Rm. Investigate. **MOULDER** HE 7-4749. **SERVICE station for lease, major franchise** Neighborhood location. Garage, Refill, Gasoline, Room, brake & tuneup business. Partial financing with good credit. **RE 6-520** 431-1000. **WOULD you invest \$700 to \$4000 in a multi-million \$5. industry?** It could pay off. Call 431-1000. Come in. \$10000. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **Call R. C. Unique SP 6-3396**. **COCKTAILS** Straight Bar. Gr. \$5500 mo. No entertainment. Low rent. F.P. \$27,000. **What's the Best in Cocktail Bars?** CALL SINGER 591-5671. **What Size Do You Need?** 3000 E. M. ARTZ 2004. **1/2 BR. 1000 sq. ft.** 1000. 4-5000. 5-C SERVICES FOR THE SELF-STARTER! **RODMAN Rhy. HE 5-2415** **TRADE—BY OWNER** 3-BR. on xint. RJ 10-ft. To be sold in conjunction with \$5. making Tavern and Pool Rm. Investigate. **MOULDER** HE 7-4749. **SERVICE station for lease, major franchise** Neighborhood location. Garage, Refill, Gasoline, Room, brake & tuneup business. Partial financing with good credit. **RE 6-520** 431-1000. **WOULD you invest \$700 to \$4000 in a multi-million \$5. industry?** It could pay off. Call 431-1000. 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Duplexes for Sale 138**Open P.M. Open****QUALITY CONSCIOUS**

2210 Pine Ave.

Superb studio modern duplex. Unit

includes: lovely large 2 br. den,

beautiful bathroom, See ad.

large rear deck, 2 car garage.

Separate meters for each unit.

Two separate exterior features to men-

the drive. You can buy a choice

duplex with one set of keys down.

JOHN HIGHSTONE

HE-6721 Realtor 222 Atlantic

BELMONT HEIGHTS

Just off Ocean Blvd.

Superior location. This building is

only 3 years old. Delightful 2 br.

each, bath, den, 2 car garage.

Also Ask About:

Spanish Studio Duplex

On a beautiful landscaped hill lot

garages - close to schools,

PLEASE ASK FOR HURLEY

MCGRATH-SHANK CO.

GE-5321 GE-1449

CLASSIC DUPLEX

2124 E. FIRST ST.

3 bedrooms, bath, den, unit

separate living rm., separate bath,

exceptionally nicely appointed.

Call for info.

CLIVE GRAHAM CO.

300 E. Ocean, Realtors, HE-2361

TWINS

But not identical. 3-year-old 2-

bedroom custom duplex. Both in

rare & original model home

halls, breakfast bar, immaculate

condition inside and out. Owner

submit \$3000 down.

Gibson Rhy HA-57454

4136 Paramount Blvd., Lakewood

OPEN 1-5**NEW DELUXE DUPLEXES**

3 BR.-2 BATHS

296 E. MARKER ST.

1 block N. of Artesia, between

L.B. & Atlantic Ave.

BEACHWOOD Realtor GA-2362**2-BR. SIDE BY SIDE**

Sunny, spacious very nice. Close

to L.B. & Artesia. See ad.

One side avail. \$9,310. Owner

occupy. Other units. Own. Inc.

SOL LEVIN REALTY

6761½ Carson, HA-5424

FANTASTIC VIEW

OPEN SUN. 1-5

New private sun room, 1-5 & den.

Gold Medalist Studio Duplex w/

all the extras for luxury living.

Balcony, fireplace, sun deck, etc.

Kitchen, den, sun deck, etc.

etc. 100% financing available.

II PRICE SLASHED 1-

to 117,700 on this lovely 1-5 &

diner, den, sun room, 1-5 & den.

Taxes only \$225. Refin. with

secure income for life.

STOTLER Realty SERVICE

4313 E. Carson, dayville, HA-5390

PRIVACY - INCOME

2 br. 1 bath, 2 BR. Den, 1 bath,

easy 1-5, den, sun room, 1-5 & den.

MOULD Rhy HA-57496

OPEN 433-35 E. 3rd

Owner. New, corner lot, by

side approx. 2,200 sq. ft. w/

car. drs., 2 gar., 2 car.

1/2 bath, 1 bed, all elec. w/

dr. fence.

FIX UP CHEAPIE

3 brs. to St. Anthony. Trade

for desert lot. Try \$300 down.

CAPRI Rhy

596-1711 or 430-7371 eve.

CALIFORNIA HTS.

TWO BEDROOMS

354-42 LEWIS

Ann Neff Rhy GA-4-1666

DUPLEX 2-BR. N.L.B.

Hand. floors, natural cabinets,

perf. disp., dining area, 4 drs.

DELLA BRIGHAM, Realtor

1324 W. Wilson GE-3159 GA-6644

10-17500 attractive 2-bedroom

house with bath rm. & service

porch. W.L.S. den, 1/2 bath.

GE-4346 MOULD Rhy HA-57274

TRADE 2-BR. DUPLEX

For your 2 or 3 br. home, ar.

\$11,000. A. 1-5. Den, 1-5, 1-5 & den.

L.Harmatz Rhy HA-57484

Lots for Sale 136**BIXBY PARK**

Prime 4-5 br. lots, park.

Choice location for hi rise.

Condominium. Own Your Own?

Naples 3060, R.1.

Eisenhower, Lakewood, 30732

GROW WITH AREA

4 HOUSES & POOL

In fast growing Huntington Beach.

Collect \$300 into, inc while wait-

ing to build new units on this

lot. Call for info.

(REB) REX L. HODGES REALTY**ATTENTION BLDRS.!**

RE-101, 149-154

Char. Drv. Ch. Drv.

\$1,29 Sq. Ft. \$18,595.00

D.N.C. Rhy

PICO RIVERA

SP-2-2893

Huntington Harbor View

179-180 CORNER on Willow, N.W.

Pacific Av. Zoned C-1 & R-1.

All or part. Also Driv. & Loma

Streets. Call for info.

REX L. HODGES REALTY

524-100 CORNER 1st & 2nd.

100x130 R.4, Alley \$4,500.

325-325 E. 1st St. Owner 91-499

GOVERNMENT OWNED

3 & 4 Bedrm. Home like new. 55% re-

down. Call for info.

WILLIAMS RHY**ATTENTION**

RENTERS!

RENT TO BUY!

For No D.R. Rent To Buy!

READY REALTY ME-4305

101-101 Lakewood Blvd.

HOME

CARPENTER, INC.

100x130 R.4, Alley \$4,500.

325-325 E. 1st St. Owner 91-499

GOVERNMENT OWNED

3 & 4 Bedrm. Home like new. 55% re-

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RENT TO BUY!

For No D.R. Rent To Buy!

READY REALTY ME-4305

101-101 Lakewood Blvd.

HOME

OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties . . . Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS

PHONE

DISTRICT

1 BEDROOM

8074 E. 2nd St.

GA 3-5466

Paramount

2 BEDROOMS

20 La Verne

434-3801

Belmont Shore

3900 Gardenia

GA 3-1637

Bixby Knolls

2125 East 15th St.

GA 4-0283

Eastside

2061 Lime

591-5578

Eastside

1338 Quincy

GE 4-8870

Eastside

3541 Canchill

GA 3-1487

Lakewood Area

3722 Hungerford

ME 4-6564

Lakewood Area

4253 Los Coyotes Diagonal

429-7586

Lakewood Area

2178 Albury

GE 3-0513

Los Altos

2142 Clark

HE 5-6903

Los Altos

5335 Flagstone

HA 1-7368

Los Altos

3760 Stearns

432-3489

Los Cerritos

145 E. San Antonio

GE 4-8870

North Long Beach

6146 Cerritos

GA 2-3318

North Long Beach

1417 E. 68th St.

GA 2-1794

North Long Beach

270 Health Lane

GA 3-5468

North Long Beach

6636 Olive Ave.

GA 2-1286

North Long Beach

2723 221st Place

DA 9-2159

North Long Beach

14802 Norwalk Blvd.

HA 5-1251

Norwalk

2734 Baltic

GA 4-4712

Westside

1702 Locust

437-6351

Westside

2140 Golden Ave.

GA 4-4712

Wrigley

2860 Golden Ave.

GA 4-4712

Wrigley

2309 Magnolia

GA 8-1558

Wrigley

3132 Magnolia

HE 6-7002

2 BEDROOMS & DEN OR FAMILY ROOM

4807 Lomina

GE 9-0209

Lakewood Area

3611 Seneca

Lakewood Plaza

3 BEDROOMS

10509 Semora

TO 6-2960

Bellflower

905 No. Bradfield

NE 5-1504

Compton

6166 Coke

TO 6-4448

Lakewood Area

11525 205th St.

596-1671

Lakewood Area

3126 Studebaker

GE 0-7557

Lakewood Plaza

3009 Volk Ave.

425-5323

Lakewood Plaza

4341 Montair

GA 4-8529

Lakewood Village

2119 Nipomo

HA 5-1251

Long Beach

2459 Charlemagne

GE 8-4158

Los Altos

3304 Kallin

HA 5-4178

Los Altos

2334 Cubbon St.

GE 0-1412

Santa Ana

6541 El Roble

GA 6-6994

State College Area

2415 Arlington

Westside

3 BEDROOMS & DEN OR FAMILY ROOM

1112 Cartagena

GA 4-4380

Bixby Knolls

6710 E. Nixon

HA 5-5230

Lakewood Area

5347 Kirland

HA 5-1261

Lakewood Area

3349 Studebaker Rd.

GE 5-9879

Lakewood Plaza

5873 Lime

GE 3-3222

North Long Beach

11782 Argyle

GE 1-2507

Rossmoor

12652 Martha Ann Dr.

GE 1-6718

Rossmoor

4 BEDROOMS

10440 Greenhurst

925-5005

Bellflower

8802 Sumner

GE 8-4041

Cypress

611 Coronado

596-1671

Eastside

2760 Fanwood

436-8278

Los Altos

3102 Kempton

GA 4-8529

Rossmoor

815 Driftwood Ave.

GE 1-0625

Seal Beach

6329 Marquita St.

GE 1-7850

State College Area

4 BEDROOMS AND DEN OR FAMILY ROOM

6324 Eliot

GE 9-2875

College Park Estates

12791 Silver Fox

GE 1-2507

Rossmoor

1968 Lime

GA 4-4227

Long Beach

5 BEDROOMS

6001 John

GA 7-4474

North Long Beach

2024 Juniper

GE 9-8577

Signal Hill

HOME AND INCOME

468 E. 52nd

HE 2-5894

North Long Beach

HOME WITH POOL

11942 Reagan

GE 1-2507

Rossmoor

2642 Salmon Dr.

596-2074

Rossmoor

LAKEWOOD AREA

CITY COLLEGE SPECIAL

REDUCED-\$19,950

LAKEWOOD AREA

3-BR.—MOVE IN ready.

Newly redecorated in & out, new accessories (t/w, drps., etc.).

BIG 4-BR., bath, stnlk., etc.

TONER REALTY

(K16) REX L. HODGES REALTY

REMOVED

LARGE CORNER

NEWLY REDECORATED

\$19,950 down, pay down to \$1,000.00 per month.

LAKEWOOD AREA

Furnished, 2 bath, 2 firepl.

W.D., A/C, etc.

MONTEBELLO

Homes for Sale 139

NORTH LONG BEACH

3-BR.—CORNER LOT

4 bdrm. Fireplaces, carpeted,

drapes, patio area, car. block

back yard. **Marko Ramon Park.**

2 HOMES ON 1 LOT

2 BR., each 1,000 ft. **LOT**

The older home is rented at \$95

mo. Total price \$32,750. Good

terms.

2-BR.—\$13,500—Terms

Cozy 4-Br. home. Tile, heated. W.

W. carpel. Gar. 2nd fl. Alley.

Ratcliff Rhy. GA 3-5488

5913 Orange Ave. 6 p.m. GA 3-3975

Ever Thought Duplex?

7225 — 2-bedroom dup with

excess. N. Harbor St. & Ar-

tes Blvd. \$20,000. dr.

On 4th fl. L.B. Blvd. New Gold

Mediation 3 br. with 3 garages

on 1st fl. \$10,000 with extra.

\$3,000 down. \$3,000. dr.

MOST UNUSUAL SPLIT-LEVEL

2-BR. top, 3-BR. bottom. 2

places carpets, drapes, all ins.

on Lewis Rd. Market St.

John W. REED, REALTOR

GA 3-3911 401 E. Market St. 3-3971

Nice 2-BR. Only \$12,950

Just listed. 2-Car. par. A-2 lot.

No. 2, school & schools.

Good Income—Reduced

Shared 3-BR. house + 2 bds.

house 1-2nd. Driv. by 15th Plmt.

3-BR.—**+ Guest Room**

Living rm. Carpet. Remod.

Kitchen, bath, 2nd. lot.

LOVELY NEW DUPLEX

2-Bdm. 2nd. lot. 2nd. room. Lots

life. Owner finance. **Low down**

S. L. Starr Co. GA 3-1487

1821 E. 68th.—5-BR. 3-1

3 bdm. corner. Patio. 6000 ft. 2nd

lot. 100% fin. carpeted. 2nd. lot.

1705 E. 63rd.—2 ON 1

2 BR. + 1 BR. + gar. + carpet

+ workshop. C. B. 2nd. Reduced

to \$16,000. 1st. 15% down.

loan avail.

CORNER CO. 500-10 19

LEWIS DR. BLVD.

KUNKEL Rhy. GA 3-0971

AREAS BEST BUYS!

2-BR. ONLY \$13,200

Newly painted, carpeted, remod.

done. 2nd. lot. 2nd. room. 2nd. lot.

HUGE 3-BR. PATIO E.

Driv. by 15th Plmt. 2nd. lot.

D. VAN LIZZEN, Realtor

5942 Orange GA 2-0977

OPEN HOUSE I TO 4:30

2-BR.—270 Heath Lane

1415 1/2 RD. Lot. 100% fin.

N. of Atlanta. 2nd. lot. 1/2

Blvd. C. B. 4th fl. carpeted.

New kitchen. 1/2 bath. Laundry

rm. 2nd. lot. 2nd. room. Lots

JERRY'S REALTY

OPEN EVENINGS

6007 Orange GA 3-1387

TWO ON ONE!

THIS IS CHOICE PROPERTY!

1 bld. to Bank of America. 3/2 bld.

to bus. line. 2 stories. 2nd. lot.

4-BR. 1st. 1/2 bath. 2nd. lot.

McGARTH-SHANK CO.

GE 4-1317

OPEN HOUSE 2-5 P.M.

5412 OLETA

Lovely 3-Bd. 2nd. bath home w/

large deck. 2nd. room. 2nd. lot.

SELLER S HURRY!

JOE HODGE, REALTOR

OPEN EVENINGS

GA 3-7914 MA 5-3291

MONEY MAKER!

On Atlanta. Close to South St.

In business district. Heavy traffic.

Sub. 1/2 bath. 2nd. lot.

CERTIFIED REALTY

& Trailer Sales

911 E. ARTESIA, BELLEVILLE

TO 4-3777 MA 5-4800

NEAR ST. ATHANASIUS.

2 & DEN EYE-STOPPER

\$17,900 Full Price

3-BR. lot w/ garage. Pride of ownership. Built for comfort.

Very spacious. Both for

JOHN W. REED, REALTOR

GA 3-7914 401 E. Market St. 3-3971

R-2 Loft with Small House

on rear. Perfect for future development.

McGARTH-SHANK CO.

GE 4-1317

OPEN ON ONE!

2 PROPERTIES TO CHOOSE FROM

FROM MC CARTHY CO.

1880-2000 sq. ft.

Priced to sell. Let us show you!

Mickey Bemis GA 2-4444

515 L.B. Blvd. Eves. GA 2-2861

\$6,000 PRICE CUT!

(HEAR-NEW 4 UNITS)

Must be sold. Quality built.

2-BR. 2-BR. 1-BR. lots. Carpeted.

Ratcliff Rhy. GA 3-5488

5913 Orange Ave. 6 p.m. GA 3-3975

\$15,900

Immaculate 3-BR. 1-1/2 bath. 1/2

bedroom. 1/2 bath. 2nd. lot.

Real nice. 1/2 bath. 1/2 bath.

Close to shopping & schools. Call

for info. **Butler, RE/MAX**

RE/MAX BUTLER, Realtor

GE 4-5411

DUPLICY

2-BR. 1-BR. 1-BR. 1-BR.

1-BR. 1-BR. 1-BR. 1-BR.

**LUXURIOUS
LIVING AND TRAVELING
IN A BRAND
NEW
MOBILE HOME
and
TRAVEL TRAILER**

SEE ONLY THESE AUTHORIZED DEALERS

CERTIFIED TRAILER SALES, INC.

CRUSADER — CLARION — NEW MOON
FIELD & STREAM — MAJESTIC — DUBL-WIDE ROADLINER
9111 EAST ARTESIA BOULEVARD

BELLFLOWER

OPEN 7 DAYS 9-9

HA 5-4800

MOBILE HOME CENTER

KIT STATERLINER
GREAT LAKES

6655 ATLANTIC BLVD.

LONG BEACH

& TROJAN CLASSIC

GA 3-0444

E. M. & GORDON E. TOOKE, INC.

KIT — STATERLINER — TROJAN — GOLDEN STATE

RIVIERA — OASIS

8020 SO. ATLANTIC BLVD.

BELL, CALIFORNIA

8840 E. FIRESTONE

WESTERN TRAILER COACH MFG. CORP.

CASA LOMA '16' — BONANZA '20'

MAJESTIC — SUMMIT

12703 SO. ATLANTIC AVE., COMPTON

(Long Beach Freeway to Rosecrans, west to Atlantic right 2 blocks)

NE 2-0682

LU 2-7439

SOUTH GATE

NEv 6-5084

CHAPMAN MOBILE HOMES

CRUSADER — CLARION

RIVIERA — SUMMIT

TERRA CRUISER — UNIVERSAL

7231 BEACH BLVD., GARDEN GROVE

JE 0-2930

HARVEY TRAILER SALES

FLAMINGO — FAIRMONT — FLEETWOOD

15728 SO. ATLANTIC BLVD.

COMPTON

NE 2-4246

BALDWIN TRAILER SALES

SEE THE ALL-NEW BUGER

EXPANDO HOME

20 WIDES — ROLL-OUTS

17844 LAKEWOOD BLVD., BELLFLOWER

TO 6-3219

BOYER TRAILER SALES

TERRY — ALJO

6444 LONG BEACH BLVD., LONG BEACH

NE 9-1357

FOREMOST MOTORS, INC.

PAN AMERICAN — PARAMOUNT

VIKING — SKYLINE

1531 ATLANTIC BLVD., COMPTON

NE 2-4464

SANTANA MOBILE HOMES

ABC — METEOR — LAKEWOOD

1311 N. Harbor Blvd., Santa Ana

531-7492

WESTERN TRAILER COACH MFG. CORP.

Factory Outlet

Bonanza — Thunderbolt

Cypress TA 7-5070

GARDEN GROVE

Emergency Sale

2 1/2 bdrm. 2 bath, pool. This home

was taken back by the lender and

will be sold at public auction

3 bedrooms, 2 baths, 1,600 sq. ft.

Hardwood floors, FA heating

and cooling, central air, new

range & oven, new

appliances, new charm and comfort

in a cozy CLAMP STONE FIRE-

PLACE. Cathedral beams and a huge

FLAGSTONE PATIO. Complete

BBQ. Custom designed

swimming pool with diving

board & extras. Surrounding

FLEBOARD COURT, cross fenced

tall palms, Yucca and assorted

shrub plus 2 car garage.

New carpet, vinyl, vinyl

in need of paint & elbow grease,

but is in an EXCELLENT

condition. PRICED WAY BELOW MARKET.

FULL & TOTAL PRICE

\$18,750

Submit Your Terms

Lancer

REAL ESTATE

OF GARDEN GROVE

12138 Brookhurst, Chapman

Open 7 Days 9-7 After 5 539-9155

REAL CHARMER!

ISN'T OFTEN YOU SEE A

HOME SO NICE! From the won-

derful pool-light to the fine

framing to the trim, it's a

BEAUTY TO SEE! 3 bed-

rooms & den, large kitchen with

pantry, built-in range, deep

sofa, deep sofa, carpeted

bedroom, best oil

carpet, new drapes, new

drapes, new area. WE

YOU'LL BE PLEASED!

AEINA Realty Service

TW 3-0357

OWNER MUST MOVE

Closer to job, will trade for home

East Anaheim or just sell his 3

bedroom home w/large family

room, deck, fireplace, covered

garage, covered patio,

pool. Room for boat or sailboat.

\$12,500.

TIDWELL REALTY

9322 Kellogg JA 7-8335

SACRIFICE

Kumpus Room, Pool

18,550. Terrific 3-Bedroom home

with 20x20 Rm. Rndom. Fire-

place. Large 16x36 custom

pool. Stainl. Steel down. Vinyl

Low TIFF.

Agent 873-7576

Your Money's Worth

3 bedroom older home in like

condition. W/W carpeting, oak

kitchen, built-in fireplace, covered

garage, covered patio,

room for boat or sailboat.

\$18,500.

TIDWELL REALTY

9322 Kellogg JA 7-8335

SACRIFICE

Divorce Forces Sale

20% less total cost. 3-Bdrm. &

family room, home, service

1200 sq. ft. 1000 sq. ft. 1000

sq. ft. Adding \$14,500.

Agent 893-7576

BARGAIN FOR XMAS.

This 3-Bedroom for only \$40,000

includes all fixtures, furniture

ready to occupy. Just \$14,000. Call

us for details!

JOHNSON & MOORE

7058 WESTMINSTER AVE.

TW 7-6430 GE 4-0483

WESTMINSTER

\$250.

REPOSSESSION

\$250.

Total cost \$10,000.

GE 4-0483

GE 4-0483

REPOSSSESSION

\$250.

Total cost \$10,000.

GE 4-0483

Long Beach 12, Calif., Sunday, Nov. 29, 1964

Autos for Sale 176 Autos for Sale 176

CADILLAC**SUNDAY SHOPPERS**

Every car on our lot is plainly priced and described for your shopping convenience. Inspect our cars and you will find them closed Sundays so that our salesmen can be with their families. We hope you will make your decision before you make ours. Come see us, we'll help you make your decision.

THERE'S A DIFFERENCE.

All cars have a written 100% mechanical warranty.

RIDINGS CADILLAC

Long Beach's ONLY Authorized CADILLAC Dealer

1901-23 Long Beach Blvd.

1960 CADILLAC 62

4-DOOR

Local car, immaculate condition throughout. Factory air, condition, premium tires, power steering, power brakes, power windows, top off regular price this weekend only.

\$2399

FREE 100% WARRANTY

BOULEVARD BUICK

1960 Long Beach Blvd.

591-3216

Free 11,000 Blue

Chip Stamps

Down payment no problem here.

No-Delay Trial Exchange 434-9111.

MURPHY Lin-Merc, 1940 Lakewood at Traffic Circle, Long Beach

54 CADILLAC convertible — Full

power, leather, per mmo. W.M.C.

GE 4142-599

Free 7000 Blue

Chip Stamps

Down payment no problem here.

No-Delay Trial Exchange 434-9111.

MURPHY Lin-Merc, 1940 Lakewood at Traffic Circle, Long Beach

FACTORY AIR

59 CADILLAC convertible, Local,

low mileage, full power. Above

price, leather, vinyl seats, interior.

You must see to appreciate it.

\$1995

Cotter's Used Cars

2223 Long Beach Blvd. GA 6-7041

CADILLAC BARGAIN

Gorgeous '64 Coupe Deville, air

power, leather, vinyl seats, hydromatic

radio, heater, etc. Immaculate.

Guaranteed, \$3270.

HOLIDAY RAMBLER

1427 Long Beach Blvd. HE 6-9001

COTTER MOTOR SALES

'61 CADILLAC 4-Window H/B 5245

Local sedan, black, block with

black vinyl top. Includes tax, license, and title.

59 CHEV. Bel Air Sedan V-8, stick

GE 4142-599

CHEVROLET

'60 IMPALA

Fully equipped. Including air

cond. 41,000 mi. Call 438-8174.

59 CHEV. Impala 2-dr. V-8, auto.

59 CHEV. Impala, auto., R.H.

No cash offer. O.A.C. GE 425-541

59 IMPALA 2-dr. hardtop, factory

air, power steering, vinyl cond.

GE 425-541

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air, power steering, vinyl cond.

GE 425-541

59 IMPALA 2-dr. hardtop, factory

Autos for Sale 176

THUNDERBIRD70 T-BIRD, M50, R.H., V.W.
427-1596**VALIANT**

'60 VALIANT \$599

V-300 series, 4 door sedan, stand-

and-trans, R.H., clean, TOP

PHILL HALL

210 E. Pac. St., Hwy. GE 4-1466

'61 VALIANT Sedan — Good cond.

PARKWOOD CHEVROLET

309 Lakewood Blvd., ME 3-0711

**SHARP
Transportation
SPECIALS**'61 MERCURY, V-8, auto., RAH,
all-vinyl interior; good. \$149

'62 MERCURY Monterey, 2-dr.,

V-8, auto., power steering,

transmission, dependables. \$199

'62 FORD Fairlane, V-8, auto.,

RAH, all-vinyl, all-vinyl

covers. \$299

'62 OLDS, 88, V-8, auto., power

steering and brakes, RAH, good

sharp, runs perfect. \$399

'62 FORD Victoria, 2-Dr., Htsp.

V-8, auto., steering & brakes,

RAH, good. \$499

'62 CHEV. Biscayne, 4-Dr., Std.

V-8, auto., power steering,

throughout. \$599

'62 MERCURY Monterey, V-8,

auto., steering, RAH, local

shocks. In good shape. \$899

'62 TEMPEST, Delux. Sdn., Std.

Std. Wm., Auto., RAH, all-

vinyl interior. \$899

Ray Fladeboe

MERCURY-COMET

1707 S. Bellflower Blvd.

Bellflower TO-6-1761

**Rancho
RAMBLER****ALL
'64's
MUST
GO!**

EXAMPLE:

**RAMBLER 440
HARDTOP**INCLUDING ALL THE EXTRAS!
AUTOMATIC TRANSMISSION ★ POWER
STEERING ★ RADIO ★ HEATER ★ MANY OTHERS!**FULL
PRICE
Delivered \$1686**

New-New '64 (Stock No. 1017)

**1964 RAMBLER
CLASSIC
HARDTOP**
Automatic, radio,
heater, power
steering.
Stock No. 14216**\$2295****1964 RAMBLER
STATION WAGON**
Automatic, radio,
heater.
Stock No. 1044**\$1995****1962
Rambler Wagon**
Radio, Heater, White Side Walls.
Stock No. 14123.**\$895****1963 RAMBLER
660
CLASSIC**
Automatic, radio,
heater.
Stock No. 1090**\$1395****1963 RAMBLER
CLASSIC
STATION WAGON**
Stock No. 14224**\$1495****1963 RAMBLER
330
STATION WAGON**
Stock No. 14113**\$1395****1963 OLDS
CUTLASS**
Automatic, radio,
heater,
power steering.
Stock No. 14280**\$2195****1960 FORD
SUNLINER**
Automatic, radio,
heater,
steering.
Stock No. 1046**\$595****1962 CORVAIR
MONZA**
4-Speed
Stock No. 1059**\$1095****\$95
DOWN DELIVERS**

Plus tax and license

OPEN NIGHTLY TIL 10 P.M.
INCLUDING SUNDAYS!**Rancho
RAMBLER**2160 LONG BEACH Blvd
591-3341 LONG BEACH**IT'S SELLOUT
TIME AT THE
Supermarket FOR CARS!
ANNUAL CLEARANCE
5% OFF****ON ALL CARS IN STOCK!
CASH OR TERMS
THE PRICE IS RIGHT!**

EXAMPLE:

'64 CHEV. Impala Hdtp. Cpo.
V-8, powerglide, power steering, radio, heater. 1,000 actual miles. Sold new & serviced by us. Ivory/red interior. LESS 5% 144.95
YOUR PRICE \$2754.05**SPORT COUPES & CONVERTIBLES**

'64 CHEVELLE Malibu Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, front disc brakes. \$2699

'64 CHEVROLET Super Sport Malibu Coupe, V-8, Powerglide, power steering, factory air, radio, heater. Sold new & serviced by us. Yellow with black interior. \$2999

'64 MONZA COUPE, Powerglide, V-8, radio, heater. Only 4,000 actual miles. Powerglide, radio, heater, front disc brakes. \$2199

'64 CHEVROLET Super Sport, V-8, Powerglide, power steering, radio, heater, bucket seats. 13,000 actual miles. Sold new & serviced by us. New beige interior. \$2599

'64 CHEVROLET Super Sport Hdtp. Cpo., V-8, Powerglide, power steering, radio, heater, front disc brakes. \$2799

'64 CHEVROLET Super Sport Hdtp. Cpo., V-8, Powerglide, power steering, radio, heater, front disc brakes. \$2599

'64 CHEVROLET Impala Hardtop Coupe, V-8, Powerglide, power steering, radio, heater. Before. \$2399

'64 CHEVROLET Impala Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, Ivory/red interior. \$2399

'64 CHEVROLET Impala Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, factory air conditioning. \$2199

'64 CHEVROLET Impala Hardtop Coupe, V-8, Powerglide, power steering, radio, heater, factory air conditioning. \$2599

'64 CHEVROLET Super Sport Hdtp. Cpo., V-8, Powerglide, power steering, radio, heater, front disc brakes. \$2299

'64 CHEVROLET Impala Hdtp. Cpo., V-8, Powerglide, power steering, radio, heater, front disc brakes. \$2199

'64 CHEVROLET Impala Hdtp. Cpo., V-8, Powerglide, radio, heater. Sold new and serviced by us. Low mileage. \$1699

'64 CORVETTE Hdtp. Cpo., V-8, 4-speed, radio, heater. Engine completely overhauled in our shop. Red with Ivory. \$1699

CHEV. 2-DRS. 4-DRS. & WAGONS

'64 MONZA Spyder Coupe, 4-speed, radio, heater. 23,000 actual miles. Sold new and serviced by us. Silver blue. \$1699

'64 MONZA COUPE, Powerglide, radio, heater. Autumn gold. \$1699

'64 CHEVROLET Biscayne 2-Door, Gas saving 4, standard transmission, radio, heater, Turquoise. \$1699

'64 CHEVROLET Impala 4-Dr. Sdn., Sdn. V-8, Powerglide, power steering, radio, heater, Ivory/turquoise. \$1999

'64 MONZA COUPE, AM 4-Door, V-8, Powerglide, power steering, radio, heater, front disc brakes. \$1799

'64 MONZA 4-Door, Gas saving 3-speed transmission, radio, heater, low mileage. Sold new and serviced by us. Silver blue. \$1299

'64 CHEVROLET Bel Air 4-Door, V-8, Powerglide, air, radio, heater, front disc brakes. \$1599

'64 CHEVROLET Bel Air 4-Door, V-8, Powerglide, radio, heater, front disc brakes. \$1099

'64 CHEVROLET IMPALA Hardtop Sedan, V-8, Powerglide, power steering, radio, heater, Green. \$1499

'64 CHEVROLET IMPALA Hardtop Sedan, V-8, automatic, radio, heater, front disc brakes. \$1999

'64 CHEVROLET MONZA 4-door, Powerglide, radio, heater, bucket seats. Maroon. \$1099

'64 CORVETTE MONZA COUPE, Powerglide, radio, heater, front disc brakes. \$1299

'64 CHEVROLET Bel Air 4-Door, V-8, automatic, radio, heater, front disc brakes. \$1199

'64 CHEVROLET Kingswood 4-Passenger Wagon, V-8, Powerglide, heater, Green. \$1199

'64 CHEVROLET 2-Door 4-Passenger Wagon, Gas saving 6, Powerglide, radio, heater. Like new. Ivory/turquoise. \$799

'64 CHEVROLET 2-Door 4-Passenger Wagon, Gas saving 6, Powerglide, radio, heater. Green. \$499

SPORT COUPES & CONVERTIBLES

'64 FORD Galaxie 500 Hdtp. Cpo., V-8, automatic, power steering, radio, heater, Ivory. \$2299

'64 FORD Galaxie 500 Hdtp. Cpo., V-8, stick, radio, heater, Ivory/red interior. \$1699

'64 CADILLAC Convertible Coupe, V-8, full power, factory air conditioning, radio, heater, Ivory/maroon. \$2799

'64 PONTIAC GRAND PRIX Hardtop Coupe, V-8, automatic, power steering, radio, heater, bucket seats. 17,000 actual miles. Cordovan/Brown. \$2899

'64 PONTIAC Hardtop Coupe, V-8, automatic, radio, heater, Black. \$1399

'64 PONTIAC Hardtop Coupe, V-8, automatic, power steering, radio, heater, Ivory/light blue. \$1399

'64 OLDS 442 Hdtp. Cpo., V-8, automatic, power steering, radio, heater, Ivory/matching interior. \$1399

'64 FORD Galaxie Convertible, V-8, automatic, power steering, radio, heater, Black top/matching interior. \$1099

'64 OLDS 442 Hdtp. Cpo., V-8, automatic, radio, heater, front disc brakes. \$1399

'64 DODGE Coronet, Hdtp. Cpo., V-8, automatic, power steering, radio, heater, Ivory/light green. \$1999

2-DOORS, 4-DOORS & WAGONS

'64 CHRYSLER Windsor 4-Door, V-8, automatic, radio, heater, front disc brakes. \$1699

'64 CHRYSLER New Yorker 4-Door Sedan, V-8, full power, radio, heater, Coral. \$1499

'64 PONTIAC Bonneville Vista Hdtp. Cpo., V-8, automatic, radio, heater, power steering, Orlando. \$1299

'64 CHRYSLER New Yorker 4-Door Sedan, V-8, radio, heater. \$1699

'64 FORD 4-Door Galaxie Sedan, V-8, Crusingomatic, power steering, radio, heater. Ivory. \$899

'64 PONTIAC Super Chief Hdtp. Cpo., V-8, automatic, power steering, radio, heater, Ivory/light green. \$799

COMMERCIAL VEHICLES

'64 CHEVROLET Model 1500 Fleetside 15-Ton Pick-up, V-8, automatic, radio, heater, standard trans., custom cab. Sold new and serviced by us. Ivory/Turquoise. \$2399

'64 FORD 15-Ton Pick-up, Styleside, Long wheelbase, standard trans., radio, heater, front disc brakes. \$1799

'64 CHEVROLET Model 1500 Fleetside, Long wheelbase, standard trans., radio, heater, front disc brakes. \$2499

'64 FORD 15-Ton Pick-up, Styleside, Long wheelbase, V-8, automatic, radio, heater, front disc brakes. \$1699

'64 FORD Ranchero V-100 State, Lift gate on rear. \$1399

'64 CHEVROLET Model 1500 V-100 Pick-up, 6-cyl., standard transmission, radio, heater, Light blue. \$1299

'64 CHEVROLET V-100 Pick-up, Fleetside, long wheelbase, V-8, standard trans., radio, heater, Light green. \$1499

'64 STUDEBAKER 2-Door Pick-up, V-8, standard trans., radio, heater, front disc brakes. \$1999

'64 CHEVROLET V-100 Pick-up, Utility body. \$1299

'64 CHEVROLET Model 1500 V-100 Pick-up, 6-cyl., standard transmission, As Is, Dark green. \$899

'64 FORD 15-Ton Pick-up, Styleside, Long wheelbase, V-8, standard trans., radio, heater, front disc brakes. \$1999

'64 FORD 15-Ton Pick-up, Styleside, Long wheelbase, V-8, standard trans., radio, heater, Light green. \$899

'64 CHEVROLET 15-Ton Pick-up, 6-cyl., standard trans., radio, heater, front disc brakes. \$1299

'64 CHEVROLET 15-Ton Pick-up, 6-cyl., standard trans., radio, heater, front disc brakes. \$1299

'64 CHEVROLET 15-Ton Pick-up, 6-cyl., standard trans., radio, heater, front disc brakes. \$1299

**Mike
Salt
PONTIAC**

**HERE NOW!
'65 PONTIACS!**



COMPLETE SELECTION! QUICK '65 WIDE-TRACK PONTIACS AND TEMPESTS! TRADE NOW! NO WAITING FOR DELIVERY!

STILL LOW AS \$295 DELIVERS (plus tax & license)

USED CAR SPECIALS!

'62 PONTIAC Catalina Coupe
Automatic transmission, radio, \$2295
heater, white sidewalls. Stock No. 11478

'63 PONTIAC Tempest Le Mans
Automatic transmission, AIR COND., radio, heater, power str., w sidewalls. Stock No. 11477.

'62 PONTIAC Bonneville Coupe
Automatic transmission, radio, \$2195
heater, power steer. and brakes, w sidewalls. Stock No. 11402

'62 PONTIAC Le Mans Coupe
Auto. trans., radio, heater, pwr. \$1595
steer., AIR COND., white sidewalls. Stock No. 11402

'62 PONTIAC Tempest Coupe
Automatic transmission, radio, \$1295
heater, white sidewalls. Stock No. 11309

'62 PONTIAC Bonneville Coupe
Automatic transmission, power steering and brakes. Stock No. 11229

'64 PONTIAC Grand Prix
Auto. trans., radio, heater, pwr. \$3395
str. and brakes, white sidewalls. Stock No. 11466R

'64 PONTIAC Tempest Le Mans
Automatic transmission, radio, \$2395
heater, white sidewalls. Stock No. 11345

'63 PONTIAC Bonneville Coupe
Auto. trans., radio, heater, power steer., power brakes, white sidewalls. Stock No. 11447

'63 PONTIAC Grand Prix
Auto. trans., radio, heater, power steering, power windows, power brakes, white sidewalls. Stock No. 11407

**Mike
Salt
PONTIAC**

1545 Long Beach Blvd.
Long Beach HEmlock 7-4111

See Classifications 173-176 AUTHORIZED NEW CAR SALES & SERVICE



NEW CAR DIRECTORY

for Automotive Bargains



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Briney-Gray, Imports, 3515 Atlantic
ORANGE COUNTY
Anaheim Imports
336 So. Anaheim Blvd., Anaheim

BUICK

LONG BEACH
Boulevard Buick
1881 Long Beach Blvd., Long Beach
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Harry C. Clark, 150 So. Long Beach Bl., Compton, NE 5-7141
Peaks Bros. Buick
15734 Bellflower Blvd., Bellflower

CADILLAC

LONG BEACH, LAKWOOD
Ridings Motors, 1501 Long Beach Blvd.
HE 7-2241

CHEVROLET

LONG BEACH, LAKWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.
Cormier Chevrolet, 601 Long Beach Blvd.
Harbor Chevrolet, 3770 Cherry Ave.
Parkwood Chevrolet
5059 Lakewood Blvd., Lakewood

ARTEZIA

S & J Chevrolet
11900 E. South St., Artesia
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE
Bill Barnett Chevrolet
Corner Long Beach Blvd. & Compton Blvd.

ENOCHE

Enoch Chevrolet
8730 L. B. Blvd., South Gate
George Chevrolet
17150 Lakewood Blvd., Bellflower
Oscar Gregory Chevrolet
14925 Paramount Blvd., Paramount
Paramount Chevrolet
Corner Firestone at Paramount Blvds.

ORANGE COUNTY

Eddie Hopper Chevrolet
10511 Garden Grove Blvd., Garden Grove

CHRYSLER

LONG BEACH, LAKWOOD
R. O. Gould Co., 1600 Long Beach Blvd.
Ed Barberi, 6200 N. Bellflower Blvd., Lakewood
Ray Vines, 4201 E. Willow

BELLFLOWER, COMPTON, DOWNEY, NORWALK

Guy Moother, Inc.
1112 No. Long Beach Blvd., Compton

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington

COMET

LONG BEACH, LAKWOOD
Murphy Lincoln Mercury, 1940 Lakewood Blvd.

BELLFLOWER, COMPTON, DOWNEY, NORWALK
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower

TO 6-1761

CORVAIR

LONG BEACH, LAKWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.
Harbor Chevrolet, 3770 Cherry
Parkwood Chevrolet
5059 Lakewood Blvd., Lakewood

PARAMOUNT, COMPTON

Oscar Gregory Chevrolet
14925 Paramount Blvd., Paramount
Bill Barnett Chevrolet
Corner Long Beach Blvd. & Compton Blvd., Compton

CORVETTE

LONG BEACH, LAKWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.

Harbor Chevrolet, 3770 Cherry

GA 6-3341

ME 3-0781

FARMOUNT, COMPTON

Oscar Gregory Chevrolet
14925 Paramount Blvd., Paramount

Bill Barnett Chevrolet
Corner Long Beach Blvd. & Compton Blvd., Compton

DART

LONG BEACH
Verne Holmes, 35th & Atlantic

Glenn E. Thomas Co., 340 E. Anaheim

HE 6-1281

BELLFLOWER, LAKWOOD, COMPTON

Widger-Goodwin Dodge
16900 Lakewood Blvd., Bellflower

TO 6-9081

STEVELY & LANGFORD

401 No. Long Beach Blvd., Compton

NE 6-1603

DATSON

LONG BEACH
Long Beach Honda

5105 Atlantic, GA 3-1433 + 4328 E. Anaheim, GE 9-0943

**BELLFLOWER
COMPTON
PARAMOUNT**

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C. BOB AUTREY 1570 L.B. Blvd., HE 2-4441

BOB THOMPSON AUTO SALES 2090 Long Beach Blvd.

591-5629

CABE BROS. 2901 L.B. Blvd., 426-7003

CAVIN USED CARS, 2120 W. Pac. Cst. HE 6-5580

DODGE

LONG BEACH

Verne Holmes, 35th & Atlantic

Glenn E. Thomas Co., 340 E. Anaheim

GA 4-8601

HE 6-1281

BELLFLOWER, COMPTON, LAKWOOD

Stevely & Langford

401 N. L. B. Blvd., Compton

Widger-Goodwin Dodge

16900 Lakewood Blvd., Bellflower

TO 6-9081

WILMINGTON

Suburban Motors, 455 E. Anaheim

TE 4-8595

PEUGEOT

LONG BEACH, LAKWOOD, BELLFLOWER

Import Auto, Inc., 1460 Long Beach Blvd.

HE 2-8916

PLYMOUTH

LONG BEACH, LAKWOOD

R. O. Gould Co., 1600 Long Beach Blvd.

Ed Barberi, 6200 N. Bellflower Blvd., Lakewood

TO 7-2731

RAY VINES, 4201 E. Willow

426-7301

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE

Carl's Motor, 1200 Avalon, Wilmington

TE 5-3131

OPEL

LONG BEACH, LAKWOOD

Boulevard Buick, 1881 Long Beach Blvd.

591-5611

PEUGEOT

LONG BEACH, LAKWOOD, BELLFLOWER

Import Auto, Inc., 1460 Long Beach Blvd.

HE 2-8916

PLYMOUTH

LONG BEACH, LAKWOOD

R. O. Gould Co., 1600 Long Beach Blvd.

Ed Barberi, 6200 N. Bellflower Blvd., Lakewood

TO 7-2731

RAY VINES, 4201 E. Willow

426-7301

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE

Reiman-Turpin Pontiac, 412 W. Anaheim, Wilm.

TE 5-0231

PORSCHE

LONG BEACH, LAKWOOD

Rickeits Motors, 999 Long Beach Blvd.

HE 7-7489

PONTIAC

LONG BEACH, LAKWOOD

Salta Pontiac, 1545 Long Beach Blvd.

HE 7-4111

BELLFLOWER, COMPTON, DOWNEY, NORWALK

J. P. Lemerdin

302 N. Long Beach Blvd., Compton

Suburban Pontiac

17936 S. Bellflower Blvd.

TO 6-1725

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE

Reiman-Turpin Pontiac, 412 W. Anaheim, Wilm.

TE 5-0231

RAMBLER

LONG BEACH, LAKWOOD

Rancho Rambler, 2160 L. B. Blvd.

Holiday Rambler, 1427 Long Beach Blvd.

1427 Long Beach Blvd., Compton

NE 6-9002

BELLFLOWER, COMPTON, DOWNEY, NORWALK

Friendly Rambler—Compton

410 N. Long Beach Blvd.

Pope Paul Invited

to Spanish Town

MADRID (AP) — Fernando Cardinal Quiroga Palacios, archbishop of Santiago de Compostella, told a news conference Pope Paul VI has been invited to go to that north-western Spanish town on the occasion of the Holy Year starting Dec. 31. He said no reply has been received.



IN PAJAMA PARTY

Tommy Kirk, Annette Funicello and Elsa Lanchester appear in a scene from "Pajama Party" which starts Wednesday. The film's cast includes Susan Hart, Candy Johnson, Donna Loren, Harvey Lembeck, Jesse White and Jody McCrea and special guest stars Buster Keaton, Dorothy Lamour.

FLUNKS DRIVING TEST

Pam Takes Up Flying

By EARL WILSON

NEW YORK — Actress Pamela Tiffin is "different" in many ways.

After several blissful years of wearing contact lens, Pamela suddenly switched and started wearing glasses . . . and, having miserably flunked her driver's examination in California, Miss Tiffin is now bravely taking flying lessons.

"I don't really care about driving a car, anyway," says the 22-year-old film beauty, peevishly, concerning flunking that driver's exam in Los Angeles.

"Motorists," she states

icily, "are very rude. They try to go around you. People around airports are very courteous. They wait for you to take off, and they never yell rude remarks at you."

"But my contact lenses would fog up in the plane. And these glasses — they were men's glasses — won't fog up."

"Why, when I was flying with my contact lenses on, sometimes they would fog up, and I couldn't see the instrument board."

I expressed surprise that Pamela, a brilliant scholar with a high IQ, had flunked her driver's exam.

"Was your trouble that you couldn't park?" I asked.

"Oh, I'd never got to park," Pamela said. "The examiner said my mind seemed to wander, and I'd better wait a while."

"Flying's so much finer anyway. You're like a bird, you're close to the stars, and there's a great solitude that you can't get in a church or library . . . it gets very poetic. It makes me much more appreciative of things."

"Of what things?" I asked.

"We will audition all kids and teenagers for future parts by phone. Call 4-1475 or 7-9025. Auditions especially to be set as soon as that is needed."

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COMING IN FOR LANDING AT LONG BEACH



FLYING AT ABOUT 1,200 FEET, Pilot Lee Craig (left in picture) is heading into pattern for landing at Long Beach Airport. Silhouetted at right is Bob Ferm, general manager of Belmont Aviation. Photographer Coar was sitting in rear of plane being "test flown" by Craig for story about 1965 models. Wide

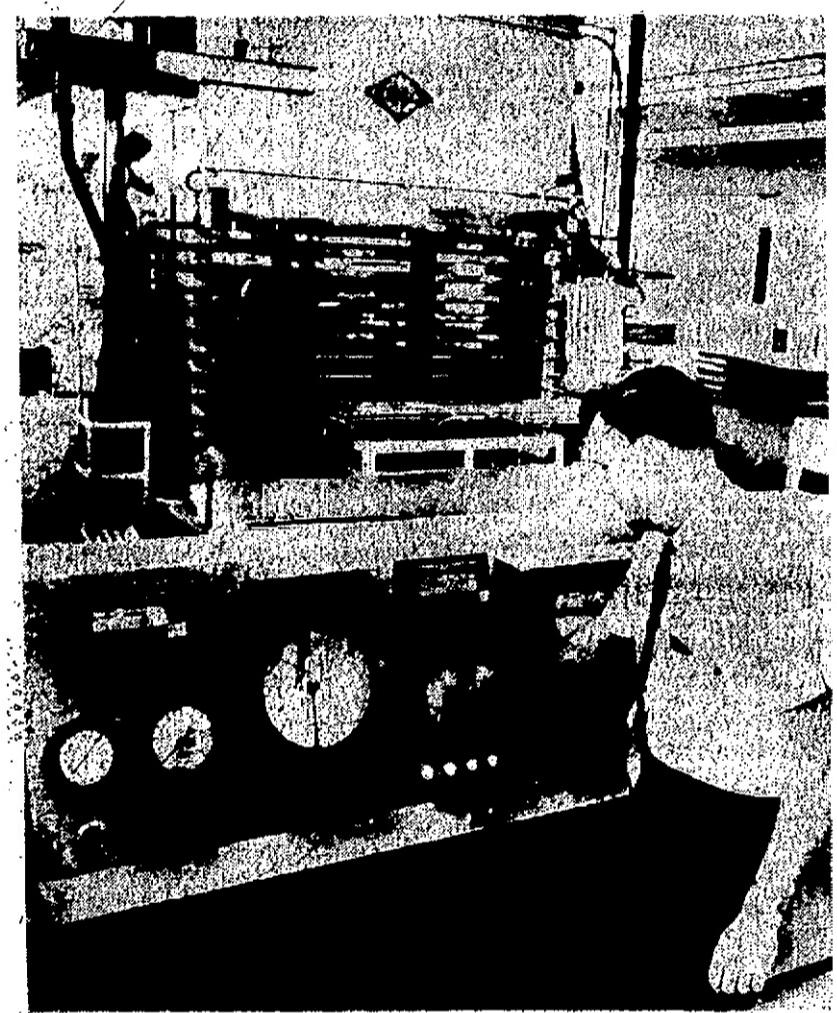
angle of picture gives three-directional view—out the left side of plane is north; to the right is south; and streets showing above right wing are extending due east. For cineramic effect, view picture while holding page up in curved position. Downtown buildings show at far right.

—STAFF PHOTO BY ROGER COAR

Metal Furniture Co. in New Plant

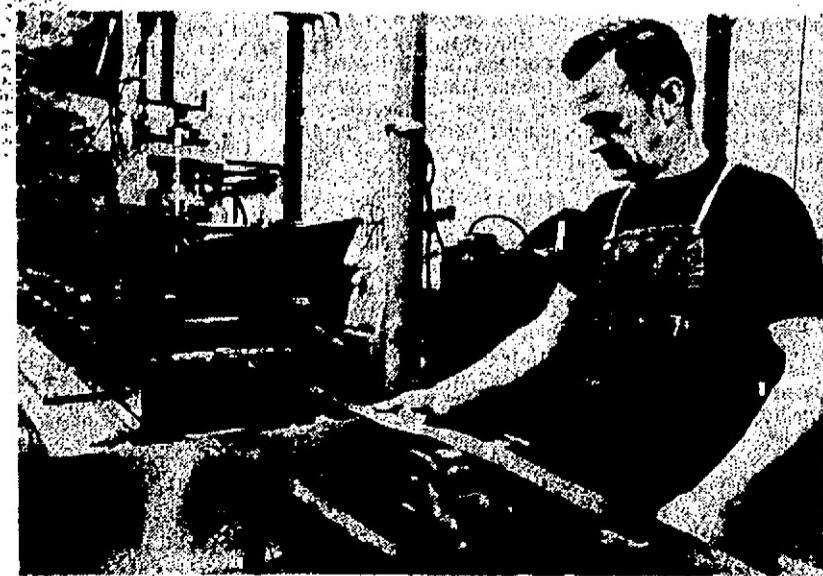


Virtue Bros. Occupies New Manufacturing Facility on Santa Fe Avenue



PRESS FROM SWEDEN

Plastics Division Foreman Mel Knudsen of Virtue Bros. plant works control dial on equipment making plastic tops for tables, etc. Giant press in background was made in Sweden.



TUBE MILL IN ACTION

Stan Nicholson checks strip of metal being fed into tube mill machine. Plant buys big rolls of metal stripping which is rolled into tubing used to manufacture chairs and tables.

Boards Set Installation Dates

December is the traditional month for Long Beach area real estate board installation parties, usually dinner-dance affairs.

Starting the month, with its installation on Tuesday, Nov. 25, will be the Garden City Club, 14000 Telegraph Road, Whittier. The first, will be the Lakewood Country Club, 3101 E. Carson St. Also Whit-

beck Inn, on 1st Street in Whittier, at

the Saddleback Inn, on 1st Street in Whittier, at

SOUTHLAND PROGRESS

★ BUSINESS-REAL ESTATE-INDUSTRY ★

LONG BEACH, CALIF., SUNDAY, NOVEMBER 29, 1964

Production, Efficiency Stepped Up

By VERN ANTHONY
Southland Progress Editor

New addition to the Long Beach area industrial picture is the large manufacturing facility recently occupied by Virtue Bros. Mfg. Co. at 19801 S. Santa Fe Ave., Compton.

Already rated as the largest maker of metal and plastic kitchen, dinette and dining room furniture in the nation, the firm is increasing efficiency and production capabilities. The new plant is but a short distance from the northwest city limits of Long Beach.

THE VIRTUE BROS. OPERATION was transferred from 5701 W. Century Blvd., Los Angeles, earlier this month into what has been termed the most modern plant in the industry.

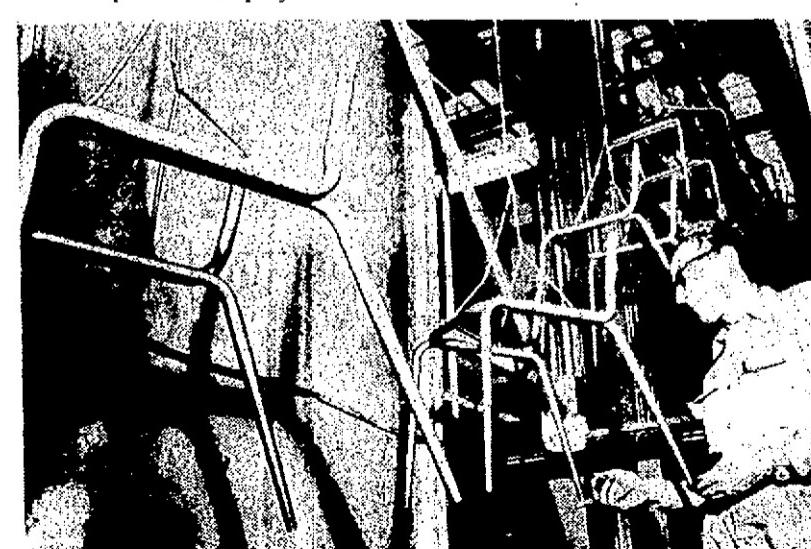
The facility, according to Lawrence C. Alles, vice president-manager, was designed to Virtue specifications and comprises approximately 400,000 square feet.

A feature of the new plant is its continuous flow production line by means of which production can keep pace with increased sales.

New and specialized machinery and equipment for faster and more efficient operation through mechanization and automation were designed for the new plant.

IN ADDITION TO DINING FURNITURE for the home, the company produces a line of chairs, tables and stools for commercial use. Its plans call for doubling the production of the commercial product line in the new plant next year.

Virtue Bros. Mfg. Co. is a division of Schlumberger Limited, which acquired the company in 1962.



ASSEMBLY LINE CONVEYOR

Continuous conveyor line about 2,000 feet long is used to carry metal chair and table frames along processing steps at Virtue plant. In above photo, John Jansen eyes chair frame going through finishing and drying phases before final assembly.

Outlook 'Good' for Southland

Expected increases in commercial and industrial building could be up 17% during 1965. Commercial construction could exceed the all time high established in 1963. Contractors indicate that the Southland could be one of the leading construction areas in the nation next year, both private and public, experts predict increased volume.

WHEN FLYING THE BARON...

Landing's Bit Touchy; No Pipe, Please!

(Editor's note: In P-T Aviation Editor Lee Craig's story here is one of a series about 1965 model light aircraft. He is flying different planes from Long Beach Airport, a leader in light plane activities and record-holding on them.)

By LEE CRAIG

For a tyro multi-engine pilot, Beech's 1965 Baron may not be the answer.

For one thing, the Baron gives you too big a safety margin. Those two 200-horsepower fuel-injected engines each can do a magnificent job alone, unlike those in some marginally powered twins.

Landing the Baron for a beginner is surprisingly easy, provided the approach is thought through carefully and a nice, wide pattern is flown so that there is time to achieve proper air speed, altitude and so forth.

SO IT might be better for a novice to learn twin-engine procedure in a less forgiving airplane.

I first flew a Baron several years ago, on a flight from Oakland to Long Beach with Bob Cenicerros of Belmont Aviation, local Beech dealer.

Cenicerros, a veteran pilot, allowed me—in fact, MADE

me — handle the entire flight, from takeoff to landing, although I was only four or five hours past solo.

Naturally, it wasn't a textbook job.

We came screaming into the pattern at about 180, as I frantically tried to slow the Baron to gear-down speed. On final, we were still too fast and I'm sure the tower operators covered their eyes as I established a new bounce record for 2½-ton airplanes.

THE BARON took it without a complaint, however, and those big disc brakes stopped us short of the runway end. Cenicerros, after spitting out his pipe stem, congratulated me on a job well done.

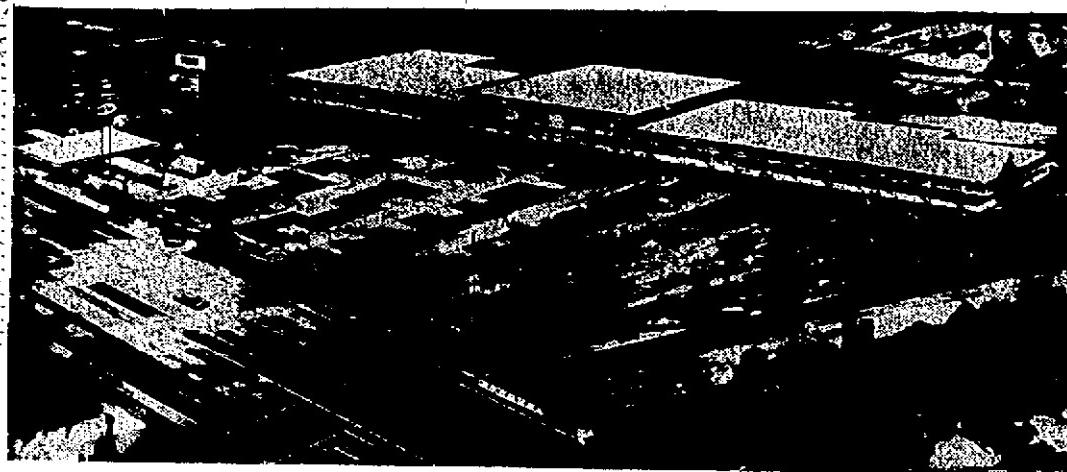
In the right seat on this week's flight was Bob Ferm, a 6,000-hour pilot who recently joined Belmont as general manager.

Our landing was a little better this time. But it still was just as well that Ferm's not a pipe smoker.



FINISHED PRODUCT DEMONSTRATED

June Phillips, Virtue Bros. employee, sits in chair to demonstrate one of plant's products.

**HOW IT WILL LOOK**

Artist's conception of planned Wardlow Shopping Center at Wardlow Road and Los Alamitos in Long Beach. The eight-and-a-half acre shopping complex is expected to serve shoppers from the many large residential subdivisions springing up in the area.

Construction of Wardlow Shopping Center Begun

Ground has been broken for a multi-million-dollar Wardlow Shopping Center covering eight and a half acres at the intersection of Wardlow Road and Los Alamitos in the Long Beach Area.

The giant center, expected to draw shoppers from the many large residential subdivisions springing up in the area, will contain Von's Market, Mode O'Day, T. G. & Y Variety Store, Hills Drugs, Fletcher Stationary, Christianson & Son Bakers, Filbert Cleaners, Hammond's Beauty Shop, El Dorado Barbers and Hahn's Laundromat, as well as a toy & hobby shop, music & record store, fabric shop, fam-

ily shoe store, optometrist, men's and ladies ready-to-wear and a large restaurant and coffee shop.

Developers of the project are Herman C. Millman and Daniel E. Cohn, builder of more than 15,000 homes, construction, Inc.

Petrolane Directors Increase Dividend

Directors of Petrolane Gasly dividends of 14 cents a share, last week in share. increased the company's quarterly cash dividend to 15 cents a share. The dividend is payable Dec. 28 to shareholders in record Dec. 8. Previously, dividend payments for 12 consecutive fiscal years.

Petrolane, with offices in Signal Hill at 1800 E. Hill St., marketer of liquefied petroleum gas, has increased its

the company has paid quarter-

executive fiscal years.



DALE ERICKSON
President Now

New Chief Named for Air-Oasis

Veteran pilot Dale Erickson has been appointed president of the Air-Oasis Co., Cessna aircraft dealer at Long Beach Airport, Pacific Airmotive Corp. announced last week.

Erickson, who began flying in 1940, served as a flight instructor, Air Transport Command ferry pilot and transport pilot in the southwest Pacific during World War II.

AFTER A YEAR with the Curtiss-Wright Corp., he joined in formation of Southwestern Skyways at Santa Fe, N.M. In 1955, he founded Southwestern Skyways of Utah and served as president until joining the Air Oasis Company last January as general manager.

Erickson, who has a total of 15,000 hours of flight time, holds commercial pilot and flight instructor certificates, with single and multi-engine land and instrument ratings.

The Air Oasis Co., which also has dealerships in Fresno, Riverside and San Diego, was purchased recently by Pacific Airmotive Corp.

Mortgage Bankers Committee Named

John J. Lyman, vice president of Security Title Insurance Co., has been appointed chairman of the California Mortgage Bankers Association Business Program Advisory Committee, it was announced last week by Vaughn J. Cook, CMBA president and president, Beverly Hills Securities Co.

Committee members are Malin Burnham, president, John Burnham & Co., San Diego; A. G. Cummings, executive vice president, E. S. Merriman & Sons, San Francisco; Maurice Evans, vice president, California Western States Life Insurance Co., Sacramento; Richard C. Larson, president, C. A. Larson Investment Co., Beverly Hills, and W. R. Schroll, senior vice president, United California Bank, Los Angeles.

CMBA will hold its annual convention at El Mirador Hotel in Palm Springs in April.

Public Relations Contract Awarded

The new \$30 million ocean-side apartment/residential complex in Santa Barbara known as Bonnymede has awarded its public relations and advertising accounts to MacManus, John & Adams, Los Angeles, according to Charles E. Bates, project director for the M & B Development Company, owners of the new and highly-unusual development.

Bonnymede is the former Hammond estate, comprising 46 acres of ocean front property, adjoining the Santa Barbara Biltmore Hotel.

The first of an eventual 434 apartment/residences are now under construction.

Heading the public relations activities for the account for MacManus, John & Adams will be Ray Connors. Dick Carey will supervise advertising, including the development of collateral materials.

MacCo Co. Earnings Up

MacCo Realty Co. earnings for the nine months ended Sept. 30, 1964, increased 17% while revenues declined 14%.

Net income for the nine months was \$1,339,779, equivalent to 89 cents per share, as compared with \$1,142,885 or 76 cents for the like 1963 period. Revenues totaled \$18,073,846 vs. \$21,083,109 a year ago.

For the three months ended Sept. 30 the real estate development company reported net earnings of \$438,610 or 29 cents per share on revenues of \$6,142,925 as compared with \$268,667 or 18 cents on revenues of \$6,304,478 for the third quarter last year.

PER SHARE earnings are adjusted to the 1,513,348 shares currently outstanding.

MacCo Corporation, the parent company and holder of 90.4% of MacCo Realty's stock, earlier reported consolidated net income for the nine months of \$1,832,000, equivalent to \$1.54 per share, an increase of 80% from \$1,021,421 or 86 cents earned in the like 1963 period. There were 1,191,490 shares outstanding as of Sept. 30, 1964 and a year earlier.

Gross revenue for MacCo Corporation, for the nine months, were \$50,172,767, as compared with \$48,977,910 a year earlier.

Rexall Taps Davis

E. M. (Bill) Davis, president of IMCO Container Company, with plants at Los Angeles and Goleta, has been named managing director of Rexall Drug and Chemical Company's International Packaging Division.

Davis has been with IMCO since its inception and has been serving as president since 1962.

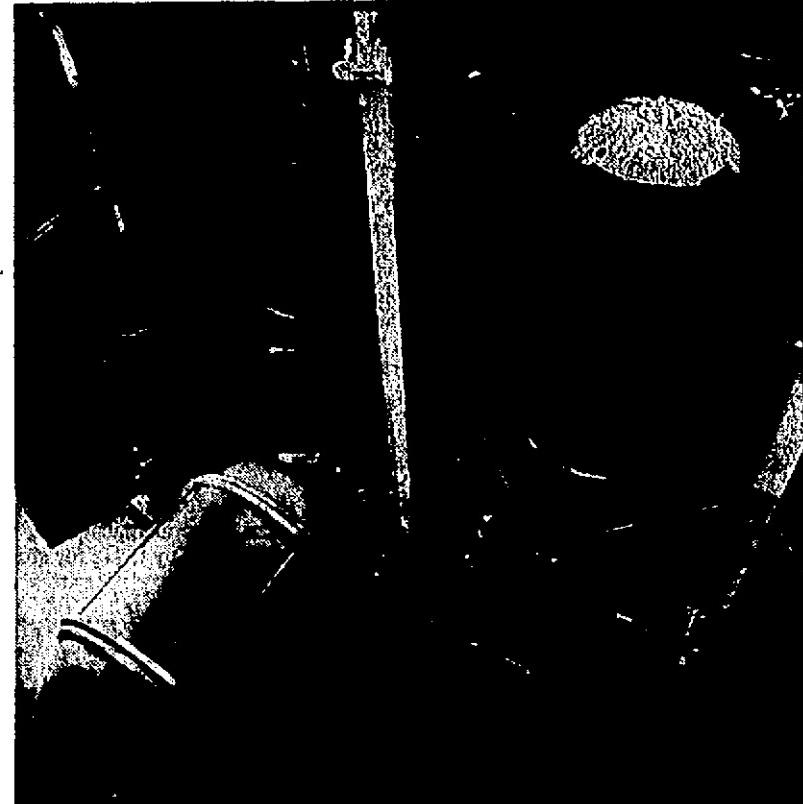
The company manufactures plastic containers, jars and specialty containers.

Rohrlick has served the company for the past 15 years as general manager and secretary. Reporting directly to the president, he will be responsible for foreign operations and will also be responsible for the formation of policy and direction of all domestic marketing functions.

ABRAMSON, a leading local steel executive, formerly served as director of purchases for the U.S. Steel's Consolidated Western Steel Division.

Engel has been a leading salesman with General Pipe & Supply Co. for 15 years. In his new assignment he will report to Rohrlick and will direct and be responsible for the company's total sales effort.

Rohrlick, Abramson, and Engel, together with Albert

**SPACE EQUIPMENT DWARFS MEN**

Men in this photo at Douglas Space Systems Center in Huntington Beach look small beside Saturn S-IVB rocket vertical assembly tower complex, where three of the 60-foot-long, 22-foot-diameter vehicles are shown in various stages of completion. At right, newly completed dynamics test stage is in final checkout. In adjacent tower, another S-IVB stage undergoes cleaning and degreasing process before moving into checkout. Horizontal vehicle is being readied for placement in hydrostatic test tank for pressure testing. Douglas Missile and Space Systems Division is developing the S-IVB for the National Aeronautics and Space Administration's Marshall Space Flight Center. Final assembly of the S-IVB is done at the Space Systems Center. S-IVB is top stage of Saturn V moon rocket.



Wilson Co. Honored on Anniversary

A Long Beach insurance firm, the Bill Wilson Co., Inc., of 944 Pacific Ave., was honored recently by United States Fidelity & Guarantee Co. on the 20th anniversary of their business relationship.

Mr. and Mrs. Will Wilson and Mr. and Mrs. Walter Newman of the agency were special guests of Fidelity executives at the Cocoanut Grove in Los Angeles.

JOHN HARKNESS, manager of the Fidelity office in Los Angeles, presented an oil portrait of Wilson and read messages of congratulations from home office executives.

Wilson is on the board of directors of the Independent Insurance Agents Association of Long Beach; past director of California Agents' Insurance Association; and is a member of the National Advertising Committee of the National Association of Insurance Agents. He also plays an active role in civic affairs of Long Beach.

Appraisers Will Confer Feb. 4-6

Los Angeles Chapter No. I, Society of Real Estate Appraisers, will hold their annual Pacific Coast conference Feb. 4, 5 and 6, at the Statler Hilton Hotel, Los Angeles. E. John Kozey, president, said last week.

Guest speakers will include Warren M. Dorn, chairman of the board of supervisors, Los Angeles County, and James A. Edmonds Jr., SREA, of City and Suburban Mortgage Co., Long Beach.

The sessions will be open to appraisers, assessors, builders, real estate brokers and all who make decisions based on the valuation of residential and commercial real estate.

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one of our expert consultants for a complete analysis of the unique advantages in the advanced townhouse concept at the original walled community of Rossmoor. Homes with all built-ins; in-town location; country club atmosphere including swimming pool, putting greens; 2, 3 & 4 bedroom homes from \$19,950, \$995 Down.



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FROM LONG BEACH: East on 7th St. to Los Alamitos North Exit; Left to

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Adjoining Virginia Country Club is an excellent area of Long Beach, each unit stands alone and is kept private. Private patio entrances set the tone for an individual life.

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BUSINESS TABLOIDS

Promotion of John W. Ashby to assistant manager at United California Bank's Seal Beach Leisure World office, 13916 Bay Boulevard, has been announced by Frank L. King, chairman of the board. Ashby started his banking career in 1952 in La Jolla Beach with another bank. He entered the employ of United California Bank last May.

JACK G. WILLCUTS, has been named general manager of the Eastern Bread Division for Interstate Bakeries Corp., according to Daniel J. Uhrig, president. Willcuts joined Interstate in 1943 as a route salesman at the company's Long Beach plant.

DONALD C. BURNS, a native of Long Beach, executive vice president of the 7,100 member California As-



D. M. BURNS D. S. WEAVER

sociation of Life Underwriters, has been elected president of the California Society of Association Executives. The state organization of trade, professional and technical association executives held its annual meeting recently at San Francisco. Burns, now of San Francisco, succeeds Thomas R. House, executive vice president of the California Freezers Association, as president of the professional society.

JOHN N. BAKER of Long Beach has been promoted to assistant cashier at Bank of America's North Longwood branch; Myron D. McDermott, vice president in charge of personnel relations, has announced.

Baker goes to his new post from the Cherry-Anaheim branch in Long Beach.

JAMES C. COLLINS of 3454 Woodruff Ave., Long Beach, has been named inside sales representative for Jessop Steel of California, Santa Fe Springs, one of the West's foremost suppliers of stainless, tool steels, precision ground tool steels and special high alloy aircraft steels, and aluminum.

GILBERT BRANSCOM, 1000 E. San Antonio Drive, Long Beach, has been honored by Southern California Edison Company for his 45 years of service. Branscom, operating foreman at Edison's Long Beach Steam Station, received a service pin with five diamonds.

ROBERT E. KEEFER, president of Bob Keefer Ford, Lynwood, has been elected to

Lazar Opens New Office

Earl Lazar, owner and president of Lazar Escrows, Inc., has opened a new office at 1909 Pacific Ave., block north of Coast Highway.

Widely known among area Realtors, Lazar served 12 years as manager of the American Bonded Escrow Co., which he helped organize.

Units of the new office have been remodeled and re-furnished to provide utmost conveniences for customers, Lazar said.

"I wanted to furnish the West Side of Long Beach with an up to date office and experienced personnel to meet requirements of a busy and growing community," he added.

Lazar practiced law in Minneapolis before coming to California; and he was with the Bank of America prior to entering the escrow business.



LAZAR ESCROW ON PACIFIC AVENUE

SALES TAXES LEAD WAY**California One of Seven States Where This Tax Led Revenues**

Sales taxes accounted for tax, reflected most heavily on taxes totaling \$1.7 billion reflected an increase of 12.9%.

Sales tax revenues amounting to \$8.1 billion reflected a rise of 10.7%. Gasoline taxes, which totaled almost

\$4.1 billion, were up 5.3% over the previous period. Tobacco and liquor taxes rose by more than 5% in fiscal 1964, CCH said.

Sales taxes produced the most revenue for 30 states. Income taxes proved the best revenue source in 13 states; gasoline taxes led in six states, while the severance tax was at the top in Louisiana.

Of the seven states which together produced almost one half of the total states' tax revenues, five collected the most from their sales taxes. These states were California, Pennsylvania, Michigan, Illinois and Ohio.

ONLY NEW YORK and Texas found other tax sources more lucrative. New York, having a state-wide sales of

1964, says Commerce Clearing House, national reporting authority on tax and business law.

D. M. BURNS, president of the Willard Co., Inc., manufacturers of automated transit concrete mixers, announced expansion of the company's Lynwood manufacturing facilities to handle a 37% increase in the firm's international sales. Burns further announced expansion of their dealer organization.

DAVID S. WEAVER of Downey is the new assistant manager of Security First National Bank's Bixby Knolls branch. He is in charge of the branch's installment loan division.

COL. JOHN W. EVERHART of Palos Verdes, recently retired from the U. S. Air Force, has been named manager of Missile and Space Systems by Holmes & Narver, Inc., Los Angeles engineering and construction company.

Everhart, a veteran of 22 years in military civil engineering, was engaged in building combat air fields during World War II. For the past nine years he has been associated with Air Force missile and space programs.

Tax Talk Set for Realty Club

"New Tax Laws — particularly those affecting property owners 65 and over" — will be covered by Clarence L. Knox when he addresses the North Long Beach Real Estate Club Thursday morning.

Knox, a tax specialist and public accountant for many years, is a director on the board of the C. L. KNOX California Society of Public Accountants and member of the National Society of Public Accountants, and also on the teaching staff of the Long Beach City College.

Joe Hodge of Joe Hodge Realty will introduce Knox; a question and answer period will follow the talk. The meeting starts at 8 a.m. at the Crown Bowl 1301 Artesia Blvd.

Bond Holdings Show Increase

WASHINGTON — Public holdings of Series E and H United States Savings Bonds gained \$103 million in October, the Treasury Department has reported.

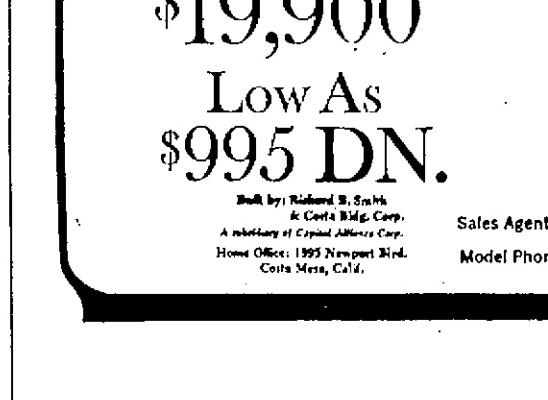
Cash sales of Series E and H Bonds during the month totaled \$367 million, while redemptions at cost price were \$316 million, leaving a net increase at cost price of \$51 million.

Interest accruing during the month on outstanding E Bonds amounted to \$114 million. Accrued interest paid out on bonds redeemed was \$61 million, with the net result adding \$53 million to the value of bond holdings.

2 Railways Eye Merger Chances

E. S. Marsh, president of the Santa Fe Railway, and L. W. Menk, president of the St. Louis-San Francisco Railway (Frisco), have announced that they are undertaking immediate joint study looking toward the feasibility of the merger of the two roads.

Marsh added that studies which have been under way by the Santa Fe and Missouri Pacific are being deferred for the time being.



LAZAR ESCROW ON PACIFIC AVENUE

Two Named as Managers

Ronald A. Smith of San Marino and Paul Devlin of Los Alamitos were installed last week as agency managers for the Equitable Life Assurance Society of the U.S. Their appointments are effective Jan. 1.

Joint installation ceremonies were held for both men at the Newport Inn in Newport Beach, with Joseph Morrow, field vice president, presiding.

Smith will take over the company's agency in Long Beach while Devlin's headquarters will be in Santa Ana. Their respective agencies will take over sales activities formerly under the direction of Wayne Fitzgerald who is retiring because of illness. Fitzgerald had been with Equitable since 1947.

The meeting will be held at the Student Center, Cerritos College, beginning at 7:30 a.m. with President Paul M. Williams presiding. M. I. Alexander's subject will be "The Sugar Cane Curtain."



TIME FOR CONGRATULATIONS

Ronald Smith (left) and Paul Devlin (right) are congratulated by Joseph Morrow of Equitable Life Assurance Society of the U.S. on their installation as agency managers in Long Beach and Santa Ana, respectively. Devlin lives in Los Alamitos.

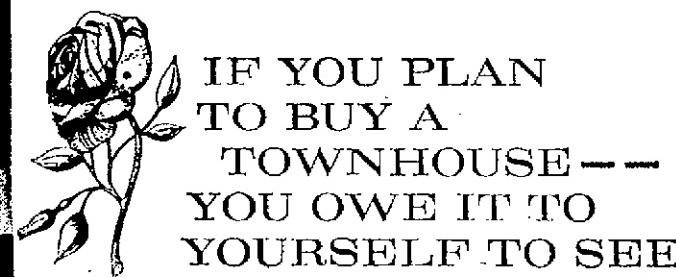
Dividend Hiked by Water Corp.

An increase in the regular from 7½¢ per share to 10¢ quarterly dividend of the on the 266,241 outstanding shares of common stock, payable Dec. 15 to stockholders voted at a recent meeting of the board of directors.

The dividend was boosted to record at the close of business Dec. 1.

CALLED

"Truly Unique..." "The Most Beautiful Townhouse We've Ever Seen..." The Prestige and Privacy of a Private Home..." "A Good Investment..." "Walking Distance to Everything...",



IF YOU PLAN TO BUY A TOWNHOUSE --- YOU OWE IT TO YOURSELF TO SEE

BROADMOOR PARK-HOMES

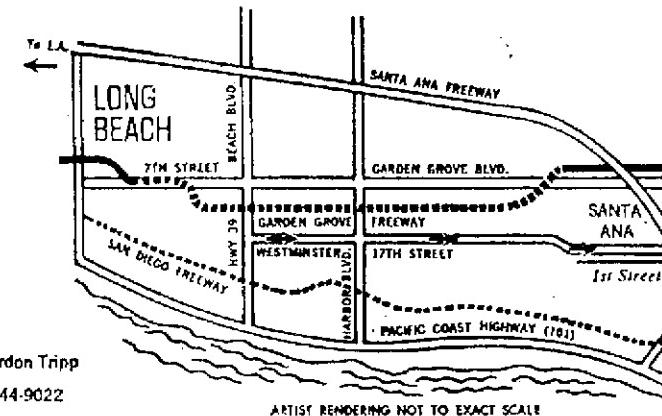
SINGLE STORY & 2 STORY TOWNHOUSE HOMES IN THE BEAUTIFUL CITY OF TUSTIN, ORANGE COUNTY'S MOST EXCLUSIVE RESIDENTIAL AREA.

- Big, beautiful furnished club house with fireplace, pool table, separate card room.
- Huge U-shaped swimming pool and a hot swirl bath.

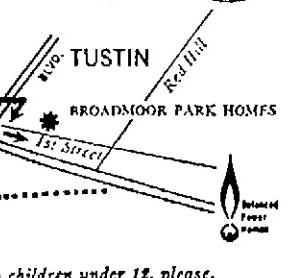
- Extravagantly landscaped grounds with putting greens, gas light walkways, shuffle board, etc.

- 2 or 3 bedrooms
- 1½ & 2 baths

- No maintenance chores — all owners share in maintenance & upkeep costs which are included in the low monthly payment.



"AMERICAN BUILDER"
1ST NATIONAL GRAND PRIZE 1964



Prices From
\$19,900
Low As
\$995 DN.

PRINTED BY Richard R. Smith
K. Curtis Bldg. Corp.
A subsidiary of Capital Alliance Corp.
Home Office: 1995 Newport Blvd.
Costa Mesa, Calif.

Sales Agent: Gordon Tripp
Model Phone: 544-9022

ARTIST RENDERING NOT TO EXACT SCALE

No children under 18, please.

\$15,950

Exciting new total-luxury townhouses with payments of: \$13.25 month (incl. princ., int. & maintenance)

POOL

12 handsome exteriors

No children under 12 yrs., please ...

Full-size enclosed garages

3,000 feet from the golf course

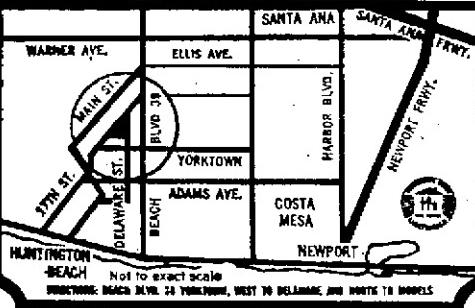
Three minutes to the sandy beach

Only 36 exclusive units
30% sold out, only 1 unit will be built.

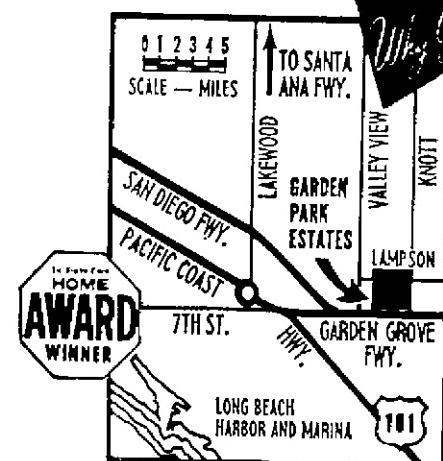
SUBURBIA TOWNHOUSES HUNTINGTON BEACH

536-0469 \$15,950 to \$16,350

1 BEDROOMS & 2 BED-YARD GARAGES



NEW UNIT In Beautiful GARDEN GROVE



JUST 3 MILES TO LONG BEACH

FROM LOS ANGELES take the Santa Ana Freeway to Artesia Boulevard turnoff, go south on Valley View to Lampson or Knott Avenue to homes at corner of Garden Grove Freeway and Knott.

FROM LONG BEACH take the Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Street.

FROM THE SAN DIEGO FREEWAY drive through Long Beach to Garden Grove Freeway, turn left at Knott Street.



Balanced Power Homes

**UNDER CONSTRUCTION**

McCulloch Corporation's first plant complex in Lake Havasu City, Ariz., is shown at top as it will look when completed late next year. Production already has started in first increment, 15,000-square-foot building in right foreground of drawing and in photo at bottom. Second building, upper left, is now under construction. The four-building, \$1 million complex will have 80,000 square feet of floor space and cover 12 acres. McCulloch Corp., manufacturer of chain saws and outboard motors, plans a work force of 1,000 employees in this and other Lake Havasu City facilities by 1968. The new city is less than a year old.

PSYCHOLOGY IN INVESTING**One's Finance Condition
Needs Keen Evaluation**

Editor's Note: This is another in a series of copyrighted articles on the subject of investments by G. L. Davenport, president of Scientific Property Investments, Inc., Tarzana, Calif.

By G. L. DAVENPORT

We received a letter from a reader a few days ago who feels a little sorry for himself.

After reading our article on financial statements, he decided to find out what his actual net worth was. When he found out, he said it made him sick.

"I have worked hard all of my life," he wrote, "just to find out I'm in the hole. My banker tells me I have a minus net worth."

Well, we must admit that we feel about as sorry for him as he feels for himself—but for different reasons.

He had enclosed a statement of his financial status. It did, indeed, show plainly and clearly, that he had a minus net worth. His financial liabilities considerably outweighed his assets. Yet, we noticed, too, that his banker had only recently given him a loan—which was certainly not given on the basis of his statement.

We might add that, if his letter is any indication, it was not given on the basis of his optimistic attitude, either.

AS WE studied his situation, it became evident that his banker considered him a good credit risk despite his minus net worth. Obviously, he was placing values on items which did not appear as dollar signs, but which could be deduced from them.

OUR READER, however, upon viewing his situation from a layman's standpoint felt he had come up against doomsday.

He's in a "hole" all right, but it isn't his "financial net worth" that puts him there.

We cannot stress too strongly that a financial statement is not an obituary.

For people with a healthy attitude towards life, it is more akin to a "birth certificate."

We must remember that a financial statement is for the purpose of guiding us in the future, not simply to document our struggling past.

IF WE INTERPRET it intelligently, it will expose those areas in our "financial" character which are weak and need adjustment, and, likewise, it can point up our strengths.

**Leed's Store Opens
in Los Altos Center**

Formal opening of the new coordinated handbags, specially designed to accent and harmonize with all the smartest new shoe styles.

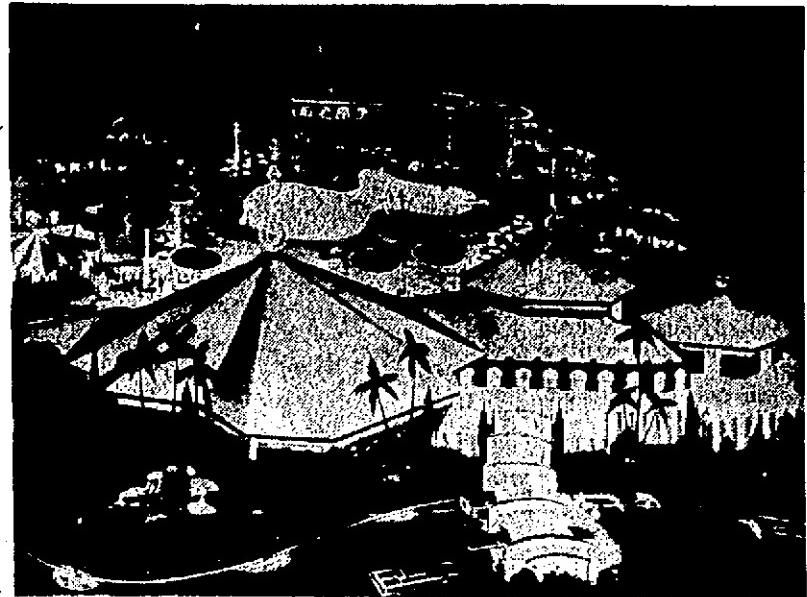
**To Head Sales
in New Project**

Vic Porcaro, of San Pedro, for 23 years a prominent broker in the South Bay area, was appointed sales director for Ray Watt's newly-opened Palo del Amo Woods development.

The veteran broker has sold more than 5,000 homes in the area from Long Beach to "Westchester," Watt said. "His extensive experience and knowledge of South Bay homes and families should make him an invaluable counselor for new home buyers at Palo del Amo Woods."

The Los Altos Center store also offers a complete line of children's shoes.

For the gift shopper, Leed's has a complete collection of boudoir slipper styles. Featured also is an assortment

**COUNTRY CLUB FOR YOUNG PEOPLE PROPOSED**

Here's architect's plans for \$1.6 million Santi Rea Country Club for Young Adults as envisioned by R. L. Tinnel and Associates at Fullerton. For years, Tinnel has been interested in youth work; and the proposed project would aim to provide a new outlet for youth activities. No site has been chosen as yet.

**.2,000 SQ. FT.
OF ACTUAL
LIVING AREA!**

*Not Including large 2 Car Garage

**TODAY SEE THE
222 SERIES • AS LOW AS
\$495 DOWN
• YOUR CHOICE OF
3 TO 5 BEDROOMS AND 2 TO 3 BATHS**



- A brilliant new series of Showcase Homes is ready for your inspection today, bringing architectural style and design to you years ahead. You'll thrill to the beauty of these homes, and you'll respond to the host of choices offered you, both in exterior and interior design. These homes bring custom-level choice in rare good taste and beauty.
- QUALITY FEATURES INCLUDE: • 1 and 2 Story plans • 3 to 6 Bedrooms • 2 and 3 Baths • Family Room • All underground Utilities • Custom Drapes • Wall to Wall Carpeting • Front yard landscaping, including sprinklers • Forced air heat, with summer ventilation fan and all necessary preliminary work done for the installation of air conditioning • Your selection of kitchen cabinet finish • Fenced Rear Yard • Exteriors enhanced with stone and used brick • Slate Entry Halls • Custom light fixtures
- Oversize linen closet, card table storage • Your choice of quality gas or electric O'Keefe & Merritt range and oven • Architecturally designed fireplaces • Ceramic tile in kitchen and baths • Five year guaranteed glass water heater • Deluxe Waste King • Dishwasher and Disposer.

**ALL
UNDERGROUND
UTILITIES**

*Preview
NEW
1965
MODEL
HOMES*

El Dorado Park

**ONE-LEVEL • SPLIT-LEVEL • ONE-STORY
LUXURY residences**

3 AND 4 BEDROOMS • Family Rooms • 2 and 3 Baths

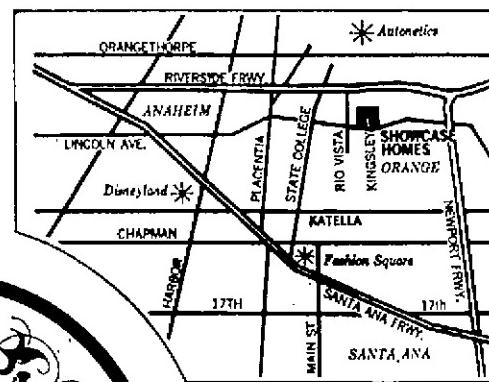
FROM \$29,950 TO \$41,950

CONVENTIONAL FINANCING



S.S.

Scale: 1 inch = 3 miles



**McFarland
& Mattocks
Sales Agents**

**Furnished Models: 8401 Kingsley St. 1 mile
East of State College Blvd., just off Lincoln • Phone: 630-0670**

Hold Open House at Paloma Imperial

Long Beach's largest own-your-own apartment building constructed in the soaring sixties will hold open house today marking its completion. The Paloma Imperial Apartments at 3101 E. 2nd Street is built on a small city block and has 26 units in a structure with 38,000 square feet.

Builder is Paul F. McKenzie, Jr. Open house will be from 1 to 5 p.m. and will continue daily until sales are completed.

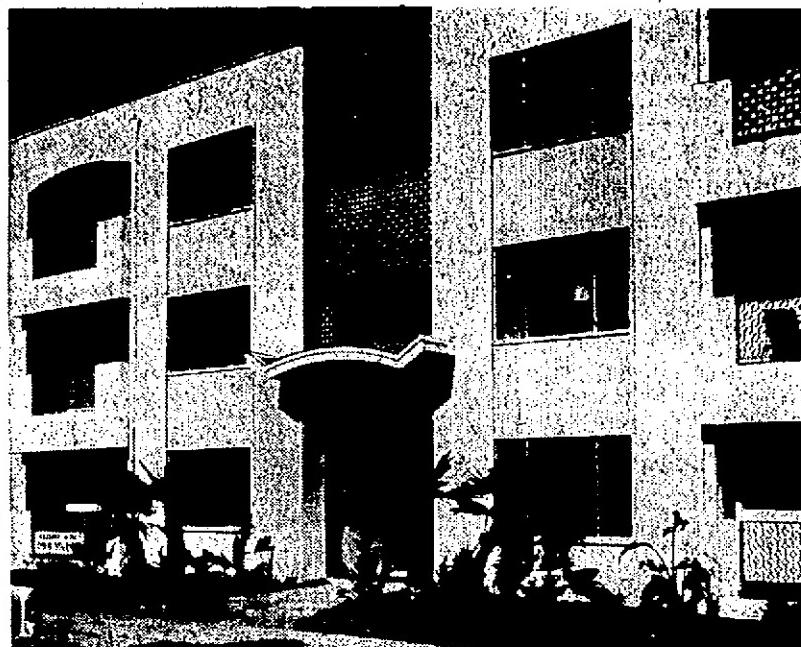
The completion marks the 366th unit of own-your-own apartment homes by the McKenzie firm since 1948, marking McKenzie as the "dean of the own-your-own builders in Long Beach," according to John J. Christopher, Realtor in charge of sales.

THE BUILDING is the recipient of the Gold Medallion for electrical excellence and features all-electric heating, electric built-in cooking units, double ovens, dishwashers, set in hardwood cabinets and ceramic tile.

There is complete insulation, and special attention was given to sound-proofing by the builder. Liberal use of wall paper, modern interior and exterior color coordination by Jimmy Jones Interiors, and extensive patio areas are among features of the building. Genuine lath and plaster is used.

AN ELEVATOR carries passengers to each of the upper floors from the patio-lobby area. All street level garages make easy access possible through electronically controlled garage doors.

There are seven one-bedroom units and 19 two-bed-



NEW OWN-YOUR-OWN

The Paloma Imperial Apartments at 3101 E. 2nd Street, latest in a series of own-your-own apartment buildings constructed by Paul F. McKenzie Jr., will hold open house today 1 to 5 p.m. marking its approach to completion. The three-story structure of 26 units occupies a small city block.

room units with one and two baths each. Sizes range from 960 to 1,149 square feet in the one bedroom, and from 1,049 to 1,54 square feet in the two-bedroom units.

Whites Are Best With Boomerang

SYDNEY, Australia (UPI)—One of the best boomerang throwers in Sydney is Steve Salidy, a native of Yugoslavia. At this conference Pacific Mutual executives from throughout the United States

The current champion is Frank Donnellan, a white for 1965 and the introduction of new products and services.

Fenbergs Going to Conference

Robert A. Fenberg, C.I.U., Long Beach agency manager for Pacific Mutual Life, will attend the Annual Agency Management meeting to be held by Pacific Mutual at the Erawan Garden Hotel, Palm Desert, Dec. 2-5.

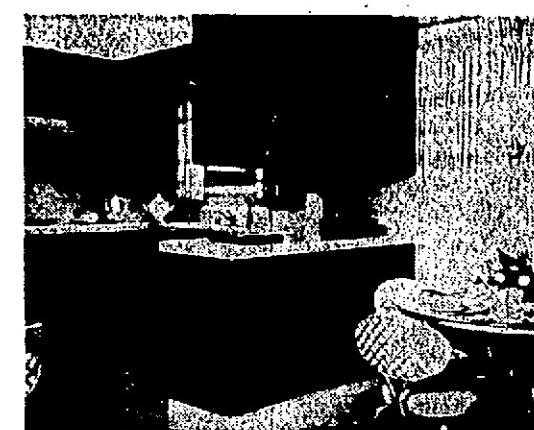
The action was taken by the board of directors of the company at a meeting held at the principal office of the company in Torrance.

Harvey Aluminum Declares Dividend

TORRANCE—The usual dividend of 30c per share has been declared on the "A" common stock of Harvey Aluminum, Inc. The dividend will be paid Dec. 31 to holders of record at the close of business Dec. 12.

Visitors are invited to visit the new models at Spring Street between Pioneer Blvd. and Norwalk Blvd.

New Model Home Display Is Opened



KITCHEN FEATURED

Beautiful and efficient kitchen is featured in the new "Avenue of Model Homes" at El Dorado Estates Homes, Long Beach.

An entirely new "Avenue of Model Homes" has been opened at El Dorado Park, Long Beach, according to a spokesman of S & S Construction Co., the builders.

El Dorado Estates are dramatically different, providing parkside living in a great residential area, remote, yet still close-in to everything. The homes are only minutes from schools, churches and shopping centers second to none.

ONE and two-story, and split-level homes in 35 exterior designs, and three and four bedrooms are offered the discriminating buyer.

El Dorado features Medallion all-electric kitchens with Frigidaire built-in range, double-oven and dishwasher, color-coordinated hood and fan, and garbage-disposer.

The action was taken by the board of directors of the company at a meeting held at the principal office of the company in Torrance.



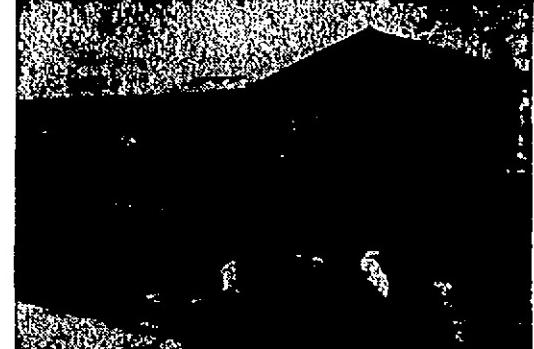
EDWARD WILSON Speaks to Ad Club

Talk on Ethics in Advertising

Edward Wilson, vice president of Foote, Cone and Belding Advertising, Los Angeles, will speak at the Advertising Club of Long Beach Thursday noon in the Lafayette Hotel. His subject will be "The Beatles, the Bomb and Birth Control." While the title sounds amusing, the subject will reveal ethics in advertising.

John Sarver will be chairman. Nonmembers are invited to attend and may make reservations with Helen Perkins, Independent, Press-Telegram.

Full Down Payment Goes on Purchase



IMMEDIATE EQUITY

The entire down payment is applied to total purchase price of Sunshine Homes-Lakewood, with S. V. Hunsaker & Sons, the builders, paying all closing costs and fees. Here is one model.

To give homebuyers an immediate equity in their new home," he said. "In addition, three years' premiums are paid on a fire insurance policy by the company, instead of the buyer. The result is that if someone wishes to make a down payment of \$700 on one of our homes, the total purchase price is immediately reduced by that amount because all of it is applied to the principle."

Branham Joins in Roundtable

William G. Branham, president of New Horizons, Inc., the national sales corporation for all Rossmoor Leisure World communities, was a speaker recently at the House and Home Roundtable in Chicago.

House & Home, magazine of the home construction industry, conducted the panel composed of nation's foremost land planners, community developers and architects.

Furnished models may be reached by taking the Pioneer Boulevard off-ramp from the Santa Ana Freeway south to Centralia Road, turning west to Gridley Road, then north to the development.

Five floor plans have fourteen exterior stylings, and prices begin at \$22,095; on conventional terms.

Hotels Fewer

MELBOURNE, Australia (UPI)—There are only 1,567 hotels in Victoria state today, compared with 3,562 in 1907.

Coastal Offices Opened in L.B.

Glenn Holland, founder and past president of the Santa's Village amusement parks and formerly consultant to the New York World's Fair Monorail, is opening his west coast offices at 426 E. 1st St., Long Beach.

The company is affiliated with New York offices for counseling services in the entertainment industry.

PREMIER

Homes in Huntington Beach

FOUR WAYS BETTER



TOTAL CONVENIENCE HOTPOINT ELECTRIC KITCHEN

- Double Dish
- Range
- Refrigerator
- Food Center
- Wash Tub
- Kitchen Sharpener

CUSTOM EXTRAS—NORMALLY CONFINED TO HIGH-PRICED HOMES

- Timber Entry
- Wood Paneling
- Front Landscaping & Flower Planting

FHA-GUARANTEED QUALITY CONSTRUCTION

- Built to America's most exacting quality standards

PRICED BELOW MARKET

- Compare your Premier Home with any similarly priced home in the area. Premier offers the greatest value.

In these and dozens of other ways, your Premier Home offers you the best of your life. Good schools, modern shopping, a recreational wonderland and the unmatched climate of Huntington Beach make your Premier Home the perfect family investment. See Premier Homes today.

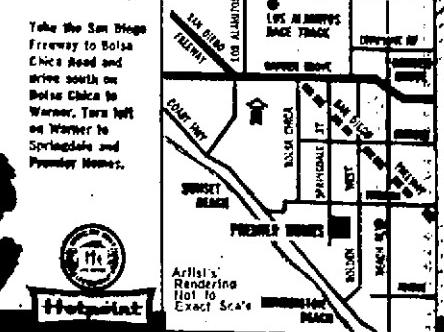
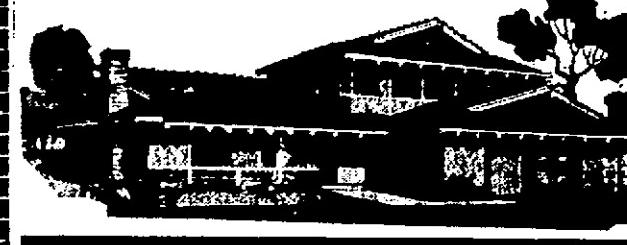
\$23,400

VA No Down • FHA Minimum Down Financing

* 25 & 35 Year Loans • No 2nd Trust Deeds

3 & 4 BEDROOMS, 2 BATHS, FAMILY ROOM • PREMIUM AREA — Fully Finished Room With Storage Closet, Tile Floor & Plumbing Roughed in for Future Bath

3 & 4 Bedrooms, 2 Baths, Family Room — Fully Finished With Storage Closet, Tile Floor & Plumbing Roughed in for Future Bath • Hotpoint • Built-in Double Oven, Range, Dishwasher, Disposal • Nutone Food Center • Paper Maid Dispenser • Wall-to-Wall Luxury Carpeting • Rear Yard Completely Fenced • Front Yard Landscaped • Raised Panel Ash Cabinets • Ceramic Tile Counter Tops & Shaker Enclosures • Woodburning Fireplace with Log Holder • Shake, Shingle and Rock Roofs • Complete Roof Gutter & Downspout • 25 & 35 yr. Loans • No 2nd Trust Deeds • Optional at builder's cost

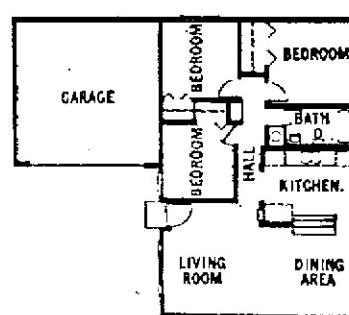


DID YOU KNOW...



GUARANTEED HOMES WILL BUILD

A HOME OR INCOME UNIT ON-YOUR-LOT LIKE THIS...



FOR PRICES FROM

\$4695*

ON-YOUR-LOT NO \$ DOWN 100% FINANCING

FOR FREE BROCHURE OR INFORMATION COME IN OR CALL YOUR NEAREST AUTHORIZED



GUARANTEED HOMES

BUILDER

WORLD'S LARGEST ON-YOUR-LOT BUILDERS

BELLFLOWER
Del Bunch Sr., Gen. Mgr.
9717 E. Compton Blvd.
TO 6-9791

LONG BEACH
Paul Sabol, Gen. Mgr.
1081 Atlantic Ave.
HE 7-0967

COMPTON
Andy Conti, Gen. Mgr.
12800 Atlantic Ave.
NE 9-1223

WILMINGTON
John Siebert, Gen. Mgr.
1426 W. Pac. Cst. Hwy.
Harbor City, 328-4333

OPEN 9 to 9 EVERY DAY

CUT HERE AND PASTE ON POSTCARDS	
Model 715 price shown *Prices vary slightly in some areas	
GENTLEMEN: I own a lot _____ feet by acre. Please send me information on building a home or income unit on my lot.	
NAME _____	
ADDRESS _____	
CITY _____ PHONE _____	
<input type="checkbox"/> Please send me full information on Guaranteed Homes and Income Units. <input type="checkbox"/> Please have a Building Consultant contact me regarding plans and prices.	
MAIL TO	Costa Mesa, California
FEE BROCHURE	

Open House Under Way at Villa D'Or

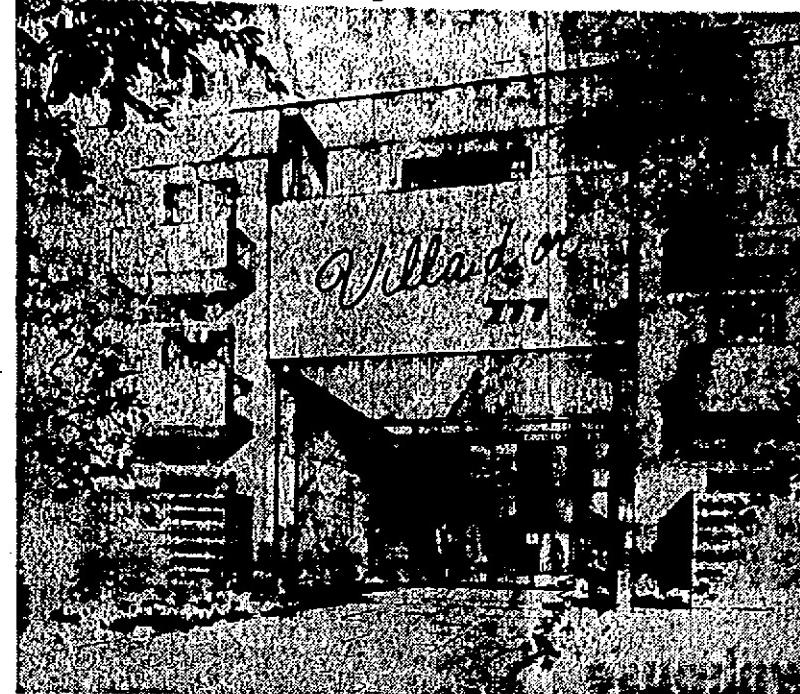
Grand opening of the large Villa D'Or apartment building at Seventh Street and Pacific Coast Highway in Long Beach was under way this weekend.

Thomas A. Thornburgh, developer, is holder of an Edison Award of Merit for apartment construction.

Villa D'Or apartments are about 25 minutes from the heart of Los Angeles. 10 minutes from downtown Long Beach and convenient to the San Diego Freeway, Los Altos Shopping center, Long Beach State College, V.A. Hospital and the Long Beach Marina with boat docks and launching facilities.

THE VILLA D'OR apartments offer true spaciousness inside from the living room to the master bedroom with wall-to-wall carpeting throughout.

There are full view wardrobe doors and adjoining is a complete separate master bath with pullman lavatories, full ceramic tile glassed in showers, tubs and a large plate glass mirror in every



VILLA D'OR, AT 7TH STREET AND PCH

living room and dining room has each room equipped with state for each room, it creates a new dimension in living comfort.

In all floor plans. The 1, 2 and 3 bedroom apartments are all equipped with new ceiling heat. Controlled by a separate thermo-

Another feature is a large

plate glass mirror in every

bedroom. Another feature is a large

plate glass mirror in every

bedroom.

WALKER & LEE, INC., have passed the \$101 million mark for a new record volume in home sales. It was reported this week by Frank R. Hart, executive vice president of the nation's largest residential real estate firm.

"For the second consecutive year we have exceeded \$100 million," Hart said. "This year's sales are well ahead of 1963. In the first ten months of 1964 we have already exceeded the 1963 volume by over \$1 million."

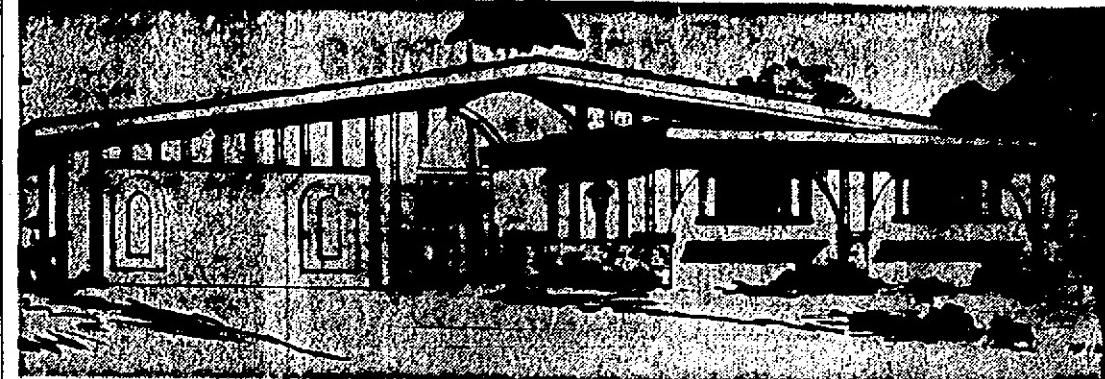
Of the 3,699 homes sold in the period through October, 2,082 were resales, 1,617

were new homes, and 23 were

large income or investment properties. Acreage sales accounted for \$15,417,783.00 of the total.

WALKER & LEE'S record-setting volume was attributed to the confidence of the buying public in the company,

which has completed their fourth and fifth transaction with us this year," Hart said, "because of the good relationship established in the first sale."



POPULAR STYLING

This is the Corsican model of Plan 222B shown at Showcase Homes in Anaheim which offers many quality features including a covered patio which provides many alternate patio use plans.

Real Estate Firm Passes Mark Again

Showcase Homes Popular

The Showcase Homes development in Anaheim has received most of the attention this past week states Frank H. McFarland, sales agent.

The covered patio permits the purchaser to adapt his patio into one or more bedrooms and a bath addition, or he may leave it as a patio to be converted as family requirements dictate.

SHOWCASE HOMES

amount to custom homes at a competitive price. The flexibility and versatility are evident throughout from the convertible patio to the selections available in the kitchen. For example, the buyer may choose his selection of finish

for kitchen cabinets. Tasteful styling of the eating areas lend beauty to the overall picture. Breakfast bars are situated to provide comfort and serving ease. Ceramic tiling adds beauty to the kitchen appearance.

The homes start at \$21,950 with as low as \$495 down. Models are located at 8401 Kingsley St., one mile east of State College Boulevard just off Lincoln in Anaheim.

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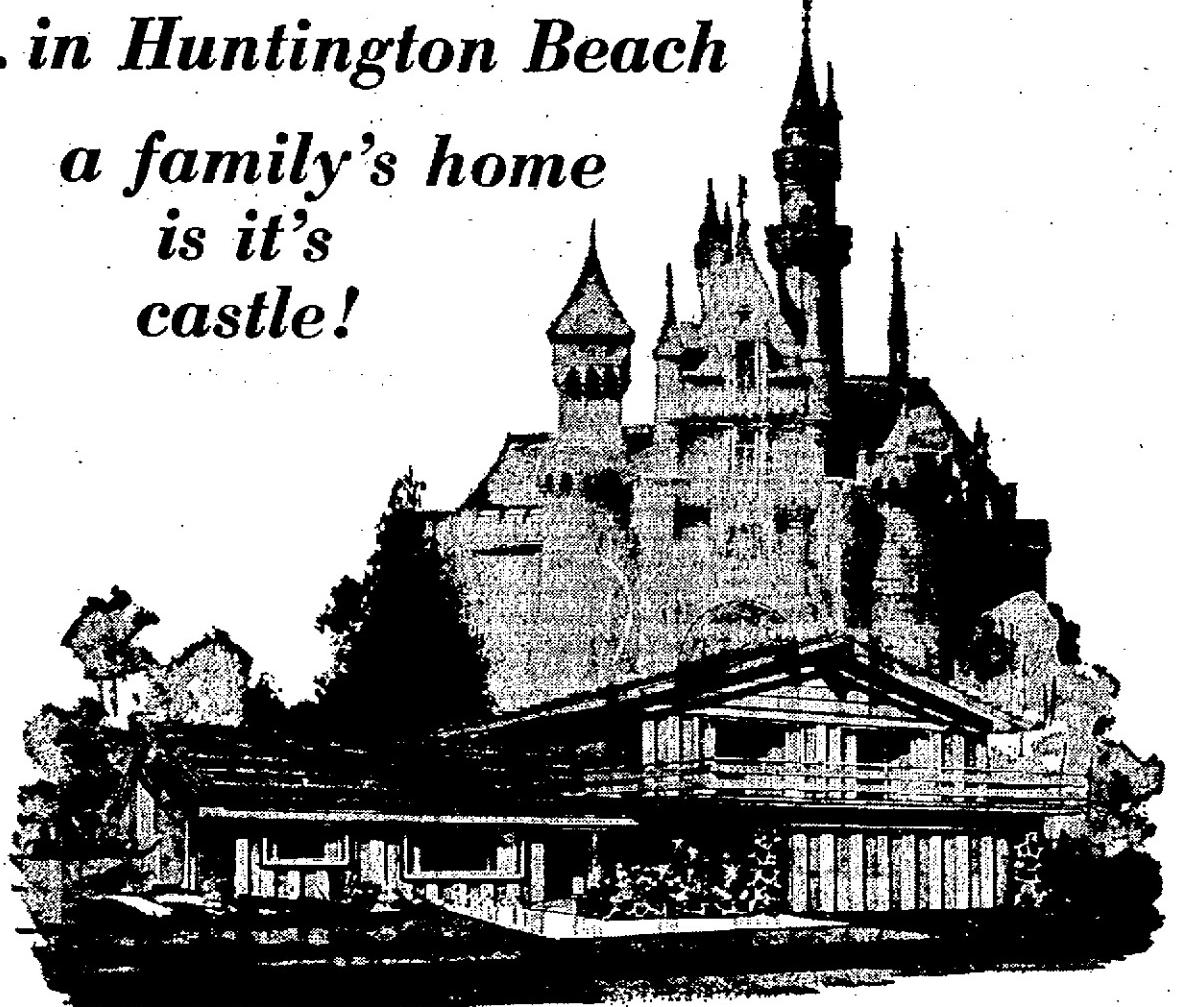
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WALKER & LEE'S record-setting volume was attributed to the confidence of the buying public in the company,

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New Model: 2 Stories, 4 Bedrooms, 3 Bathrooms, 2,300 sq. ft.—Under \$30,000

...in Huntington Beach
a family's home
is it's
castle!



and there's no finer castle than a

Huntington
Village

Prestige
Home

- 1 and 2 Stories • 3, 4, 5 Bedrooms
- 2 and 3 Bathrooms • 28 Exteriors
- 7 Spacious Floor Plans with Central Hall Planning • Large Family Room and Dining Area; Separate Dining Room Some Plans
- Nylon Carpeting • Tappan Built-ins: range, oven, dishwasher • Pantry in 2-story Homes • Modern Slate or Del Piso Tile Entryways • Year's Warranty • Porches on Some Models • Wardrobes to 14' Long • And a Host of Others!

from \$22,950

FHA/Conventional/Cal-Vet Financing



From Long Beach: take the San Diego Fwy., to the Bolsa Chica Road turnoff, south on Bolsa Chica to Edinger Ave., left on Edinger to Springdale St., right on Springdale a short distance to model homes open daily from 10 a.m.-5 p.m.

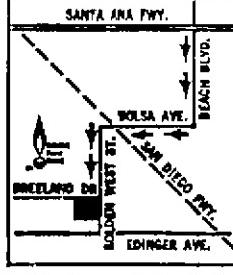
Another Doyle & Shields Development Co., Inc., Project

WAIT
FOR
THE
11th
HOUR
TUES., DEC. 1
CARL'S
FURNITURE — CARPET
1250 E. PAC. CST. HWY.
LONG BEACH

REFRESHMENTS
SERVED
SUNDAY, NOVEMBER 29
12 to 5
SOFFIE — PUNCH — COOKIES



SUNSHINE
HOMES



DRIVING DIRECTIONS: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. is Breeland Dr. Follow signs to model home.

For information call:
Day 897-8318
Eve. 857-4227

MODEL HOME—
15841 Rollins,
Huntington Beach

For information call:
Day 897-8318
Eve. 857-4227

Broadmoor Park-Homes Designed for Luxury



FOR GRACIOUS LIVING

Gracious living at Broadmoor Park is projected in every one or two-story townhouse home. Luxury appointments include carpeting, stylized fireplace, oak or walnut paneling and much more. Priced from \$19,900, the Tustin homes are available with as little as \$995 down.

The luxurious 70-unit townhouse living can give.

SMITH ALSO pointed out that while many townhouse developments are patterned after typical apartments, Broadmoor Park-Homes are, as the name implies, homes... in the fullest meaning of the word.

Residents at Broadmoor Park-Homes have the advantages of maintenance-free apartment living. All grounds and exterior maintenance is covered by a small monthly fee. However, their home is their own, they have the privacy and pride that only a

CASH IS EASY to raise when you use Classified to sell articles.

OCCUPANCY SOON

Foothill Village Townhouses in Fullerton are being readied for occupancy. The townhouses, which start at \$18,900, offer a wide range of plans and settings.

Foothill Townhouse Units Ready Soon

Progress reports from Foothill Village Townhouse development in Fullerton shows construction ahead of schedule, according to W. E. Flaherty, one of the developers.

The home-buyer may select any unit now and be living in his townhouse in time to enjoy the holidays.

The models, located in Placentia just north of Chapman, have had constant traffic since their opening. One of the predominant questions of the prospective homebuyer, according to Ted Crosbie, sales manager for Forest E. Olson Inc., Realtors, is "how soon can we move into a unit of our choice?"

Located just east of Newport on First Street in Tustin, Broadway Park Homes are priced from \$19,900 with as little as \$995 down. Models are open daily until 9 p.m.

FOOTHILL VILLAGE community with its park-like atmosphere of trees and shrubbery offers the residents a source of constant satisfaction rather than continuing chores.

Provided is all upkeep for the landscaped grounds, swimming pools and other recreational facilities. Exterior painting is done to protect the beauty. The owner pays a proportionate share of maintenance costs by a monthly charge.

Foothill Village Townhouses start at \$18,900, offering a wide range of plans and settings including two, three and four bedrooms and two, three baths. Financing is available at 6% for 30 years.

Two-story homes to four-bed-

HAS SUNKEN LIVING ROOM

Prestige Homes in Huntington Beach offer the above two-story home in four different elevations. The home contains 2,300 square feet of area with a formal dining area next to a sunken living room, a separate family room with fireplace, four bedrooms and three bathrooms.

A wide latitude of choice bedroom, two-bath, two-story homes.

Exterior designs and floor plans are offered homebuyers.

Homebuyers have been purchasing Prestige Homes at a better than one-a-day rate.

"Features include nylon carpeting with thick pad, wardrobes to 14 feet long, De-

signed within the Prestige

Home community and two shopping centers and a new high school are within walking distance.

The seven beautifully dec-

orated model homes are open

daily from 10 a.m. to 8 p.m.

From the Long Beach area

take the San Diego Freeway

east to Bolsa Chica Road,

then south to Edinger Ave.

left one mile to Springdale

and right on Springdale a short distance to Prestige Homes.

Buyers may choose from 28 exterior elevations ranging the gamut from Old English and French to ranch contemporary," Shields pointed out, "while the seven central hall plans encompass

three-bedroom, two-bath

one-story homes to four-bed-

room, oven and dishwasher

in the all-electric kitchens,

woodburning fireplaces with

log lighters in all plans and

up to 2,300 sq. ft. of usable

living room in the largest

Prestige Homes."

Farland added. The kitchens

are all-electric. A double oven

with independent controls is

featured. Electric range, range

hood, automatic dishwasher,

and custom-mounted bench

top food center with mixer

and blender are included in

the appointments.

Offered in three and four-

bedroom models with two

baths, Premier Homes are

priced from \$23,400 with one open daily.

Visitors can reach the de-

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terminus at Bolsa Chica road,

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Chica to Warner. Turn left

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where the model homes are

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All upkeep is provided for the landscaped grounds and recreation facilities plus exterior painting.

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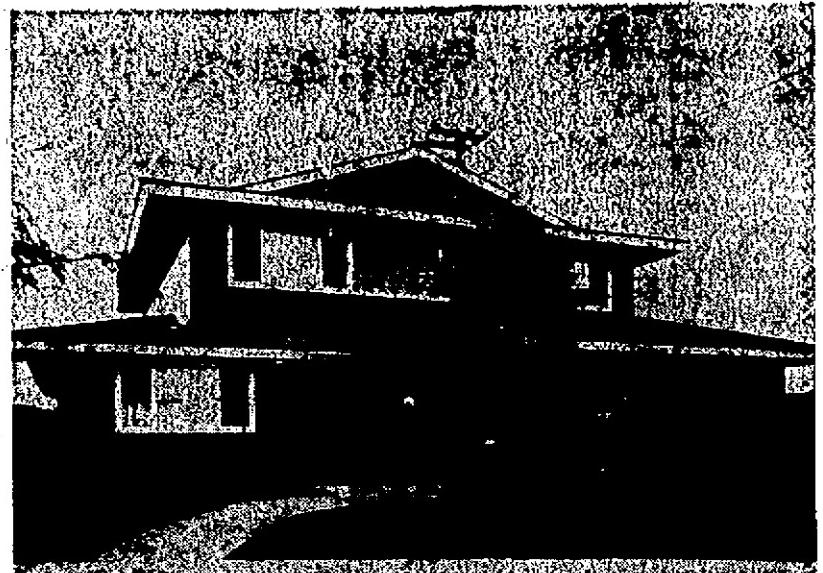
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OCCUPANCY SOON

Foothill Village Townhouses in Fullerton are being readied for occupancy. The townhouses, which start at \$18,900, offer a wide range of plans and settings.

Prestige Homes Offered in Large Choice of Designing



HAS SUNKEN LIVING ROOM

Prestige Homes in Huntington Beach offer the above two-story home in four different elevations. The home contains 2,300 square feet of area with a formal dining area next to a sunken living room, a separate family room with fireplace, four bedrooms and three bathrooms.

Premier Home '4 Ways Better' Formula Is Big Sales Booster

The combination of Huntington Beach location and Premier Homes' "4 Ways Better" formula has led to record sales at the subdivision. In reporting this success, sales agent Frank McFarland of McFarland and Mattocks Inc., said that Premier had sold 40 homes in less than six weeks since opening.

He pointed out that Huntington Beach had become one of the most desirable residential areas in the Southland since the extension of the San Diego Freeway from Los Angeles. "We feel that Premier's '4 Ways Better' formula—which includes a lower price than most comparable offerings in Huntington Beach—has proved itself through Premier's exceptional sales and buyers acceptance," he said.

FHA - GUARANTEED construction is one element in the formula. According to McFarland, homebuyers can have full confidence in the structural quality of a home meeting FHA requirements.

Pride of place among the "4 Ways Better" assets of Premier is given to "Total Convenience" kitchens, Mc-

A BIG SAVER FOR CHRISTMAS SHOPPERS The Gift Spotter in Classified saves many ways. It saves you time, money and energy scrambling from store to store. It also saves confusion and disappointment. You'll enjoy shopping in it today.

Congratulations

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Jim earned this honor be-

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formance in all phases of

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THE REASONS? Very simple. Lakewood is one of the last close-in locations left in town! It offers you the almost forgotten advantages of luxury combined with convenience and reasonable price. Could be this is what you've been looking for—could be you'd better come see Sunshine Homes in Lakewood this very day!

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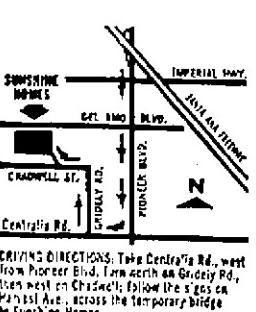
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DRIVING DIRECTIONS: Take Del Amo Blvd. Turn north on Chalonell St. Turn west on Chalonell St. Follow the signs to Lakewood to Sunshine Homes.



CHILDREN'S Home Society Headquarters

Sandlarks Help Home Find Homes

Christmas Fantasy, the 12th annual competition and sale of the glittering, glamorous and unique in holiday decorative pieces, will open Tuesday in the Toast Room of the Elks Club.

There is no admission charge and the public is invited to attend the display, which is sponsored by Sandlarks, Long Beach Auxiliary of the Children's Home Society of California.

Hours for the event will be: 8:30 to 10 p.m., Tuesday; 10 a.m. to 10 p.m., Wednesday, and 10 a.m. to 6 p.m., Thursday.

PROCEEDS from the sale of the fantasy arrangements all donated by clubs and individuals, will go to the nation's largest privately supported adoption agency, Children's Home Society of California.

In 1963 the society served 2,526 children in boarding and adoptive homes.

Children's Home Society was founded in 1891 by Dr. and Mrs. J. R. Townsend. While serving as missionaries in Jamaica, the Townsends lost their only son. Out of their loss grew a determination to help children without families find happy, normal homes.

The society places children of every race and religion, counseling the natural parents and aiding couples who desire to complete their families by adoption.

A non-profit organization, the society is supported by more than 180 auxiliaries throughout California, gifts, Community Chests and United Fund and adoption fees.

There are more children needing adoption now than there used to be, according to the society.

The adoption fee, which is established by the board of directors, covers the cost of service given to the adoptive family and a portion of the cost of caring for the child. However, the fee may be waived or reduced when necessary to meet the needs of children and families.

"Of first importance is your love for children and your desire to be parents," says the society brochure.

CHRISTMAS FANTASY will help make it possible for those children who need love to find the adoptive parents who have love to give.



—Staff Photo by Joe Risinger

BECAUSE of John Robert Ross, 21 months, his adoptive parents, Mr. and Mrs. Robert E. Ross of Torrance, know their Christmas will be merry. The little boy and his parents were united by Children's Home Society of California.



—Staff Photo by Bob Shumway

WHAT the well dressed cook will wear during the holidays! Mmes. Richard Miller, Willis S. Kerr and David Tallichet (from left) research recipes for parties preceding the Rick Racker Wonderland Ball Saturday at Lafayette Hotel.

Independent Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, NOV. 29, 1964 SECTION W

Rick Rackers Plan Ball, Share Holiday Recipes

"It is the part of a wise man to feed himself with moderate pleasant food and drink and to take pleasure with perfumes, with the bounty of growing plants, dress, music, sports and theaters, and other places of its kind which man may use without any hurt to his fellows."

Joyously taking the advice of Spinoza, members of Rick Rackers, junior auxiliary of Assistance League of Long Beach, are researching recipes for "moderate pleasant food and drink" to serve at home parties preceding their annual Winter Wonderland Ball Saturday at 9 p.m. in the International Ballroom of Lafayette Hotel.

The ball is open to the public and proceeds will go to the support of Long Beach Girls' Clubs and a scholarship fund at California State College, Long Beach.

Mrs. Richard Miller, chairman of the ball, and Mr. Miller; Mrs. Kenneth S. Wing Jr., Rick Racker chairman, and Mr. Wing will greet the guests.

Members of the ball committee include Mmes. Tim Spangler, John Nisbet, Fred Christ, Dale Drum, Donald Ewing and James Nuener.

Rick Racker party food ideas (and some novel methods for serving them) will be useful to hostesses with plans for holiday entertaining.

DIPS AND DUNKS:

Mandarin orange slices (canned) to dunk in an elegant goblet filled with chive cream cheese.

Melon balls with a blue cheese dip.

Crab meat chunks with a bowl of mayonnaise mixed with grated cucumber, lemon juice, prepared mustard and garlic salt.

Crisp, cold vegetables to dunk in a snappy sour cream sauce.

COCKTAIL KABOBS:

(Pretty to hold the picks . . . a shiny purple eggplant, a fresh pineapple or a grapefruit in a bed of pine twigs.)

Pineapple chunk, rolled in flaked coconut and ham chunk.

Cooked shrimp and avocado chunk, dipped in lemon.

Dried beef packages filled with cream cheese with a dash of curry.

BASKET SAVORIES:

(Line basket with red or green napkin.)

Shelled walnuts heated in butter, with a generous sprinkle of smoke flavored salt.

Tiny hot biscuits, split and filled with deviled ham, crab or shrimp salad.

Short buttered breadsticks wrapped in paper thin ham slices.

PRODUCTION NUMBERS: PARMESAN TWISTS

2 cups biscuit mix
½ cup milk
½ cup melted butter
½ cup grated Parmesan cheese

Combine mix and milk to a soft dough. Roll into rectangle 10x12 inches. Cut into 1x5 inch strips. Dip in butter, then cheese. Holding ends, twist in opposite direction. Place on cookie sheet. Press strips down firmly to hold twist. Bake 450 degrees for 10 to 15 minutes. Makes two dozen.

STUFFED MUSHROOMS

1 pound fresh mushrooms
2 tbps. butter
lemon juice
2 tbps. minced green onion
2 tbps. sherry
2 tbps. sour cream
2 hard boiled eggs sieved
bread crumbs
salt
dash of ginger.

Remove stems. Chop up and set aside.

Saute cap side down in butter for 4 minutes. Turn and sprinkle with lemon juice and saute 3 minutes. Lift to pie plate. Saute green onion and chopped stems until tender, remove and add remaining ingredients using enough bread crumbs to make light fluffy mixture. Chill, then stuff mushrooms. Refrigerate. When ready to serve bake at 375 degrees until heated through.

SHRIMP CHEESE FONDUE

foods for dunking . . . shrimp, raw green pepper, toasted French bread cubes, cooked artichoke hearts, etc.

2 cans frozen cream of shrimp soup
1 cup milk
1 pound Swiss cheese, grated

paprika

Heat soup in double boiler until melted. Beat with rotary beater until smooth. Slowly stir in milk and beat again until blended. Add cheese. Cover, continue to heat, stirring occasionally until cheese is melted and mixture is smooth. Pour into chafing dish, sprinkle with paprika and place on large tray of dunking foods.

Trades Beauts for Routes—Faces, Places

By Lola Masterson
I. P.T. Women's Editor

IT WAS nice work if he could get it—and he always could—for handsome bachelor Marvin Cloyd. The work has been serving as a volunteer official on the Miss International Beauty Contest staff for the past 11 years. To do this has taken his entire vacation time. This year he has decided to be kind to himself in another way (being back stage at Miss IBC is not exactly excruciating work for a man). On Dec. 9 Marvin will fly solo to Europe for a six-week tour. By solo, meaning by himself, but with an accomplished pilot at the controls of the jet soaring the Polar route to Paris.



Sorry, Sam, this bachelor's going solo.

Above Mr. Sam, Marvin's pet miniature schnauzer (Sam is called that because, from the beginning, he appointed himself speaker of the Cloyd household) goes into one of his acts and begs to go with Marvin as Marvin explains to him, "Not this time, old buddy," fitting people clothes (not dog collars) into his suitcase. Although he'll see a lot of Europe, he plans to concentrate on touring most in Greece, Italy and Spain.

GALEN DRAKE of national radio network fame, broadcasting out of New York for the past 20 years, is back in Long Beach and he'll answer to his professional name or the one Long Beach radio fans of long ago remember so well, Foster Rucker.

"Fos" has had it as far as Gotham's rat race is concerned. He's ready to settle down into Southern California's much more peaceful climate, preferably Long Beach.

Currently he's staying with his sister, Maude Haish, 3029 E. Seventh St. until his wife, Bobbie, and three-year-old son, Douglas, arrive from New York in a couple of weeks.

THE BEST friends female guests ever had are



Mrs. Patrick B. Cullen

Mrs. Neal B. West

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Wild Waves Say...

co-hostesses Betty (Mrs. Larry) Hunt and Jeane (Mrs. Tennyson) Moore. They're having a for-women-only champagne party at Betty's home in Park Estates Thursday from 4 to 6 p.m. Note those hours—4 to 6 p.m.! Naturally, after a late afternoon bubbly session, what husband wouldn't offer to take his wife out to dinner? If he is hungry at all himself he had better make the offer.

FORECAST: It's going to be one of the very dressiest holiday party seasons in years. The fashion weather vane was read, this prediction based upon it, at Lillian and Walter Crawford's cocktail buffet party of last Saturday.

Guest room where the women took their wraps was so filled with mink it looked like a fur farm. Under the minks the women wore fabulous gowns—many of them floor length.

As the evening wore on it grew gayer (what party doesn't?) and it began to take on a real Hawaiian flavor, especially when Harold Maggart proved he could really dance the hukilau.

A few of the merrymakers in the crowd of 78 guests—Marian and Roland Bach, Ardith and Dr. George Bendlage (now of Arcadia), Dr. Frank and Ruth Blair Jr., Frank Blair Sr., Bertha and Howard Conrad, Claire and Louis Dingler, Sid Elliott (Ruth is in the South visiting relatives), Delphine and Charles Smith, Marian and Warren Ten Eyck.

NO MAN hath greater love for skiing than John Watkins. He arose early Friday to drive to Mammoth for skiing that afternoon, again Saturday morning. Then, on strict orders from wife, Carolyn, (who remained home) he drove back in time for potluck supper party at Nancy and Dale Drum's.

A few others on time for fun time (and livelier than John, you can bet) were Pat and Don Ewing, Kathe and Bill Foster, Patti and Don Peters, Joyce and George Murchison and Joan and Al Kenady.

NEIGHBORS thought Audie Ashcraft had for sure slipped his leash as they unbelievably watched him festoon the house with outdoor Christmas lights a full week before Thanksgiving. Inside they could see wife, Joyce, going gaily about the job of decorating the tree. So! She had lost a cog in the think tank, too, they figured, as they kept doors bolted, small children under guard.

All was not as crazy as it looked. The two hosted Ebill Jr.'s Christmas party for the board and husbands—exchange of gifts, turkey dinner, "those" decorations—the whole cotton pickin' bit. They had to have it early, otherwise they just can't get the entire gang together. Crafty Ashcrafts, smart like a fox instead of dumb as a dodo, are now all set for jingle bells—work all done.

ALL AT sea are Jane and Dr. John Malouf who were well launched by friends when they embarked last Sunday on the President Wilson for a 44-day cruise to the Orient. The Maloufs hosted a bon voyage party in their lanai suite prior to sailing.

Among those who held champagne glasses were Betty Jane Rodecker, Esther and Dr. Victor Zahn, Peggy and Dr. Willard Zahn, Diane and Wallace Rodecker III, Billie and Dwight Garnier, Audrey and Elmer Allmeroth, Miss Christina Rodecker and Jay Rodecker.

The Maloufs had not only a finely sea-soused Thanksgiving—but they'll spend both Christmas and New Years on the briny as well.

YESTERDAY at 2 p.m. Cay Batelaan and Carlo Incorvia were married in the Congregational Church at Eighth Street and Obispo Avenue. And if that doesn't give Cay's many club friends something to gasp about, I miss my guess. The two are honeymooning for a few days. When weather turns springlike they'll go to New York on a delayed wedding trip.

IT'S A happy bunch of Long Beach sailors and wives who have returned, or will soon, from Mazatlan, Mexico. Most elated are "Bix" Bixby, wife, Betty, and those who crewed for "Bix" on his sailing yacht, Typee, which was the over all winner on corrected time to Mazatlan from Los Angeles, one of the West Coast's most famous sailing races.

Among Typee's crew members were young "Bix" Bixby, John Biby, Bill Slater and Saint Cicero. It was "Bix" (the seniors) first major sail race victory and even those he beat were exceptionally happy for him.

AN ORDINARY trip (stumble, not travel) turned into a most painful experience for Bob Parke. The Achilles tendon in his right foot, injured many years ago, was severely re-injured. So now he's in a cast up to his knee and bobbing around on crutches, gurumphingly.

IRREPRESSIBLE Gyro Club members, wives and guests had another irrepressibly gay party planned around good food and companionship. They met at Petroleum Club for cocktails then, by charter bus, went to Cave des Roys (a key club) in Beverly Hills as guests of member, Bill Gillis. Ready to head for the Hills, below, are Jean and John Dodd (the newlyweds) on bus steps with Cecily and Ray Berry in foreground.

Sharing the evening's lots of laughs were such gyrating Gyros as Mary and Carl Brooks, Ginny and Prez. Bob Hall, Dorothy and Jim Nagle, Jerry and Sam Taylor, Kay and John Turner, Bettie and Don Willi.

Others on the gallivant included guests Bernice and "Curly" Stansbury, Gloria and Earl Wallace, Carolyn and Don Raney and "Brim" and Jim Carroll. Incidentally, the Carrolls, who have been off company stationed in South America for the past 15 years (commuting here only for vacations), are home again in Long Beach and settled—at least for a while.

Parents of the couple are Mr. and Mrs. C. B. Harpole of Thayer, Mo., and Mr. and Mrs. Al Hoffeld of Brooklyn.

James Lathrop and Carol Randolph Wed

Carol Ann Randolph became the bride of James Frank Lathrop Saturday at a ceremony in Redwood City.

The bride, daughter of Mr. and Mrs. E. H. Randolph, Long Beach, was graduated from Poly High and the University of California at Berkeley.

The bridegroom, son of Mr. and Mrs. Frank M. Lathrop, Los Angeles, received a B.S. degree from Stanford and a masters degree from Oregon State.



Mrs. James Lathrop

Attendants at the ceremony included Mr. and Mrs. Kenneth Tom, matron of honor and best man, and James R. Lathrop and Michael Swurkowski, ushers.

The bride wore a white brocade gown and silk illusion veil and carried a crescent bouquet of yellow roses, stephanotis and white mums.

Chapel Rite for Couple on Saturday

Two hundred guests witnessed the Saturday evening wedding of Mrs. Kenna Joan Harpole Houts and Dr. Harvey Hoffeld at Chapel of the Wedding Bells in Bellflower.

Parents of the couple are Mr. and Mrs. C. B. Harpole of Thayer, Mo., and Mr. and Mrs. Al Hoffeld of Brooklyn.

The bride wore a shell pink floor length sheath. Her veil was held by a matching rose. Her honor attendants were Kathryn Ann Harpole and Mrs. Robert Maxwell.

Robert Maxwell served the bridegroom as best man and Dave Cathcart, Joseph Duham, Drs. Daniel Zarowitz and Joseph Moskowitz seated guests.

Dr. Hoffeld received his medical degree from Chicago Medical School.

The couple will reside in Long Beach.

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Chart a happy course for charter bus trip.

Two Newlywed Pairs Now on Honeymoons

Cullen-Hainley

In an 11 a.m. service Saturday at St. Anthony's Catholic Church the wedding of Linda Kathryn Hainley and Patrick B. Cullen was solemnized in the presence of 300 guests.

The bride, daughter of Mr. and Mrs. Francis W. Hainley, 2241 Vuelta Grande, was attired in a gown of white peau de soie styled with a chapel train, and with its bodice and skirt trimmed with re-embroidered lace, seed pearls and

crystals. Her veil was shoulder length, and she carried a bouquet of roses, stephanotis and a white orchid.

Kerry Eckholdt served as maid of honor, and other attendants were Mrs. Charles Tilley; Misses Diane Allen, Kathy Schuck, Christine Cullen and Mary Hainley.

The bridegroom, son of Dr. and Mrs. E. R. Cullen, 3614 Brayton Ave., was attended by Patrick Kummer as best man. Ushering guests were Charles E. Tilley, Kenneth Coleman, Richard Catton, Jeff Bliley and Francis Hainley Jr.

THE NEW Mr. and Mrs. Cullen were graduated from St. Anthony's High School, and she attended Long Beach City College where he is now a student.

Following a honeymoon in Palm Springs the newlyweds will be at home at 2050 Cherry Ave.

West-Andrews

North Long Beach Breth-

ren Church was the setting Saturday evening for the ceremony uniting in marriage Vicki Jo Andrews, daughter of Mr. and Mrs. William B. Andrews, 4034 Bouton Drive, and Neal Belmont West of Seal Beach. He is the son of Mrs. William Behm of San Bernardino and Gerald West of Long Beach.

A traditional gown with bodice of Chantilly lace and bouffant tiered skirt with chapel train edged in lace was chosen by the bride. Her silk illusion veil fell from a crown of pearls and crystals, and she carried a cascade bouquet of white orchids.

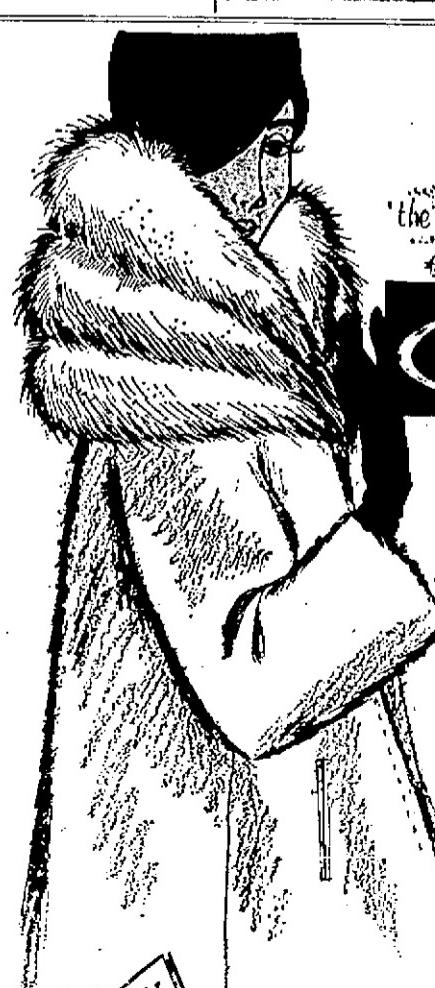
In the bride's entourage were Lucy Gutierrez, maid of honor; Mrs. Sandra LeTerneau, matron of honor, Eleanor Cataldo, Sally Padilla, Sandra Wilson and Mrs. Alfred McNeil.

BEST MAN duties were handled by Mack Willis and the 400 guests were escorted by James Andrews and

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The new wave... the Short-Cut look, topped with our instant hair color Make-Up, ROUY, FANCY-FULL, rinse.
• Colors instantly—then shampoo out when you wish.
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35 YEARS LATER AND...

They're Still Playing Bridge

By CURTYNE DRISCOLL

After 35 years of monthly pot luck dinners, the distaff members of a bridge club organized in 1929 know each others' kitchens as well as they know their own.

Through the years, the club has been such a popular success that only one couple of the original eight couples has had to be replaced. They moved to Iowa 15 years ago and write every year at Christmas time.

Mrs. Manly Gohner speaks fondly of "the good old days."

"When we were brides, none of us had a table service for 16, so each couple brought their own," she said. "We still do, just for fun."

The group doesn't have substitutes.

"We reminisce too much," said Mrs. Gohner. "It makes it too hard for the substitutes!"

Although their children were not invited to attend even in the early days of expensive baby sitters, the club had an annual summer picnic for them. Now most of these children have children of their own.

Now members look forward to a weekend outing at a large cabin in Arrowhead every September.

OCCUPATIONS of the male members range from attorney, juvenile officer, teaching, oil business and building construction.

The card players include Messrs. and Mmes. Gohner, McTavish Arnold, Clarence Vandepoel, Charles Katzenberger, Donald Duffield, Fred Reidman, Burdette Briggs; Mmes. Velma Reese and Margarette Payne.

When asked what kind of bridge the group plays Mrs. Gohner said, "Well it's getting together that is the most important thing."

Sorority Honors Founders



THEY'VE PLAYED bridge and stayed friends for 35 years.

American Association of University Women Slates Holiday Dinner

AAUW Slates

Holiday Dinner

American Association of University Women will have a Christmas dinner for husbands and guests Tuesday at 6:30 p.m. in Lakewood Country Club.

Those to be honored at the head table during the dinner will include Rev. and Mrs. James Carroll, Mr. and Mrs. Woodrow Baird, Mrs. George Geiger Jr., Mr. and Mrs. Boyd Leckington, Mr. and Mrs. Carl Macklin III, Mr. and Mrs. Robert Lindgren and Mr. and Mrs. Frank A. Vorhes Jr.

PROFESSOR William F. Russell, chairman of the Po-

Date Mocha

Snip California dates into pieces with kitchen scissors. Fold in dates. Serve over Whip cream with a little chocolate ice cream or fudge brown sugar, ground cinna-

mon and instant coffee powder. Fold in dates. Serve over



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Saturday, Nov. 28th
starting at 9 o'clock!

Long Beach . . . Terrace Room Restaurant
Santa Ana . . . Yorba Room Restaurant
Pomona . . . Palomares Room Restaurant

Fun for everyone—Mom, Dad and the youngsters!
Balloons! Favors! Christmas songs led by
Santa himself! Why not make up a party!

Tickets: 1.25 each
at the Restaurant—
or telephone for reservations.



Soroptimist Club Christmas Bazaar

Long Beach Soroptimist Club will hold its annual Christmas bazaar at Lafayette Hotel French Room Wednesday from 10 a.m. to 4 p.m. Homemade bread, pies,

TOY OF THE WEEK!

NEW "PENNY BRITE" DOLL . . . \$1.66
Voted "Doll of the Year" for good reason! She's smartly dressed in your choice of seven outfits and mounted on a stand . . . or why not have all seven Penny Brites dolls, each in her different outfit, on an electric rotating stand, \$9.95

See "Penny Brites" in our Toy Department



cakes, cookies, jams and candies will be on sale in addition to gift items and Christmas decorations. Proceeds will benefit the philanthropic projects of the club.



SANTA PLAYS THE CINDERELLA GAME . . . finding just the perfect slipper for every lovely lady on his list! Be a Prince . . . and charm her right down to her toes with 'At-Home' footwear from our fabulous collection, now in our Hosiery Dept.!

A. Handcraft laminated felt-to-felt boot, fleece insole, vinyl outsole. Blue or pink, **4.00**

B. Sapphire Slip-pets of gold, silver and white brocade, **5.00**

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CHRISTMAS SHOPPING EVERY NIGHT TILL 9:00

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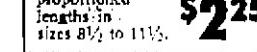
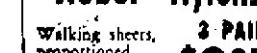
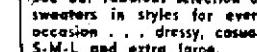
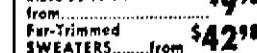
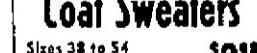
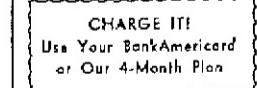
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Yule Tea Scheduled at Ebell

Ebell Clubhouse will be dressed in holiday colors when Matrons of Ebell Department presents its Christmas tea on Wednesday from 1:30 to 3:30 p.m.

Greeting members and guests will be Mrs. Frank E. Hynes, chairman; Mrs. Russell M. Brougher, Ebell president; and Ann F. Cole, curator. Tea arrangements are being made by Mrs. Ted Perry, hospitality chairman.

A COLLECTION of madonnas gathered in her travels around the world will be exhibited and discussed by Mrs. Arthur F. Bonzer, a former president of Ebell. Mrs. Gustav C. Berg, will introduce the speaker.

Grouped around the gaily decorated Christmas tree will be members of the Woman's Music Club chorus who will sing carols under direction of Wallace Herewig with Eunice McPherson at the piano.

Exciting



PLACE YOUR ORDERS, PLEASE!

Service sorority style is being demonstrated by Sigma Kappa collegiate chapter members who will serve as waitresses at sorority's alumnae luncheon and bazaar on Saturday at Whaley Park Clubhouse. Mrs. E. M. Erlendson, alum co-chairman, is shown checking tray-bearing techniques of pert and pretty Miki McDonald (left) and Carol Hill. Attractive gift items for yule shoppers will be on sale with luncheon served at noon.

School Menus

The following menus will be served in Long Beach elementary schools in the week of Nov. 30-Dec. 4:

MONDAY: Toasted cheese sandwich, whole kernel corn, sliced peaches, raisin bread square and milk.

TUESDAY: Italian spaghetti, buttered spinach, fruit mallow, raisin bread-peanut butter sandwich and milk.

WEDNESDAY: Turkey in gravy on mashed potatoes, buttered peas, fruit mallow, hot buttered cornbread and milk.

THURSDAY: Oven fried chicken, mashed potatoes-gravy, garden salad, berry sauce, whole wheat bread and butter and milk.

FRIDAY: Roast beef, mashed potatoes-gravy, relish cup, sliced peaches, whole wheat bread and butter and milk.

FRIDAY: Tuna-noodle casserole, buttered peas, cherry sauce, hot buttered cornbread and milk.

The above items make up the elementary children's lunch 30c.

JUNIOR-SENIOR HIGH MONDAY: Beef-noodle

Shrine Bazaar

Noel Daylight Shrine 74 will have its annual bazaar and smorgasborg dinner Saturday. The dinner will be served from 5 to 8 p.m.

TUESDAY: Pizza, tossed green salad; fruit gelatin, whole wheat bread and butter and milk.

WEDNESDAY: Lasagne, buttered green beans, spicy applesauce, hot buttered French bread and milk.

FRIDAY: Baked fish-oven fried potatoes or Mexican pie, harvest salad, apricot halves, whole wheat bread and butter and milk.

THURSDAY: Roast beef, mashed potatoes-gravy, relish cup, sliced peaches, whole wheat bread and butter and milk.

FRIDAY: Tuna-noodle casserole, buttered peas, cherry sauce, hot buttered cornbread and milk.

The above items make up the elementary children's lunch 30c.

JUNIOR-SENIOR HIGH MONDAY: Beef-noodle

Treats, Treasures at Alumnae Bazaar

Hand-decorated stockings, table centerpieces, tree ornaments and holiday foods will be among colorful gift items on sale at the Sigma Kappa Alumnae bazaar Saturday at Whaley Park Clubhouse, 5620 Atherton St.

Bazaar hours will be from 11:30 a.m. to 3 p.m. with luncheon served at noon. The public will be welcomed by Mmes. Fred Barnes and E. M. Erlendson, co-chairmen of the event.

Waitresses are to be collegiate chapter members who are students at California State College at Long Beach, with Dorothy Sheere in charge.

SPECIAL GUESTS will be Mrs. Robert Graham, house mother at the collegiate house, Mmes. A. F. Friebe, Edward Douglas and Harry Averill, national officers.

Proceeds will be used to further Sigma Kappa's national gerontological projects. A portion of funds will be donated to purchase gifts for senior citizens at Long Beach General Hospital.

Dinner Dance

Newly organized Long Beach Chapter 88 of Women in Construction is planning a semi-formal dinner dance on Wednesday at the Petroleum Club, 3636 Lincoln Ave. A 7 p.m. cocktail hour will be followed by dinner at 8.

All WIC members and their guests are invited. Tickets may be obtained from Betty Ivey, committee chairman, at Azar Construction, or Lois Johns of Southern and Associates.

Pre-Holiday Sale

SAVE 69¢ BARTON'S MINIATURE FRUIT CAKES 15 generous-sized individual rum-flavored desserts. Gift boxed. Regularly 2.98 NOW ONLY \$2.29

SAVE 58¢ BARTON'S MINIATURE CHOCOLATES 106 pieces—filled with nuts, fruits, cordials, cremes, caramel. 1-lb., 5-oz., reg. \$2.87 NOW ONLY \$2.29

SAVE 50¢ BARTON'S FRUIT FILLED HARD CANDY Apricot, pineapple, raspberry, orange, lemon, lime, in thin candy shells. 2 full pounds. Regularly \$2.19 NOW ONLY \$1.69

EXTRA OFFER—You can also place advance Christmas orders at these prices thru December 3, for pick-up or delivery any time before Christmas.

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THRU DECEMBER 3

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Salisbury, Cross Names Linked
Donna Lee Cross became the bride of Theodore A. Salisbury at a ceremony in Prayer Chapel, North Long Beach Methodist Church, Friday. The bride and bridegroom graduated from Jordan High. He is the son of the G. A. Salisburys, Long Beach. She is the daughter of Mr. and Mrs. Ralph D. Cross, also of this city. They will make their home in Bell.

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Natural Mink Capes, 475.

Natural Norwegian Blue Fox Shrugs, 79.

Bleached Canadian Beaver Jackets, 550.



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**HERALDING CHRISTMAS**

Three members of the International Children's Choir (from left) Gloria Merrill, 12; Darcy Garofalo, 10; and Joyce Clammer, 6, are pictured with Mrs. Kenneth Anderson and Benjamin F. Pearson of the Salvation Army. The choir is one of several groups which will take part in the annual "Musical Salute to Christmas" Friday evening in the Concert Hall.

Salvation Army Plans Yule 'Musical Salute'

The Salvation Army will present its annual "Musical Salute to Christmas" Friday at 7:30 p.m. in the Concert Hall of Municipal Auditorium with outstanding vocalists and musicians participating.

The 100-voice Forty-Niner Chorus of California State College, Long Beach, will be directed by Dr. Charles Neiswender and will be accompanied by a woodwind ensemble with John Ranney as pianist.

Civic Chorus to Sing 'Messiah'

Next Sunday at 3 p.m. in First Congregational Church, Third Street and Cedar Avenue, Long Beach, Civic Chorus will present its 39th annual performance of Handel's "Messiah." There is no admission charge. Soloists will be Jan Grah, soprano; Ruth Ann Lorenzen, contralto; Carl Hoover, tenor; and Carl Robertson, bass. James Weeks will play the organ accompaniment. Frank Ahrold will direct.

MRS. EASTER BEEKLY will direct the 80-voice International Children's Choir in a group of seasonal numbers. Soloists Bette Lee Arntzen and James Boyd, accompanied by Bill Clark, will represent Long Beach Civic Light Opera. Marvin Cloyd of Long Beach Community Players will give a Christmas reading.

Bandmaster Hendrick Jounvena will direct the Salvation-Army Band in selections which will include favorite Christmas carols.

BENJAMIN F. PEARSON,

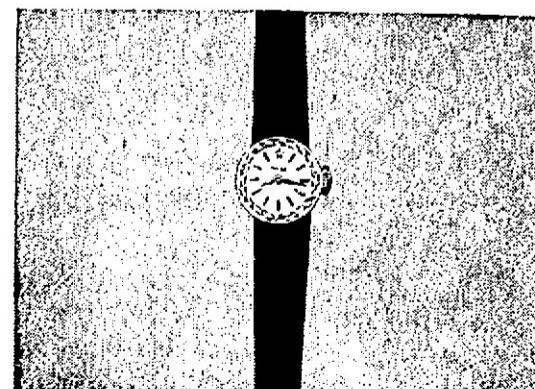
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**Modern Rare Collection at CSLB
Classic at LBCC**

By ELISE EMERY
Arts Page Editor

"J. B.," the Pulitzer Prize play by Archibald MacLeish, will be presented by Long Beach City College Theater Arts department at 8:30 p.m. Friday and Saturday in the LBCC auditorium, Harvey Way near Clark Avenue. Tickets will be available at the box office.

Leading roles will be taken by Steve Arenia as J.B., Robin Royce as Zuss, Rich Doyle as Nickles and Susan Gabrielson as Sarah. David M. Emmes directs; J. L. White is production designer.

Other members of the cast include David Doum, Ken Baker, Abbie Clark, Ron Boussoum, Sandra Church, Laurie Herman, Carroll Weekly, Candy Hartbarger, Judi Manley, Barbara Ritter, Sheryl Huffine, Glen Mozingo, Jo Cairo, Gary Austin and Stanley Fried.

Ken Davis is the stage manager and Bill Hennigh heads the lighting crew.

De Bellis will discuss the exhibit Wednesday at 8 p.m. in the Little Theater. His lecture, open to the public, is sponsored by the Fine Arts Affiliates.

Gallery viewing hours are 8 a.m. to noon and 1 to 5 p.m. Mondays through Fridays. Special arrangements for group visits may be made by calling the college art office.

THE WORKS of Ben Messick will be presented in the Pacific Coast Club Galleria, 850 E. Ocean Blvd., during December. The public is invited to meet the

Tell Date Change for Concert

Long Beach Community Concert Association announces a change in date for the concert of Victoria De los Angeles, soprano, who was scheduled to appear Wednesday. New date is Dec. 18 in the Municipal Auditorium at 8:15 p.m.

**IN 'PHILADELPHIA TRADITION'**

"The Fish House Door," by John Frederick Peto, is among 40 paintings by American artists now on view at Long Beach Museum of Art. The collection, titled "The Philadelphia Tradition," is from the Pennsylvania Academy of Fine Arts and includes work from the 18th, 19th and 20th centuries. It will hang through Dec. 15.

Actors' Company Casts 'Christmas Carol' Roles

James Beattie will portray Scrooge in Charles Dickens' "A Christmas Carol" presented by the Actors' Company at the Peppermint Playhouse, 124 Main St., Seal Beach, opening at 8:30 p.m. Friday.

Others in the cast include Arthur Daniels, Marlene Van Cott, Thomas Hamilton, Jack Klempner, Mervyn Fisher, Barbara Lockrem, Dan Miller, Diana Garvin, Michael Cantrell, Jonna Hynes, Dorothy Kelsey, Pat Shimrock, Dan Young, Michael Leddy. Others in the cast include

Arthur Daniels, Marlene Van Cott, Thomas Hamilton, Jack Klempner, Mervyn Fisher, Barbara Lockrem, Dan Miller, Diana Garvin, Michael Cantrell, Jonna Hynes, Dorothy Kelsey, Pat Shimrock, Dan Young, Michael Leddy.

CASTING for the company's next production, "Suds in Your Eye" by Jack Kirkland, will be held at the playhouse Tuesday at 7:30 p.m. The cast calls for 13 men and 10 women. Larry Johns will direct.

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artist at a reception next Sunday from 2:30 to 5 p.m.

A noted American artist, Messick also is a teacher and lecturer and has exhibited widely in this country and abroad. The U.S. State Department has used his work in its overseas cultural program and he is represented in many museums and in public and private collections.

The collection, which is concerned with the Italian contribution to Western culture, is the result of 20 years of full-time collecting by De Bellis. The total collection contains 12,000 volumes and some drawings. The CSLB exhibit is a selection of choice items from the collection and includes drawings by Raphael and Michelangelo.

Among the volumes are major editions, each a work of art, in the areas of music, architecture, theater, art, philosophy and science.

De Bellis will discuss the exhibit Wednesday at 8 p.m. in the Little Theater. His lecture, open to the public, is sponsored by the Fine Arts Affiliates.

Gallery viewing hours are 8 a.m. to noon and 1 to 5 p.m. Mondays through Fridays. Special arrangements for group visits may be made by calling the college art office.

All proceeds of the exhibit will be given to the Southwest Association for Retarded Children and the Avalon Community Center, the funds to be designated for art and craft supplies.

The exhibit will open with a public reception next Sunday from 2 to 8 p.m.

LAKWOOD ART Association will sponsor an art show Friday, Saturday and next Sunday in the Dutch Village Arcade. Climax to the three-day event will be an art auction.

All paintings will be on display and may be purchased directly from the artist except those marked "auction," which will be sold to the highest bidders next Sunday beginning at 1 p.m.

The auction will be conducted by Tom Long. Consignments from artists as well as from the general public will be auctioned with 50% going to the consignor and 50% going to provide a better Christmas for several needy families selected by civic groups. To reserve display space, contact Long at Ellis-Schrader Inc., 5505 Woodruff Ave.

NINETEEN young artists, in co-operation with the Torrance YWCA, will present a Christmas Art Festival Saturday from 7 to 10 p.m. and next Sunday from noon to 6 p.m. at 2320 W. Carson. The festival will benefit the Y's world fellowship program.

Saturday there will be a pre-sale, refreshments, and films. Sunday there will be

demonstrations, sales, refreshments, as well as a puppet show and paper break at 1:30 p.m., a modern dance duo at 3:30 and a film repeat at 5 o'clock.

Of the 19 artists, who live from Redondo Beach to Laguna, five are from Long Beach: Bob Mills, Jody Bryan, Carole Huitz, Joan Austin and Ron Kwiakowski.

(Advertisement)

Beauty Advice

I have never yet seen a finer method of improving the complexion. Wrinkles are smoothed, dryness is checked, blemishes vanish and the skin takes on a healthy, youthful look.

(Extract from a report by Margaret Merrill suggesting the use of the moist, liquid oil of clay as a powder base.) Most druggists are now able to obtain nipples of this oil which gives glorious loveliness to the skin.

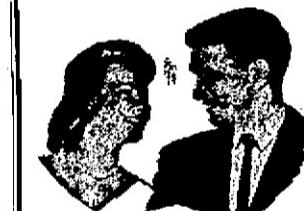
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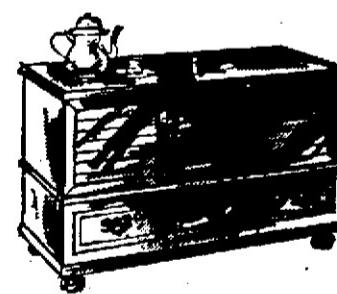
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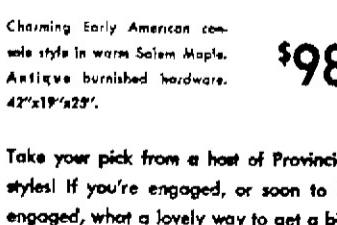
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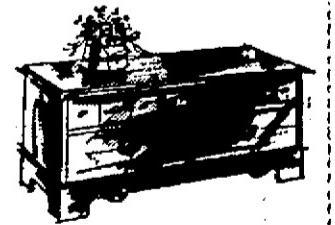
Lane Sweetheart Chest

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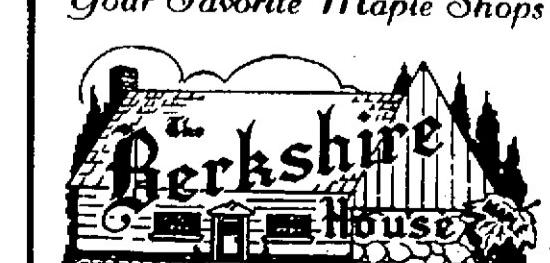
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POM POMS give effective staccato trim to two-tone overblouse of double knit wool. Pull-on patio pants are long and lean, but there's also a full-length skirt for at-home wear. By Sebastian.



DAISIES DO TELL the story beautifully here in linen knit pullover frosted with multi-color felt applique and matching hand crochet. By Lee Herman.

From Hong Kong to the U.S.A.

Knits Weave Big Story

By MARY ELLIS CARLTON
I, P.T. Fashion Editor

A poodle dress, the grandma look, hoods that cover the face and sweaters that glitter and stretch to the floor are among the knit hits in store for fashionable females for spring and summer.

During the recent preview of California collections for the nation's press, it was plain to see that the best way to stretch your wardrobe for the coming season is with knits, knits, knits.

And knits take on a new low cost glitter with a process known, in fashionese, as "run-away" beading.

Gene Shelly of California, who has literally thousands of outlets in this country (more than 600 alone in California), showed fashion editors more than 40 beaded or embroidered knits—all placed on the market with the aid of Oriental labor.

Shelly's designs included slithery, spangled cocktail dresses and full-length evening attire, also sweaters, suits and afternoon dresses. The hand embroidery or beaded detail was done in Hong Kong on American manufactured fabric.

However, in one instance, the entire ensemble was spawned in Hong Kong—a brilliant pink hand-screened silk, heavily beaded and sequined. A long rajah coat of the same jewel and fabric was also manufactured for Shelly in Hong Kong. It will sell in the United States for about \$350, while the two-piece dress will bring almost \$600.

(If done entirely in the United States, the cost probably would soar 30 to 40%.)

PHIL ROSE ensembles which won the biggest round of applause were shaker knits, edged and appliqued with crochet, hand-made in Hong Kong. He calls the series his "granny" look—an that's rocking the rock 'n' roll set.

Rose knitted everything from Jamaica shorts to shifts, suits and evening gowns, one with a matching jacket. Another street dress was paired with a fishnet snood that covered the face, leaving a slit for the eyes.

"Snoods are coming back," prophesied manufacturer Phil Rosenberg. "We made them just for fun and to use up scraps of yarn. But we think we've started a trend—we've even opened up a snood department in Hong Kong."

TWO FAMED names in knit wear who have survived the competition of Oriental labor through the perfection of fabrics and weaving are Lee Herman and the house of Sebastian.

Lee Herman, who was pushed into the lime-light when Jacqueline Kennedy became a customer, offered a variety of novelty yarns and achieved a linen look in knit dresses.

A new stitch called point d'esprit, which was two years in perfecting, was used by Miss Herman, once in a wide-leg pant skirt of ice lime. A long pullover jingled with chalk beads. The new stitch gives the appearance of a chenille bedspread.

SEBASTIAN introduced what he called the poodle dress—a wool double knit shift with an optional belt. Yarn fringe circled three-quarter sleeve cuffs and a high-scooped neck.

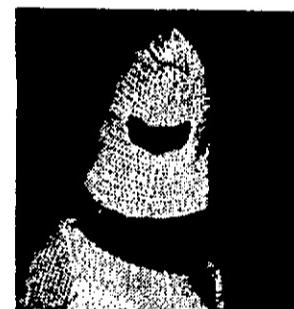
For the women inclined toward a split personality, Sebastian designed a black knit sheath with a deep V opening laced in black.

The plunging V could either be worn in back or turned around to plunge toward the waist.

Proving that any way you look at 'em, knits will be the fashion sensation of the coming season.



A SLITHER OF SHIMMER for important evenings . . . beaded by hand for Gene Shelly of California. Open square neckline dips to V in back; slit skirt gives ease of movement.



HAND - CROCHETED hood, top interest for Phil Rose knit dress with hand - crocheted sleeves. Rose went to Hong Kong for this outfit.

Two Wed at Church Ceremony

St. Matthew's Catholic Church, Long Beach, was setting for the marriage Nov. 27 of Alicia Marie Sablan and Franklin Peter Leitheiser.

The bride, daughter of Dr. and Mrs. Ramon M. Sablan, Long Beach, was attended by Mrs. William Kelly, matron of honor, and Mmes. Arturo Campanile, William Ellis and Segundo Leon Guerroero, bridesmaids. Emma Lou Perez and Susan Smith were flower girls.

For the ceremony, the new Mrs. Leitheiser wore a Cahill gown of empire style and carried a cascade rose bouquet.

WILLIAM ELLIS was best man for the bride-groom, son of Mr. and Mrs. Bernard Leitheiser, South Coffeyville, Okla. William Kelly, Carl Leon Guerrero and Francisco Leon Guerrero were ushers.

The bride was graduated from St. Anthony High, Oklahoma State University and the University of Southern California. She has been affiliated with Phrateres honorary, Newman Club and Young Republicans.

Her husband was graduated from Coffeyville Junior College and Oklahoma State University.

Following a honeymoon in Amarillo, Tex., the couple will make their home in Borger, Tex.

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TURBAN WIGS (World's finest make)

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My wigs are shown only in my home in Bellflower and only by definite appointment made by telephone. All wigs available for try on. No waiting. You may make your selection while you are here, purchase the wig on the spot, and take it right with you at the time.

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If you could read her mind you would give her a wig for Christmas.

There'll Be Magic, Music, Luncheons, Teas and Talks

MONDAY
A program entitled, "Magic and Music," will be presented by Bill and Mary Chaudet for Ebell Club following 1:30 p.m. business meeting. Mrs. Russell M. Brauer will preside.

Chaudet learned his magic artistry from his uncle, The Great Blackstone, one of the world's most famous magicians.

Morning meetings preced-

ing noon luncheon will be: Music Department 10 a.m. in lounge with Mrs. James H. Bickel, speaker, Ann Ratliff, soloist, featuring "Music by Early American Indians." Business and Protective Law Department also meets at 11 a.m. Speaker Rev. Peter Adgi will discuss, "Laws of Nature," and, "The Humanities."

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discussion for Christmas party plans. Afternoon tea will be served by Mrs. Hetty Smith and committee.

WEDNESDAY

North Long Beach Women's Club, CFWC, will have noon luncheon, Houghton Park Clubhouse, 6301 Myrtle Ave., under direction of Group Three. Mrs. John Garrels will conduct general meeting following 10 a.m. board session. Guest speaker, Attorney Elsie Ferris, will talk on "Laws for Women." Question and answer period to follow.

Thursday, members will join those from the six districts within Los Angeles County for 10 a.m. tour of Rancho Los Amigos.

THURSDAY

Golden Age Club will meet from 10 a.m. to 3 p.m. at Linden Hall. Cards, noon luncheon, business meeting are slated with Mrs. Ede Spencer presiding.

FRIDAY

Faculty Wives of California State College, Long Beach, will learn by demonstration how to make their own Christmas decorations at annual Christmas meeting 1:45 p.m. in cafeteria's Chart Room on campus.

Mrs. Lawrence Peterson, chairman, is assisted by Mrs. L. Ward Youry, co-chairman, and Mmes. Adrian Van Lieshout, Robert Anderson and Frank Pooler.

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WHY GROW OLD?

Mother-Daughter Exercise Team Fun

By JOSEPHINE LOWMAN

It is always more fun to exercise with someone than it is to exercise alone. That is why so many women will indulge in gymnastics regularly and streamline successfully when they join a class but fall by the wayside.

Oswald Jacoby

U.S. Has Top Bidders

Throughout the whole World Bridge Olympiad, the Philadelphia pair of Bobby Jordan and Arthur Robinson demonstrated that they are one of the finest bridge pairs if not the best in the world.

Today's hand is a real bidding gem and shows them at their best.

The first bid that requires comment is Bobby's second round pass. In their system,

NORTH		SOUTH	
A	8	8	8
♦ A	Q J 5 4	♦ A S	10 9 8
♦ K 10 9 8 2	7 3	♦ 3	♦ 1 1 4
♦ A 9 4	♦ K J 3 2		

WEST		EAST	
♦ A J 6 5	16 7 4	♦ K 10 9 8 2	7 3
♦ K 10 9 8 2	7 3	♦ 3	♦ 1 1 4
♦ A 9 4	♦ K J 3 2		

SOUTH (D)	EAST	WEST	NORTH
♦ K Q 2	6	♦ K Q J 10 7 6 2	♦ K 5
No one vulnerable			
South	West	North	East
1 ♦	Dble	Ruble	2 ♦
Pace	2 ♦	Dble	Pace
3 ♦	Pace	3 ♦	Pace
Pace	Pace	4 ♦	Pace
Opening lead	♦ A		

an immediate bid over East's two clubs would have shown a better hand than Bobby held.

At his next turn, Bobby took out his partner's business double of two hearts. This clearly showed a good diamond suit and not much of a hand.

Arthur was still interested in game. He might have tried three no-trump, but he had no stopper in either black suit so Arthur bid three hearts as a cue-bid.

This asked Bobby to bid three no-trump if he could stop both black suits, but Bobby could stop spades only. Hence, Bobby bid three spades to show his spade stopped. He was not afraid that Arthur would get interested in a slam. Bobby already had shown weakness when he passed over East's two clubs.

The three-spade bid forced Arthur to go to four diamonds. Bobby thought this over and passed. He was pretty sure of two club losers and one spade loser.

FOUR diamonds was not a lay down. Bobby had to take a heart finesse to bring the contract home, but the finesse was marked on the bidding. At the other table, North played three no-trump and the defense cashed five clubs and a spade before giving up the lead.

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Newlyweds to Reside in Gardena

Patriotic, Fraternal Events on Calendar

TUESDAY

Widows Club, USWV, turkey dinner with members taking hot dishes, noon, Linden Hall. Bertha Pinckney will preside during gift exchange.

ARTHUR L. PETERSON UNIT

27, American Legion Auxiliary, 8 p.m., Veterans Memorial Building. Mrs. Daniel Taylor will preside.

The newlyweds will make their home in Gardena following a honeymoon in San Diego.

The bride, who attended Hartnell Junior College in Salinas, is now a senior at California State College, Monterey education.

• • •

Chapter 506, Women of the Moose, chapter enrollment, 8 p.m., Moose Home, 1200 Atlantic Ave. Yvonne Hawks and social service committee will be in charge.

• • •

Mar Vista Chapter, OES, first night for 1965 officers Dorothy Williams and Abe Harder, 7:30 p.m., Monte Vista Temple, 1120 E. Market St. Mrs. Paul Graham will be chairman.

• • •

Woman's Benefit Association, election of officers, 1 p.m., Machinists Hall, 728 Elm Ave. Past presidents assemble at 11:30 a.m. sandwich and dessert luncheon will be served at noon. Mrs. John Knight will preside.

• • •

FRIDAY

Capt. A. D. Borden Auxiliary 139, Army and Navy Union, Christmas party planning session, 7:30 p.m., Veterans Memorial Building. Stella Moore will preside; Virgil Philipe, hostess.

• • •

SATURDAY

Electa Association, OES, annual Christmas party and election of new officers, noon, Crown Cafeteria. Electas for 1964 will bring their successors. Patricia Fish will preside.

• • •

ESTHER ASSOCIATION, OES, Christmas luncheon and party, noon, Hoddy's Lakewood. New 1965 Esthers are to be escorted by the current Esthers. All States and Mar Vista members will be hostesses. Reservations may be made with Mrs. Albert Leary, 2043 Cedar Ave., or Mrs. James Stults, 2821 Canal St.

• • •

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Case of a Caller Who Fails to Call

DEAR MRS. MAYFIELD:

I am 16 and have been going with a boy of 17 for about two months but we've only had six dates in that time. He calls every day and we talk about five hours. When I ask him when he is coming over, he always has an excuse—he's going somewhere with his dad, he's having company, etc. He knows I know he is lying but I don't know what to do about it.

He is very shy. At first I thought he might be ashamed of me, but I found out he treated his former girl friends the same way (that's why they broke up with him).

I'd like to keep this boy friend, but I would like to bring him out of his shell and help him overcome his shyness.—NEED HELP

DEAR NEED HELP:

Is it normal for my daughter to carry on like a maniac with her three small children (ages 1 to 4)?

She screams, curses at them and scares them half to death. When they awake in the middle of the night, crying because of teething or colic, she spanks them to make them go back to sleep and doesn't help them at all. If I interfere, she tells me to mind my own business. She says they are spoiled and there is nothing wrong with them.

Does she need some kind of help? — WORRIED MOTHER

She is probably tired and nervous but that's no excuse to take it out on her babies, and something should be done before she does them real harm. She has a nasty temper and isn't trying to control it.

If his other girl friends couldn't change him, why do you think you can? He does go out on dates so he can't be too shy. There may be some other reason he doesn't date much—lack of money, maybe?

I think if he were really interested he would want to

Dear Molly Mayfield

Daisy Ave. Turns On Tree Lights Tuesday

By Fred Taylor Kraft

More than a score of spectacular lighting displays, pageants and parades—several of them in Long Beach—will herald the coming of Christmas in Southern California during December. Weekend gadders who plan to see some of them should preserve this column as a start in their advance planning.

First Long Beach display will be turned on Tuesday night when Christmas Tree Lane is lighted on Daisy Avenue, between Pacific Coast Hwy. and Hill Street. In addition to the giant lighted trees, there will be Nativity scenes, phantasyland characters and many other displays.

Beginning Dec. 15, and lasting through Christmas Eve, programs will be given nightly at the Daisy Avenue spectacular.

Twenty-one floating trees, brilliantly lighted, will be turned on Dec. 11 in the Christmas-on-Alamitos-Bay display. Nine of these will be located south of the Second Street bridge, 12 between Second Street and Appian Way. The view from Appian Way should be great. These lights, like those on Daisy Avenue, may be seen nightly through Dec. 31.

NAPLES holds its giant Christmas Water Pageant the nights of Dec. 19-20. Residents of this canal community of Long Beach will fashion their yachts and cruisers into brilliantly lighted Christmas floats and parade them out of the canals into tree-lighted Al-



CHRISTMAS TREE LANE will be lighted Tuesday evening on Daisy Avenue, Long Beach, one of many Southland yule spectacles.

mitos Bay at 6:30 o'clock each evening.

Costumed carolers will ride, barges and rubber-suited skindivers will swim the route. Santa will ride within shouting distance on one of the cruisers.

And, as usual, thousands will line the canals and bay front to view the spectacular display.

OTHER DECEMBER events in the Southland:

Dec. 1-31: "City of Christmas Story" at Santa Monica; 14 churches will show Nativity scenes, lighted at night, beneath the palms of the seaciff Palisades Park.

Dec. 4: Huntington Beach holds its All Southland Salute to Santa Claus Band Review at 7 p.m. Fifty bands will participate.

Dec. 5: Huntington Park holds its Christmas Lane Parade with 36 bands, floats and riders. Movie, radio and television personalities will be in line of march. The parade starts at 7 p.m. under 50 giant searchlights.

Dec. 6: Floats depicting the life of Christ will feature the 3 p.m. Van Nuys Bethlehem Star Parade. Movie professionals are designing the floats and makeup artists will help costume characters such as Prophet Isaiah, the Three Wise Men and Jesus.

DEC. 6-31: Glendale presents its Tunnel of Lights with roofs and sides of Brand Boulevard, the main street, lined with multi-colored lights to create a "tunnel" of brilliance effect.

Dec. 13: Tarzana, the San Fernando Valley community, holds its Old Fashioned Christmas Parade at 2 p.m. It will include pets and children's vehicles.

Dec. 18-24: The Joshua Tree, in a desert area geographically similar to the Holy Land, fashions its shops and homes into a Little Town of Bethlehem. Residents, some in costumes costing \$500, do a nightly tableau under lights.

Dec. 24-Jan. 1: The first of the most famous of Southern California's outdoor Christmas lighting spectacles, Mile of Christmas Trees, may be viewed in Altadena, near Pasadena. One hundred giant cedar trees will be strung with 10,000 colored lights along Santa Rosa Avenue leading down from Mt. Lowe. Notoris by the thousands, with lights doused, drive slowly down the lane each year.

DEC. 5-31: Residents of

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TRAVEL and RESORTS

Love Notes to Verona

Dozens of love letters asking for advice in matters of the heart pour into Verona, the city of "Romeo and Juliet," every day of the year. All mail addressed to Juliet Capulet in Verona is delivered to her tomb in the crypt of a former Franciscan convent. The custodian of the tomb, known hereabouts as "The Secretary of Juliet," answers the letters and stores them in a trunk in the church.

Although there is no substantial historical case for the existence of either Romeo or Juliet, Verona is a mecca for tourists from nearby Venice and Milan.

Matson to Cut Cruise Fares

South Seas cruise passengers will be offered reduced fares on three Matson Lines sailings next spring.

This will mean savings of 25% from the one-way fares for full cruise passengers on the three voyages, according to Matt Lurie, general sales manager, South Pacific service.

The reduced fare cruises are: SS Mariposa from Los Angeles, April 16; SS Monterey from Los Angeles, May 7; and the Mariposa from Los Angeles, May 31.

Ports of call on the 42-day cruises are Bora Bora, Tahiti, Rarotonga, New Zealand, Australia, New Caledonia, Fiji, Niuafo'ou ("Tin Can Island"), Samoa and Hawaii.

Savings on the special cruises will range from \$195 to \$695. The reduced fares start at \$979.

Fog in Cans

Anyone in search of a souvenir for the man who has everything might try some of the zany shops around Trafalgar Square in London, suggests Pan Am. Here are such gifts as tins of English country air, canned London fog and pieces of the White Cliffs at Dover.

December: Avalon, the charming resort city on Santa Catalina Island, holds its Arc of Lights with residents turning on their outdoor light decorations on the sloping arc leading up from Avalon Bay.

Dec. 25: Under auspices of the Oceanside Surfing Club, about 300 swimmers will line up along the pleasure pier for a 1 p.m. dip in the ocean, later enjoying coffee and doughnuts on the beach.

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DEC. 5-31: Residents of

Traveling With Delaplane

"We are interested in a two weeks vacation, but it must be where my husband can play golf."

DORADO BEACH Hotel in Puerto Rico is the warm, golf center of the Caribbean. A 27-hole course laid out by the golf architect, Robert Jones. All under coco palms with a trade wind-like silk. Luxury cottages and a gourmet dining room.

You can fly day commutes into San Juan or over to the Virgin Islands. The beach is excellent. You could bathe a baby in the water. It is not expensive. Fairly crowded with Easterners this time of year.

For summer, BOAC, the British intercontinental airline, has a package vacation that includes all the championship courses of Scotland and England. Your own rent car, hotels, etc. Ask any BOAC office for the pamphlet "British Open Golf Vacations." (If there's no office in your town, the nearest one is listed in your phone book.) This one sounds inexpensive.

For a list of golf courses in Mexico, write Dan San-

born Travel Service, McAllen, Texas.

"We have heard that ski vacations in Europe are cheap. We like the idea but can't ski. So what do we do?"

I'M AN INSIDE, hot-but-terred-rum skier, too. But here's some information from a knowledgeable skier: "For unique skiing, Norway is great fun for the sporty-minded looking for something different. Cross-country skiing can be learned in about an hour and everybody is doing it."

"Try Eidsvagarden, one day's train trip from Oslo. About \$6 a day. You rent the equipment cheaply. For the cheapest places in Austria—the Otz Valley near Innsbruck; Solden, Hochs-

olden, Obergurgl. Prices last

year were \$4 to \$7 with all meals. Ski school is a bargain with six days instruction for \$10. The night life is swinging and the supply of dance partners is satisfactory."

"We will be in Europe a year—my husband will be there on business. We had thought of living in Paris but are afraid prices will be too high. Also, are there any books for businessmen?"

Hanalei is a beautiful little village at the end of the island of Kauai. (They made the picture "South Pacific" there.) Hanalei Plantation House is a honeymoon paradise. There is an old New England mission church in the village. I am not sure of the faith. But I think it is Congregationalist. Very small village but a fine choir.

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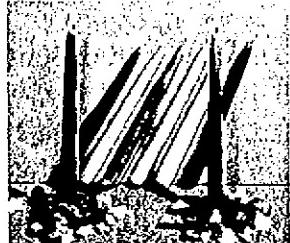


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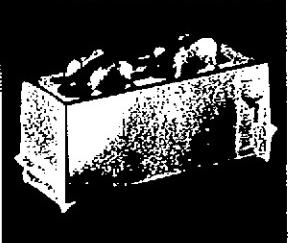
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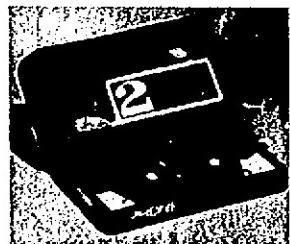
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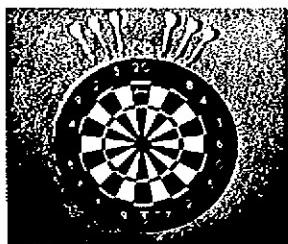
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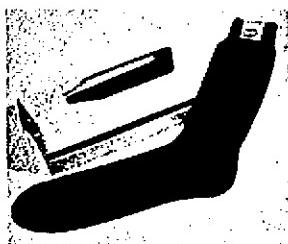
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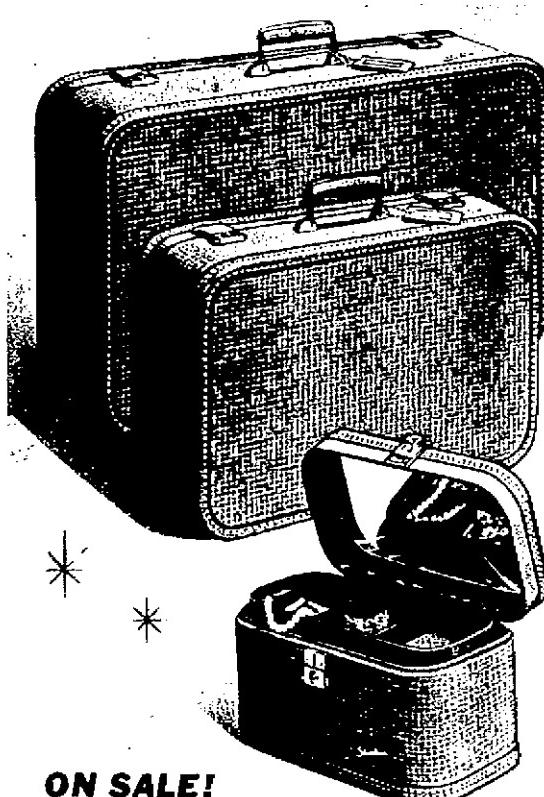
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\$15.98 pullman
26-in.... 12.97*

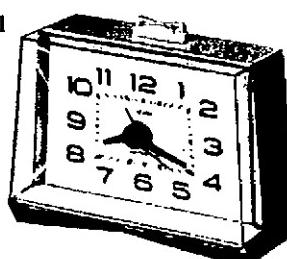
*plus tax

ON SALE! Lighted Dial
Repeat Alarm Clock

Regular \$5.98
4⁹⁷
plus tax

Lighted dial is easy to see at night; repeat alarm allows extra naps. Shatter-resistant beige or blue plastic case.

Movement is guaranteed for 1 year from date of sale against faulty materials or workmanship of parts or return clock for free replacement.



**Shock-resistant Anti-magnetic 17-jewel
Gift Watches, Unbreakable Mainsprings**

Regular \$19.98
SAVE \$3.01!

16⁹⁷
plus tax

Top to bottom:

Ladies' dress watch in white or yellow 10K rolled gold plate, 10K gold-filled expansion band.

Ladies' sport style in yellow gold-color case with sunburst dial. Black tailored suede band.

Ladies' sport watch is luminous, waterproof, has sweep second hand and fully numbered dial.

Men's dress watch in yellow gold-color case is luminous, waterproof, sweep second hand.

Men's waterproof, handsome black dial, sweep second hand, stainless steel expansion band.

Men's waterproof watch is chrome-plated steel, has sweep second hand and luminous dial.

Men's dress watch in yellow gold-color case is luminous, waterproof, sweep second hand.

Men's 30-jewel calendar watch is self-winding and waterproof in distinctive stainless steel case.

Ladies' 14K white gold 17-jewel watch, two one-point diamonds. Florentine finished end pieces.

Ladies' 14K white or yellow gold 17-jewel style with exquisite Florentine accents.

Men's 30-jewel waterproof self-winding watch. Durable 10K yellow rolled gold plate case.

Twice as long as crystal, crown and back remain intact.



SAVE \$1.99 to \$4.99!
Vinyl Handbags Snub Scuffs
and Wipe Clean in a Wink

Regular
\$8.98 and \$11.98

6⁹⁹
plus tax

Big bold casuals! Sleek dress styles! Roomy interior pockets, zipper compartments. Seton-grain, antique finish. Black and important fashion colors.



ON SALE!
Dainty Double Woven Cotton
Gloves, Delicately Trimmed

Regular \$2.98
1⁹⁹

4, 6 or 8-Button lengths with a wealth of embroidery, applique, scallop or button trims. Black, white, beige. 614-8.

ON SALE! **\$24.95 Deluxe-Style Hair Dryers
in Luggage Type Vanity Case**

Save
\$4.96! **19⁹⁹**

A wide range of heat settings for comfortable drying. Rapid-drying hood, nail drying vent, power center for optional manicure kit. Makeup mirror, outlet.

Other Portable
Dryers As Low As \$9.99

Nail Care
Your Hair

ON SALE!
Portable Power Toothbrushes
for Family Use or Traveling

Use at home in its recharging base on vanity or wall, or take it traveling... it works on self-contained power supply.

Regular \$11.98
9⁹⁹

Charge Your Christmas Gifts on Sears Revolving Charge... Shop Now for Best Selection

'Round-the-Clock Priced!

ON SALE!

Women's *7.99 Richly Decorated
Bulky Virgin Orlon® Sweaters

SAVE *2.02 NOW!

5.97

Only Sears could come up with such richly decorated sweaters at such amazing savings! They're lush, plus Orlon® acrylic in the mix. In lace-trimmed cardigan styles . . . all in snowy white with delicate trims of lace, embroidery, appliqués, even make-believe pearls and metallic embroidery for holiday blazes. Sizes 34 to 42.

Gifts for Young Juniors

ON SALE!

Regular *7.99 Stretch Pants
Are First on Her Want List

Sleek-fitting Adagio® rayon and nylon pants with detachable self-fabric stirrups. Popular dark tones and pastels. Hidden side zipper. 5-13.

6.97

ON SALE!

Regular *8.99 Pullover Tops

Young juniors' slingshot pullover has turtleneck effect. Wool and mohair in assorted stripes and two-tones. Sizes 32 to 40. A great buy.

6.97

Young Juniors' tri-color pullover in fluffy mohair and Orlon® acrylic. "V" neck style in white with two-toned stripes. Sizes 32 to 40.

6.97



GIFT PRICED!

\$6.99 Twin-Peak Boots
Fun-fashioned glove leather uppers in black, red, tan, turquoise. Composition soles. Sizes 5-9, 10.

5.99

GIFT PRICED!

\$5.99 Youthful Pumps
Reptile look in patent-like vinyl. Set back heel, composition soles. Red, black, blue colors. Sizes 5-10.

4.99

GIFT PRICED!

Contour-Fit "Miss 20"
Black, navy, red crushed sweet kid leather uppers with perforated collar. Composition soles. Sizes 5-10.

8.6

GIFT PRICED!

\$8.99 Pert Ultra-Mocs
Handsewn vamps! Black or cactus glove leather uppers. Composition soles, $\frac{1}{2}$ -in. heels. Sizes 5-10, 11.

7.99



ON SALE!

Girls' Nightwear, Styled Daintily in Sizes 7 to 14

Regular \$12.99

1.97

Shift and panty sets, full length gowns and pajamas . . . a truly adorable assortment in fine Sanforized® cotton and Avril® blends. Lots of delicate smocking, pin tucking and embroidery to please all-girl tastes. Pink, yellow, blue.

Girls' Machine-washable Nylon Quilted Gift Robes

Regular \$12.99

5.97

Machine-quilted quilted to Kodel® for warmth without weight. Prettily trimmed with lace, embroidery, all-over embroidery, smocking, ribbons and bows. Pink, blue, aqua, white or black. Sizes 7 to 14.

ON SALE!

Girls' *4.99 Cardigans

Girls' new bulky knit cardigans in white Orlon® acrylic with gay multicolor pastel embroidery. 3 Collar styles. 7 to 14.

3.97

ON SALE!

*5.99 Stretch Pants

Adagio® rayon and nylon pants have self-fabric stirrups, hidden side zipper. In her favorite dark and pastel colors. 7-14.

4.97

Gifts to Make Eyes Sparkle Christmas Morn

SEARS
ROKETT & CO.



Save 20%! Regular Girls' \$4.99
Toasty Warm Nylon Quilted Robes
Machine washable nylon tricot,
polyester filled. Many styles,
colors. Sizes 2-6x.
3.97

ON SALE! Regular \$1.99 Cotton
Flannelette P.J.'s for Boys, Girls
Choose from many styles in
bright prints. Elastic back
waist on pants. Sizes 3-6x.
1.77



ON SALE!
Regular \$2.98
Pajama Bags
Stuffed rayon plush
kittens, tigers or
lions guard pj's in
zip-up tummies.
Each **2.33**
In Notions Dept.



*Gift
Lingerie
with the
Look of Paris...
Sculptured Lace*

Sculptured Lace Bra is
firmly firmed to give you an extra
flattering uplift! In Dawn pink, white,
and Seafoam green, sizes 32 to 36A,
32 to 38B, C.
2.98

Matching Padded Bra, 32-36A, 32-38B. **3.50**

Sculptured Lace Long Leg Panty
Girdle of nylon and Lycra® spandex
elastic. Specially designed back seam
to give your curves "natural support". Dawn pink, Seafoam green,
white, small to extra large.
6.98

DuPont Reg. TM. Made in U.S.A.

A delicate combination—nylon lace
applique and trim on lustrous Antron
nylon. In Dawn pink, Seafoam green or
white. Slips and pettislaps, in propor-
tioned lengths, women's sizes.

Slips **.86** Pettislaps . . . **.84**
Pettispants . . . **.83** Briefs . . . **1.50**

Authentically Styled Ranchtone Coordinates for Little Range Riders

Yippee for the Santa who
brings little pardners these
cow-puncher togs! They're our best Ranchtone jeans 'n' jackets,
made from sturdy
mercerized, Sanforized cot on
and nylon twill. Bright ro leo
colors, sizes 2-6x.

Jeans and
Jackets **2.99**
Each

Dyed-to-Match Accessories
Shirts of woven
cotton gingham
2.29
Western hats
of sturdy wool felt
1.99
Guns, belt and
holster sets
2.99

GIFT PRICED!
Children's Cowboy Boots
Split leather uppers have fancy
scroll design. Composition sole.
Red, brown, black. Sizes 8 1/2-3D.
Infants' Sizes 4-8D.....
5.99

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Christmas Gifts for a Princess...Elegant Lounge and Sleepwear

ON SALE!

She'll Love the Luxury of Sleeping in
\$5.98 Hand-Smocked Long and Short Gowns

4.99

Silky-soft brushed Arnel® triacetate and Bemberg® rayon with rich acetate satin trim, covered buttons. Choose from pink, mint, ivory, blue. Sizes 32-40. Regular \$6.98 Long Pajamas 5.99



ON SALE!

Regular \$7.98 Dainty Lace Topped Pajamas

Superb styling—nylon tricot with luxurious lace overlay on jacket front. In red, beige, blue or white. Sizes 32 to 40. 6.99

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Every Child's Dream...A Bike from Sears



GIFT PRICED!
Matched Gift Sets
for Him or Her . . .
Bag and 7 Clubs

36.88

Perfect for sparkling play.
Set includes 1 and 3 woods; putter, 3, 5, 7 and 9 irons. Attractive, sturdy-vinyl Keystone bag has zip pockets, rainhood; umbrella holder. An outstanding gift value.

GIFT PRICED!
Smooth, Easy-Rolling
Balanced Golf Carts

Sears Price **12.99**

Folds, opens with one-hand action. Adjustable handle. Ball bearing wheels, padded bag brackets.



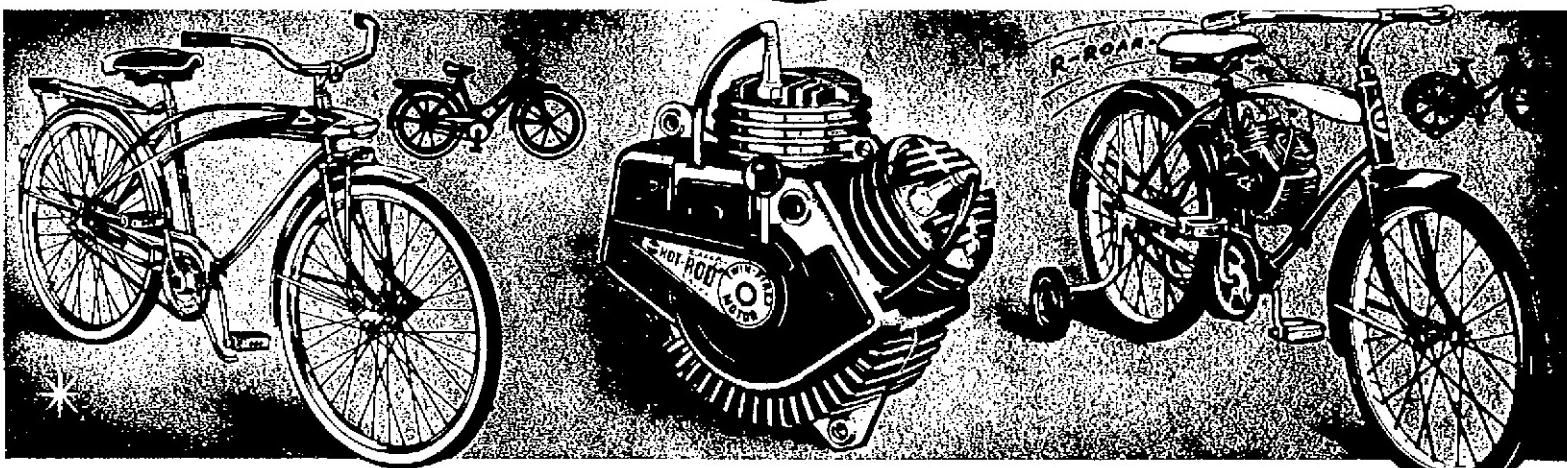
SEARS
ROEBUCK AND CO

ON SALE!

Save \$4.10 Now on
Sport Midweight
\$38.98 Bicycles

24 or
26-in. **34.88**

Looks racy, rides comfortably. Combines that built-for-speed styling with a soft, cushioned ride. Front carrier, two-tone saddle and chromed spotlight add to the streamlined appearance. Boys' model in fiery red, girls' in brilliant blue.



ON SALE!

Save \$10.10! \$59.98 Spaceliner Bikes

Equipped with everything . . . spring-action fork, automotive style tank and rear luggage carrier. Whitewalls. Chrome-plated frame.

26-in. Boys' or Girls' **49.88**

ON SALE!

Save 50¢! \$3.99 Hot Rod "Motor"

Gives any bike the sound of power. Just move the stick shift forward for a deep-throated roar. Even the sparkplugs glow red as you go.

Universal mounting kit **3.49**

ON SALE!

Save \$2.99! "Motor" Converta Bikes

Realistic engine roar. 20-in. boy's or girl's model . . . just adjust tank. Richly chromed handle bar and hubs. Training wheels.

Regular \$28.98 **25.99**



Gun
Case
Included

GIFT PRICED!
Ted Williams' Model 75
20-ga. Shotgun and \$12
Case At Price of Gun Only

139.50

Automatic action, flipomatic power, ventilated rib and 6-position choke . . . perfect for upland game. Padded case.

ON SALE!
Regular \$39.95 .22-cal.
Autoloading Rifles

29.99

Lightweight and easy to handle. Shoots shorts, longs or long rifles. Tubular magazine. Walnut finished hardwood stock.

\$8.98 4X Scope for .22 Rifles
Crosman article. Complete mount included. **7.99**



ON SALE!

\$4.98 Footballs
and Basketballs
Your Choice

3.88
Each

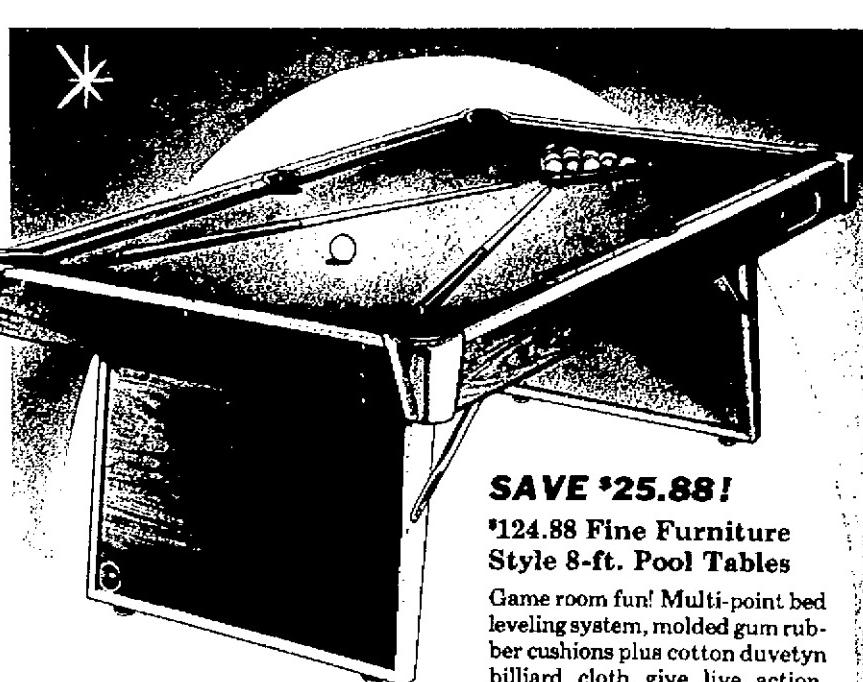
Cowhide covered,
double laced football;
scuff-resistant vinyl
covered basketball.

GIFT PRICED!

Ted Williams' 110-lb.
Barbell-Dumbbell Sets

Clean, noiseless plastic-coated weight plates. Interlocking.

8.22



SAVE \$25.88!

\$124.88 Fine Furniture
Style 8-ft. Pool Tables

Game room fun! Multi-point bed leveling system, molded gum rubber cushions plus cotton duvetyn billiard cloth give live action.

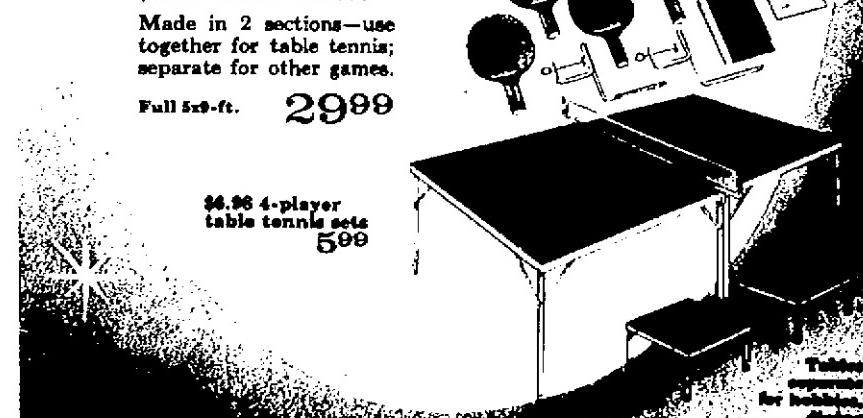
With Balls, Cues,
Accessories **8.99**

ON SALE!
Table Tennis Size
\$35.98 Game Tables

Made in 2 sections—use together for table tennis; separate for other games.

Full 5x9-ft. **29.99**

\$4.98 4-player
table tennis sets
5.99



NO MONEY DOWN on any Christmas Gifts You Buy on Credit At Sears

*Lights! Camera! Action!...Have the Fun
of a Hollywood Producer Making Your
Own Memorable, Exciting Movies*



**New! Vincent Price
Professional, Complete
Movie-Makers Outfits**

GIFT PRICED! 149⁸⁸

**NO MONEY DOWN
on Sears Easy Payment Plan**

The cartridge-loading zoom camera is automatic you concentrate on the picture instead of dials, settings. Zooming adds drama to your shots. Complete with movie light, tripod, editor, case, sound film. Choose from 3 prop kits: the Nativity, Fairy Tale or Horror. Each kit has make-up, director's manual, script, title cards, invitations, tickets, theater arch and costumes.

New! Sears Easi-Load Cameras



All Fun and No Work...Just Drop the Film Cartridge In and Shoot

No fuss and fumble film loading, no worry about exposing film. Just drop in the Kodak film cartridge. One motion advances film, no chance of double exposure. Data window shows the film being used, the number of pictures taken, the number left.

GIFT PRICED!

9⁹⁹

Takes beautiful slides, snapshots

Convenient single-stroke film advance

One-step, flip-up built-in flash

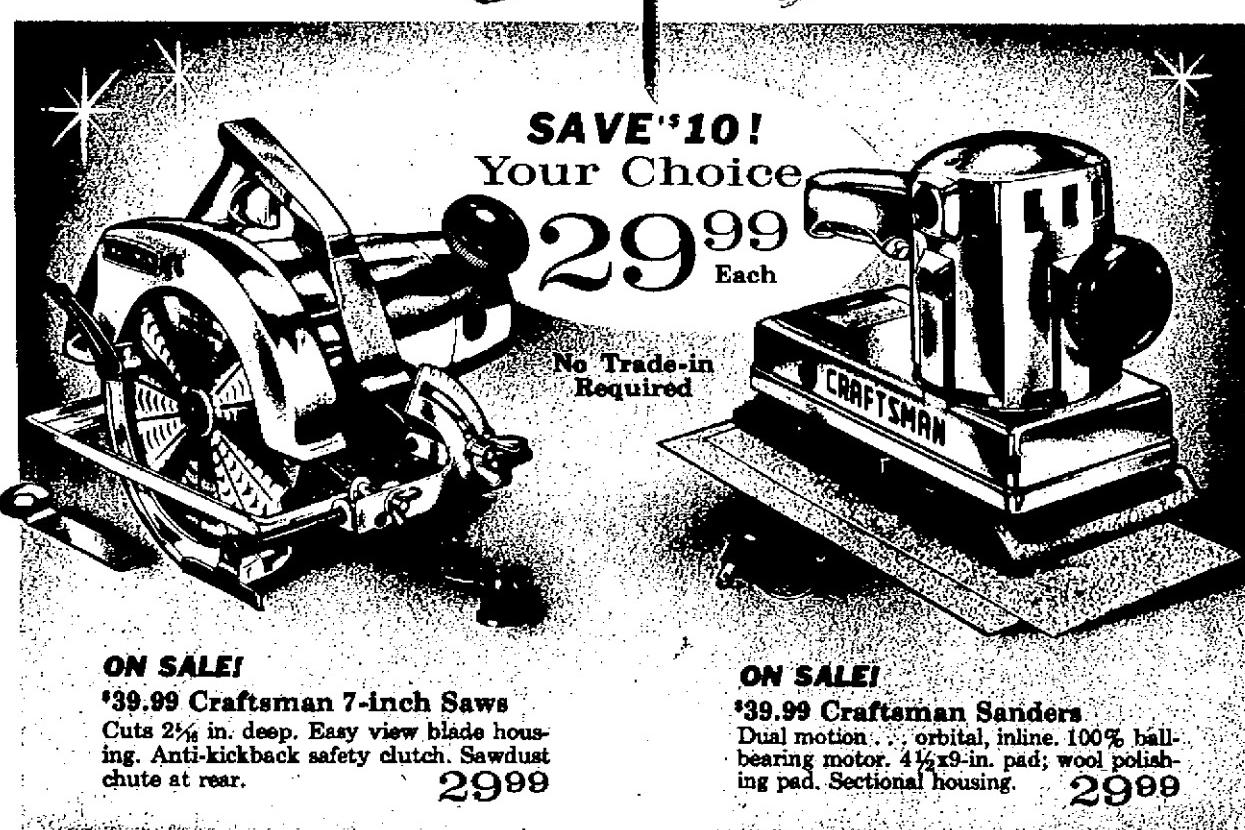
No bothersome film threading

12mm batteries, 12 bulbs, 15⁸⁸



Craftsman $\frac{1}{8}$ -in. Drills
Double reduction gears. Ball, needle, sleeve bearings. Sectional housing. Seven high speed bits $\frac{1}{16}$ to $\frac{1}{4}$ inch. **19.99**

ON SALE! \$29.99
Craftsman Sabre Saws
Counterbalanced drive, $\frac{1}{2}$ -in. stroke. Ball and oil impregnated bearings. With 3 blades. 10-ft., 3-wire cord. **19.99**



ON SALE!
\$39.99 Craftsman 7-inch Saws
Cuts $2\frac{1}{4}$ in. deep. Easy view blade housing. Anti-kickback safety clutch. Sawdust chute at rear. **29.99**

GIFT PRICED!

Craftsman 73-pc. $\frac{1}{4}$, $\frac{3}{8}$, $\frac{1}{2}$ -in. Drive Socket Sets with Tool Box.

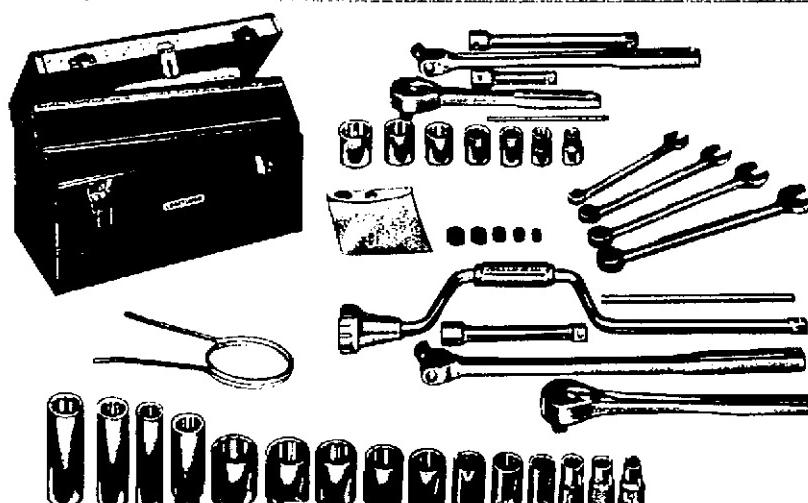
39⁹⁹

UNCONDITIONALLY GUARANTEED!

Molybdenum steel alloy. Heat treated, triple plated chrome over nickel over copper. Set includes:

$\frac{1}{4}$ -in. Drive: nine 6-pt. sockets $\frac{1}{16}$ to $\frac{1}{2}$ -in.; $\frac{3}{8}$ -in. Drive: seven 12-pt. sockets $\frac{3}{8}$ to $\frac{1}{4}$ -in.

$\frac{1}{2}$ -in. Drive: eleven 12-pt. sockets $\frac{1}{16}$ to $1\frac{1}{8}$ -in. Ratchets, flex handles, tool box and more.



Craftsman Guarantee
Craftsman hand tools are unconditionally guaranteed. Any tool that fails to give complete satisfaction will be replaced free of charge.



Sears Citation Portable with 2-LP Record Touch Typing Course

Our most popular because of excellent features, such as 88-character keyboard, key-set selector. Plus now you get our new course, Script, **89.88**

Electric Typewriters, Typing Courses, Change-A-Type Kit, Reference Book

Outstanding low price for just the Electric, with the extra $\frac{1}{2}$ to terrific Change-A-Type Kit meets math, engineering, language, medical special needs. **159**

You Can Count on Us...Quality Costs No More at Sears...Buy Now at Sears Low Gift Prices

Gifts That Boys Would Like to Give for Themselves



GIFT PRICED!

Boys' Shirt-Sock Set
Give this BanLon® shirt of textured nylon with ribbed bottom . . . and matching socks. Red, blue or olive. Small to large.

3.99



ON SALE!

Boys' \$15.98 Zip Coat
All-weather warmth . . . Fortrel® polyester and cotton blend. Borg zip-out pile lining of Acrlan® acrylic. New plaids. Sizes 10-20.
Save \$2.99! **12.99**



ON SALE!

Save \$3.10 on Sears
\$18.98 Seat Valet
Brass-plated frame, cushioned vinyl seat and back; in colors. Handy coin-tray, shoe-rail. **15.88**

In Notions Dept.



ON SALE!

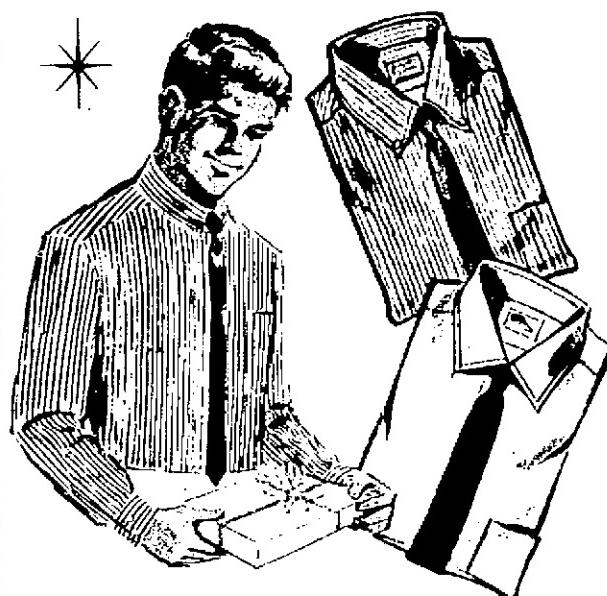
\$19.98 Iridescent Coats
Sylmer® treated cotton and acetate coats shrug off water. Popular raglan sleeve. **17.88**

\$29.95 zip-lined coats \$24.88



ON SALE! Give Boys' Handsome Easy-Care Gift Sport Shirts

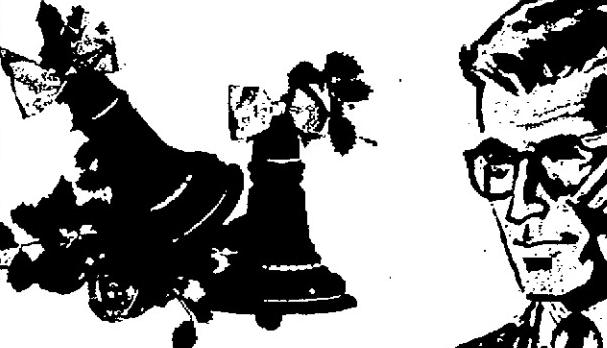
Beautiful stripes of heather-tone solid colors in fine blend of combed cotton and Dacron® polyester. Button-down collar style. Short or Long sleeves. Boys' sizes 8-20. **1.97**



ON SALE! Boys' Slim Tapered \$2.98 Oxford Cloth Gift Dress Shirts

Five popular styles including snap-tab, button-down or spread collar in white or Ivy striped cotton Oxford cloth, combed cotton or SuPima® cotton. 8-20. **2.27**

\$2.59 Short Sleeve Dress Shirts . . . **1.97**



ON SALE!
Regular \$29.95 Men's Oakton Sportcoats

All-wools, wool and acrylic or wool and Dacron® poly-blends . . . see 2 or 3-button styles in herringbones, muted plaids and more. Regulars, shorts or longs.

Save \$5.07! **24.88**

ON SALE!
Regular \$12.98 Rich Wool Worsted Slacks

Choose from flannels, sharkskins, reverse twists. Slacks are mothproofed and silicone treated to fight stains. Regulars, shorts, longs in subdued and heather tones.

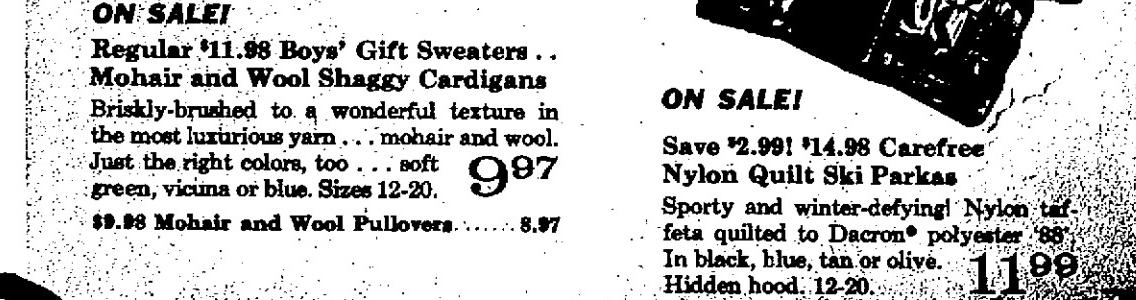
2 for \$20
\$10.00 Each



ON SALE!

Regular \$11.98 Boys' Gift Sweaters . . . Mohair and Wool Shaggy Cardigans
Briskly-brushed to a wonderful texture in the most luxurious yarn . . . mohair and wool. Just the right colors, too . . . soft green, vicuna or blue. Sizes 12-20.

\$9.98 Mohair and Wool Pullovers . . . **8.97**



ON SALE!

Save \$2.99! \$14.98 Carefree Nylon Quilt Ski Parkas
Sporty and winter-defying! Nylon taffeta quilted to Dacron® polyester. In black, blue, tan or olive. Hidden hood. 12-20. **11.99**



ON SALE!

Regular \$15.98 Reversible Short Ski-Look Jackets
100% nylon taffeta jackets feature knit insert cuffs, slash pockets, hidden hood. Choice of small, medium and large sizes. **12.99**

\$8.98 Wash 'n Wear Slacks
Acrlan® acrylic, rayon and acetate blend make these slacks rugged, good looking. Wrinkle resistant, all styles. **4.97**

Fashion Gifts for Him...

SAVE \$3.01 to \$6.01!

It's the Smart 'n Shaggy
Look of Brushed Mohair and
Rich Wool Blend Sweaters

Regular \$12.98
to \$16.98

997
Each

Take your choice . . . cardigan or slipover stylings! Check the neat look of handsome solid colors with or without V-panel accents. Sweaters feature hemmed rib-knit bottoms and cuffs and waist pockets. See a myriad of colors including camel, bottle green, olive, light blue, yellow, light gray and navy in small, medium, large and extra-large sizes.

SEARS
THE SEARS AND ROEBUCK COMPANY



ON SALE!

Regular \$3.98 . . . Men's
Dress Shirts in Snap-
Tab or Lynn Collars

Save \$1.01! **297**
Each

They're made of the easy-care blend . . . Dacron® poly-
ester and cotton broadcloth!
Choose from smart stripes
or white in tapered snap-tab
or regular-bodied Lynn-collar
stylings. Sizes 14½ to 16½.

\$2 ALL SILK Ties

3 for \$5



ON SALE!
\$7.98 Premiere Pajamas
Stripes, checks, solids . . .
soft 'n smooth Duralon poly-
ester and cotton broadcloth.
686



ON SALE! Men's 98¢
Stretch Crew Socks
Orlon® acrylic and stretch
nylon socks have elastic rib-
tops and heel reinforcing.
3 for 250



ON SALE!

Crisp 'n Cool Dacron® Polyester and Cotton
\$4.98 Long or \$3.98 Short Sleeve Sport Shirts

297 **397**

Short Sleeve Long Sleeve

Dual-Wear Short-Sleeve Styles:
Wear 'em as dress or sport shirts . . .
exact neck sizes make it possible!
Solids, stripes and plaids with 2
pockets. Sizes 14½ to 17.

"Premiere" Long-Sleeve Shirts:
Sport shirts with the dressy look . . .
note the tapered body, dress-length
tails. Solids, plaids, stripes in small
to extra-large sizes.



ON SALE!
Gold Bond Cordo-Brite
Finish \$14 Dress Shoes

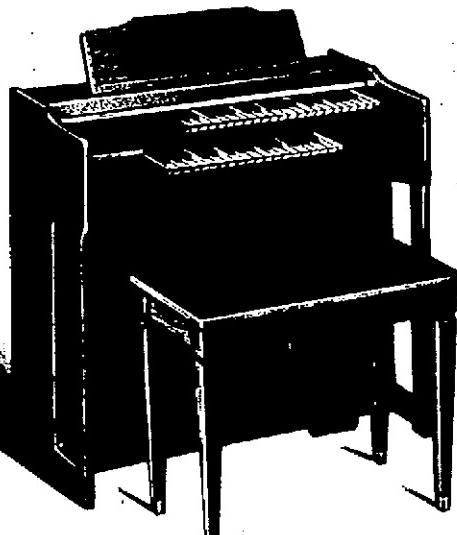
Save \$2.01! **1199**

Slip a pair on. Feel the flexi-
bility of the composition
soles, handsewn fronts. Note
the leather uppers that wipe
clean in an instant! Black or
Cordo-brown in sizes 9-11B,
7½-11, 12D. Cordo-brown
oxfords in sizes 9 to 11B,
7-11, 12D.



Sears Has Everything For Your Christmas . . . Open Nights for Your Shopping Convenience!

*Enjoy the Gift of
Music this Christmas...
with a Silvertone*

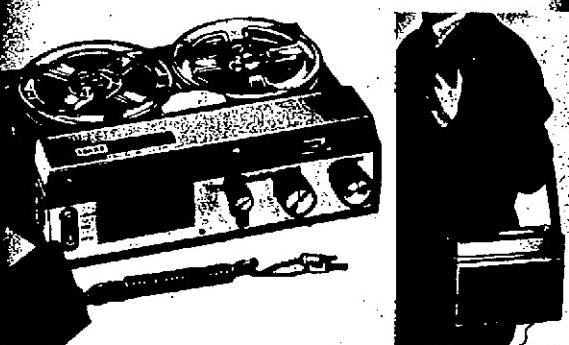


SAVE *60!

*\$259.95 Silvertone Organs
Play as Chord or 2 Keyboard

For the beginner or the serious student.
Electrically amplified reed organ has 2
keyboards, 69 keys, 2 voices, 18 chord but-
tons. Rich walnut veneer cabinet.

1995

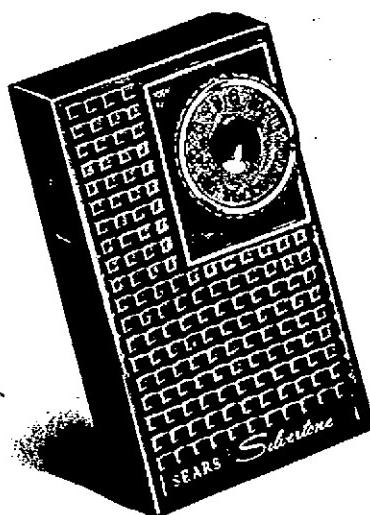


SAVE *10.07!

NEW! Our Best *79.95 Portable
Transistorized Tape Recorders

For business or pleasure, this tape recorder
will go anywhere. Operates on house cur-
rent or rechargeable batteries, in any de-
sired position.

69.88

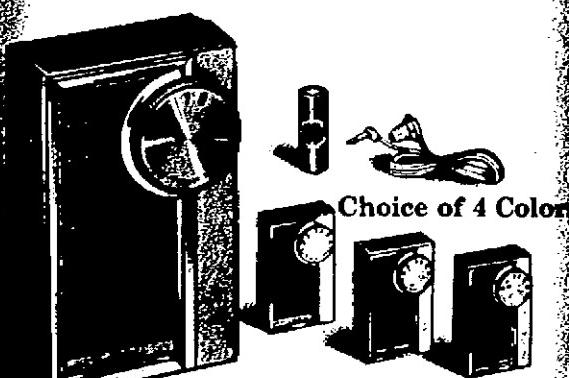


GIFT PRICED!

Silvertone 6-Transistor Rugged,
Shirt-Pocket Portable Radios

Perfect for the teenager or the sports fan.
2 1/4-in. speaker. Easy to operate knob
controls. Non-breakable case. Red with
silver-gold colored trim.

5.99



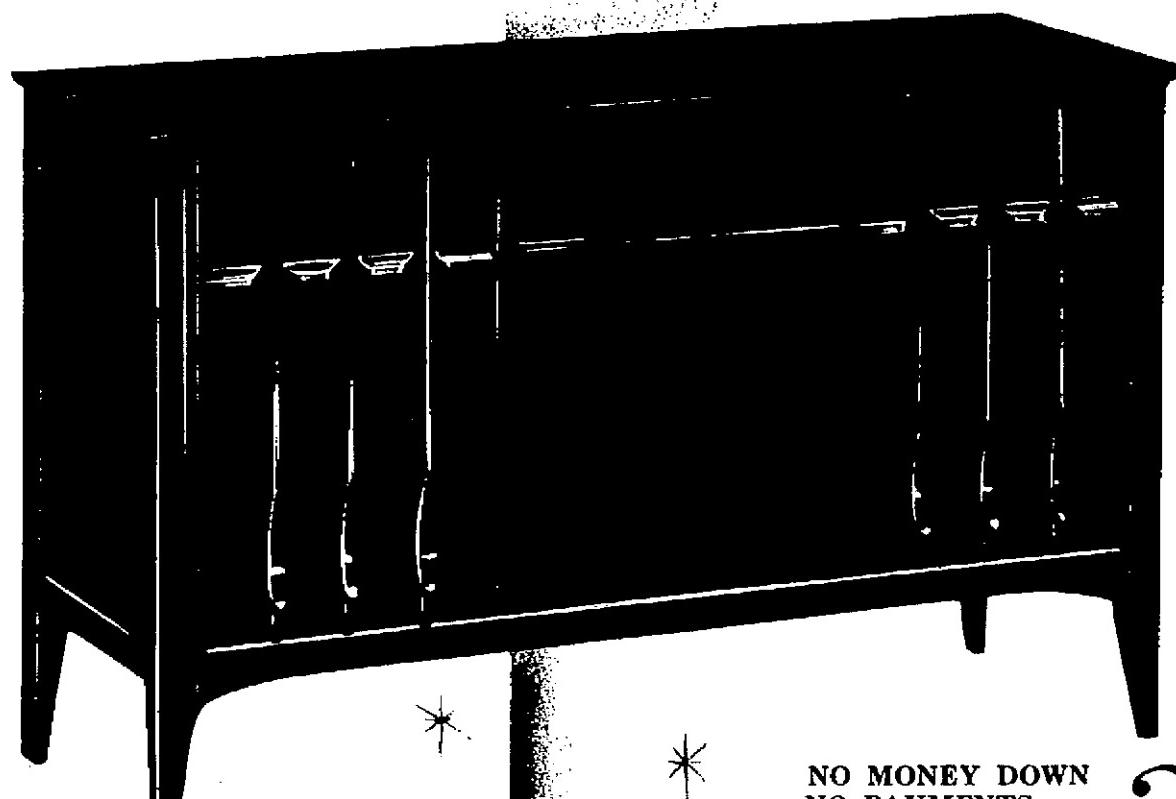
GIFT PRICED!

Silvertone 7-Transistor Shirt-
Pocket Portable Radios

Complete with carrying case, battery, and
earphone for private listening. Your choice
of orange, olive, blue, black.

10.95

ON SALE! Regular *249.95 Silvertone Furniture Styled Console Stereos



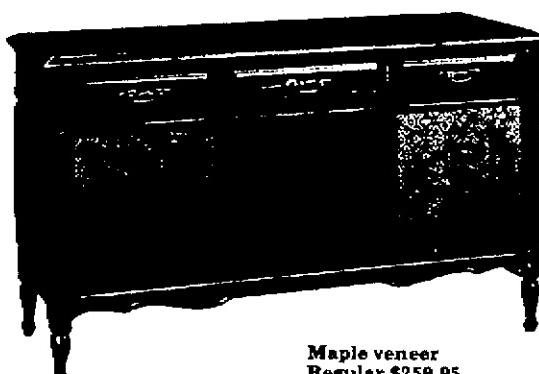
**NO MONEY DOWN
NO PAYMENTS**

Until Feb. 1, 1965 on
Sears Easy Payment Plan

229.88



Mahogany veneer
Regular \$259.95
239.88



Maple veneer
Regular \$259.95
239.88

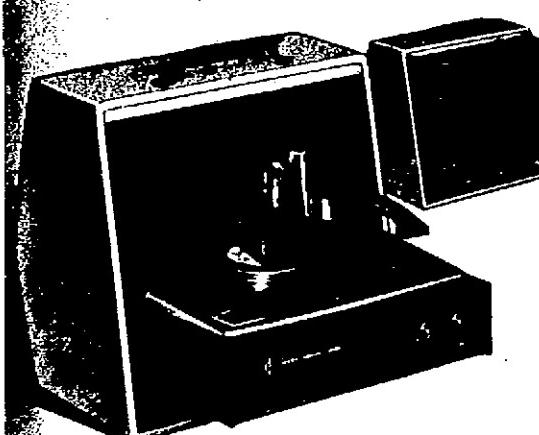


GIFT PRICED!

Our Most Popular Full Size
Flat Top 6-String Guitar

A great beginner gift. Genuine birch
body in sunburst finish with black
background. Complete with neck
cord, pick and how-to-play record.

19.95



GIFT PRICED!

Silvertone All-Transistor
4-Speed Phonographs

Plays both monaural and stereo rec-
ords. Automatically shuts off after
last record is played. Ideal gift for
the teenagers in your home.

49.95



ON SALE!

Major Christmas Carol LPs
in Monaural and Stereo Sound

All your Christmas favorites by fa-
mous artists like Como, Crosby, Ford,
Mantovani.

stereo **2.98** monaural **2.29**



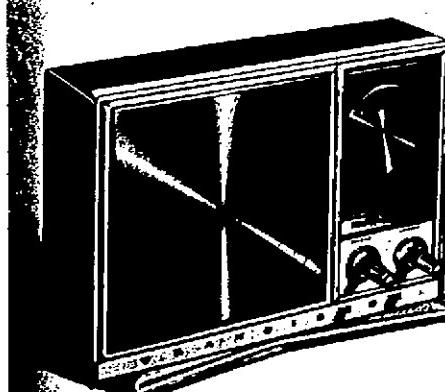
Choice
of 4
Colors

SAVE *2!

Regular *16.95 Silvertone
8-Transistor Portable Radios

A perfect gift. Tuning eye is magni-
fied. Has carrying strap, battery and
earphone. Non-breakable plastic back.
Choose from 4 colors.

14.95

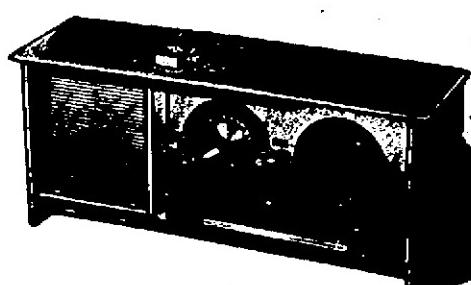


ON SALE!

Regular *19.95 5-Transistor
Silvertone Table Model Radios

Plays instantly, no warm-up required.
Transistors extend the life of all parts.
Cord operation only. 5-in. speaker.
White or 3 two-tone decorator color
combinations.

17.95



ON SALE!

*19.95 Silvertone Clock Radios
with Handy Snooze Alarm

Modernistic design with extra large
clock, dial. Snooze alarm allows extra
nap. Easy station selection. Choice of
ivory, turquoise or pink.

17.95

NO MONEY DOWN on any Christmas Gifts You Buy on Credit At Sears



Your Entire Family Will Enjoy a Gift for the Home

GIFT PRICED!

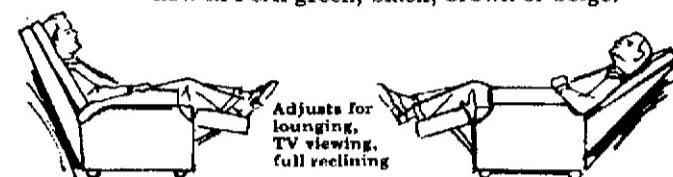
**Comfy Pillow-Back
Modern Recliners**

\$109

NO MONEY DOWN
on Sears Easy Payment Plan

**Super-soft Vinyl Cover Looks and
Feels Like Finest Glove Leather**

The *last word* in comfort! This handsome chair brings you the luxurious comfort of a deep-pleated pillow back and reversible foam latex cushion. Adjusts easily to your favorite position—and it's big enough for six-footers to stretch way out. See it now in Fern green, black, brown or beige.

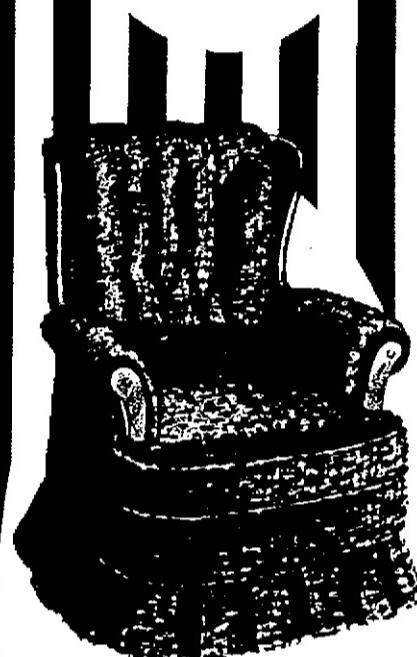


Adjusts For
lounging,
TV viewing,
full reclining

GIFT PRICED!
**Solid Brass 7-Piece
Fireplace Ensembles**

Luxurious! Pleated black pull curtain in matched design 38x31-in. screen, 4-pc. fire-set, 19-in. andirons.

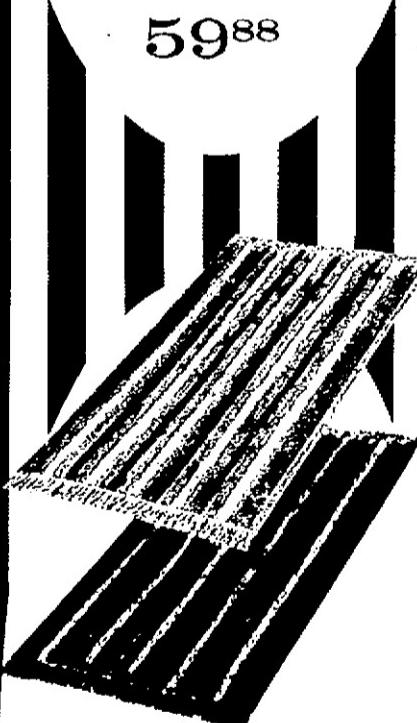
3988



GIFT PRICED!
**Comfy Colonial Style
Gift Swivel Rockers**

Rock 'n swivel in comfort in any direction. Luxurious urethane foam in reversible seat cushion. Lovely wood trim. Cotton and rayon tweed cover.

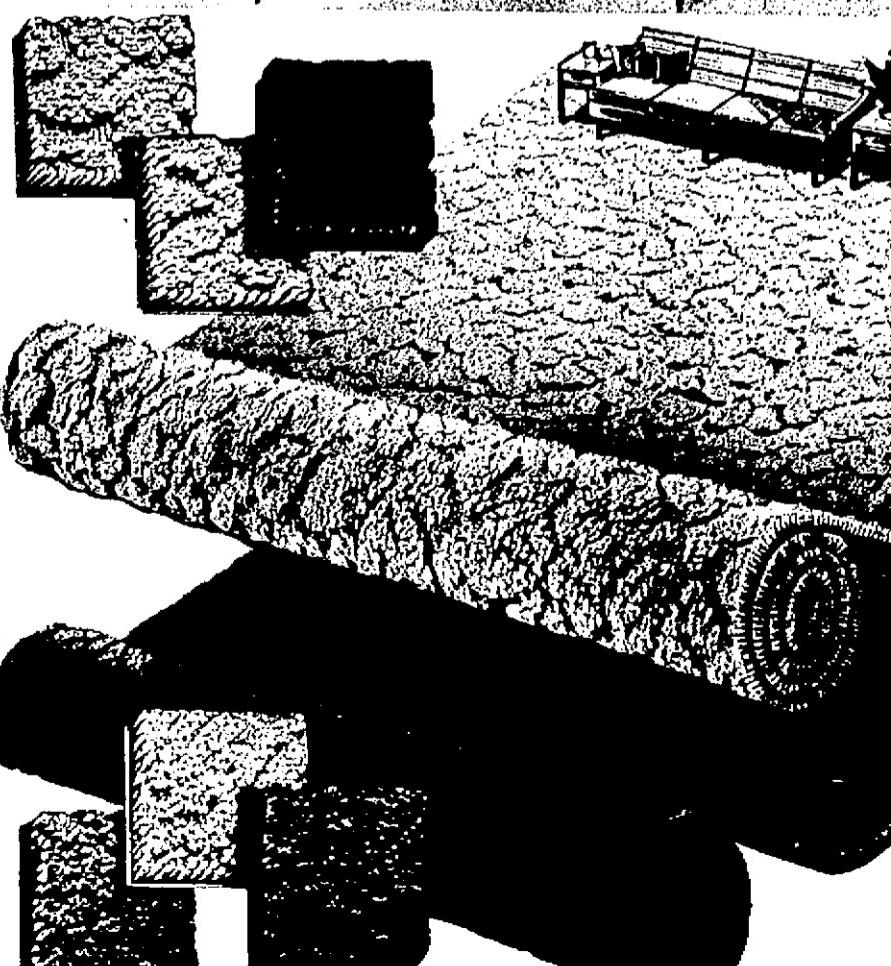
5988



ON SALE!
**Regular \$4.99 Sears Exclusive
501* Carpet—All-Nylon Pile**

Strong continuous filament nylon in a distinctive sculptured pattern. Easy to spot-clean. 6 smart colors. 12 and 15-ft. widths.

6.99
Sq.Yd.



ON SALE!
**Regular \$4 Fashion
Decorator Gift Rugs**

Lustrous pile blend of rayon and acetate in tone-on-tone textured stripes. Skid-resistant Securi-Tee² back. Machine washable. 15 colors. 21x36 in.

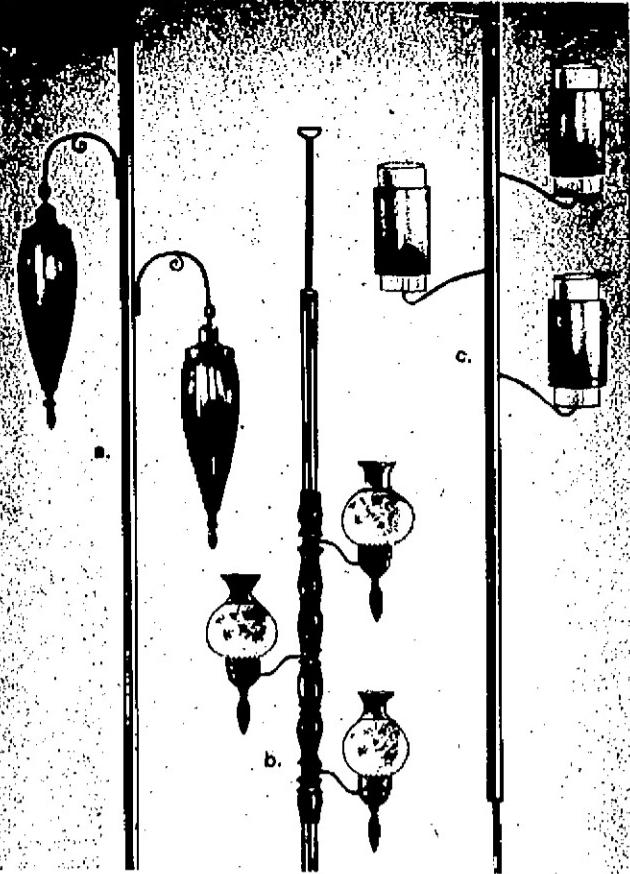
3.66

\$9.50 30x54 inches . . . 7.99
\$20.00 4x6 feet . . . 16.99

SAVE \$11.95!
**Regular \$69.95 9x12-ft.
Nylon Pile Gift Rugs**
Luxurious, dense
pile in random
sheared design. Bonded
cushion back for comfort.
Eight colors.

5.58

NO MONEY DOWN on any Christmas Gifts You Buy on Credit At Sears

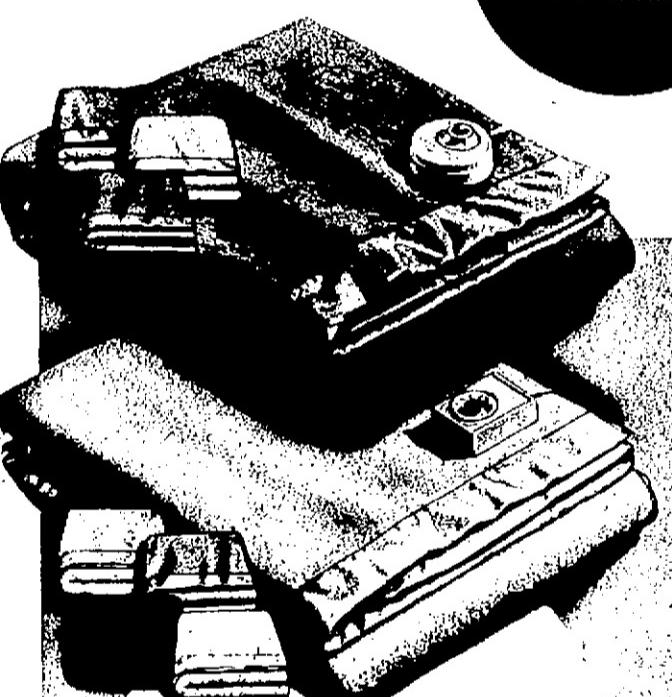


These Outstanding Values Let You Put Light Where You Need It...
Smart Pole Lamp Styles

19.88
Each

- a. \$24.98 two tear drop amber optic lights on filigree arm. Brass plated pole.
- b. \$29.98 three opal glass shades. Wood center pole with brass plated ends.
- c. Modern styling with simulated walnut finished pole. Amber and white shades.

SEARS
Furniture and Home Furnishings



ON SALE!

Our *18.98 Virgin Acrylic Automatic Blankets with Full 5-Year Guarantee

Twin, Single Control

13.99

Resists shedding, pilling. Machine washable, dryable. Mothproof, nonallergenic, resists mildew. Convertible corners, control hangers. In Four Harmony House colors.

\$18.98 Full, single control.....\$14.99
\$25.98 Full, dual control.....\$19.99

*13.98 Automatic Blankets with Full 2-Year Guarantee

9.99

Twin, Single Control

In rayon, cotton and acrylic lightweight blend. Machine wash, dry. In 5 beautiful Harmony House colors.

\$14.98 Full, single control, 10.99
\$18.98 Full, dual control, 14.99

Other 2 yr. Guarantee Blankets As Low as

\$10.98 Twin, Single Control....7.99
\$11.98 Full, Single Control....9.99
\$15.98 Full, Dual Control....12.99

GUARANTEE

Blanket repaired or replaced, at our option, if defective within 2 years of sale. On 5 year guarantee, we will repair blanket for additional 3 years without charge. Defective controls replaced free during guarantee period on either blanket.



ON SALE!

Serve Eight Elegantly on 57-pc. Sets of Our Finest Regular *34.98 to *47.98 China

SAVE \$4.99 TO \$17.99
29.99
Each

Regular *64.98 to *78.50 98-pc. China Sets

SAVE \$14.99 TO \$28.51

49.99
Each

This pure white, petal thin china is vitrified for extra strength. Patterns are done in rich platinum or 22 Kt. gold. 57-pc. sets include 12 cups and 8 each: saucers, dinner, pie-salad, soup plates and sauce dishes. Also 2-pc. sugar bowl, cream pitcher, platter, open vegetable dish.

The same patterns to serve 12! Includes 18 cups and 12 each: saucers, dinner, bread-butter, pie-salad, soup plates and sauce dishes. Also 2 serving platters, open vegetable dishes. Plus sugar bowl with lid, cream pitcher and gravy boat.

Regular *64.98 to *78.50 98-pc. China Sets

SAVE \$14.99 TO \$28.51

49.99
Each

Gifts That Say "Merry Christmas" All Year

ON SALE! *16.98 "Mainline" Quilted to Floor Spreads

Twin Size
SAVE \$3.99

12.99

Beautiful hourglass quilted design creates a luxurious effect on these iridescent acetate spreads. Choose from many decorator colors.

\$18.98 Full size.....14.99
\$29.98 King Size.....24.99



ON SALE!

Regular \$3.98 Package of Three Decorator Pillows

Three 18-in. square pillows with heavily textured acetate covers. Plumply filled with soft kapok.

For Only
\$3
Package of Three

Three 18-in. square pillows with heavily textured acetate covers. Plumply filled with soft kapok.

ON SALE!

*16.98 Heirloom-Style Gift Spreads

Heavy cotton with reversible pattern. Knotted fringe trim. White, ivory, other colors.

\$24.98 King Size.....19.99

12.99
Full or Twin
Gift Boxed

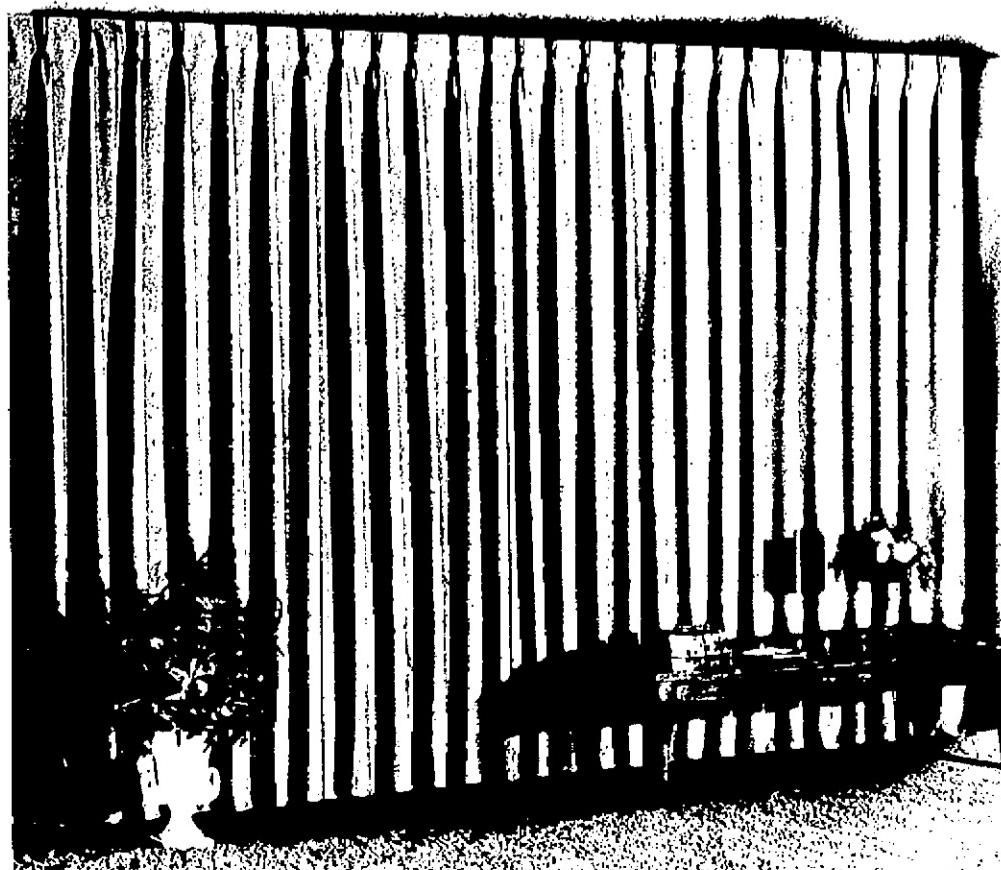
ON SALE!

Buy Today! Hang Tonight! Our Best Selling Fashion Draperies!

Wash 'n' Hang Draperies

Regular \$7.98
50x54 in.

5.99
Pair



No wonder these were our best selling draperies even at their regular price. The smart novelty weave and rich decorator colors catch your eye immediately. In cotton and rayon with a drip dry finish. Choose from wide assortment of decorator colors.

In Sizes to Fit Almost Any Window

Size	Regular	Now	Size	Regular	Now
75x64 in.	\$11.98	9.99	100xfloor	\$19.98	16.99
100x64 in.	14.98	11.99	125xfloor	26.98	21.99
50xfloor	9.98	7.99	150xfloor	29.98	24.99
75xfloor	16.98	12.99			

CHARGE IT on Sears Revolving Charge

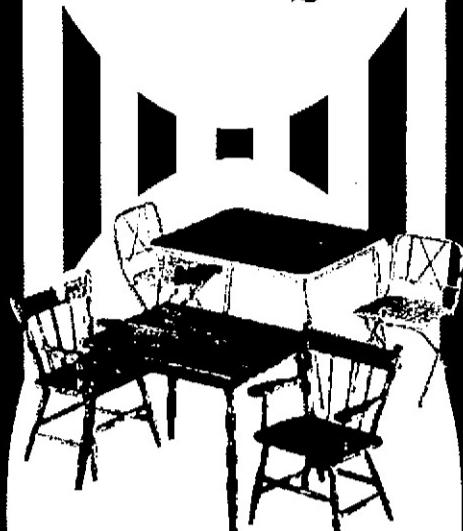
Sears Has Everything For Your Christmas... Open Nights for Your Shopping Convenience

ON SALE!

Your Choice of \$3.99
Bake, Food or Tea Sets

Cook set: 14 food mixes,
utensils. 21-pc. aluminum
bake and cook set. Tea set:
40-pieces in Burgundy and
gold color.

288

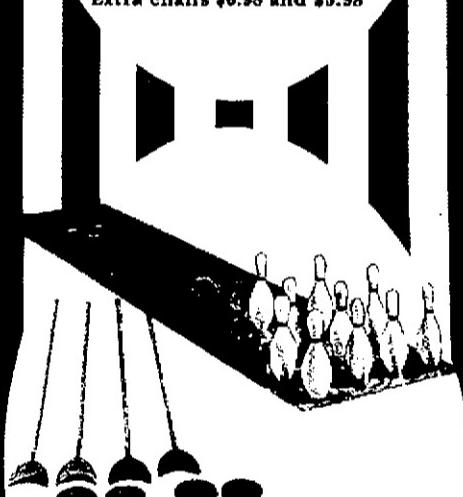
**ON SALE!**

\$22.95 or \$21.95 Table,
and Two-Chair Sets

Choice of hardwood Colonial
or plastic top Modern style.
Durable, mar-resistant. Table
height 21-in.

1799

Extra chairs \$6.98 and \$5.98

**GIFT PRICED!** Bowling-Shuffleboard Gift Sets

10x2-ft. linoleum play surface.
Ten pins, two balls,
discs, four pushers. 25-pc. in
all, for hours of fun.

5.99

**ON SALE!**

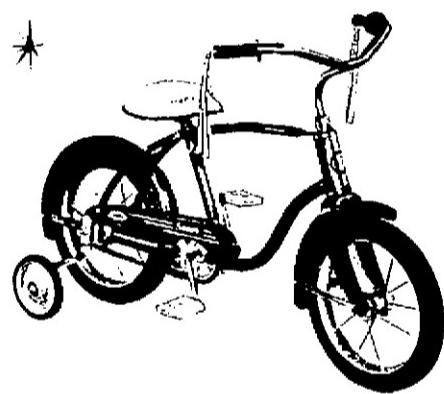
\$18.88 Dial-O-Matic
4-speed Phonographs

Excellent amplification, wide
range volume control. Permanent
sapphire needle. In washable case.

15.99

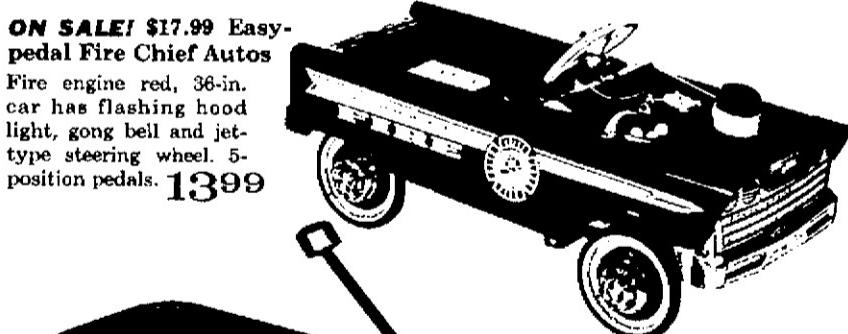
For Beatle fans: 3 popular
Beatle records for 1.88

Kiddie Records:
Favorite children's
tunes only... 88¢

**ON SALE! \$20.99, 13-in.
Boy-Girl Sidewalk Bikes With Coaster Brakes**

Take-off cross bar adjusts for
girls. Tubular steel frame has
metallic green finish. White
chain guard, vinyl seat. Re-
movable trainer wheels.

1799

**ON SALE! \$17.99 Easy-pedal Fire Chief Autos**

Fire engine red, 36-in.
car has flashing hood
light, gong bell and jet-
type steering wheel. 5-
position pedals.

13.99

**ON SALE! \$10.88 Steel ALLSTATE 500 Wagons**

Bright red, 36 in. long. 10-
inch ball bearing wheels for
smoother, faster rides. Easy-
grip tubular handle.

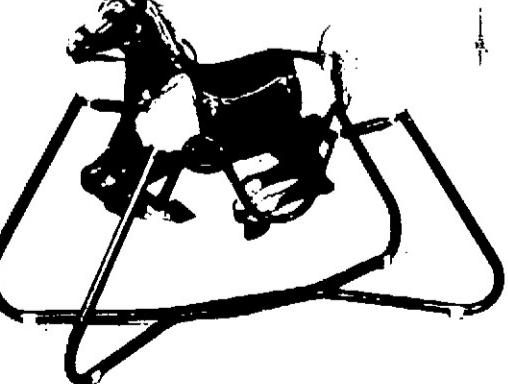
8.99



17.99

**ON SALE! \$22.49
Pinto Wonder Horses**

Magic-spring action for
rollicking ride! Molded
of vinyl. 25 in. high.
Realistic western design.

**ON SALE!**

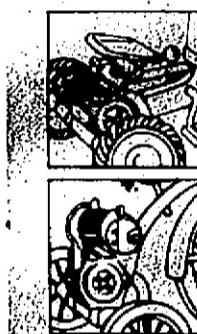
\$1.98 Dial-O-Matic
4-speed Phonographs

Excellent amplification, wide
range volume control. Permanent
sapphire needle. In washable case.

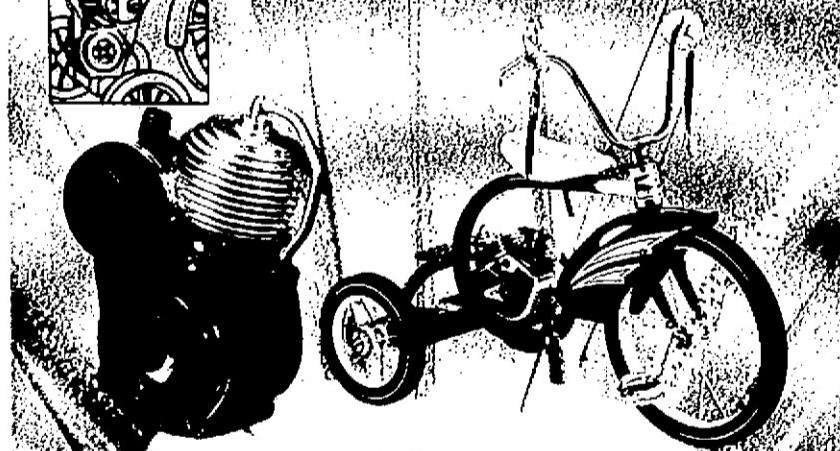
15.99

For Beatle fans: 3 popular
Beatle records for 1.88

Kiddie Records:
Favorite children's
tunes only... 88¢

**SOUND IS FUN**

Za Zoooooom... they're off!
Lots of roar is new in wheelgoods.
Battery-powered motors are the secret.

**GIFT PRICED! Za Zoom Toy Motors
Designed to Fit Most Wheelgoods**

Easy to install. No wires. High impact
single cylinder motor operates on 2
"D" batteries for lots of sound.

2.99

**ON SALE! 12-inch Regular '17.99 Red
Trikes with Racy Za Zoom Motors**

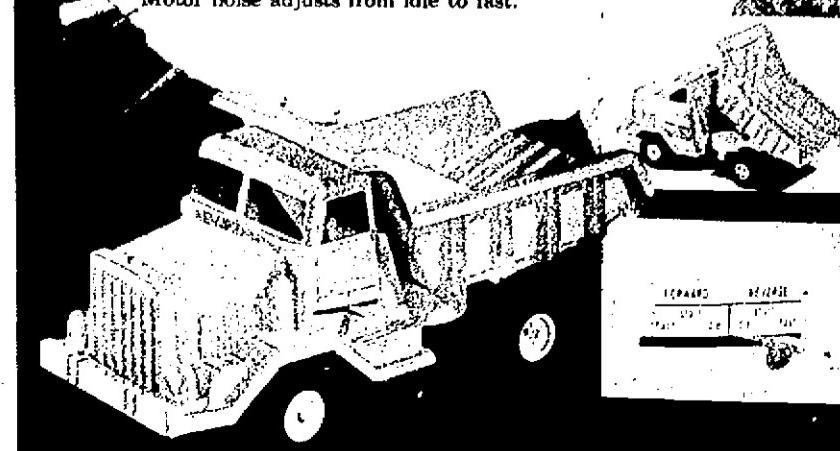
Now with racy motors that roar and
rev! Stick shift from off to idle or fast
speed. Plastic twin cylinder motor body
mounted on underslung.

15.88

**GIFT PRICED! 21-inch Automatic
Dump Trucks with Toy Motors**

Truck has power and versatility. Per-
forms many functions with switches.
Motor noise adjusts from idle to fast.

6.99

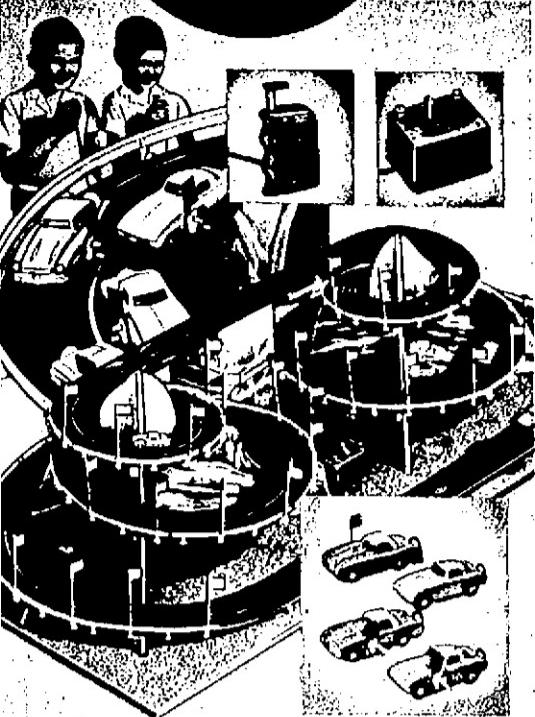


Sears Has Everything For Your Christmas... Open Nights for Your Shopping Convenience

Sears Has Everything for Your Children and Quality is First When Sears Selects Toys

SEARS
ROEBUCK AND CO.

T O Y T O W N



SAVE \$3.51!

Ready-to-run Road Race Sets
in Realistic Pike's Peak Layout

Regular \$23.50 **19.99**

Feel the thrill of conventional or tag team racing. Set comes with 4 electronically controlled cars, 22-ft. of roadway, guard rails, lap counter, flags.

For ages 6 and up. Made of plastic.



Modern Steel Frame Billiard
Tables are Fun for the Family!

GIFT PRICED! **16.99**

Cloth covered hardboard table base, molded poly pockets, score markers, folding legs. 41 in. long. Comes with 2 cue sticks, 16 balls, rack. Rules included.

\$10.99 36-in. Table Model Billiard Tables 9.99



ON SALE! Sears
Exclusive Toys
for Girls, Boys

Your Choice **87¢** Each

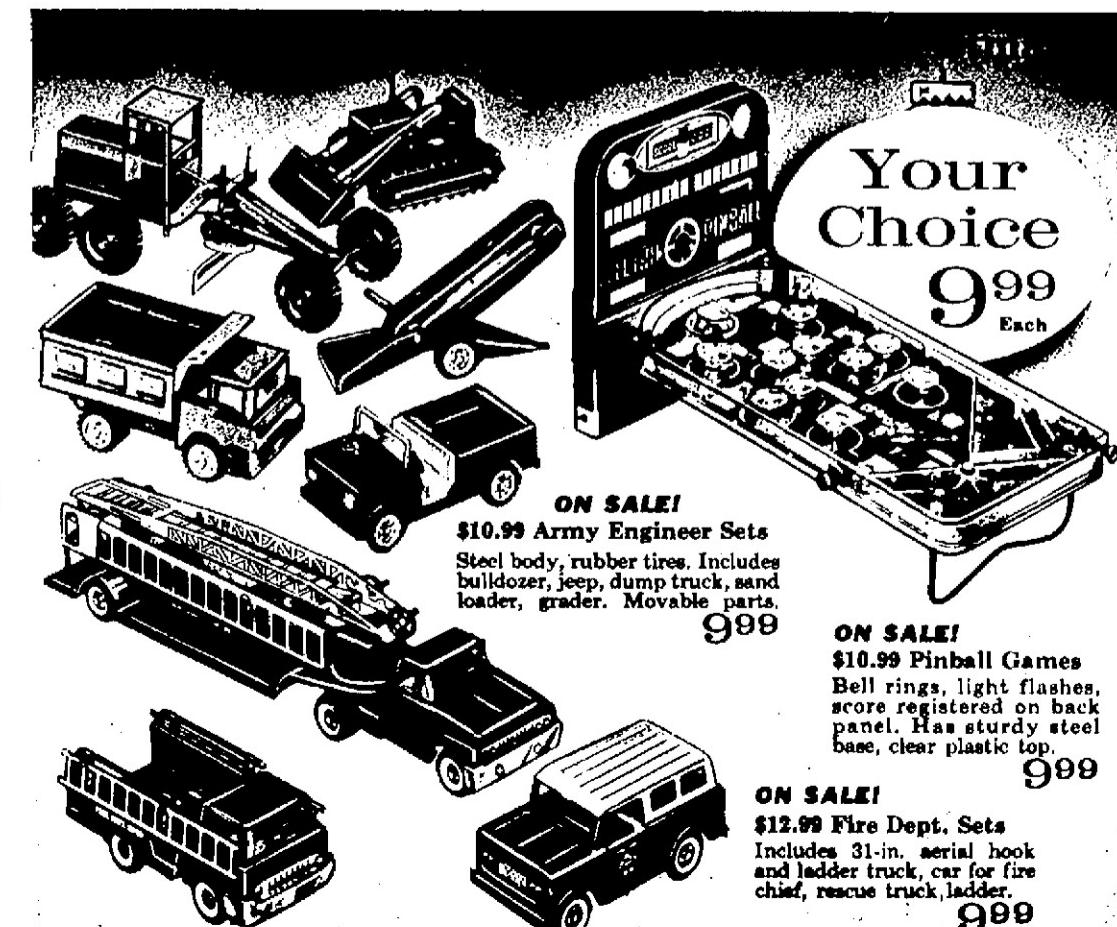
- Coffee Sets: Serve 2. Has pot, cups, more. 57¢
- Tea Sets: Serve 3. Has pot, cups, spoons, more. 57¢
- \$1.29 Army Tank: Steel body, ack-ack sound. 57¢
- Cleaning Sets: Dust pan, broom, apron, more. 57¢
- \$1.29 Police Car: Moves back, forth, steel frame. 57¢
- Jet Plane: Flies in arch. Steel body, 10 in. 57¢



GIFT PRICED!
Fisher-Price Toys
for Young Tots

79¢ to 3.99

- Dial Telephone: plastic body, rings, chatters. 1.59
- Jack 'N Jill TV-Radio: with tune, picture screen. 2.29
- Rattle Ball: Wood balls in see-through globe. 75¢
- Looky Push Car: Wood, roar sound. Over-size wheels. 2.69
- Tick Tock Clock: Ticks, plays tune. Hands move. 3.99



**Your
Choice**
9.99
Each

GIFT PRICED! Sears New Fun Toys
That Move in The Wackiest Ways

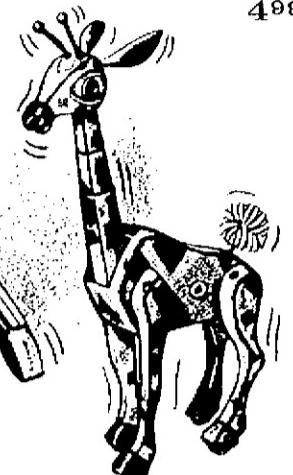
YOUR CHOICE **4.99** Each

Wacky Monkeys: Just wind him up and listen to him chatter. Rolls from side to side, even flips. Plastic, 10 1/4 in. high. **4.99**

Wacky Dogs: Walks like a real dog. At rest, his eyes pop out, ears snap up, mouth opens and he barks. Plastic, 14 1/4 in. long. **4.99**

Wacky Worms: Wiggles his head, eyes, tail, antenna. Humps his back, pulls forward. Makes noise too! Made of plastic. 15 in. long. **4.99**

EXCLUSIVE!



GIFT PRICED! Plastic Sleepwalking
Bears and Neck Stretching Giraffes

**YOUR
CHOICE** **6.99**
Each

Bear growls, snores and walks. When stopped he turns, heads in another direction. 15 in. high. A fun-gift to give.

Giraffe shakes his head, tail. Neck pulls in and head pops up. Stands 17 1/4 in. high.

5.99



GIFT PRICED! Sears
11-in. Wacky Turtles

Wind him up and he comes out of his shell and slowly walks. Made of colorful plastic. 11 in.

5.99



GIFT PRICED!
Sears Exclusive Play-
Paratrooper Gift Sets

Equipment for the young soldier! Includes .45 caliber toy pistol, holster, bullets, army belt. Also, burp gun, mess kit, helmet, hand grenades.

5.99

ON SALE! 128-Pc.
\$5.99 Iwo Jima Sets

Miniature play set with shooting machine gun, shells, paratroopers, soldiers in action position. Also, Japanese Zero planes and camouflage items.

4.99



GIFT PRICED!
"Long-hair" Acrylic
Puppy Assortments

Choice of Pomeranian, Terrier, or Schnauzer breeds. Brush and style their long pile coats. 16 in. high.

5.99

Larger sizes 7.99

Sears Personalized
Folk Style Guitars

Looks like real guitar! Actually plays. Beautifully molded of birchtone top and walnut-shade body. 31 in. long. Has six nylon and metal strings. Complete with shoulder cord, pick, music.

7.99

Charge Your Toy Gifts on Sears Revolving Charge...Buy Now at Sears Low Gift Prices

A-C-P 16

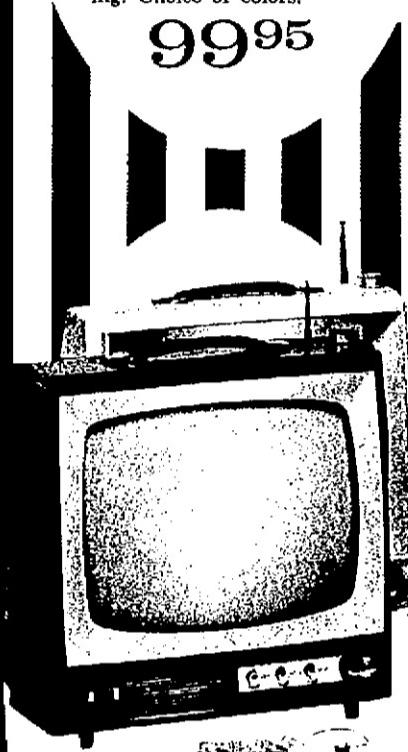
SEARS



GIFT PRICED!
Handy All 82 Channel
11-inch Portable TV
(11-in. overall diagonal—
68 sq. in. viewing area)

Personal size compact design.
4-inch speaker. Has handy
earphone for private listening.
Choice of colors.

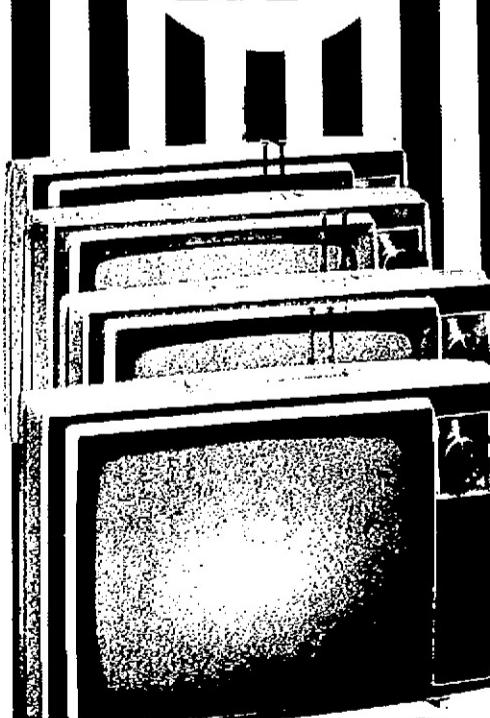
99.95



GIFT PRICED!
Sears 16-inch Portable
TV with Earphone
(16-in. overall diagonal—
126 sq. in. viewing area)

An ideal second set. 5-in. up-front speaker. Tinted safety
shield reduces glare. Receives all channels. 2 colors.

114.95



ON SALE!
Regular \$149.95 19-inch
Silvertone Portable TV
(19-in. overall diagonal—
174 sq. in. viewing area)

Receives channels 2 to 83.
Has tinted picture tube. Private
earphone. 5-inch speaker.
4 color choices.

\$139



NO MONEY DOWN—NO PAYMENTS Until Feb. 1, 1965 on Appliance Gifts on Sears Easy Payment Plan



ON SALE! Save \$40.95! Regular \$559.95 21-in. Silvertone Color TV in Decorator Cabinets

(21-in. overall diagonal—261 sq. in. viewing area)

Enjoy brighter, more vivid color with the newly developed
color picture tube. Receives all channels. You can choose
from walnut, mahogany or maple
veneers. High performance with
memory fine tuning, set-and-for-
get volume control.

\$519

No Trade-in Required

GIFT PRICED!

Sears 16-inch
Color TV
(16-in. overall diagonal—
126 sq. in. viewing area)
All 82 channel. Walnut veneer cabinet with 18,500 volt
filament. Built-in tuner for clear local reception and fine tuning.

319

**10 DAY
FREE HOME
DEMONSTRATION
ON DISHWASHERS**



GIFT PRICED!

Wash Normal, Delicate and Wash 'n Wear Clothes with
Sears Kenmore Automatic Washers
with Two Speeds and Three Cycles

Coppertone Finish

\$179

No Trade-in Required

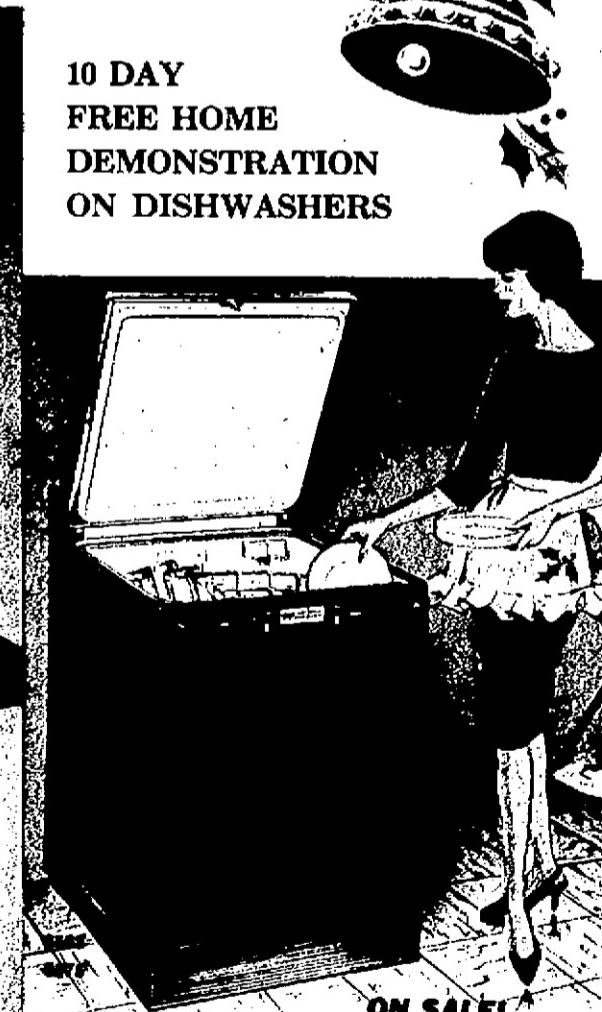
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Sunday, November 29, 1964

Southland

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT - PRESS - TELEGRAM

EYE-WITNESS ACCOUNT:

Pearl Harbor's
Day of Infamy

Turn to Page 8



A New Home for the Performing Arts . . . Page 7.

Color photography by Roger Cesar



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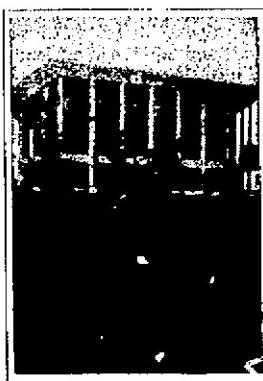
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Southland

OUR COVER



The Pavilion, largest of the three structures in the Music Center for the Performing Arts in Los Angeles, will be musically consecrated Sunday, Dec. 6. The imposing five-level building is sheathed in granite and glass and surrounded by a portico of slender-fluted columns extending the full height of the building. Inside a great mirrored staircase rising four levels high will serve

the orchestra, Founders' circle, lodge and balcony levels of the 3,250-seat auditorium. The big stage will be able to accommodate grand opera, civic light opera and ballet and symphony orchestra. More about the Pavilion and its consecration on Page 7.

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NEXT WEEK

The pupil weighs in at close to a ton, won't eat, won't sink or swim; just stares. What does the teacher do? That's the theme of "Whale College," an article about David Brown, curator of mammals at Marineland, who graduates some pretty exciting actors. Watch for "Whale College" in next week's Southland.

Fred Taylor Kraft, Editor

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WOULD 'INTERN JURORS' SOLVE THE QUESTION:

What's Wrong With Our Justice?

By Tom Carey

LET'S begin by setting the record straight. I'm not a nut, a left-winger or a right-winger. I'm just an ordinary guy who works for a living.

I believe in the American way of life, I always save and always will, but there is one facet of our way of life which has been invaded by personal opinion, prejudice and ineptitude to the point where I cry:

"Junk the jury!" At least, junk the jury system as we know it today.

My story begins about six years ago on a February evening. My wife and I were en route to my parents' home in Los Angeles County territory. It was my birthday and my parents were planning a birthday dinner.

IN OUR SPORTS car, we pulled up to a stop sign in county territory. There were cars ahead of us, but none behind. It still was light enough to see very well. My wife and I sat there almost 30 seconds, long enough to exchange a few remarks about a Boy Scout exhibit on the corner to our left.

Then there was an "explosion" as another motorist drove into the rear of our car, pushing us into the car ahead.

My wife was catapulted into the rear of our car. I went way back, but I was holding the wheel, and as we plowed into the car ahead, my knee hit the dashboard, the wheel caught me in the midsection and my head smashed above the windshield.

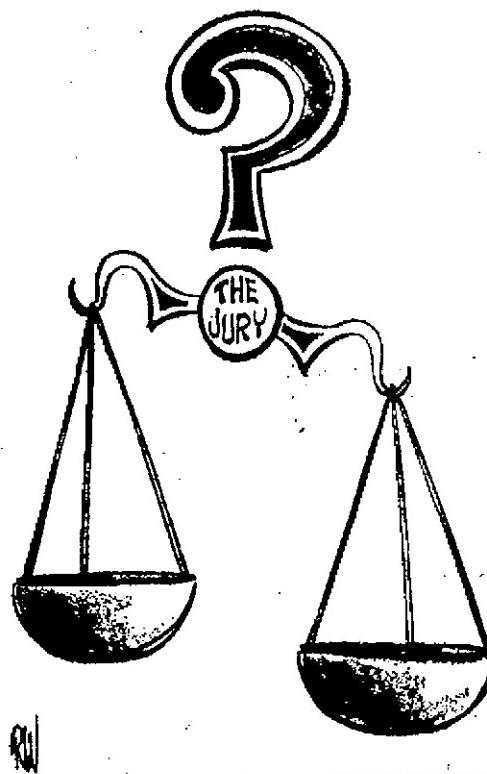
Groggily, I staggered out of the car and the driver who had hit me called out:

"I'm awfully sorry. Can you pull ahead and we'll talk?"

The car still would run, and the driver ahead of me and I both pulled through the intersection and stopped at the curb. The driver who had hit me turned right with his battered car and ran away! But a bystander got part of his license number.

WE CALLED the sheriff and a prowler arrived to help.

Our own personal hell was just starting. It turned out



Illustrated by RICHARD WALLMEYER

that my wife, a highly successful fashion and photographic model, had a congenital neck defect of which we both were unaware. The condition was benign, but the violence of the accident aggravated it to the point where her career was halted. She has limited motion in her neck yet today, despite the fact that she visited a specialist and his therapists every day for six months!

Then began an extraordinary series of events. The sheriff's officers found the other driver, and he surrendered. They arrested him on a felony hit-and-run charge, but my wife would not press criminal charges or sign the complaint because she didn't want to put anyone behind bars.

The other driver called, cried and pleaded on the telephone for her not to send him to prison. He said he had had a "couple of beers" and had panicked, running away.

ON THE ADVICE of a friend in the district attorney's office, I hired a lawyer. Immediately I was visited by a representative of the other driver's insurance firm. I told him I couldn't settle because the full extent of the damage was not known. He waved a fat finger in my face and threatened to "fix" me in court.

My insurance agent reported it to the state for me,

venting our efforts to show it had been hit-and-run. Pretty smart.

In court, a man wise in the ways of justice called me aside and told me in a friendly way that if we wanted to win, we should wear our oldest clothes. I replied that we would not live a lie, that this was the way we dressed and we would stand on the facts.

The doctor who had treated my wife testified and so did a doctor for the defense, who also had examined her.

They agreed on the extent of physical damage she had suffered.

Yet, when the jury came in, it awarded barely enough to cover the damages—noting for a ruined career or six months of suffering.

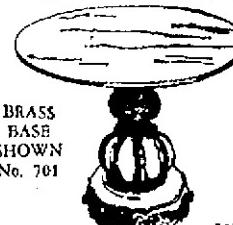
THE JUDGE even apologized to us, but the jury felt that we were two "rich" people trying to take advantage of a "poor boy." The facts were discredited for personalities.

Twice since then I have met the defense attorney. He has avoided talking with me. Once, when my wife was with me, he turned and ran!

It is not fair to write a complaint such as this without making a suggestion—and my suggestion is that juries be made up of young lawyers, who will "intern" in this duty exactly the way young doctors intern. Forget the "little old ladies in sneakers and funny hats."

I still believe in the American way, but sometimes my belief in our justice is stretched to the breaking point—especially when my wife cries in her sleep and I know this will go on the rest of her life!

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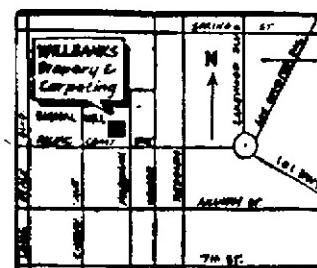
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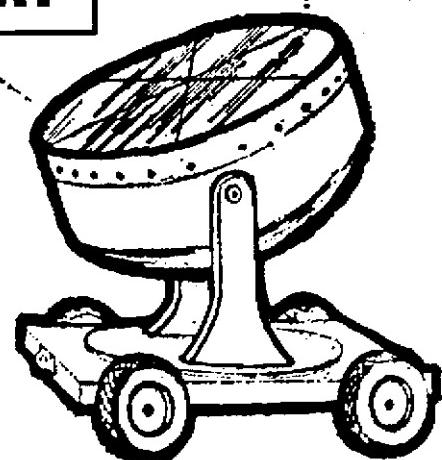
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L.A. Music Center
Opens Next Sunday

A New Home for the Performing Arts

By GEORGE ERES

FIRST OF THE three structures in the approximately \$33,500,000 Music Center for the Performing Arts in Los Angeles, The Pavilion, makes its bow next Sunday, Dec. 6, and violinist Jascha Heifetz will be soloist with the Los Angeles Philharmonic Orchestra, conducted by Zubin Mehta, in the musical consecration of the house.

The Pavilion overlooks the entire downtown Los Angeles area from the hilly seven-acre site bounded by First, Hope and Temple Streets and Grand Avenue.

Construction is scheduled to begin soon on the two other buildings in the complex—the Mark Taper Forum and the Center Theater—to rise from foundations already in the underground parking structure. They are scheduled for completion in the fall of 1966, according to Welton Becket and Associates, architects-engineers.

PROGRAMMING for the first concerts has been scheduled with a dedicatory eye to making the inaugural season in the new center a memorable series of musical events. Among the first of the soloists to appear will be pianists Van Cliburn and Robert Casadesus, the Roger Wagner Chorale and—indicating that the temple music will cater to popular as well as classical taste—Nat Cole.

On the south side of a landscaped central mall, The Pavilion is a five-story structure, 330 feet long and 252 feet wide. It rises 92 feet from the first promenade level.

Seating on the orchestra floor is in the continental style, without center aisles. The angle of vision to the stage is never more than 27 degrees down, even from the highest point in the last tier. The main orchestra section seats 1,472; the Founders' Circle, 466; three other seating areas make up the total capacity of 3,250 seats.

THE BUILDING has restaurants, public rooms, rehearsal halls, an overwhelming entrance lobby layout, underground garage and private offices.

The Pavilion stage's flexible proscenium can be varied from 36 feet to 58 feet in width. Its maximum depth from the curtain line is 104 feet, although the playing stage will be 64 feet in depth.

The \$18,100,000 Pavilion, along with The Forum and Center, will be operated by a nonprofit Music Center Operating Co., under lease from Los Angeles County. It is, for the present, private property—although spokesmen for management give assurance that it will be operated "like a public building."

The method of financing the Center came in for some scathing criticism. Since the financing was arranged, the legislature has passed a bill, AB 2900, which prohibits financing of such buildings when the amount is more than \$2,000,000—unless the people get a chance to vote on the matter.

NO SUCH PUBLIC approval was given in the case of the Music Center.

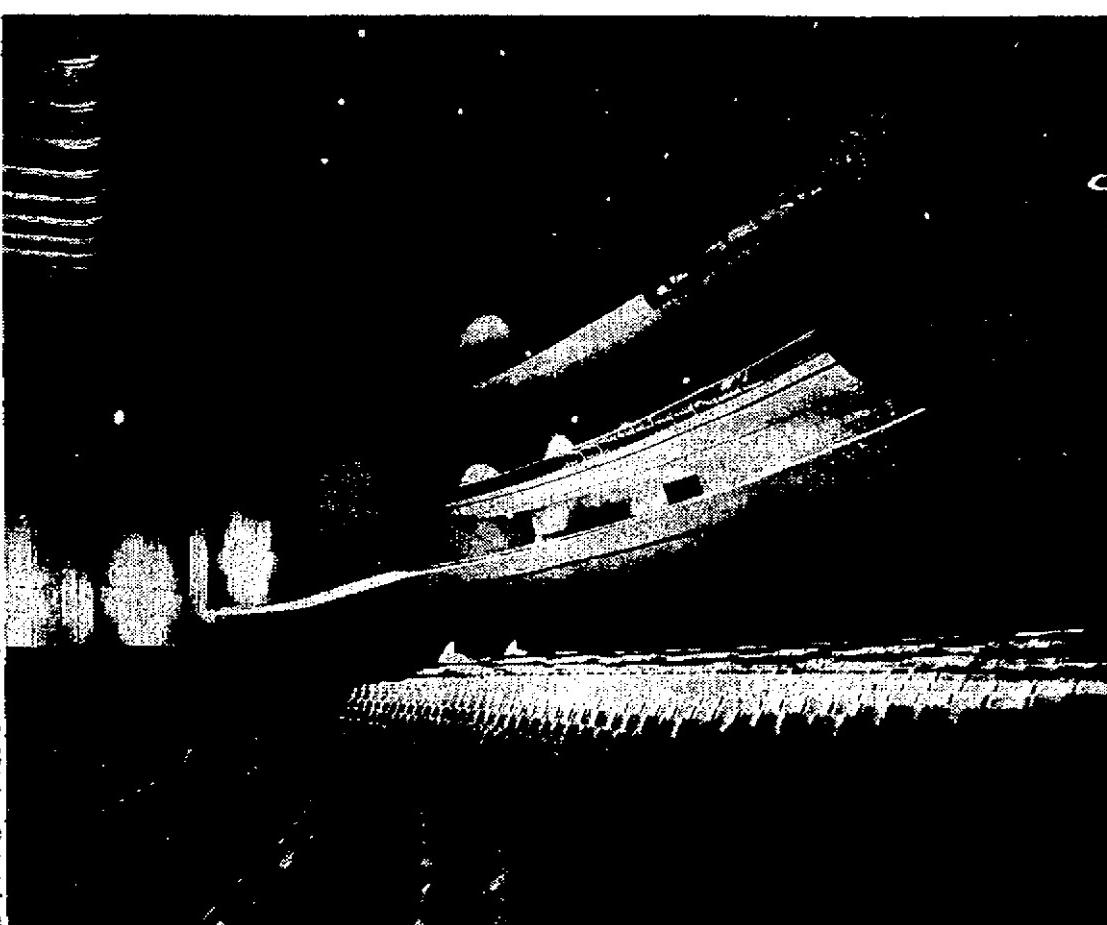
The Music Center people raised \$18,500,000 in donations. The Hollywood premiere of "Cleopatra," for example, brought \$1,094,403 to the Music Center Building Fund, headed by Mrs. Norman Chandler, wife of the publisher of the Los Angeles Times. Mark Taper, financier, gave \$1,000,000 to the project.

The county, under the original agreement with the Center, provided the seven acres of land—by some estimates valued at about \$10,000,000—and will pay the \$1,250,000 in architect's fees and for various services. Under a supplemental agreement, the Center leased back to the county the Center's garage, for which the county pays the Center \$511,000 a year.

(Continued on Page 14)



Main entrance to The Pavilion in the new Los Angeles Music Center. Grand stairway dominates the foyer and mirror panels face the stairwell.



Interior design and decor of the auditorium is a continuation of the elegance in other parts of building. Deep coral-red carpeting and seat fabrics on various levels contrast with stage curtains of sunburst pattern.



DAY OF INFAMY

On to Pearl Harbor ... 'BANZAI!'

Hoyt McAfee was in Pearl Harbor when the Japanese attacked Dec. 7, 1941. Some unpublished aspects of the holocaust as he saw them appear in the accompanying first part of a two-part series.

First of Two Articles
By HOYT McAFFEE

LOW-HANGING dark clouds provided an umbrella-like screen for the Japanese carrier task force assembled at Hitokappu one autumn morning. It was late November of 1941 and momentarily the commanding admiral expected to receive a secret message. When it reached him over a special communication line, he quickly relayed it to other units of his armada.

"Climb Mt. Nitaka," it directed. Translated, that meant "On to Pearl Harbor for the Big Strike!" It was, in brief, a decisive moment in Japan's year-long master plan of deceit and treachery.

As conceived and pin-pointed by the chief plotter in Tokyo, Adm. Isoroku Yamamoto, it called for the bold conquest of all Southeast Asia. At a strategic moment Japanese naval-aerial and landing forces would pounce upon the Dutch East Indies and the Philippines. Simultaneously, specially trained units would launch a treacherous, Banzai-type raid on America's most vital Navy base in the Pacific—Pearl Harbor.

MUCH HAS been written in recent years about how President Franklin D. Roosevelt supposedly "goaded and provoked" the Japanese into attacking U. S. forces, thus igniting the Pacific War. Yet the memos and confidential messages of Adm. Yamamoto and his co-conspirators in Japan prove the utter falsity of that charge.

Yamamoto in particular, the evidence makes abundantly clear, used all his influence, cunning and guile to plunge Japan into a war of world conquest. He looked upon America as his country's No. 1 enemy and stumbling block.

So it was he who hatched and nursed along a deceitful plan to strike an unexpected and annihilating blow at the U. S. Pacific Fleet. Japan's ablest and bravest naval aviators were put through a strenuous training program in preparation for the sneak attack on Pearl Harbor.

Capt. Mitsuo Fuchida was, at Adm. Yamamoto'shest, chosen to lead the raid. There was, incidentally, an outcropping of opposition within the Japanese navy and political circles to Yamamoto's "reckless scheme"—the tag his critics applied to it.

Relentlessly and fiercely, however, he bushwhacked, cowed, and routed all of his opponents. He even threatened, at one point, to resign his all-powerful post as chief admiral of Japan's combined naval forces. As a follow-up to that, he vowed that he would—if necessary—voice a direct protest to the Japanese Emperor to this effect: "Son of Heaven, traitors now infest the government!"

IN THE SHOWDOWN, Yamamoto had his way on all counts. This filled him with arrogance and prompted him to boast: "No one can stop the onward march of Japan. We'll batter the hated Americans to their knees and I'll personally dictate the terms of surrender in the White House!"

(Later in the Pacific war, April 18, 1943, American Intelligence intercepted a secret message transmitted by the Japanese. It advised Japanese forces in the Bougainville area to expect Adm. Yamamoto "within an hour." He arrived on time, all right, but was ambushed by a killer pack of American P38 planes and sent to a fiery death in the steaming jungle below!)

As November passed and December began, the die

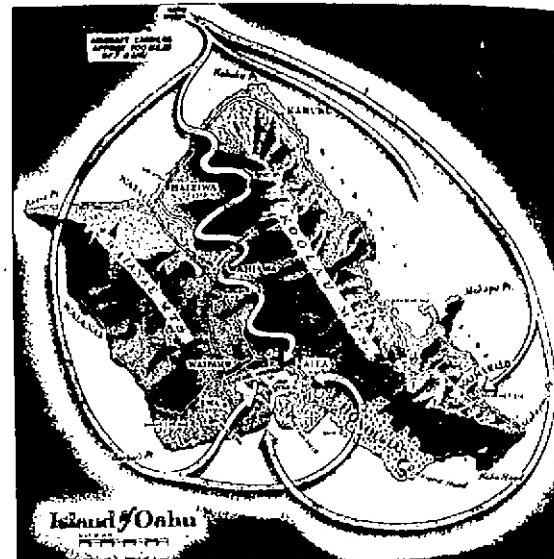


Men of the Pacific Fleet in Pearl Harbor had poured ashore bent on weekend liberty when the Japanese struck their devastating blow.

was cast and the planned assault on Pearl Harbor shaped up rapidly. Adm. Chuichi Nagumo's naval task force made a quiet departure from Hitokappu. Thereafter, it followed a zig-zag course—undetected and unchallenged—toward the north coast of Oahu and 230 miles from Pearl Harbor.

THIS TIGHTLY-KNIT, well-trained naval force consisted of two battleships (Hiei and Kirishima), nine destroyers, two heavy cruisers and one light cruiser. But the six accompanying aircraft carriers provided the real tip-off of what was afoot. For aboard the Akagi, Kaga, Shokaku, Soryu, Zuikaku and Hiryu sat 354 planes ready for launching at a timely moment.

As this lethal package of mass destruction steamed unmolested toward its final destination, Saburo Kurusu,



Japanese planes, using these approach routes, were spotted by radar almost an hour before attack but were thought to be our own B17s.

Japan's special "peace envoy" to Washington, joined the Japanese Ambassador in calling on Secretary of State Cordell Hull. With a straight face Kurusu pretended that Japan was "determined to find a peaceful solution to all differences now aggravating relations between our two countries."

(Days later, after the treacherous attack on Pearl Harbor, an angry Cordell Hull denounced the Jap envoys as "infamous and damnable liars!")

MEANTIME, in Honolulu, Lt. Gen. Walter Short and Adm. Husband Kimmel permitted the "peace talks" in Washington to warp their better judgment. They shifted military and naval forces in the Hawaiian theater from a state of battle readiness to a condition of relaxation.

As for the disposition of the U. S. Pacific Fleet, it was decided to dispatch the carrier Enterprise, three heavy cruisers and nine destroyers out to Wake Island. A second task force—the carrier Lexington, three heavy cruisers and five destroyers—also left Pearl Harbor and headed for another destination: Midway Island.

Even so, the overwhelming bulk of the Pacific Fleet—and this included all the big "battle wagons"—remained in Pearl Harbor in "sitting-duck" formation at the lower end of Ford Island.

At the Jap task force rendezvous point, the pilots attended a final briefing. Each one wrote a farewell letter to his parents, wife, or sweetheart. Each one drew up his will.

After that, however, their spirits began to revive—then to soar. For as they sat in their wardrooms and listened to radio broadcasts picked up from Honolulu, one cheering realization struck them. It was that many thousands of American fighting men in Hawaii were out on a rollicking weekend spree—"celebrating" to the hilt!

A FINAL MESSAGE—"Make-the-sunreme-sacrifice-for-the-glory-of-Japan"—came from Yamamoto aboard his flagship (the Nagato) anchored in the Inland Sea. All the pilots chosen to participate in the first assault on Pearl Harbor shook hands with their comrades and shouted—"Banzai!"

Then they climbed into the cockpits of their waiting planes, preparatory to the take-off. An intense look on his face, the dynamic Capt. Fuchida adjusted his warrior headband. Calmly he eased into his Mitsubishi 97 plane.

His final "Banzai" salute furnished the signal which sent 183 planes soaring and roaring off toward Pearl Harbor. It was a raid destined to succeed beyond Yamamoto's wildest dreams and his coterie of war plotters back in Japan.

So much so, that an astounded Mitsuo Fuchida—having arrived over Pearl Harbor unmolested—was moved to flash this message to his aircraft carrier (the Akagi) at sea: "Tora—Tora!—Tora!" In other words, "We're tigers now and will tear the Americans to pieces!"

They almost did, too! As proof of that, they sank or set afire 18 major U. S. ships, destroyed 188 planes, crippled 160 more, killed 2,405 American officers and men in the first attack, and wounded 1,151 others. When the attack ended, Pearl Harbor resembled a charnel house!

(Next Week: "Untold Secrets of Pearl Harbor.")

WHY DO PEOPLE DO IT?

Route to Suicide

By Lou Jobst

UNSHAVEN and red-eyed, the man took a long swallow from the bottle of cheap whisky. He put the bottle back on a rickety nightstand and took a slow look around the small, rundown hotel room.

Then he picked up a blue-gray pistol, lying beside a chipped glass ash tray piled high with snuffed-out cigarette butts. He placed the cold metal muzzle of the short-barreled weapon in his mouth and cocked the hammer.

He may or may not pull the trigger.

If he chooses to ride an explosive moment into infinity, then he becomes a coroner's case, one of about 20,000 Americans who commit suicide each year.

If he doesn't, he joins a larger band of troubled souls who move to the brink of self-destruction and then step back. Or, are snatched back.

EXPERTS ESTIMATE that five million persons now living in the United States (one of every 60 residents) have attempted suicide at some time in their lives.

Of this number, estimates Dr. Ronald S. Mintz of the UCLA Neuropsychiatric Institute, 500,000 live in California—75,000 in Los Angeles alone.

Mintz' findings, reported to the American Psychiatric Assn. earlier this year, are based on a survey of more than 2,000 Southland residents.

He found—among other things—that 78 had made one or more attempts on their own lives, that women outnumber men 3½ to 1, and that attempts at self-destruction are more common among the lesser educated.

The study by Dr. Mintz is only one work in a growing scientific effort not only to understand suicide and its causes, but to find the means to prevent it.

A MAJOR PART of this effort is being made by the revolutionary Suicide Prevention Center, founded in 1959 in Los Angeles County, and operated by Drs. Edwin S. Schneidman and Robert E. Litman.

SPC believes that about one-half of all the suicides could be prevented if the troubled could be reached, and helped.

To accomplish this, SPC mans a 24-hour-a-day telephone center. The center receives about 300 calls for help each month, and has headed off countless suicides.

SPC also has amassed a great deal of knowledge about self-destruction and has come up with some startling findings:

—Suicide seldom comes without forewarning and is almost always a result of a combination of factors, not just a single cause. Danger signs include periods of depression and incommunicativeness and increased use of barbiturates and alcohol. (Alcohol is found in the blood of one-third of all victims.)

—For every suicide, there are eight attempts and most suicide victims have been thinking about suicide for some time.

—**PROMINENT MENTAL** attitudes of the suicide-inclined include a desire for rest or escape, a wish to be reborn or rescued, guilt anger, shame, revenge, desires for succor and "to start all over."

—Many seemingly common acts such as speeding in traffic, talking back to the boss and getting drunk on the eve of an important event or activity can be catalogued as self-destructive behavior.

—Suicide rate for non-Caucasians, now much lower, will rise as civil rights are extended.

—Barbiturates are the leading method of taking one's life, followed by firearms, hanging, carbon monoxide poisoning, and jumping.

—Virtually every human thinks about suicide at some time or another.

—**EMOTIONAL** and psychological conditions cause suicide, not weather, time of day, month of the year, full moon or position of the stars.



Alcohol is a major factor in suicide. Alcohol is found in the blood of one-third of the 20,000 persons annually in the U.S. who kill themselves.

The biggest problem, most experts agree, is to get the troubled to talk to someone about their problems.

Equally important is the fact that 8 out of 10 persons will give some kind of warning of their suicidal intents.

"Suicide threats must be taken seriously," says Dr. Schneidman.

An estimated 75,000 residents of Los Angeles County have attempted suicide at least once. Dr. Edwin S. Schneidman, Ph.D., (left), and Dr. Norman L. Barberow, Ph.D., are co-directors of Suicide Prevention Center in Los Angeles, seeking to curb large numbers with tendencies to self destruction.



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Great White Way of the Sea

By Walter Finch

AT NIGHT the sea is a kind of great white way, sparkling, luminescent, alive with light, both seen and unseen.

Strollers along the nocturnal Southland shore, especially during the warm summer months, are treated to a fiery spectacle of phosphorescent surf which even on moonless nights bathes beaches in a soft, silvery glow.

Wakes of boats plying the Catalina Channel boil and beam with dazzling blue-white foam churned from the face of the slate sea by flashing propeller blades.

Out in the quiet darkness the patient viewer will see an occasional burst of brilliance, a bright light that marks the passage of some radiant sea creature, a piscatorial firefly which flashed across the black waters briefly and winked out.

THESE ARE phenomena of nature's own lighthouse, an ocean filled with living lanterns and beacons.

Biologists estimate that there are at least 1,000 different types of marine life, ranging from microscopic bacteria and one-celled fauna to slender worms to great bottom dwelling fish with nightmare shapes, which emit light.

These luminescent creatures which also include shrimps, jelly fishes, planktonic plants, shell fish and squid, occur in all types of water, from the surface to the deepest ocean abyss.

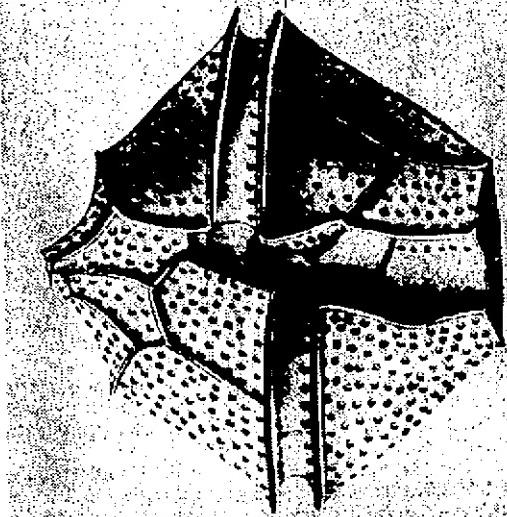
In fact, the deeper things are the brighter they are likely to be.

IT HAS BEEN estimated that at least two-thirds of all life forms which inhabit the lightest regions below 200 fathoms emit some kind of light.

And although many of these bottom creatures still remain unseen and unknown to man and much is still to be learned about the luminous creatures already catalogued and their habits, science has unlocked some secrets:

Researchers have found that these animals produce light in at least three distinct ways.

One group produces light in special cells called photocytes. These cells, in turn,



Drawing Courtesy University of California, San Diego

Tiny sea creatures give the sea phosphorescence. Above, *Gonyaulax polyedra*, which also causes so-called "red tide," often prominent offshore.

are usually incorporated in light-producing organs which are located in various parts of the body, both internally and externally.

ANOTHER GROUP including some fish and squid ingest luminous bacteria which they feed to light organs.

And a third group produces clouds of light about them by discharging and dis-

pensing luminous secretions.

The life light is termed "cold" because it emits no heat and because it is used only for visibility. It is the product of complex chemical reactions, many of which can be termed oxidations of light producing substances and oxygen.

Most of the lights produced are blue and green although certain fish emit am-

ber tones and at least one squid carries a red lantern.

Virtually all the luminescent creatures give off sporadic light and emit bursts of light only when agitated.

SEVERAL COLONIAL creatures including complex collections of polyps operate like giant neon signs with each polyp in a chain lighting up in sequence.

Biologists say a single flash of light from a single polyp may last less than one-fifth of a second, but the entire chain reaction may consume to two full blinking seconds.

Specifically, the lights seen on summery nights sparkling and flashing in the crashing surf or in the wake of a cruising boat are produced by tiny plankton including dinoflagellates and ctenophores. These same creatures color the water by day, producing in this region the so-called "red tides."

Among multicellular and more complex marine life, such as fishes, the lights have many different purposes. They provide visibility for food gathering and navigation, luring game and even conceivably are part of the mating game.

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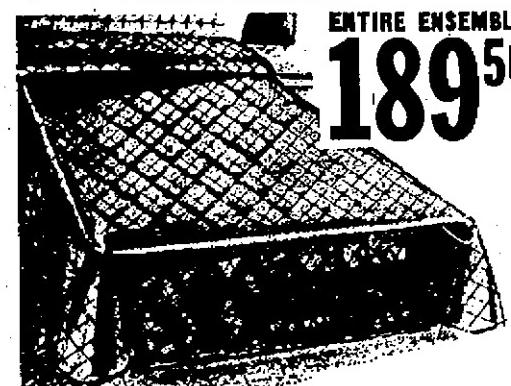
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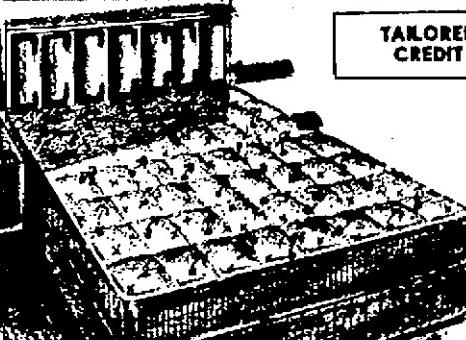
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Two views on this page are of the living room of the home of the Jay Leff family. Above, as room appears when viewed from front entry.

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Photo from this angle shows a portion of the entry at far right. An interesting feature is the post-type lamp in center background. The fixture leans out at an angle from the wall to light furniture.

By Stella George

SINCE Mr. and Mrs. Jeff Leff moved into their home—new at the time—at 1136 Andrews Drive, Bixby Knolls, they have enjoyed the area so much that no thought of moving has entered their minds. They had built their house with spacious rooms, plenty of closet space and cupboards, and a large and well-equipped kitchen for the home-loving Mrs. Leff. But, as the intervening years passed and their children, Karin and Randy, grew some changes seemed necessary. The Leffs decided that a rumpus or family room would really make the home complete. They engaged Stanley Val Goldin AIA to redesign a portion of the house to meet this new need. A bedroom and a small den became a large family room, and two bedrooms and a bath were added.

THE LEFFS did their own interior decorating with professional good taste. The formal living room is done in shades of blue. Carpeting in the living and dining rooms is soft blue-gray. The long and low sofa is blue. Two orchid chairs form a conversation grouping in one corner. An antique white lamp post provides the lighting

here, with the post extending out from the wall at an angle. A chair that looks as if it were made of mother-of-pearl is near the fireplace, with an end table and lamp at its side.

The dining room is formal, also, but there is a warm radiance about the home which makes the rooms inviting and homey.

The kitchen is done in sunny yellow and work area is in abundance, as is storage space. Along one wall there is a built-in buffet with a glass china closet above. A dinette at the far end of the kitchen views the rear garden.

THE FAMILY ROOM is well-equipped for fun and comfort. Near a pale avocado contour chair is a piano of the same color. The floor area in front of the off-white sofa is covered with a luxurious green-blue rug. Family room and kitchen are floored in white vinyl. A game or dining table and four black leather chairs are near the TV set. One wall is lined from floor to ceiling with storage areas for the stereo, records, and dozens of hard-to-store items. Walnut doors hide the treasures within. Glass walls in the room view

(Continued on Page 13)

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Comfort is the keynote of the family room where a piano is painted in an avocado shade to match a nearby chair, creating a point of interest.



Above, a cozy corner of the family room, with a view of patio and garden. Below, the Leff family home "face" to the street.



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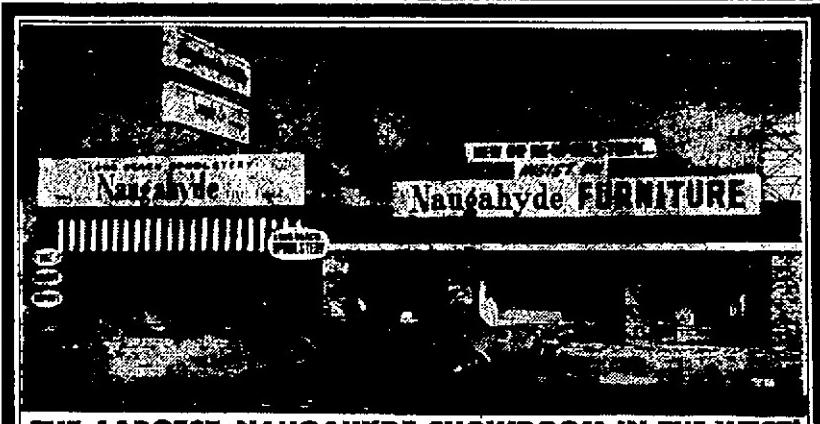
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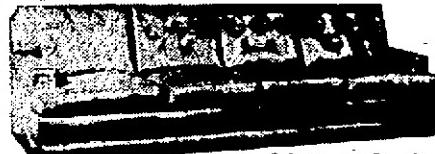
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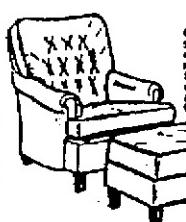
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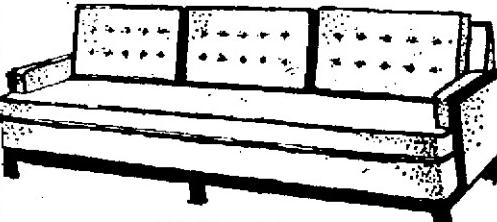
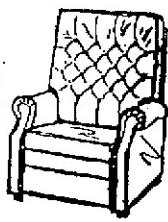
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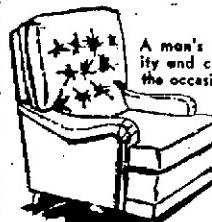
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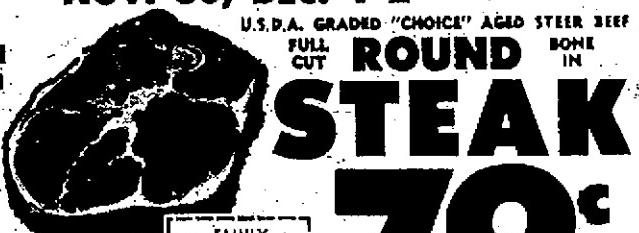


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Recipe of the Week

CHERRY PUDDING wins \$5 for best recipe this week, submitted by Mrs. Ruby Aguilar, 12142 Gilbert Ave., Garden Grove, Calif. 92641. The recipe:

Cherry Pudding

1 No. 2½ size can

sour pie cherries

1/2 cup shortening

1 cup sugar

1/2 cup buttermilk

1 tsp. vanilla

Drain cherries thoroughly and save the liquid. Cream sugar and shortening. Add soda and vanilla to buttermilk and add alternately with flour to creamed mixture. Fold in cherries and pour into well-greased and floured pan and bake at 350° for 30-40 minutes. When pudding is done, spread meringue on top and brown.

Sauce: Add 1 cup sugar to cherry liquid with 3 tbsp. margarine and cook over low heat until thick. Serve hot on pudding.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

Home for Performing Arts

(Continued from Page 7)

rooms are to be located above the stage.

THE CENTER organization raised \$13,730,000 by floating a private bond issue. When this sum is paid off, the entire facility reverts to the county.

Professional management of the Center is under direction of William Severns who also manages the Los Angeles Philharmonic and Hollywood Bowl.

With completion of The Forum and The Center Theater some two years from now, the Center for the performing arts will be complete.

The Forum will be a circular building in a sunken garden with amphitheater-style seating for 750 and will provide space for meetings as well as experimental drama with its thrust stage. Prop changes and some movement of actors will be hidden from the audience by lighting in the risers of the steps to the stage—presenting a "curtain" of light instead of the conventional curtain. The auditorium will seat 750 in 14 rows—an intimate type of theater which can be used for recitals, chamber music concerts and meetings.

And fresh-baked apple pie and cider are not to be overlooked, either!

Oak Glen has added to its natural charms the delight of a day in the fresh crisp air among friendly people, a chance to walk in the orchards and to sample and take home the fresh fruit at producer-to-consumer prices. (U-Pick style of harvesting the fruit is not permitted because of the fragile quality of apple tree branches.)

Oak Glen is reached from Long Beach and nearby areas via Riverside Freeway, turning off at Riverside to Beaumont, and thence north on Beaumont Avenue to destination. Apples are available until after Christmas.

Harvest

Still On

OAK GLEN apple country's nostalgic "back home" and "Sunday picnic" appeal continues to attract city folk for a day's outing at the region's famed apple orchards. Apples ripe and ripening now are Rome Beauties, Black Twigs, Winesaps and Arkansas Blacks.

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Calory counters have a trying time ahead as the holidays roll around and rich fare tempts them, but they can eat

well with such enticing dishes as Sukiayaki, served with rice, sided with a cottage cheese dip and vegetable dippers.

By Mildred K. Flanary

Southland Magazine Home Economics Editor

GOURMETS can be dieters, too, with the sukiyaki recipe presented here. Serve it with a seasoned cottage cheese dip and vegetable dippers. The recipe:

Sukiayaki

1½ pounds lean round steak

1 cup bouillon

3 tablespoons soy sauce

½ teaspoon monosodium glutamate.

6 tablespoons corn oil
1½ cups diagonally sliced celery
1½ medium onions, sliced
¾ pound mushrooms, sliced
¾ pound fresh spinach

Slice meat, cutting across the grain, into thin diagonal strips, 3 x 1-inch. Combine bouillon, soy sauce and monosodium glutamate. Heat 2 tablespoons of the corn oil in a large heavy skillet; add half the meat and brown, turning frequently. Add half the soy sauce mixture then push meat to one side of the pan. Add half of all vegetables except

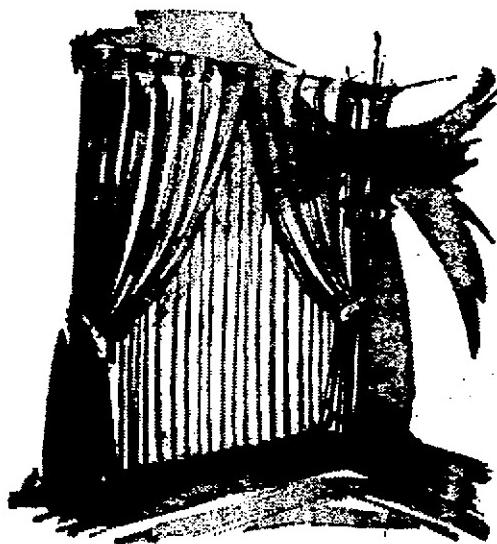
(Continued on Page 22)

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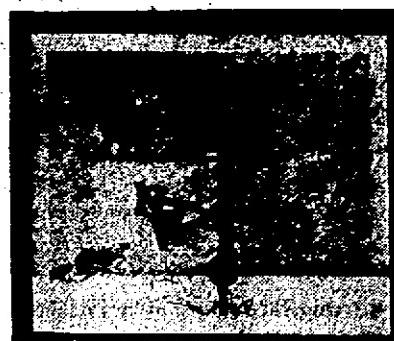
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Christmas Is in the Air ... and in the Cards

NORTH, SOUTH, east or west, wherever the welcome winds of faith and hope freshen the spirit, imaginative cards are saluting the Christmas season with reverence and beauty.

Designer of this year's Christmas stamps for the U. S. Post Office, Charles F. Neagel, fashions a satellite jewel symbolic of the abiding goal of universal peace (top photo). Kermit Adler's Santa Claus, blazing a starry trail of gaiety, whirls above the sleeping village (right), dreaming blissfully of Christmas joys. Marking the merry winds, the antique weather vane from the talented team of Tait-Henson (lower left) points the way to the happiest of holidays. And, flying the jetstreams far above the earth, speeding doves of California's Eyvind Earle (lower right) create a fascinating interplay of modern design.

As these cards in the collections of the American Artists Group reaffirm, the Christmas spirit fills the air and warms the heart.



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ROOM Do It Yourself with Ceramic Tile From 59¢ sq. ft. Ceramic Tile Center 5334 L.B. Blvd. NE (441) Long Beach	ADDITIONS STARLITE CONSTR. CO. LAKEWOOD Licensed & Insured FREE ESTIMATES LAYOUTS TO 6-1921 PATIO
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In the Image of Noel



Nicolaus and Mis Nicolaus have a place of honor at a Long Beach home each Christmas.

By Olive Breed

WHAT would Christmas be without gift giving? Yet, with all the buying, wrapping and exchanging of gifts, with children the place of honor must go to the unseen giver who comes in the night, with all the secrecy and mystery they love.

Aside from the Magi of the First Noel, the prototype of gift bringers for centuries was Nicholas, the boy bishop of Myra, whose life was dedicated to giving his wealth to those in need, going unseen and in secrecy at night. He became St. Nicholas, patron saint of some European countries, of the Marines, and of children, among many others. The name Santa Claus is said to have originated during the American Revolution, simply as a mispronunciation of St. Nicholas.

With all reverence for the black-robed bishop, gaiety happiness at Christmas demanded color, especially for children, and legends grew through the centuries, of people accompanying the good saint, mythological characters, a Moorish servant, even straw-clad ghosts.

THEN, IN 1823, Clement Clark Moore snagged a colorful, imaginary elf, and presented him to his own children in a poem called, "A Visit from St. Nicholas." He used rhythm and rhyme that keep youngsters singing to this day; the red-clad, rotund figure of the elf-saint, so easy for children to imagine and draw, has become more and more the image of the gift-giver. There is a tendency to give him a home at the North Pole, and even a Mrs. Santa Claus to help with the gifts.

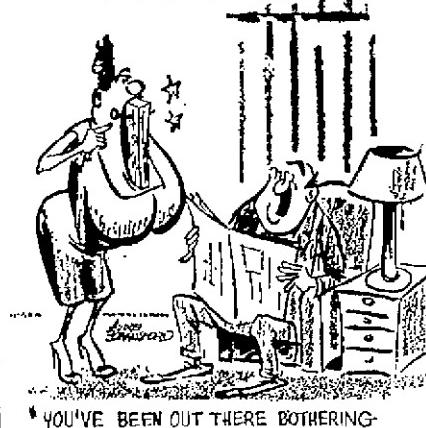
Nicolaus." The nicest part of this pair is that the two appear each year in Long Beach, at the foot of the Christmas tree in the home of Kathryn Bernau, of 2512 E. 2nd St. She has never known a Christmas without them, like a tradition linking up one year with the rest.

THE DOLLS are created from finest flesh-colored felt, with faces painted, and clothing made of finest hand work. Nicolaus, 22 inches tall, carries a shoulder bag containing wooden clubs, wooden horses, clown doll, horn, toy blocks and wooden drum. He carries a large cane, and wears walking shoes.

Mis Nicolaus, 18 inches tall, dressed in green and orange, wears shoes and carries a basket of fruit in one hand and a wreath in the other. A large cock is perched on her arm, which doesn't fit into the character, but is not explained.

These quaint little folks will never replace St. Nicholas or Santa Claus, but many interesting customs are begun by their kind.

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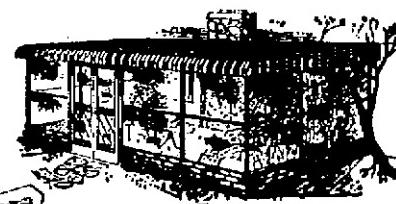
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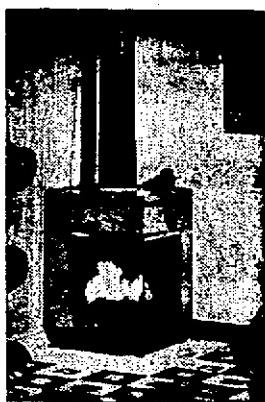
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La Reina Rule

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812, for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Would you explain HARMAN, HARMON. — J.W., Long Beach; C.M., San Pedro; C.H., Anaheim.

J.M., C.M., C.H.: HARMAN and HARMON are primarily from the early Teutonic-English military term "Hari-man," meaning "army warrior." In addition, Harmon evolved from the similar phrase "Har-mond" for "army protector." Yorkshire English forefathers include Richard Harman, 1379. The Harman shield is blue centered with a silver chevron between six silver rams with gold horns. The shield for Harmon has a silver stag head between four silver birds on a black cross over a silver background.

DEAR MISS RULE: May we have data on GONZALO, GONSOLVO, GONSO.—J.G., Paramount; J.S., Anaheim.

J.G., J.S.: GONZALO, also spelled Gonzales, is traced to an ancient Spanish leader. Legends say that he founded the kingdom of Castile. Gonzalo means "mighty warrior." GONSO is a short form of the primary name, while GONSOLVO is a Portuguese variation. The Gon-salo-Gonzalo shield is red with a silver wedge issuing from the base. On the wedge (Continued on Page 26)



MOVIES

New Sex Kitten

FROM Yugoslavia, in southeastern Europe, comes the continent's newest sex symbol, lovely Mia Müssini, who is making her American film debut in "The Secret Invasion."

Mia, who has just reached her 20th birthday, celebrated the occasion by appearing in the Corman Co. Presentation for United Artists with a blue-ribbon international cast. Her co-stars include Stewart Granger, Raf Vallone, Mickey Rooney, Edd Byrnes and Henry Silva.

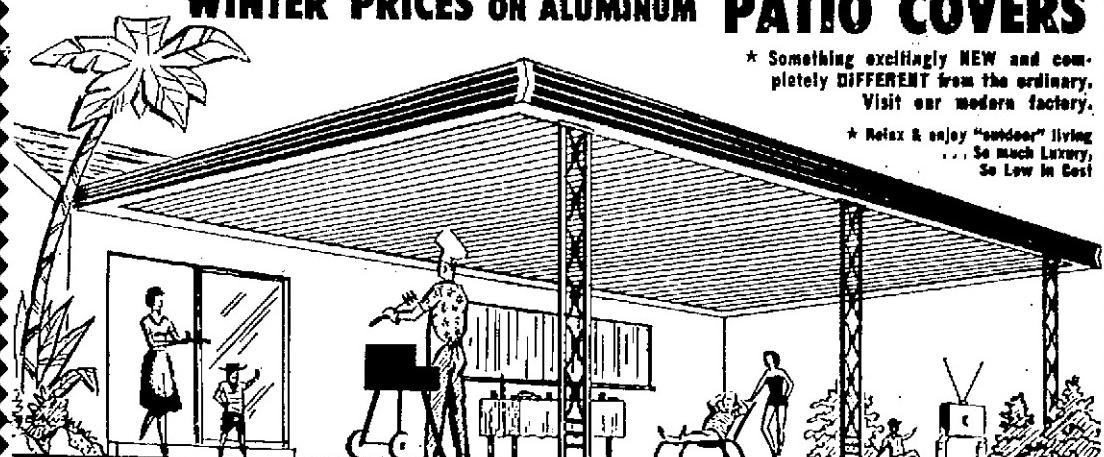
In the film she plays a member of the Yugoslav Partisans. Her father, in real life, had been a Partisan fighter against the Nazis.



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Stress Skill vs. Speed

By Ben Zinser

Southern Magazine Medical-Science Writer

THREE'S no evidence that the speed of an ambulance ever saved anyone's life, contends Dr. Robert H. Kennedy, a member of the American College of Surgeons' committee on trauma.

Says Dr. Kennedy: "We see no reason why ambulances should not obey the laws like the rest of us."



Meanwhile, the U. S. Public Health Service has awarded a contract to the Maryland State Health Department to establish a statewide training program for ambulance drivers and attendants.

"Many leading surgeons believe that better emergency procedures would prevent many of the deaths and permanent disabilities now being incurred in traffic accidents and other medical emergencies," says Dr. Paul V. Joliet, chief of the division of accident prevention of the federal health service.

In other words, it's skill not speed that counts in the operation of an ambulance service.

MUSCULAR spasm of the face and neck—the "neck-face syndrome"—is sometimes a side effect of tranquilizers of the phenothiazine group.

The phenothiazines are among the most widely used tranquilizers.

Slurring of speech, even a total inability to speak, may occur. Speech difficulty may last one to five minutes.

The attack, if it is going to occur, usually appears 10 to 18 hours after administration of the drug. The muscular spasm often is on one side only and may be accompanied by sharp pain in the affected area. Symptoms usually subside in 7 to 24 hours and may be curtailed sooner by an intra-

venous injection of the drug Benadryl.

The report is that of Dr. Howard M. Kassler of Boston University School of Medicine in the journal Oral Surgery, Oral Medicine and Oral Pathology.

A NEW experimental drug that blocks production of cholesterol in the body has been found to produce an adverse side effect.

The compound—20, 25-diazacholesterol—causes muscle cramps in many patients after only four weeks of treatment, researchers have reported to the American College of Physicians.

At one medical center the drug has been withdrawn from all patients who had been taking it.

The drug sometimes causes symptoms similar to those experienced in an incurable disease known as myotonia congenita. Victims of this disorder, also known as Thomsen's Disease, are unable to relax muscles after contraction and suffer painful muscle spasms.

ULTRASOUND can now be used instead of X-rays to predict problems in pregnancy, says Dr. Joseph Holmes of the University of Colorado.

The ultrasound technique is totally free of side effects. The significance is that its use can eliminate the need for X-rays, which pose hazards to the fetus, particularly during the early months of pregnancy.

Dr. Holmes says high-frequency sound waves can outline the fetus in the womb and even predict multiple births. The technique also can determine whether the fetal head is small enough to pass through the birth canal.

Ultrasound in medical diagnosis works this way: Sound impulses are beamed to strike a certain body area or organ. Echoes are transcribed into light blips on a glass screen, and these blips are interpreted by the physician.

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Symbols in Wreaths

By Lorena Fleissig

A WREATH is symbolical of love of fellowman. It may be fashioned of living greens or of plastic covered with myriad ornaments, or made as simple as ABC.

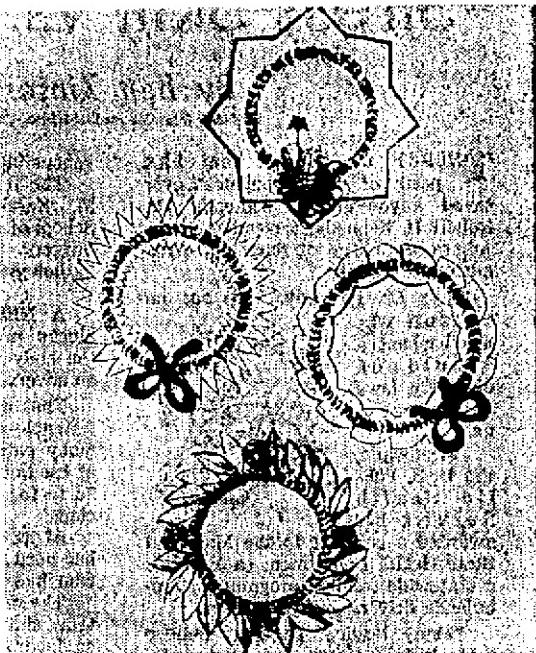
Pictured are four easy-to-make examples of wreaths. They are made of carton board and cartons are for the taking at any of the markets. Select the firmest ones with the uncut bottoms or use the sides of tall boxes. If the boxes are weak, build up the strength with several layers of carton board glued together with white liquid glue.

FOR THE WREATH WITH POINTS, draw a circle around a very large dinner plate. Use a smaller plate for the inner circle. Draw the points freehand or if this is difficult, use a sheet from the classified section of the paper. Draw the circle, fold carefully from the center 2' or 3 times and cut the points outside the circle. Unfold and you have the pattern to copy.

After the wreath is cut, spray or paint it with gesso (white water paint) or other type paint, and then spray it lightly with gold. It can be sprayed with gold alone but the white base gives better finish.

If you have garlands from last year, perhaps pressed down from being tacked in spots, use them. Flatten the red and silver foil smoothly in one direction and glue it between the inside and outside points.

Finish with a colored bow in red, in this case a red chenille wire bow. Either



Bright wreaths that are constructed on bases of carton board are decorative for any time.

make a small hole back of the bow for hanging, or put two small holes for a thin wire hanger loop. Or paste an extra tab in back with a hole made by a paper punch.

THE CURVING WREATH is cut similarly into a 10- or 12-inch circle and then scissored into a simple free-hand pattern. It is sprayed gold and trimmed with a bow and with green and silver garland pressed flat and glued securely down.

THE LEAF-EDGED WREATH of a carton board has a narrow circle of the board glued on top around the center. Leaf shapes and leaf halves put together give variety in form. These are cut from the carton board scraps. They are glued at a slat along the edge of the larger bottom circle, then the whole wreath sprayed before trimming with the flattened garland. Short lengths of foil form round intervals between leaves for color.

THE 8-POINT STAR WREATH is centered with the foil after being sprayed. For the bright trim, narrow red and green banded satin tie ribbon is glued flat to the edge.



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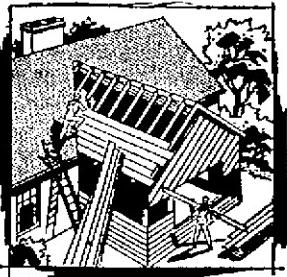
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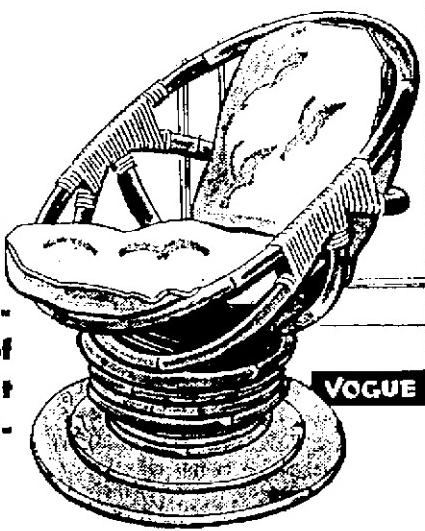
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Stout of Heart, and Loyal

By Eleanor Avery Price

SOUTHERN California
Dog Obedience Council presents its masterpiece, Top Dog Exhibition, at Imperial Park, Downey, hosted by Downey Obedience Club. Judging for top team competition begins at 10 a.m., and scent retrieving hurdle races as near 2 p.m., as possible. Approximately 20 clubs are entering representatives of top working obedience dogs and competition will be keen.

Although he had no formal training, the top hero dog of 1964 is the 20-month-old collie pictured with this article. He is Buddy, owned by Mr. and Mrs. Matthew S. Crinkley of Budd Lake, N.J. Buddy rushed into a blazing barn and saved his owners' goat dairy business by herding 70 expectant goats to safety despite burns to his feet and nasal damage from smoke inhalation. His warning also saved an additional 30 goats housed nearby. The



Buddy, a collie, shown with Matthew Crinkley, is Ken-L Ration Dog Hero of 1964. (See story.)

Crinkley farm supplies vitally needed goat milk to many persons, mostly children, who suffer from a variety of illnesses. For his bravery, he received the Ken-L Ration hero gold medal, a \$1,000 U.S. bond for his master, a gold plaque, a gold-plated leash and collar, a custom-made dog blanket, and a year's supply of dog food.

Third place was earned by Tiny, a 14-year-old, half-blind and hard-of-hearing Boston terrier, who aroused his owners, Mr. and Mrs. Rex Parish, when he smelled gas escaping from a rusted pipe. He's from Indianapolis, Ind.

SECOND PLACE went to King, a dog of Spaniel and Samoyed mix, from Three Rivers, Calif. King pulled his

Dieter's Delight

(Continued from Page 15)

spinach, keeping each vegetable separate; cook, turning often, 3 to 4 minutes. Add half the spinach and cook 1 to 2 minutes longer. Serve immediately with rice and sauce from pan. Cook with remaining ingredients using the remaining 2 tablespoons corn oil. Serves 4. Dieter servings should total 15 strips meat, $\frac{1}{4}$ cup celery, $\frac{1}{4}$ cup mushrooms, $\frac{1}{4}$ cup onion, $\frac{1}{4}$ cup spinach and 2 table spoons sauce.

ALL OVER the world stouthearted and loyal dogs each year risk their lives to save their loved ones. In one instance, a dog saved the life of a five-year-old boy by covering the child's body with his own in a home fire. In this case, he gave his life.

Who knows—perhaps your dog will some day be a hero. At one time I had a collie who "loved everybody" but who protected my older daughter and her two small brothers, with whom she was babysitting, when an intruder entered our home.

Guild contests for December are scheduled for a meeting Wednesday evening in Los Altos Library.

ANTELOPE Valley Kennel Club has show and trial Dec. 13 at Lancaster Fairgrounds. Entries close tomorrow.

43 Southland Magazine

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Nobel Winner Scathes Himself

By Vera Williams
Southland Magazine Book Editor

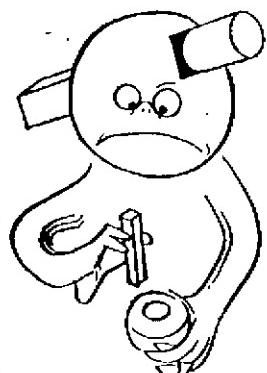
THAT Jean-Paul Sartre would reject the Nobel Prize for literature was predictable.

It was an act of consistency for a controversial genius who rarely fails to flay convention and whose disdain for most human institutions has shocked, baffled, intrigued and captivated the world for a generation.

Sartre said he turned down the prize and the tax-free \$53,000 it carries because he didn't wish to be caught leaning one way or the other in the East-West ideological struggle.

More likely it was consistent with his iconoclastic mood which says he would reject any gift whether it was a sack of potatoes or a cup of gold.

Sartre—whose belief that life is without purpose gave



ILLUSTRATION, "Creative Toys" from "The Everlasting Cocktail Party" by Peter Blake and Robert Osborn (Dial, \$3.75).

rise to a body of philosophy generally described as existentialism — even questions his own talent.

"... never have I thought that I was the happy pos-

sessor of a talent, my sole concern has been to save myself by work and faith," he writes in "THE WORDS" (George Braziller, \$5), his autobiography, translated from the French by Bernard Frechman.

At 59, author of scores of plays, novels and film scripts, Sartre turns his keen intellect, imitable prose and scathing wit on his own childhood with the same honesty and insight he has applied so brilliantly to the lives of others.

"My truth, my character and my name were in the hands of adults. I had learned to see myself through their eyes. I was a child, that monster which they fabricated with their regrets," he writes of a childhood in which he was the blessed prodigy of a book-loving family.

It was a world of books, too, a world that continues to sustain him, apparently, after much else has been lost, or rejected.

"I write and will keep writing books; they're needed; all the same, they do serve some purpose. Culture doesn't save anything or anyone; it doesn't justify.

"But it's a product of man; he projects himself into it; he recognizes himself in it; that critical mirror alone offers him his image."

AS IF IN DEFIANCE of the march of civilization, a relic of the Pleistocene Age still exists in isolated pockets of the mountainous terrain back of Ventura and Santa Barbara. However, only some 60 California condors, whose wing spread is almost 11 feet—the largest bird in North America—remain.

Robert Easton and Dick Smith relate the strange habits of the bird and plead for the preservation and conservation of this symbolic link with prehistory in "CALIFORNIA CONDOR, VANISHING AMERICAN" (McNally & Loftin-Sunset Books, \$3.50). The introduction is by Brook's Atkinson.

Giving the text added interest and depth are many rare photographs plus contemporary photographs.

DO YOU KNOW that Woodrow Wilson's first love was his first cousin, Harriet Woodrow, charming and talented musician of Chillicothe, Ohio? He courted her assiduously when he attended Princeton and the University of Virginia, and Harriet attended Augusta Female Seminary in Staunton, Va. The two families apparently approved of the romance, but Harriet felt

that she could not marry a cousin. They remained warm friends throughout their lifetimes. Another wedding carried on the tradition. Harriet's grandson, Donald Wilson Thackwell, married Woodrow Wilson's granddaughter, Faith Wilson McAdoo.

This is one of the many fascinating stories in "OHIO'S SCENES AND CITIZENS" by Grace Goulder (World, \$5.95). Here are accounts of the great abolitionist John Brown and the two wives who bore him a total of 20 children; Paul Lawrence Dunbar, Negro poet "discovered" by William Dean Howells; another Ohioan; Katharine Wright and how she forsook her famous brother Orville, and stories about Mark Twain, Thomas Edison, Annie Oakley, Marshall Field and Warren G. Harding.

"THAT WHICH I greatest feared has come upon me."

These words of anguish uttered by the grief stricken Job have been repeated through the ages by men everywhere. When Max Wylie, a bereaved father, wrote the story of his daughter's tragic murder, he was in a way reiterating the words of the ancient Job. "THE GIFT OF JANICE" (Doubleday, \$2.50) is a small, beautifully written volume of 42 pages in which Max Wylie gives thanks for the life of his talented 21-year old daughter, since he can find no consolation for her death.

"ASK BEULAH FRANCE, R.N., How To Raise a Happy Healthy Baby" (Argonaut \$2.95) is a book to be read, enjoyed, and lived with through pregnancy and until the baby is 2 years old. Mrs. France, professional nurse, columnist, fellow of the American Public Health Association and member of the Royal Society of Health, discusses diet, keeping fit, choosing a name, buying a maternity wardrobe and layette, and care of the baby. Each chapter has a selection of typical questions and answers. The author is the wife of Dr. Harry C. France, author of "The Investor's Forum."

THIRTY YEARS after it first appeared, "The Daring Young Man on the Flying Trapeze" by William Saroyan is reissued in an expanded volume "AFTER THIRTY YEARS: THE DARING YOUNG MAN ON THE FLYING TRAPEZE" (Harcourt, Brace & World, \$5.95.) It contains all of the stories in the original book, plus 36 essays written in the past year.

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HOW YOUR CHILD LEARNS

Life's Lessons

By Howard E. Kent

ONE OF our recent columns listed 25 traits associated with effective teaching.

A reader writes:

"With interest I read what a team of psychologists and educators consider the characteristics of a good teacher.

"May I remind parents that children learn what they live, and children still live more with their parents and family than they do with their teachers.

"Let us hope our teachers have those 25 traits, as I believe most of them do, but may I also suggest that parents consider the wisdom of a quotation, whose authorship I unfortunately do not recall."

The reader submitted the following, which we most readily endorse:

If a child lives with criticism,
He learns to condemn.
If a child lives with hostility,
He learns to fight.
If a child lives with ridicule,
He learns to be shy.
If a child lives with jealousy,
He learns to feel guilty.
If a child lives with tolerance,
He learns to be patient.
If a child lives with encouragement,
He learns confidence.
If a child lives with praise,
He learns to appreciate.
If a child lives with fairness,
He learns justice.
If a child lives with security,
He learns to have faith.
If a child lives with approval,
He learns to like himself.
If a child lives with acceptance and friendship,
He learns to find love in the world."



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CROSSWORD PUZZLE

Southland Magazine offers a fresh new Crossword Puzzle each Sunday, a brain-teaser for those who enjoy this pastime. It's "automatic," too, because you can check your answers on another page . . . but no fair peeking.

Trees That Offer Bloom and Perfume

By Joe Littlefield

PITTOSPORUM rhombifolium and **P. undulatum**, both trees, provide sweetly fragrant blossoms, followed by bright orange berries. These trees grow fairly fast and tolerate cold down to 20 degrees above zero.

They grow equally as well in lawns or in open soil areas. Pruned once a year as berries drop, the trees may

be kept down to desired height and in graceful shape.

It is unwise to plant a tree close to the house wall, because any weakness in the house foundation below soil level, may allow the probing tree roots to grow through. Furthermore, tree doesn't provide as much shade as it would if planted

15 feet or so away from the house.

TREES IN patios provide needed shade, but more important, trees hold smog at bay, and are escape sanctuaries from that "dirty haze." We had an interesting experience concerning smog and a huge spreading elm tree. We had just finished lecturing to a group

interested in a garden program. One of the members had brought a buggy leaf. It was shady under that tree, and a little difficult to see the pests on the leaf through a hand magnifying glass. We stepped out into the smog-haze-sunshine. Within a couple of minutes our eyes started to smart, burn and water, the air was acrid and caused us to cough. We didn't notice the smog when underneath the tree!



Photo by the Author

Pittosporum rhombifolium is a tree that will yield scented blossoms as well as needed shade.

Dorothy Digs in the Garden

Now that we are in the time between the end of a season and the start of another, perhaps we should look around to see if we have any shrubs or trees that are planted in the wrong place.

Garden Clubs

Belmont Heights Garden Club will have a Christmas party at 1 p.m. Tuesday in Wesley Hall, 317 Termino Ave., with a display of holiday decorations, floral arrangements, singing of carols and gift exchange. Mrs. Gertrude Lawrence will present a reading, "The Other Wise Man;" Mrs. Muriel Oyaas will preside and the tea committee will be Mmes. Izora Neff, Pauline Bordner, Marion Liken, Sena Schneider, Grace Stillwell, and Josephine Woods.

Moving shrubs while they are dormant or nearly so is best because they will stand more abuse and the winter rains will give them a better start in their new location.

However, we can help some by adding some bone meal or balanced fertilizer in the bottom of the hole to help the roots when they start. All shrubs and trees should be soaked in a vitamin hormone solution to minimize transplant shock.

After planting a monthly application of an all-fish fertilizer will get them off to a good start.

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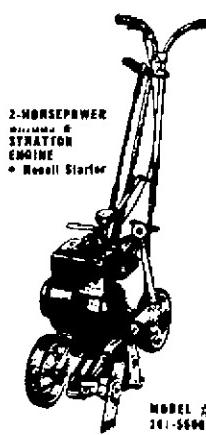


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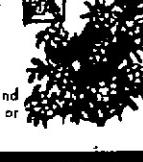


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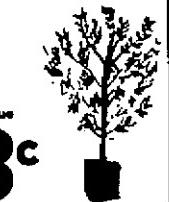


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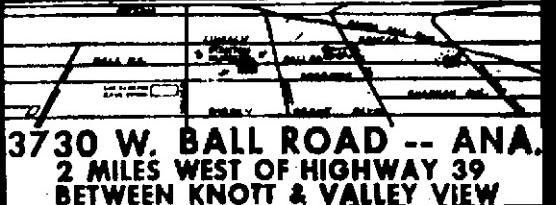
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Troubles We Don't Talk About

What Troubles? Complaints so personal that few people talk about them—burning, irritation and itching in the sensitive perianal (rectal and genital) area.

What Causes Them? Many things, but especially the lack of hygiene. Doctors say that lack of proper cleanliness often prevents the condition from clearing up. This is true because the perianal area is repeatedly contaminated with potentially harmful bacteria and fungi.

What Do Specialists Recommend? Thorough and regular cleansing, particularly after each bowel movement. This halts the vicious "itch-scratch" cycle. In many cases, this alone will solve the problem of burning, itching, and irritation.

Why Not Plain, Ordinary Soap? Because soap washes away natural skin oils. Frequent and repeated use of soap can cause dryness and irritation, resulting in itching.

What Should Be Used? A new, foamy aerosol medication called ANULL. It is a gentle but thorough cleanser to be used on toilet tissue or cotton. ANULL is an antibacterial, antifungal cleanser—soothing, emollient and protective. Soothes burning and irritation. Helps to protect against secondary infection of raw, irritated skin.

The Best Way to stop itch-irritation is never let it get started. Begin regular use of ANULL this week. Or if you suffer now, begin relief in seconds with ANULL. It relieves itch-irritation without local pain killers that can mask symptoms and postpone sound medical treatment. If your discomfort persists by all means see your doctor. Ask your doctor whether it isn't wise to use ANULL with other medications.

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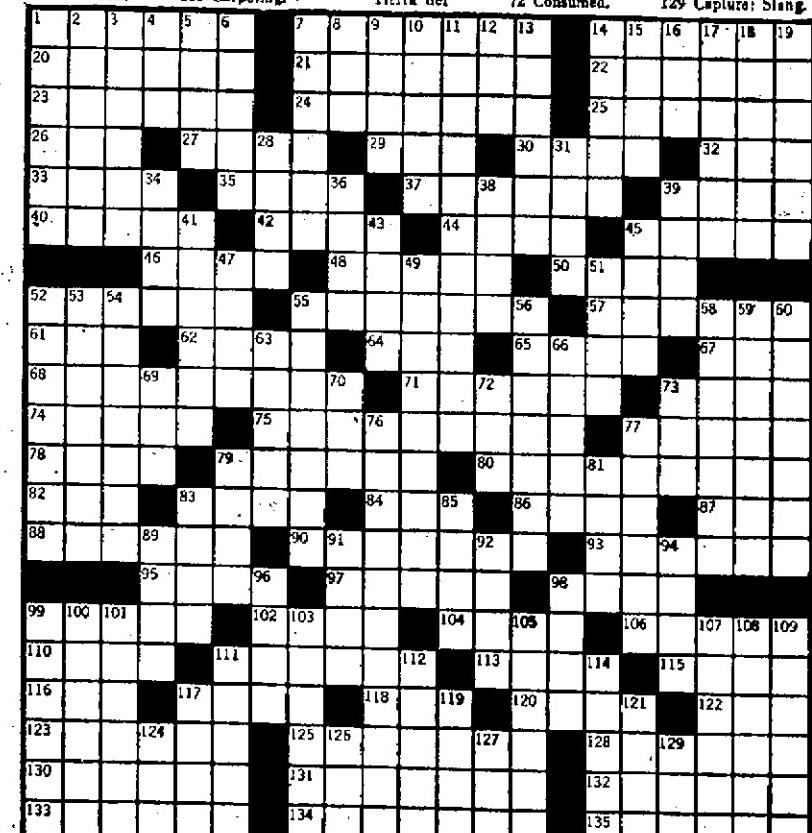
There's a plant of some kind blooming in Southern California every season of the year. Grow your own. The garden columns of Southland Magazine will help you.

Southland

Crossword Puzzle

Solution to Puzzle on Page 21

By Leonard Goldberg	61 Write,	111 Sullen; gloomy.	14 Fuero,	73 Present;
ACROSS	62 Leipzig; Abler,	113 Vand.	13 Soft fabric,	76 Secret;
1 The top.	63 Aga.	115 Particular type	14 A U.S. satellite,	concealed;
7 English comedian, author, etc.	64 Italian Renaissance family.	of pottery.	15 Son of Adam,	77 The Hub,
14 Yankee.	65 Sea eagle.	116 Anger.	16 Ship-shaped clock.	79 "The Venetian."
20 Capitivate.	66 U.S. military rockets.	117 P.I. servant.	17 Tests.	81 Nonsense;
21 Nerve tonic.	67 Legislates.	118 Label.	18 One whose property is subject to a debt.	Br. slang.
22 European peniculic.	68 Cassini, fashion designer.	119 Springtime holiday.	19 Springtime	83 Cat sounds.
23 Fine distinction; subtlety.	70 — the like of you..."	20 Formerly.	20 Faster securely.	85 Neat.
24 Showing no emotion.	21 2 words.	21 Exploit.	21 Opera, in poetry.	89 Scotsman's hats.
25 Dares.	75 Star of "A Child is Walking."	22 Curse.	90 In a line or row.	91 Othello's "friend."
26 P. I. Negrito.	77 Wind instrument.	23 Refrigerated.	91 Localty.	92 "The Venusable."
27 First-class; excellent; 2 words.	78 Hall.	24 Spanish painter-etcher:	93 Swim patriot.	93 Artist's equipment.
28 — chop.	79 Blush-green gems.	1746-1828.	94 From England to the Urala.	100 From England to the Urals.
29 Plates.	80 Newspaper feature.	25 Adulterate.	101 Operatives.	101 Operatives.
30 Insect.	82 "World."	26 Down.	102 Tillable.	102 Rely.
31 Indecent.	83 Apparition.	1 Of old age.	103 Large desert.	103 Wear away.
32 Western alliance.	84 Siamese coin.	2 Amalgamates.	104 Dicas.	104 France.
33 Household appliances.	86 Epic poetry.	3 Tropical parrots.	105 River, NE.	105 River, NE.
34 Type of singing club.	87 Chemical suffix.	4 Madame; Ahhr.	106 Innisfail.	106 Innisfail.
35 Letters.	88 Assayed.	5 Small quantity.	107 Los —, Calif.	107 Los —, Calif.
36 " — you last night..."	90 Peruvian colns.	6 Wear a new garment; 2 words.	108 Bay or creek.	108 Bay or creek.
37 2 words.	93 Remains upright.	7 Unseated; dislocates.	109 Divest.	109 Filament.
38 Performs.	95 Overpowers.	8 Adjust.	110 Upward curve of timber.	110 Edge.
39 He is defeated.	97 Leaking.	9 Move briskly.	111 Indian split pea.	111 Indian split pea.
40 Sinful.	98 A.U.S. rocket.	10 Covered, as college walls.	112 Vasco da Gama — Portuguese navigator.	112 Ditto.
41 Tim.	99 Athletic groups.	11 Natives of a C. American country.	113 Ditto.	113 Ditto.
42 Ancient city.	102 Boy attendant.	12 Indians of Tierra del Fuego.	114 Rational.	114 Rational.
43 Remained; continued.	104 Ancient Persian.	10 Sniffed; smelled.	115 "To — not to be..."	115 "To — not to be..."
44 Veils in mystery or obscurity.	106 Sniffed; smelled.	11 Indians of	116 2 words.	116 2 words.
52 Saudi —	110 Carpealing.	12 — of —	117 Vasco da Gama — Portuguese navigator.	117 Vasco da Gama — Portuguese navigator.



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Your Name

(Continued from Page 18)

is a red rampant lion; on each side of the wedge are gold castle towers.

ligh meaning "sons of the valorous one." This lineage, also known as Conley and Conly are descended from Niall of the 9 Hostages, a ruler who led the Irish against Roman invaders in the 14th century. English invaders forced the Connells to leave their native county of Meath and settle in Monaghan in the 1100s. Their shield is silver, emblazoned with a black "X"-cross on which are 5 silver seashells.

DEAR MISS RULE: Would you inform us on CONNELLY, CONLEY, CONLY.—M. C. Norwalk; A. C. Wilmington; E. C. Long Beach. CONNELLY, a famed Irish clan, began as O'Concha-



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Southland Magazine

GOURET'S GUIDE

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KNOWING that the people of Long Beach area crave steaks like a man dying of thirst craves water, Jerry Reynolds for years has featured a special steak dinner at his Melody Cove restaurant and lounge, 1960 Santa Fe Ave.

This steak which I have enjoyed many times, has usually been a sirloin, chosen for top flavor and juiciness and popularly priced at \$1.95. It has been praised by so many guests (and copied by so many other restaurants) that Jerry and his tall blonde wife Josephine have advertised it as "Often imitated, never duplicated." Recently they gave other restaurants in this area another target to shoot at, so to speak, by improving the quality of that steak without changing the price.

Their speciality is now nearly as large as the Melody Cove's \$2.65 top sirloin dinner, making it a truly outstanding value. The price includes soup du jour or large fresh green salad with a rich dressing; French fries or steaming baked potato with cheese sauce and chopped green onions; French-fried onion rings; garlic toast with a heavenly flavor and coffee.

Closed Sundays, the smartly furnished Melody Cove serves luncheon and dinner daily from 11 a.m. to midnight. Among the other treasured dinner entrees are a fried chicken dinner for \$1.95 which includes half a large chicken, and an intriguing teriyaki steak dinner for \$2.25. The latter is a regular, non-marinated steak



CARTOON BY PETE WILLETT

JERRY REYNOLDS

It's Even Better

served with a cup of spicy ginger-soy sauce into which the diner dips forkfuls of steak with gourmet-flavor results. Also emphasized are such handsomely prepared sea foods as lobster and grilled sea bass.

SUNDAY TREAT — A restaurant dedicated to the serving of fine beef. That's the philosophy of The Tenderloin, 4363 Atlantic Ave., named for the tenderest of all cuts of fine beef. Glamorously decorated in white, gold and black, The Tenderloin is such an elegant spot — so modern in all concepts — that many guests are surprised to learn that its house speciality has an old-fashioned price. That speciality is prime rib of beef au jus for \$1.95, including beautiful salad mixed in a giant bowl on a bed of ice at the table; baked potato, dark and light sourdough breads and beverages.

Continental

Cuisine

Wayfarer RESTAURANT

Your Host—Jimmy Richmond
Cocktail Lounge
Lunch and Dinner
Banquet Rooms
2230 PACIFIC COAST HIGHWAY
Long Beach, Calif. DA 5-1424
Closed Tuesdays



OPEN
Dinner
A.M.

ME-N-ED'S

PIZZA PARLOR
Ye Olde Public House
4115 Paramount or Carson
421-8908 Lakewood

Same Top Quality
for Over
13 Years

Judy's Hot Cafe
House 4363 Atlantic
SPECIAL ROAST BEEF
DINNER...\$1.10
SPECIAL LUNCHES FROM 11 A.M.

643½ PINE AVE.
DOWNTOWN LONG BEACH
and ANAHEIM at PACIFIC

DELICIOUS FOOD
at
SENSIBLE PRICES

JONES'

DINING ROOM & CAFETERIA
120-126 E. 5th ST.
Downtown LONG BEACH
Closed Saturday
Established 35 Years
Same Location

THIK'S

RESTAURANT AND
Viking Room Lounge

GOOD FOOD
• SIZZLING STEAKS
• DELICIOUS COCKTAILS
• OPEN 5:30 A.M. TO 1 A.M.
3400 Cherry at Wardlow Rd.
GA 7-7737 GA 6-3583

Laundromat

ROOM STEAKS
CHAR-BROILED
Nilely at the Pizza-Bar
JEANIE WINSTON

Laundromat
The Lafayette
HE 5-5681

THE
ELEGANT WORLD
of
PRIME RIBS

King Arthur's

STEAK HOUSE
COCKTAILS
HAS-9113
Sunday Breakfast
Special \$1.00
SPRING AT BELLFLOWER



Acres of Free Parking
14278 Pacific Coast Hwy., Surfside
(30-7351)



Now
Open
7 Days

ATLANTIC at 45th
GA 3-2168

OPEN 7 A.M. to 7 P.M. Closed Sunday

318 E. 4th St., Long Beach HE 2-1563

318 E. 4th St., Long Beach HE 2

"the good stuff at the right price"



**28
PC.
SOCKET
SET**

Hundreds sold already. Complete with $\frac{1}{4}$, $\frac{3}{8}$ and $\frac{1}{2}$ inch drive, metal case, ratchet, and screwdriver bit. Your man will love it.

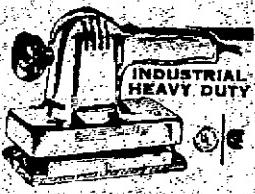
699



**RAM 2-WAY
SANDER**

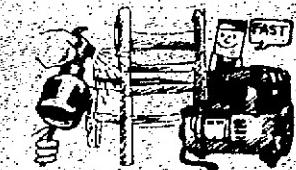
Orbital for fast action, straight line for smooth finishing. Thumb action switch, light to handle. 3 conductor cord.

1487



**"SPRAYIT"
Electric
SPRAY
GUN**

2995



Professional level at a price never before approached. Spray big or small jobs; nice powerful compressor, compact to take anywhere.

**RAM POWER
SAW**

All the features of more expensive saws (so where's the catch). Great for the home-craftsman (or the crafty homeman).

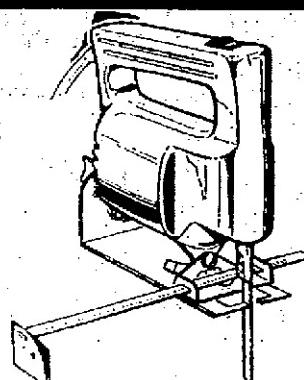
1788



**RAM
JIGSAW**

This one gives the other models the shakes. It's got a rip guide, bevel adjustment, positive slide switch, and a lot of power. Give one to the oldest boy and, maybe, he'll build those shelves for you.

1188



30-CUP PERCOLATOR

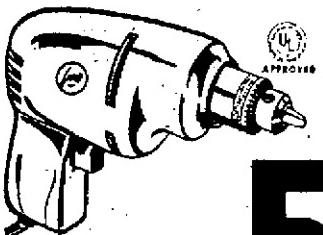
For those office pots (who? ME?), church and civic organizations this is great. Or for those home guzzlers, it's electric. Squats, sets anywhere.

987



■ SUCH A COUPON ■ ■ ■

1/4" DRILL



**RAM
FURY**

569

WITH
THIS
COUPON

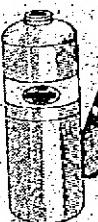
A chunk of power. With Jacobs chuck (I knew a guy name Chuck Jacobs once!). Drill metal or wood. Takes all the standard attachments.

TURNER TORCH

This is the little propane torch you've read about in all the comic books. Big 26.1 fluid ounce tank, pencil point burner.

399

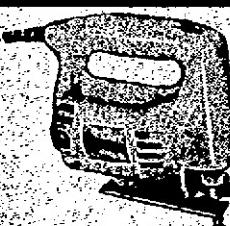
Replacement
Tanks **99c**



**BLACK & DECKER
JIGSAW KIT**

That speedy little jigsaw in a handy carrying case. Cut scrolls, starts its own hole. 2x4s or little work this is it. WITH METAL CASE

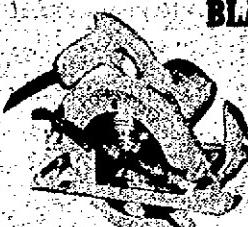
1988



**BLACK & DECKER
6 1/2" SAW**

Depth and bevel guides. Sawdust flies to the rear, not in your face. Throw away the axe, Mowde, and cut the stove wood with this.

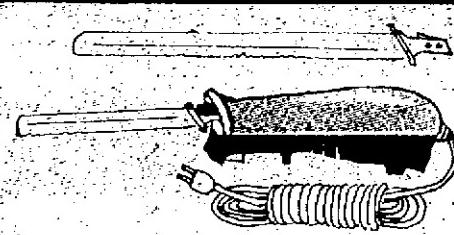
2888



**BLACK & DECKER
SANDER**

A very good finishing or rough sander. Rapid change feature for sanding sheets scientifically designed (to make more money for us).

1988



ELECTRIC KNIFE

Just in time for Christmas turkey. If you want to cut slices you can see through get this. Thick or thin, no effort. (Only watch the cord doesn't trail through the gravy bowl).

1187



**TOOL
BOX**

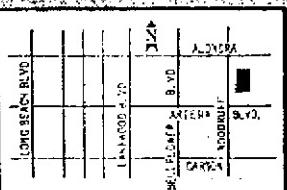
If you don't buy him a nice power tool, you can at least give him a case to carry the old beat up hand tools.

299

Weekdays 8 to 9

Saturday 8 to 5

Sunday 9 to 5



national

LUMBER & SUPPLY, INC.
17326 South Woodruff, Bellflower • T0 7-2721

Tele Vues

Sunday, November 29, 1964

Video Series
for Truman
(See Page 9)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

Bert's Eye View

By BERT RESNIK
TV and Radio Editor

AS THE ONLY normal-looking member of "The Munsters" family, Beverley Owen is a standout.

"I don't think I'm going to be lost in the crowd," said the vivacious actress. "The contrast is good."

"I'm Dorothy in the 'Wizard of Oz.' It's wonderful for me."

As Marilyn in the Thursday evening CBS-TV series, Beverley's contrasting crowd consists of characters looking like Frankenstein, Dracula and Vampira.

"It's an all-American show," said the actress.

While it takes hours to pile ghoulish make-up on the other principals of the series, all Beverley does is don a blonde wig.

The wig is her own idea because she didn't want to dye.

★ ★ ★

"I'M REALLY a brunette, she said.

"Blondes are treated differently. I notice it even when I occasionally wear my wig off the set."

"People expect blondes to be coquettish. People don't give blondes any credit for being intelligent."

"I'm not saying blondes really are that way, but that's what people expect. Which is why I prefer being a brunette."

As a brunette, she's entitled to an intelligent opinion. Such as:

"I wish there was more on television that combined education for children with fun. I think 'Captain Kangaroo' tries to do it."

★ ★ ★

BEVERLEY HERSELF, in a brief stint as a children's show hostess on radio and television in Ames, Iowa, also tried to do it.

As an example, she played a record from the opera "Carmen," using it as background music for a story she read about a little bull.

Don't get the idea that she's knocking "The Munsters," which isn't exactly educational.

She's glad that children like it, agrees that it's a fun show, is happy there's very little violence and is cheered by the fact that her family of monsters are really very lovable.

The fact that they look monstrously different from her makes everything just fine for Beverley.

Permits her to stand on her Owen two feet.

'Munster' at Heart

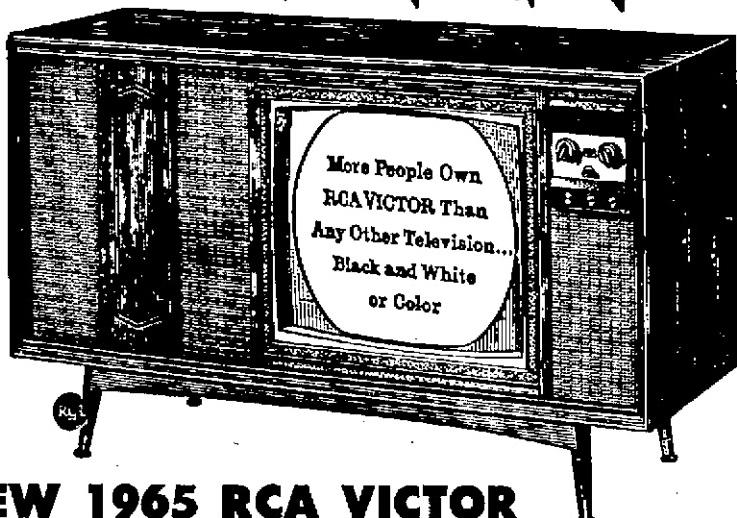


BEVERLEY OWEN

Dooley's 3-Star Value!



Compare
for
Unsurpassed
Natural
Color!



LATEST NEW 1965 RCA VICTOR COLOR TV CONSOLE COMBINATION COMPLETE HOME ENTERTAINMENT THEATER COLOR TV, AM/FM RADIO & STEREO RECORD PLAYER ALL 82 CHANNEL UHF/VHF COLOR TV

ALL CHANNEL VHF-UHF COLOR TV plus thrilling FM-AM radio reception and stereo record player with Studiomatic 4-speed record changer. Features 4 speakers for brilliant stereo listening pleasure. All housed in a beautiful contemporary modern styled console lo-boy cabinet.

DOOLEY'S
SENSATIONAL
LOW PRICE!

678⁸⁸

FREE DELIVERY, FREE 90-DAY SERVICE, SET-UP AND GUARANTEE



FREE DELIVERY, 90-DAY
SERVICE, SET-UP AND
GUARANTEE

LOW TERMS, 90-Days Same as Cash With Down Payment and Approved Credit... Majors \$125 or More

388⁸⁸

**DOOLEY'S ALWAYS SELLS
FOR LESS, 7 DAYS A WEEK!**



New 1964
POLAROID

COLOR PACK CAMERA
COMPLETE WITH FLASH AND
SELF-CONTAINED CASE

New lightweight model makes color pictures in just 50 seconds! Black and white pictures in just 10 seconds! Model 101.

DOOLEY'S
LOW PRICE
94⁶⁶

We have a huge selection of Christmas trees, tree ornaments and accessories at the lowest prices in town!



WEATHERPROOF—U.L. APPROVED
String of 25 OUTDOOR
CHRISTMAS TREE LIGHTS
A top quality set. Each lamp burns independently.

DOOLEY'S PRICE!
2⁹⁸
set

Why Not Have the Best!

POLAROID FILM
Color Film Pack 3.98
Black & White....1.84



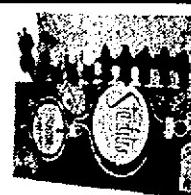
STORYBOOK DOLLS
Storybook dolls have high fashion clothing. Her eyes open and close.

DOOLEY'S
LOW PRICE
88⁴ ea

**Mattel's
BARBIE DOLL**
Barbie is 11 inches tall, removable arms, legs and head and rooted hair.

177⁴ ea

It brings aluminum Christmas trees to life!
Bulbs not included



U.L. APPROVED
String of 8 INDOOR
CHRISTMAS TREE LIGHTS

They are safe.
Brilliant and long lasting.
Dooley's Price

66⁴ ea

**Factory Fresh
9-VOLT
TRANSISTOR
BATTERIES**
Special **19⁴ ea**

**Kodak
VERICHROME FILM**
Black and White
38c Roll
3 ROLLS....36c

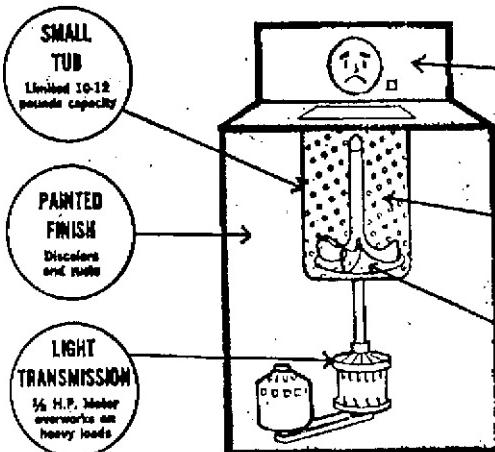
Christmas
**SPRAY
SNOW**
Gives you instant snowflakes.
13-oz. Can
39⁴ can
In Garden Shop



DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.—NORTH LONG BEACH

NOW 6 Huge FREE PARKING AREAS!

BEFORE YOU BUY A WASHER LIKE THIS



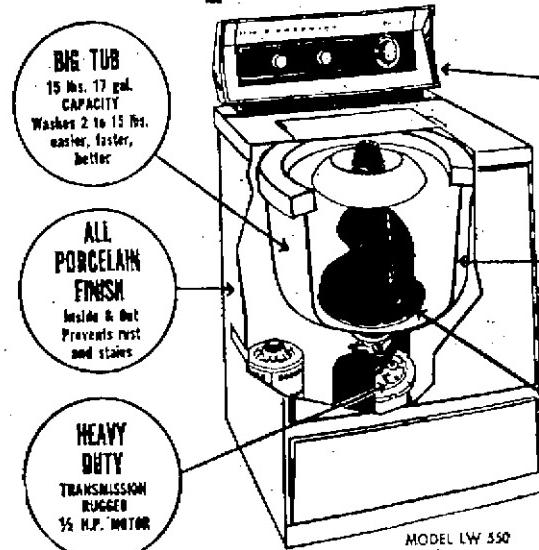
DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.—NORTH LONG BEACH

OPEN EVERY DAY

9 to 9

Except Sundays

COMPARE WITH THIS NEW 1965 Hotpoint 15-17 WASHER



2-Cycle, 3-Temp.
DOOLEY'S LOW-CUT PRICE!

188⁸⁸

FREE DELIVERY, NORMAL INSTALLATION, 1-YEAR PARTS AND LABOR GUARANTEE, 3-YEAR PARTS GUARANTEE ON TRANSMISSION.

With Down Payment & Approved Credit
Majors \$125.00 or More

LOW EASY TERMS, 90-Days Same as Cash



Newest 1965

Packard Bell

COLOR TV CONSOLE

All Channel UHF/VHF—82 Channel

DELUXE WOOD CONSOLE

Dooley's
Low Price

398⁸⁸

DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD.—NORTH LONG BEACH

LOW EASY TERMS, 90 Days Same as Cash

With down payment & approved credit
Majors \$125.00 or More

OPEN EVERY SUNDAY 10 to 5



New GENERAL ELECTRIC
Swivel Top
VACUUM CLEANER

New and Powerful

DOOLEY'S
LOW PRICE
26⁷⁷

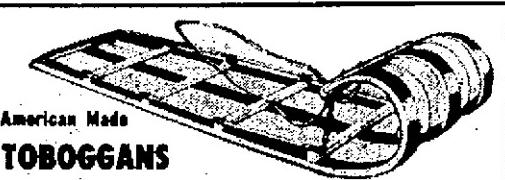
Including All Attachments



Best Quality
International Tournament
OFFICIAL DART GAME

Made in England

LARGE 18-in. SIZE
20-point dart board. Complete with 6 long Elite brass darts and set of rules. Has a baseball game on the reverse side.
2⁸⁸



American Made
TOBOGGANS

Made of select hardwood with a handsome two-tone finish and sturdy rope hand rail. Sturdy construction.

**4-FT. 12¹/₂" | 6-FT. 21¹/₂"
5-FT. 16¹/₂" | 7-FT. 22¹/₂"**



Deluxe Model
MONOPOLY GAME

Exciting real estate trading game.

3⁸⁸



Quality
STAINLESS STEEL CUTLERY SETS

The finest stainless steel sets of the lowest prices!
2⁹⁹

Robinson's
STEAK KNIVES

6 serrated blades.
3⁸⁸

Robinson's
CUTLERY SET

6 Steak knives, fork, cake knife and a slicing blade.
3⁸⁸

Fruit
CUTLERY SET

6 pc. set with wavy edges. Lifetime
Pakkwood handles.
14⁹⁸

PLAY DOUGH

4 cans non-toxic modeling compound
66^c

SCRABBLE GAME

The original cross-word game. Reg. 3.50.
2⁴⁸

PLAY DOUGH

4 cans non-toxic modeling compound
66^c



BARBARA BOUCHET AND GIG YOUNG
"Rogues," 10 p.m. Sunday, Channel 4



JIM NABORS, MARK SLADE
"Gomer Pyle," 9:30 p.m. Friday (2)



JULIE ANDREWS, ANDY WILLIAMS
Andy's Show, 9 p.m. Monday, Channel 4

TeleVues

FOR THE WEEK BEGINNING NOVEMBER 29, 1964

Bert's Eye View	1
Television Movie Tips	6
Week's Top Shows	11
Pan and Fan	21
FM. Highlights	23
Radio	23

BERT RESNIK, EDITOR

WINTER DISCOUNTS NOW!

Add An ★ ALL AMERICAN ★ FUN ROOM

TWO IN ONE . . . FAMILY ROOM OR BEDROOM IN WINTER
PATIO ROOM IN SUMMER.

Be Prepared For Holiday Entertaining Ahead . . . Warm Cozy Family Room in Winter. Cool Breezy in Summer. Fully Insulated. Your Choice Louvered or Sliding Windows. At a Price Any Working Man Can Afford . . . Warehouse To You.



Your Choice of Material:

- 3-D WOOD PANELLINGS
- ALUMINUM
- STUCCO

 CALL NOW FOR
FREE ESTIMATES
 LONG BEACH AREA
GE 8-6021
 ORANGE COUNTY AREA
KI 3-1998
 LOS ANGELES AREA AN 8-1721

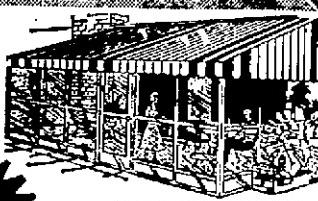
NO MONEY DOWN—NO PAYMENTS TILL NEXT YEAR

BANK TERMS AS LOW
AS \$5.00 PER WEEK

50% MORE
FUN

In on All American Patio
Heavy baked enamel aluminum
many beautiful colors to choose from
ALL CEMENT WORK AT COST

WE
SCREEN-IN
OR GLASS-IN
EXISTING PATIO
ROOFS AND
PORCHES



FREE ESTIMATES
CALL — GE 8-6021
"FREE DESIGN SERVICE—
NO OBLIGATION"



FREE

20,000 with Every Patio Room
15,000 with Every Screen Patio
5,000 with Every Patio Cover



BLUE CHIP
STAMPS

SALE! SAVE! SAVE! SAVE!

SALES-A-POPPIN' CLEARANCE

FRIGIDAIRE APPLIANCES

LIKE CORN IN A KETTLE,
VALUES ARE BUSTIN' OUT
ALL OVER THE STORE!

LOW, LOW PRICES TO THOSE
WHO GET HERE FIRST.

CLOSING OUT TO MAKE
ROOM FOR NEW MODELS!

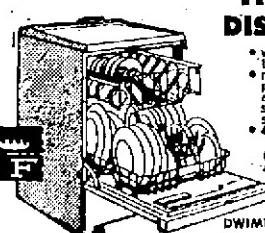
Deluxe "16" Frigidaire Frost-Proof Refrigerator



No frost, no defrosting ever, even in freezer.

- 171-lb. freezer
- 16.3-lb. meat tender
- Flip-quick Ice Ejector
- Sliding Shelf

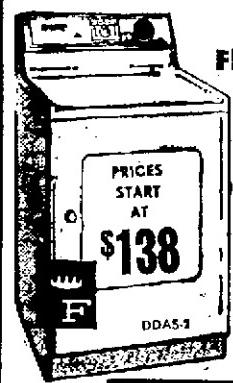
\$398



\$247

Imperial Frigidaire DISHMOBILE

- with maple chopping block top
- no installation, no plumbing, it's portable
- no electricity required
- swiveling wash arm sanitizes dishes
- 4 colors and white



FRIGIDAIRE Flowing Heat Dryer

- Fluff-dries gently as a breeze
- No-stop lint screen
- Wrinkles-Away drying, too
- Large capacity

DOUBLE BONUS FREE! FREE!

Beautiful
Lighted
Desk Lamp
\$14.00 Value

BOTH FREE with the purchase of a
Frigidaire Electric Dryer.

See us today for our
SPECIAL LOW PRICES

FRIGIDAIRE "UNADVERTISED SPECIALS!"

Refrigerators—Ranges—
Washers—Dryers—Freezers

WHILE THEY LAST!
HURRY!

BUILDERS' APPLIANCES

Wholesale
Division
of Lakewood
Home
Appliances
Complete Showrooms
of Major Electric
and Gas Appliances
17127 LAKWOOD BLVD., Artesia, Calif. TO 6-3766
MON., TUES., THURS., FRI., SAT., SUNDAY ME 3-6967

LAKWOOD HOME APPLIANCES

17127 LAKWOOD BLVD., Artesia, Calif. TO 6-3766
MON., TUES., THURS., FRI., SAT., SUNDAY ME 3-6967

OF THE
WEEK



FESS PARKER, NINA SHIPMAN
"Daniel Boone," 7:30 p.m. Thursday, Channel 4

**HEY, KIDS!
IT'S FOR YOU
DON'T MISS IT...**

SANTA'S ANIMAL FAIR

DOWNTOWN LONG BEACH, 3rd at Pacific Ave.

VISIT SANTA IN HOLIDAY HOUSE and In the Huge Fairyland Tent

- FREE SPINNING TOP
- FREE TRAIN RIDES
- 25 Life-size animals (some animated)
- Chance for \$200.00 in toys
- Santa's Mail Box

OPEN
Mon.-Sat.
10 A.M.
9 P.M.
11:11 Xmas

FREE Park & Shop

Clip coupon and deposit at Santa's Animal Fair, 3rd and Pacific, Downtown Long Beach

WIN \$200 IN TOYS

Clip coupon and deposit at
Santa's Animal Fair,
3rd and Pacific, Downtown Long Beach

NAME _____

STREET _____

CITY _____

Drawing: December 22nd, 8 p.m. Not necessary to be present.



JOYCE HOFFMAN is interviewed by Bill Fleming at Huntington Beach Surfing Championships during "Wide World of Sports," 5 p.m. Saturday, channel 7.

Butler's

LAKWOOD CENTER



ADMIRAL

The SHELBY CDU2000 Series
Color TV

- Precision crafted "Deluxe SP-26" horizontal chassis
- 24 kt. gold precision wiring* in vital areas
- 26,000 volts of picture power
- Admiral Electronic Color Balancer
- Admiral first—single front Color TV Contrast Control
- Built-in UHF and VHF tuners for 82 UHF/VHF channel reception
- Choice of Brown, Charcoal, Walnut or Mahogany grained finish on metal. 35 1/8" h., 30 1/4" w., 19 1/4" d.
- 46 micro-inches of pure 24 kt. gold is applied by electro deposition to precision wiring

MONDAY THRU FRIDAY 9:30 A. M. TO 9:30 P. M.
SATURDAY 9:30 TO 5:30

GA 3-0901

Pre-HOLIDAY SALE

Give Her The Gift That She'll Enjoy
All Year Long . . .
A Gift From

Hotpoint

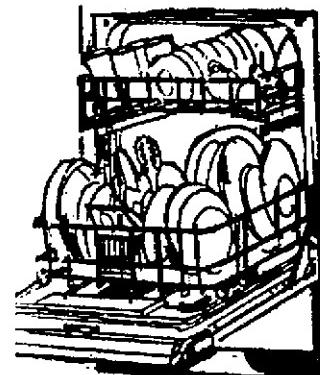
HOTPOINT DISHWASHER

MODEL D43S

Jet fountain washing action washes dishes sparkling and hygienically clean. Washes dishes, glasses, utensils, pots and pans.

PRE-HOLIDAY
SPECIAL
PRICE

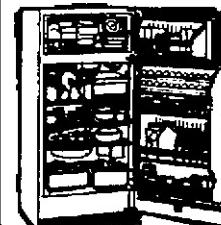
\$154.88



HOTPOINT REFRIGERATOR

MODEL CTF514H

No frost, 14 cu. ft. End defrosting forever. 105-lb. freezer, sliding steel shelves, 2 slide-out crispers, rolls on wheels.



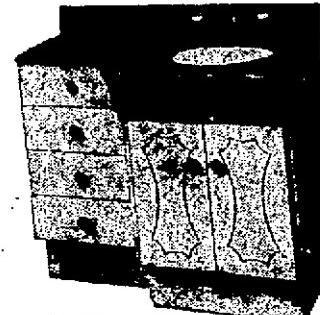
PRE-HOLIDAY
SPECIAL
PRICE \$265.45

LAVANITIES

Cultured Marble
Top and Back
LOW AS

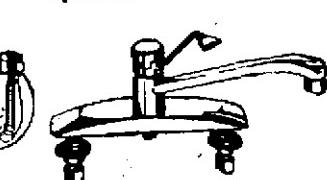
\$55.75

50 MODELS ON DISPLAY
OF 5 MAJOR BRANDS
Model 20
32" \$149.95
Complete with cabinet, oval bowl and shower fitting



WATER HEATER

30-GAL. GUAR. 16-YR. Reg. Price OUR PRICE	\$47.95
20-GAL. 16-YR. Reg. Price OUR PRICE	\$47.95



Faucet
Specials

Apt. House Special

1-Yr. Guarantee, Large Cap 10-in. Reg. Price OUR PRICE	\$130.00	10-in. Reg. Price OUR PRICE	\$160.00
BUY TODAY — WE INSTALL TODAY!			

OPEN FRI. EVE. TILL 8 P.M. — SAT. AND SUN. ALL DAY

**CHERRY AVE. PLUMBING
& APPLIANCE MART**
6250 CHERRY AVE.
Phone 423-6481 LONG BEACH



IF SHE HAS THE RIGHT NUMBER, Joan Caulfield figures on seeing you at 11:30 p. m. Wednesday on channel 2. That's when she stars in the 1948 movie "Larceny." It's about a racketeer who attempts to promote a phony war memorial.

SUNDAY

THIS WOMAN IS DANGEROUS — 7:30 p.m. on channel 9. A 1952 production starring Joan Crawford and Dennis Morgan. About the plans of an underworld gang to holdup a gambling casino.

SOLOMON AND SHEBA — 9 p.m. in COLOR on channel 7. When Solomon is made king of Israel, his older brother pledges to destroy him. A 1959 movie with Yul Brynner, Gina Lollobrigida,

George Sanders and Marisa Pavan.

SKY'S THE LIMIT — 10:30 p.m. on channel 9. Stars Fred Astaire, Robert Ryan, Joan Leslie and Robert Benchley. Good 1943 musical about a war hero who spends his military leave in civilian clothes.

MIDSUMMER NIGHT'S DREAM — 10:30 p.m. on channel 11. The Shakespearean classic about a magic potion and love is skillfully brought to the screen. A 1934 production with James Cagney, Dick Powell, Olivia

DeHavilland, Joe E. Brown and Mickey Rooney.

MONDAY

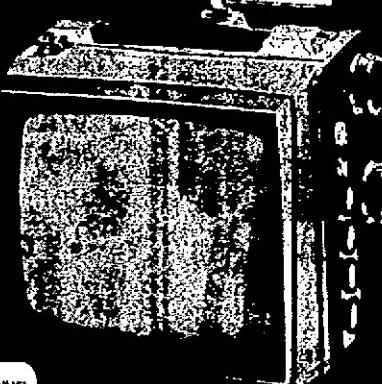
BLAZING FOREST — 7:30 p.m. and nightly in COLOR on channel 9. A 1952 movie with John Payne, Agnes Moorehead and Susan Morrow. About the woman owner of timberlands.

WEDNESDAY

CRY TERROR — 9 p.m. on channel 4. A 1958 movie with James Mason, Inger Stevens, Angie Dickinson and Rod Steiger. Psychopath uses electronic device for extortion.

PANASONIC MITEY 9U ALL-CHANNEL TV NOW WITH UHF

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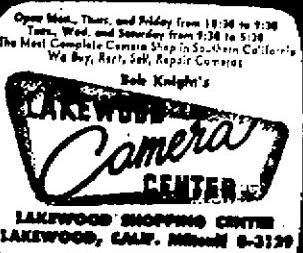
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SPECIFICATIONS

- Receiving Channels: 2-13 VHF and 14-83 UHF
- Picture Tube: 9"; 90° Deflection, aluminized; 39.2 square inch viewing area
- Speaker: 4" x 2.5" oval, dynamic
- Power Input Ratings: AC: 117 volts, 60 cycles; DC: 12 volts
- Antenna: VHF Monopole Antenna, UHF Loop Antenna

- Antenna Impedance: 75 ohms unbalanced (VHF) 300 ohms balanced (UHF)
- Audio Output: 400 milliwatts
- Power Consumption: DC: 9.5 watts; AC: 20VA
- Transistors: 29
- Diodes: 22
- Thermistor: 3
- H.V. Rectifiers: 3
- Weight: 10.5 lbs.
- Dimensions: 7.4" x 9" x 8.5"

LAYAWAY FOR CHRISTMAS**FEATURES**

- Integrated UHF/VHF Tuner • Special alloy diffused RF transistors for greater sensitivity, giving a sharper true-to-life picture • Receives Channels 2-13 VHF and 14-83 UHF • Equipped with built-in Rod Antenna and built-in UHF Antenna for use in normal signal areas • Two Earphone Jacks: one for private listening, one for earphone and speaker simultaneous listening • 9 inch aluminized picture tube with 39.2 square inch viewing area • Will operate from: House Current 117 volts AC, 60 cycles; Accessory Battery Pack (rechargeable type); 12V boat or automobile battery • Truly portable TV Receiver

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'Profiles' A Review



RUSSELL COLLINS (LEFT) AND BRIAN KEITH
"Profiles in Courage," 6:30 p.m. Sunday, Channel 4

By BERT RESNIK
TV and Radio Editor

IT WAS 1850 and they were telling this story about Thomas Hart Benton, the U.S. senator from Missouri.

"A boy walked 200 miles from his farm to hear a speech by Sen. Benton. When the senator heard about it, he told the lad, 'Boy, you did right.'"

The high-and-mighty ego of the senator, his dedication to "doing right," his sense of humor, his straightforwardness, his compassion are magnificently demonstrated in a television portrayal of the man by actor Brian Keith.

If Keith doesn't get an Emmy for this performance, the awards should be outlawed.

SEE FOR YOURSELF, as I did at an advance screening, when "Profiles in Courage" airs at 6:30 p.m. today (Sunday) on Channel 4.

The issue is California, whether it shall be admitted to the Union as a slave or free state.

The Southern senator doesn't want slavery extended to California. He stood on that principle. In so doing, he was instrumental in delaying the Civil War for 10 years at a cost of his political career.

HIS HUMOR is demonstrated in an anecdote about the Rio Grande being so crooked that a bird flying across lands on the same side.

Speaking of an adversary, he straightforwardly says:

"He lies from the bottom of his belly to the root of his tongue."

The senator from Missouri unquestionably was a great man.

They chose a great actor to portray him and gave him a script to match.

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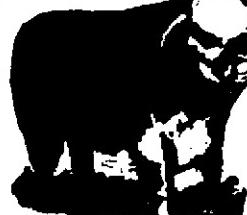
Spring Special

Carol Channing plans to do several television specials, the first of which will air next spring. She's also considering a television series that may start in about two years.

Rudolph Rides Again

That Christmas perennial, "Rudolph The Red-Nosed Reindeer," is the foundation for a one-hour television special of the same title that will be on the NBC network at 5:30 p.m. Dec. 6. Johnny Marks, composer of the song, has supplied other music and lyrics for the expanded story about Santa's ridiculous steed and his eventual triumph.

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FRESH, LEAN
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Delicious in
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Ave. wt. 4.5 lbs per half
leg—cut from finest young,
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Pastrami**

Special low, low introductory
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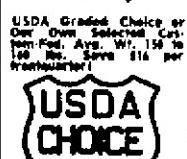
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SUNDAY

November 29, 1964
PAID ADVERTISEMENT
 7:30

4 (Clr) Journey of Lifetime
 11 Highway Patrol
 7:45

8 Jr. All-Stars: Pitching
 8:00 A.M.

2 Lamp Unto My Feet:
 "A Festival of Thanksgiving," Baptist Hour
 Choir and Ft. Worth
 Baptist Children's Choir.

4 Movie: "Abilene Town," Randolph Scott ('46)

5 In God We Trust (Prot.)

7 Sun, Story Time (relig.)

11 Great Churches: Hollywood Congregational
 8:30

2 Look Up & Live: "A Heritage of Freedom," Howard Da Silva narrates. Story of Sephardic Jewish pioneers who settled in America in 1654.

5 Herald of Truth (relig.)

7 Movie: "A Walk in the Sun," Dana Andrews

9 King & Odie (cartoons)

13 TV Gospel Time (relig.)

9:00 A.M.

2 Camera Three: "Blitzstein's Cradle," Howard Da Silva. Drama and social significance are explored in excerpts from current off-Broadway revival of "The Cradle Will Rock."

5 The Adventist Hour

9 En France (French)

11 Opinion in the Capital: Sen. Kenneth B. Keating (R-N.Y.)

13 Variedades, R. Iglesias

34 Eugenia (serial)
 9:30

2 Light of Faith: Rabbi Robert J. Bregman, Temple Beth Shalom

4 The Christophers

9 Foreign Legionnaire

11 Superman, Geo. Reeves

10:00 A.M.

2 Learning '64: "Reading"

4 This Is the Life (Luth.)

5 Popeye Cartoons

9 Movie: "Southwest Passage," Rod Cameron

11 Wonderama, Paul Winchell, Bob Baker Marionettes, cartoons

13 Panorama Latino (Span.)
 10:30

2 Face the Nation: S. Alex Quaison-Sackey (Ghana), leading contender for presidency of UN's new General Assembly opening Tuesday.

11:30

NFL FOOTBALL, 11:30

a.m., ch. 2, is a regional telecast of the Rams-Vikings game from Minnesota, followed immediately by in-progress coverage of the network's Packers - Cowboys game from Dallas. (San Diego's ch. 8 has the Cardinals-Steelers game at 10:30 a.m., followed by net clash.)

AFL FOOTBALL, 12:30

p.m., ch. 7, has Charlie Brockman mikeside as the Denver Broncos play host to the Oakland Raiders.

POP WARNER Football,

5:30 p.m., in color, ch. 5, has tapes of the San Bernardino game between the city's Aztecs and Apaches teams.

GRAND PRIX RACE, 8:30

p.m., in color, ch. 11, has highlights of last month's Riverside Grand Prix.

4 Eternal Light:
 "Psychology of the Bible," conversation between Mark Van Doren and Maurice Samuel

7 Porky Pig (cartoons)
 (Color) Faith for Today
 11:00 A.M.

2 Pro Football Preview, Don Heinrich, Bill Keene

4 Movie: "Atomic Man," Gene Nelson ('56)

5 HOME BUYERS' GUIDE
 ★ Paul Langford visits new homes through So. Calif.

7 The Bullwinkle Show
 13 Church in the Home
 11:30

2 NFL Football (sprts box)

7 Discovery '64: "What's Funny?" Elements of verbal and visual comedy, illustrated by silent films of Keaton-Gribbon-Chaplin antics

9 (Clr) Movie: "Tropic Zone," Ronald Reagan

34 Madres Egoistas (serial)
 12:00 NOON

5 Boots & Saddles
 7 770 on TV, Carl George

11 Riverboat, D. McGavin

13 Rev. Oral Roberts (relig.)
 12:30

4 (Color) Quiz a Catholic
 5 Movie: "Tonight We Raid Calais," Lee J. Cobb, Annabella ('43)

7 AFL Football (sprts box)

13 Social Security in Action
 1:00 P.M.

4 (Color) Confrontation: "What's Involved in Teenage Riots & Destruction of Property," Walter Henry of L.B. State is a guest.

11 Movie: "Fallen Angel," Alice Faye, Linda Darnell, Dana Andrews

13 Voice of Calvary (relig.)
 1:30

2 NFL Football (sprts box)

4 (Clr) The Minorad (box)
 5 (Clr) Movie: "Tropic Zone," Ronald Reagan

13 Cat's Corral (to 4 p.m.)
 2:00 P.M.

2 The Legate (see box)

5 Championship Auto Racing (Ascot Speedway)

34 Un Canto de Mexico
 2:30

4 (Clr) Billion Gallons a Day, Story of the Metropolitan Water District and the Colorado River Aqueduct.

34 Voces de Mexico
 3:00 P.M.

4 (Clr) Existence, Jim Todd: "Growth Regulation"

11 "WAR ZONE"—movie
 ★ BY UNION MORTGAGE
 "Fighting 69th," James Cagney, Pat O'Brien ('40)

34 Guitarras (guitarists)
 3:30

4 (Color) College Report, Bob Wright: "Loyola"

7 Directions '65: "The New Mass." Nature and significance of new ritual changes are illustrated.

9 (Color) Best of Post: "Return," Dan O'Hearn

34 Trova Mexicana
 4:00 P.M.

2 Viewpoint, Jere Witter, poet Stephen Spender

4 Sunday, Frank Blair. Segments feature start of restoration of Ford's Theatre in Washington, scene of Lincoln's assassination, plus current U.N. problems.

5 WEIRD, WEIRD WORLD
 ★ Pres. by Reliable Mortgage "Horror Island," Dick Foran, Leo Carrillo ('41)

7 Issues & Answers, Sen. Russell B. Long (D-La.) discusses LBJ's proposed excise tax cuts, the U.N. deficit, simplified taxes

9 Championship Bowling
 13 Newsroom, Don Rose
 34 Reloj Musical (variety)
 4:30

2 Insight: Fr. Ellwood Keiser: "Brothers in the Dark," Paul Richards, Skip Homeier, Jacques Aubuchon. Two cousins, members of American Communist Party in 1938, shatter friendship when one decides to leave the party.

7 Press Conference
 13 Cavalcade of Books
 34 La Hora de Bellas Artes
 5:00 P.M.

2 News; Movie (5:05): "A Letter to 3 Wives," Linda Darnell, Ann Sothern, Jeanne Crain ('49). Live originates of network shows until 7 p.m. are preempted by NFL double-header.

4 (Color) Wild Kingdom, Marlin Perkins: "Cattail Country," Wetlands areas of Grand Tetons.

7 (Clr) Laramie, J. Smith
 5 SURFS UP: COLORI
 ★ STAN RICHARDS HOSTS Action surfing films.

11 "CHILLER" PRESENTED
 ★ BY UNION MORTGAGE
 Paul Birch ('57)

13 Changing Times, Ed Hart
 5:15

13 (Clr) Passport to Profit
 5:30

4 (Color) GE College Bowl, Roib Earle. Trying for a 4th victory, Queens College meets VMI.

5 (Color) Pop Warner Football (see sports box)

9 Movie: "Charlie Chan's Murder Cruise," S. Toler
 13 (Color) The Ski Show
 34 La Hora Católica (Cath.)

6:00 P.M.

4 (Color) Meet the Press: Sargent Shriver, director of the war on poverty.

5 "POLKA PARADE"—Color
 ★ Live—Family Fun
 FARMER JOHN MEATS

7 Movie: "Cat Girl," Barbara Shelley ('57)
 Ayres ('57-1st run)

13 (Color) Rocky & Friends
 34 Teatro Fantastico (childn)

6:30
 4 Profiles in Courage: "Thomas Hart Benton Story," Brian Keith, Geraldine McEwan (in U.S. TV debut), Russell Collins, Carl Benton Reid, Lamont Johnson. U.S. Senator from Missouri risks political extinction by opposing the extension of slavery into California and other states due for admission to the Union.

11 Room for One More, Andrew Duggan. When Anna turns lecturer, George takes over household chores.

13 (Color) Rod Rocket Show
 7:00 P.M.

2 Lassie, Robert Bray, Doug Lambert. When youth takes off after cougar that attacked his father, he realizes the importance of Stuart's urging that he not be a college dropout.

5 The Jim Backus Show
 9 Marshal Dillon, J. Arness

11 James A. FitzPatrick's Travelcade: "Highlights of World Cruising" (pt. 2). Shots, clothes, necessary papers.

13 Stoney Burke, Jack Lord
 34 Arriba el Norte
 7:30

2 My Favorite Martian, Ray Walston, Todd Baron, Martin's space ship makes a perfect

5 (Color) The World's Greatest Showman (see box). Preempts "Bill Dana" and "Bonanza," with Dana currently seeking an ABC slot when Chuck Connors' new "Fugitive"-type western takes over this slot Jan. 24.

5 EASTERN MORTGAGE CO.
 ★ Pres. "Arch of Triumph" Ingrid Bergman, Chas. Boyer Charles Laughton ('48)

7 Broadside, Kathy Nolan,
 8:00 P.M.

Adrian sabotages vehicles in the motor pool so the WAVES can be blamed for inefficiency.

11 (Color) Grand Prix Races (see sports box)
 9:00 P.M.

2 My Living Doll, Bob Cummings, Julie Newmar. When Dr. McDonald facetiously tells Rhoda not to let him leave the apartment until he finishes writing a magazine article, she takes him literally.

7 (Color) Movie: "Solomon and Sheba," Yul Brynner, Gina Lollobrigida, George Sanders ('59). Pharaoh sends beautiful queen to undermine rule of Israel's king.

11 Men in Crisis, Edmond O'Brien: "Chamberlain vs. Hitler." Crisis at Munich.

13 The Ann Sothern Show
 9:30

2 The Joey Bishop Show. Joey tries to give Larry the benefit of his expert experience with romance, and uncovers a smoldering resentment of Ellie's.

9 Adventures in Paradise

11 Decision: Conflicts of Harry S Truman (see box)

13 Dan Smoot Reports
 9:45

13 Capitol Rep't, D. Jackson
 10:00 P.M.

2 Candid Camera, Durward Kirby. "For Men Only" peephole arouses female curiosity, and male interest in beauty lags when they notice missing front teeth.

4 "THE ROGUES"
 ★ D. NIVEN—C. BOYER
 G. YOUNG

with Oscar Homolka, Barbara Bouchet, Leon Askin, Leonid Kinskey. Tony's plan to swindle a million from a wealthy robber baron is upset

11 Parole (documentary). Note: "Under Discussion" is off for 2 weeks.

5 A Quest for Certainty: "The Civil Wrong." Legal liabilities which daily face each individual.

2 Movie: "King of the Jungle," Buster Crabbe ('33)

11:15

34 Noticiero 34 (News)
 12:00

11 Parole (documentary). Note: "Under Discussion" is off for 2 weeks.

12:30

34 HANUKKAH SPECIALS—Rabbi Jacob Pressman is host for "The Menorah," in color at 1:30 p.m., ch. 4, tracing the origin and development of the Jewish festival and the use of the 8-candle candelabrum, the Menorah, used in part of the ceremony. Immediately following, at 2 p.m., ch. 4 (12:30 p.m., ch. 10), a drama by Howard Fast tells of a Legate sent from Rome to conclude a treaty with Simon Maccabeus. Philip Bourneuf, George Voskovec, and Marian Seldes star in the holiday story.

WORLD'S GREATEST SHOWMAN — The story of Cecil B. DeMille's film career is retold at 8:30 p.m., in color, ch. 4, through film sequences from movies he directed (from 1913's "Squaw Man" to his "Ten Commandments") and through personal accounts by Charlton Heston, Bob Hope, Gloria Swanson, Dr. Billy Graham, Samuel Goldwyn, Yul Brynner and others.

DECISION: CONFLICTS OF HST—Premiere. G.I. Hell Harry does just that to Gen. Douglas MacArthur who he fired during the Korean War over a policy conflict over the Yalu River, in the first of a 26-week series in which former President Truman personally reveals his thoughts and fears at the time he made his critical decisions. With the exception of the MacArthur controversy, which covers two weeks, each episode in the 9:30 p.m., ch. 11 series is a complete story, with the former Chief Executive revealing his thoughts regarding the Berlin airlift, NATO, Potsdam, the Fair Deal, the 1948 campaign, Point Four and the dropping of the Atom bomb.

Tel-Vue
 by two small-time crooks who believe he's really rich and kidnap him for ransom.

11 News, Burrell and Coates
 13 Money in Real Estate
 34 Chucherias (musical)
 10:30

2 What's My Line? J. Daly Guest: Carol Channing

5 Open End, David Susskind: "Arms of Freedom." Four Soviet heroes, on a 2-week visit to the U.S., give their impressions of this country, the nuclear ban treaty, Pravda, anti-semitism in Russia, atheism, sex and morals.

9 'BEST OF FRED ASTAIRE' by RELIABLE MORTGAGE "The Sky's the Limit," Joan Leslie ('43)

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13 Capitol Rep't, D. Jackson
 10:00 P.M.

2 Sunday News, Bill Stolt

4 (Color) KNBC News
 7 Movie: "Beat Generation," Steve Cochran, Mamie Van Doren, Fay Spain ('59-1st run). Young lawless thugs.

34 La Universidad Presenta
 11:15

2 Movie: "Crooked Web," Frank Lovejoy ('55)

4 PRUDENTIAL TRUST DEED PRESENTS "THE SAINT" Roger Moore as Simon Templar
 11:30

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DICK VAN DYKE

No Time for Fame

By VERNON SCOTT

HOLLYWOOD (UPI)—The slick, polished Dick Van Dyke who pops up on television every week is the antithesis of the off-screen old shoe Van Dyke who is anything but sophisticated.

Van Dyke, in fact, leads such a normal, unspectacular life that he is the despair of CBS publicity department.

Interviewers tear their hair. Van Dyke has nothing controversial to say. He does nothing to draw attention to himself. And he does his best to shield his family from the glare of his own fame.

Dick and Marjorie Van Dyke have been married 17 years and have four youngsters: Christian, 14; Barry, 13; Stacy, 9, and Carrie Beth, 3. They all live together in a rambling Spanish style house in Encino, a stylish section of the San Fernando valley.

The house is 37 years old and includes two guest cottages, one of which is occupied by the boys. Christian is almost 6 feet, 2 inches tall, standing taller than his dad. Barry is learning to play the electric guitar and the distance between the cottage and the house provides a margin of quiet for the rest of the clan.

The second guest house is just that—for guests.

★ ★ ★

IN KEEPING with his desire to lead a "non-Hollywood" kind of life, the Van Dykes have had only two parties in almost four years. They don't dine out often either. Once a month or so they have dinner at La Scala restaurant, a star hangout in Beverly Hills.

Van Dyke is proud of his orange, lemon, lime, peach and avocado trees, vowing that his home-grown orange juice is superb.

He also praises Marjorie's cooking, singling out her barbecued spareribs and a spaghetti dish she prepares with tuna fish instead of beef.

In addition to her culinary achievements, Mrs. Van Dyke is an expert decorator. She has kept the old Spanish decor throughout with warm reds, yellows and oranges glowing in all 11 rooms.

A maid helps keep house and a gardener prunes the family fruit trees.

Dick leaves for work every morning at about 9:30, avoiding the heavy Hollywood freeway traffic. At the end of a day's shooting he's home and into jeans and sweatshirt by 7:30 p.m. in time for dinner with the family.

★ ★ ★

VAN DYKE, unlike the wisecracking Bob Petrie he plays in the show, is a listener, not a talker. He occasionally makes jokes with himself as the butt of the humor.

Recently he gave up golf because it was taking too much of his free time away from the little Van Dykes.

"After 10 years it had become an obsession with me," Dick grins. "Kinda got tired of throwing nine irons around when I'd miss a shot. So Marjorie and I have taken up tennis at the Encino Racket Club. Now we both have the tennis disease pretty bad."

The comedian drives a European sports car to work and Marjorie chauffeurs the children around in a similar sedan.

'Conflicts of Truman'

Former President Harry S Truman, who seemed to thrive on controversy, brings a new controversial phase to his life with the launching of his own television series tonight (Sunday).

It's called "Decision: The Conflicts of Harry S Truman." It starts at 9:30 p.m. on Channel 11.

The opener is the first of a two-parter on the clash between the former President and Gen. Douglas



PRESIDENT TRUMAN

There are 26 half-hour episodes in the Truman series. The rights to air them were acquired by Screen Gems and sold to Channel 11 and 49 other independent television stations throughout the country.

Ben Gradus, producer of the program, said:

"I think he wants everyone to know why he made decisions—from Hiroshima and Potsdam to stopping at the Yalu."

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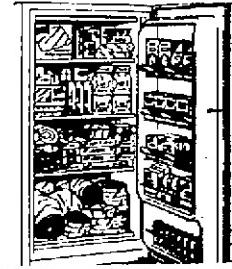
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MONDAY

November 30, 1964
★ PAID ADVERTISEMENT

6:30

- 2 Business of Marketing
4 Smell Sells: Social Needs
7 Guidelines (adult educ.)

7:00 A.M.

- 2 Captain Kangaroo
4 Today, Hugh Downs with Miss. Gov. Paul Johnson, Ole Miss. coach Paul Davis
7 Scope (adult education)
11 Third "R" for Teachers

7:30

- 7 Pinky Lee, Cartoons
11 Kukla and Ollie

8:00 A.M.

- 2 Panorama Pacific, Rowe
7 I Married Joan, J. Davis
9 Pancake Man, Hal Smith
11 Mr. Wishbone, Jim Allan

8:30

- 7 The Count Marco Show
8 Big Babysitter (cartoons)

8:45

- 13 Yoga for Health

9:00 A.M.

- 2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show
11 The Jack LaLanne Show

9:15

- 13 Guideposts (to 11:30)

9:30

- 2 I Love Lucy, Lucille Ball
4 (Cir) What's This Song? Pat Carroll, Cliff Arquette are week's guests.

5 The Romper Room

- 11 (Cir) Movie: "Mr. Imperium," Ezio Pinza

10:00 A.M.

- 2 Andy of Mayberry
4 Concentration, H. Downs
7 Girl Talk, V. Graham
9 Movie: "Gangbusters," Myron Healy ('55).

10:30

- 2 The McCoys, W. Brennan
4 (Cir) Jeopardy, Fleming
5 Hopalong Cassidy
7 Price Is Right, B. Cullen Guest: Nancy Walker

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LONG BEACH

- 11:00 A.M.
2 The Love of Life
4 (Cir) Say When, A. James
5 Peter Gunn, C. Stevens
7 Get the Message, Lewis

11:30

- 2 Search for Tomorrow
4 (Cir) Truth-Consequences
5 Topper, Leo G. Carroll
7 Missing Links, D. Clark
9 Elementary Industr. Arts
11 Sheriff John, J. Rovick
13 Movie: "My Best Gal," Jane Withers ('41)

11:45

- 2 The Guiding Light
28 Lunch at 28

12:00 NOON

- 2 My Little Margie
4 (Cir) Let's Make a Deal
5 Scarlett Hill (serial)
7 Father Knows Best
9 Fun Time (comedies)

12:30

- 2 As the World Turns
4 Loretta Young Theatre
5 World Advntrs., "Paris"
7 Hello Pea-Pickers, Tenn. Ford, George Gobel
9 Abbott and Costello
11 Movie: "Omaha Trail," James Craig ('42)

1:00 P.M.

- 2 Password, Allen Ludden Roddy McDowall, Betty White are guests.
4 The Doctors, J. Pritchett
5 Movie: "52nd St.," Kenny Baker, Zusy Pitts ('37)

1:30

- 7 The Mike Douglas Show
9 Movie: "Company She Keeps," Elizabeth Scott
13 Movie: "Christmas Holiday," Gene Kelly ('44)
28 In-Class Spanish, Science

1:30

- 2 Art Linkletter H'se Party
4 Another World

2:00 P.M.

- 2 To Tell the Truth, Collyer
4 (Color) You Don't Say!
11 (Cir) Movie: "Bird of Paradise," Louis Jourdan, Debra Paget ('42)

2:30

- 2 The Edge of Night
4 Match Game, G. Rayburn Mel Torme, Selma Diamond captain teams.
5 The Ray Milland Show

7 Day in Court, Anna Lee.

- Woman is charged with using her car as a lethal
9 9 on the Line, C. Roberts

3:00 P.M.

- 2 The Secret Storm
4 Hennesey, Jackie Cooper
5 Big John's Fun-for-All
7 General Hospital

13 (Color) Rocky & Friends

- 28 Art & the Child: "papier-mache"

3:15

- 13 (Color) Felix the Cat
3:30
2 The Jack Benny Show

- 2 N.Y. Philharmonic Young People's Concert (box)

- 4 90 Bristol Court: "Karen," Debbie Watson, Beverly Washburn. Karen tries out for the school band as a bass drum player, and tries to cover up when she loses the drum.

- 5 Seven Keys, B. Leyden

- 7 Voyage to the Bottom of the Sea, Richard Basehart, Than Tunyan, Danielle de Merz, Oscar Beregi, Jan Merlin.

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LONG BEACH'S 8-year-old Laurie Ichino dances again on "The Danny Kaye Show" at 10 p.m. Wednesday, channel 2.

WEEK'S TOP SHOWS

Sunday—"Decision: The Conflicts of Harry S. Truman" at 9:30 p.m. on channel 11 begins a 26-segment series about the former President. Opener, first of a two-parter, is about his conflict with the late Gen. Douglas MacArthur.

* * *

Monday—"Hallmark Hall of Fame" at 10 p.m. in COLOR on channel 4 pays tribute to "The Other World of Winston Churchill." It shows his life as an amateur painter.

* * *

Tuesday—"Vietnam: It's a Mad War" airs at 10 p.m. in COLOR on channel 4. An hour documentary.

* * *

Wednesday—"Five Faces of Tokyo" is a documentary about the Japanese capital. The hour program airs at 7:30 p.m. on channel 2.

* * *

Thursday — "My Three Sons" at 8:30 p.m. on channel 7 has a script written by Don Grady who also appears in his regular role as Robbie.

* * *

Friday—"The Reporter" at 10 p.m. on channel 2 has Eddie Albert and Claude Raines appearing in a drama about a corrupt political machine.

* * *

Saturday—"Young America Salutes Cole Porter" at 6:30 p.m. on channel 7 is an hour musical show. Entertainers include Gogi Grant, John Gary, the Johnny Mann Singers, and the Greenwood County Singers.

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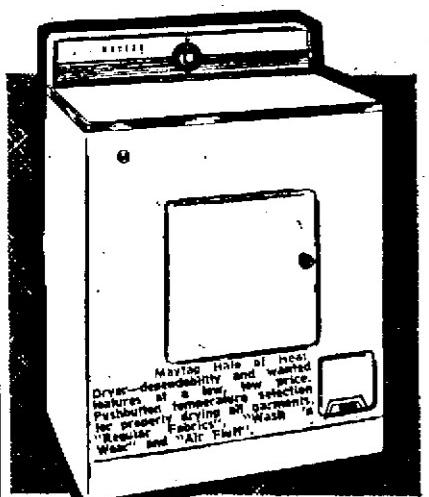
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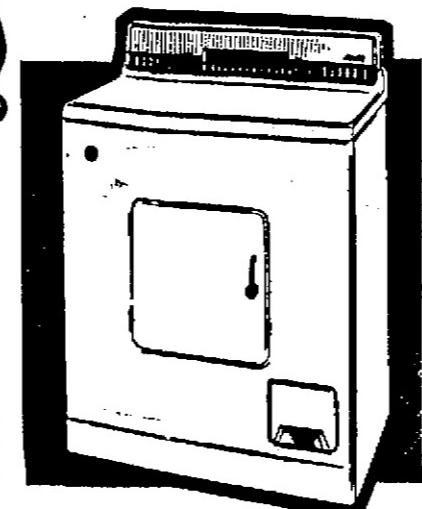
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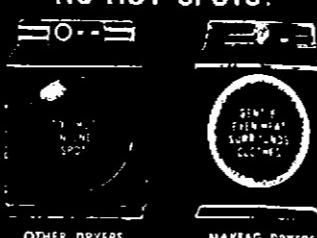
- Fully Automatic, Flexible Controls • Simple Pushbutton Temperature Selector • Dynamic Disc Lint Filter • Big Capacity Drum • Full Opening Door • Quiet Operation • Flush to Wall Installation • Safety Door Switch • Zinc Coated Cabinet defies rust • Economical Operation and . . . MAYTAG dependability — WITH LOW-COST GAS OPERATION

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Maytag Dryers have
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Quickly, Softly, Correctly
Choose the right tem-
perature, the right time
for all fabrics.

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LOW PRICE!

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GAS MODEL 102

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per week
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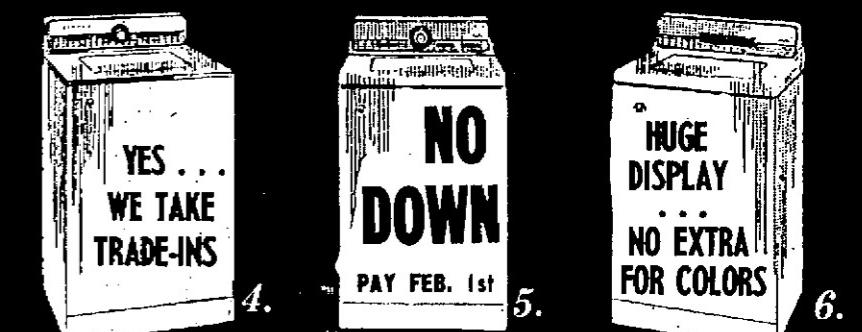
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new low prices... see the
new dependable Maytags



Choose the new Maytag that's right for you!

1. A-102 - New low price for famous Maytag dependability. Includes Pushbutton controls and Maytag Electronic Action.
2. A-202 - Pushbutton control. Has Performance Drying, Cleanership, Cold Water Wash for delicate fabrics and Wash-and-Rinse action.
3. A-302 - New Spin Cycle for diapers and heavily soiled laundry. Includes Pushbutton controls, new Automatic Softener Dispenser, Automatic Wash-and-Rinse.
4. A-502 - Fully automatic Pushbutton control. Includes Pushbutton controls, new Spin Cycle, the load and water separator, the wash and rinse action, the new Softener Dispenser, and Automatic Wash-and-Rinse.
5. A-602 - A-1 Pushbutton Maytag. Includes Pushbutton control, the load and water separator, the wash and rinse action, the new Softener Dispenser, and Automatic Wash-and-Rinse.
6. A-702 - A-1 Pushbutton Maytag. Includes Pushbutton control, the load and water separator, the wash and rinse action, the new Softener Dispenser, and Automatic Wash-and-Rinse.

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TUESDAY

- December 1, 1964
PAID ADVERTISEMENT
6:00 A.M.
 2 Math in Western Culture
6:30
 2 Pianoforte: "Etude"
 4 Smell Sells: "Home & Travel"
 7 Guidelines (adult educ.)
7:00 A.M.
 2 Captain Kangaroo
 4 Today, Hugh Downs with Harry Golden, duopianists Joy Pottle, Lawrence Smith
 7 Scope (adult education)
 11 Television Institutes
7:30
 7 Pinky Lee, Cartoons
 11 Kukla and Ollie
7:45
 9 Big Babysitter (cartoons)
8:00 A.M.
 2 Panorama Pacific, Rowe
 7 I Married Joan, J. Davis
 9 Pancake Man, Hal Smith
 11 Mr. Wishbone, Jim Allan
8:30
 7 The Count Marco Show
 9 Big Babysitter (cartoons)
 13 Morning News
8:45
 13 Yoga for Health
9:00 A.M.
 2 News with Mike Wallace
 4 Make Room for Daddy
 Guest: James Gleason
 5 For Kids Only (cartoons)
 7 The Pamela Mason Show

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- 11 Inauguration of Pres. Gustavo Diaz Ordaz (see box)

9:15

- 13 G'Depot: Soc. Studies (3)

9:30

- 2 I Love Lucy, Lucille Ball

4 (Clr) What's This Song?

- 5 The Romper Room

9:45

- 13 Guidepost to Science (A8)

10:00 A.M.

- 2 Andy of Mayberry

4 Concentral'n, H. Downs

- 7 Girl Talk, V. Graham

9 Movie: "Hard, Fast & Beautiful," Claire Trevor

- 11 (Clr) Movie: "Capt. John Smith & Pocahontas," Anthony Dexter ('53)

- 13 Culture Studies

10:30

- 2 The McCoys, W. Brennan

4 (Clr) Jeopardy, Fleming

- 5 Hopalong Cassidy

- 7 Price Is Right, Bill Cullen

10:55

- 13 Guidepost to Music (4)

11:00 A.M.

- 2 The Love of Life

4 (Clr) Say When, A. James

- 5 Peter Gunn, C. Stevens

- 7 Get the Message, Lewis

11:15

- 13 Assignment Education

11:30

- 2 Search for Tomorrow

4 (Clr) Truth-Consequences

- 5 Topper, Leo G. Carroll

- 7 Missing Links, D. Clark

- 9 The American Economy

- 11 Sheriff John, J. Rovick

- 13 Movie: "Nobody's Darling," Mary Lee

11:45

- 2 The Guiding Light

- 28 Lunch at 28

12:00 NOON

- 2 My Little Margie

4 (Clr) Let's Make a Deal

- 5 Scotlett Hill (serial)

- 7 Father Knows Best

- 9 Fun Time (comedies)

12:30

- 2 As the World Turns

- 4 Loretta Young Theatre

- 5 World Advntrs: "Paris"

- 7 Hello Pea-Pickers, Tennessee Ernie Ford

- 9 Abbott and Costello

- 11 Movie: "London by Night," George Murphy

1:00 P.M.

- 2 Password, Allen Ludden

- 4 The Doctors, J. Pritchett

- 5 Movie: "History Is Made at Night," Charles Boyer

- 7 The Mike Douglas Show

- 9 Movie: "Dangerous Mission," Victor Mature, Vincent Price ('54)

- 13 Movie: "Over 21," Irene Dunne, Alexander Knox

- 28 In-Class Music, Science

1:30

- 2 Art Linkletter H'se Party

- Guest: Joanie Sommers

- 4 Another World

2:00 P.M.

- 2 To Tell Truth, Collyer

- 4 (Color) You Don't Say!

- 11 (Clr) Movie: "In the Good Old Summertime," Judy Garland ('30)

2:30

- 2 The Edge of Night

- 4 Match Game, G. Rayburn

- 5 The Ray Milland Show

- 7 Day in Court, Anna Lee

- 9 9 on the Line, C. Roberts

3:00 P.M.

- 2 The Secret Storm

- 4 Hennessey, Jackie Cooper

- 5 Big John's Fun-for-All

- 7 General Hospital

- 13 (Color) Rocky & Friends

3:15

- 13 (Color) Felix the Cat

3:30

- 2 The Jack Benny Show

- Guests: The Lettermen

- 4 Movie: "Divided Heart," Theodore Bikel (Br. '54).

- Boy torn between two mothers who love him.

- 7 The Young Marrieds

- 9 Zolar, Color cartoons.

4:00 P.M.

- 2 Life of Riley, W. Bendix

- 5 Brave Stallion (Fury)

- 7 Trailmaster, Ward Bond

- 11 Sheriff John's Club Time

- 13 (Color) Courageous Cat

- 28 Pathfinders: Franklin

4:30

- 2 Movie: "When the Daltons Rode," Randolph Scott, Brian Donlevy

- 5 Wild Bill Hickok

- 9 The Engineer Bill Show

- 28 Discovery at the Zoo

- 34 Escuela KMEX (English)

5:00 P.M.

- 5 You Asked for It

- 7 News Hour, Baxter Ward

- 11 Bill Barty & 3 Stooges

- 13 The Lloyd Thaxton Show

- 28 What's New? "Living Stone," 1958 film of Eskimos in Canada's eastern Arctic, winner of 8 awards.

- 34 Novela Semanal (drama)

5:30

- 5 Newscene, S. Chambers

- 11 The Mickey Mouse Club

- 28 The Friendly Giant

- 34 Seguro Social (soc. sec.)

5:45

- 4 (Color) KNBC News

- 28 Sing Hi! Sing Lo

- 34 Consejos Para Seguridad

6:00 P.M.

- 2 Big News, Jerry Dunphy

- 4 (Clr) KNBC Nws, Latham

- 5 Lawman, John Russell

- 7 Movie: "The Scavengers," Vincent Edwards, Carol Olmert ('59). Dr. Casey's a smuggler who sees the light.

- 9 9th St. West, Sam Riddle

- 11 P. Winchell-Bugs Bunny

- 13 (Color) Touche Turtle

- 28 Circus: "The Stars"

- 34 Momias de Guanajuato

6:30

- 4 Huntley-Brinkley Report

- 5 Leave It to Beaver

- 9 Dobie Gillis, D. Hickman

- 13 Huckleberry Hound

- 28 Heritage, Dr. T. V. Smith: "Truth-Goodness-Beauty"

- 34 Noticiero 34 (News)

6:45

- 2 Walter Cronkite, News



BARBARA HARRIS collects old magazines during a comedy on "The Doctors and the Nurses" at 10 p.m. Tuesday, channel 2.

13 GLENDALE FEDERAL PRESENTS—IN COLOR**'THE AMERICAN WEST'**

- "Weekend Camper's Paradise." Jack Smith looks at the Kern River canyon and man-made Lake Isabella.
- 28 Exploring the Universe
- 34 Eugenia (drama serial)

8:30

- 2 The Red Skelton Hour. Guest Pat Boone plays a singer who needs a gimmick, and finds it provided by George Appleby on a talent show hosted by Ed Shewell (Will Jordan). Joyce Jameson is featured as Clara.

- 4 Man from U.N.C.L.E., Robert Vaughn, Kurt Russell. Solo is sent to Europe to check on strange culture which advances the aging process so fast that even children grow old and die in a matter of hours.

- 5 Roller Skating Championships (see sports bx)

- 7 McHale's Navy, Ernest Borgnine, Tim Conway. McHale and his men are captured by headhunters of Monogi Island—with designs on Parker as hubby for 4 chubby native girls.

13 "SCIENCE IN ACTION"**'SEA OF CORTEZ'**

- In color. Underwater expedition to observe unique marine life.

- 28 Cecil Brown; Triplets (48:40); Royal Philharmonic Orchestra of London, Sir Malcolm Sargent conducting.

- 34 Casos y Cosas de Casa

9:00 P.M.

- 2 Ralph Story's Los Angeles. Mother Nature gets a boost with an artificial flower factory, but setback with orange groves falling to industry and housing.

- 4 Mr. Novak, James Francisco, Peter Helm. John Novak spends a long night searching for a member of Jefferson's debate team who disappears while in a strange city. He finds the boy in a state of shock from a tragic discovery he made there about his childhood.

- 5 Seven Keys, B. Leyden

- 7 Combat! Rick Jason, Jack Hogan, Rip Torn. Kirby insists that a sergeant presumed dead actually has deserted.

- Featured in this segment as GI No. 1, No. 2 and No. 3 are offspring of famous acting parents—Jack Coogan Jr., Vincent Cobb (son of Lee J.) and Phil Bonnell (son of Gale Storm).

- 9 (Clr) Movie: "Blazing Forest," John Payne ('52)

- 13 (Clr) Wanderlust, Bill Burrud: "African Wilderness" and its wildlife.

- 28 Great Teachers: Rousseau & progressive education

- 34 Voces de Mexico

8:00 P.M.

- 2 World War I, Robt. Ryan "D-Day at Gallipoli." Futile Allied amphibious landing at far end of Mediterranean

- 5 Richard Diamond

- 11 The Untouchables, Robt. Stack, Ed Nelson, Sherwood Price. Mentally disturbed brother of underworld boss starts a gang war.

9:15

- 9 Clete Roberts, News

9:30

- 2 Petticoat Junction, Bea Benaderet, Charles Lane. Following his psychiatrist's advice to learn to love the Cannonball, Bedloe is unable to convince Kate Bradley of his newfound devotion to the train.

- 4 (Color) That Was the Week That Was. Satire on current affairs.

- 7 Peyton Place, Ed Nelson

- 9 The Honeymooners

- 13 Expedition: "Sea Dragon—Under the Ice." Atomic sub crosses from Atlantic to Pacific under Arctic ice.

- 34 Canciones del Recuerdo

9:42

- 28 Face of Sweden (debut)

10:00 P.M.

- 2 Doctors & the Nurses, Shirl Conway, Michael Tolson, Barbara Harris, Robert Drivas. Kooky, "klutzy" girl from the Bronx has an argument with her actor boyfriend and decides to become a nurse's aid, winning the heart of Dr. Tazinski who's fascinated by her because she's different.

- 4 Changing Times; News

- 9 Movie: "Hard, Fast & Beautiful," Claire Trevor

- 11 Movies: "Devil's Pass," "Lili Marlene" and "Violent Stranger"

11:15

- 2 Movie: "Private Worlds," Claudette Colbert, Charles Boyer ('35).

- 34 Noticiero 34 (News)

- 2 Walter Cronkite, News

- 2 Walter Cronkite, News

SPECIAL**DIAZ ORDAZ INAUGURATION**

- Live coverage of Presidential Inauguration ceremonies for Gustavo Diaz Ordaz is seen from Mexico City at 9 a.m., ch. 11. Dignitaries, ambassadors and the military take part as Diaz Ordaz succeeds President Lopez Mateos to head the government of Mexico.

Viet Nam: It's a Mad War

- Chet Huntley looks behind the statistics in the war in South Viet Nam to show the people doing the fighting—and what they are fighting for. Color hour at 10 p.m., ch. 4, was produced by Ted Yates after a 2-month stay in the Saigon area, where the grotesquerie of the 10-year war is pushed away by the gaiety-seeking residents while the peasants in smaller villages become embittered toward both sides.

- How the 22,000 U.S. soldiers there feel about their part in the military commitment for which we are now spending more than a million dollars a day.

11:30**7 The Fugitive, David Janssen, Donald Losby, Ronny Howard (of Andy Griffith show), Dianne Ramey, Brett Somers, Edward Binns, Kimble****escapes a roadblock by joining three runaway children, who then want to use him to help them escape an orphanage.****9 Maverick, Jack Kelly****11 George Putnam, News****13 (Clr) Vagabond: "Valley of Spring" in Mexico's Guadalajara.****34 Corridas de Espana (bullfights from Spain)**

NEEDHAM'S BABY SALE

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DEAR YOUNG MOTHERS AND CUSTOMERS . . .

Beginning at 8 a.m. Monday we will have our baby sale. Needham's made a special deal on 102 Maytag gas dryers & washers for young mothers. Here's an opportunity for you to buy a Maytag at a real low price. We know how rough it is for a young couple to meet daily expenses. Come in or call us. Prices so low you won't believe them, 30 boxes of Tide free with every purchase. If your baby is one day to 5 years an additional 30 boxes.

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PLAN AHEAD AND SAVE DURING NEEDHAM'S BABY SALE.

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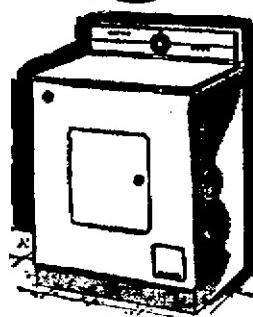


Everything dried
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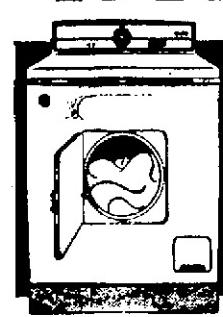
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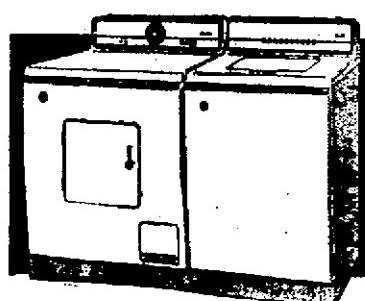
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WEDNESDAY

December 2, 1964

★ PAID ADVERTISEMENT

6:00 A.M.

- 2 Russian Lit. in Transl'n
6:30
2 Business of Marketing
4 Small Sell: "Cleaners"
7 Guidelines (adult educ.)

7:00 A.M.

- 2 Captain Kangaroo
4 Today, Hugh Downs
Interviews with Mrs. Y. A. Tittle and the new president of the UN General Assembly.
7 Scope (adult education)
11 Columbia Survey of Arts "Religions of Iran" 7:30

- 7 Pinky Lee, Cart'n Capers
11 Kukla and Ollie 7:45

- 9 Big Babysitter (cartoons) 8:00 A.M.

- 2 Panorama Pacific, Ruwe
7 I Married Joan, J. Davis
9 Pancake Man, Hal Smith
11 Mr. Wishbone, Jim Allan 8:30

- 7 The Count Marco Show
9 Big Babysitter (cartoons)
13 (Cir) Science in Action: "Sea of Cortez"

9:00 A.M.

- 2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)
7 The Pamela Mason Show

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THE FAMOUS RUGAMERICAN

- 11 The Jack LaLanne Show
13 Yogi for Health 9:15
5 Tricks 'n Treats: "Arroz con Pollo"
13 Guidepost to Science (6) 9:30
2 I Love Lucy, Lucille Ball
4 (Cir) What's This Song?
5 The Romper Room
11 (Cir) Movie: "That Midnight Kiss," Marlo Lanza, Kathryn Grayson, Jose Iturbi ('50) 9:45

- 13 Guidepost to Art (5, 6) 10:00 A.M.

- 2 Andy of Mayberry
4 Concentration, H. Downs
7 Girl Talk, V. Graham

- 9 Movie: "Macao," Robt. Mitchum, Jane Russell 10:15

- 13 Essence of Judaism 10:30

- 2 The McCoys, W. Brennan
4 (Cir) Jeopardy, Fleming
5 Hopalong Cassidy

- 7 Price Is Right, Bill Cullen 10:45

- 13 Guidepost to Spanish II 11:00 A.M.

- 2 The Love of Life
4 (Cir) Say When, A. James

- 5 Peter Gunn, C. Stevens
7 The Message, Lewis

- 13 Soc. Security in Action
Guest: Diane Baker 11:15

- 13 Guidepost to Spanish I 11:30

- 2 Search for Tomorrow
4 (Cir) Truth-Consequences

- 5 Topper, Leo G. Carroll
7 Missing Links, D. Clark

- 9 Story Book Time
11 Sheriff John, J. Rovick

- 13 Movie: "Night Train to Memphis," Allan Lane, Roy Acuff ('46) 11:45

- 2 The Guiding Light
28 Lunch at 28

12:00 NOON

- 2 My Little Margie
4 (Cir) Let's Make a Deal

- 5 Scarlett Hill (serial)

- 7 Father Knows Best

- 9 Fun Time (comedies) 12:30

- 2 As the World Turns
4 Loretta Young Theatre

- 5 World Adventr: "France"

- 7 Hello Pea-Pickers, Tenn.

- Ernie Ford, Aleene

- 9 Abbott and Costello

- 11 Movie: "Man in the Vault," Wm. Campbell, Anita Ekberg ('55) 1:00 P.M.

- 2 Password, Allen Ludden
4 The Doctors, J. Pritchett

- 5 Movie: "Back to the

- Wall," Jeanne Moreau, Gerald Oury (Fr.'57)
7 The Mike Douglas Show
9 Movie: "Destination Murder," Hurd Hatfield
13 Movie: "Pacific Adventure," Ron Randell ('47), Sir Charles Kingsford Smith biopic.
28 In-Class Spanish, Science 1:30

- 2 Art Linkletter H'se Party
4 Another World 2:00 P.M.

- 2 To Tell the Truth
4 (Color) You Don't Say!

- 11 (Cir) Movie: "Her 12 Men," Greer Garson, Robert Ryan ('54) 2:30

- 2 The Edge of Night
4 Match Game, G. Rayburn

- 7 Day in Court, Sandy Descher. Motion to dismiss case is denied, and daughter testifies.

- 9 On the Line, C. Roberts 3:00 P.M.

- 2 The Secret Storm
4 Hennessey, Jackie Cooper

- 5 Big John's Fun-for-All
7 General Hospital

- 13 (Color) Rocky & Friends
28 Beyond Earth: "Moon" 3:15

- 13 (Color) Felix the Cat 3:30

- 2 The Jack Benny Show
Guest: Jack Soot

- 4 Movie: "Bring Your Smile Along," Franklin Laine ('55)

- 7 The Young Marrieds
9 Zolar. Color cartoons.

- 28 In-service for Teachers 4:00 P.M.

- 2 Life of Riley, W. Bendix
5 Brave Stallion (Fury)

- 7 Trailmaster, Ward Bond
11 Sheriff John's Club Time

- 13 (Color) Courageous Cat
28 Turn of the Century: "Ragtime Piano" 4:30

- 2 Movie: "Tarzan Escapes," Johnny Weissmuller ('36)

- 5 Wild Bill Hickok
9 The Engineer-Bill Show

- 28 Discovery at the Zoo
34 Escuela KMEX (English) 4:45

- 13 (Color) Rocky & Friends 5:00 P.M.

- 5 You Asked for It
7 News Hour, Baxter Ward

- 11 Billy Barty & 3 Stooges

- 13 The Lloyd Thaxton Show

- 28 What's New? "The Stowaway" and "Fisherman"

- 34 Novela Semanal (drama) 5:30

- 5 Newscene, S. Chambers
11 The Mickey Mouse Club

- 28 The Friendly Giant

- 34 Club del Hogar (games) 5:45

- 4 (Color) KNBC News
28 Sing Hi Sing Lo: "Bash" 6:00 P.M.

- 2 Big News, Jerry Dunphy
4 (Color) KNBC News, Latham

- 5 Lawman, John Russell

- 7 Movie: "Abbott & Costello Meet the Mummy," Marie Windsor, Michael Ansara ('55-1st run)

- 9 9th St. West, Sam Riddle

- 11 P. Winchell-Bugs Bunny

- 13 (Color) Touche Turtle

- 28 Survival in the Sea

- 34 Momias de Guanajuato 6:30

- 4 Huntley-Brinkley Report

- 5 Leave It to Beaver

- 9 Dobie Gillis, D. Hickman

- 13 (Color) Peter Potamus

- 28 Heritage: "Science, Discipline of Truth"

- 34 Noticiero 34 (News) 7:00 P.M.

- 2 Walter Cronkite, News

- 4 (Color) Death Valley Days

- "A Kingdom for a Horse," Gilbert Roland,

- Andrea Darvi (repeat).

- The Emperor of Brazil makes a small frontier girl's dream come true.

- 7:30 P.M.

- 2 Walter Cronkite, News

- 4 (Color) Death Valley Days

- "A Kingdom for a Horse," Gilbert Roland,

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- "A Kingdom for a Horse," Gilbert Roland,

- Andrea Darvi (

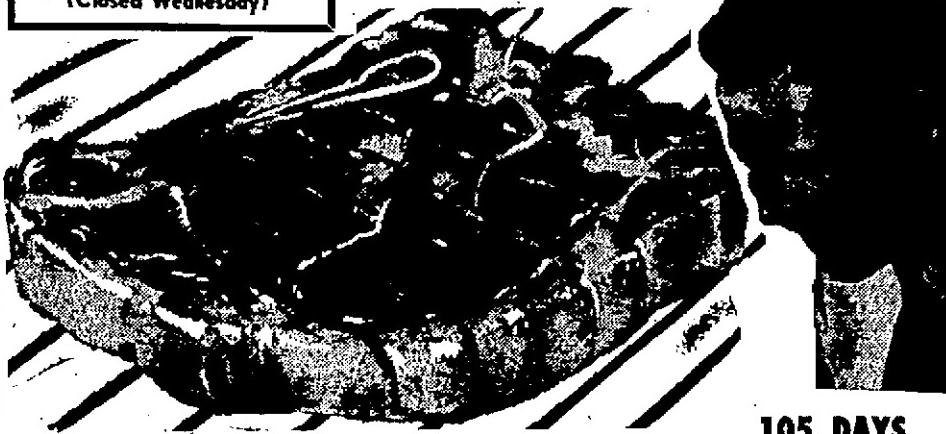
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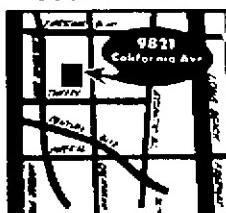
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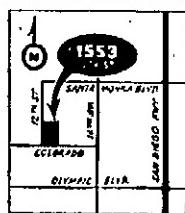
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IF NOT SATISFIED RETURN WITHIN
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THURSDAY

December 3, 1964

★ PAID ADVERTISEMENT

6:30

- 2 Pianoforte: Moussorgsky
4 Smell Sells: "Repelling"
7 Guidelines (adult educ.)
7:00 A.M.
2 Capt. Kangaroo: "Moon"
4 Today (see box)
7 Scope (adult education)
11 Mathematics In-Service

7:30

- 7 Pinky Lee, Cartoons
11 Kukla and Ollie
8:00 A.M.

8:30

- 2 Panorama Pacific, Rowe
7 I Married Joan, J. Davis
9 Pancake Man, Hal Smith
11 Mr. Wishbone, Jim Allan

8:45

- 7 The Count Marco Show
9 Big Babysitter (cartoons)

9:15

- 13 Yoga for Health
9:00 A.M.

- 2 News with Mike Wallace
4 Make Room for Daddy
5 Supermarket Review
7 The Pamela Mason Show

- 11 The Jack LaLanne Show

11:30

- 13 Guideposts (to 11:30)

9:30

- 2 I Love Lucy, Lucille Ball

WAIT FOR THE 11th HOUR
TUES., DEC. 1

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1250 E. PAC. CST. HWY.
LONG BEACH

LIVER, STOMACH AND DIGESTIVE TROUBLES
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- Bone
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- Constipation
- Coughs
- Cramps
- Diarrhea
- Ear Infection
- Eczema
- Headaches
- Heart Troubles
- Diarrhea
- Rash
- Skin Troubles
- Liver Troubles
- Lumbago
- Hernia
- Stomach Troubles
- Urinary Disease
- Vomiting

Dr. Chan, D.C.Chinese Herb Specialist
928 LONG BEACH BLVD.

- Coughs
- Headaches
- Heart Troubles
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- Rash
- Skin Troubles
- Liver Troubles
- Lumbago
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- Urinary Disease
- Vomiting

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IMMEDIATE DELIVERY 1965 IMPALA SUPER SPORT \$86 per mo. STRAIGHT 24-MO. LEASE

- 9 On the Line, C. Roberts
3:00 P.M.
2 The Secret Storm
4 Hennessy, Jackie Cooper
5 Big John's Fun-for-All
7 General Hospital
13 (Color) Ricky & Friends
28 Patterns of Life: Drugs
3:15
13 (Color) Felix the Cat
3:30
2 The Jack Benny Show,
Spoof of "The Fiddler"
4 Movie: "Ship That Died
of Shame," Richard Attenborough (Br. '56)
7 The Young Marrieds
9 Zolar, Color cartoons
28 Teachers In-Service

- 4:00 P.M.**

- 2 Life of Riley, W. Bendix
5 Bravest Stallion (Fury)
7 Trailmaster, Ward Bond
11 Sheriff John's Club Time
13 (Color) Courageous Cat
28 Science Reporter: Fish

- 4:30**

- 2 Movie: "Prize of Gold,"
Richard Widmark ('55)

- 5 Wild Bill Hickok

- 9 The Engineer Bill Show

- 28 Discovery at the Zoo

- 34 Escuela, KMEX (English)

- 5:00 P.M.**

- 5 You Asked for It
7 News Hour, Baxter Ward

- 11 Billy Barty & 3 Stooges

- 13 The Lloyd Thaxton Show

- 28 What's New? "Eskimo Summer" and "Corral"

- 5:30**

- 5 Newscene, S. Chambers
11 The Mickey Mouse Club

- 28 The Friendly Giant

- 34 Civil Service

- 5:45**

- 4 (Color) KNBC News

- 28 Sing Hi! Sing Lo

- 6:00 P.M.**

- 2 Big News, Jerry Dunphy

- 4 (Cl) KNBC News, Latham

- 5 Lawman, John Russell

- 7 (Color) Movie: "Saddle Tramp," Joel McCrea,

- Wanda Hendrix ('50)

- 9 9th St. West, Sam Riddle

- 11 P. Winchell-Bugs Bunny

- 13 (Color) Touche Turtle

- 28 Portrait Japan: "Houses"

- 34 Momias de Guanajuato

- 6:30**

- 4 Huntley-Brinkley Report

- 5 Leave It to Beaver

- 9 Doble Gillis, D. Hickman

- 13 Yogi Bear (cartoons)

- 28 Heritage: "Art"

- 34 Noticiero 34 (News)

- 7:00 P.M.**

- 2 Walter Cronkite, News

- 4 (Cl) Happy Wanderers:

- "L. A. 20-Mi. Area."

- 5 Rifleman, C. Connors

- 9 Wyatt Earp, H. O'Brian

- 11 Cheyenne, Clint Walker

- 13 PASSPORT TO TRAVEL.**

- ★ BUSING THRU THE ALPS**

- 28 Science Reporter: "Fish"

- 34 El Secreto (serial)

- 7:30**

- 2 The Munsters, Fred

- Gwynne. Falling asleep

- 8:00 P.M.**

- 2 Perry Mason, Raymond Burr, Jason Evers, Lloyd Bochner, Marion Moses.

- Probation officer is accused of slaying the wife of the mentally-disturbed investment broker in his charge.

- 5 Three of a Kind, George Fenneman. Three comics via with 3 writers.

- 7 The Donna Reed Show.

- Distressed cabby seeks haven in the Stones' driveway when he loses the race with the stork for his passenger—and her quadruplets. AMA president Dr. Edward Annis makes a cameo appearance in this segment, filmed in cooperation with the AMA.

- 11 East Side/West Side, George C. Scott, Simon Oakland. Wealthy man, feeling he's lost the joy of life of his youth, runs away from everything—including his wife.

- 13 SURVIVAL—FIRST RUN**

- ★ "MORRO CASTLE" Disaster**

- Mysterious fire destroys the luxury liner.

- 34 Eugenia (drama, serial)

- 8:30**

- 4 Dr. Kildare, Richard Chamberlain, Tom Helmore, Michael Petit.

- Geraldine Brooks, Barbara McNair, Bill Gunn, Pulitzer Prize-winning doctor and his son are

- stricken with rare African disease, and

- there's only enough serum in the U.S. for one patient. (During

- filming of segment, Helmore and Gunn found

- they're both newly-published novelists.)

- 10:00 P.M.**

- 2 The Defenders, E. G.

- Marshall, Robert Redford, Jennifer West.

- Escaped convict holds

- Lawrence Preston at gunpoint in a desperate

- try to prove his innocence and gain his freedom. High points of the man's past and trial are told in flashbacks. (Coincidentally, series' co-star

- Robert Reed succeeded

- Redford as star of Broadway's "Barefoot in the Park.")

- 4 (Cl) Suspense Theatre:

- "One Tiger to a Hill,"

- Barry Nelson, Peter Brown, James Gregory,

- Diane McBain, Warren Stevens. A master jewel

- thief trains a young apprentice in the finer

- points of his trade, and

- is rewarded by the pro-



DIANE MCBAIN figures in a story about a \$400,000 jewel robbery during "Suspense Theater" at 10 p.m. Thursday, channel 4 in COLOR.

5 Special of Week: "In Mortal Combat." Medical science learns the reason for woman's illness, and brain surgery for cancer is performed.

7 My Three Sons, Fred MacMurray (see box)

13 THE VALIANT YEARS

★ ATOM BOMB PLANS LAID

Churchill and FDR plan "operation torch," opening the second front.

28 Cecil Brown, Collage

(8:40): "The Man Shakespeare," Portrait of the man himself, filmed against the background of places where he lived and visited in 16th century London.

34 Guitars (guitarists)

9:00 P.M.

2 Password, Allen Ludden.

Jack Jones, Sally Ann Howes are celebrity guests.

7 Bewitched, Elizabeth Montgomery. When

Larry Tate sees Samantha entering an obstetrician's office with his

own wife, Louise, Darrin has

disconcerting visions of family life with a

brood of witch children.

11 Men in Crisis, Edmond O'Brien: "Stalin vs. Trotsky." Struggle for power following death of Lenin.

13 BICK POWELL THEATRE

★ THE PRISON w/o BOYER

with Theodore Bikel.

Prisoner and his guard, condemned to a solitary

island, establish a

friendship in defiance of the law.

34 Madres Egolatas (serial)

9:15

9 Clete Roberts, News

9:30

2 Balloons of Balboa, Paul Ford, Clint Howard.

Sam's 5-year-old neighbor brings a new kind

of showmanship and new

problems to the Island

Princess when he takes

charge of the harbor

tours.

"HAZEL"

★ GOT A NEW KITCHEN

Hazel (Shirley Booth) and Dorothy try to convince George that the kitchen needs remodeling, but a contractor (Guy Raymond) submits a sky-high bid.

5 Rob, Taylor's Detectives

7 Peyton Place, Ed Nelson

9 The Honeymoons

11 The Great War, Michael Redgrave: "For Such a Stupid Reason, Too."

Events from Sarajevo to the British declaration

of war, summer 1914.

34 Las Estrellas Usted

28 Casals Master Cl's (9:40)

11:00 P.M.

2 News, Jerry Dunphy

4 (Cl) KNBC News, Latham

5 The Regis Philbin Show

7 Bob Young, Baxter Ward

9 Clete Roberts, News

11 Movie: "Deep Valley," Ida Lupino, Dane Clark

13 Movie: "I'd Give My Life," Tom Brown ('36)

11:15

4 (Color) Tonight, Johnny Carson

9 Movie: "Big Sky," Kirk Douglas, Dewey Martin ('52)

11:30

2 Movie: "It Should Happen to You," Judy Holliday, Peter Lawford, Jack Lemmon ('54)

7 The Les Crane Show

34 Noticiero 34 (News)

12:30

5 Movie: "Belle Star," Gene Tierney, Randolph Scott ('41)

13 Movie: "Hitler's Beast," Alan Ladd ('39)

1:00

4 Changing Times; News

9 Movie: "Narrow Margin," Charles McGraw ('52)

11 Movies: "Young Lovers," "The Bribe" & "Ramat"

1:15

2 Movie: "Earthbound," Warner Baxter ('40)

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STEAK AND ROAST
Order unconditionally guaranteed
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FRIDAY

December 4, 1964

★ PAID ADVERTISEMENT

6:30

- 2 Business of Marketing
4 Snell Sells (final)
7 Guidelines (adult educ.)

7:00 A.M.

- 2 Capt. Kangaroo, with Frank Gifford on football
4 Today, Hugh Downs with discussion of new Catholic Mass, interview (film) with Minnesota Fats, poolroom hustler, who was portrayed by Jackie Gleason in film.
7 Scope (adult education)
11 Columb. Survey of Arts: "Persian Literature"

7:30

- 7 Pinky Lee, Cartoons
11 Kukla and Ollie

7:45

- 9 Big Babysitter (cartoons)

8:00 A.M.

- 2 Panorama Pacific, Rowe
7 1 Married Joan, J. Davis
9 Pancake Man, Hal Smith

8:30

- 11 Mr. Wishbone, Jim Allan
13 Yoga for Health

9:00 A.M.

- 2 News with Mike Wallace
4 Make Room for Daddy
5 For Kids Only (cartoons)

9:15

- 7 The Count Marco Show
9 Big Babysitter (cartoon)

8:45

- 13 G'depot: Storybook Time
9:30

- 2 I Love Lucy, Lucille Ball
4 (Clr) What's This Song
5 The Romper Room

11

- (Clr) Movie: "Top Banana," Phil Silvers

9:45

- 13 G'depot to Science (B9)

10:00 A.M.

- 2 Andy of Mayberry
4 Concentration, H. Downs
7 Girl Talk, V. Graham

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302

Our continued research on TV commercials reveals the fact that the 15 "barbers" who all shaved with the same safety razor blade are the same ones who flunked their finals at the barber college!

After the rigid test, there was a big run on the drugstores for styptic pencils and Band-Aids.

J. Paul Gleason,
Long Beach

There you go splitting hairs again, J. Paul.

* * *

I try never to miss "General Hospital" and I sure enjoy all the cast.

Who is the lady who plays Jessie and also Audrey and her sister? Are

Pan and Fan Mail

they really sisters in real life?

I only hope "General Hospital" will always be on TV.

Mrs. Lena A. Blair, L. B.

Jessie is Emily McLaughlin. Audrey is Rachel Ames. Her older video sister, Lucille, is Lucille Ball. They're not really sisters.

ABC-TV shares your longevity hopes for "General Hospital."

Again we wish to praise an authentic program.

We saw "The Virginian" recently for the first time and we have never seen a better show.

The top programs with us are "Wagon Train," "Bonanza," "Rawhide," "Daniel Boone" and now we have added "The Virginian."

Lena Ellington, Torrance Westward, ho!

On Nov. 1 in "Bonanza" I saw the most adorable guy.

I didn't catch his real name, but he played a boy of about 17 or 18 and he was called Raymond.

Could you possibly tell me his real name? I'd like to write to him.

Linda Tompson, Long Beach

If you mean the nasty "adorable" teen-ager who needled the sheriff into

violence, his name is Dal Jenkins. You can address a letter to him in care of

the Bonanza office at Paramount Studios, Hollywood.

Are You Chicken Pie Wise?

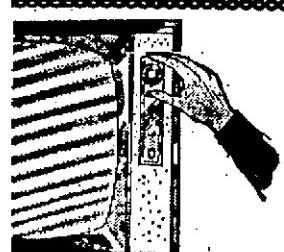
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Chicken Pie

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57¢ yd. NEW PIN WAFFLE COTTON CORDUROY for SUITS, DRESSES	50" WIDE WOOL AND MOHAIR JERSEY \$2.45 yd.	ACRYLIC RUGS • WASHABLE • COLOR FAST • MILDEW RESIST. • CRUSH RESIST. • MOTHPROOF • NON SKID \$1.94 EACH 24x36	54" TO 60" WIDE STRETCH VELVETEEN 50" WIDE COTTON and NYLON \$1.87 yd.	\$1.00 WOOL LONATED JERSEY 54" WIDE BEIGE, BLUE, FUCHSIA	89¢ WASHABLE COTTON PRINTS Drip Dry Large Asst. 2 to 5 Yds. NYLON CHIFFON NYLON ORGANZA 2 TO 5 YARDS \$1.95 To \$2.45 QUILTED COTTON PRINTS SOLIDS 2 to 5 YDS. 59¢ HEAVY QUALITY COTTON FLANNEL LARGE ASST. PRINTS, SOLIDS 2 TO 5 YDS. 95¢ FINE QUALITY DRAPERY COTTON 50" Wide 4 Yds. for \$1.00 50" Wide 4 Yds. for \$1.00 36" Wide 4 Yds. for \$1.00 45" Wide 2 to 5 Yds. 2 Yds. for \$1.00 36" Wide 2 Yds. for \$1.00 50" Wide 2 Yds. for \$1.00 36" Wide 2 Yds. for \$1.00 50" Wide 2 Yds. for \$1.00 36" Wide
DESIGNERS FAMOUS \$6.95 TO \$8.95 VALUES WOOLENS ON SALE NOW \$3.87 Sensational fall coloring, belts and belts, many one of a kind, 54" to 60" wide.	SALE NOW ON \$3.95 TO \$4.95 FINE QUALITY DESIGNERS WOOLENS 100% ALL-WOOL WOOL AND NYLON WORSTEDS FLANNELS NOVELTIES	DESIGNERS FAMOUS \$7.95 TO \$11.75 VALUES WOOLENS NOW ON SALE \$4.87 Elegant imported fabrics. Designers exclusive woolens for suits, coats, dresses.	DESIGNER IMPORTS \$8.95 TO \$14.95 VALUES 100% WOOLENS DESIGNERS FABRICS, MOHAIRS, TWEEDS, BLACK PIQUE SUITING, FUR BLENDS, WOOLENS, MEN'S WEAR \$6.87 yd.	4.95 NO SAG NOVELTY 100% ALL-WOOL BONDED JERSEY 54" and 60" Wide for Suits, Dresses \$1.87 yd.	5.95 DRIP DRY FINE SOFT AS KITTEN'S EAR ACRYLIC BLANKETS BY THE YARD WHITE, BLUE, PINK, MAIZE \$1.57 yd. 54" wide
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4.95—FINE QUALITY PRINTED 100% ALL WOOL CHALLIS LARGE ASST. PRINTS FULL BELTS \$2.45 yd. 45" Wide	INTERFACING RAYON 4 Yds. for DRESSES SUITS JACKETS \$1.00	OPEN MON. TILL 9 P.M. FREE PARKING 635 SOUTH ST.	HOME SILK SHOP NEXT TO MCCOY'S MARKET ATLANTIC ON SOUTH ST.	636-4485 428-2828	FREE PARKING NORTH LONG BEACH

SATURDAY

December 5, 1964

PAID ADVERTISEMENT

7:15

4 Mr. Wizard: "Boiling"

7:30

2 Math in West'n Culture

7 Cartoon Capers

11 Kukla and Ollie

7:45

4 Of Art and Artists

8:00 A.M.

2 Mr. Mayor, Bob Keeshan

5 Amer. Quiz, Arnold Pike

7 Movie: "One-Way

Ticket," Lloyd Nolan

9 From the Ground Up

11 Mr. Wishbone, Jim Allan

8:15

4 Learn to Draw, Jo

Gnagy: "Beached Boat"

8:30

4 (Color) Hector Heathcote

5 Hopalong Cassidy

9 Movie: "Las Vegas

Story," Victor Mature

8:45

13 Sacred Heart Program

9:00 A.M.

2 Alvin Show (cartoons)

4 (Color) Underdog (cartoon)

11 Movie: "Last Gangster,"

Edw. G. Robinson ('37)

13 Panorama Latino (Span.)

34 Brindis Senioral (music)

9:30

2 Tennessee Tuxedo

4 Fireball XL5 (cartoon)

5 Movie: "Belle le Grand,"

Vera Ralston ('51)

7 Buffalo Bill Jr., D. Jones

34 Tiempos y Contrastes

10:00 A.M.

2 Quik Draw McGraw

4 Dennis the Menace

7 Shenanigans, Stubby

Kaye (child game show)

Peter Jackson, 10 (L.B.),

is the "presser," with

Anaheim's Collyer Du-

pont, 12, a contestant in

the polo match game.

9 Movie: "Wagonmaster,"

Ben Johnson ('50)

34 Guitarras (musical)

10:30

2 CBS Saturday News

4 Fury, Bobby Diamond

7 Annie Oakley, G. Davis

11 Movie: "Alias a Gentle-

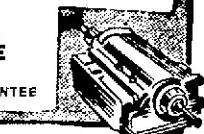
man," Wallace Beery

('48)

34 Telecine Mexicano

10:45

2 NFL Today (interviews)

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100% FINANCING • BANKAMERICARD**Empire** Brian Donlevy
3:30

2 Sky King, Kirby Grant

4 (Color) NBC Sports Spe-

cial, Lou Boda: "Miss

America Rodeo." High-

lights of last month's

Las Vegas event.

5 Movie: "Savage Drums,"

Sabu ('51)

7 The New Casper Show

13 Movie: "Boss of Big-

town," John Litel ('42)

11:30

4 College Football Closeup

7 Beany & Cecil (cartoons)

9 King & Odie (cartoons)

11:45

4 (Color) NCAA Football (see

sports box)

12:00 NOON

7 Bugs Bunny Show

9 (Color) Movie: "Blazing

Forest," Ronald Reagan

11 (Color) Movie: "Last Time

I Saw Paris," Elizabeth

Taylor, Van Johnson

('54)

13 Money in Real Estate

34 Quinoles (puppets)

12:30

5 Movie: "Bullfighter & the

Lady," Robert Stack ('50)

7 (Color) Hoppy Hooper

13 Fore Golfers, Art Parra

34 El Secreto (serial)

1:00 P.M.

7 Magic Land AllaKazam

13 Bowling with Art Parra

1:30

7 New Amer. Bandstand,

Dick Clark with Mickey

Lee Lane, Al Martino,

Bryan Russell

11 (Color) Movie: "Challenge

to Lassie," Edmund

Gwenn, Donald Crisp

13 Movie: "Fighting

Chance," Rod Cameron

2:00 P.M.

2 Mighty Mouse Playhouse

5 Movie: "Untamed Breed,"

Sonny Tufts ('48)

9 Movie: "Count the

Hours," Macdonald

Carey, Teresa Wright

2:30

2 Linus the Lionhearted

7 Movie: "Rock Around the

World," Tommy Steele,

Abby Dalton ('57)

34 Noveila Semanal (serial)

2:45

4 College Football Score'd

3:00 P.M.

2 The Jetsons (cartoon)

4 Teacher '64: "Art"

13 Movie: "Hoodlum"

7:00 P.M.

2 Sea Hunt, Lloyd Bridges

Mike's imprisoned in

scubasphere whose

cable has snapped.

4 (Color) Survey '64, Bob

Wright: "Property Taxes

for Education," Philip

Watson, Tom Braden, Dr.

Ralph Richardson and

Dr. Tom Lanton view

problems of financing

public education.

5 Huntington Park

Christmas Parade (box)

13 Movie: "Lost Horizon,"

Ronald Colman,

Jane Wyatt ('37)

34 Teatro Familiar (drama)

7:30

2 The Jackie Gleason Show

4 (Color) Flipper, Brian

Kelly, Maggie Hayes

(pt. 1). Two-part

investigation by

Congresswoman into

whether government

funds should be provided

to keep Coral Key Park

open. Attempts to

impress the visitor

go haywire.

7 Outer Limits: "Keeper of

the Purple Twilight,"

Robert Webber, Warren

Stevens, Gail Kobe, Curt

Conway. A creature

10:00 P.M.

2 Gunsmoke, James Arness,

Glen Corbett, Gigli

Perreau, John Lupton,

Lane Chandler. Peaceful

cowboy enjoys a false

reputation as a gunfighter

until his love for a girl

forces him to admit the

truth about himself.

9 Cinema IX: "The Bad

Seed," Patty McCormack,

Nancy Kelly ('56).

Girl's angelic smile

hides evil.

11 News, Burrell & Coates

13 Movie: "Black Room,"

Boris Karloff, Marian

Marsh

10:30

7 Movie: "Square Jungle,"

Tony Curtis, Pat Crowley

(56-1st run). Boxing, a

girl and a bottle.

11 Joe Pyne Show (2½ hrs.)

10:43

4 Match Game (see box)

34 VERSATILE 1964 1964

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 KALA-1000 KFQZ-1290 KLM-1290 KMPG-710 KWIZ-1400
 KBAY-1300 KTFB-1000 KLM-740 KMX-1070 KWKW-1290
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SUNDAY, NOVEMBER 29, 1964

SPECIAL BROADCASTS—

- 11:25 a.m., KMPC—NFL Football: Rams at Minn. Vikings
 7:00 p.m., KABC—Personal Portrait: Jesse M. Unruh
 7:05 p.m., KFI—NBA Basketball: Baltimore at Lakers

FM STATIONS

KLON	KCBH
KLUU	KHOP
KPFA	KMLA
KPAC	KWLT
KNA	KUTE
KPOL	KBSI
KGGK	KFOX
KRBC	KGLA
KRKO	KJCA
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KFMU	KJCA
KDQD	KJCA
KROB	KJCA

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 thick, choking plug. This usually stops
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 at druggists. Let it help you.

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 A TIGHT FIT**
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OR YOUR MONEY BACK!
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After 36 common kidney or bladder irritations often occur and may make you tense and nervous from too frequent urination during day and night. Secondly you may feel tired and suffer from Headaches, Backache, and feel irritable, depressed. In such irritation CYSTEX usually brings fast, relaxing comfort by curbing irritating germs in storage, held urine and by analgesic pain relief. Get CYSTEX at druggists. Feel better fast.

FM HIGHLIGHTS**TODAY**

Lale Schifrin at 8 a.m. on KBIG. . . George Mather in multiplex at 10 a.m. on KRHM. . . Latin Hour in multiplex at 11 a.m. on KGGK. . . "All American" in multiplex at 1 p.m. on KMLA. . . Comedy Hour in multiplex at 3 p.m. on KRHM. . . Cal Tjader at 4 p.m. on KBIG. . . Don Tiare in multiplex at 5 p.m. on KGGK. . . Verdi's music at 6 p.m. on KRHM. Barbra Streisand at 6:30 p.m. on KBIG. . . Ralph Burns in multiplex at 7 p.m. on KMLA. . . Percy Faith at 8 p.m. on KBIG. . . Play, "The Rivals," at 9 p.m. in stereo on KRHM. . . Caterina Valente in multiplex at 11 p.m. on KGGK.

MONDAY

"Guys and Dolls" at 10 a.m. on KBIG. . . Enoch Light in multiplex at noon on KGGK. . . Melachrine Strings at 2 p.m. on KBBI. . . Les Brown at 4 p.m. on KBIG.

5:00 A.M.

KFI—News: Changing Times
 KABC—Sports: Final Report
 KHJ—Revival Hour
 KNX—News: Invitation to
 Learning (8:30); "Gide-
 on's Trumpet" (Lewis)
 KDX—Western Cavalcade
 KFI—Kern Hoover
 KABC—Paul Condyles
 KHI—In earthy Oakadas
 KNA—Church of the Air
 KGER—Heaven & Earth
 KFI—Christian Science
 KNX—World Weather (7:55)

8:00 A.M.

KFI—News: Dick Sinclair
 KABC—Space & Science
 KNX—News: Dres Sports
 KGER—Heaven & Home
 KFI—Music: "I'm"

9:00 A.M.

KABC—Paul Condyles (to 10)
 KHI—Stan Richards (to 2)
 KNX—University Explorer:
 "Galileo"
 KGER—Animal Farm God
 KFI—Music: "I'm"

10:00 A.M.

KNX—News: Sports: KNX
 Weekend (10 & 11 p.m.)
 KGEN—News: Revolution
 10:15
 KGER—News: "I'm"

11:00 A.M.

KFI—Monitor (to 31)
 KGLM—1st Baptist Church
 KABC—Sports: Final Report
 KHUX—Sports: Feature
 11:15
 KFPI—Russ Van Arsdale
 KGER—Ch. of Open Door
 10:45
 KGER—Music

12:00 NOON

KABC—News
 KFPI—Pal Bishop Report
 KABC—Frank Hemmings
 KHI—Red McAlaine, to 10
 KNX—World News: Phoenix
 KFOX—Charlie W. Remes
 KGER—Christie Faith Mass'n
 KFI—David Shultz
 KABC—News: Sports
 KNX—Bob Crane Show
 KGER—Sky Pilot
 KABC—News: "I'm"

1:00 P.M.

KABC—News: Archim White
 KHI—News: Leo Durocher;
 Red McAlaine (7:40)
 KNX—News: Russ Powell
 1:45
 KFI—Pal Bishop, News
 KABC—Sports: Feature
 KGER—Voice of Christ
 KFI—Chuck Clegg
 KABC—Sports: Business
 KGER—World Missions

2:00 P.M.

KABC—Bill Cooper, News
 KHX—News: Art Linkletter
 KGER—Bible Institute
 2:35
 KABC—Myron L. Bennett
 2:45
 KFI—Senior Citizens

3:00 P.M.

KABC—Scout Jamboree
 KABC—News: Volks in the
 Headlines (6:05)
 KHI—Family Theatre:
 KFPI—Sports: Student Ra-
 dio Workshop
 KGER—Rev. Jim Mission

4:00 P.M.

KABC—Ying America Sings
 KABC—Issues & Answers:
 Russell B. Long
 KFPI—Reviewing Stand:
 KFOX—Sun, Scene (10:12)
 KGER—Radio Bible Class

5:00 P.M.

KABC—Pal Bishop, Sports
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 5:00
 KFI—Pal Bishop, News
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 5:00

6:00 P.M.

KABC—News: Jim Todd
 KABC—Paul Harvey news
 KHX—Hour News
 KGER—High Noon Bible
 KABC—Pamela Mason
 KFI—Call, Apricot (12:20)
 KFI—Nancy Dickerson Ed

7:00 P.M.

KFOX—Cecil Show (13:55)
 KGER—John Alan Hour
 7:55
 KHX—Ask Miss Fickett
 KGER—News

8:00 P.M.

KFI—News: David Starling
 KABC—Sports: British Cup
 KNX—News: Army Archers

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"Guys and Dolls" at 10 a.m. on KBIG. . . Enoch Light in multiplex at noon on KGGK. . . Melachrine Strings at 2 p.m. on KBBI. . . Les Brown at 4 p.m. on KBIG.

5:00 P.M.

KABC—News: USC Notebook
 KABC—News: Quincy Howe
 KHI—The Shadow
 KGER—Hour Decision
 5:15

6:00 P.M.

KABC—News: USC Notebook
 KABC—News: Quincy Howe
 KHI—The Shadow
 KGER—Hour Decision
 6:15

7:00 P.M.

KABC—News: USC Notebook
 KABC—News: Quincy Howe
 KHI—The Shadow
 KGER—Hour Decision
 7:15

8:00 P.M.

KABC—Bill Cooper, News
 KHX—News: Art Linkletter
 KGER—Bible Institute
 8:35
 KABC—Myron L. Bennett
 8:45
 KFI—Arlene Franklin;
 Chuck Cecil (11:35)
 KHN—Dear Abby: Let's
 Talk It Over (11:35)
 KGER—Senior Mission

9:00 P.M.

KABC—Pal Bishop, Sports
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 9:00
 KFI—Pal Bishop, News
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 9:00

10:00 P.M.

KABC—Bill Cooper, News
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 10:00
 KFI—Pal Bishop, Sports
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 10:00

11:00 P.M.

KABC—Bill Cooper, News
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 11:00
 KFI—Pal Bishop, Sports
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 11:00

12:00 NOON

KABC—Bill Cooper, News
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 12:00
 KFI—Pal Bishop, Sports
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 12:00

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KABC—Bill Cooper, News
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2:00 P.M.

KABC—Bill Cooper, News
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 2:00
 KFI—Pal Bishop, Sports
 KABC—Pal & Jackie Show
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 2:00

3:00 P.M.

KABC—Bill Cooper, News
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 KGER—Rev. C. J. Hader
 3:00
 KFI—Pal Bishop, Sports
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 3:00

4:00 P.M.

KABC—Bill Cooper, News
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 4:00
 KFI—Pal Bishop, Sports
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 4:00

5:00 P.M.

KABC—Bill Cooper, News
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 KGER—Rev. C. J. Hader
 5:00
 KFI—Pal Bishop, Sports
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 5:00

6:00 P.M.

KABC—Bill Cooper, News
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 6:00
 KFI—Pal Bishop, Sports
 KABC—Pal & Jackie Show
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 6:00

7:00 P.M.

KABC—Bill Cooper, News
 KABC—Pal & Jackie Show
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 7:00
 KFI—Pal Bishop, Sports
 KABC—Pal & Jackie Show
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 7:00

8:00 P.M.

KABC—Bill Cooper, News
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KABC—Bill Cooper, News
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 KFI—Pal Bishop, Sports
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4:00 P.M.

KABC—Bill Cooper, News
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 4:00
 KFI—Pal Bishop, Sports
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6:00 P.M.

KABC—Bill Cooper, News
 KABC—Pal & Jackie Show
 KGER—Rev. C. J. Hader
 6:00
 KFI—Pal Bishop, Sports
 KABC—Pal & Jackie

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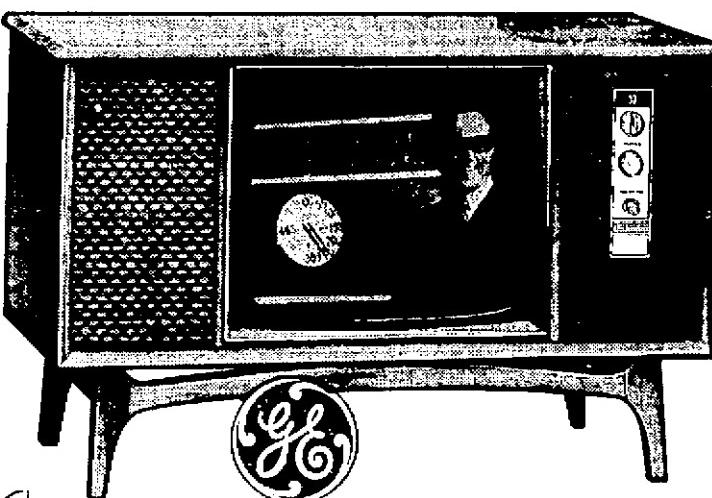
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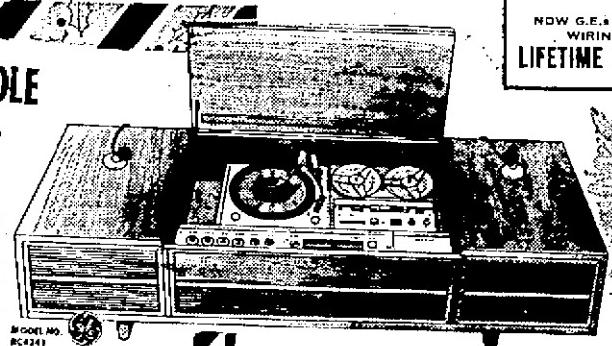
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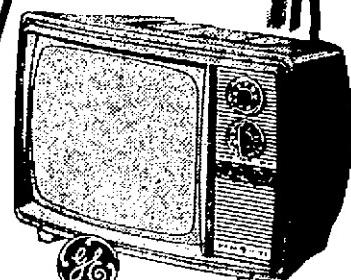
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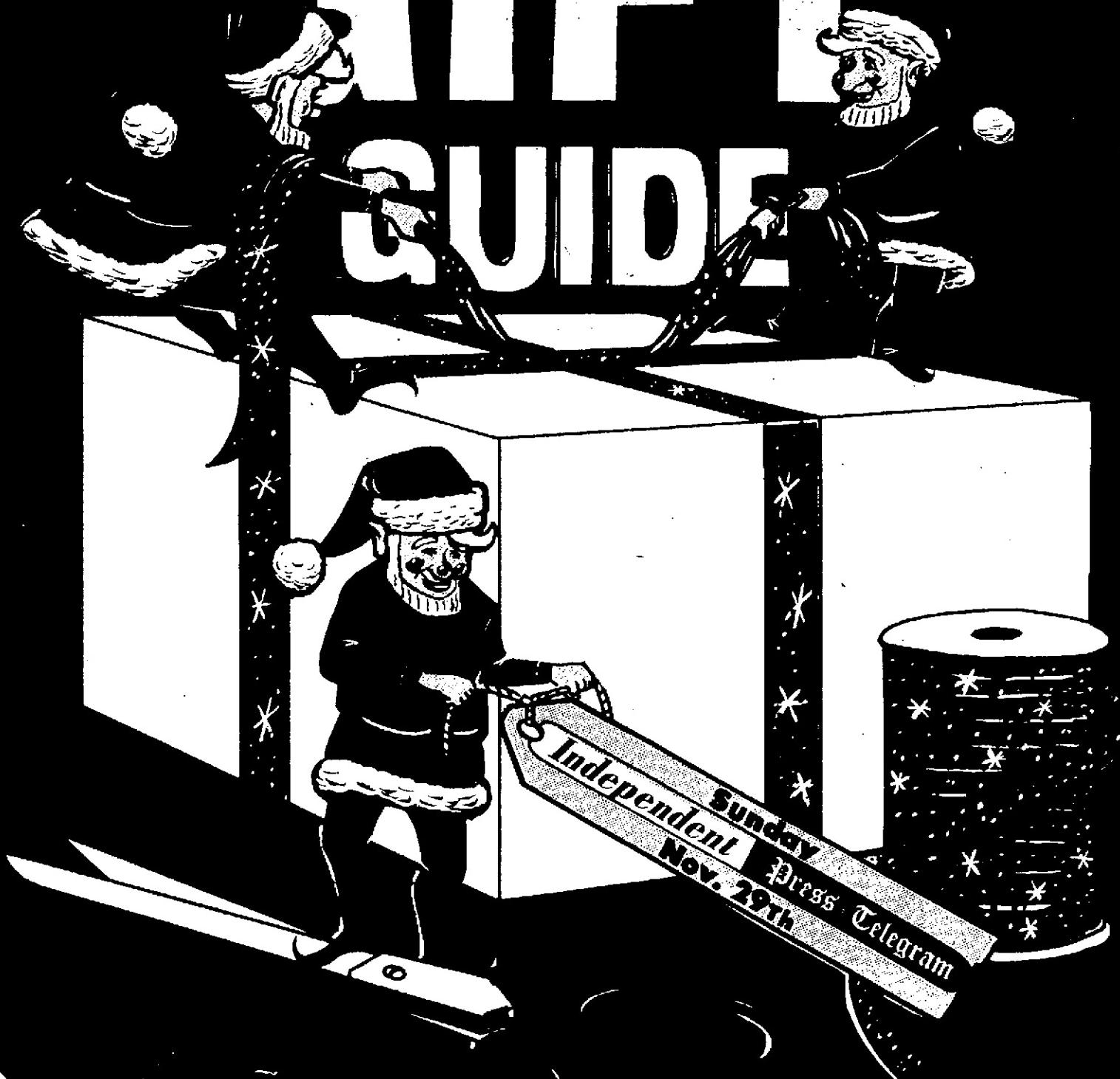
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ACROSS THE STREET FROM THE NEW FURNITURE CITY

THE ESTERY CO.
3344 E. PACIFIC COAST HIGHWAY
LONG BEACH
GE 4-7457

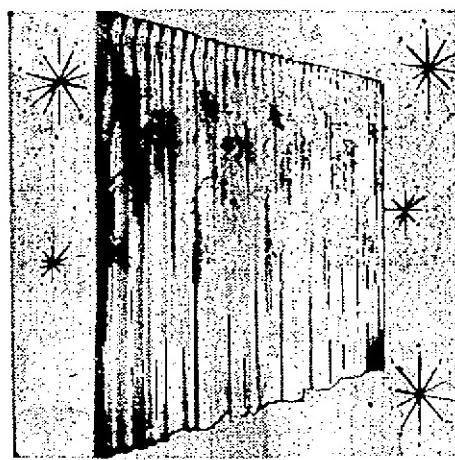
GIFT GUIDE



KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



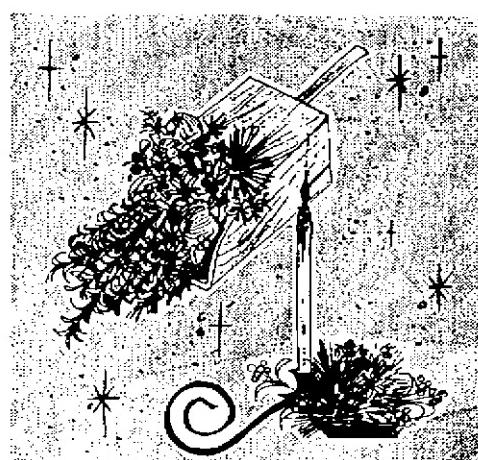
NATURAL MINK . . . The beautiful El Dorado stole . . . a classic that forever adds that crowning touch to feminine beauty. **FRANK A. HILL & SON**, 3316 E. Broadway. Open evenings by appointment. Phone GEneva 8-8572.



CUSTOM MADE DRAPERIES by Willbanks. Imagine your home with lovely new draperies in time for holiday entertaining, and the pleasure and pride you'll enjoy for years to come. Order now for Christmas, we do the entire job. Finest quality, lowest prices and widest selection at **WILLBANKS DRAPERY FACTORY-WAREHOUSE**, 1879 Freeman Ave., Signal Hill. Appointments. GE 4-0901.



ACCUSTRON by Bulova world's only electric time piece. **SPACEVIEW "H"** gold filled case, waterproof, luminous dial and hands with matching gold filled band \$150.00. **ACCUSTRON "218"** all stainless steel case, waterproof luminous hands and markers, strap \$125.00. 2194 Lakewood Blvd., Long Beach, 1423 N. Main St., Santa Ana. **CALIFORNIA TIME SERVICE**.



A lovely gift for the home . . . **FLEMISH FLORALS** by Jean Ballin . . . luscious blooms mingled in artistic confusion with tiny blossoms and berries, hand-antiqued and gilded by a special process to give an old world look . . . wooden scoop \$9.95, candle holder \$8.95 . . . a large selection. For the unique and unusual in gifts and decor . . . **SCAND ASIA**, 994 Redondo near 10th Street. GE 4-9324.



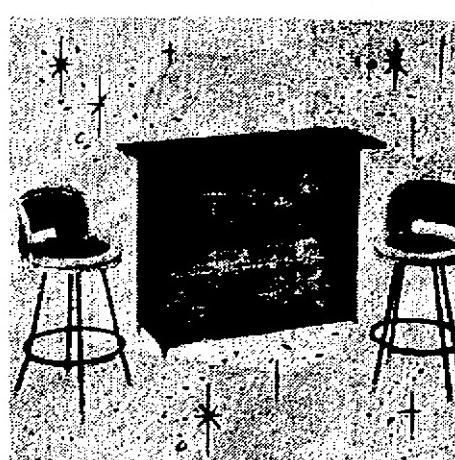
"The Happy Clown," "Pepe," "The Brave Bull Fighter." Give the Gift that will Delight Every Child . . . Imported string Puppets. An Easy to Operate Quality Toy . . . Hand-Made in Mexico by Master Craftsmen. Your Choice of 3 Colorful Characters, each approx. 14" high, ONLY \$4.95 Postpaid. Give First and Second Choice. Order from **PAN AMERICAN IMPORTS**, Box 3505, Long Beach.



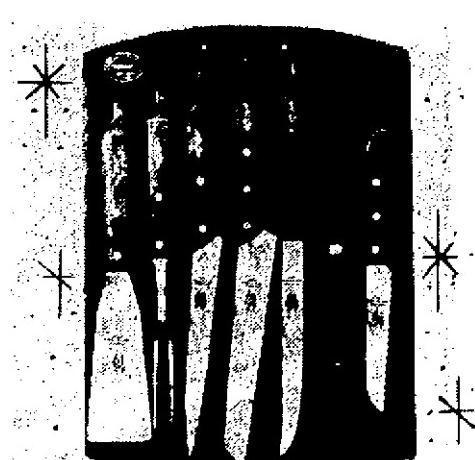
Why not an **ELECTRIC** or **FOLK GUITAR** as the ideal Christmas Gift. Make your own folk, flamenco, or rock 'n roll music on one of our fine selection of Guitars. We carry Fender, Gibson, etc! Plus our fine lines of band instruments. Conn, Olds, Leblanc and Gemeinhardt. **GILMORE MUSIC**, 1935 E. 7th at Cherry, Long Beach. HE 7-7469.



Wondering what to give this Christmas? Why not **A COURSE IN SELF-IMPROVEMENT**. Lowest tuition in town. Experienced teachers. An everlasting gift. Call **VOGUE SCHOOL AND MODELS AGENCY**, 4240 Atlantic Ave., GA 7-4277.

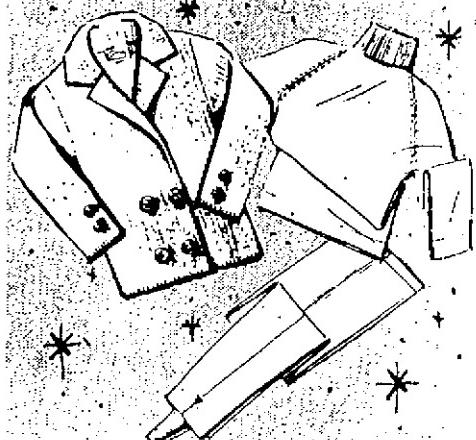


RATTAN PORTABLE BARS and bar stools. Something special for that special "someone." Largest selection of bars and stools here. Genuine woven rattan, "Nevamar" tops, sizes 4-5 ft. Bars custom made, complete rattan group. **HOUSE AND GARDEN TROPIC SHOP**, 2196 Lakewood Blvd. GE 8-0069. Long Beach.



GIVE A GIFT OF CUTLERY. Beautiful Kitchen, Carving and Steak Knives. Made of Imported finest quality steel from E. A. Berg of Sweden. See also our large selection of Hunting Knives, Grapefruit Sets, Chef Knives, Slicers, etc. Visit our Retail Shop **RIGGS SAW SERVICE** — 5455 Cherry Ave., Long Beach, GA 3-9604. Expert in sharpening all types of saws and industrial knives.

EVERYBODY'S GIFT GUIDE TO EASY CHRISTMAS SHOPPING



Young actives love Sport Tempos! A swinging time is guaranteed when you pair our ribbed shell with a double breasted multiply worsted blazer and the handsome stretch pants. All in Malibu Blue or Palm Green. Pants \$15.00, Blazer \$23.00, Shell \$12.00.

CHRYSSTEENS in Bixby Knolls, 4518 Atlantic Ave., GA 3-8151, Long Beach.



HERE'S THE SHIRT you've been waiting for. Launder it any way you like . . . Arrow Dectolene dries to wrinkle-free perfection within 2 hours. Fashioned of 100% Dacron Polyester tricot that won't discolor, stretch or shrink. Outwears any 3 shirts. Shown in glen, a soft, short point collar; convertible cuffs. \$8.95. PHIL HAHN MEN'S WEAR, 5211 E. Second St., Belmont Shore.



NATURAL MINK. A fashion must . . . the new and versatile twist lends elegance to any costume. FRANK A. HILL & SON, 3316 E. Broadway, Phone GEneva 8-8572. Open evenings by appointment.



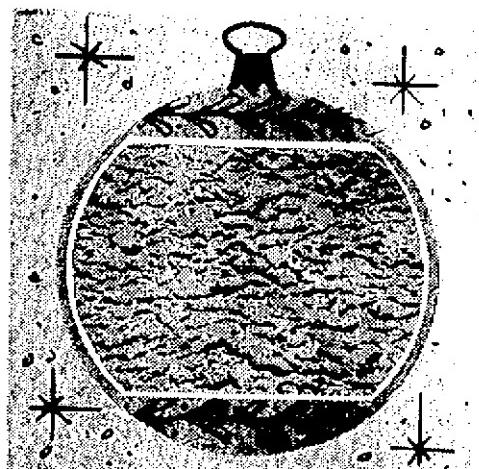
HIGH FASHION PONCHO, designer original created of the finest quality wool, fully lined, fringe trim, concealed slash pockets, wear with or without the self-belt. It's the most versatile and elegant wrap you'll own. Only 55.95. THE PARISIENNE, 539 East Ocean Blvd., Long Beach.



TOWELS! The Perfect Gift for the Home. A lovely rose pattern is delicately sculptured on these magnificent towels. Of 100% cotton terry . . . extra soft and absorbent for special luxury after the bath. Rich fringe adds a touch of elegance. Bath towel \$2.98, Hand towel \$1.79, Washcloth 69c. THE LOOM, 5019 East Second, Belmont Shore or 4284 Atlantic, Bixby Knolls.



IT'S A WINTER WONDERLAND at Park Nursery. Ornaments and Christmas decoration items from every corner of the earth await your selection. Indoor & outdoor tree lights, candles, toys, imported art objects, exotic gift-wrapped dish gardens, blooming plants & thousands of other glitter & sparkle pieces. Select now while our supply is complete. PARK NURSERY, 3842 E. 10th. HE 3-7413.



CHRISTMAS "FLOOR" LUXURY will add new, rich radiance to your home! Choose "Fairbelle" by Alexander Smith at only \$6.95 sq. yd.! Fairbelle has a graceful distinctive pattern in 12 glorious colors. ACRILAN PILE cleans easily, is mothproof and non-allergenic and wears for years and years! WILLBANK'S CARPETING AND DRAPERIES, 1879 Freeman on Signal Hill. Call GE 4-0901.



FABULOUS RENAISSANCE "GODDESS OF THE SEA," sculptured in the tradition of the Spanish masters. Paper Mache and Cloth covered with Gold Leaf and lacquered to a Ceramic like finish. Signature of the artist "DeSela" on every piece. Ideal for classical table setting on Holidays or any special occasion. Just one of the hundreds of exotic decoration pieces and gifts on display at 3842 E. 10th St., Long Beach. PARK NURSERY — HE 3-7413.

KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



PUT A BEAUTIFUL PIANO IN YOUR HOME FOR CHRISTMAS. Enjoy it Christmas after Christmas! Select from the world's finest. Knabe, Hammond, Everett, Cable Nelson, Fischer — All styles, all finishes. Large selection, sensible prices — also fine used pianos and organs — Bank terms. Price range \$495.00 to \$2,995.00. MR. PIANO, 2188 Lakewood Blvd. (Just north of traffic circle) Long Beach, GE 9-0918.



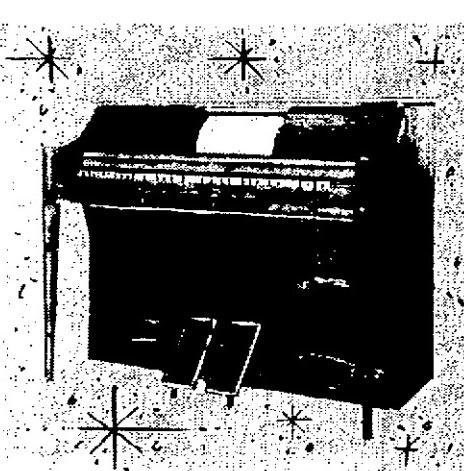
HAMMOND PIANOS start at \$630.00 and from their deep resonant bass to the clear, singing tones of the treble scale the Hammond Piano is an instrument of beautiful voice, full responsive, fine crafted, modestly priced. Easy terms. MR. PIANO, 2188 Lakewood Blvd., just north of the traffic circle. 434-9987.



See the completely new **HAMMOND ORGAN SPINET** at \$995. Can never, never get out of tune. Don't let the price mislead you! This is a true Hammond, the largest selling organ in the world, and will give your family a lifetime of pleasure! On display at **HAMMOND ORGAN STUDIOS OF LONG BEACH**, 2188 Lakewood Blvd., just north of the Traffic Circle, GE 9-0918.



HAMMOND SPINET ORGAN with Harmonic Draw-bars, Stereo Reverberations, Touch-Response Percussion, and Permanent Pitch. 3 speakers 20-watt output, 24 control tabs 6 preset tabs, 13 pedals. Selective Vibrato and new "theatre" vibrato. \$1,495 F.O.B. Chi. **HAMMOND ORGAN STUDIOS OF LONG BEACH**, 2188 Lakewood Blvd. GE 9-0918. (Budget model \$995, F.O.B. Factory.)



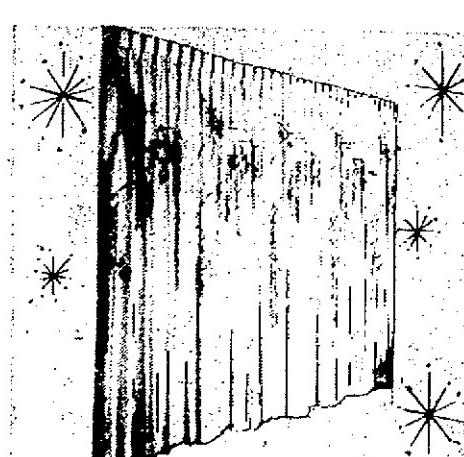
PIANOLA . . . the piano you've been waiting for, the spinet that is a player-piano. Not just one piano, the remarkable Pianola is actually "two." It will give your family and friends years of fun. Hundreds of other pianos to choose from, too. MR. PIANO, 2188 Lakewood Blvd., just north of the traffic circle, 434-9987.



This exquisite Hammond Self-Contained organ has an acoustically engineered tone cabinet built in, yet it takes up no more floor space than a desk. Millions of tone colors that will never go out of tune plus all the Hammond exclusives. Comes in many styles and hand-rubbed finishes. \$2615 in mahogany. **HAMMOND ORGAN STUDIOS** of Long Beach, 2188 Lakewood Blvd. (just north of the Traffic Circle), GE 9-0918.



NATURAL MINK . . . Let hemlines rise or fall! You won't care with this luscious three quarter coat. **FRANK A. HILL & SON**, 3316 E. Broadway. Open evenings by appointment. Phone GENeva 8-8572.



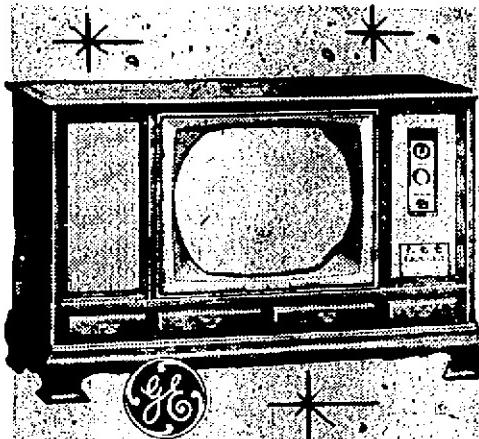
CUSTOM MADE DRAPERIES by Willbanks. Imagine your home with lovely new draperies in time for holiday entertaining, and the pleasure and pride you'll enjoy for years to come. Order now for Christmas, we do the entire job. Finest quality, lowest prices and widest selection at **WILLBANKS DRAPERY FACTORY-WAREHOUSE**, 1879 Freeman Ave., Signal Hill. Appointments. GE 4-0901.



Fun, happiness, accomplishment . . . a **LOWREY PIANO** is one possession that can bring these to your child lastingly. Hand crafted by the makers of the famous Lowrey Organ. Full range of styles and finishes (ebony, mahogany, walnut, cherry). Only \$395. Hear it at **TAILFORD'S MUSIC STORE**, 17404 S. Bellflower Blvd., Bellflower. TO 7-0052.

EVERYBODY'S GIFT GUIDE TO EASY CHRISTMAS SHOPPING

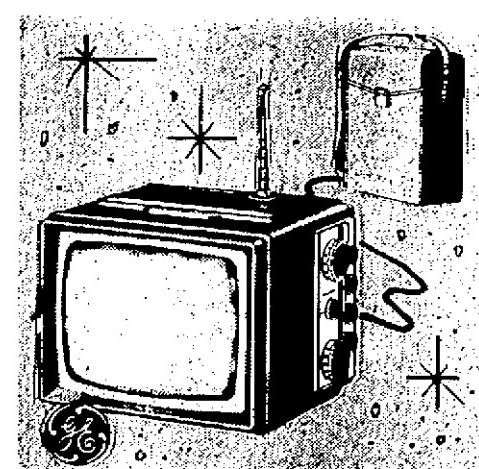
Sunday, November 22, 1964



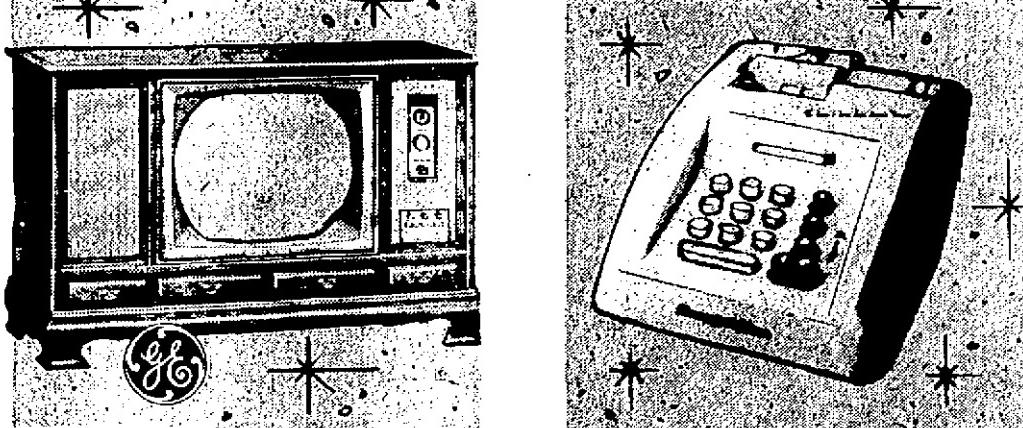
GE ULTRA-COLOR TV, Model 953 ACD. All-channel VHF-UHF reception with the new G-E Syncro-lite "82" illuminated tuning system. G-E simplified "instant color" controls for quick, convenient tuning. G-E "Fine Furniture" Cabinetry featuring matched wood veneers and hardwood solids in authentic period design. Prices start at \$449.88. **BUTLER'S, LAKEWOOD CENTER**, ME 3-8010, GA 3-0901.



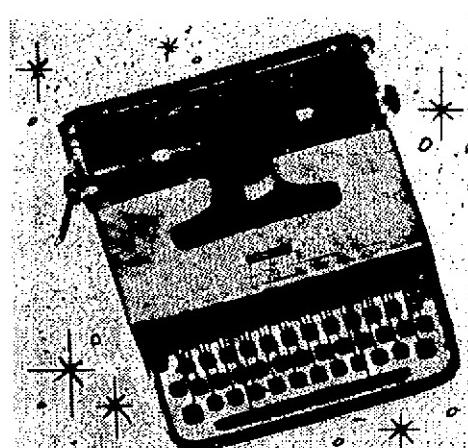
GE ESCORT PORTABLE TV — All channel VHF-UHF reception with the new G-E Tandem "82" tuning system featuring the exclusive "410" permtronite transistor tuner. Big 6" x 2" oval front-mounted G-E speaker... directing sound to YOU! Handsome plastic luggage-type handle. Convenient front controls — easy to see, easy to use. Model 505 A—\$128.50 — Free decorator TV stand. **BUTLER'S, LAKEWOOD CENTER**, ME 3-8010; GA 3-0901.



GE "PLAY-ANYWHERE ALL-TRANSISTOR PORTABLE TV, Model TR 805-A. All-channel VHF-UHF reception featuring G-E's exclusive all-transistorized, integrated tuning system. Private earphone included for personal viewing and listening pleasure. Automobile battery cable included for operation with car cigarette lighter receptacle, where permitted. Re-chargeable battery pack available at additional cost. **EASY TERMS!** \$159.88. **BUTLER'S, LAKEWOOD CENTER**, ME 3-8010, GA 3-0901.



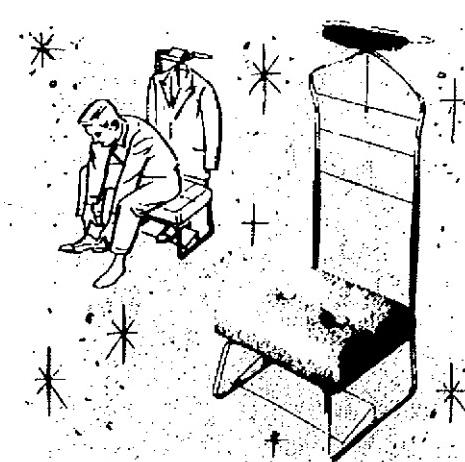
SAVE TIME AND WORRY with a modern electric adding machine — Special model for home adding, subtracting and multiplying for only \$83.23 plus tax. Guaranteed by Smith-Corona Marchant. **BRICKNELL'S TYPEWRITERS OF LAKEWOOD CENTER**, 5006 Faculty Ave. Open evenings until Christmas. Phone ME 3-1115.



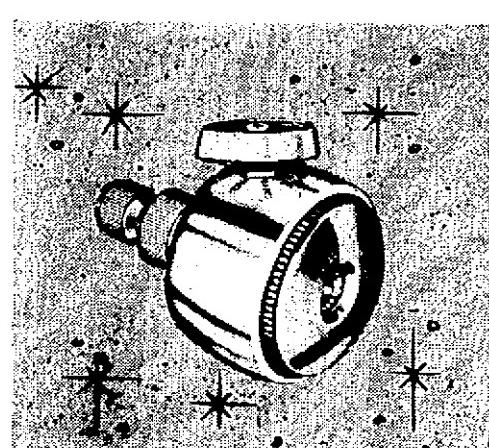
GIVE YOUR STUDENT THE GIFT OF BETTER GRADES. Now every student needs a typewriter. We have older models as low as \$9.95 full price — New typewriters with standard office size keyboards for just \$49.95 plus tax. Low terms or use your BankAmericard. **BRICKNELL'S TYPEWRITERS OF LAKEWOOD CENTER**, 5006 Faculty Ave. Open evenings until Christmas. Phone ME 3-1115.



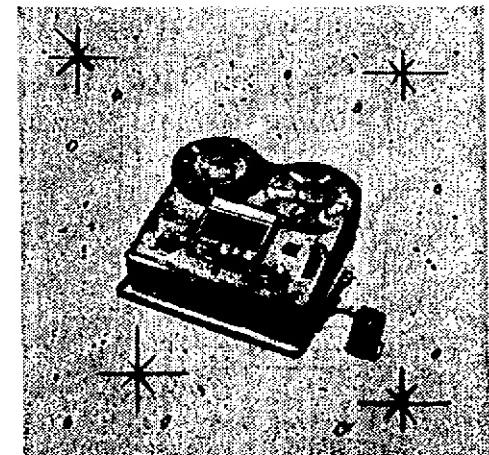
A Kiss-Me-Kate fashion by KATE GREENAWAY. Maybe I'm old-fashioned, but I love the quaint trimmings on my Kate Greenaway party dress. It has smocked bodice, lace frilled sleeves with tiny black bows, and full skirt in a tiny provincial flowered print. Sizes 2 to 3x, \$6.98; 3 to 6x, \$7.98; 7 to 10, \$8.98. See many other famous brand names for girls and boys at **THE HOBBY HORSE**, 5227 Hazelbrook, Lakewood Center.



For a Man's Christmas **PEARLWICK VAL-O-SEAT**. A unique valet stand and chair combined... holds all his clothes neatly — has a place for everything. Handsome brass stand with upholstered stain-proof cushion. Colors: Black, white, brown \$18.95. **MULLEN AND BLUETT**, Lakewood Center. Phone 634-7333.



COUNTRY CLUB SHOWER HEAD, inspired gift idea for the man who has everything. Gold and chrome, designed by Henry Dreyfuss for years of trouble-free operation. Unique "dial your shower" feature. Easy to install, only \$16.95 at Mullen and Bluett, Lakewood Center, headquarters for fine men's wear. Phone 634-7333.



HIGH FIDELITY TAPE RECORDER — Fully automatic, with pushbutton operation, this compact unit is self-contained in beautifully styled high-impact case. Featuring advanced circuitry plus unique PANASONIC "Golden Head." The RQ-700 has a self-contained sound monitor system and may be used as a high fidelity amplifier. Reg. \$129.95, now \$109.50. **LAKEWOOD CAMERA SHOP**, 5223 Hazelbrook Ave., Lakewood, California.

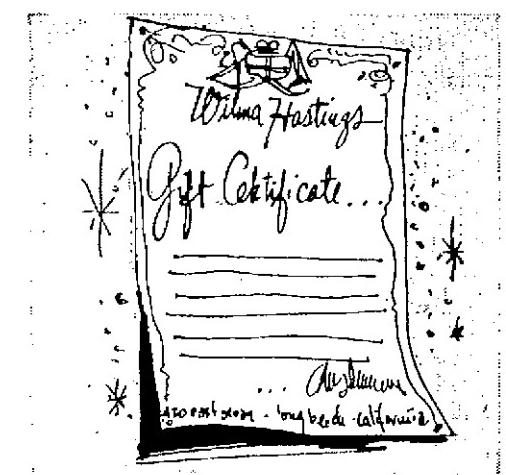
KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



Shop every night till Christmas in Downtown Long Beach. You'll find new, gay, exciting and supremely worthy gift ideas . . . sure to delight everyone on your shopping list. Save time — you'll always find it in Downtown Long Beach. FREE VALIDATED STORE-SIDE PARKING!



For those gay Holiday parties. These beautiful shoes in black glitter cloth by Fiancees will enhance your prettiest ensemble. \$16.95. GUDES - BARNETTS, 225 Pine Ave., Downtown Long Beach.



GIVE HER the most precious gift of all . . . greater femininity, self-confidence, a new look. A SMILE. They're all included in a course of instruction at Wilma Hastings. A gift of everlasting beauty . . . a lifetime of loveliness. Beautifully wrapped Gift Certificates. WILMA HASTINGS - FINISHING SCHOOL & FASHION MODELING, 430 E. Ocean Blvd., HE 2-4511, DOWNTOWN LONG BEACH.



All wool, fully lined pants in beautiful pastels and dark shades, regular, TALL or short sizes . . . also stretch pants with stirrups, regularly 12.95, now 8.99. Darlene sweaters to match, only 10.95 CAREER GIRL for Sportswear, corner 4th and Locust. DOWNTOWN LONG BEACH, HE 7-5445.



LUREX SWEATER AND BLACK FOX FUR COLLAR with removable snap-on collar. Sweater double-lined with lace and silk chiffon. A new and elegant fashion, a "jewel" to give and it's only \$39.98. Bank-American or Lay-a-way welcome. JO-KAYE, 401 Long Beach Blvd., DOWNTOWN LONG BEACH. Open eves. till 9.



SURPRISE HER WITH A GIFT OF FUR. Elegant mink stoles, capes, jackets, coats in all the newest fashion shades or luxurious fur-trimmed cashmere sweaters by Dalton or Bernhard Altmann. Elegant fox or mink collared, hand-picked for beauty and value. FURS by DAVID, 203 East Third St., HE 7-7111. DOWNTOWN LONG BEACH. Open nites 'til Christmas.



$\frac{3}{4}$ length SUEDE COAT with mink collar. Created of soft, supple genuine imported skins. Hand-detailed, water-repellant and soil-resistant, only \$129.95. Matching SUEDE SKIRT \$40.00. Both coat and skirt at \$169.98 makes a stunning costume—a Jo-Kaye original in sizes 8 to 16. Bank-American or lay-away welcome. JO-KAYE, 401 Long Beach Blvd., Downtown Long Beach. Open Eves. 'til 9.



NATURALIZER DRESSY PUMP in made-to-order comfort. "Knit-fit" lining for caressing comfort, broader more walkable heel and all this in a dressy pump. Black, Red, Bone kid or gleaming patent, \$15.99. Gift certificates available. Exclusively Naturalizer Shoes, 434 Pine Ave., HE 6-3330, Downtown Long Beach.



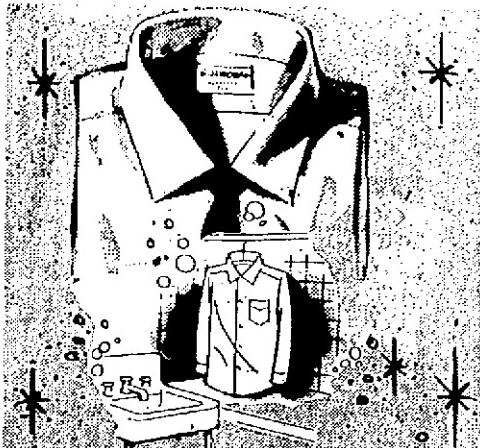
Hand loomed Jo-Kaye original 2-PIECE KNIT. Created from zephyr yarn, designed for comfort smartness and those who want to look their best. Travels well, packs well and a joy to wear. Monterey brown/light blue, red/black, green/blue sizes 8 to 16. Bank-American or lay-away welcome. JO-KAYE, 401 Long Beach Blvd., Downtown Long Beach. Open Eves 'til 9.

EVERYBODY'S GIFT GUIDE TO "EASY" CHRISTMAS SHOPPING

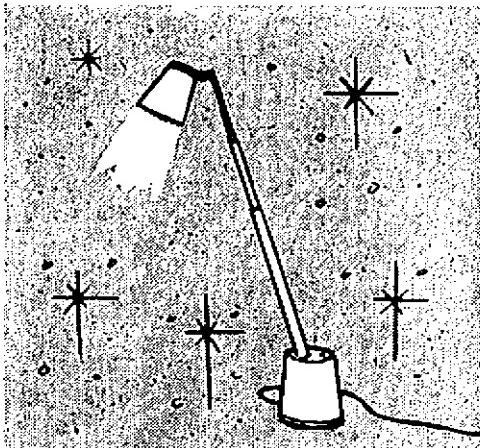
Sunday, November 26, 1964



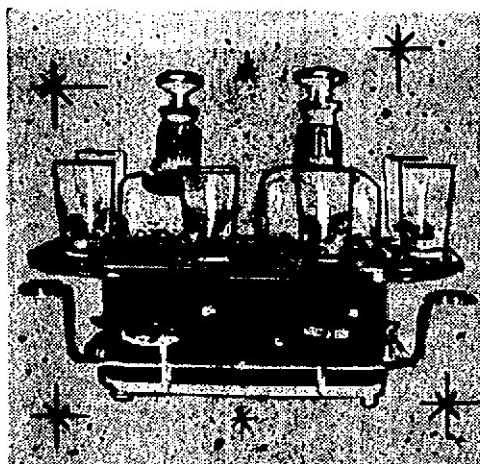
FOR THE LADIES . . . the women's feature pages of the Independent, Press-Telegram. Articles appear every day on child care, fashions, social events, food, music, art, beauty and other subjects of interest to women. Get them daily and Sunday in these newspapers for only \$2.75 per month. Call HEmlock 5-1161 for home delivery.



ARROW DECTOLENE — never needs ironing — not even a little bit. Silken-smooth 100% Dacron Polyester tricot dries wrinkle-free within 2 hours. Outlasts 3 ordinary shirts. Half sleeves \$7.95, Long sleeve convertible cuff \$8.95. HONEYWELL & CARPENTER, 539 Pine Ave., DOWNTOWN LONG BEACH.



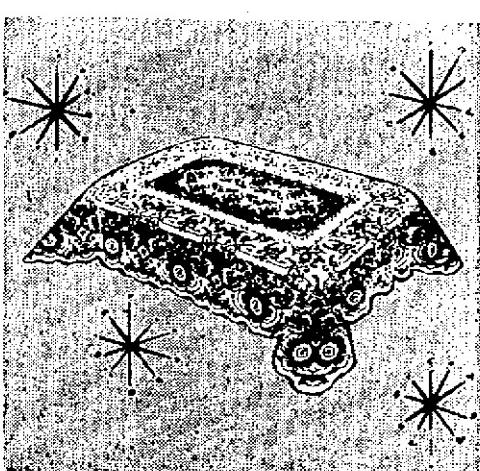
NOVEL GIFT IDEA FROM DAVIS FURNITURE . . . LAMPETTE . . . the newest thing in lamps. Wireless, telescoping arm extends from 5" to a full 16". Three position switch. Weighs only 2 1/4 lbs. 6-volt bulb gives off intense light of a 100-watt bulb. All this and good looking too . . . and only \$19.95 at DAVIS FURNITURE, 1975 Long Beach Blvd., 591-1347.



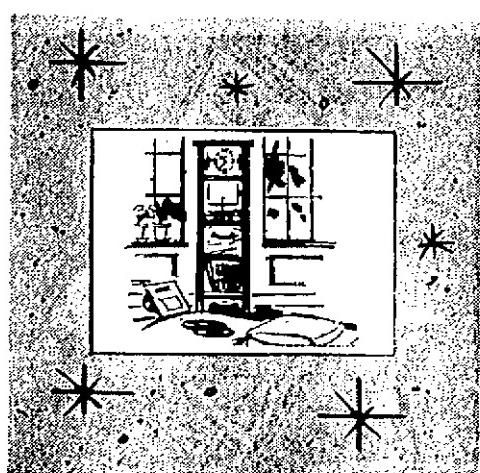
MUSICAL DECANTER BAR SET — This handsome 12 1/2" x 9" replica of a bar is finished in gleaming brass plated metal trim, is accurate in every detail, even to black leatherette tops for stools & counter. Two flasks, pourer spouts. Six weighted shot glasses. Sturdy spring-driven musical movement plays when either bottle is removed from bar. Individually boxed. \$12.88. HOUSE OF LINEN, 515 Pine Ave., Downtown Long Beach. HE 2-7779.



IMPORTED FINE QUALITY DAMASK. A table-cloth is a gift to last a lifetime. Dining elegance at its economical best. Silken finish in gleaming colors. White, Pink, Green, Gold. 50"x50" 4 napkins \$2.99; 50"x66" 6 napkins, \$3.99; 56"x76" 8 napkins, \$5.99; 60"x90" 8 napkins, \$6.99. HOUSE OF LINEN, 515 PINE, DOWNTOWN L.B. HE 2-7779.



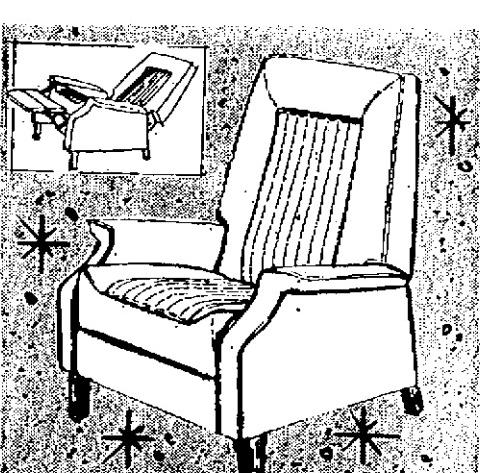
SCRANTON LACE TABLECLOTH — Distinctive styling. A splendid creation of Point De Venise Lace. The graceful scalloped border is in contrast to the floral garlands of delicate cut linen. Individually boxed. Size 54"x72"—Reg. \$6.99. NOW \$3.99. Also available in other sizes at reduced prices. HOUSE OF LINEN, 515 Pine Ave., downtown Long Beach. HE 2-7779.



BOOKCASE ELECTRIC CLOCK . . . with the stature and charm of a small grandfather clock . . . at an incredibly low price; just \$29.00! 57 inches high; 18 inches wide; 11 1/2 inches deep. Self-starting electric movement is guaranteed accurate. Electric light reflects warm glow downward. 3 shelves. Sliding door makes cupboard out of 2nd and 3rd shelves. LONG BEACH FURNITURE. Open evening 'til Christmas. 6th at Long Beach Blvd., Downtown. (591) 1-1111.



GIVE HER A GIFT she would select herself . . . a STABER'S GIFT CERTIFICATE for Beauty Services. Machine or machineless permanents with Protonized cream, obtainable only at Staber's . . . or cold waves. One price only, \$6.95 complete. Guaranteed work. No appointment necessary! We are definitely NOT a school. STABER'S FOR BEAUTY, corner 8th & Locust. HE 6-3937. DOWNTOWN L.B.



Long Beach Upholstery, known as "THE HOUSE OF NAUGAHYDE," offers a tremendous selection of recliners, rockers and club chairs at low, low prices . . . every one covered in the miracle fabric . . . Naugahyde. Recliner in illustration only \$89.95. LONG BEACH UPHOLSTERY, 3434 Atlantic Ave. at Wardlow, GA 7-8696.

KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



A FINE CHRISTMAS GIFT FOR YOU AND YOUR FAMILY . . . and friends, too . . . is the Independent, Press-Telegram. No other newspapers can give you so much local news. Ninety-five local reporters, editors and photographers gather and write it every day for these newspapers. To get all the local news, call HEmlock 5-1161 and have your newspaper home-delivered.



FUZZ HARRIS GIFT CERTIFICATES for Custom Made Clothes — in the latest colors and newest fabrics cut to personal specifications for perfect fit, promises complete comfort and assurance. It will be the most appreciated gift under the tree. Our Gift Certificates priced from \$10.00. Men's and Ladies' tailoring, FUZZ HARRIS TAILORS, 122 East Third, HE 7-4406. DOWNTOWN.



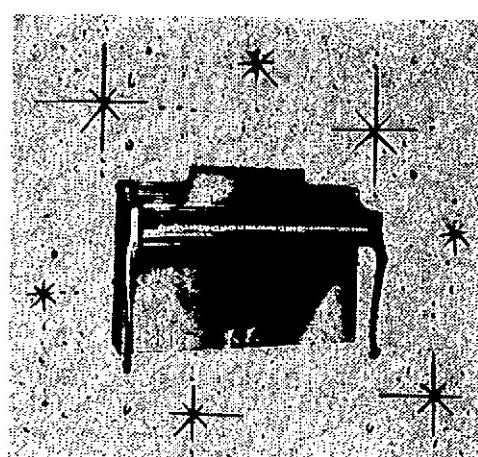
A FUN FUR ACCESSORY! In an instant it's a neckline decolletage, a scarf, draped hat, an ascot or shawl. The hidden clips are the secret. The fur is Marten, Sable or all colors of Mink. From \$58 plus fed. tax. FURS BY DAVID, 203 East Third St., DOWNTOWN LONG BEACH, HE 7-7111. Open nites till 9.



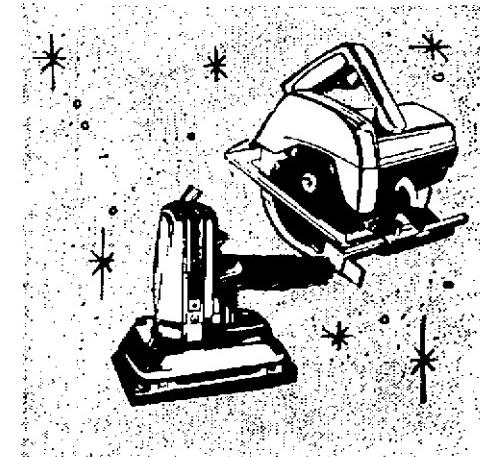
The "Lucerne" by Florsheim. A popular style for the masculine member of your family that he will wear with pride and comfort. In black velvet calf and brown willow calf. \$22.95. GUDES-BARNETT, 225 Pine Ave., Downtown Long Beach.



IT'S A RADIO. From Alfred Dunhill of London. Never a lost weekend with our unusual bottled portable radio, 8 transistors with quality components give it fine full sound and selectivity. Unique gift for the "drinking" man. Complete with penlite batteries. \$35. HOWARD AMOS. Better Apparel for Men. 120 E. Broadway.



LET US PLAY SANTA CLAUS and deliver a GULBRANSEN PIANO — a genuine investment in musical happiness for years to come! A variety of styles with rich tonal quality built by master craftsmen. Full 88 notes, fallboard, 3 pedals, 8-ply pin block, choice of finishes . . . brand new — from \$645. ORGAN & PIANO CENTER, 400 Long Beach Blvd. HE 7-2271. Weekdays 10 a.m. to 9 p.m.; Sun. 12 to 6.



THESE USEFULL POWER TOOLS are a must on any workbench. The 7" circular saw saves time and work. Big husky motor—low price . . . \$22.99 — And for professionally finished work this lightweight Oscillating Sander turns a chore into a pleasure . . . \$13.99 at B.F. Goodrich Store, 1212 Long Beach Blvd. HE 6-6205. Easy Terms—BankAmericard.



RADIO SHACK'S own ARCHER Portable Tape Recorder. All wanted features. Dual Track Head, 3" Reels . . . 2½" speaker. Ideal for dictation, voice letters, practical jobs or hobbies. Only 8x4½x3" compact. 4 transistor. Detachable lid. Tape reels, earphone, mike, strap, battery. Weight 4 lbs. Only \$13.88 At RADIO SHACK, 127 W. 7th St., Downtown Long Beach, 432-3318. Open evngs. 'til 9 p.m.



THE WORLD OF SPORTS . . . the Independent, Press-Telegram's sport sections . . . make an ideal gift for the man who enjoys reading all the latest news from football to fishing. No other newspapers give such complete coverage of local sports. Order the morning Independent or the evening Press-Telegram home-delivered. Only \$2.75 per month. Call HEmlock 5-1161.

EVERYBODY'S GIFT GUIDE TO EASY CHRISTMAS SHOPPING

Sunday, November 29, 1964



DENNIS THE MENACE and dozens of other leading comics appear daily and Sunday in the morning Independent and evening Press-Telegram. If you like to read the comic page of the daily newspaper, you are sure to find your favorites in the Independent and Press-Telegram. Call Hemlock 5-1161 now for home delivery. Only \$2.75 per month.



LONG BEACH'S MRS. JACKIE STEVENS is now a size 10 . . . she was a size 16. Jackie reduced with the Pat Walker Figure Perfection Program. Over 5 million women have successfully reduced with this service. Phone HEmlock 2-2973 or MEtcalfe 4-0672 for FREE trial treatment and "Figure Perfection" analysis. Gift Certificates available. PAT WALKER'S STAUFFER SYSTEM 423 E. First St., Long Beach, 4996 Faculty, Lakewood Center.



For the discriminating shopper, why not this MEN'S beautiful SUEDE TOP COAT. Elegant in style, but how very rugged. Lining in pure silk. Color Flagstone. And only \$85.00. At the exclusive BUNDY'S Men's Wear . . . 1st & PACIFIC AVE., DOWNTOWN LONG BEACH. HE 2-7938.



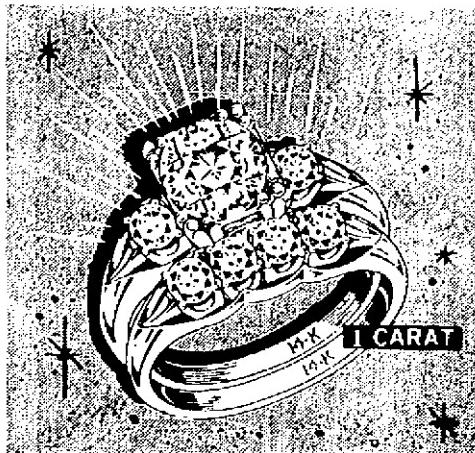
SCHWINN CLEARANCE just in time to make a young man's eyes light up on Christmas morn. We are clearing our entire stocks of lightweights in 1, 2, 3, 5, and 10-speed models. Also many styles of middle weights and smaller models. \$5.00 will hold any bike. BankAmericard — Easy Budget Terms. B.F. GOODRICH STORE, 1212 Long Beach Blvd. HE 6-6205.



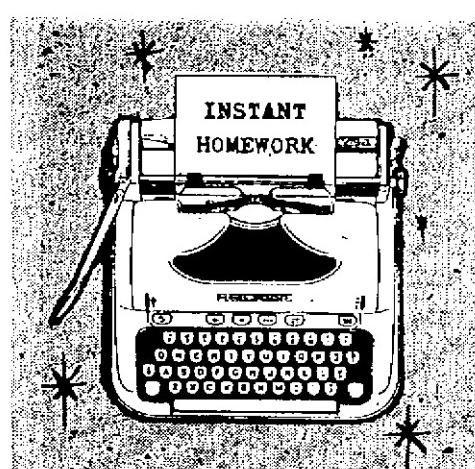
SPARKLING GOLD WATCHES — The most unusual costume watch you can give as a gift. Gold neck chain. Beautiful front face and gold encrusted case. One year service guarantee by "Webster" Fifth Ave. Exquisitely boxed. Only \$12.95. We do FREE imprinting on Christmas cards. Quickest service. THOMAS GIFT SHOP, 729 PINE AVE., Downtown Long Beach. Open Eves. and Sundays.



Be kind to your man this year with a REMINGTON CORDLESS LEKTRONIC shaver, with 2 kinds of power. Exclusive—the only shaver of its kind. Only 24.67 at AMERICAN JEWELERS, 35 Pine Ave., or LAINES JEWELERS, 17 Pine Ave. Open a charge account today.



This beautiful FULL-CARAT BRIDAL ENSEMBLE has 7 diamonds, available in white or yellow gold. Compare at \$450. Now only \$229. No money down, no payments until 1965. Open every evening and Sunday until Christmas. KAY JEWELERS, 319 Pine Ave., Downtown Long Beach, and 5208 Lakewood Blvd., in Lakewood Center.



The new HERMES 3000 Typewriter. The Professional Portable for the whole family. Incomparable Swiss craftsmanship. 5 year guarantee. Visible margins. Office keyboard. Easy terms, 90 days same as cash. We also carry all major brands, Remington, Royal, etc.! Buy rent, repair from typewriter specialists. WYATT'S TYPEWRITER CENTER 241 E. Broadway, DOWNTOWN LONG BEACH. HE 6-4730.

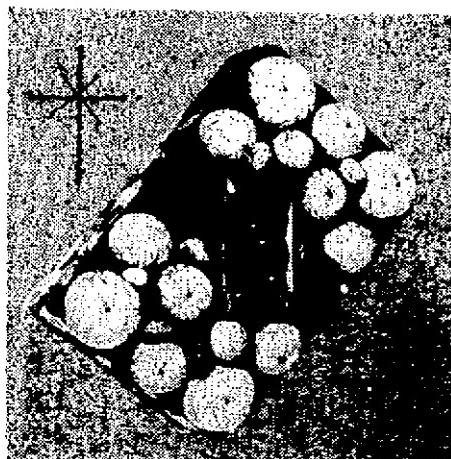


FOR THE LADIES . . . the women's feature pages of the Independent, Press-Telegram. Articles appear every day on child care, fashions, social events, food, music, art, beauty and other subjects of interest to women. Get them daily and Sunday in these newspapers for only \$2.75 per month. Call HEmlock 5-1161 for home delivery.

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THE WHOLE FAMILY ENJOYS THE INDEPENDENT, PRESS-TELEGRAM . . . even more so when it's home-delivered. It's more economical and convenient than buying from the newsstand. There's so much for everyone in the family in the morning Independent, and evening Press-Telegram . . . and no other newspapers can give you so much local news!



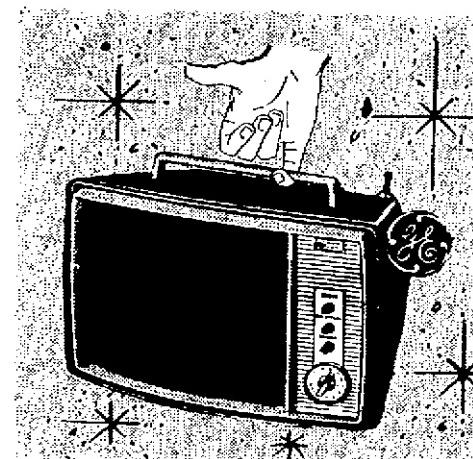
SURPRISE those far away folks with a California Fruit Pack. Contains finest sweet, juicy oranges, grapefruit, tangerines, crisp apples, avocado, sun dried dates and nuts. Prices start at \$7.89 including shipping anywhere in U.S.A. Also fancy cheese, dried and candied fruit packs priced from \$2.69. Buy from a year 'round store — quality since 1926. Open nights 'til Xmas. Blue Chip Stamps. SCHULMAN'S GIFT PACKS, 142 Pine and 625 Pine Ave., Downtown Long Beach.



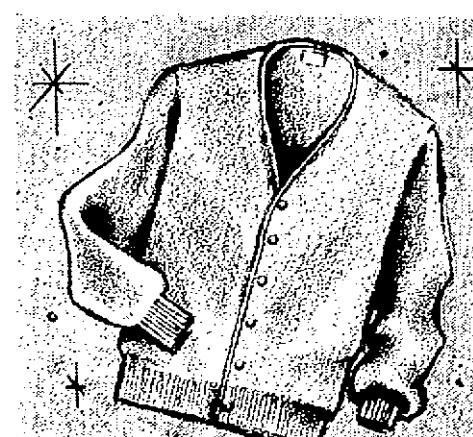
GULBRANSEN THEATRE MODEL HOME CONSOLE ORGAN. Lowest cost with highest standards. All Transistor, Leslie Speaker System — True Pipe-Organ Tone, preset pistons for Chimes, Reverberation, Percussion, \$1795.00 full price. ORGAN & PIANO CENTER, 400 Long Beach Blvd. HE 7-2271. Weekdays 10 A.M. to 9 P.M.; Sun. 12 to 6.



The most elegant of all Gifts! EMBA MINK JACKETS and COATS in all the newest fashion lengths. Double furred collar and deep turn back cuffs. A large collection of capes and stoles, or furs made to order. Fur collared Cashmere Sweaters. Specially priced from \$57.50. SURFAS FURS, 1225 Pine Ave., Long Beach. Phone HE 7-3748. Open eyes, till 9.



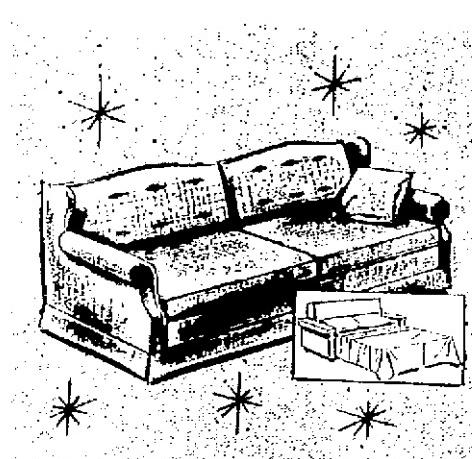
A WONDERFUL FAMILY GIFT, this G.E. 12 lb. personal portable TV is so light a child can carry it with ease, and it provides big screen entertainment . . . at a small price. Etched circuit board guaranteed for life. \$89.88. At BURK'S, 356 Long Beach Blvd. and 5372 Long Beach Blvd. Both stores open evenings 'til 9. Downtown store open Sunday noon 'til 9.



"100% PERUVIAN ALPACA SWEATERS." The perfect gift for him! Nothing beats the luxurious appeal of pure Peruvian alpaca. 2-ply yarn expertly knitted and smartly fashioned. Red, white, black green, gold, brown, tan and light blue. Sizes S-M-L-XL. A \$25.00 Value. For a reasonable \$16.95. BankAmericards accepted. LEVIN'S MEN'S WEAR, 316 Pine.



Man's WATERPROOF WATCH . . . Dustproof, shockproof, waterproof, stainless steel back. 17-jewel movement. Sweep second hand. Expansion band. A durable and handsome timepiece. Only \$8.77 at AMERICAN JEWELERS, 35 Pine Ave. & LAINES JEWELERS, 17 Pine Ave.



Over 100 Genuine Simmons Hide-A-Beds are displayed at the unique Sleep Shoppe. Specialists in Simmons products. Illustrated is one of the Provincial styles available . . . and ready for delivery. Each Simmons Hide-A-Bed is equipped with a luxurious Simmons mattress. Prices start at \$159.95. The SLEEP SHOPPE, 5th and Long Beach Blvd., Long Beach.



DENNIS THE MENACE and dozens of other leading comics appear daily and Sunday in the morning Independent and evening Press-Telegram. If you like to read the comic page of the daily newspaper, you are sure to find your favorites in the Independent and Press-Telegram. Call HEmlock 5-1161 now for home delivery. Only \$2.75 per month.

EVERYBODY'S GIFT GUIDE TO EASY CHRISTMAS SHOPPING

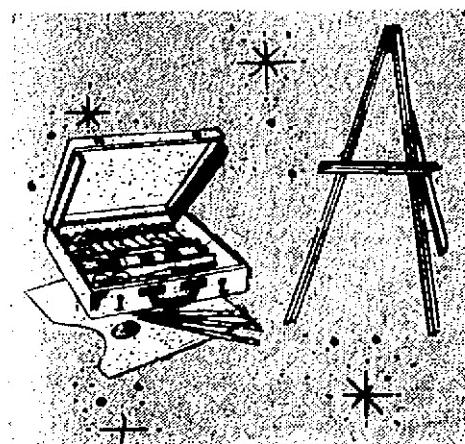
Sunday, November 29, 1984



A FINE CHRISTMAS GIFT FOR YOU AND YOUR FAMILY . . . and friends, too . . . is the Independent, Press-Telegram. No other newspapers can give you so much local news. Ninety-five local reporters, editors and photographers gather and write it every day for these newspapers. To get all the local news, call HEmlock 5-1161 and have your newspaper home-delivered.



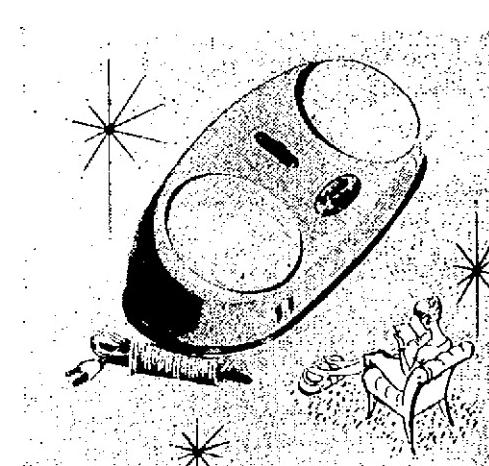
\$35.95. The gift that helps school grades. Brand new portables (\$59.00 value) from \$35.95. Your choice of Royal, Remington, Smith-Corona and Imports. Used typewriters from \$19.00. Easy terms or lay-a-ways and BankAmericard welcome. "TYPEWRITER CITY," 244 East Broadway, L.I.E. 7-0586. Downtown Long Beach



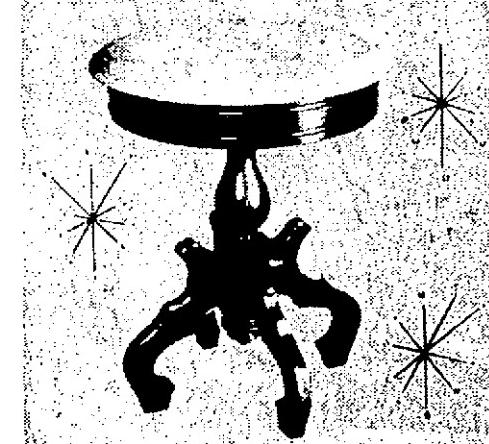
Custom-made durable oak folding easel, over 4' high, Reg. \$3.85, now \$2.85. Wood sketch box, 14" x 18" with palette (supplies not included), Reg. \$6.50, now \$1.95. Custom picture framing and gallery. SAVE 10% - 20% on CHRISTMAS CARDS & GIFT WRAPPING. SAILOR ARTISTS SUPPLY CO., 420 E. 4th St., DOWNTOWN LONG BEACH. Open eve. till 8 p.m.



PENDLETON SHIRTS in an outstanding array of colors and in every size made by Pendleton, from boys' size 6 to men's double extra large. We cordially invite you to park free and inspect the greatest selection in Long Beach. Moderately priced from \$12.95 to \$14.95 HONEYWELL & CARPENTER, 539 Pine Ave., DOWNTOWN LONG BEACH.



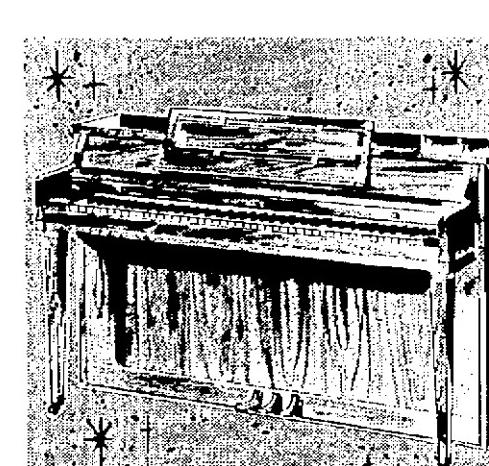
ELECTRIC FOOT MASSAGER helps refresh and invigorate tired, aching feet. Exclusive 30-degree angle lets feet rest naturally while soothing massage eases them. U.L. approved. Pink, Green or Ivory. Double head \$16.95. Single head \$8.95. DR. SCHOL'S FOOT COMFORT SHOP, 412 Long Beach Blvd., DOWNTOWN.



VICTORIAN CIGARETTE TABLE: The rare beauty of this solid Honduras mahogany table makes it a gift in exceptionally good taste. Carrara marble top adds that extra touch of beauty. Reg. \$24.50 Christmas special . . . \$19.95. DAVIS FURNITURE, 1975 Long Beach Blvd., 501-1317.



CALIFORNIA FRUIT PACKS . . . If you care enough to send the best—there is a difference! Come in and taste the quality of the finest fruits obtainable. Packed fresh daily right here at the most interesting shop in town! **DESERT DATE & GIFT CO., 226 Atlantic Ave., Long Beach, TEL 7-7928.** Only the best!



THIS COULD BE THE YEAR you give your family a fine piano! There's no better investment in family entertainment . . . and there's no finer piano selection in all Southern California than right here at HUMPHREYS. A wide range of grands and uprights . . . from the incomparable Steinway to the economical Kimball. Minimum down payment, 48-month terms. HUMPHREYS MUSIC COMPANY, 135 East Third Street, Downtown Long Beach.



INDEPENDENT, PRESS-TELEGRAM HOME DELIVERY SERVICE . . . the convenient and economical way to have your newspaper delivered to you. You get complete local, national and international news in the morning Independent and the evening Press-Telegram. It's so easy to have the newspaper delivered to your door . . . simply call HIE 5-1161. Only \$2.75 per month for each paper.

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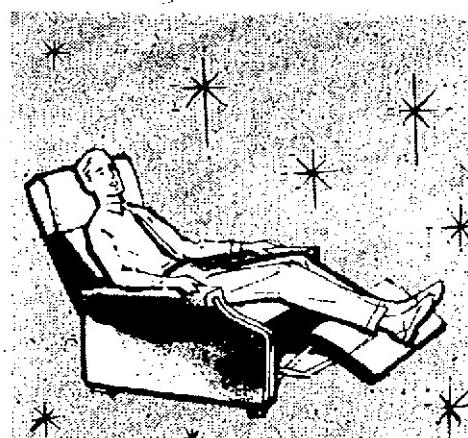
LADIES' or MEN'S WALTHAM WATCHES. Choose between handsome man's shockproof, anti-magnetic watch with unbreakable mainspring or Fashion designed ladies' models in white or yellow gold. Regular 49.50. Your choice 16.88. AMERICAN JEWELERS, 35 Pine Ave. and LAINES JEWELERS, 17 Pine Ave. Open a charge account today.



Fancy foods, cheese packs, fruity gift packs, Jellies, quality fruit cakes—you'll find them at Schulman's. Shop the easy way—we ship for you. Delivery guaranteed. Pack shown # C1—only \$3.88 delivered anywhere in U.S.A. Food gifts make ideal business gifts. Special discount for quantity buyers. SCHULMAN'S—142 and 655 Pine Ave. Downtown Long Beach.

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Newest Long Beach headquarters for LEICA CAMERAS, LENSES, PROJECTORS, AND Accessories. In addition to other fine Photographic lines we have traditionally carried for the past 35 years. CAMERA SUPPLY, 1112 PINE AVE., DOWNTOWN LONG BEACH. HE 6-4720.



THE MOTHERS RING, for mothers only—to cherish forever. Two bands of 14K gold, symbolizing mother and father joined by lustrous synthetic stones of the month, one for each child in the family. She'll cherish the Mothers ring forever, she will know nothing could be more individual, more personal, more significant. Ring and 1 stone \$25.00, additional stones \$5.00 each. ROTHBART'S JEWELRY, 201 Pine Ave.



HALF AND LARGE SIZE HAND KNIT COAT SWEATERS, 100% virgin wool or orlon, in white, black, beige, rose, aqua, pink, navy blue holiday colors. Lurex thread braid trim. Self-embroidered floral detail, sizes 38 to 46, only \$11.98; sizes 48 to 54, from \$11.98; others \$9.98 to \$35.98. MODERN WOMAN, 436 Pine Ave., Downtown Long Beach, 5243 Hazelbrook, Lakewood Center.



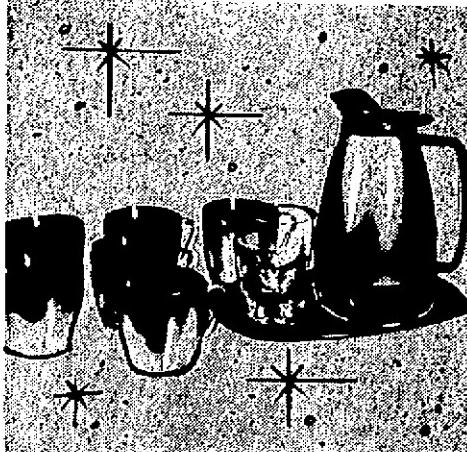
SPECIAL FEATURES EVERY DAY IN THE INDEPENDENT, PRESS-TELEGRAM . . . and on Sundays, Parade Magazine, Southland Magazine and TeleVues Magazine along with a wonderful color comic section! Truly, no household should be without the daily Independent or Press-Telegram to keep abreast of all the local, national and international news . . . it's so easy to have it delivered to your door. Call HEmlock 5-1161 to place your order. Only \$2.75 per mn. for either paper.

EVERYBODY'S GIFT GUIDE TO EASY CHRISTMAS SHOPPING

Sunday, November 29, 1964



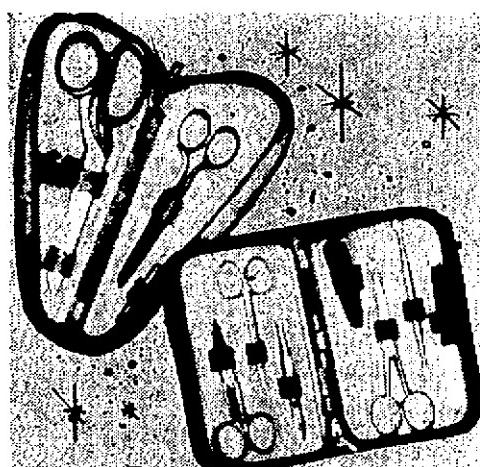
THE WHOLE FAMILY ENJOYS THE INDEPENDENT, PRESS-TELEGRAM . . . even more so when it's home-delivered. It's more economical and convenient than buying from the newsstand. There's so much for everyone in the family in the morning Independent, and evening Press-Telegram . . . and no other newspapers can give you so much local news!



THERMO SERV — America's most beautiful insulated serving ware. Shock-proof liner keeps hot drinks hotter, cold drinks colder, tastier. Copper or gold, trimmed in black or ivory. Serving pitcher \$8.95. Set of 6 mugs \$6.95. Pitcher, tray and 2 glasses \$11.95. 437 Long Beach Blvd. Downtown Long Beach. IMPERIAL HARDWARE CO.



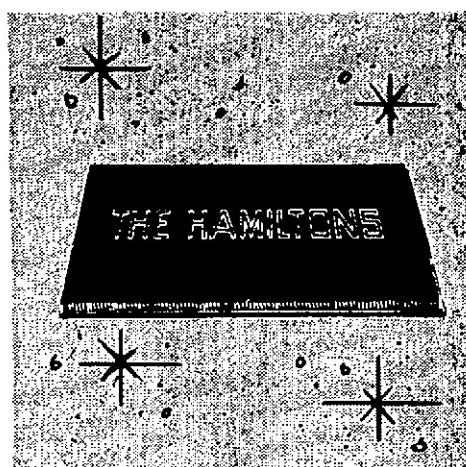
PEPPERMILL SETS BY OLDE THOMPSON — Beautiful Gourmet pieces for gift-giving. Unusual sets finished in hand rubbed walnut, mahogany, maple and ebony. A conversation piece on any table. Sets \$4.95 to \$10.95. Coffee grinders \$4.95. 437 Long Beach Blvd. Downtown Long Beach. IMPERIAL HARDWARE CO.



WISS CUTLERY SETS — Sewing and manicure sets to thrill the heart of any lady. Wiss quality in attractive leather cases. Sewing sets \$6.50 to \$15.95. Manicure sets \$3.95 to \$17.95. 437 Long Beach Blvd., Downtown Long Beach. IMPERIAL HARDWARE CO.



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Personalize your front door with your name on this 18 x 28 luxurious rubber door mat. Red, green, blue or black with ivory letters. A perfect gift for the holidays. \$5.95. 437 Long Beach Blvd., Downtown Long Beach. IMPERIAL HARDWARE CO.



SOCKET WRENCH SET — the perfect gift for any man. 42-piece set of S-K Wayne professional quality tools. Includes $\frac{1}{2}$ " and $\frac{3}{8}$ " drive standard and deep sockets and wrenches in sturdy metal box. Regular \$45.21. Special \$21.95. 437 Long Beach Blvd., Downtown Long Beach. IMPERIAL HARDWARE CO.

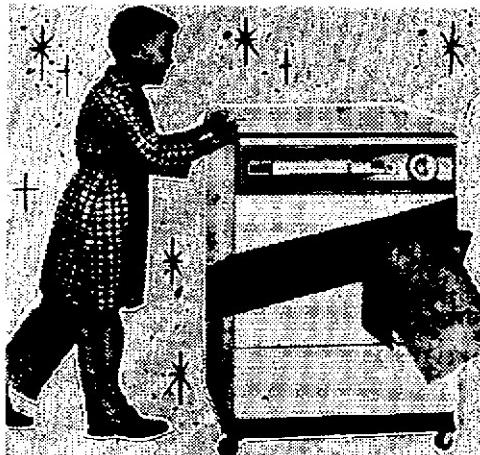


"HARD TO FIT?" Not at Levin's! **EXTRA BIG** and **EXTRA TALL** sizes our specialty. We have a complete line of SUITS, SPORT COATS, SLACKS, JACKETS, SWEATERS, SHIRTS, PAJAMAS, UNDERWEAR and SOCKS. All for the hard to fit extra tall and extra large man. BankAmericards accepted. **LEVIN'S MEN'S WEAR**, 316 Pine Ave., DOWNTOWN LONG BEACH.

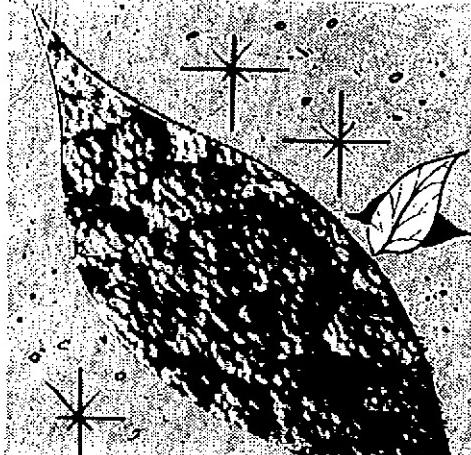


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WASTE-KING UNIVERSAL DISHWASHER . . . give her a convertible dishwasher . . . portable now . . . build it in later. Three-way washing action from two full width, full power wash-arms. Convenient, random loading. Super sanitized 165° water. Five cycle selection. Direct distributor prices and terms . . . the best, of course. LAKEWOOD HOME APPLIANCES, 17127 Lakewood Blvd. Call Kenny, ME 3-6967 or TO 6-3766.



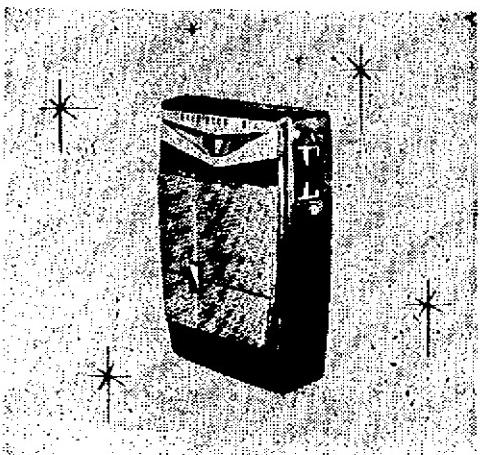
COMFORT UNDERFOOT FOR CHRISTMAS . . . at a low, low price! Incredible value for 100% CONTINUOUS FILAMENT NYLON at only \$3.95 square yard. Ten beautiful colors! Will wear for years! WILLBANKS CARPETING AND DRAPERYES, 1879 Freeman on Signal Hill. Call GE 4-0901.



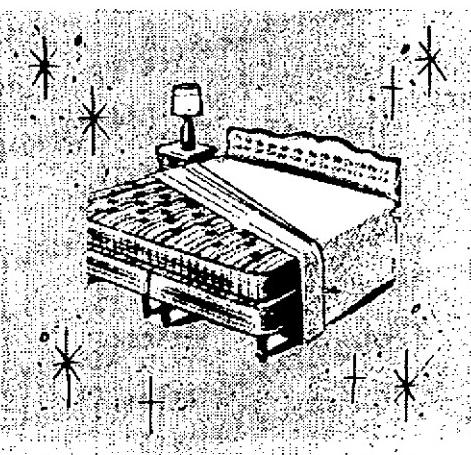
BLACK DYED BROADTAIL PROCESSED LAMB

. . . Rich, lustrous broadtail. A generous touch of mink.

FRANK A. HILL & SON, 3316 E. Broadway. Open evenings by appointment. GEnova 8-8572.



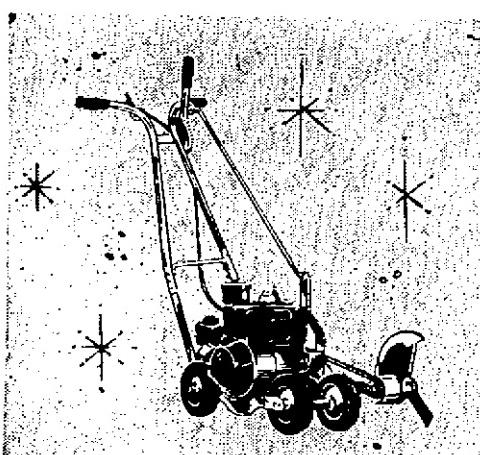
6 TRANSISTOR POCKET RADIO. The perfect Christmas Gift for everyone. Advertised in Life Magazine. Complete with case, battery and earphone. Regular price \$24.95. Our special price for you, \$12.50. CITY PHOTO, 1719 E. Anaheim St., Long Beach, 435-8928.



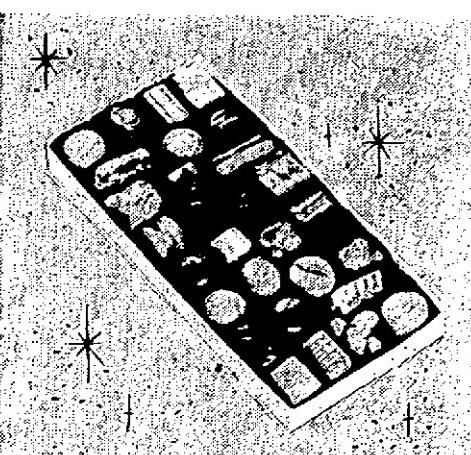
Special KING SIZE BED ensemble includes • Full 6'x7' King size innerspring mattress • Matching King Size box spring • 10 Hollywood legs • King size headboard • 2 Pillows, 72"x84" of luxurious comfort. Complete Price \$79.00. DISCOUNT BEDDING, 15314 Lakewood Blvd. TO 6-8503.



AN IMPORT WINE . . . the ideal holiday gift for those with discriminating taste. Choose from a large selection of wines from countries around the world. Many in beautifully designed decanters and bottles. Specially gift-wrapped . . . from \$1.50 to \$20.00. DARBY'S WINE MART, 1430 Ocean Ave., Seal Beach. Hours: 11:00 a.m. to 9:30 p.m. Sunday: 9:30 a.m. to 8:30 p.m. GE 0-3300.



GIVE DAD A McLANE TRIM & EDGER. The gift he will cherish for years to come. Steel construction, 2-hp Briggs & Stratton engine, 4 wheels, safety clutch. Rides on curb. Adjustable blade cuts and trims at any angle. Only \$66.95. With Recoil Starter \$69.95. Bank-American, 10% down. Christmas Lay-a-way. McLANE'S, 12819 S. Atlantic, Compton; 7210 Rosecrans, Paramount.

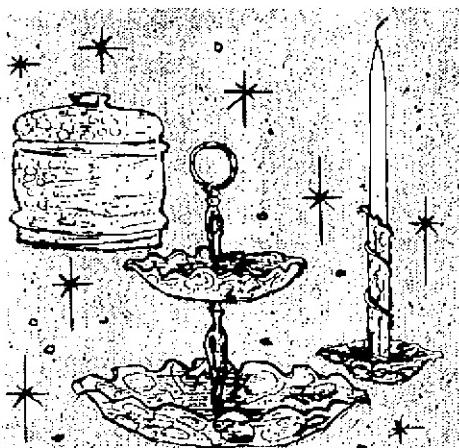


LUSCIOUS, KITCHEN-FRESH fine chocolates from Van de Kamp's own candy kitchens. Each box contains a fine selection of caramels, creams, nougat and many nut pieces. One-pound box, gift wrapped, at a special price, \$1.29. Take home a couple pounds for happy holidays. VAN DE KAMP'S BAKERIES, at your neighborhood supermarket.

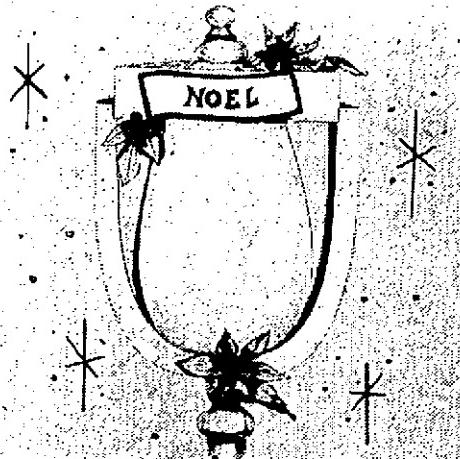


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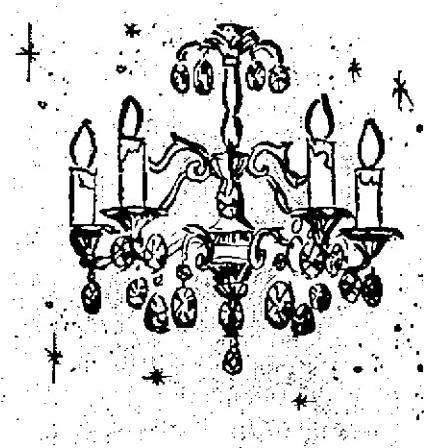
EVERYBODY'S GIFT GUIDE TO EASY CHRISTMAS SHOPPING



BEAUTIFUL GREGORIAN COPPER . . . the finest custom made copper on the market today . . . each piece is individually handled, hand-rubbed and pewter washed. An ideal gift for the home . . . humidor \$5.95, tiered candy dish \$9.95, candle holder or bud vase \$2.95. Just three pieces from a large collection. For the unique and unusual in gifts and decor, SCAND ASIA, 994 Redondo near 10th St. GE 4-9324.



CHRISTMAS DECORATIONS — UNRIValed In This Area. The above DOOR KNOCKER only \$1.98 red or white. "DO IT YOURSELF" needs also available. At your service a FLORIST SUPPLY HOUSE plus flocked foliage and gift items. BankAmericard accepted. BENSON CO., 220 E. Pacific Coast Hwy. (between Long Beach Blvd. and Locust Avenue). HE 6-1885.



Spanish Antique Bronze, Hand cut Pendalogs. 5 Lites. Width 21", body length 16", overall length 34". A regular \$78.75 value gift priced at \$39.00. Big Holiday selection of Pull Downs, Swags, Pole Lamps and Table Lamps. Open Mon. and Fri. Eves til 9 P.M. "Lighting for a Palace or a Bungalow." PAT'S BISSO ELECTRIC, 1092 Redondo, Long Beach. HE 4-6614.



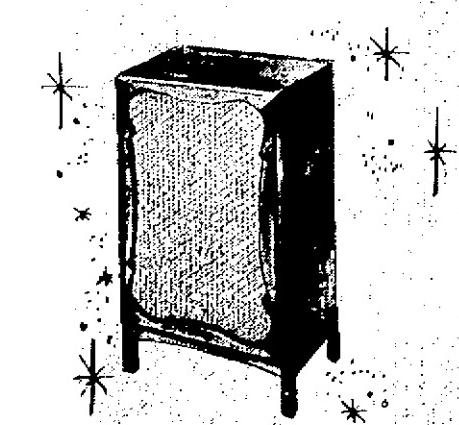
CONTINUOUS FILAMENT NYLON. Gullistan Space-dyed DuPont's 501. A present for your home! Here is the carpet you hear so much about. This carpet resists shedding and fuzzing. Most spills wipe away with a damp cloth. Sparkling clear colors. Two-level texture. A real sturdy back. \$5.95 square yard. WILL BANKS, 1879 Freeman Ave., Signal Hill. GE 4-0901.



NATURAL MINK . . . This luxurious, all occasion bubble cape features the exciting, new crown collar. Evenings by appointment. FRANK A. HILL & SON, 3316 E. Broadway. Phone GENeva 8-8572.



MAPLE WALL CLOCK. Colonial design. Antique brass weights and pendulum. Dial has antique brass finish with corner decorations and circular finished brass numeral track. Numerals etched and finished in black. Quarter hour weight driven Westminster chime movement. Height 69 $\frac{1}{2}$ ", width 18 $\frac{1}{4}$ ", depth 9 $\frac{1}{4}$ ". (Dec. store hours: daily 9-5, Mon.-Fri. till 9. Closed Sun.) \$329.00. 2194 Lakewood Blvd., L.B. 438-9951 CALIFORNIA TIME SERVICE.



THE 12" THREE-WAY SPEAKER SYSTEM, University Medallion XII. Undistorted sound from the low bass to beyond the range of audibility. 12" woofer, 8" Sphericon Sweeter. Distinguished styling with interchangeable furniture grille. Response: 28 to 22,000 CPS 17" W. x 24" H 11 $\frac{1}{4}$ " deep, 149.90. Open Friday Eves 'til 9 P.M. 266 Alamitos, Long Beach. HE 6-1452, HE 7-8629. SCOTT RADIO SUPPLY, INC.



FOR DAD'S HOBBY SHOP—This SUPER RANGE UNIT is wonderful for full-range shopwork. It welds, cuts, heats, brazes and solders. A reg. \$132.00 value. Now only \$99.00. Use your BANKAMERICARD. Oxygen & acetylene cylinders now available for purchase. No demurrage charges. At L.B.W.S., 1629 W. Anaheim, Long Beach. HE 7-2218.

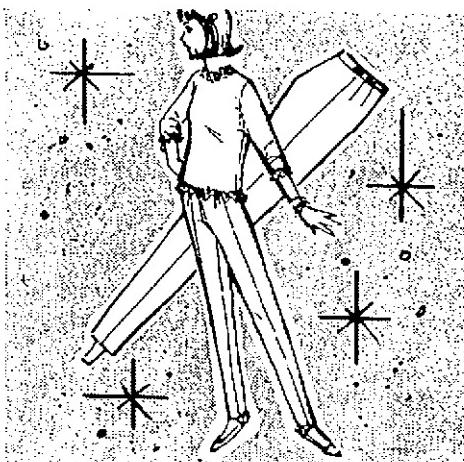


A FINE CHRISTMAS GIFT FOR YOU AND YOUR FAMILY . . . and friends, too . . . is the Independent, Press-Telegram. No other newspapers can give you so much local news. Ninety-five local reporters, editors and photographers gather and write it every day for these newspapers. To get all the local news, call Hemlock 5-1161 and have your newspaper home-delivered.

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SPECIAL FEATURES EVERY DAY IN THE INDEPENDENT, PRESS-TELEGRAM . . . and on Sundays, Parade Magazine, Southland Magazine and TeleVues Magazine along with a wonderful color comic section! Truly, no household should be without the daily Independent or Press-Telegram to keep abreast of all the local, national and international news . . . it's so easy to have it delivered to your door. Call HEmlock 5-1161 to place your order. Only \$2.75 per mo. for either paper.



STRETCH PANTS by "Mr. Thompson" for wonderful figure flattery. Concealed, adjustable waistline; girdles to hold shirt; petite, regular, tall sizes; all wanted colors, \$15.95 and \$16.95. DARLENE Sweaters of fully-fashioned wool; new spring and holiday colors; many styles in sizes 34 to 40 priced from \$11.95. Sold only at the ZUKORS DOWNTOWN Long Beach Store, 235 Pine Ave. Open Every Eve. Till 9.



You can reduce as easily as Mrs. Frances Robertson of Long Beach—she reduced from a bulging size 18 to trim size 10 with the Pat Walker Figure Perfection Program. Over 5 million women have successfully reduced with this service. Phone HEmlock 2-2973 or MEtallic 4-0672 for FREE trial treatment and figure analysis. Gift certificates available. PAT WALKER'S STAUFFER SYSTEM, 423 E. First St., Long Beach; 4996 Faculty, Lakewood Center.



PENDLETON SHIRTS. Nothing would please him more on Christmas morning. We carry an outstanding selection of all kinds of plaids and checks in all the newest wanted colors. Sizes S-M-L-XL-XXL and Longs Boys' Sizes 10-20. Moderately priced from \$12.95 to \$14.95. BankAmericards accepted. LEVIN'S MEN'S WEAR, 316 Pine Ave.



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TAPE RECORDER with built-in mike. Transistorized, battery operated, it works without attachments, built in speaker, tape pack for instant loading without threading. Craig 490 electronic note book. Cowhide carrying case with strap and batteries included. Less than \$80.00. 1719 E. Anaheim St., Long Beach. CITY PHOTO, 435-8928.



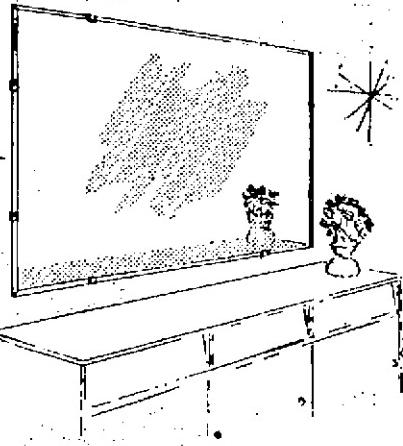
PHOTO CAROUSEL—Holds 30 of your favorite pictures, 3 1/2x3 1/2 size. Spins at a touch. Remove pictures easily from under protective coverings. Available in mock tortoise, jade, alabaster and onyx. Over all height 7 1/2". Sculptured eagle finial in gold tone metal. \$4.95. 1719 E. Anaheim St., Long Beach. CITY PHOTO, 435-8928.



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EVERYBODY'S GIFT GUIDE TO EASY CHRISTMAS SHOPPING

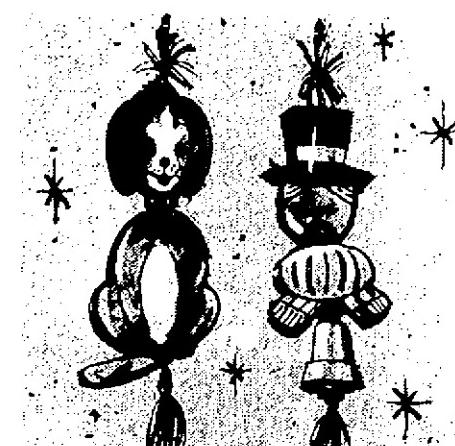
Sunday, November 29, 1964



THERE'S EXTRA SPECIAL VALUE in this gift mirror for Christmas. By our special purchase, you may give this Venetian Plate Glass Mirror for only \$19.85! 44x26 inches in size, it is polished on both sides; distortion-free. Edges beveled. This is top quality plate—the only kind you'd want to give. MARINE GLASS CO., 1335 Magnolia, HE 7-7171.



LOWREY THEATRE HORSESHOE DELUXE ORGAN can duplicate beautiful authentic sounds of a fine theatre organ . . . right in your home! Easy and inexpensive to get it there, too. Come in, play it yourself. Close your eyes and listen. You'll want this magnificent instrument in your home for Christmas. Hear the Lowrey of your choice at TAILFORD'S MUSIC STORE, 1704 Bellflower Blvd., Bellflower. TO 7-0052.



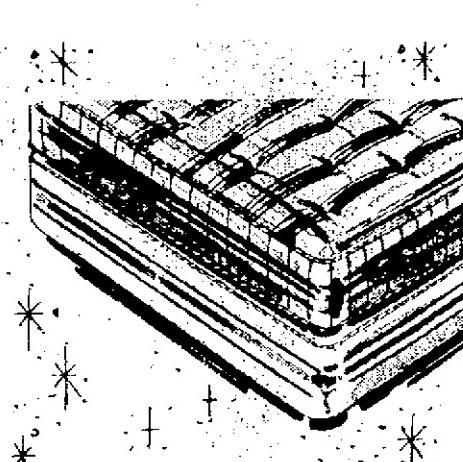
People watchers handcrafted of hardest stone ware from Oregon. Puppies and kittens, lambs, owls and bunnies all gaily decorated in bright welcoming colors. Some have tinkling bells, others have name plaques—Each is a great's delight. Hang them with their tough rawhide strap at the front door, in the patio or in the den. Priced from \$1.50 to \$6.95. 3842 E. 10th. LONG BEACH PARK NURSERY.



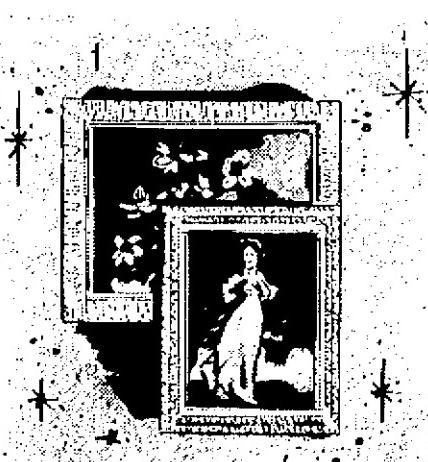
SHEARED AND DYED MUSKRAT . . . Casual elegance . . . with a lush Mink collar . . . FRANK A. HILL & SON, 3316 E. Broadway . . . open evenings by appointment. Phone GENeva 8-8572.



FOR THAT SPECIAL GIFT . . . for those friends hard to buy for. The answer is an unusual, distinctive gift from the WINE MESS. We can solve your business or personal gift problems. Impressive gift baskets, candles from 'round the world, bar sets, gadgets, glassware, jams, gourmet foods and popular liquors. THE WINE MESS, 1770 E. Broadway. HE 6-8901.



KING SIZE BED ENSEMBLE . . . For real comfort in sleeping see this giant 72x84 King Size set. Manufactured and guaranteed by us. Christmas Special. Free sheets with purchase of this set. Priced from \$99.50. Manufactured and sold at ACME MATTRESS FACTORY, 3415 E. Anaheim St., Long Beach.



PICTURES MAKE WONDERFUL GIFTS. We have hundreds from which to choose . . . originals and prints . . . with an appropriate frame for your decor. Custom and stock frames to fit any picture. Modestly priced. PICTURE AND FRAME MART, 4435 Atlantic Ave. (in Bixby Knolls next to Towne Theatre). GA 8-1549.



Why not a FASHION WIG as the perfect gift for the Holidays. 100% imported Human Hair in a multitude of colors. Individual styling. All Wigs guaranteed. Priced from \$79.00. We also specialize in Men's Hair pieces. Can be made in time for the holidays. THE HOUSE OF STUART, 11529 Long Beach Blvd., LYNWOOD, Calif. Ph: 639-1862. Open daily from 9:30 to 5:30 p.m. Evenings by appointment.

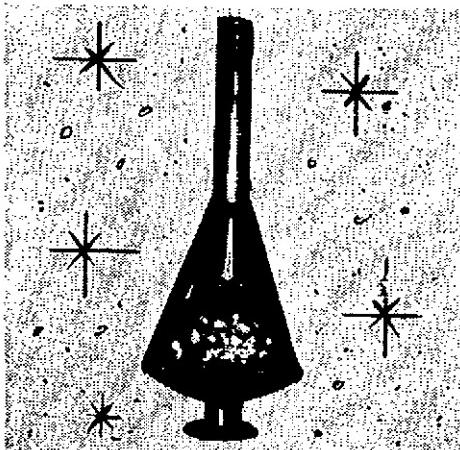


FOR THE LADIES . . . the women's feature pages of the Independent, Press-Telegram. Articles appear every day on child care, fashions, social events, food, music, art, beauty and other subjects of interest to women. Get them daily and Sunday in these newspapers for only \$2.75 per month. Call HEmlock 5-1161 for home delivery.

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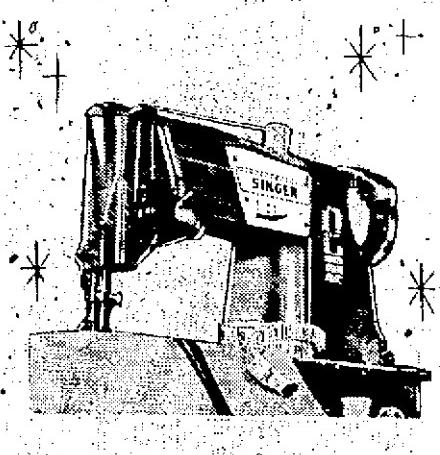
Beautiful Gift for any home . . . AVON SWIVEL ROCKER, with the New "Tutorian" look, covered in soft vinyl in your choice of four colors. Only \$69.95. Also available in recliner at only \$99.98. HERRON'S FURNITURE, 4134 Orange Avenue, just north of Carson, Long Beach CA 4-8131.



NOW . . . YOU CAN HAVE A FIREPLACE for Christmas! Easy to install. One piece screen gives 100% spark protection. Complete fireplace includes cast iron grate, built-in damper, 2 sections of stove pipe. Code approved. Model FC 30 . . . \$109.50 — Complete with approved chimney unit as low as \$149.50. RON-AIRE, INC., 741 Artesia Blvd., Long Beach, CA 2-5096 or NE 2-2609.



BASKETBALL BACKBOARD \$5.89 . . . All metal hoop with net \$3.89. Backboard is $\frac{3}{4}$ " weather-proof plywood painted with 2 coats of prime paint. Only exterior plywood and glue are used in this "Evanite" backboard — They will not come apart. BERGSTROM'S PLYWOOD, INC., ME 3-0795, 9045 Rosecrans (Just east of Lakewood Blvd.)



Give her a SINGER CHRISTMAS with this basic zig zag at a budget price. Sew patches, mend stronger than strung. Makes everyday sewing simple. Smooth straight-stitching, too. Little or no down payment. Payments low as \$5 a month. SINGER SEWING CENTERS, 644 Pine Ave., Downtown; 4488 Atlantic Ave. Bixby Knolls; 17424 Bellflower Blvd., Bellflower. Now \$99.95.



VISIT THE WEST'S most fabulous showroom display of indoor & outdoor Christmas decorations. Specializing in outdoor settings. Hundreds of items for home, church, commercial & organization's use. Dec. hours: Mon., Fri., 9-9; Sat., 9-1. TAYLOR & SON DECORATING CO., 1501 Oregon, HE 5-5691, 2 blocks west of Magnolia between Pacific Coast Highway and Anaheim.



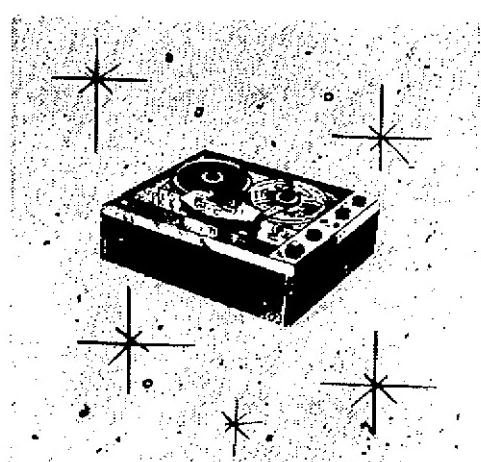
SURF SUITS . . . from the famous Farmer John patterns . . . 3/16" Neoprene, Nylon Zipper. \$16.95. Buy factory direct from SKI N' DIVE.

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NATURAL MINK . . . Perfect for petites . . . the graceful bubble cape with a luxurious double fur collar.

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AMPEX STEREO TAPE RECORDER — This new quality-engineered Ampex is America's outstanding value. Fingertip reversing lets you play complete albums (both sides) without changing reels, providing up to four hours of continuous music. Records play at 3 speeds. Mono & Stereo 399.00, also available in deck and walnut cabinet model. Largest selection of tape recorders in Long Beach, 2817 E. Anaheim St. WESTERN CAMERA CENTER.



THE WORLD OF SPORTS . . . the Independent, Press-Telegram's sport sections . . . make an ideal gift for the man who enjoys reading all the latest news from football to fishing. No other newspapers give such complete coverage of local sports. Order the morning Independent or the evening Press-Telegram home-delivered. Only \$2.75 per month. Call HImlock 5-1161.

EVERYBODY'S GIFT GUIDE TO EASY CHRISTMAS SHOPPING

Sunday, November 29, 1964



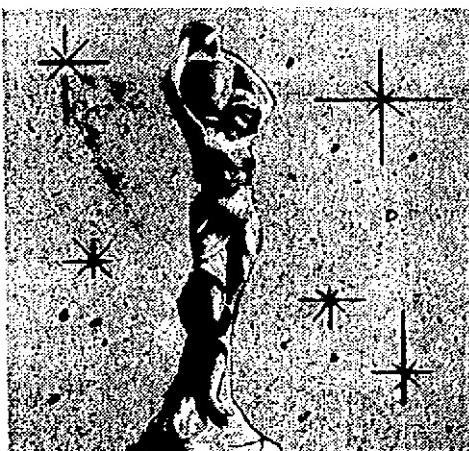
JAPANESE DOLLS IN TRADITIONAL DRESS — Individually designed and handcrafted. Gift selection also includes Imari plates, Kutani tea sets, Byobu screens, wall scrolls, lacquerware, Kutani sake sets. Free exquisite gift wrapping. AZUMA GIFT SHOP, 2070 Santa Fe, Long Beach. HE 7-4005. Open evenings 'til Christmas.



RECLINER, 3-POSITION. Large selection of beautiful fabrics and styles. Deep, deep comfort — the practical gift to last for years. Prices start as low as \$79.95. KOOPMAN'S FURNITURE, INC., 17152 Bellflower Blvd., Bellflower, Calif.



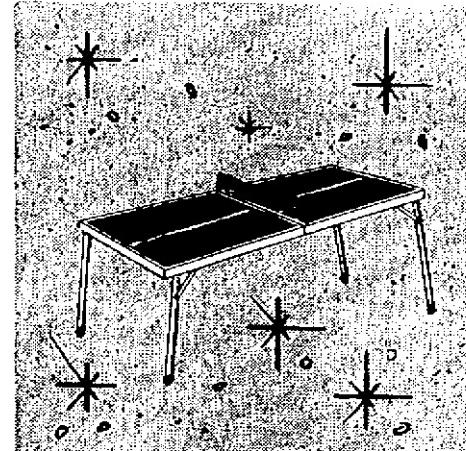
Beautiful new slim and trim MAGNAVOX PERSONAL TV . . . with features and performances usually found only in much higher priced TV. Amazing picture clarity and stability. VHF plus UHF with all 82 channel tuning. Model 1U112 . . . in champagne only \$99.90 at SIGNAL RADIO AND TELEVISION, 3801 Atlantic Avenue, GA 7-2015.



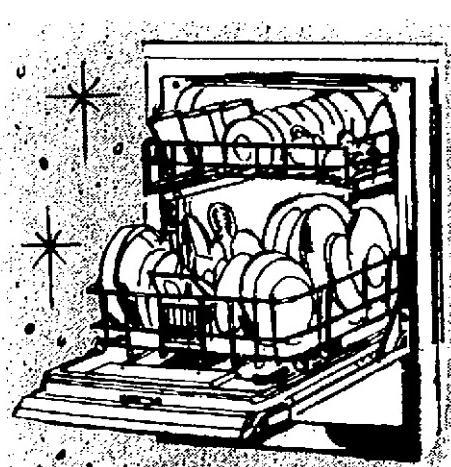
A DISTINCTIVE CHRISTMAS GIFT! . . . a superbly detailed "REBECCA" STATUE that will be the conversation center of your home. First quality, 3 feet tall. Normally sells for 15.00. Our Christmas special price \$4.88. Hundreds of unusual gifts to choose from at SANTIS STATUELAND, 13960 Harbor Blvd., Garden Grove. Open week days till 9, Sat. till 5:30 p.m., Sun 10:30 p.m.



NATURAL MINK . . . A recessed bolster collar stole that frames your face softly and beautifully. FRANK A. HILL & SON, 3316 E. Broadway. Open evenings by appointment. Phone GEneva 8-8572.



PING PONG TABLE TOPS — Regulation 5' x 9' size. Weatherized for outdoor use. Makes a perfect family gift. $\frac{1}{2}$ " x 5' x 9' only \$9.49. We also stock $\frac{3}{8}$ " and $\frac{3}{4}$ " thickness. Metal folding legs \$4.95 per set. 9045 East Rosecrans, ME 3-0795. Just east of Lakewood Blvd. BERGSTROM'S PLYWOOD, INC.



Give her the gift that she'll enjoy the year through . . . A HOTPOINT automatic electric built-in dishwasher. Jet fountain washing action washes dishes sparkling and hygienically clean. Washes dishes, glasses, utensils, pots and pans. Model DA 35 . . . only \$154.88 at CHERRY AVE. PLUMBING & APPLIANCE MART, 6250 Cherry Ave., Long Beach. Phone 423-6481.



NIAGARA'S WORLD'S FAIR CHAIR MAKES A WONDERFUL GIFT. Give the world's most comfortable chair this Christmas. Famous Niagara Cyclo Massage and heat. Fights pain, tension and fatigue. Quality construction throughout. Hideaway pillow. Concealed Controls. Layaway plan for Christmas Delivery. Cali, write or come in to NIAGARA CYCLO MASSAGE, 4125 Long Beach Blvd., GA 7-8733.



DENNIS THE MENACE and dozens of other leading comics appear daily and Sunday in the morning Independent and evening Press-Telegram. If you like to read the comic page of the daily newspaper, you are sure to find your favorites in the Independent and Press-Telegram. Call HEmlock 5-1161 now for home delivery. Only \$2.75 per month.

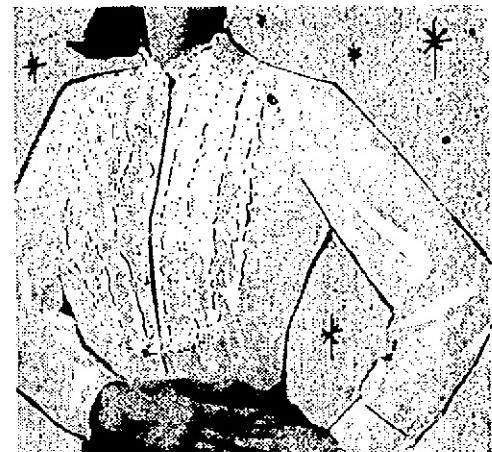
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Walker's

the friendly store of Long Beach



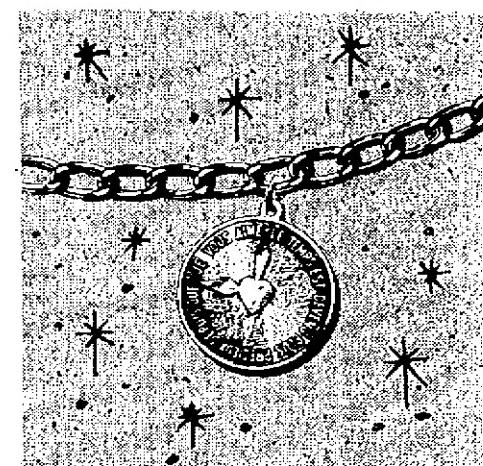
MEN: give her the most supreme gift of all! We have a complete selection of fine Minks, Foxes, Squirrel, Muskrat plus other lovely furs in a wide range of styles and colors. Starting from only \$9.00 plus tax. WALKER'S, Second Floor.



JUDY BOND--Choose DACRON and COTTON for blouses as varied as the girls on your gift list. Shown is the regency dandy shirt . . . flutters of lace alternate with rows of embroidery. Perfect with at-home dinner slacks, or go-calling skirts. Soft touch batiste in white only, \$10.38. Only \$9.98. WALKER'S, Street Floor.



Tell her you remember with a gift of fragrance by PRINCE MATCHABELLI . . . Fine perfumes from the Royal Family of fragrance . . . Wind Song, Beloved, Stradivari, Prophecy and Golden Autumn. Each in the elegant gold encrusted crown bottle. 7.50 to 20.00. WALKER'S, Street Floor.



PRECIOUS MOMENTS . . . exclusive 14-karat gold charm inscribed in French with the proverb "Time is more precious since I have you to love" . . . a raised golden heart at its center and the hands of time stopped forever at a quarter-to-midnight. Charm alone \$16. 14-karat bracelet shown (without charm) \$34. WALKER'S FINE JEWELRY, Street Floor.



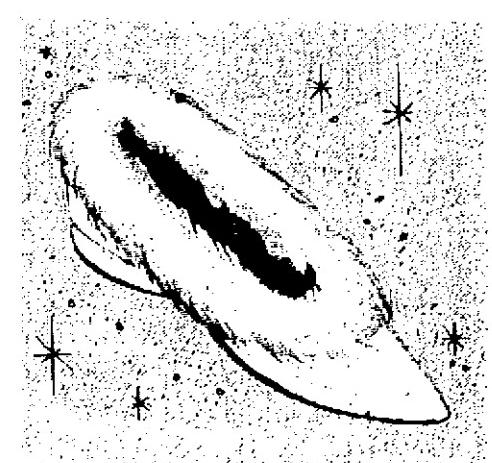
BAG 'N BRELLA . . . Polan-Katz tote bag that carries a flounced edge umbrella. An unusual gift for the gal who has everything . . . and practical too in case of rain. Available in Black, Hayride and Fawn. Complete set 6.98. See our complete selection of rainwear priced from 2.99. WALKER'S, Street Floor.



DELICIOUS KITCHEN FRESH CHOCOLATES from Helen Grace's candy kitchen. Each box contains a wonderful assortment . . . or choose your own favorites. All gift wrapped . . . ready for gift giving. 1-lb. box 1.50 or choose the De Luxe assortment 2 lb. box 3.50. WALKER'S Street Floor.



ELECTRIC BLANKET . . . Ours alone, Noblecraft automatic blanket with permanap finish, resists shedding, pilling. Of rayon/acrylic/nylon. Contour snap fasteners, control with 9 temperature settings. Gold, pink, beige, blue, lilac, red. 72x84 single control 12.98. 72x84 dual control 15.98. WALKER'S, Third Floor.



COZY SLIPPERS . . . Give her a gift she would select herself. Shown is but one from our fabulous array of slippers for everyone on your Christmas list. Slipper shown available in white or light blue with matching furry collar and fleece lining. 3.99. Sizes 5 to 9. WALKER'S Second Floor.

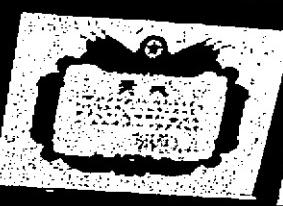
Parade

THE NEWS & Independent - Press-Telegram

WINSTON CHURCHILL
TURNS 90

HOW TO START
A NEST EGG

700 MILLION PEOPLE
WE MUST WATCH:
A REPORT FROM INSIDE RED CHINA
BY CHARLES HARRINGTON STON



Walter Scott's

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



Q. I understand that Kathleen Kennedy, only member of the Kennedy family to marry outside her church — she was later killed in a plane accident — I understand a huge monument has been erected to her memory in Derbyshire, England. Did her father really spend \$1 million for that monument? —T. P. T., Boston, Mass.

A. The only monument to Kathleen Kennedy's memory is a small grave marker (*above*), which cost 10 pounds, in the cemetery at Edensor in Northern Derbyshire on the estate of the Duke of Devonshire to whose son Kathleen Kennedy was married. It reads: "In loving memory of Kathleen, 1920-1948, widow of Major the Marquess of Hartington, killed in action, and daughter of the Hon. Joseph Kennedy, sometime Ambassador of the United States to Great Britain. Joy she gave. Joy she has found."

Q. What movie star's real name is Larushka Mischaikne? —Beatrice Braddock, Aberdeen, S.D.

A. Laurence Harvey.



Q. I would like to know the real reason why Ed Sullivan fired comedian Jackie Mason from his TV show. Can you print the truth? —Dee Ann Hutchins, Monroe, N.C.

A. Mason allegedly gave Sullivan the sign of the finger and thumbed his nose at him when Sullivan, off-camera, cued Mason to cut short his routine. Sullivan thereupon canceled Mason's contract, which called for 5 additional TV appearances at \$7,500 each. Mason in turn is suing Sullivan.

Q. Who said, "Anger dwells only in the bosom of fools"? —Carl Madden, Knoxville, Tenn.

A. The late Albert Einstein.

Q. I've read that Jackie Gleason, Loretta Young, Betty Hutton, many other entertainers had fathers who deserted their wives. Is this true? —C. R. L., Salt Lake City, Utah.

A. True.

Q. Who invented the picture postcard? —Louis Frank, Chicago, Ill.

A. Ludolf Parisius, a student at Göttingen, Germany. The first of his cards was published by Heinrich Lange, a Göttingen printer, in 1871.



Q. Does Jayne Mansfield have any acting talent? —F. Lowes, Tulsa, Okla.

A. Jayne is a good mother.

Q. Were the Olympic Games this year a financial success or a flop? I understand hotel-owners in Tokyo lost their shirts. The truth, please. —D. E. Elkins, Los Angeles, Calif.

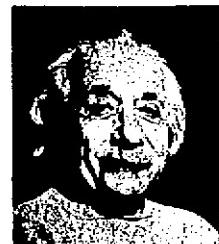
A. The Tokyo Olympic Organizing Committee expected 150,000 foreign visitors. Half that number showed.

Q. I would like to know the names of the two Welsh corgis owned by Queen Elizabeth. —Florence Rice, Montreal, Canada.

A. Whisky and Sherry.

Q. Who is Nadezhda Krupskaya? I need the answer for a history assignment. —G. Noonan, Berkeley, Calif.

A. Maiden name of Lenin's wife.



Q. What kind of autos do the Beatles drive? —Vicki Freeman, Miami, Fla.

A. John Lennon doesn't drive. Ringo Starr recently passed his driving test, is currently car-shopping. Paul McCartney drives an Aston-Martin. George Harrison drives an E-type Jaguar.

Q. Merle Oberon, now married to Bruno Pagliani, one of the richest men in Mexico — did she start out in life as a taxi dancer? —B. Rich, Jersey City, N.J.

A. At one time she was a dance hostess.



Q. Before the U.S. election, the British press quoted "a leading U.S. newspaper" as classifying James Reston, Walter Lippmann, Arthur Krock, the New York Times and the New York Herald Tribune as "fakers" who were "trying to break up the Republican Party." Did any newspaper actually say this, and if so, which one? —P. L., Boston, Mass.

A. The report is badly garbled version of an editorial in the Chicago Tribune, published just after the Republican convention. This editorial assailed what it called "liberal-left writers and electronic psychics" and said they were fakers trying to break up the Republican Party. But it did not mention Reston, praised rather than condemned Krock and talked about Lippmann and the two newspapers in another context.



Q. Is it true that Jerry Lewis will star in the life of Charles Chaplin? —V. Dobson, Oakland, Calif.

A. Lewis is negotiating to buy the film rights. Chaplin at this time shows no inclination to sell.

Q. Why has nothing of the Aldo Donati case been printed by the American press? —F. L., Elizabeth, N.J.

A. Some newspapers have told the story of his latest marriage. Aldo Donati is an Italian bigamist who reportedly confessed to police in Sicily that he's been married 11 times without benefit of previous divorce. His reported alibi: "I simply love weddings. The ceremony, the music, the nervous bride, the trappings—they hold a special fascination for me—so when the mood strikes, I get married."

Parade

THE SUNDAY
NEWSPAPER MAGAZINE
NOVEMBER 29, 1964

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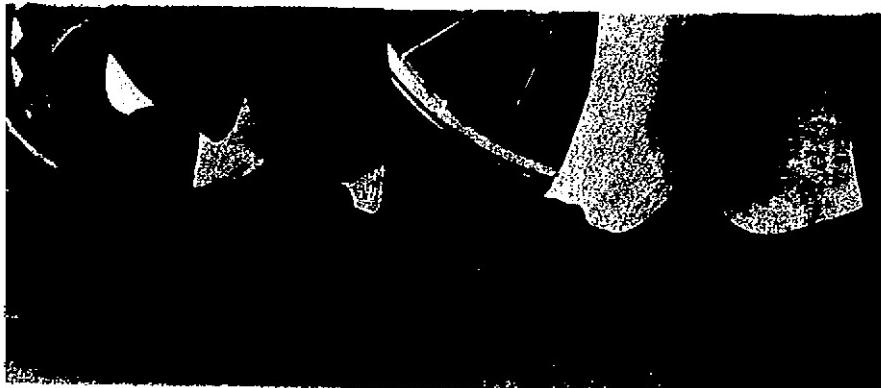
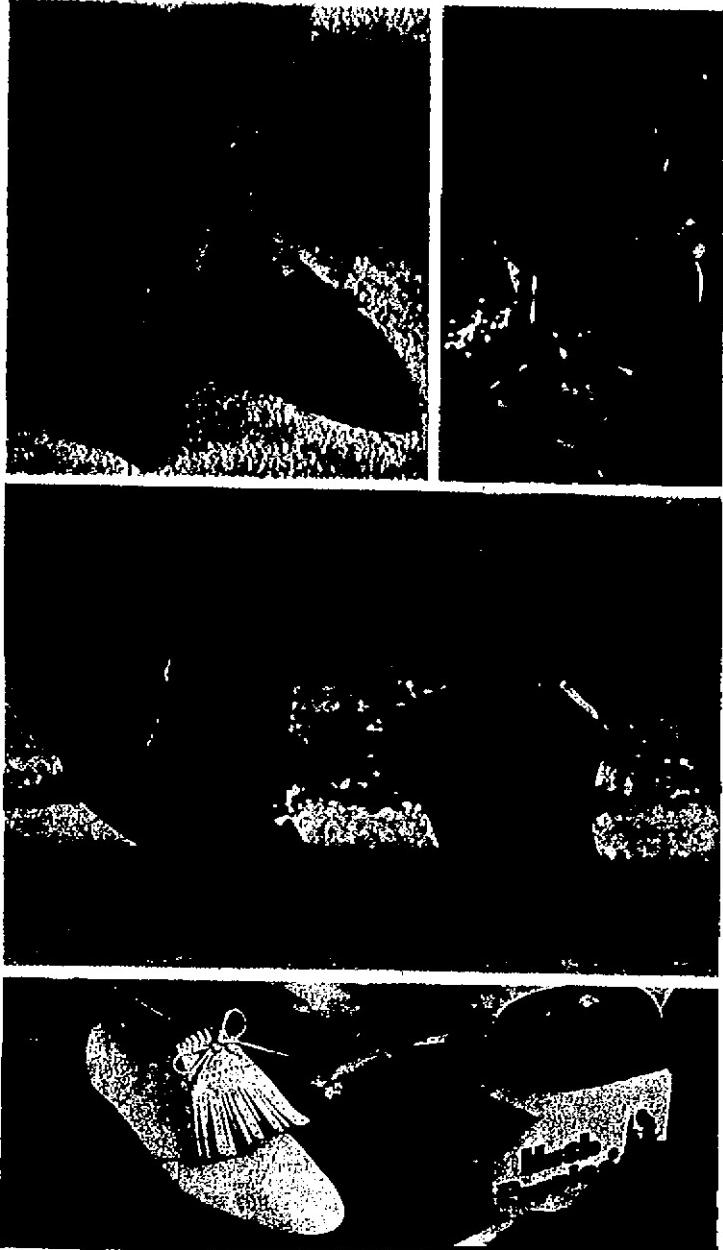
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West Coast Bureau: LLOYD SHEARER

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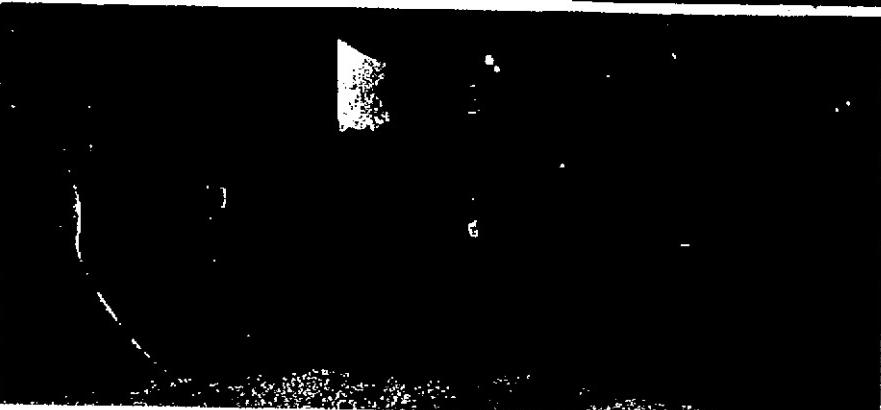
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*Have you heard who's
making the sidewalks
softer this year?*

**Hush
Puppies**
MAKING THE SIDEWALKS SOFT AGAIN

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A GREAT MAN TURNS 90

by RENE LECLER

He was born at Blenheim Palace —the house built by the British people for the first Duke of Marlborough—in a first floor bedroom furnished with a brass bedstead, a marble washstand and daguerreotypes on the walls. The year he was born Queen Victoria was only 55, Disraeli had just become Prime Minister and a man called Karl Marx was revising the second edition of *Das Kapital*. In Italy, Giuseppe Verdi was composing grand opera and in America, under President Grant, the people were recovering from the Civil War. And as the man himself remarked later, it was a vintage year for champagne and brandy.

That man was Winston Churchill, whose 90th birthday tomorrow celebrates a legend-making life of extraordinary richness and unmatched vigor. Retired for the past 9 years, Churchill is still going strong. Though he is a very old man, he continues to typify Britain physically, emotionally and intellectually.

FROM FRANCE, WITH LOVE

He is still in love with life and completely irrepressible. Two years ago, he broke his hip slipping in his bathroom at the Hotel de Paris in Monte Carlo. Many of the people who watched him leave Nice Airport on a stretcher were in tears; this will be his last visit, they said to themselves. Churchill glanced at the sad crowd and, as they carried him away, shouted in his atrocious French: "Don't worry! I am coming back."

He did go back, 14 months later at the age of 89, and to the Prefect of the Alpes Maritimes who greeted him he said: "I have come to finish my holiday." Off he went to the same suite in the same hotel and set himself up with his easel and paintbrushes. A few days later, he was driving about looking for painting locations. People by the wayside waved, and one old peasant, not quite with it, shouted: "Long live the bride!" Churchill heard him and told his aides: "Give that

man a drink. He is an optimist!"

Now that he is very old, frail and somewhat deaf, Winston Churchill has to be careful about the way he lives. His brandy consumption has gone down, and he is limited to three cigars a day.

He is, as he always was, shockingly impatient with doctors. His steak for breakfast habit remained with him until well into his 85th year. But he still eats what he likes, not what is good for him.

CIGARS & CHAMPAGNE

His tastes haven't changed one iota, except that he can't indulge them as he used to. A year ago, when Field Marshal Montgomery went to visit him at Chartwell, his country house, the two of them were photographed sitting side by side in the garden. Churchill had a glass in his hand and a cigar between his lips. Abstentious Monty looked at the latter with distaste and said: "You should not be smoking this great black thing at this time of day, should you?" Churchill replied smilingly: "I'll stop smoking if you will have a glass of champagne with me!" There was a deadlock.

To this day, Sir Winston enjoys the caviar which the Shah of Persia sends him regularly. A few months ago, Anastas Mikoyan, President of the U.S.S.R., sent him some Russian caviar with a note saying, "Russian caviar is best." Churchill cabled back: "Thank you. All caviar is good."

Churchill is not as mobile as he used to be. His accident two years ago was a sad turning point in his daily life. Always a heavy man, he now finds it difficult to get about, except in his own homes. At his London house in Hyde Park Gate, a bedroom, bathroom and study have been installed for him on the ground floor so that he does not have to negotiate stairs anymore. At Chartwell, a small elevator has been fitted in. When he goes out, his bodyguard, Detective St. Edmund Murray, and a nurse, help him.

But he refuses to become an invalid. Six months ago, when there were rumors that his health was not good, Sir Winston ordered himself three new siren suits, one in maroon, one in navy blue and one in black velvet, and he told his intimates: "You can tell people around you that I intend to wear them out."

Nor has his old love for the theater diminished. Richard Burton recalls that once, when he was playing Hamlet, Sir Winston sat in the first row of the stalls and spoke all the lines aloud during the first two acts. Then during the break, he walked out and Burton thought he had lost his prompter. But soon he heard a knock at the door of his dressing room, and Sir Winston's voice called out: "My Lord Hamlet, may I use your bathroom?"

NOT MANY REMAIN

Many people and many things have gone out of Sir Winston's life.

Even his pets have left him. Rufus, his favorite poodle, died in its sleep at the age of 15 two years ago. "He owns me," Sir Winston once said of this dog, and never even thought of replacing him. Toby, the budgerigar, flew out of a hotel window at Monte Carlo at about the same time and was lost. For years, Sir Winston had tried to make the bird pronounce the name "Schickelgruber," the nickname often given to Adolf Hitler, but without success.

The old man passes most of his time at Chartwell, with its vast wall around the six-acre vegetable garden which he built himself, the 18th-century doorway which he designed, the gardens he laid out, the trees he planted.

The nation and the world Sir Winston Churchill fought for have remained free, though they have changed a good deal. His amazing life span has linked the heyday of imperialism with the age of the common man. The growing old of this very uncommon man has become part of everyone's history.



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It's a heartbreak when you have psoriasis and do nothing about those first signs—crusty patches on your skin or scalp.



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my
favorite
jokes
by
Vicki Taylor



EDITOR'S NOTE: Vicki Taylor of Whitestone, N.Y., was booked into Boston eight years ago as a ventriloquist for a two-week engagement. She's been there ever since, winning the title, "Queen of the Club Dates." Vicki has modeled her act after Edgar Bergen's, has appeared on most of the top TV variety programs and is shortly heading for Europe and another raft of club dates. Vicki began studying ventriloquism when only a child and has been appearing professionally for 16 years. She writes her own material, samples of which appear below:

This is truly a woman's world. When a man is born, the first question people ask is: "How is the mother?"

When a man marries, people say: "What a lovely bride!"

And when a man dies, they ask: "How much did he leave her?"

A husband and wife had been arguing for hours, and the little woman finally reached the breaking point.

"I'm going home to mother," she waited. "I should have listened to her 10 years ago!"

"Go ahead," he answered, "she's still talking!"

When my brother was inducted into the army, the first sergeant said to him, "What were you in civilian life?" Answered my brother, "Happy."

Two kids in a slum neighborhood were discussing their troubles. "Things sure are tough at my house," said the first boy. "My

mother makes me wash, clean my teeth, put on a clean shirt and comb my hair or she won't let me sit down to supper."

"Nothin' like that at my house," said the second boy. "I track the floor with mud, I throw my clothes everywhere. I never wash. My old lady doesn't care."

"Gee," said the first kid. "I sure wish I had a dirty mother like you got."

My uncle was a clever human being. He died last month, and a few weeks later all of us relatives gathered for the reading of his will. "Being of sound mind," my uncle's lawyer read from the will, "I spent every last cent before I died."

I know a bartender who has the most kidding wife of all time. Every time he brings her around and introduces her, everybody takes him aside and says, "Are you kidding?"

A musician was complaining to his friend. "I don't know what to do," he said. "I'm beside myself. My wife and I have no place to live."

"Well," said the friend, "why don't you live with your folks?"

"I can't," said the musician. "They're still living with their folks."

A country yokel on his first visit to New York was amazed that everywhere he went he saw excavation, remodeling and construction work. Finally he turned to his wife and said disgustedly, "C'mon, Ma, let's go home and come back to Noo Yawk when they get it finished."



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PEERCOAT—Saddle shoulder cardigan. In Slate Blue, Burgundy, Navy Blue, Heath Green, Char Grey, Camel. \$15

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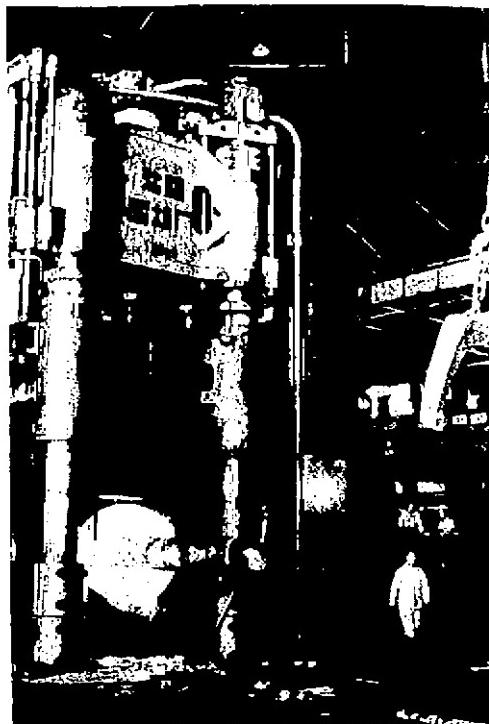
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Chinese peasants cultivate a rice paddy outside Soochow. All land in Red China is divided into communes.



2,000-ton Chinese-made hydraulic press reduces ingot to desired size in Shenyang's Heavy Machinery Factory.

700 MILLION PEOPLE WE MUST WATCH

A REPORT FROM INSIDE RED CHINA

by RICHARD HARRINGTON

EDITOR'S NOTE: Communist China's recent successful atomic explosion turned the spotlight more strongly than ever on that giant and aggressive Asian nation. And the Red support of the Vietnamese rebels; their threats in the wake of the Tonkin Gulf incidents and their waxing influence in Africa and Latin America show them to be an ever-increasing source of concern in world affairs today.

Yet Americans know very little about China. What is life really like in the nation that makes up one-third of Asia? How strong are the Reds, 15 years after they have seized power? How oppressed are the people, how well off economically in a nation which gave first priority to developing nuclear weapons? Because China allows no American reporters inside the country, PARADE sent a veteran Canadian correspondent, Richard Harrington of Toronto, to spend six weeks behind the Bamboo Curtain. Here, in a sobering report, is Harrington's view of the 700 million persons who are very important to the future of all Americans—and of all the world. □

As a Westerner visiting this vast land, I found it full of surprises. I was well received, although sometimes hemmed in by curious peasants or children who never had seen a white man before. I was treated courteously everywhere—in hotels, shops and on the streets. I was often the target of interest but never of hostility.

Of course, many things we have heard about China are unqualifiedly true. Few Americans, or Canadians, could stand to live in its atmosphere. It is a nation of red tape, bureaucracy and suspicion. The people are constantly exhorted by propaganda to work harder and produce more. In many places, such as Peking's new railroad station, shrill banners assail the "U.S. policy of nuclear blackmail" and call for "the liberation of Taiwan."

One of my constant worries, for example, was whether I would be able to bring my films out of China without processing them and submitting them to cen-

sors. When I first entered the country, carrying 170 rolls of unexposed film, I was told that processing would be necessary, and that I could take in only 36 rolls. Then I was allowed to take it all, sealed, to Peking for a higher ruling. Finally I was given permission to use the film, but I was still encouraged to have it developed locally. Not until 24 hours before I left China was I at last told that my films would be exempt from censorship.

Likewise, my itinerary was well charted out in advance, yet repeatedly I ran into minor officials or party functionaries who changed the schedule on the flimsiest of pretexts. And each time I interviewed an official—a school principal or a factory manager—I found that there was another person at his elbow—"to encourage right-thinking," I was told.

SOME FREE REIN

On the other hand, Canadians and Americans warned me beforehand that I would be able to see only the showcase exhibits the government wanted me to see, that much of what I saw would be staged especially for my benefit. Yet several times in the communes, I impulsively asked to visit a family and was permitted to do so. There could have been no prearrangement, for I made up my mind on the spot and sometimes pointed to the house I wanted to see.

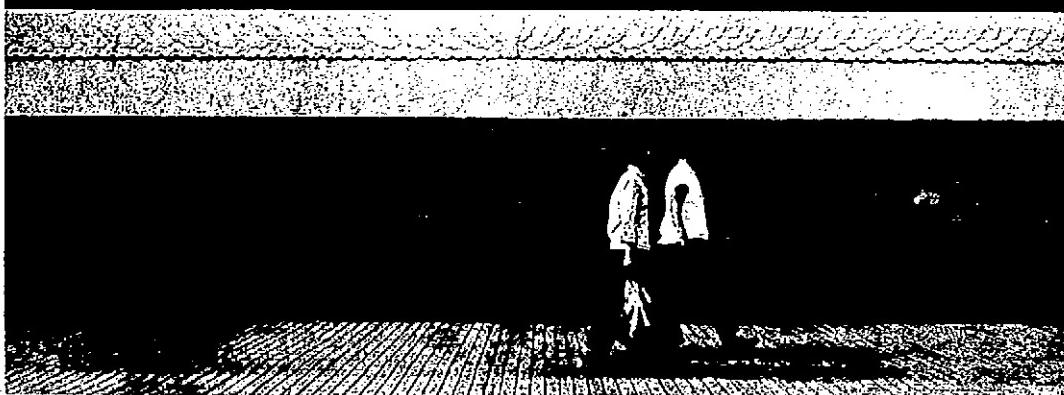
Most persons visit China by conducted tour, but I went on my own. My transportation, food, hotels, chauffeur-driven cars, admission to museums, operas, movies and plays were all included in my \$25 a day.

The price also included an interpreter-guide, who accompanied me everywhere I went. All my guides—or escorts—were eager to talk about what they saw as their country's achievements. Some became relentlessly dogmatic, some confined themselves to a very few words, some conveniently forgot their stilted English. None was ever rude or discourteous. What would seem propaganda to us, and patently false or at least naive, they parroted as gospel truth. All displayed



Red Chinese soldiers enjoy Sunday morning outing at the Great Wall of China, some 50 miles from Peking.

反对美帝国主义的侵略政策和战争政策！保卫世界和平！



Chinese propaganda shrills from walls, buildings. This sign condemns "U.S. imperialist policies of aggression."

an evangelical fervor for the Communist regime.

Some, in fact, carried this fanaticism to such extremes as to be utterly laughable. One day in Shanghai, for instance, three fire engines whizzed by, bells ringing. I looked up in surprise. "Oh, it's only practice," my guide insisted. "Since liberation we hardly have any fires."

In taking me about, my guides allowed me to talk to anyone I wished to, to photograph anything I liked. However, there were many things I saw but did not photograph—these included jet fighters practicing overhead, radar towers on the Nanking hills, a women's militia brigade. (But I did photograph khaki-clad soldiers and white-uniformed police who were everywhere in evidence.)

I was not always permitted to mingle with the people, but this could have been mere Chinese politeness. For instance, as I traveled on the Peking Express from Canton toward Mongolia—a crack, clean, comfortable train with a woman engineer—I was always called to eat after the others had finished. On the other hand, in six instances I ate with the workers in industrial cafeterias.

Everywhere I went I was the target of curious eyes. Many persons had not seen a foreigner in years, some never. All itched to ask questions, I am sure, but language was the barrier. At the moment, there are only about 100 Westerners in China, including newsmen and diplomats; so I was a rare item. There are of course only about 10 Americans. I talked to one—Korean war defector Clarence Adams of Memphis, Tenn. A slim, cheerful man, he is married to a Chinese, has two children and works as a translator for Foreign Language Press. He says he would like to go back to Memphis to see his mother and show her grandchildren.

The China I saw was Communist, but it should not be forgotten that it was first of all China. In many ways, it cannot be very different from the China of old. The great cities, Shanghai, Peking, Canton, Nan-

king, still teem with hundreds upon hundreds of thousands of people, living (in spite of shiny new housing which always is insistently pointed out to you) squashed together in endless rows of tiny huts. In the countryside, you still see barefoot men and coolie-hatted women slogging along behind water buffalo, planting rice in the fashion of 1,000 years ago. Bamboo or red tile-roofed villages which might have been transplanted right from the pages of Pearl Buck sprout across the rural landscape. One day my guide took me to the famous Great Wall. Standing on its stone turrets, it was easy to imagine myself back in the days of Genghis Khan.

Naturally, one of the places I wanted most to see was one of the 24,000 communes, of which so much has been written in the West. My guides took me to several. One raised tea on the outskirts of Hangchow. Another, near Canton, grew flower buds for a perfume factory. The most fertile of all, on the outskirts of Peking, was the government's showplace for visitors, with 64 tractors, 120,000 force-fed ducks, 30,000 pigs and 5,300 machine-milked Holsteins that supplied milk to the capital.

PRIVATE OWNERSHIP

Perhaps the commune I inspected most closely was at Gao Kan, in Manchuria, where 2,900 families cultivate 5,000 acres of not-so-fertile land. Here I first learned that some commune land—about one-seventh in this case—is privately worked by the families, who may then sell what they raise. Officials state that this "private ownership" had been necessary to keep the workers content—and has greatly increased the commune's output.

On the spur of the moment, I asked to visit one of these families and was quickly ushered into the presence of a flustered young couple named Liang and their five children. Their home is a simple brick hut, with sewing machine, radio, thermos bottles to make tea, beds heated from underneath in the Manchurian

manner. They are proud of the fact that it has two light bulbs. The Liangs also "own" one-thirtieth of an acre, which produces vegetables for their own use and for sale.

Both parents work in the fields, while the two younger children are cared for by an old neighbor woman. They live on Liang's income and use his wife's to buy extras—wrist watches (the most coveted status symbols, I found, in China), bicycles, clothes. They also bank some of the money, drawing 6 per cent interest. Why, I asked, did they save when everything was furnished? "It helps the new China," Liang said. "Besides, it's nice to have something put by."

Later I strolled through the village where the Liangs lived. It consisted of two short rows of small shops selling food, clothing, dishes and hardware. There was a stall for beer and another for soft drinks. Near-by were the post office and the health station. All through the settlement you could hear the radio broadcasting station blitting out production figures and pep talks urging more work and effort.

The school at Gao Kan was not up to some I saw elsewhere. The nursery school was too small for all the candidates; hence many young children stayed home. The primary school had 700 children, age 7 and up. They clapped loudly in greeting me, chorused "Good morning, uncle," then subsided into giggles.

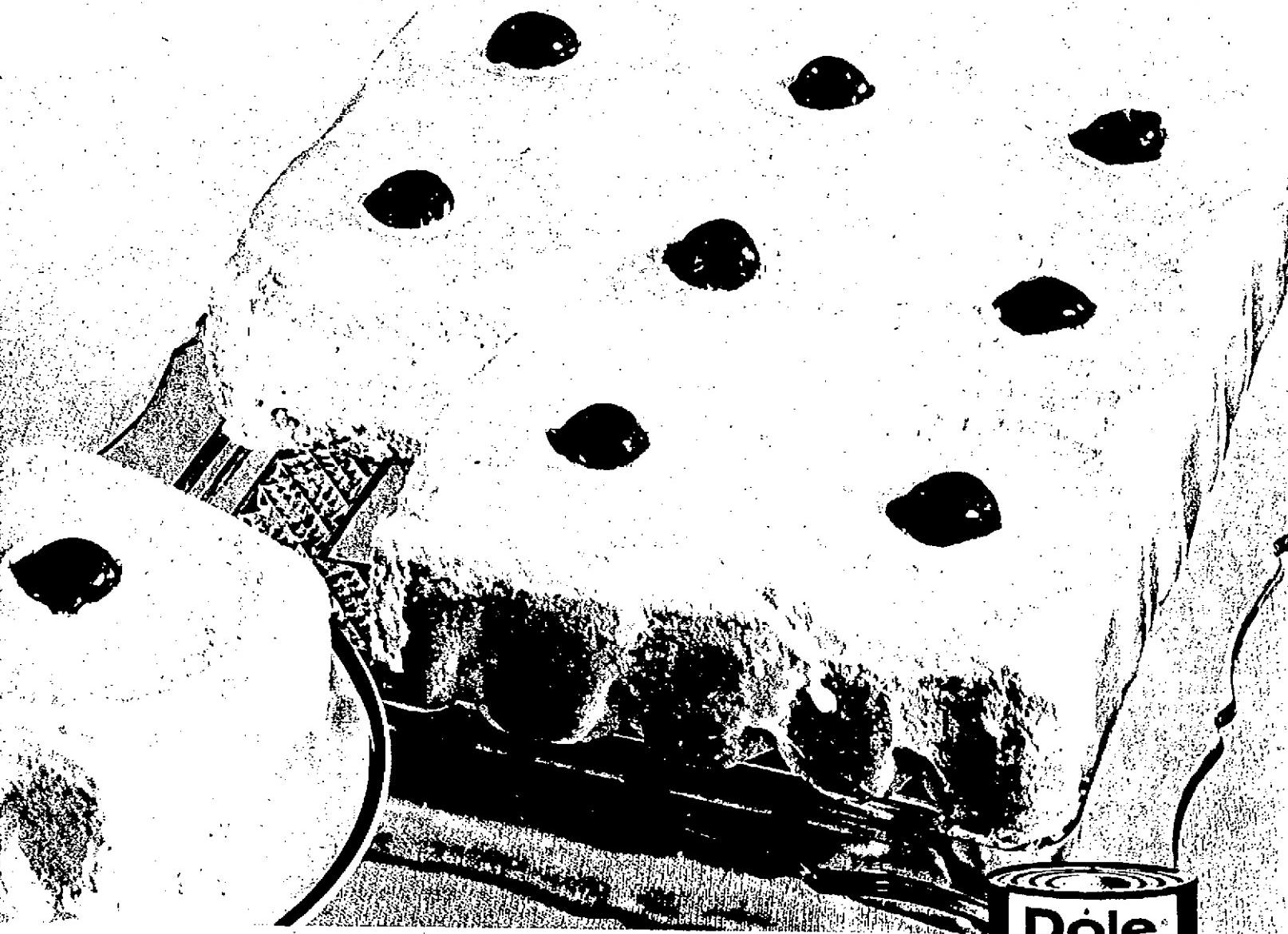
School in China is recognized as a privilege; the Chinese maintain there is no Chinese word for "truancy." In fact, many parents who had never learned to read are now attending school. The year consists of two terms ending in examinations, with a month's vacation in summer, 20 days in winter. The student goes to primary school for six years, then three years each to lower middle and upper middle school. After that he is eligible for the university—if he can get in. Because of the teacher shortage, competition for higher education (in which students receive a small stipend) is very keen.

continued on page 11

Fancy this!

**Pineapple upside-down
ice cream cake!**

Drain a No. 2 can of Dole Pineapple Slices and save syrup. Arrange 9 slices on bottom of 9 inch square pan. Starting with 16 split-ladyfingers, cut enough of them in half to stand up around sides of pan. Fill with $1\frac{1}{2}$ quarts of softened ice cream. Then cover ice cream completely with remaining ladyfingers. Sprinkle pineapple syrup over top and sides of cake. Freeze until firm. Turn out and garnish with maraschino cherries. Allow a few seconds for compliments, then start cutting!



Pick Dole:
the pineapple with the fresh-fruit taste
(Hawaii's best, America's favorite!)



'I SAW MUCH EVIDENCE THAT THE HUMAN SPIRIT ENDURES'

Although we of the West have heard most about Chinese agricultural communes, the Chinese themselves are proudest of their industrial program. They took me on an endless round of factories, foundries, mines and mills. I saw workshops, craftshops, paper mills, steel mills, woodblock printing shops and jade carving studios.

Invariably, the pattern of each visit was the same. It began with a briefing over cup after cup of green tea. Then the factory director would rattle off figures on wages, fringe benefits, production, comparisons between this year, last year and "before liberation." Finally, sipping tea, we would make our way through the plant, the director lecturing all the while on its production.

The Chinese also are extremely proud of their housing program. In Shanghai, they took me to Melon Lane housing development, one of hundreds in the city, which replaced an old bamboo-hut slum.

I interviewed Wong Lang-hwa, who proudly told me that in a few days she and her husband and her family were to move into a brand-new two-room apartment. It was to have a gas range, electricity, a radio and running water. Lavatory and baths would be communal and rent about \$1.50 a month.

I also visited a home in Ming Hong, a new town built from scratch on the outskirts of Shanghai. This planned residential and industrial suburb was truly impressive, with wide, tree-lined streets, well-spaced blocks of apartments.

Chen Hsiao-kong, his wife, two children and mother-in-law live in two rooms for which they pay \$3 a month—about 4 per cent of their combined salaries. Before their marriage, Mrs. Chen lived in a factory dormitory. Both now work in a turbine factory which they can reach in six minutes on their bicycles. In the factory's spare-time school, Chen is studying English, "to learn about technical innovations in foreign countries."

His wife I found also ambitious—and inclined to read political meanings into everything. "This is the first time I shake hands with a foreigner," she said. "Before that was not done. But thanks to Chairman Mao...."

Of all I saw and heard in China, I found this kind of naive, chauvinistic remark the most tiresome. It was bad enough when it came from individuals, but it was worse when it was in the form of films. One interpreter took me to a film in Nanking which was utterly ludicrous. In the best Wild West fashion, it was filled with good guys—the Chinese People's Navy, all brave, enduring, virtuous and enthusiastic—and bad guys—Chiang Kai-shek's dirty old Kuomintang. The Navy was outfoxing Chiang to liberate another coastal island. It was one-sided and dull, and I badgered my guide until he agreed to leave.

ROMANCE, NOT REVOLUTION

Yet I saw much evidence that the human spirit endures. One day my guide took me to the lovely grounds of the Summer Palace in Peking, formerly the home of the Emperor but now a public park. Here thousands were enjoying themselves—boating, bathing, strolling. People sat at tables drinking tea, cracking sunflower seeds or licking popsicles.

Scattered through the park were many young couples holding hands. They were undoubtedly betrothed, for China today is almost fanatically moral, and marriage before the age of 30 is officially frowned on as a birth control measure.

One girl sat on a bench beside her boy friend, singing clearly and sweetly, while other young couples behind listened shyly. My guide that day was one of the more true-blue-for-the-government types, so I asked him if the girl was singing a revolutionary song. He listened for a minute, and then looked at me sheepishly. "No," he said, "it is something about birds and flowers and love."



Young Chinese girls relax at Peking's Summer Palace park, with nary a thought of revolutions.



This modern five-story apartment house outside Peking is spacious, affords place to play.



Typical rural Chinese classroom in Gao Kan has furniture made by peasants of commune.

THREE MEN IN A TUNNEL

by LAWRENCE LADER

Three brash and indomitable young men have helped achieve a \$400 million dream that eluded financial and political tycoons for over a hundred years. Breaking down the barriers of international opposition, they have battled their way through a maze of scientific and legal obstacles, won the support of Wall Street and secured the final stamp of approval from two governments. With the final engineering survey now under way, commerce and tourism, American as well as European, will soon benefit from the result: a tunnel under the English Channel.

It all began on a summer day in 1956, when the turbulent Channel lashed the ferry steamer so furiously that Frank Davidson, a 36-year-old Canadian army veteran, and his wife feared that their infant son would be torn from his mother's arms. With most passengers clinging, ill, to the rails, the pounding waves stretched the normal two-hour crossing to seven.

At a New York luncheon that fall, Davidson recounted his nightmare passage to Cyril Means, former Stanford University law lecturer and close friend from his undergraduate days at Harvard. Davidson wondered, Why not eliminate this plague of travelers, the most detested 22-mile voyage in the world, by building a tunnel under the Channel?

Means and Davidson promptly envisioned an economic and tourist miracle: a railroad tunnel linking Britain with France and the booming Common Market nations of today.

Although the idea sounded preposterous, they immediately made their first investment: \$90 for a researcher to study all previous tunnel projects. They were startled to discover that the idea of a tunnel to span the Channel had been launched as far back as 1802 by one of Napoleon's engineers.

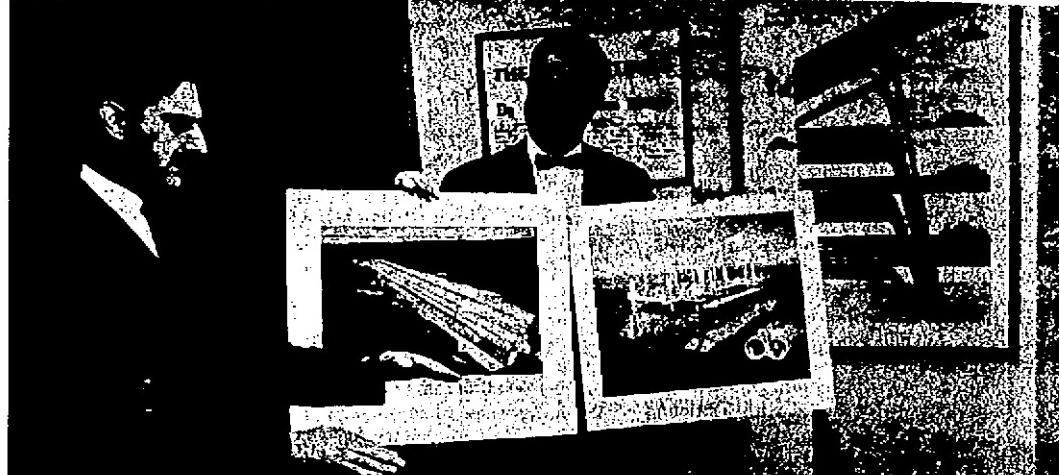
Nothing had been done, however, until 1880, when two French and British companies burrowed a mile underwater from each shore. Both companies still existed on paper, but the tunneling itself had long been abandoned under an avalanche of obstacles.

But Means and Davidson weren't discouraged. The prospects were too good. A tunnel, their studies showed, would carry almost 4 million passengers a year by 1970, their autos on flatcars, speeded from London to Paris in 4 hours without changing trains.

It would carry an automobile and 3 passengers for about \$21, compared with an average of \$30 for the Channel ferry and at least \$51 for the air ferry.

And a tunnel would carry freight between Britain and the Continent for half the price of the sea ferry.

But how could two young men raise the vast capital necessary and win the support of the London and Paris governments when even such tunnel enthusiasts as Sir Winston Churchill had failed to dent the British opposition?



Masterminds Frank Davidson (l.) and Cyril Means examine two artists' conceptions, in cross section, of proposed tunnel.

Their first step was to form their own company, Technical Studies, Inc. Next they tackled Wall St. Davidson went to see Thomas Lamont, vice-chairman of Morgan Guaranty Trust. In the palatial executive office, Davidson outlined his strategy, hammering at the crucial opening they had discovered—a few words muttered in British Parliament.

Lamont gave his consent. Morgan Guaranty would support the tunnel project and put one or two of its executives on the tunnel board. This gave Davidson and Means not only an entree into the highest New York financial circles, but a direct link with London's Morgan Grenfell & Co. as well.

BIG MOMENT

"I'll never forget the moment when I stepped to the window of one of the world's great banks and opened our account with about \$100," Davidson recalls.

Davidson had a model of the tunnel built which included tracks and electric trains operating from the English terminus; when Morgan Guaranty placed it in the lobby, business almost stopped as vice-presidents and clients played with the engines and switches.

What were the momentous words spoken in Parliament that had convinced a financial empire to back the tunnel dream?

For almost 75 years, British generals had fought the tunnel and demanded that the Channel remain un-

spanned as the best defense against invasion. Although France's Marshal Foch declared "the war would have been shortened by at least two years" if there had been a tunnel in 1914, the military hierarchy kept raising the specter of foreign troops, disguised as tourists, slipping through the tunnel and seizing the English terminus. The first digging had been stopped by a frightened government in 1883. A committee of four ex-Prime Ministers turned down a revival proposal in 1924.

But a persistent Labor M.P., Mr. Mallalieu, convinced that intercontinental missiles and supersonic bombers had made the Channel a strategic myth, raised the question again in 1955. Would the government still consider a tunnel detrimental to British defense? he asked Harold Macmillan, then Defense Minister. "Scarcely at all," Macmillan replied.

Davidson and Means grasped the significance of these words. They immediately contacted the two old English and French Channel companies and the Suez Canal Company. Again their timing was perfect. The Suez Company, which had just lost its canal by expropriation by Nasser's Egyptian government, was seeking a new investment. Means flew to London for a three-day conference that was to last three months. The result was a partnership of the Americans with these three companies to form the Channel Tunnel Study Group.

Davidson and Means not only brought the promise of American capital to the combine. They also gave it a cyclonic zest and self-confidence in dealing with the maze of political leaders who had to be lined up behind the project.

Before they could begin work, the Channel Tunnel Study Group had to find the private act of Parliament which gave digging rights to the English Channel Company in 1881. Records rescued from the archives during the 1940 London bombings had been stored in warehouses around the city. It took Means a week to locate the right warehouse and search through crates of uncatalogued papers before he discovered the missing document.

The second coup was made in France. In a musty railroad station near Paris, the Study Group found the thousands of chalk and earth samples collected from the Channel bed in 1875, still perfectly preserved and invaluable to engineers assessing the best tunnel route today.

There was still the problem of convincing key government officials to sanction the project. The first step was to prove that the engineering problems could be solved by the latest techniques at reasonable cost. They had to show that tunnel revenues would not only pay back investors but would produce an economic and tourist boom for Britain and France.



French-born Arnaud de Vitry, engineer and top-honors Harvard Business School grad, is No. 3 in tunnel trio.

To study the layer of lower chalk through which they intended to bore under the Channel bed, Arnaud de Vitry, Davidson's brilliant brother-in-law, who had decided to join the project, proposed a new technique of sonar soundings. The prime authority worked for the U.S. Geological Survey. But when they wanted to fly him to London for a few days, they found that Congressional statute prohibited the unit's geologists from accepting outside employment unless proved an essential aid to U.S. policy.

The Study Group accordingly convinced the French Foreign Office to get their ambassador to write a letter to the Secretary of State, requesting the geologist's services. The wheels ground slowly, however, and with time growing short, Technical Studies appealed to Washington directly. As a result, they won not only the geologist's release but a Presidential Determination ruling that the tunnel would "further the purposes of the Mutual Security Act." Unexpectedly, they had placed the U.S. government behind the tunnel.

EXPENSIVE RESEARCH

Having encouraged their associates in the old companies to back a traffic-revenue survey (standard procedure in U.S. toll-road financing), Davidson, Means and de Vitry faced a new set of obstacles when the cost was announced. It took a lot of explaining before De Leuw, Cather & Co. of Chicago, together with SETEC of Paris and the Economist Intelligence Unit of London, were hired to do the necessary research—for \$250,000.

What seemed a crazy dream eight years ago now has almost become a reality. Last February, both the British and French governments approved the construction of a Channel tunnel. To celebrate the event, Gen. Charles de Gaulle cabled his congratulations to Queen Elizabeth, and Her Majesty replied, "I feel sure that the successful completion of this important venture will have far-reaching and happy results for the people of both countries."

On the London stock market, shares of the old Channel company that were worth pennies a few years back soared to \$7 a share as orders poured in from all over the world.

Already the triumvirate has become the subject of legends. Recently a journalist telephoned de Vitry's wife and insisted she pose for pictures on the Channel boat in the same evening dress she had worn on that fateful trip in 1956. "There's no such dress," she protested. "My sister wore an old traveling suit; I wasn't even there!"

The gossip in financial circles has already made the three millionaires overnight. "Only a few years ago," Means recalls, "all we heard were well-bred titters following us out the door. Now we're greeted by envious groans from the same people."

Actually it may take years to realize

an impressive profit. "We'll let our children reap the rewards," says Davidson.

This past summer Davidson and de Vitry watched the first core borings of the Channel bed made to fit the exact alignment of the tunnel. Actual con-

struction should begin next year.

Are the miraculous three taking a breather? Far from it. They are working on at least six new dreams. Frank Davidson, for instance, has begun a new Study Group in Australia, convinced he can

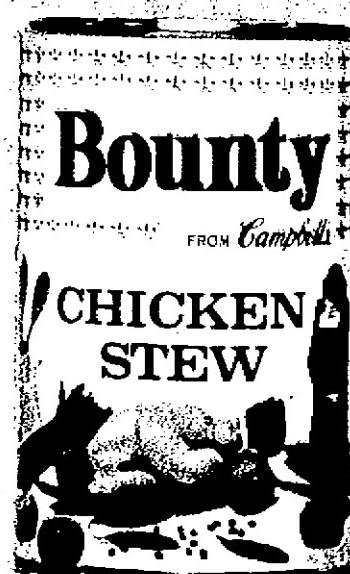
bring vast areas of untracked wilderness under the plow. And as for Means, he is now dean of the Trent School in New York, recently founded to give the next generation's tunnel engineers a solid grounding in the three R's.

Would you try a
canned chicken stew if you knew
that *Campbell's* made one?

If you knew that the
chicken was the kind you'd like
to use for homemade stew?

If you knew that the
vegetables met Campbell's
famous standards for
freshness and flavor?

Wouldn't you?



**Pucker
up
with
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Beech-Nut Lemon Sours

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Beech-Nut Cherry Sours

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Sharp! Snappy! Just enough sour!

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Makes your taste buds sit up and take notice. You pucker up with pleasure. That's real old-fashioned sourball flavor! Try 'em soon. Beech-Nut Lemon Sours, Lime Sours, Orange, Grape, and Cherry Sours. Right flavor! Right size! Right price! Another quality product from Beech-Nut.



Giant-size Raggedy Ann and Raggedy Andy dwarf dolls at party to celebrate 50th anniversary of original Raggedy Ann doll. Andy dolls are 47.

Raggedy Ann's 50TH BIRTHDAY

by ROSALIND MASSOW

Once upon a time, in 1914 to be exact, Johnny Gruelle, a comic-strip artist, painted a brand-new face on an old rag doll his 12-year-old daughter, Marcella, found in the attic of their home in Silvermine, Conn.

The tattered doll, with its woebegone face and shoe-button eyes, became Marcella's favorite playmate. And with its limp body and funny smiling face, it served as model for all the millions of Raggedy Ann dolls in the world today.

This month, 50 years after Raggedy Ann was fished out of a dusty storage barrel, she's become a multimillion dollar property. Fifty different products carry her name, and more than 20 million books about her have been published, outselling *Alice in Wonderland*.

There are Raggedy Ann songs, dresses, haircuts, salads, puzzles, games, records, coloring books, sweat shirts, pajamas, masquerade costumes and drapery material, all patterned after the rag moppet.

A CANDY HEART

As a doll, Raggedy Ann has changed a little since she was first manufactured for mass loving. Originally her hair was a soft brown wool—today she's a brazen redhead. Once her face was hand-painted—now she owes her peaches-and-pink complexion to a silk-screen process. Her heart, made at various times of chocolate, hard candy and plastic, is now painted on permanently, never to be melted or broken again.

Genuine Raggedy Ann dolls all have

painted hearts under their clothing. If you check, you'll see "I Love You" painted right on the heart.

While spokesmen for the doll (she still doesn't talk) set 1914 as the year she was officially christened Raggedy Ann, it wasn't until 1918 that other little girls got to know her, too.

In 1916, when Johnny Gruelle's daughter, Marcella, died at the age of 14, the grief-stricken father kept Raggedy Ann on his desk as a remembrance of her. In 1918, Gruelle wrote the first Raggedy Ann stories, making Marcella the mistress of all the dolls in the book.

To make sure the book was properly exhibited, the publisher set up a display in a department store showing the books.



Forty-year-old Ann and Andy show close resemblance to dolls being made today.

A Raggedy Ann doll was made and placed next to the books to help sell them.

A customer, passing the display, wanted to buy the doll. So did others. There were so many requests for the doll that the publisher turned manufacturer for a short time. The first dolls sold for \$1.50, even though the cost of making each was about \$10. Today Raggedy Ann sells for \$3.98 for the smaller version, \$35 for the larger-than-little-girl size.

A NEW HANKIE

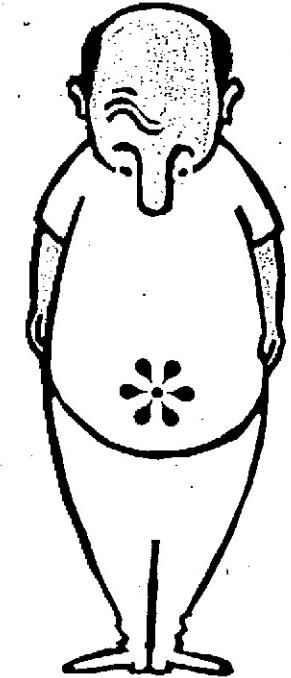
For her 50th birthday, Raggedy Ann will get an addition to her costume—a cotton handkerchief to be put into each apron pocket from now on.

Little girls in Kuwait, Nigeria and Luxembourg, who never even heard of Raggedy Ann, will now have an opportunity to buy one.

All this week, special birthday parties will be given all over the country. At the special request of the widow of Johnny Gruelle and her two sons, the parties will be held in centers of the National Society for Crippled Children and Adults in all parts of the U.S. A birthday cake, Raggedy Ann games, stories and records will highlight these parties.

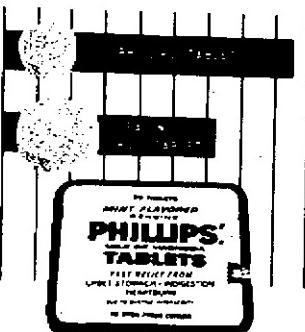
Although the kindly Johnny Gruelle who created Raggedy Ann will not be around to celebrate his doll's 50th birthday, there will be plenty of people hailing her in happy birthday song.

The one likely to sing the loudest, however, is the manufacturer—who's gone from raggedys to riches.



*UNCERTAIN STOMACH

When your stomach feels uncertain from indigestion, heartburn, gas, nausea or other symptoms of excess acidity, remember this: Each small PHILLIPS' TABLET consumes 37% more excess acid than the leading candy-type antacid tablet.





24 pages of easy Betty Crocker recipes!





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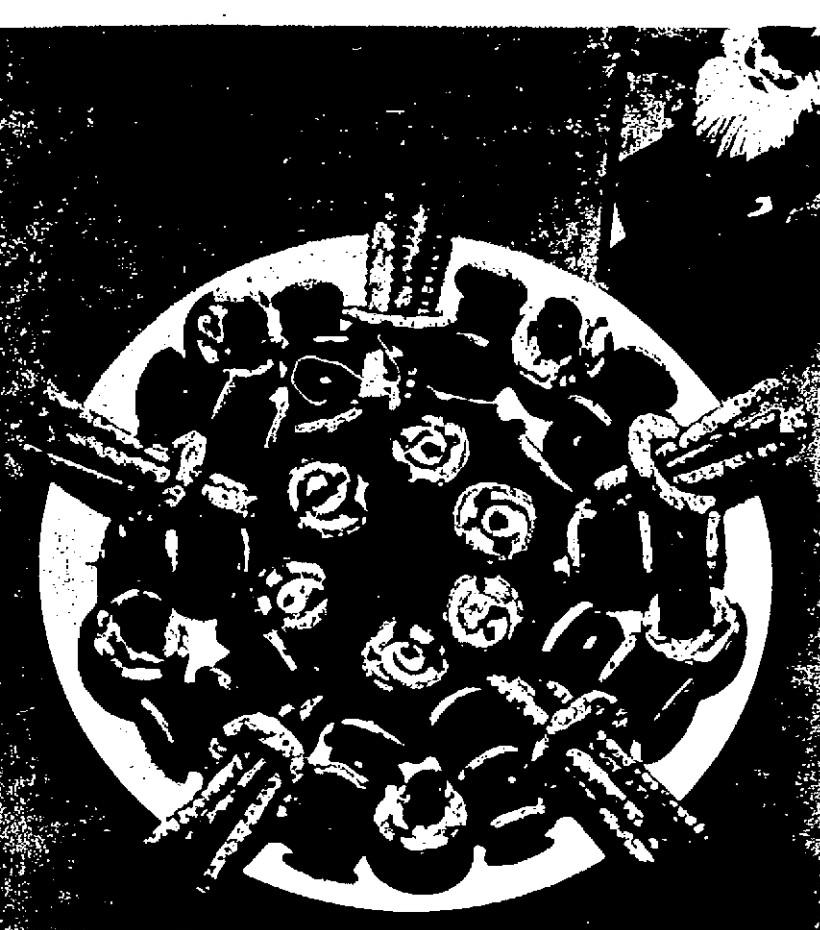
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Cheddar Pastry Appetizers... British Isles Page 17



Della Robbia Pie... Italy Page 5



Black Forest Cherry Torte... Germany Page 15

Saint Lucia Crown... Scandinavia Page 7



Glazed Pork Chops

BY BETH MERRIMAN
PARADE FOOD EDITOR

FESTIVE AND DELICIOUS, THESE FRUITED AND GLAZED PORK CHOPS, FROM A EUROPEAN RECIPE, ARE THE PERFECT DISH TO SET BEFORE YOUR SPECIAL GUESTS DURING THE FORTHCOMING HOLIDAY EVENINGS. A FRUIT GARNISH AND QUICK CURRY SAUCE PROVIDE THAT ADDED TOUCH OF ELEGANCE.

Glazed Pork Chops

6 thick loin pork chops
1 teaspoon monosodium glutamate
½ teaspoon salt
½ cup water
½ cup syrup drained from canned pineapple slices

6 canned pineapple slices
6 canned cling peach halves
Chutney
Flaked coconut
Curry Sauce*

Sprinkle pork chops with monosodium glutamate and salt. Stand chops on fat side in hot skillet until enough fat cooks out to brown chops. Brown chops on both sides. Pour off fat; reserve 4 tablespoons. Add water to skillet; cover and cook over low heat about 1 hour, until pork chops are tender and liquid has evaporated. Add ½ cup syrup drained from pineapples to skillet. Glaze chops on both sides in hot syrup; remove. Glaze pineapple slices and peach halves. Arrange chops topped with pineapple slices on hot platter. Garnish with chutney, flaked coconut and sprinkled with coconut. Serve with Curry Sauce. Makes 6 servings.

*Curry Sauce

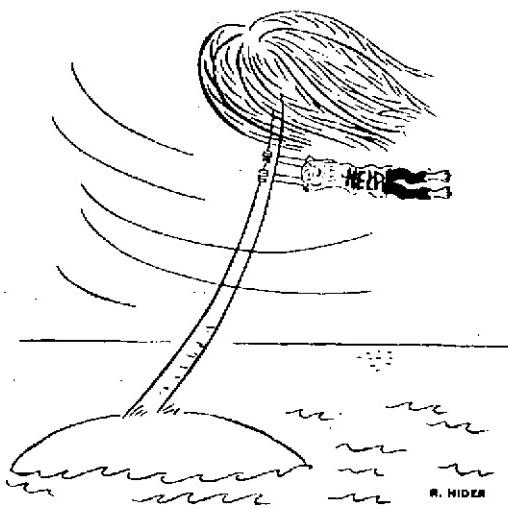
4 tablespoons reserved pork fat
1 medium apple, peeled, cored and chopped
1 medium onion, chopped
1 tablespoon flour
1 teaspoon curry powder
½ teaspoon salt
¼ teaspoon monosodium glutamate
1 cup milk

Heat fat. Add apple and onion; cook slowly until very tender but not brown. Blend in flour, curry powder, salt and monosodium glutamate. Stir in milk. Cook, stirring constantly, until thickened.

FROM PARADE'S TEST KITCHEN



too funny for words



Anecdote of the Week

The high school teacher watched Johnny flip a coin before answering each question on a True and False history examination. All the students finished the test except Johnny, who continued to flip the coin and glance down at his paper. Finally the teacher approached Johnny and asked, "What's the trouble? Why are you taking so long to complete your test?"

"I'm checking my answers," Johnny replied.



DANISH KAFFEKAKE

A Christmas coffee cake idea from Denmark. Now you can make it. Bisquick easy.

Good eating, from Bisquick. And a Merry Christmas from Denmark! Try this royal Danish Kaffekage for an exciting holiday treat.

DANISH KAFFEKAKE

2 cups Bisquick	1/4 cup sugar	Topping (below)
1/2 cup milk	1 egg	1/2 cup cherry preserves
2 tbsp. soft shortening		Easy Creamy Icing (below)

Heat oven to 400°. Grease a round layer pan, 9x1 1/2". Mix Bisquick, milk, shortening, sugar, and egg. Beat vigorously 1/2 minute. Spread into prepared pan. Sprinkle Topping over batter; spoon preserves over top. Bake 20 to 25 minutes. While warm, frost with Easy Creamy Icing. Serve warm. Topping: Mix 1/4 cup brown sugar, 1/2 cup raisins and 1/4 tsp. cinnamon. Easy Creamy Icing: Blend 1 cup sifted confectioners' sugar, 1/2 teaspoon vanilla and about 1 1/2 tablespoons cream.

New Bisquick Cookbook, 275 recipes, hard cover. Send 50 cents to Box 314, Minneapolis, Minn. 55460



WHAT IS CHRISTMAS?

by JACK HARRISON POLLACK



◆ Christmas is the most popular holiday in the Western world. Yet surprisingly little is known about its traditions, which originated in countries all over the globe. Some of these customs are thousands of years old and vary from nation to nation.

I talked to the experts, and here are what they consider the most accepted beliefs—and reservations—about the year's greatest celebration. How many of these Christmas questions do you know the answers to?

◆ How did Christmas get its name?

In medieval England it was called *Christes Masse*, then *Christ's Mass*, until it acquired its present spelling. In many European countries the day is still known as "Christ's Birthday" and is called *Noël* by the French, *Yule Jul* by the Scandinavians, *Natale* by the Italians and *Weihnacht* by the Germans.

◆ Was Christ born on December 25?

The exact date of His birth is unknown. December 25 was chosen in 354 A.D. by the Bishop of Rome, possibly because it was the winter solstice, time of the greatest pagan festivals. Some Biblical scholars claim that December 25 fell during the rainy season in Palestine, and shepherds couldn't possibly have been tending their flocks at night, as the Nativity story describes.

◆ Is Christmas celebrated more than once a year?

Yes. In Ethiopia 13 times—once a month and twice in April. Ethiopians believe that Christ had so many virtues He must have been born more than once.

◆ Where did Santa Claus come from?

Holland. St. Nicholas is the gift-bringing Christmas patron of children. Dutch settlers brought the idea to New Amsterdam (New York City) during the 17th century. Dutch children shortened "Nicholas" to "Claus," and the Spanish influence in the Netherlands changed "Saint" to "Santa." Christmas in Holland is still celebrated on December 6—the day of St. Nicholas's death.

◆ Are there any other names for Santa Claus?

Yes. English children traditionally call him Father Christmas and the French, Père Noël. German children call him Kris Kringle; Scandinavians, Yule Tomten. Italy has a female gift bringer: Lady Befana. Finnish children see their holiday patron as a goat.

◆ Has Santa ever been denounced?

Yes. Psychiatrist Brock Chisholm wrote in 1945: "Any child who believes in Santa Claus has had his ability to think permanently injured." In December 1949, a Muskegon, Mich., bank had this billboard message: "There is no Santa Claus—Work—Earn—Save." Protests forced changing the copy.

◆ Why do children hang up stockings?

In Holland, wooden shoes were placed by the fireplace on Christmas Eve (*Sinterklaas*) in the belief that St. Nicholas would fill them with presents for good children and switches for naughty ones. The stocking was substituted in Belgium and France.

In England, which borrowed the idea from a Germanic pagan celebration for the god Thor. Part of the log is traditionally left unburned to start next year's fire as a good luck charm.

◆ Where were the first Christmas carols sung?

In 13th-century Italy. These simple carols were brought to Spain, France and later to Merrie England by wandering musicians and sung between the acts of the miracle plays. Inspired Britshers in turn composed "Hark, the Herald Angels Sing," "Joy to the World" and "God Rest Ye Merry Gentlemen." "Silent Night," was written in 1818 by Josef Mohr, a parish priest in Oberndorf near Salzburg, Austria, for his Christmas Eve services.

◆ Where was the first Christmas play performed?

In 17th-century England. Ben Jonson's *Masque of Christmas* dramatized the triumph of good over evil, which were represented by a knight on a wooden hobby horse and a dragon. Father Christmas, symbolizing truth, acted as referee.

◆ Was Christmas always a legal holiday in the United States?

No. In 1659, under Puritan pressure, the Massachusetts General Court passed a "blue law" imposing a four-shilling fine on anyone celebrating Christmas. This law was repealed in 1681.

◆ What nations have unique Christmas food traditions?

In Armenia, boiled spinach is eaten because it is believed that Mary did so the night before her Son was born. In Holland, small gifts are hidden in puddings and sausages. In Scandinavian nations, a large rice pudding containing a single almond is prepared in the belief that the person receiving the portion with the almond will be married before the following Christmas. In Poland, wafers are exchanged between friends instead of gifts, and hay is spread under the Christmas dinner tablecloth. In Chile, Monkey's Tail, a cold beverage composed of alcohol, coffee, milk and egg, is served. In French Canada, the cat is always fed well at Christmastime because it is considered bad luck if there is a meow on Christmas Eve.

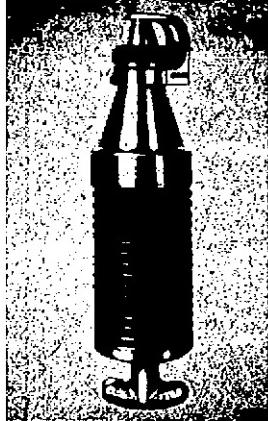
Countless other Christmas legends persist. In Switzerland, dumb animals are supposed to be able to speak at midnight on Christmas Eve. In Czechoslovakia, a girl puts a cherry spray in her bodice on Christmas Day, and the boy she permits to remove it becomes her beau. In Norway, spiders are thought to have crawled on the Christmas tree and their webs transformed by the Christ child into shining silver—the origin of tinsel-decorating. In Ireland, it is believed that the gates of Heaven are flung open on Christmas Eve, admitting all deceased with no questions asked.

If every holiday except one had to be abolished, probably all children and most grownups would choose to retain Christmas. Though it has been celebrated around the world in ways that may astonish us today, a similar thread of religious observance permeates our most cherished holiday. Enjoy it!

◆ Why do people kiss under the mistletoe?

It is a custom derived from an ancient pagan marriage rite. The Druids in Gaul, Britain and Ireland, before the time of Christ, considered the mistletoe sacred. They not only encouraged kissing under it, but even crushed mistletoe and drank it as an aphrodisiac.

◆ Where did the yule log originate?



Fire extinguisher



Handy siphon

Handy siphon: Either step or press on this plastic gal.-size container (above), release, and it quickly fills with gas from one car tank to transfer to another or to refuel mower, other power equipment. Use it also to empty aquariums, or sinks or washer when clogged. It both pumps and siphons, has other uses around house, car, boat. Comes with hose stored inside. \$2.95. *Gas Handy*, Dept. PP, Box 36232, Los Angeles, Calif.

Stops carpet shock: Apply a new preparation to your carpeting, and it forms an invisible film that eliminates static electricity shocks common in winter months. One treatment is effective up to a year. Jar (for 450 sq. ft.): \$4.50. *Shock Proof*, Dept. PP, Box 4455, Ft. Lauderdale, Fla.

For your Christmas tree: Mixed with water, a new chemical helps keep a tree green, fresh-smelling and free of needle fallout through the holiday season. 98¢. *Rutward*, Dept. PP, 1637 Bryant Rd., Columbia Station, Ohio.

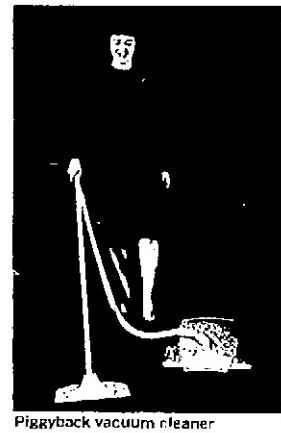
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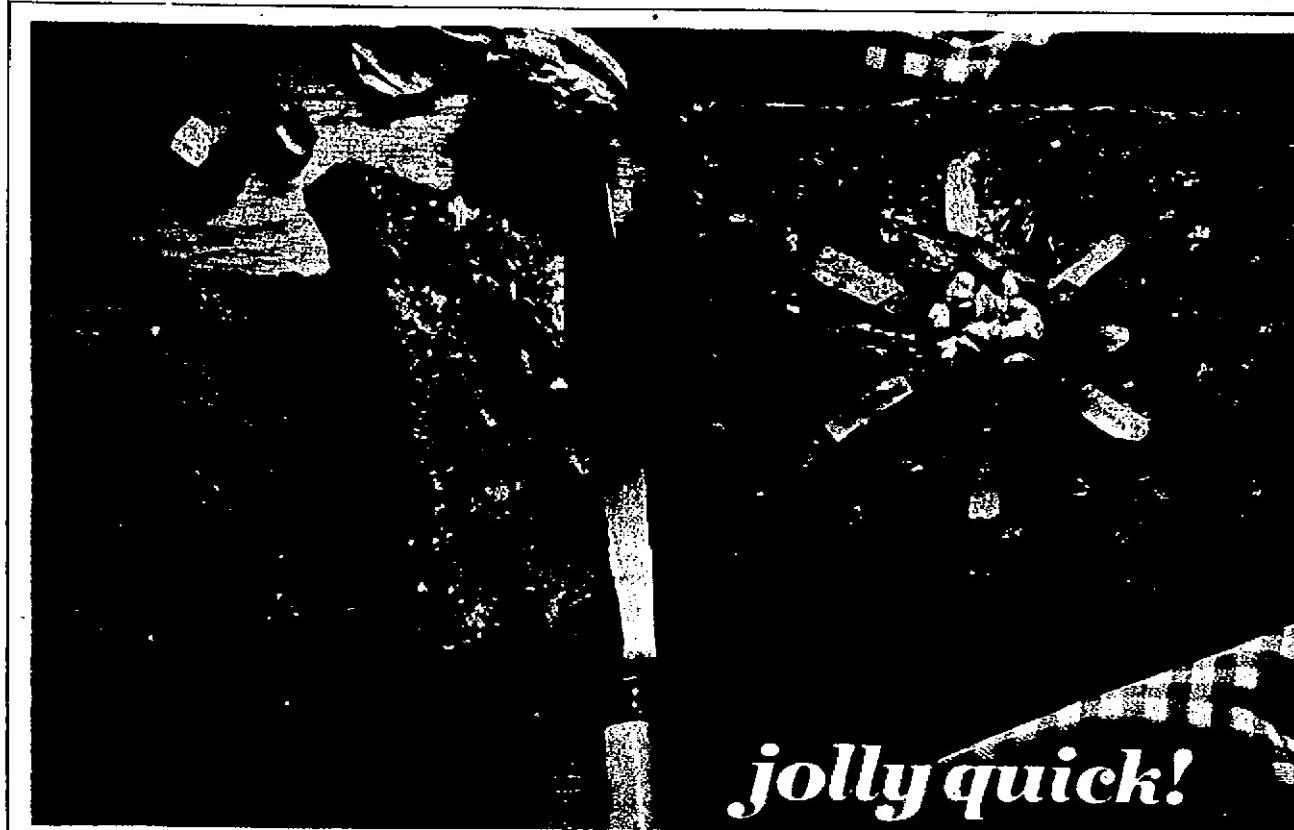
MAKE LIVING EASIER—TAKE A LOOK AT THESE SMART NEW IDEAS DESIGNED FOR YOUR HOME AND YOUR FAMILY ■ BY PETER DRYDEN

Fire extinguisher: Good for many kinds of fires—paper, wood, gasoline, grease, electric—this extinguisher (left) contains a nontoxic dry chemical. Aim at flame, pump plastic case; chemical pours out to form fire-smothering but harmless gases. With wall hanger: \$2.98. EPE Mfg., Dept. PP, 2514 W. Peterson, Chicago, Ill. 60645.

"Piggyback" vacuum: Here's a canister cleaner (right) that weighs only 18 lbs. and carries its attachments "piggyback" inside the tank, always conveniently at hand. You can store it on end—and in limited space; it measures 7 x 14 x 18 in. About \$40 in stores. *The Hoover Co.*, Dept. PP, North Canton, Ohio 44720.



Piggyback vacuum cleaner



jolly quick!

Easiest fruitcake ever—with Betty Crocker Date Bar Mix

QUICK TRICK FRUITCAKE

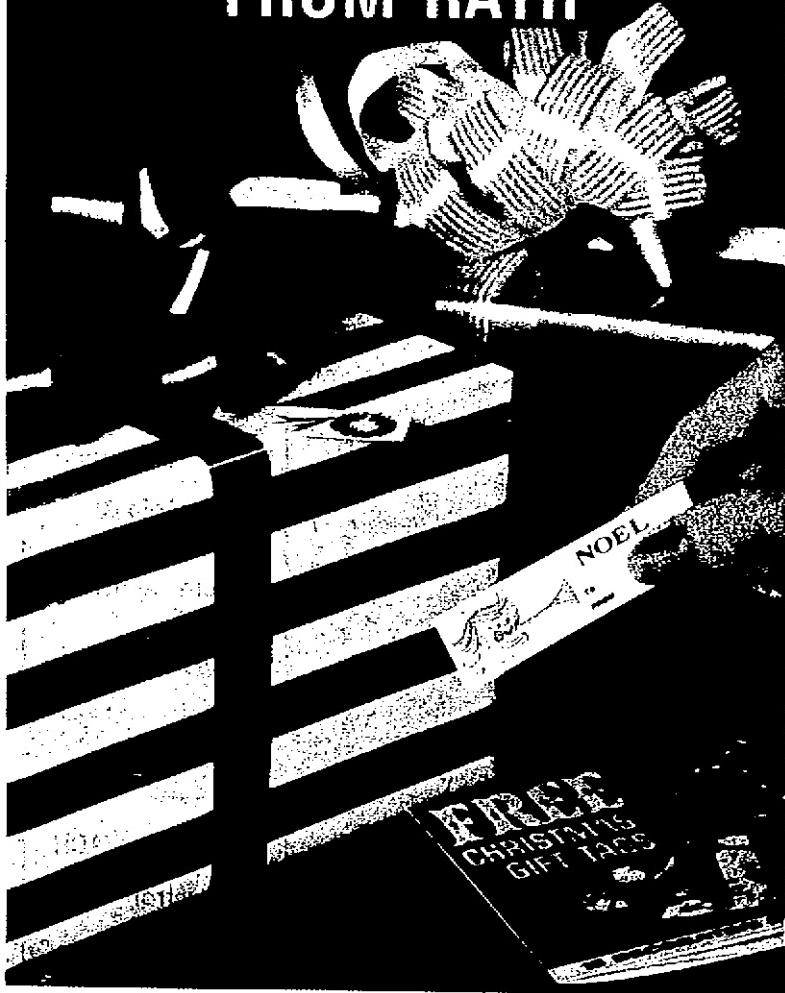
1 pkg. Betty Crocker Date Bar Mix	1 tsp. cinnamon
½ cup hot water	¼ tsp. nutmeg
3 eggs	¼ tsp. allspice
½ cup Gold Medal Flour	1 cup chopped nuts
½ tsp. baking powder	1 cup chopped S&W Glacé Cake Mix
2 tbsp. light molasses	1 cup raisins

Heat oven to 325° (slow mod.). Grease and flour a loaf pan, 9x5x3". Blend date filling from Date Bar Mix pkg. with hot water in large bowl. Add crumbly mix, eggs, flour, baking powder, molasses and spices; blend well. Fold in nuts, S&W Glacé Cake Mix and raisins thoroughly. Pour into prepared pan. Bake about 1 hr. and 20 min., or until toothpick inserted in center comes out clean. Cool thoroughly. Wrap tightly in transparent plastic wrap. Refrigerate. Glaze and decorate after storing.
Note: If a loaf pan 8½ x 4½ x 2½" is used, follow directions above except—bake 1 hr. and 45 to 50 min.

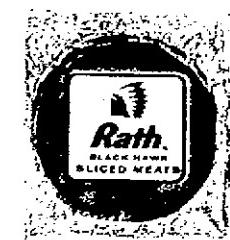
Kraft Apple Jelly Glacé for Quick Trick Fruitcake: Warm ½ cup Kraft Apple Jelly or Currant Jelly and pour over fruitcake. To decorate, dip the underside of candied glacé fruit in jelly and press lightly onto surface of glazed cake.



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Jiminy Christmas! You get 15 colorful gift tags (your choice of traditional or decorative designs) in a special packet fastened to Rath wiener and sliced meat packages. Why not get both of these quick and easy meal-makers. Always a delicious way to save time, they're especially helpful at busy times like now.



Rath. BLACK HAWK MEATS



Trim for *Christmas*

You'll enjoy making the four Christmas trimmings pictured here—the star finished with sequin embroidery, the colorful 12-inch wreath in easy-crochet, the 6-inch-tall crocheted angel and the jolly 12-inch Santa in crochet. Pattern #P-210 has complete embroidery, crochet and finishing directions for these four items.

Please send me _____ Parade Pattern(s) #P-210 @ 35¢
Make all checks and money orders payable to Parade Patterns.
Mail to PARADE, Dept. OO, Box 475, Radio City Station, New York, N.Y. 10019. (Please print name and address clearly.)

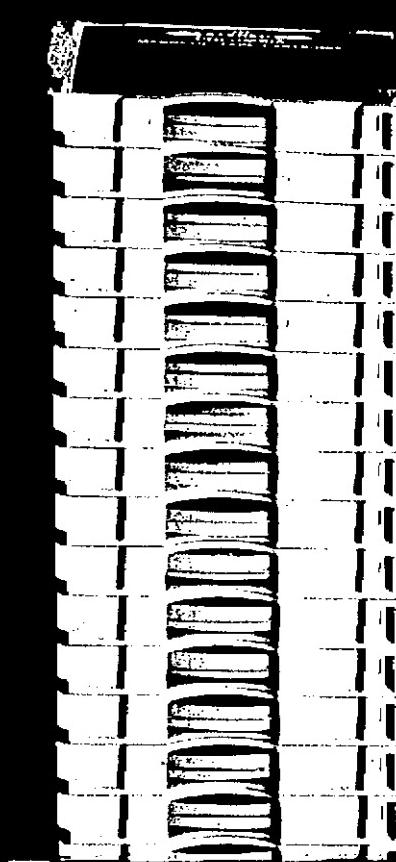
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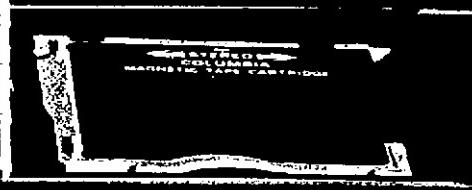
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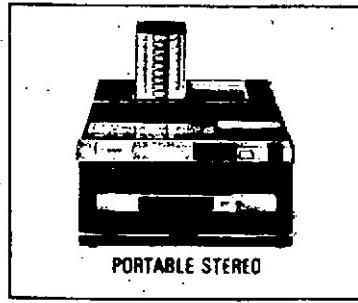
SEE...HEAR...TRY
THE NEW REVERE-WOLLENSAK
AUTOMATIC AT THESE DEALERS!



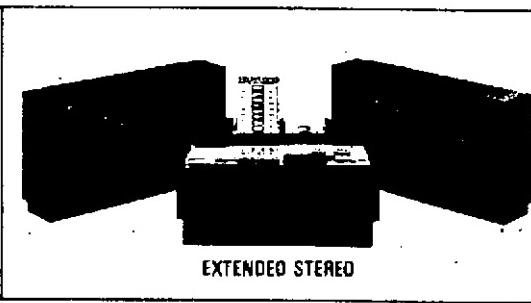
HERE'S THE STEREO TAPE SYSTEM THAT STACKS UP BETTER THAN ANY AUTOMATIC RECORD CHANGER



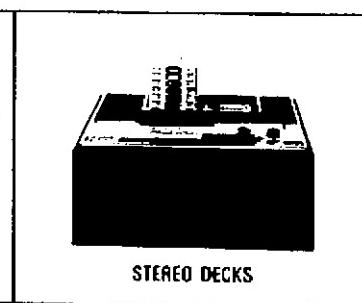
REVERE-WOLLENSAK—WORLD'S ONLY SELF-CHANGING TAPE RECORDERS



PORTABLE STEREO



EXTENDED STEREO



STEREO DECKS

LAKEWOOD

Lakewood Camera
Center

LONG BEACH

Bernadaret
Music Co.

Larry Lynde Radio

Merkle Film Library

Signal Radio &
TelevisionWestern Camera
Center

Winstead Bros.

REDONDO BEACH

Bay Electronics

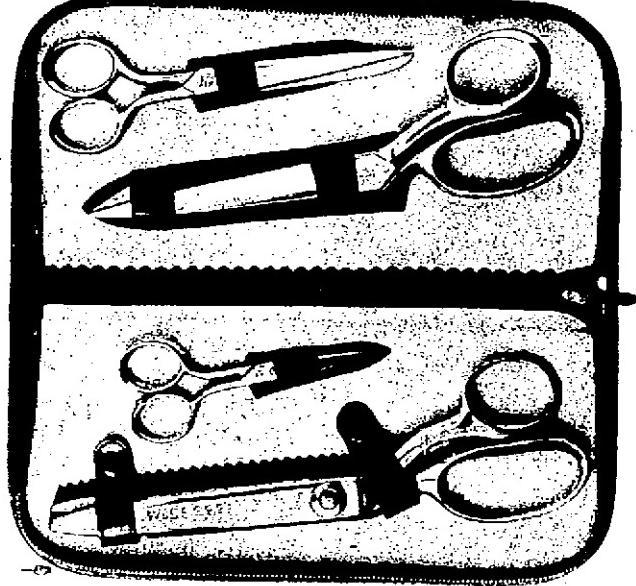
Griffey Electric

SAN PEDRO

Bower's Music

More convenient to operate than an automatic record changer . . . with the unequaled fidelity of sound-on-tape . . . makes stereo recordings, too! Is it any wonder the new Revere-Wollensak Automatic Tape Recorder is the most convenient, the most versatile music system you can buy? All you do is stack the tiny tape cartridges like records and touch a button. This new idea in music does the rest—threads, plays tapes completely automatically. For up to 15 hours of completely unattended stereo. Over 1500 selections of the finest pre-recorded music are available . . . or record your own from any sound source. (It's FM multiplex-ready!) Nothing . . . we repeat . . . nothing stacks up to the new Revere-Wollensak Automatic Tape Recorder. You be the judge. Now. At your nearest dealer.

WHAT YOU WANT IS A REVERE-WOLLENSAK!



Wiss her a Merry Christmas

(OR HIM, TOO)

A wonderful gift idea!

A pair of scissors. Or a leather-cased gift set of fine Wiss® shears and scissors. Shown: The "Heritage": pinking shears, dressmakers' shears, sewing scissors and embroidery scissors, \$25.95. Other sewing sets from \$10.95; manicure sets for her, grooming kits for him \$8.95 to \$24.95; at leading department stores everywhere.

J. Wiss & Sons Co., Newark, N.J.

FOR WOMEN ONLY ...LAXATIVE NEWS!



"When I think of the suffering I could have avoided if I'd known about Correctol sooner! Our druggist recommended it and we've found it fine for every age group from Grandma to ten-year-old daughter."

Mrs. Einar Haaland,
Woodbury, Conn.

Correctol® has been specially developed for a woman's delicate system. It is completely different from harsh, all-purpose laxatives.

Its secret is a non-laxative miracle regulator that simply softens waste. And, Correctol contains just enough mild laxative to give regularity a start.

Working together, these two gentle ingredients in Correctol give a woman relief more naturally than any ordinary laxative can. Even in pregnancy and following childbirth.

Why don't you try hospital-proved Correctol... today.



"Older Age" Itch

Fast, jiffy-fast relief from annoying "Older Age" itch—dry skin itch and raw, itchy, flaky areas caused by chafing, scales, rashes, other skin troubles. Get D.D.D. Prescription. Soothing, cooling, antiseptic... helps prevent infection... aids healing. Don't scratch—don't suffer. Ask druggist for D.D.D. Liquid or cream.

"0-0-0 MY FEET!" THEY'RE KILLING ME!

Why suffer agonies of
CORMS & CALLOUSES
TIRED, TENDER, ITCHING, BURNING,
SMARTING, PERSPIRING FEET
QUICK RELIEF!
GET PLENTY RELIEF THE SOFT
WAY WITH JOHNSON'S FOOT SOAP
AT ALL DRUGGISTS AND
TOILET GOODS DEPTS.

JOHNSON'S FOOT SOAP
BORAk, IODIDE AND BROM



HOW TO START YOUR NEST EGG NOW

Every retired couple knows how to cut expenses. But there's no reason to wait until retirement to gain this valuable wisdom.

- Planning is the secret behind the retired person's acumen in handling money, and he knows that long-term saving begins with housing. For instance, if you plan to invest your money, you'll probably receive about 4½ per cent interest—from a bank or conservative securities. But if you're presently paying off a mortgage at about 6 per cent interest, you'd be wiser to reduce this debt first, then think about investments. If your family is getting smaller, look into the possibility of buying a condominium apartment, where owners have titles to the units. You may find that you can live as comfortably in a \$14,000 apartment as you were able to do in a \$25,000 home.

- As for food expenses, take time to shop the newspapers for specials in different stores. Read labels to compare weights and prices.

Many retired people form food buying clubs to save. They get discounts from farmers, supermarkets and food distributors by buying cases and bushels of food.

- Clothing is one of the most difficult areas in which to save, but most retired couples know the solid value of discipline. Follow these pointers when you shop for clothes. (1) Buy in reputable stores and choose known quality brands. (2) Get only what you set out to purchase. (3) Budget your spending and stick to it. (4) Make sure the clothing you pick combines well in color and style with

your present wardrobe. (5) Get the correct fit to avoid return trips and alterations.

- If you're in the market for a new car, buy it just before the next year's models come out. American compacts and small foreign cars under \$2,000 are your best bargains.

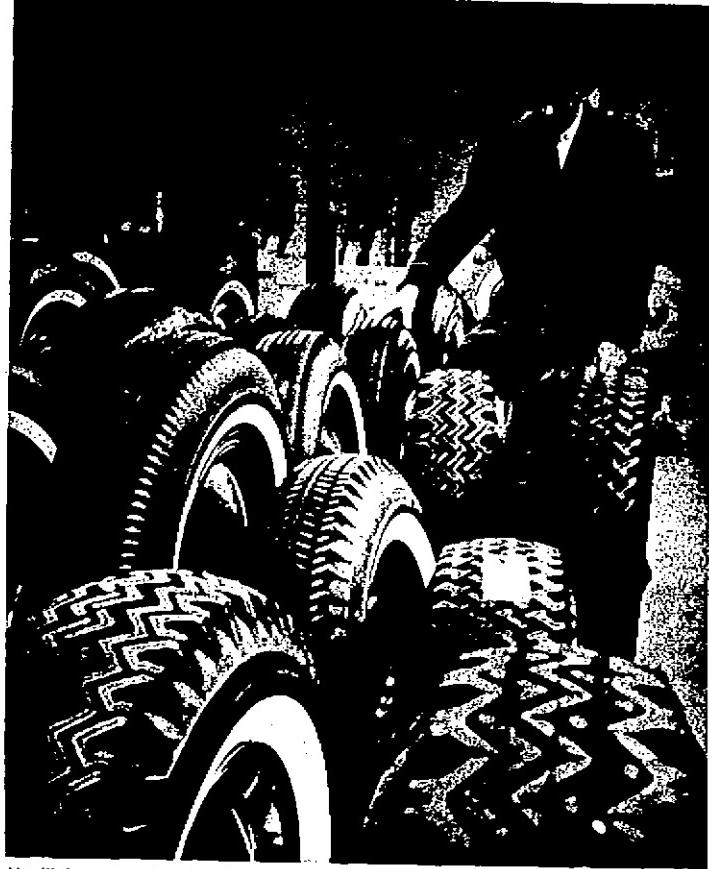
- Medical expenses are increasing, so no one should be without medical insurance. Minimum coverage should pay benefits for at least part of hospital and surgical fees.

- Look into the possibility of adjustments in life insurance coverage as your family size changes and obligations increase or decrease. You may find that there's little difference between the face value of your present policy and its "cash value." You might be able to use some of this cash for investments.

A GUIDE FOR YOU

While reviewing insurance, consider re-evaluating your fire and property insurance, as well. Remember, claims are paid off on the basis of *replacement value*, not original value, so you may be paying too much to protect home furnishings, cars or even your home.

There's much more of this kind of valuable practical information that's yours for the asking in a new booklet just published by *Harvest Years* magazine. Ten cents will bring you the "Guide to Financial Planning"—15 pages packed with ideas and advice. Send your dime to *Harvest Years*, 681 Market St., San Francisco, Calif. 94105. It'll help you start a nest egg for the future.



You'll have to shop for tires less often if your driving doesn't punish them.

GET MORE MILEAGE

In Stamford, Conn., the other day, a mother and daughter drove up to an auto tire shop. The mother wailed:

"Just look at my daughter's tires! They're starting to wear and this car hasn't been driven 1,900 miles yet."

Dealer Joe della Fontane looked.

"Lady," he said, "they aren't beginning to wear. They're worn out—shot."

This young driver didn't know one of the first rules for tire-life today. The new cars give you a wonderfully "soft" ride. But the front wheels of many are supersensitive. Just bumping a curb hard when you park can throw them out of line. And out-of-line wheels can wear down tires almost overnight.

"That's what ruined your daughter's tires," the dealer advised.

Proper driving and care can add thousands of miles to the life of your tires and cut your total tire costs substantially.

Without ever running on dangerous bald or near-bald tires, some skilled drivers can roll up close to 40,000 miles before needing new ones. The average for men drivers is about 20,000, but many who drive with little regard for their tires get only 12,000 or less.

Women, who are easier on cars, score much higher than men. Dealers say that women average 30,000 miles or more per tire.

Here is a set of rules which will, if followed, lengthen the life of your tires and give you greater safety on the road in the bargain:

1. Watch that front-end alignment.

2. Never let your tires get soft. Softness causes heat, distortion, wear.

3. Use 4 pounds more air per tire than your car manual suggests. Some manuals recommend pressures that will give you the smoothest ride—but this is

"This year get the all General Electric Christmas Light Set"

Lasts longer, looks better,
makes decorating easier!



You'll be glad you bought a G-E set! Spring steel clips (easy to put on . . . easy to take off, no broken finger nails!) 20% less weight, plus sturdy dependability. Cord, sockets and plugs molded into one piece. (Won't pull apart—safer.) Many other advantages...including reliable General Electric bulbs...the kind most people prefer. This year get extra value...buy G-E!

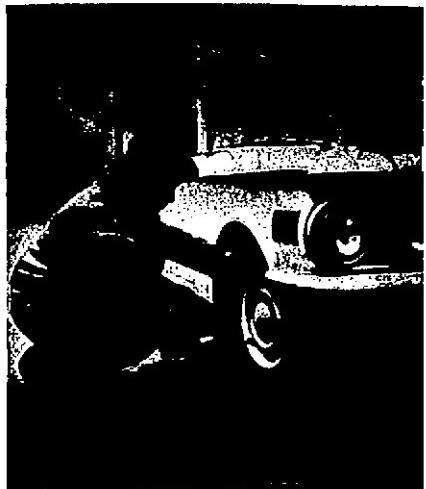
GENERAL  **ELECTRIC**

Make decorations look new
...with new type G-E lamps.

Parade • Nov. 29, 1964

by E.D. FALES, JR.

OUT OF YOUR TIRES



Experts say tire-life can be extended if they're given an extra 4 pounds of air.

gained at the expense of tire life.

4. Avoid hard stops, the sort that leave a little black smear on the road. That smear is costly. It's rubber melted off your tire!

5. Be wary of the new "lunge" starts today's powerful engines afford. Beating the next car away from the traffic light burns life out of tires.

6. On expressways, don't flip back and forth between lanes. This has been found to put enormous side-strain on tires.

7. Hold expressway speed to around 60. Tests show that a tire good for 22,000 miles at a steady 50 mph will last only 11,000 miles at 60, 4,400 at 75.

Though their price, averaging \$25 each, hasn't changed much, a revolution in tires is under way. Now they're smaller, lower, squatter. The industry is trumpeting new features called, "low-profile," "wrap-around tread," "studs."

Coming soon are Fiberglas tires and tires in colors. In sight, too, are tires that may outlast your car.

Here's a rundown of what's new:

LOW PROFILES. Until 1958, all tires were high-walled and narrow. Then a lower, boxier tire was tried on a few cars. These are standard on all 1965 autos. Most of them are 2-ply (2 layers of cord) instead of the former 4-ply.

Can these new tires stand modern high speeds, sudden starts and stops and jackrabbit turns?

Industry engineers declare them as safe as the old 4-ply tires and say they offer a better ride and safer turns. They eliminate tire squeal and may even save you gas.

Some critics, however, have wondered if they're safe enough. PARADE put the question to an independent test engineer. A. J. White has been an outspoken foe of bad tires. Here is what he says:

"They're just as safe—maybe safer—than 4-ply. I use them myself."

The reason they may be safer, White says, is that they stay cooler, having only two plies to rub together. And heat is the big cause of wear and tear.

WRAP-AROUNDS. On these, the tread extends two or three inches around the shoulder of the tire. You have some tread on the sidewall.

Why is side tread a good idea? As

A. J. White explains it, cars today turn so fast that some tires fold under. You run on thin sidewall. If this is cut or blown out, you may roll over. With wrap-arounds, which cost a bit more, you always have tread under you, even on high-speed turns.

STUDS. Small, bulletlike pieces of metal are imbedded in the tires. They're wonderful on ice, providing improved grip, control and safety.

But a word of caution: they're barred in some states. If you're interested, investigate. The reason for barring them is that they're said to damage soft road surfaces. Another problem: the studs fly out of some tires.

NEW SIZES. The 7.50x15 used to be a familiar tire size. A few seasons ago it became a 7.50x14. Now it's become a 7.75x14. Such changes are affecting all tires. The 7.75 means your tire is now a quarter-inch wider inside. The 14 means the wheel it fits is an inch smaller than it used to be.

It's all part of the trend toward smaller, wider tires (though some car makers still prefer 15-inch wheels).

Be good to your tires for your own sake—and theirs. Subjecting them to grinding punishment shortens their lives and may expose you to danger. Follow the rules for longer tire-life, and you'll notice long-term benefits in your pocketbook.

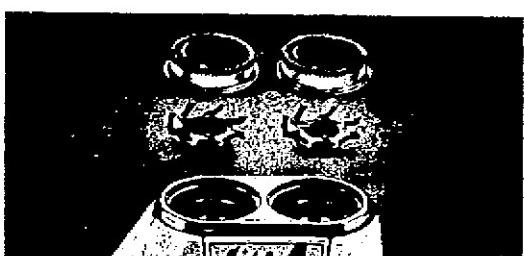
How to buy an electric shaver for Christmas



1. Make up your mind to break the uncomfortable shave habit. No man should put up with a shave that's irritating or unpleasant day after day. Shaving should be convenient and comfortable. And today it is—with the comfort shave.



2. Talk to your dealer about electric shavers. He'll show you several brands. Most of them have blades which go back and forth. He'll point out that only Norelco Speedshavers have self-sharpening rotary blades which go round and round.



3. Take a good look at those rotary blades—the secret behind the comfort shave. They whirl continuously—never "grab" the way ordinary shavers do, never cut or nick the way blades do. Give years of pinch-free, pull-free, scrape-free shaving.



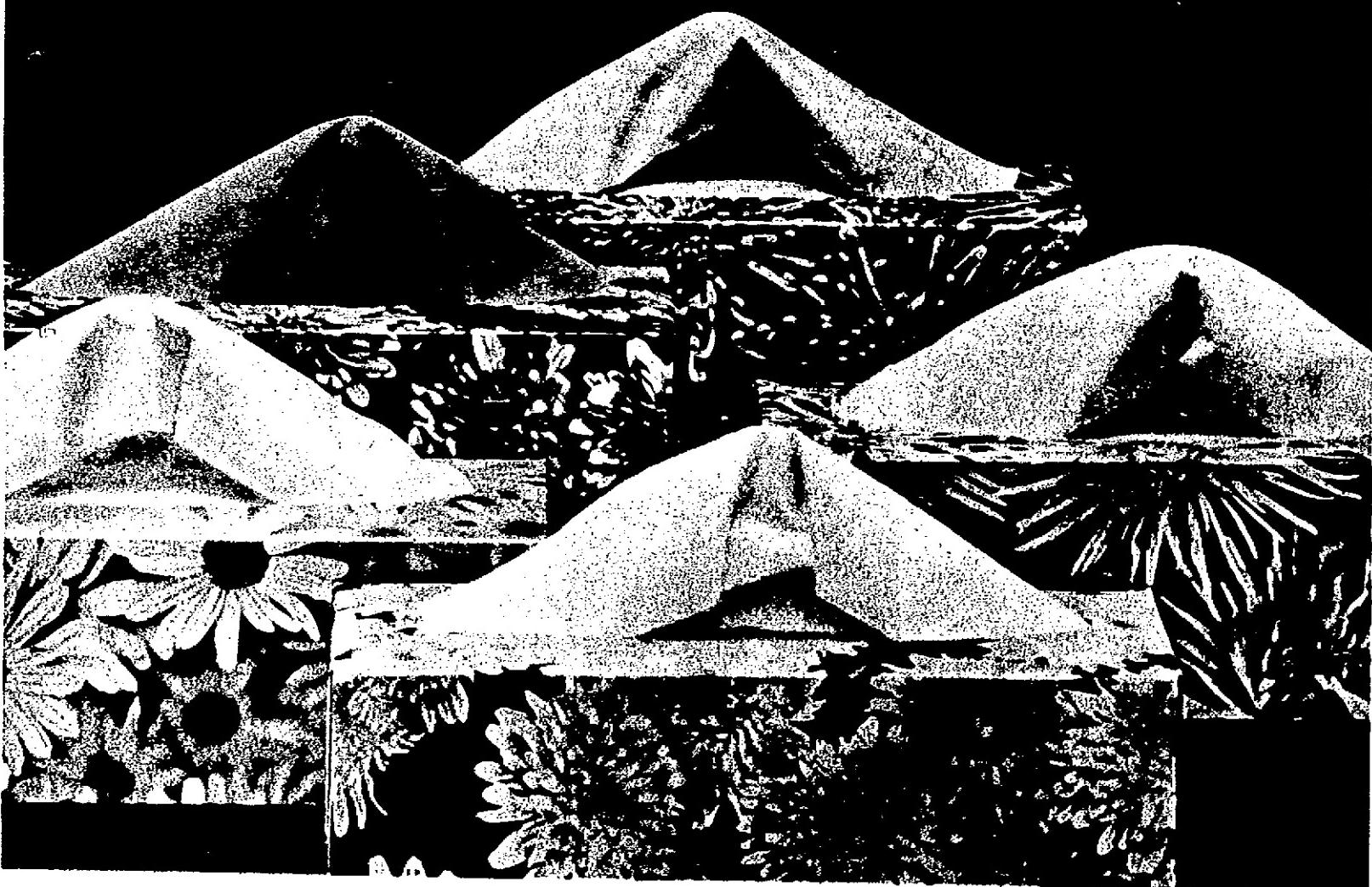
4. Ask about speed and closeness. Today's electric shavers all shave fast and with about the same degree of closeness. The important difference is in the comfort they give. Norelco rotary blades can easily make the difference between enjoying your morning shave or just enduring it.



5. P.S. for the women. Did you know that women buy over half the electric shavers sold in this country to give to their men-folk, mostly at Christmas? It's a fact. Another fact: Norelco 'Flip-Top' is the world's largest-selling shaver model. Give a Norelco, and you can be sure he'll like it.



6. Select your Norelco. New Norelco 'Floating-Head' Speedshaver 30—self-cleaning blades, heads that swivel to fit your face. New Norelco 'Flip-Top' Speedshaver® 20—easy flip-top cleaning. New Norelco Cordless Speedshaver 20C—shaves anywhere. All have rotary blades. All give the comfort shave.



You buy the tissue...the flowers are free.

What a beautiful new idea! Your favorite Crown Chiffon facial tissue now comes wrapped in a field of flowers. A glorious new kind of box pretty enough for any

room in the house. (Once it's open, the advertising disappears.) Pick one, or an armful, of five boxes: yellow or white daisies, pink or lilac or aqua chrysanthemums,

All filled with matching Crown Chiffon facial tissues soft as a petal. In bloom right now. At all the stores. *Crown*
Gather a bouquet today! **Chiffon**

the pose that refreshes



Protocol has it that heads of state must be photographed with their wives—so here we are, white-clad and smiling. Any . . .



. . . minute now the camera will capture Premier Shastri and me for the dailies, the weeklies . . .



3 . . . (I seem to be having a hard time holding the smile for so long. Perhaps a serious expression would be best.) Any minute now . . .



4 . . . What's holding things up? Oh oh, it's Lal Bahadur's Gandhi cap—and they say women are vain! When will he get the thing on right? . . .



5 . . . I think he's got it fixed. Maybe I'll try the smile again. I'm told the public likes to see us smiling. The cameraman's signaling . . . he's ready . . . oh dear, is my sari straight?

GRavy TRAIN

Makes its own gravy!
Just add water!



What's so new about new Gravy Train?

Everything!

Clip out this coupon today. It's worth 7¢ on any size box or bag of New, Improved Gravy Train.

1485-5

GENERAL FOODS

SAVE

with this coupon when you purchase any size box or bag of New, Improved Gravy Train.

Mr. Grocery: Post Division will redeem this coupon for 7¢ plus handling costs if you received it on your sale of either a 2-lb. box, or a 5-lb., 10-lb., or 25-lb. bag of new, improved Gravy Train. For payment, present it to your Post Division salesman or mail to General Foods Coupon Redemption Center, P.O. Box 103, Kankakee, Illinois. Coupon may not be assigned or transferred by you. Invoices proving purchase of sufficient new, improved Gravy Train to cover coupon presented for redemption must be shown upon request. Void when presented by outside agency or where prohibited. Laxed, or otherwise restricted. Good only in continental U.S.A. Cash value 1/10¢. (Customer must pay sales tax.) General Foods Corporation.

MON WEDNESDAY

1485-5

A PRODUCT OF GENERAL FOODS



New! Crunchier chunks!
You can even see the difference. Now each and every chunk is bigger and tastier than ever! Made to stay firm and crunchy longer...so they don't get soft or mushy in the bowl—really gives your dog something he can sink his teeth into.



New! Delicious new recipe!
Right on the back of the new brown package. Now you use less water. Just 1 cup warm water to 2 cups new Gravy Train. Stir to moisten. And presto! New, improved Gravy Train! A beef-tasty gravy dinner with perfect nutrition.

Try new, improved Gravy Train. Now with crunchier chunks, richer gravy . . . and the biggest flavor in dog food.

(Who says you can't teach an old dog food new tricks?)

PARADE'S SPECIAL

INTELLIGENCE REPORT

BECAUSE OF LARGE MAIL VOLUME, PARADE CANNOT ANSWER QUERIES.

WOMEN AND WEIGHT. Is it more difficult for women to lose weight than for men? Some doctors say yes, on the basis that women are more emotional than men, more quickly discouraged. Others say women lose weight faster and hold the reduction much better than men because they are more determined. A neat, attractive, well-turned figure is more important in our culture to females than to males.

MEASURED SLEEP. At what time of night do you sleep most soundly? Latest measurements of sleep show that the average person reaches his soundest sleep one hour after falling asleep. The curve then rises until, at 3:00 A.M., sleep becomes so light that even the lightest disturbance can awake the sleeper. At about 5:00 A.M. sleep is sound again, rising gradually through a period of slumber to the final awakening in the morning. Researchers claim there is no truth to the old-fashioned belief that a human being needs eight hours of shut-eye. That's only an average amount. Six hours may prove normal for one person, seven for another. Adults between 25 and 60 should sleep as long as they think is right for them. There are no good reasons for not sleeping in stages. German scientists recently ran a test to determine which was healthier, continuous or interrupted sleep. During a one-month period, volunteers slept uninterruptedly for eight hours. During the next month they slept in two stages of four hours each. Each Saturday their physical and mental powers were tested. No difference was found.

TESTING. This month in a few cities Ford is testing a new daily rental plan--renting only Falcons and

Fairlanes--which may eventually place the company in competition with the major national car rental outfits. Pepsi-Cola is also testing in Spokane, Wash., Scranton, Pa., and Elkins, W.Va., a new low-calorie, sugar-free drink called "Teem." In Cedar Rapids, Ia., Quaker Oats has finished the largest single mailing in the history of that city's post office--5,700,000 sample boxes of a new presweetened corn and oats cereal, "Cap'n Crunch."

HOSPITALIZATION VIA CREDIT CARD. Carte Blanche has signed up 1,500 hospitals to admit its credit cardholders immediately. Carte Blanche guarantees to pay the bills, is now trying to sign up doctors and dentists on a similar arrangement.

FACT OF AMERICAN LIFE. An estimated 3% of the American population are mentally retarded. So reports the U.S. Public Health Service in its pamphlet, Mental Retardation, Its Biological Factors, Hope through Research.

BRIGHT FUTURE. In the next 25 years the securities industry will burgeon

and bloom. That's the prophecy of Keith Funston, president of the New York Stock Exchange. In the past 10 years the number of shareowners in the U.S. has nearly tripled, rising from 6,500,000 individuals in 1952 to 17 million in 1962. At present almost one in every six adults owns some stock. In the next 25 years, 45 million Americans will own stock. Turnover on an average trading day will be around 10 million shares, and more than one-third of all listed stocks will be owned by financial institutions, compared with 20% today.

STRONGER YOUTH. The President's Council on Youth Fitness reports: "There is every indication that today's school children are stronger and more active than the school children of a few years ago, and steady improvement is being made... In 1961 nearly 200,000 boys and girls were given standardized tests measuring strength, flexibility and agility. Only two of every three passed. When similar groups were given the same tests during each of the last two school years, four of every five passed."

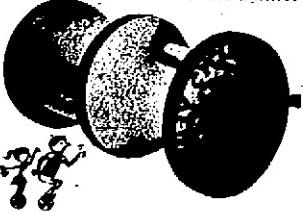


DAUGHTER OF AQUEON INVENTION SHOWS UNDERWATER CAPABILITIES OF SWIMMING DEVICE.

SPEED WITH LESS ENERGY. A new swimming propulsion device allows novices to swim on or under water at speeds up to 4.6 mph. The device is called an Aqueon and looks like a small 4-foot glider. The equipment was invented by Calvin Gongwer, one of the nation's top hydrodynamicists at the Aerojet-General Corp. and president of the Innerspace Corporation of Pasadena. The Aqueon sells for \$39.50, is catching on in southern California.

Again from Max Selding
SILLY CYCLE

Pedals like a bike!



Fun for the whole family and healthy exercise, too! Just step on and in minutes you're a star performer. Pedals back and forth, turns angles at a twist of the body. It's wacky and wonderful! Ideal for Christmas giving because everybody wants his own Silly Cycle.

ONLY
\$2.98
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6 or more
\$2.66 ea. ppd.

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Mail & phone orders
filled promptly.
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and say "Charge it."

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Sept. 8-14 536 Madison Ave., N.Y. 22, N.Y.

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also honored. Give acct. no.

**CLEANEST, EASIEST, SAFEST
Way To Rid Your Place Of**

MICE

d-CON® MOUSE-PRUFE is so clean, so easy to use. You just pull tab, and bait feeds automatically. You never touch a messy, "germy" trap. Best of all, MOUSE-PRUFE, used as directed, is safe to use around children and household pets, yet is guaranteed to keep your place mouse-free

—or your money back! Mice hungrily eat MOUSE-PRUFE—can't resist the special, patented-process formula, eat themselves to death — painlessly. Get d-CON® MOUSE-PRUFE!



USE CHRISTMAS SEALS

Fight Tuberculosis
and other
Respiratory Diseases



CORNS Between Toes

Fastest Relief
For This
Painful
Foot Trouble

This special size and shape Dr. Scholl's Zino-pads for corns between toes stop pain almost instantly... speedily removes them when used with the separate medicated disks included. 19¢ and 45¢. Sold everywhere. Try them!

D' Scholl's Zino pads

Salem softness freshens your taste

With the smoothest flavor in cigarettes today



Modern filter, plus · rich tobacco taste · smoothed with menthol · softened with fresh air

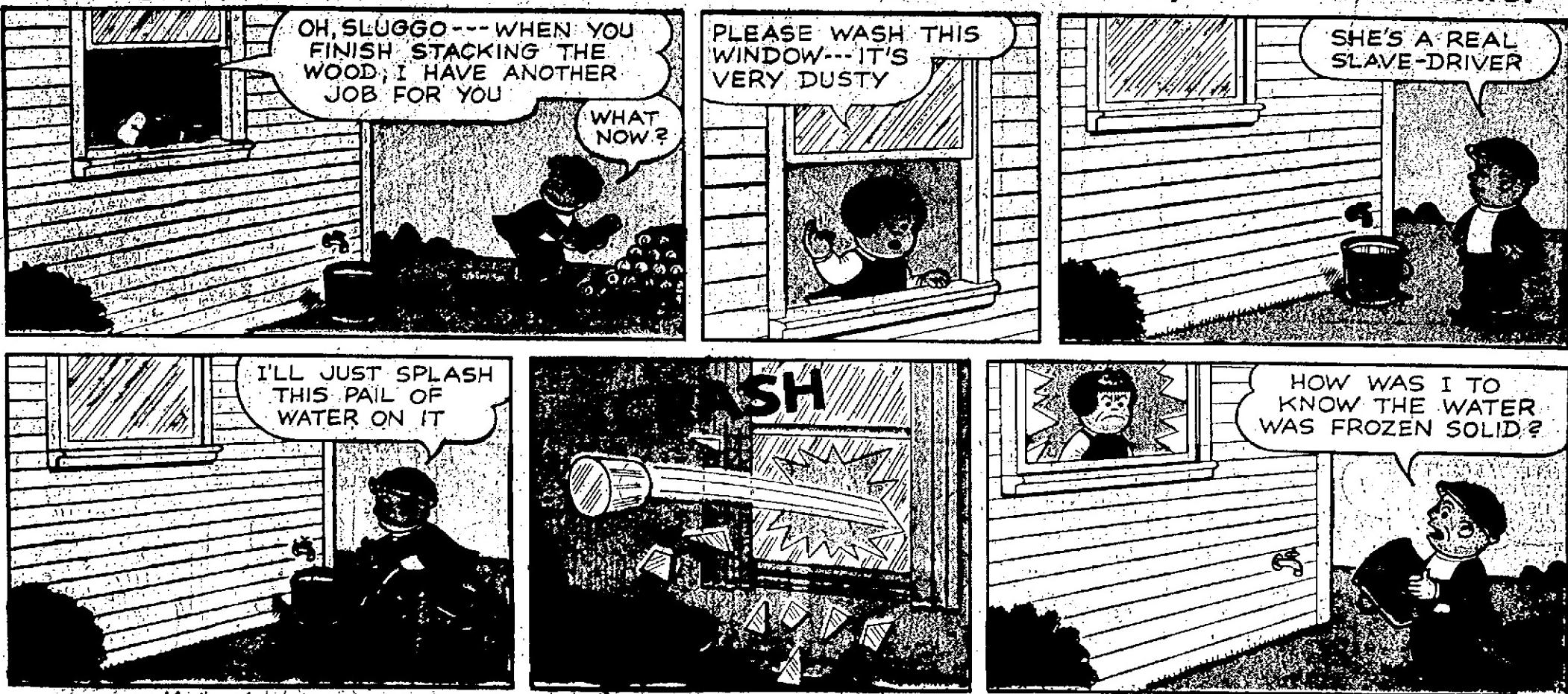
Step into the wonderful world of Salem

Sunday



NANCY

By Ernie Bushmiller



Advertisement

Advertisement

\$199.95



- Magic-Mix® filter
- Water-level selector
- 3 wash, 2 rinse temps
- Porcelain-enamaled top



whirlpool

2-SPEED, 3-CYCLE WASHER
features extra Super Soak cycle
for heavily soiled clothes!

BUY IT NOW AT YOUR RCA WHIRLPOOL DEALER

Visit the Whirlpool exhibit in the Better Living Center, New York World's Fair 1964-65.

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MARK TRAIL

by

ED DODD



LONG BEFORE THE FIRST COWBOY LASOED A STEER, THE BOLAS SPIDER WAS AN EXPERT AT THROWING A SILKEN SNARE...



TO CATCH PASSING INSECTS ON THE WING!

AND WAITING PATIENTLY FOR AN INSECT TO FLUTTER WITHIN RANGE...



THE LASOING SPIDER SWINGS HER "ROPE" WITH DEADLY ACCURACY



HAULING IN HER PREY, SHE "HOG-TIES" HIM IN A SHEATH OF SILK.

ABBY AN' SLATS

By Raeburn Van Buren



FIRST I TAP YOU TO TEST YOUR REFLEXES, CHARLIE. READY?

I CROSS MY KNEES LIKE THIS, DON'T I, DR. PILL?

THIS AIN'T EXACTLY LIKE OTHER TESTS YOU TOOK, CHARLIE. IF YOU PASS THIS ONE, YOU'RE (CHUCKLE) DEAD!

O.K., BOYS—TIE A SACK O' CEMENT AROUND HIS NECK AND SINK HIM WHERE NOBODY'LL THINK O' LOOKING... NOW...

--I START UNWRAPPING THIS SHROUD, AND WHEN I FINISH--I WIND UP...

CHARLIE!!

I CAME BY BECAUSE, FRANKLY, THIS GUEST OF YOURS, DR. ROY PILL, HAS GOT ME WORRIED. I DON'T TRUST HIM, CHARLIE—AND I WANT YOU TO BE ON YOUR GUARD AGAINST HIM!

YOU CAN STOP WORRYING, SUE—HE'S DISAPPEARED —GONE FOR GOOD!

JOE PALOOKA

By Ham Fisher



OH BOY! I CAN'T WAIT T'TRY OUT MY NEW SKIS! I USED T'BE PRETTY GOOD, YA KNOW!



DEAR, DON'T YOU THINK YOU'D BETTER PRACTICE FIRST ON THE BEGINNERS' HILL? AFTER ALL, IT'S BEEN QUITE A WHILE SINCE YOU'VE...



NONSENSE! I'LL BE BACK T'MY OL' FORM IN NO TIME...COME ON, JOE!

I DO HOPE KNOBBY'S CAREFUL...

SO DO I...THERE'S SOMEONE AT THE DOOR!



I'M AFRAID YOUR HUSBAND SPRAINED HIS ANKLE COMING DOWN THE SKI SLOPE, MRS. WALSH!

OOOHH! GROAN!!



NEXT DAY... I'M SORRY TO CUT OUR WEEK END SHORT... BUT YOU TWO COULD STAY...

HEAVENS, NO! WE'LL HELP YOU GET KNOBBY HOME!

I'LL FEEL BETTER AFTER HIS OWN DOCTOR HAS A LOOK AT THAT ANKLE!



C'MON...LET'S GET OUTTA THIS JOINT!

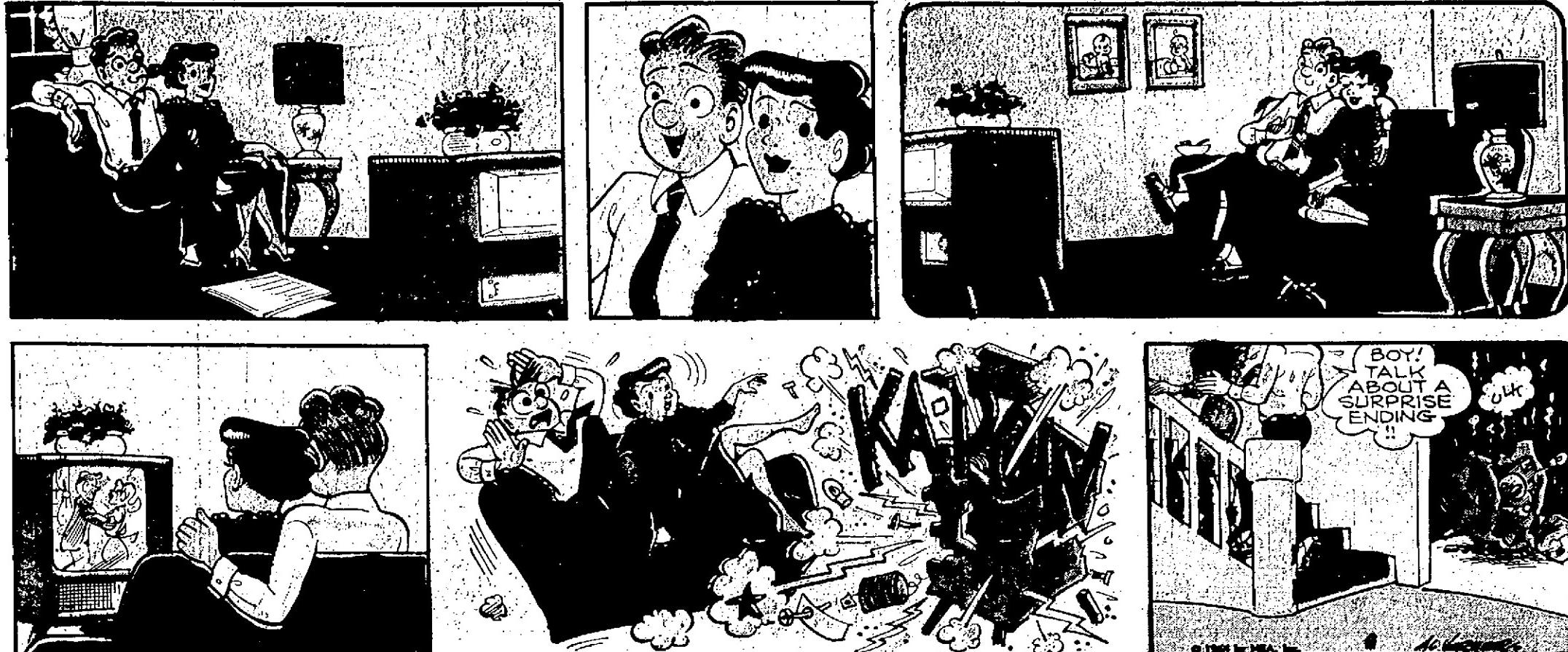
EVERYTHING SEEMS TO BE HERE BUT YOUR SKIS, KNOBBY...HAVE YOU SEEN THEM?

YEAH!..THEY'RE RIGHT OVER THERE!!



PRISCILLA'S POP

By Al Vermeer



CAPTAIN EASY

By Leslie Turner



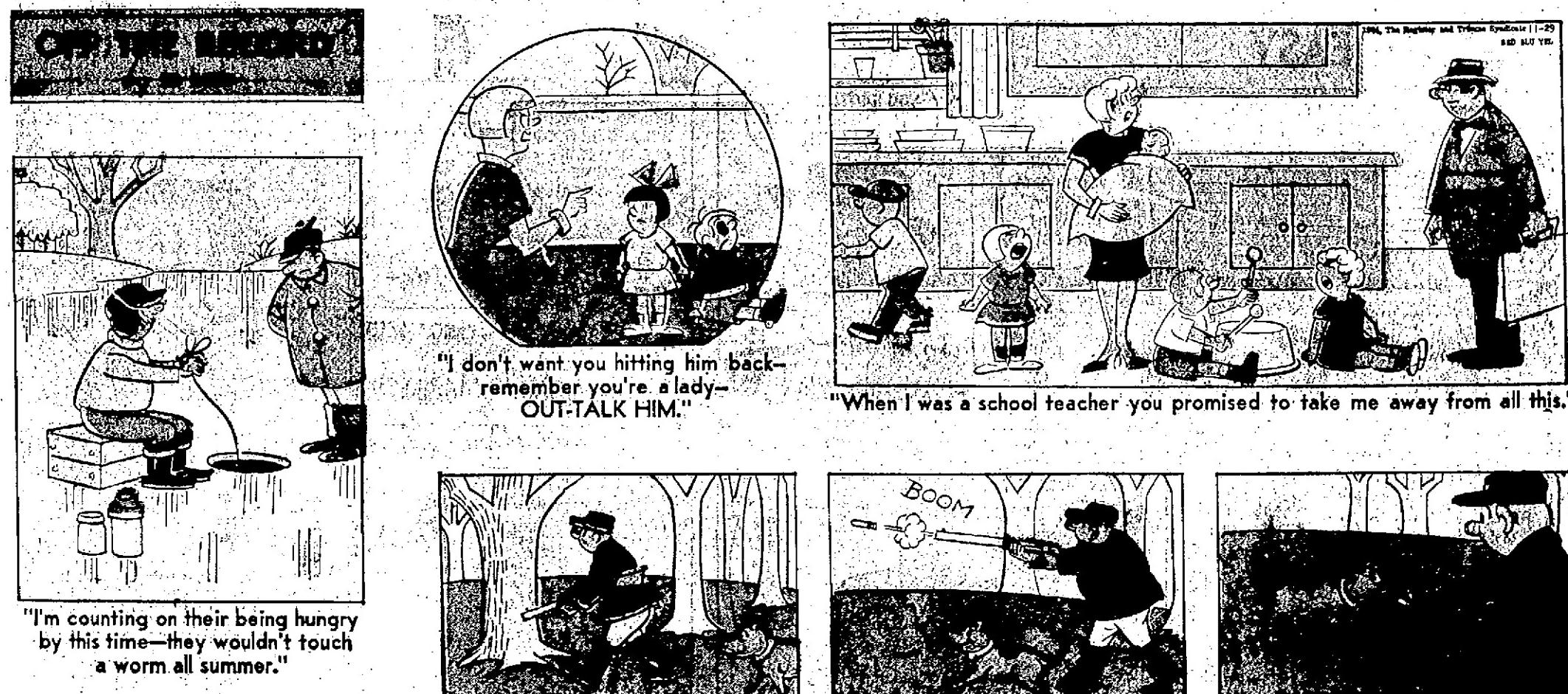
ALLEY OOP

By V. T. Hamlin



OUR BOARDING HOUSE

With Major Hoople



65c
each

To Register Agent
National Casualty Co., care of:
Independent, Press-Telegram
444 Pine Ave.,
Long Beach, California, 90001

I apply for "Accumulative Accident Insurance," to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree (1) to pay the premium of 65¢ per month; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

FOR FIRST POLICY IN FAMILY—Send no money, pay carrier 65¢ each month at the same time you pay for paper.

FOR EACH ADDITIONAL POLICY IN FAMILY—Enclose \$7.50 Annual Premium with each application.

I NOW SUBSCRIBE TO THIS INDEPENDENT

I NOW SUBSCRIBE TO THE PRESS-TELEGRAM

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(Print given name and "MRS.", "MR.", "MRS. & MRS.", etc.)
Age _____
Phone No. _____

Phone No. _____

Address _____
(Street and lot, or route)
Name one beneficiary, either a blood relation, family member or
Name of beneficiary _____
(Print given name and "MRS.", "MR.", "MRS. & MRS.", etc.)
Signature _____
(Print given name and "MRS.", "MR.", "MRS. & MRS.", etc.)

(Check and Initials) _____
(Check and Initials) _____

Payments have been made to insured readers
for almost every type of accident during the
past 25 years. Over half a million dollars was
paid in the past three years. This valuable insur-
ance has recently been improved to include
death and dismemberment benefits of
\$5,000.00 FREEWAY COVERAGE

Independent, Press-Telegram

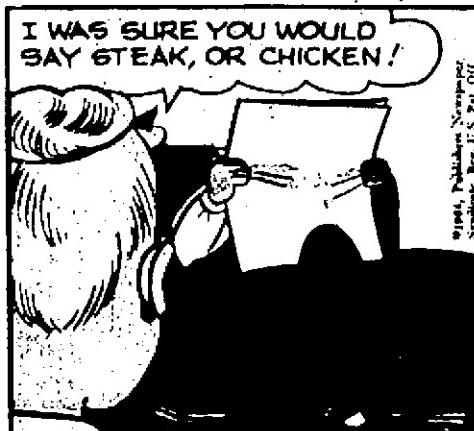
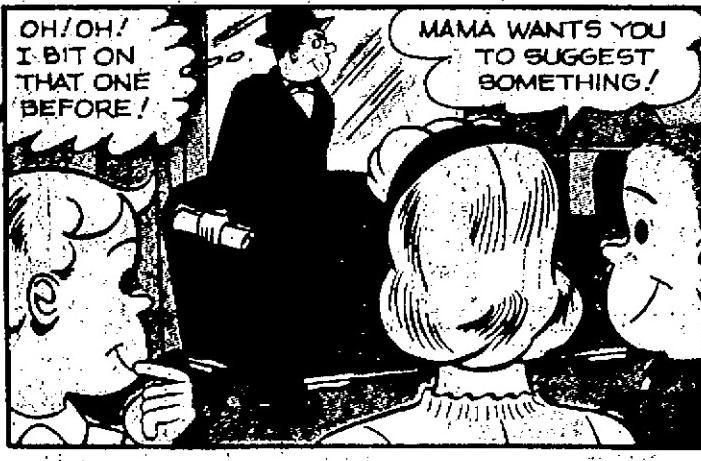
SUNDAY COLOR

Comics

PART 2

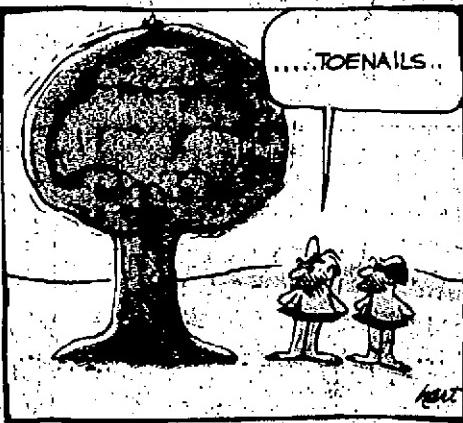
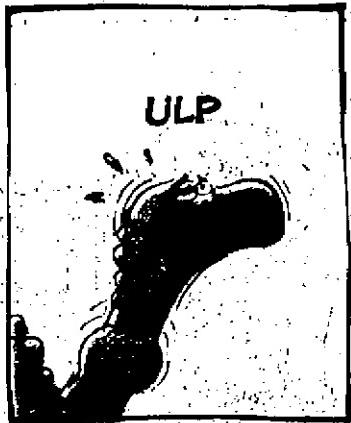
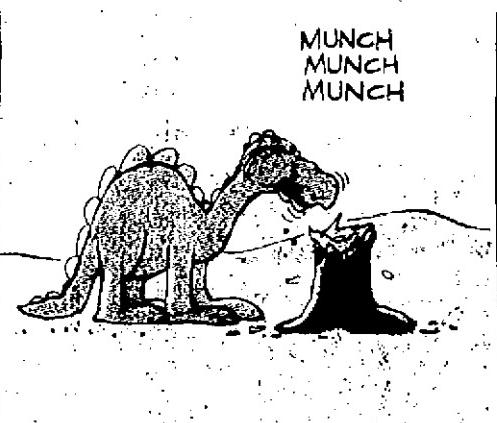


by Hank Ketcham

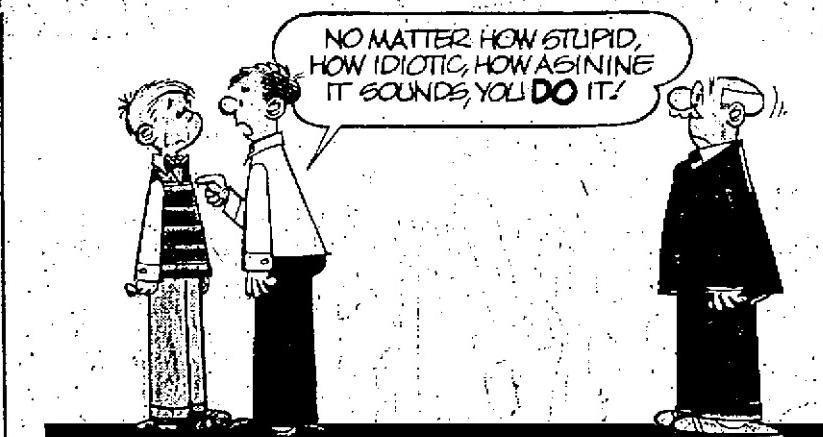
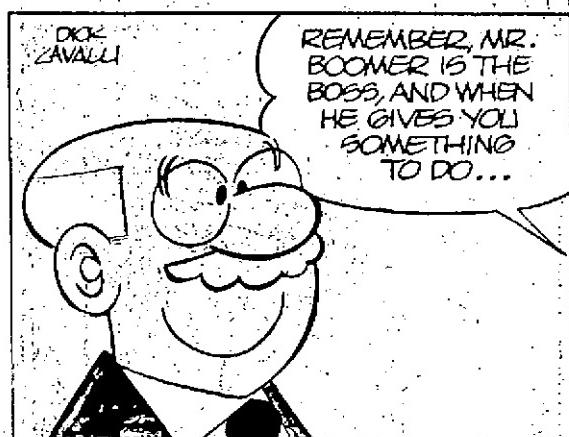
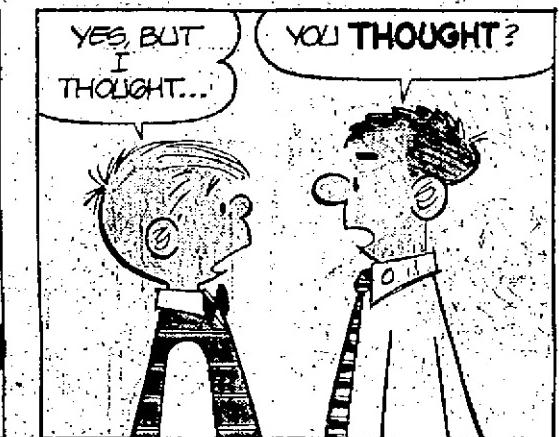


B.C.

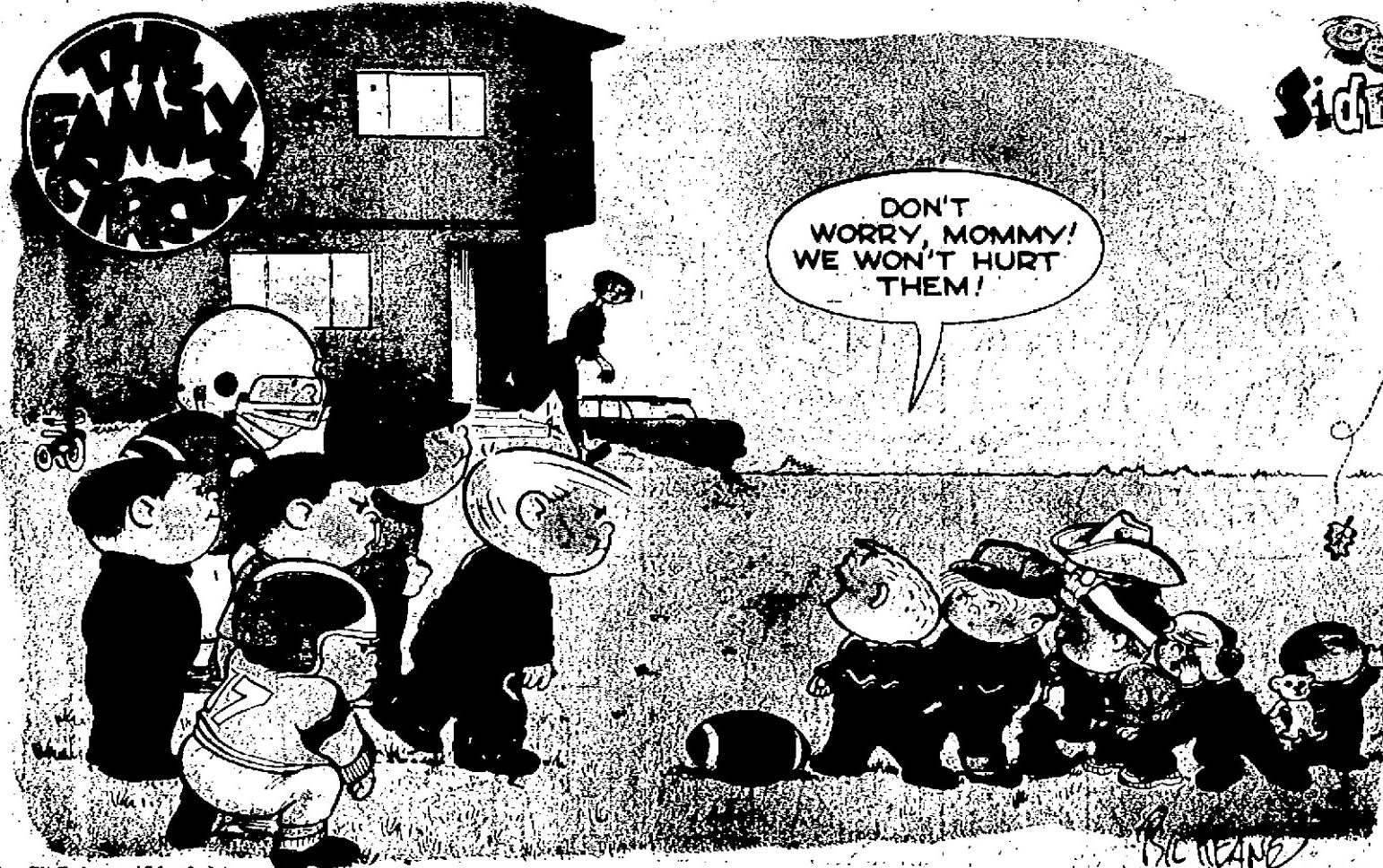
By Johnny Hart



MORTY MEEKLE

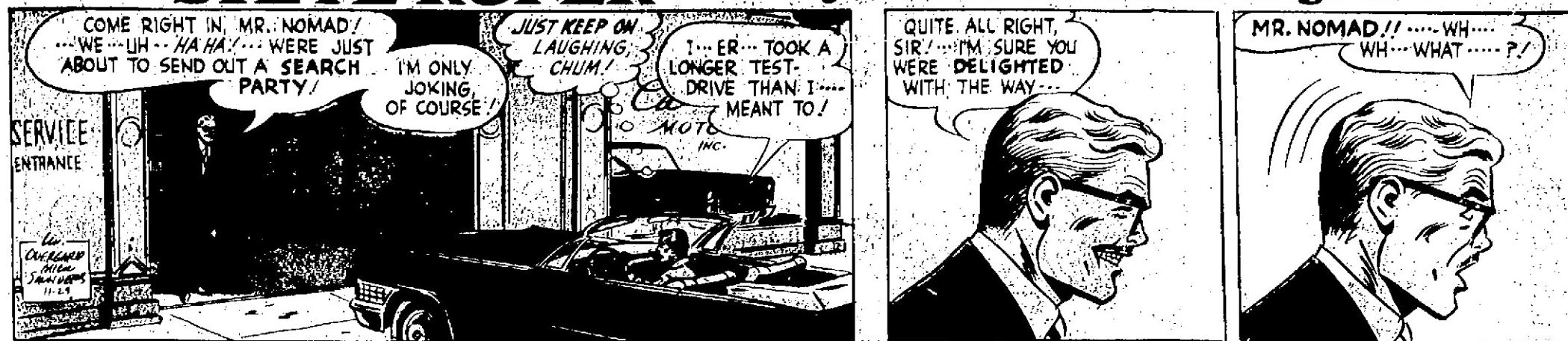


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STEVE ROPER

By Saunders and Overgard



AIRCHIE

by BOB MONTANA



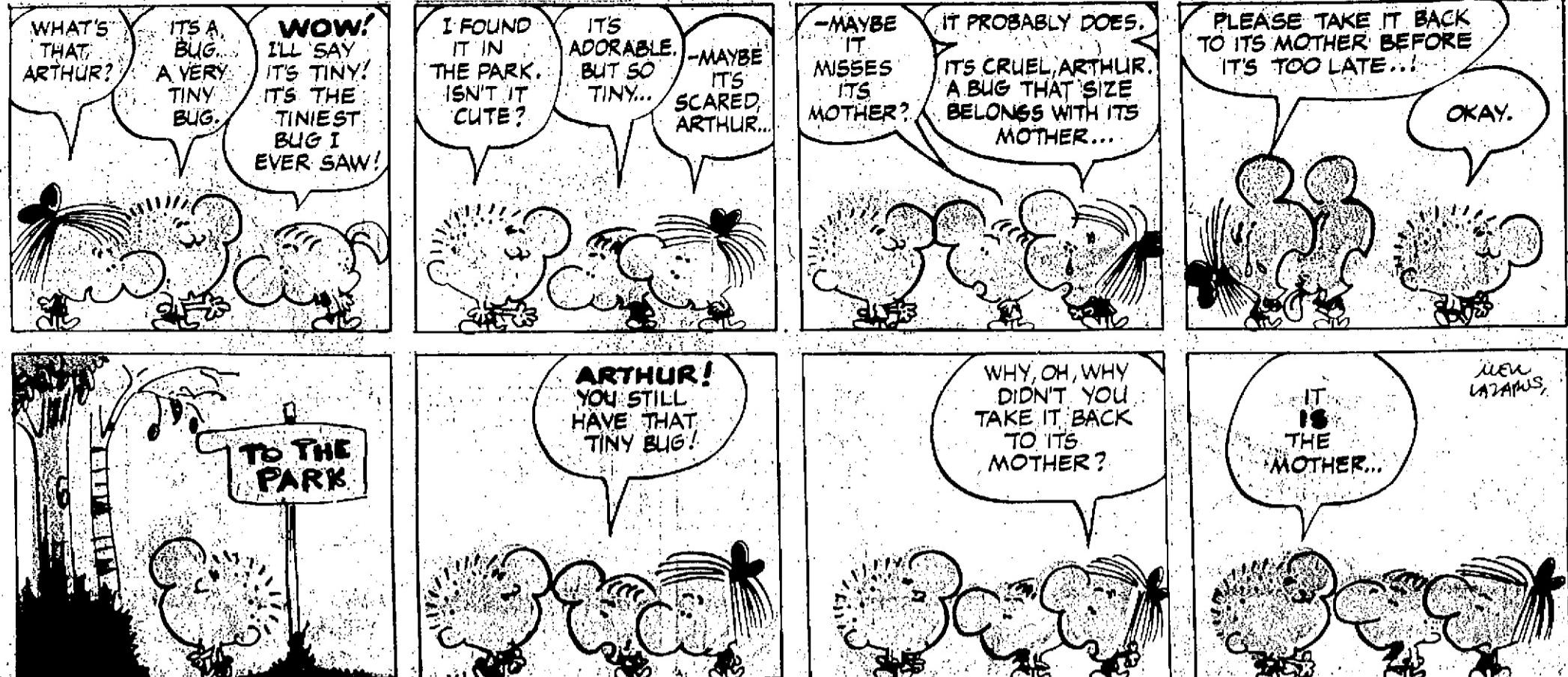
THE JACKSON TWINS

By Dick Brooks



MISS PEACH

By Mell



POGO

By Walt Kelly



THERE OUGHTA BE A LAW!

By Harry Shorten

